

SCHOLASTIC SOURCE

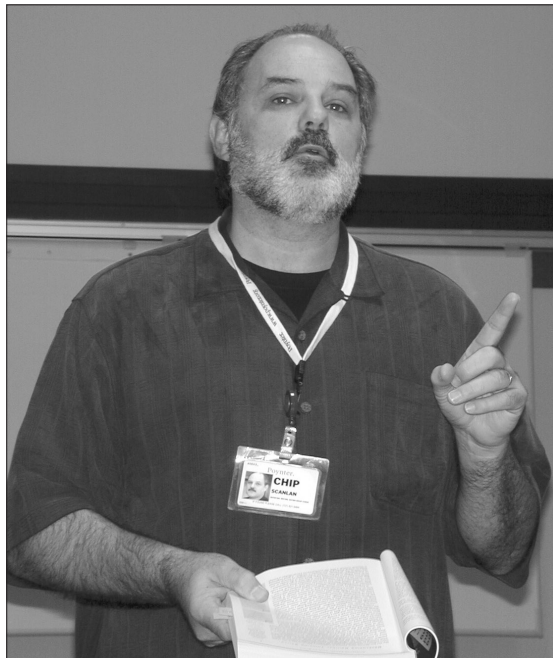
March 2003

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Chip Scanlan, Poynter faculty member, shared his thoughts on writing with the SJD participants.



Scanlan asked the audience to write about their favorite dessert. Marie Hardin, West Georgia, and John Hudnall, Kansas, take turns jotting down their ideas.

New format provides time for learning

By John Hudnall
Kansas

A new format set the stage for the 30 Scholastic Journalism Division mid-winter meeting participants Jan. 10–11 at the Poynter Institute in St. Petersburg, Fla.

The new format included a writing seminar on Friday afternoon that ran from 1–4 p.m. The seminar was co-taught by Chip Scanlan and Al Tompkins, Poynter Institute faculty members.

Scanlan heads up the Reporting, Writing and Editing group while Tompkins is the Broadcast/Online Group Leader. Their sessions focused on writing across media lines.

A reception provided by the Poynter Institute and business meeting followed the seminar.

Saturday sessions included two research presentations, and panels on student evaluations, a national study of elec-



Al Tompkins, Poynter faculty member, shared his ideas on the different levels of convergence.

tronic media in high schools and convergence and the student media. Saturday's final session was a hands-on workshop utilizing hand-held computers. Speakers and moderators included Candace Perkins Bowen, Julie Dodd, Jack Dvorak, Thomas Eveslage, Marie Hardin, Mary Hemlinger, Richard Johns, Bruce Konkle, Kim Lauffer, Linda Puntney, Judy Robinson, Laura Schaub, and Carolyn Terry.

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Head Lines

A glimpse ahead: The reporter's toolkit

In his book "On Writing Well," writing coach and author William Zinsser advises non-fiction writers to "Get out your pencil and notebook" for conducting interviews. He encourages writers to avoid using tape recorders, as taping makes the writer become more "passive" in the interviewing process - putting more thought into wondering if the tape recorder is working than in making sure the interview is working.

I'd imagine many of us who are teaching beginning print reporting students would agree. The students should learn to take their own notes and not rely on tape recorders.

But by the time our graduates enter the news industry, they may need to have more technology skills than pencil and notebook in capturing the information for their stories. With an increasing number of news operations including more than one platform of delivery, even newspaper reporters may need to provide sound clips for the newspaper's Web site or have video clips that could be included on the television partner's station.

Nothing like a week at the Poynter Institute with college educators from around the country (and Chile) discussing convergence to make me realize that now may be one of those turning points in curriculum change in university communications programs.

Faculty members from 16 different institutions—public and private, large and small—spent the week thinking about how convergence is changing the media and how and if we should respond to convergence in our own curriculum and our own classrooms.

One of our speakers during the week was Larry Larson, multimedia editor at Poynter. Larry is co-author of *The Flash 4 Bible* and contributed to *The Flash 4 Bible*, *The Flash 5*



Julie E.
Dodd

Bible, *New Masters of Flash* and *Effective Web Animation*.

I thought you'd be interested in the reporter's toolkit Larry shared with us. He sees the day when a reporter may be equipped with a high tech reporter's toolkit for their multimedia reporting duties.

He compares the reporter's toolkit to the standard-issue medical kit distributed to medics during WWII, enabling medical personnel to go into action with a standard set of supplies and equipment.

Larry's Larson's Digital Reporter's Kit Version 1.0.1

Criteria

Size: Hardware must fit in the area of a 12-inch cube.

Cost: Must cost less than \$2,000

Imaging: Must have ability to capture 3 megapixel or better still images. Should include at least a 3x or better hardware zoom. Macro lens is a plus. Document scanning ability a plus. Ability to play back on a TV is a plus.

