

SCHOLASTIC source

MARCH 2014

Looking forward, looking back Midwinter meeting sets tone, agenda for Montreal conference



Ken Paulson leads division members in an interactive quiz about First Amendment issues at the First Amendment Center at Vanderbilt University in Nashville, Tenn. (l) Heather Nagel, Sarah Nichols, Jeff Browne, Bradley Wilson and Mark Newton speak on a panel on what division members can do for college media advisers (below). Photos by Bruce Konkle

**Additional
Midwinter coverage
inside on pages 2-5.**



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The division's annual conference programming slate is starting to take shape. The division is seeking nominations for the David Adams Educator of the Year, the Robert P. Knight Multicultural Recruitment Award and for innovative outreach in scholastic journalism. The calls for nominations are published in this newsletter and on the division's website.

The division also needs research submissions for the 2014 AEJMC conference, which will take place Aug. 6-9 in Montreal, Canada. The

deadline for submissions is April 1. Full details on the conference will be available in the summer edition of this newsletter. In the meantime, mark your calendars, secure your visas and start planning for an engaging conference. The division will either sponsor or co-sponsor the following programs:

149 – "Breakfast of Editing Champions"

181 – "Tweeting, posting and vining, OH MY!"

190 – "Money Ball Journalism: Sustainable Media Models"

198 – "The "Digital Divide" and 21st Century Journalism Education"

203 – "Idea-issue iJournalism: How the iPad is Revolutionizing the Way We Teach Journalism"

205 – "Explaining the Inexplicable: The Strength of Journalism and Communication School Enrollment as Media Employment Declines"

206 – "The Challenges of Scholastic Journalism in International Settings"

222 – "Best Practices in Participatory Journalism"

See full schedule on p. 11.

SJD WEBSITE:
aejmc.net/scholastic

MY TURN

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At the 2014 midwinter meeting of the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication, college educators, college media advisers and leaders in scholastic journalism education sat around in the First Amendment Center at Vanderbilt University. But it wasn't just another of those "academic" meetings with a lot of thinking and few concrete outcomes.

Sure, the 30 or so attendees, including division head Calvin Hall and vice head Jeff Browne, heard two great research projects: one from Kevin Hull, a graduate student at the University of Florida, on the value of mentoring in scholastic journalism education, and one from Bruce Konkle, a faculty member at the University of South Carolina, on the expansion of journalism education as a result of the Progressive Education Movement. Sure they attendees heard from speakers such as Jim Stovall on the Interscholastic Online News Network. And panel discussions from Ken Paulson and John Seigenthaler of the First Amendment Center on the First Amendment and from Michael Martinez, Nicole Kraft, Ken Paulson and Mike Farrell on new technologies. But before discussing the future of the division, they also heard from JEA President Mark Newton, JEA Vice President Sarah Nichols, JEA Tennessee State Director Heather Nagel and me about what the division can do for scholastic advisers. The lessons discussed are worth noting for all college academics.

HELP THEM OUT

At the college level, most educators teach one type of course. I teach reporting/writing/editing. Others specialize in law/ethics. Others specialize in photojournalism. But scholastic journalism educators not only have to teach that along with fonts, InDesign, Photoshop, white space, social media and the like. They don't have the luxury to be specialists. College educators need to get out in to the classrooms and the newsrooms of scholastic educators. Not once a semester. Once a week. Volunteer to help them out on yearbook worknights. Come in a teach a lesson on photojournalism ethics. Find out what the scholastic instructor's strengths are and volunteer to help in other areas.

This has benefits for the college or university of recruitment of quality students and should be a priority for all of us.

FIGHT THE BATTLE

Scholastic journalism educators face prior review, censorship and self-censorship every day. Whether by policy or practice, many school publications are but a shadow of what they could be. College educators need to help scholastic educators and top students fight battles when appropriate. Don't wait for another Hazelwood case. Hazelwood is bad law. No self-respecting editor should have allowed that controversial material to be published, not because it was controversial but because it was bad journalism. We need to help train instructors and students so this poorly produced material doesn't

ever get published.