Sound: Capture 160-bit digital sound to MP3 format. Internal mic, external mic jack—both analog and digital. Wireless sound capture ability a plus.

Video: Capture web-ready (compressed) video with VHS or better quality (320x240 @ 30fps). Capture broadcast quality DV video. Night-shot is a plus.

Storage/Transfer: Firewire or USB 2.0 connections mandatory. Store thousands of pictures, sound files, hundreds of movies.

Learning Curve: Ease of use is the highest priority. Should be able to learn the whole kit in less than four hours.

Platforms: Everything must work exactly the same between Mac and PC. All devices should work on any modern (XP/Win2k/OSX) computer without any drivers or special required software.

Communication and Scheduling: Telephone, built in web access, email, scheduling, and ability to type notes to device mandatory. Ability to easily write custom software for the device is a plus.

Template Files: Templates are the key to publishing audio/video/text without editing source code or Flash files. DRK 1.0.1 template files (source and working) will be available soon.

I must say the opportunities for better storytelling are exciting with the multimedia technology. But we as college educators are going to have to be creative in both finding the time in the curriculum to include teaching new skills and in finding ways to share existing equipment or purchasing more equipment.

The recently revised accrediting standards give us perhaps two more courses in our programs. But that's not a lot of additional time.

And not only will the students be learning these additional skills, but many of us, as teachers of those students, must be learning the skills in order to teach them.

See the sidebar on page 10 for the specifications Larry provided for hardware and Web sites for those items.

Please see HEADLINES, page 11

My Turn

A Common Goal

Learn what we can and share what we know

By Tom Eveslage
Temple

We learn from journalism. All of us, whether we're producing it or consuming it. That's true in school, where those of us who teach journalism learn along with our students and the audiences their publications reach. And it's true outside school, where good journalists report information worth sharing.

In scholastic journalism, everyone—from staff member to adviser—works hard to obtain useful knowledge worth passing along. The best young journalists take this knowledge with them, leaving their lega-

cies during a career of professional accomplishments. Journalism teachers and advisers, meanwhile, make their professional marks at the high school level when they share with their students, and with one another.

Gloria Pipkin and ReLeah Cossett Lent did just that in the Bay County School District of Panama City, Florida. In defense of free expression, they battled school and community forces that wanted to restrict what students could read in class and write in student publications. Their struggle as teachers (and, in Lent's case, as newspaper adviser) covered almost two decades. And it's all eloquently conveyed in a new book about fighting for the freedom to think.

At the *Schoolhouse Gate: Lessons in Intellectual Freedom* (Portsmouth, NH: Heinemann, 2002) is told in two parts. In the first section, Pipkin describes her efforts to retain Robert Cormier's *I Am the Cheese* when administrators wanted it removed from Mowat Middle School classrooms. In the last half of the book, Lent describes how administrators, some teachers, and zealous community members

tried to remove her after 10 years as adviser of Mosley High School's award-winning paper.

Their detailed, well-written accounts are heart-wrenching and at times difficult to read. Many journalism students and advisers will feel the painful truth of ReLeah Lent's account. It's the blueprint of an effective, dedicated teacher considering alternatives before going public to fight for her job, her students, and the publication they helped build. The pain comes as we read of the time, the tears, and the torment that consumed this adviser during a school year that took her on an emotional and costly roller-coaster ride...and a bit-tersweet victory.

This book made me angry, and a bit sad. While reading, I paused occasionally to think of the many highly skilled but isolated, battle-weary advisers I've known during the 37 years since I began working with the student press as a high school journalism teacher. Still, I couldn't stop reading. It was truly inspiring to hear from teachers who cared enough to publicly support their students' struggle to explore, to think, and to grow through journalism

that served all who read the publication.

While this newspaper controversy was just gaining momentum in Florida, Nadine Strossen, president of the American Civil Liberties Union, spoke to the student body at Germantown Academy near Philadelphia about the value of free expression. Unaware yet of what was unfolding in the Sunshine State, Strossen during her October 1997 speech said that strategies for protecting individual rights are of little value unless "individuals are willing to assert their rights...and speak up against violations of their freedoms."

Thanks to what Gloria Pipkin and ReLeah Lent share with us, we get to meet Making Waves staff members who, during the 1997-98 turmoil at Mosley High School, revealed the strong bond between responsible journalism and freedom of expression. And we sense what effective advisers know—that their jobs require mental toughness, perseverance and sacrifice.

This is a long introduction to a brief point worth remembering. Those of us in scholastic journalism have to help one another. It would be great if more teachers and

Please see MY TURN, page 12



Photo by David Stedwell

Tom Eveslage is a journalism professor who teaches law and ethics at Temple University. He is an Executive Board member of the Pennsylvania School Press Association. This article is an edited version of his "Legal Pad" column for the PSPA newsletter, *The Keystoner*. You can contact him at eveslage@temple.edu or (215) 204-1905.

Kansas City sessions set

By Julie E. Dodd
Florida

Hope you've marked your calendar for the 2003 AEJMC Convention in Kansas City. The convention runs from Wednesday, July 30, until early afternoon on Saturday, Aug. 2. Check the AEJMC Web site (aejmc.org) to find information about the convention and hotel information.

At the Council of Divisions planning meeting in Palo Alto in December, SJD vice head John Hudnall and I met with members of other divisions to determine panels and discuss possible panelists.

The following are the sessions the Scholastic Journalism Division are sponsoring or co-sponsoring.

■ **Tuesday, July 29**
8:30 a.m. – 6 p.m.

Teach-In with the financial support of the AEJMC Committee on Diversity in High School Journalism

Advisers from the Kansas City area will be invited to participate in a day-long workshop on issues related to scholastic journalism. John Hudnall is the contact person.

■ **Wednesday, July 30**
8:15-9:45 a.m.
Scholastic Journalism Research Session

10-11:30 a.m.
Plagiarism and the Internet Co-sponsoring with History

Panel discussion of how faculty can effectively deal with plagiarism threats due to the Internet. Tom Eveslage is one of the panelists.

1:30-3 p.m.
Student Media: More than 'good news' Co-sponsoring with



Media & Disability

Panel of college journalists, advisers and others to talk about strategies for getting campus audiences to see college media as more than just PR vehicles for the campus or administration. David Adams and Marie Hardin are panelists.

6:45 – 8 p.m.
Keynote

8-11 p.m.
Opening Reception

■ **Thursday, July 31**
8:15-9:45 a.m.
Scholastic Journalism Research Session

11:45 a.m. - 1:15 p.m.
Assessment Strategies: Preparing for the Assessment Requirement of ASJMC Co-sponsoring with Advertising

Accredited programs will be required to have an assessment plan and begin collecting data by 2004. This panel will describe specifically the assessment requirement and how it will be measured, as well as hearing from those who already have assessment plans in place. Bruce Plopper and Marilyn Weaver are panelists.

1:30 – 3 p.m.
Scholar to Scholar Session 16 divisions, including Scholastic Journalism

3:15-4:45 p.m.
ASNE High School Journalism Institute: A Look at All Three Years Co-sponsoring with Council of Affiliates

Funding from the John S. and James L. Knight Foundation supported three years of the American Society of Newspaper Editors High School Journalism Institute. With last summer's workshops completed, what do the directors think they have accomplished? Does ASNE believe their goals were met? How will ASNE assess the success? What do we see for the future? Candace Perkins Bowen is moderating this panel.

6:45-8:15 p.m.
Division Business Meeting Julie E. Dodd and John Hudnall presiding

8:30-10 p.m.
Honors Lecture Elizabeth Dickey
Presentation of the Journalism Educator of the Year Award.

■ **Friday, Aug. 1**
11:45 a.m. - 1:15 p.m.
Luncheon with Minorities and

Communication in the hotel

You will register for the luncheon through the AEJMC convention registration process.

1:30-3 p.m.
Poster Session: Great Ideas for Teachers 2003 Mini-Plenary

A panel of judges will select 50 GIFTs to be displayed at the convention and included in a special publication. The session recognizes excellence in teaching journalism and mass communication courses. Co-sponsoring with Community College Journalism Association, Sponsoring with Small Programs Interest Group (See related article on page 10)

3:15-4:45 p.m.
Innovative Outreach to Scholastic Journalism Panel of top three papers

5-6:30 p.m.
Connecting College and High School Students through Broadcast Projects Co-sponsoring with Council of Affiliates

More and more high schools have students interested in broadcast projects. Through these projects, students can learn about everything from possible careers to how they can be more involved in their communities. What are our college programs and others doing to help them with this connection? Jack Dvorak and Laura Schuab are panelists.

■ **Saturday, Aug. 2**
10-11:30 a.m.
How to Preach to Those Not in the Choir: Enhancing Public Support for First Amendment Press Freedoms through Continuing Citizen Education Co-sponsoring with Law Division
James Tidwell is a panelist.

11:45-1:15 p.m.
Scholastic Journalism Research Session

Nomination form for AEJMC Scholastic Journalism Division's Journalism Educator of the Year

AEJMC's Scholastic Journalism Division sponsors the Journalism Educator of the Year Award to recognize a deserving division member for his/her outstanding performance in the college/university classroom and in scholastic journalism workshops and conferences. This award is given annually during the association's summer convention.