One of the most poignant topics of discussion is why fighting these battles is important. Indeed, it's important because our society depends on the Fourth Estate. A free and democratic press is an integral part of our society. And the foundation for that free press is built at home and in our schools. We all need to own teaching how students how to consume, to utilize and to produce a quality yearbook, newspaper, blog or Tweet.

TRAIN THE ADVISERS

I support the JEA mentor program. I support financing the JEA mentor program. But I think mentoring is more than that awesome program. College educators can be, should be, regular resources to their scholastic counterparts, providing them with materials, with workshops, with campus visits, with a lunch every once in a while. Establish a relationship that benefits both programs.

RESEARCH MORE THAN
CENSORSHIP

There has been a ton of research on censorship in high schools since 1988. There is as much on the role of administrators in scholastic media. But scholastic educators need research that helps them better educators. What works? What doesn't work? Mark Newton asked two valid questions subsequent to the AEJMC division meeting: "How do scholastic journalism educators get viable research?" and "What do we do with it once we get it?" Research needs to provide educators with more than knowledge. It needs to provide them with things

MY TURN

Journalism educators united

Division members, high school advisers forge partnerships

Mark Newton
JOURNALISM EDUCATION ASSOCIATION

It was an honor to represent our members at the Scholastic Journalism Division of AEJMC Midwinter Meeting Jan. 3-4 at the First Amendment Center at Vanderbilt University in Nashville, Tenn.

I was fortunate to attend this annual event with Heather Nagel, JEA state director, Tennessee; Sarah Nichols, MJE, JEA vice president; and Dr. Bradley Wilson, MJE, editor, C:JET, JEA's magazine.

The conference attended by our colleagues in higher education, some of whom are directors of scholastic press associations, focused on the most pressing issues facing scholastic journalists and their advisers.

"The Interactive First Amendment," presented by Ken Paulson and John Seigenthaler, drove home the point that understanding — and applying — the First Amendment was absolutely critical to our jobs as educators and absolutely essential to maintaining the freedoms constructed to enhance our democracy and way of life. Nothing we do is as important in teaching and supporting the First Amendment freedoms.

Subsequent sessions focused on teaching journalism in general and scholastic journalism in particular. The "New-School Technology/Old-School Values" session featured lively discussion on the new tools/old skills teaching balance. The discussion always came back to the concept that students must master basic journalism skills in order to adequately apply them with any new tools. I'm proud to know the JEA Curriculum Initiative embodies that belief.

Heather, Sarah and I were able to have a working lunch with scholastic press association leaders. During the

lunch we advocated for the idea of really trying to identify the common traits of quality

instruction, advising and student work. We asked our colleagues to help us identify what makes a quality journalism teacher/media adviser, what makes an outstanding media program and what makes student products (media and skills) exemplary.

Our panel was one of three focused on the past, present and future of scholastic journalism. The first, presented by Dr. Jim Stovall of the University of Tennessee, laid out the path to lead scholastic journalism into an online future. Check out ISONN.com.

The big ideas we wanted to address on our panel, "A View from the Trenches: What (AEJMC) Scholastic Journalism Can Do for High School Advisers," were the need to prove our worth to all constituents (community, educational leaders, students) and creating partnerships for possible research.

Each of us was able to share our thoughts on the three most significant issues we identified as facing scholastic journalism:

- *Programs in jeopardy and adviser retention,

- *Old skills/new tools, and

- *Anticipating the skills our students need for the next levels.

We also reminded our research colleagues to make their work practical and meaningful and to increase our access to the findings. In short:

How do scholastic journalism educators get viable research?

What do we do with it once we get it?

How do we, as JEA leaders, help make our members better teachers/advisers? (I'm proud to say that

this question is always driving our discussions and actions.)