The nominee will be judged on four criteria:

1. Professional growth as a classroom instructor.
2. College and/or university students and/or peer classroom evaluations.
3. Recommendations or evaluations from workshops or conferences.
4. A statement of the nominee's views on the importance of the link between journalism in the secondary schools and journalism and mass communication in higher education.

All entries must be postmarked by April 1, 2003.

Send nomination form and supporting materials to:

Laura Schaub
OIPA, P.O. Box 5539
Norman, OK 73070

Nominee's name _____ Title _____

Address _____ City _____ State _____ ZIP _____

Phone number () _____ E-mail _____

Nominated by _____ Title _____

Address _____ City _____ State _____ ZIP _____

Phone number () _____ E-mail _____

Supporting materials:

1. A resume of up to three pages in length.
2. Summaries of up to three pages in length describing the nominee's recent (within past three years) student and/or peer classroom evaluations.
3. Support letters from the nominator, colleagues, college administrators, conference or workshop coordinators and students. Please limit the letters of support to five (5) letters of no more than two (2) pages each.
4. A statement of up to 750 words written by the nominee describing his/her views on the importance of the link between journalism in the secondary schools and journalism and mass communication in higher education.

Journalism Education of the Year Award Winners

1998 - Julie E. Dodd, University of Florida

1999 - Linda Puntney, Kansas State University

2000 - Marilyn Weaver, Ball State University

2001 - Jack Dvorak, Indiana University

2002 - Richard P. Johns, University of Iowa

Mid-Winter MOMENTS

St. Petersburg, Florida ■ January 10–11, 2003



Mary Hemlinger (Right), South Dakota State, and Marie Hardin, West Georgia, select from the wonderful luncheon buffet provided by the Poynter Institute on Saturday.



Laura Schaub, Oklahoma, explained how her university is using convergence with their student media. Linda Puntney, Kansas State, moderated the panel and Marie Hardin, West Georgia, served as well.



Vanessa Shelton, Iowa, moderated a session on student evaluations. Kim Lauffer, Towson, said she has students fill out a mid-semester evaluation so she can address concerns or make changes.



Carolyn Terry, from the Radio-Television News Directors Association and Foundation, shared RTNDA's desire to get more involved in scholastic journalism.



Linda Puntney, JEA executive director, and H.L. Hall, JEA president, learn some Personal Digital Assistant techniques on Saturday afternoon. Judy Robinson, Florida, taught a seminar in how to use PDAs for educational purposes.



Judy Robinson, Florida, was a hit during her PDA session. She and Julie Dodd, Florida, led a session on the use of handheld computers.



Division Head Julie Dodd along with Vice Head John Hudnall kept the weekend running smoothly.



Kim Lauffer, Towson; John Bowen, Lakewood H.S. (Ohio); Candace Perkins Bowen, Kent; and Dick Johns, Iowa, practice their new PDA skills. The small keyboards provided typing ease.

Wanted: Cool teaching tips for AEJMC

The Community College Journalism Association (CCJA), Small Programs Interest Group (SPIG), Newspaper Division and Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication (AEJMC) are seeking Great Ideas For Teachers (GIFT) for a mega-poster session at the AEJMC convention on Friday, Aug. 1, in Kansas City, Mo., to showcase some of the most innovative teaching tips from the world's best journalism

and mass communication educators just in time for the new academic year!

All AEJMC members are eligible to submit one (1) GIFT for blind peer review; graduate teaching assistants are also encouraged to participate in this opportunity to share their innovative teaching tips. GIFT finalists will be selected for inclusion in the poster session, published in a souvenir, limited edition GIFT journal and listed in the AEJMC program.

Teaching tips wanted include but are not limited to the following courses: advertising, broadcast journalism, general or introductory mass communications, ethics, history, law, public relations, research, technology and new media, visual communication and writing. Other teaching-related topics are welcome such as international, disabled, women and minorities and other issues; advising (campus publications, internships, student organizations, etc.), assessment/evaluation/testing; curriculum development; employee relations (dean, department chair, colleagues, adjuncts, teaching assistants, etc.); grading (efficient techniques, record-keeping, etc.); student relations (disci-

pline, teamwork, at-risk students, non-traditional students, etc.) and time management (school and community service, scholarly writing, professional development, family, etc.).

Those who are interested in sharing their GIFT must complete a form, describe their teaching idea and submit it via e-mail (preferred) or regular mail to the GIFT coordinator. All entries must be received by Tuesday, April 1, and will be reviewed by a panel of eight judges based on originality, creativity, practicality and student impact. Submissions will be acknowledged but not returned. GIFT finalists only will be notified of their status after May 15.

Form and Information

To obtain a form, or for more information, please contact the GIFT coordinator, Dr. Edna R. Bautista, at aejmcgift@yahoo.com. The form is also downloadable at the GIFT Web site at www.wsu.edu/~bautista.



Last year in Miami AEJMC attendees enjoyed the poster session. Judy Robinson's Gift session was about how to give AP Style Quizzes with PDAs.

Call for Papers

The Scholastic Journalism Division invites papers that involve any area of mass communication research that can be applied to secondary school journalism. Faculty and faculty-student papers will compete for the Laurence R. Campbell Award and a \$200 cash prize. Cash awards of \$300, \$200 and \$100 will go to the top three accepted student papers not co-authored by faculty members.

Send all papers to: Tom Dickson, Department of Media, Journalism & Film, Southwest Missouri State University, 901 S. National Ave., Springfield, MO 65804. Tel.: 417-836-5423, Fax: 417-836-4637, Email: TomDickson@smsu.edu Postmark deadline is April 1, 2003.

■ Anyone interested in being a paper judge for the August convention should contact Tom Dickson at TomDickson@smsu.edu by April 1.

Committee members needed

The committee formed at the Midwinter meeting to help develop standards for secondary school journalism students needs more volunteers. Candace Perkins Bowen chairs the committee of Journalism Education Association and AEJMC Scholastic Journalism Division members.

"Like the standards our combined committee wrote for journalism teachers, we now need to create a set for students," Perkins Bowen said.

Those who have state standards—even if they aren't available for committee work—are encouraged to send these to Perkins Bowen to help develop models.

INNOVATIVE OUTREACH

to Scholastic Journalism

The AEJMC Scholastic Journalism Division is calling for papers describing an innovative program offered by a college or university that is targeted to high school, middle school or elementary school students or teachers. The purposes of this competition are to:

- Identify successful programs that promote interest and training in scholastic journalism at the secondary and pre-secondary level (K-12).
- Provide models of innovative programs that higher education media programs could replicate. The ability to replicate the outreach program is a major factor in the selection of the top programs.
- Provide a forum for discussion of successful programs and an opportunity for colleges and universities without outreach programs to gather information about possible programs.

The top three papers will be presented at a panel session at the AEJMC convention in Kansas City. Each presenter will receive an award

plaque, and a summary of the program will be posted on the Scholastic Journalism Division's Web site.

To be eligible

- 1** The outreach program must focus on students and/or teachers in high school, middle school and/or elementary school media programs.
- 2** The outreach program has been conducted at least once.
- 3** The program must have been in existence for five or fewer years.
- 4** The outreach program may be a face-to-face meeting or conducted through an alternative delivery method, such as broadcast or the Web.
- 5** The person submitting the program must have been directly involved with the outreach effort.

Cover page

- Name of the outreach program
- Name of the sponsoring institution and other partners (commercial newspapers, grant sponsors, etc.)
- Individual submitting the paper and contact information



The Summer Journalism Workshop sponsored by Michigan Interscholastic Press Association asks local experts to sit on a panel during issue seminars. Topics over the past few years have included acquaintance rape, racial tolerance, teen drunk driving and suicide. After the session, many students take the initiative to ask follow-up questions. A story covering the seminar is due that evening.

The paper format

- Double-spaced, 8 pages maximum for paper, plus the appendices:
- Origin of the program, including any models that were used in designing your program
- Goal(s) for the program
- Target audience
- Structure of the program (1-day workshop, after-school meetings, etc.)
- Number of participants (students and teachers)
- Faculty involved with the program
- Describe any involvement of the commercial media
- Explain the assessment process for the program
- Budget for the program—general income and expenditures. Be sure to indicate financial support or support in kind from commercial media outlets, grants, etc.

Appendices must include but not limited to

- A letter of support from the administrator of the author's department/division, addressing the value of the program.
- Two handouts from the outreach initiative (i.e., recruitment letter, print-out from a Web site, brochure, program).
- 1-page handout that would be distributed at the panel presentation or that could be posted on the Scholastic Journalism Division Web site.

Send three copies of the paper and appendices to

Dr. Julie E. Dodd,
Innovative Outreach
Competition,
University of Florida,
College of Journalism and
Communications,
PO Box 118400,
Gainesville, FL 32611

The papers must be received by April 15, 2003.

If your program is one of the top three selected for presentation, you will be asked to submit your paper and appendices in electronic format.

Sponsored by the Scholastic Journalism Division ■ Deadline: April 15, 2003

Scholastic Journalism Division

Jan. 10, 2003 ■ Business Meeting Minutes ■ St. Petersburg, Fla. ■ Mid-Winter Meeting

Attendees: David Adams, Greg Borchard, John Bowen, Candace Perkins Bowen, David Bulla, George Daniels, Beth Dickey, Julie Dodd, Cathy Dvorak, Jack Dvorak, Tom Eveslage, Karen Flowers, Calvin Hall, H.L. Hall, Marie Hardin, Mary Hemlinger, Monica Hill, John Hudnall, Dick Johns, Bruce Konkle, Kim Lauffer, Cheryl Pell, Linda Puntney, Judy Robinson, Laura Schaub, Vanessa Shelton and David Stedwell.