My concluding remarks pointed to four next-steps for JEA/AEJMC:

- *Educational and workplace validation of (a) the skills taught in scholastic journalism and (b) the skills and the experiences fostered in scholastic journalism;

- *Best practices in implementing and developing comprehensive journalism programs;

- *A call to fight the battle of journalism/scholastic journalism at the personal, professional and organizational levels; and

- *Establishing partnerships between higher education and scholastic journalism, whether that be specific research, collaborative teaching/learning opportunities or organizational efforts that enhance all participants.

In the end, the time was well spent because we were afforded the megaphone to speak with individuals, institutions and an organization who are in an outstanding position to better scholastic journalism. They know we are serious about scholastic journalism as being the best place in any school to deliver the skills required for 21st century education. They know we are serious about creating and maintaining quality scholastic journalism instruction. They know we are serious about establishing partnerships that will support our mission and goals. And, most importantly, they know they have a partner in advocating the First Amendment and its benefits to our students, schools, communities and nation.

Stay warm and have a great second semester!

All the best,
Mark



Mark Newton is a journalism teacher and media adviser at Mountain Vista High School in Highlands Ranch, Colorado. He is the current president of the Journalism Education Association. This column originally appeared in an email sent to JEA members and is reprinted here with permission.

BRADLEY

Continued from page 2

they can use in the classroom. Then let's evaluate what works and what doesn't.

As part of a move to continue to expand the offerings of the JEA magazine, *Communication: Journalism Education Today*, the magazine I've edited for more than 15 years now will include, beginning next fall, a peer-reviewed research article

as they become available. Individuals with experience in scholastic journalism education and who now have terminal degrees (doctorates) will blindly review articles to determine if they are valid for publication. If they are, we will work with the author to develop supplementary materials to accompany the article that teachers can use in the classroom. It's a step forward. It's a chance at a partnership.

A TEAM

In short, educators at colleges and universities, and, quite frankly, more professionals, need to stop living in their silos. Get out in the classroom. Teach at local, state and national journalism workshops. Judge for state associations. We all stand to benefit.

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CLOCKWISE FROM TOP LEFT: Jeff Browne and Calvin Hall watch as the Midwinter meeting sessions they organized unfold in Nashville. ■ Vanessa Shelton and Bruce Konkle offer wisdom from the "old guard." ■ Adam Maksl discusses research opportunities for the division. ■ George Daniels outlines a strategic visioning effort to determine the future of the division. ■ Tennessee journalism professor Jim Stovall weighs his partner's answer for the interactive First Amendment quiz ■ Panelists discuss mixing old school values with new school technologies. Photos by Bruce Konkle



First Amendment knowledge, education take center stage at Midwinter Meeting



First Amendment in action at the First Amendment Center. "The Interactive First Amendment," presented by Ken Paulson and John Seigenthaler, illustrated the point that understanding — and applying — the First Amendment is not only a critical component to our jobs as journalism educators but vital to democracy and absolutely essential to maintaining our freedoms.

Photos by Bruce Konkle

CALL FOR PAPERS

Refereed Research



The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2014 conference in Montreal.

Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields.

We welcome submissions from all theoretical and methodological perspectives.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. The best papers should be theoretically based, methodologically rigorous, and clearly relate to an issue in journalism and/or civics education.

Expectations for all papers: Papers should be in 12-point type, Times New Roman, double-spaced. Papers should not exceed 25 pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too.

For more information or questions, contact Scholastic Journalism Division Research Chair Adam M. Maksl at (812) 941-2892 or amaksl@ius.edu

Scholastic journalism reviewers: Frequently asked questions

Adam Maksl & George Daniels
FORMER RESEARCH CHAIRS

Did you know that for as many papers as are submitted, we are supposed to have THAT many reviewers. With an updated and expanded call this year, we expect to get more paper submissions than we've had in the past, so there is a greater need for reviewers. The more reviewers we have, the fewer papers each reviewer has to read. In case you have not been a reviewer, below is an FAQ (Frequently Asked Questions) that will help you learn more of what is involved. If your question is not answered here, feel free to e-mail me at gdaniels@ua.edu

Q: How do I sign up to be a reviewer?