Meeting called to order at 5:35 p.m. by Division Head Julie Dodd.

Dodd thanked John Hudnall for all of his work in organizing the Mid-Winter meeting at the Poynter Institute. Everyone gave Hudnall a round of applause.

Everyone introduced themselves.

Dodd said she was delighted to have everyone at the meeting and thanked everyone for attending.

Approval of Minutes: Moved to approve business meeting minutes from Aug. 8, 2002, in Miami by Dick Johns; seconded by Jack Dvorak. The motion passed unanimously.

Financial Report: The division has \$3,064.41 in the general operating expense category and \$3,558.37 in the Laurence Campbell Research Award fund. Dodd said the division gets reports quarterly. Candace Perkins Bowen moved to approve the report; George Daniels seconded. The motion passed unanimously.

Division Head's Report: Dodd said she and John Hudnall attended the Council of Divisions in Palo Alto in December. Other SJD members were there as well, including Marie Hardin, Dvorak, Perkins Bowen and Kim Lauffer.

Dodd reported on two business items from the meeting.

Since universities are suffering budget cuts, some members of the Council of Divisions would like to hold the mid-winter chip session "virtually" since it is so expensive in terms of travel and lodging. Some people did not attend the Palo Alto planning meeting because of the expenses.

Others argued that it is important to have the meeting because that's the only way to meet people from other divisions. Also, the Council of Division meeting is held in

conjunction with the administrative planning sessions for AEJMC. So holding the Council of Division meeting helps remind the other groups of the council's important role in AEJMC. No action taken.

The second topic that brought about much discussion was the value of the annual report that divisions submit. The reports are long and time-consuming to prepare, but the value of preparing the reports and the materials that are required as part of the report were questioned. The reports go to different committees who may not know much about the individual divisions. Some said that each division's interests and concerns would seem to be clear from mid-winter meeting agendas. Dodd said no decision was made to make any change in the report system this year.

Dodd said our division received positive assessment in the three majors areas of the report - Teaching, Professional Freedom and Responsibility, and Service.

One challenge: AEJMC members continue to ask for the addition of special groups, but there is simply no more room on the convention grid for sessions.

A third topic in the Council of Division business meeting was the addition of the transgendered, gay, lesbian special interest group. If one more special interest group or division is added, the grid as it now exists will be completely filled. Any additional group additions will mean eliminating a session for each of the current groups and divisions.

Dodd said the major focus for the mid-winter planning session is to plan for the summer convention in Kansas City. In negotiating, Dodd and Hudnall wanted to make sure that our division was well represented with panelists and moderators. Dodd asked if anyone wanted to be involved to let her know so that they could get to the convention and share expenses.

Dodd distributed a handout of the convention sessions.

John Hudnall will be the contact person for the division's Teach-In session, a pre-convention workshop. Advisers from the Kansas City area will be invited to attend. This will be the division's third Teach-In. and that Hudnall will be the contact person on this event. Kansas City area teachers will be glad to partici-

pate. The first year the Teach-In was held, 9-12 attended. Last year 19 teachers attended. The event has become a full-day workshop. Linda Puntney, coordinator of the Miami Teach-In, said the feedback from last summer's event was 98 percent positive. Most of those attending were just starting out advising or had been advisers for only a couple of years. AEJMC is pleased with this program and continued funding for the 2003 Teach-In..

Dodd said the Friday luncheon with the Minorities and Communication Division will be in the convention hotel this year and registration will be in conference materials. Dodd encouraged people to submit ideas for Friday's poster session.

Vice Head Report: John Hudnall presented an overview of the next day's schedule and thanked those who agreed to be on panels. He said the new format seemed to work well and that if all agree we will continue to have a session on Friday afternoon.

Secretary/Newsletter Editor's Report:

Dodd complimented current and former newsletter editors, Cheryl Pell and Bruce Konkle, saying she has the opportunity to see many other division newsletters and that ours stands out.

Pell thanked members for contributions and said the next deadline is Feb. 1.

Committee Reports

Research and Paper Competition
Dodd for Tom Dickson and Eleanor Novek reported money awards of \$300, \$200 and \$100 are being offered to motivate members to do research in the scholastic journalism area.

Teaching Standards Laura Schaub said April 1 is the deadline for nomination of Educator of the Year.

Professional Freedom and Responsibility Dave Adams reported that SPLC gets about 100,000 hits a month on its internet site and the need is still there to teach students and teachers about censorship. SPLC board members talked about having regional speakers' bureau so that speakers can get out to talk more about this issue. Adams mentioned numerous incidents of prior review and censorship that have been reported to the SPLC. Tom Eveslage said SPLC generally monitors 25 cases at a time, but is

now monitoring 70. Dodd said the division had contributed \$1,000 to SPLC and had received a thank-you letter from Mark Goodman.

Robert Knight Multicultural Award Mary Hemlinger said the deadline for submissions/nominations is April 1.

Membership Kim Lauffer said she is working on getting new ideas to help increase membership in our division. Status of Minorities - Linda Waller not in attendance.

Status of Women Marie Hardin said she is not pursuing sessions right now for the convention but will continue to look for sessions for 2004.

Technology Judy Robinson said she continues to update the division Web site and asked people to send her items to be put up.

Special Projects Dick Johns said SJD members will be on the convention program at the NASSP convention in San Diego in February. The Principal's Guide will be available for principals to purchase. Johns said he and Perkins Bowen will do a presentation on the educational standards and the Principal's Guide. Johns said he is grateful to be on program. He reported this is busy time for the Principal's Guide as he has been presenting sessions involving administrators. Response to the book continues to grow and he received an order for 150 recently. Puntney will present a session on what makes a good publication program. In addition, Johns is going to North Carolina for a session with principals.

Division Archives Bruce Konkle requested members send him materials, particularly from the late 60s and 70s. Konkle reported he will sort through all material and has acquired two linear feet of items folks have sent him.

Old Business: Perkins Bowen updated an item mentioned in last summer's minutes about the teaching standards. She had said the next step was to formulate student outcomes. At the JEA/NSPA fall convention, the board approved a committee to begin working to create national student standards. Perkins Bowen asked for folks to serve on the committee.

New Business

Selection of Honors Lecturer Puntney nominated H.L. Hall, who was elected by acclamation. Later in the

mid-winter meeting, Hall had to decline the selection when he realized he had a scheduling conflict with the date of the Honors Lecture at the 2003 convention. Beth Dickey was selected.

Head Hudnall will follow Dodd as Division Head.

Vice-Head Monica Hill was elected.

Secretary/Newsletter editor Cheryl Pell was asked by the membership to continue as secretary/newsletter editor.

Innovative Outreach proposal Dodd presented an idea for a contest that would recognize innovative high school journalism student and teacher programs offered by colleges or universities. Institutions would submit their program ideas along with other documentation. Members brainstormed ideas for criteria, awards, purpose, etc. Dickey, Perkins Bowen, Hardin, Johns agreed to help Dodd. Dodd said we would announce this in the newsletter.

Promoting research Eveslage said other divisions have a sounding board for research in progress. He suggested we have a panel on this at the 2004 Mid-Winter Meeting and this would be a good way to get feedback. He said it might be a good way to get new research interests going as well.

Selection of Mid-Winter meeting location Dodd asked the group if they would like to keep meeting at the Poynter Institute in St. Pete, as the Poynter Institute has invited the division to return for 2004. Puntney moved we continue to have the SJD Mid-Winter Meeting at the Poynter Lauffer seconded. The vote was unanimous.

Grammar skills of students Perkins Bowen said there is discussion at Kent State about poor entry level skills in basic grammar, spelling, mechanics. She wondered how other universities and colleges deal with this and if others are using entry level courses or tests as prerequisites. Her colleagues created a survey that she passed out.

H.L. moved for adjournment at 7:10 p.m. Perkins Bowen seconded. Motion passed.

Respectfully submitted,
Cheryl M. Pell

Member News

If your name isn't here, why not? If you're an SJD member, take a few minutes to e-mail Cheryl Pell at pell@msu.edu. Share your news and what you're doing.



Don Corrigan, Webster University, published a February cover story for *St. Louis Journalism Review* about anti-war protesters and student groups moved to "designate protest areas" during a January visit by President George W. Bush to St. Louis. His article examines the ACLU's contention that such "designated protest areas" constitute First Amendment

violations. Corrigan received a \$500 grant from the Center for International Education to devise a journalism course this spring on media treatment of the conflict in Bosnia since 1990.

Richard Johns, executive director of Quill & Scroll, and **Candace Perkins Bowen**, Kent State Scholastic Media Program coordinator, were on a panel Feb. 23 at the National Association of Secondary

School Principals convention in San Diego. The presentation, moderated by teacher Pat Graff, covers the ways journalism can support curricular standards.

Kim Voss is leaving UW-Stout to join the faculty at the University of Southern Illinois Edwardsville in the fall. She also co-wrote a chapter with Maurine Beasley in *Mass Communication Education* published by Iowa State Press in May.

Dickey selected to deliver Honors Lecture in Kansas City

Beth Dickey, director of Southern Interscholastic Press Association at the University of South Carolina, was chosen by her colleagues at the Mid-Winter meeting to give the Honors Lecture at the 2003 AEJMC Convention in Kansas City. Watch the June issue for more information about Dickey and her accomplishments.



Beth Dickey

Scholastic Journalism Division members address principals at national convention

Three members of the Scholastic Journalism Division presented sessions at the National Association of Secondary School Principals (NASSP) convention in San Diego, CA, on Feb. 22 and 23.

Candace Perkins Bowen, Dick Johns and Linda Puntney spoke to high school principals about the values of scholastic journalism publications, the importance of journalism courses in the language arts curriculum and the Principal's Guide to Scholastic Journalism booklet published by Quill and Scroll Foundation.

Herff-Jones Yearbooks sponsored the session "Expectations and Realities: Making Your School's Publications Program Everything You Want It to Be" which was presented by Linda Puntney. The American Society of Newspaper Editors (ASNE) supported the travel expenses for Candace Perkins Bowen and Dick Johns to attend the NASSP

convention and present the session "Helping Students Meet and Exceed Language Arts Standards Through Quality Scholastic Journalism".

ASNE had an exhibit at the convention which featured information about their highschooljournalism.org web site, high school newspapers online service, the summer ASNE sponsored workshops for teachers and advisers and lesson plans as well as other resources they have available. In addition ASNE distributed approximately 600-650 copies of the Principal's Guide to Scholastic Journalism to administrators who visited the exhibit.

Following the convention Bowen, Johns, Puntney, Diana Mitsu Klos, ASNE senior project director and Connie Southard, ASNE project director discussed the need to continue to have sessions and a presence for the support of scholastic journalism at future NASSP conventions.

HEADLINES, cont. from page 2

Hardware Selected for Version 1.0.1 Kit
by Larry Larson

Imaging:
Ricoh RDC-7=\$350

Video:
Sony Digital Handycam DCR-PC5=\$1,100
Could substitute with Sony DCR-PC120BT (Bluetooth)=\$1,100
JVC GR-DVP7=\$762

Sound capture/Storage:
Archos Jukebox Multimedia 20= \$299
Camera module with webcam and card reader=add \$99
Sony WCS-999
Wireless Microphone System=\$99

Communication:
Handspring Treo PalmOS Phone=\$249+

Accessories:
Sony Style collapsible headphones=\$20
Sony folding camera stand=\$15
Collapsible monopod=\$27
Portable Binoculars=\$11

MY TURN, cont. from page 3

administrators understood and appreciated what the journalism adviser has to know—or has to learn on her own—to be effective. That’s not likely to happen. Just as staff members come and go, so do advisers . . . and administrators.

Gloria Pipkin and ReLeah Lent remain committed educators, but no longer are teachers. Both left their mark, however. They told us about their valiant efforts, their successes, and their disappointments. If we, too, believe in the value of student publications that share useful information with readers, we should appreciate the need to exchange ideas and strategies with our journalism colleagues.

My first such article on scholastic journalism appeared 30 years ago in *Quill and Scroll* magazine. It was based on my early years as a high school journalism teacher and newspaper adviser in suburban St. Paul, MN. The message of that short piece on the need for a published editorial policy

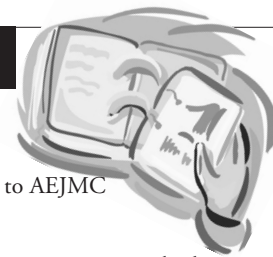
was strikingly similar to my notes from last November’s press law session at our state high school press convention. And strains of both appear in an ethics article of mine scheduled for publication in the January-February 2003 issue of *Quill and Scroll*.

This makes me wonder: Aren’t I just repeating myself, with nothing new to say? Or is the “constant” in all of this a spirit that moves me to convey—in writing and in conversation—new interpretations of pretty basic student journalism. Examples change, students and advisers shuffle through the mix, but we all keep learning through introspection and exchange.

Who will help those of us who care about scholastic journalism, if we don’t help one another? No one can do it alone. Each of us needs to acquire, and dispense, information about our advising experiences, strategies and success stories.

Who will learn from you, and share with you, today?

SJD Calendar



March 15
Convention program copy to AEJMC

April 1
Journalism Educator of the Year nomination deadline to Laura Schaub; Knight Multicultural Award nomination deadline to Mary Arnold Hemlinger; Research paper submission deadline to Tom Dickson

April 15
Innovative Outreach submissions due

May 1
SJD newsletter copy to Cheryl Pell for June issue

July 30–Aug. 2
AEJMC Convention in Kansas City, Mo.

At the Mid-Winter Meeting in January, Bruce Konkle, South Carolina, explains what scholastic press organizations should be keeping as archival material. See more photos on pages 6-7.



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