1. First, create an account. You should go now to the All-Academic site through the AEJMC website or to this address <http://convention2.allacademic.com/one/aejmc/aejmc14/> and create an account (username and password) in the All-Academic System. Go to the right side of the page and scroll down until you come to “**Click here to create new username and password.**”

This will allow for assignments of papers to proceed quickly and you will have immediate access to your assigned papers to judge soon after the All-Academic system closes for paper uploading.

Creating your user name and password now will also allow you to submit, judge and download papers all from the same created account. You will not be able to view anything yet with All-

Academic, but creating your user name and password will allow us to complete the process of updating the site for the St. Louis Paper Call. **Each year is unique, and if you created an account last year, you will need to do so again this year.**

2. Next, e-mail Scholastic Journalism Research Chair Adam Maksl at amaksl@ius.edu and let me know that you've agreed to be a reviewer and we'll add you to the pool of reviewers for 2014 Scholastic Journalism Research Competition.

Q: May I review if I am submitting a paper to this division?

If you are a faculty member submitting a paper, you may still serve as a reviewer for our STUDENT PAPERS ONLY. Student papers are assigned and tracked based on a separate process than faculty research papers. Graduate students are NOT eligible to serve as reviewers in our division. And, of course, faculty members submitting a paper in Scholastic Journalism are NOT eligible to review other faculty papers submitted to this division.

Q: When do I get my papers?

The Uniform deadline for all papers to be submitted is midnight on April 1, 2014. Once that deadline passes, we like to send papers out within 48 hours to their reviewers. That means, assuming no unforeseen delays, you'll receive papers by **April 3, 2014.**



Start planning early:

aejmc.org/events/montreal2014/

Q: How long do I have to review the papers?

The **deadline** for all reviews to be completed is **May 1, 2014.** That allows some time for processing reviews and programming the accepted papers into the convention program. We like to notify all authors of decisions by May 15, 2014, which gives them ample time to plan to travel to St. Louis for the convention. But, this depends on all reviewers completing their reviews on time.

Q: What if I don't have much time?

You're not alone. We try to limit the number of papers assigned to a single reviewer to three. But, that's based on the number of total volunteers we have. We are happy to limit the number of papers you're assigned to as few as one. That's right! If you only have time to review one paper, we **still** can use your help. Of course, if you just cannot meet the deadline and don't have the time, we totally understand. Thanks for at least giving it some thought.



CALL FOR NOMINATIONS

The Robert P. Knight Multicultural Recruitment Award

Nominations are now being accepted for the 2011 Robert P. Knight Multicultural Recruitment Award. The Knight Multicultural Recruitment Award is presented to any individual or media organization that has made significant contributions to promoting diversity in scholastic media programs. The award is named for Robert P. Knight, a professor in the University of Missouri School of Journalism who served as director of the Missouri Interscholastic Press Association from 1965 to 1992. Knight received the award in 1990.

To nominate a person or organization for the award, please do the following:

Mail or e-mail a nomination letter of 1-2 pages to Joe Dennis at the address below. In addition to

information about the nominee, please include the nominator's name, title, school or organization, e-mail address and phone number.

In addition, send a document or a link to a document that lists the nominee's achievements (i.e. A CV or résumé, a Web site link, or other appropriate information).

If sending materials by mail, please send them to: Joe Dennis, Grady College, The University of Georgia, 120 Hooper Street, Athens, GA 30602-3018. For more information, e-mail: joedennis@uga.edu.

The deadline is April 15.

Recent recipients

2013

Dr. Linda Callahan,
North Carolina A&T State
University

2012

Illinois Press Foundation/
Eastern Illinois University
High School Journalism
Workshop

2011

Joseph Selden,
Pennsylvania State
University

2010

University of Arizona
School of Journalism

2009

Philadelphia Daily News,
Editor Michael Days,
& Philadelphia Urban
Journalism Workshop

2008

June Nicholson,
Virginia Commonwealth

2007

Ed Mullins, Alabama

2006

Ted Stanton, Houston

2005

Chris Strudwick-Turner, LA
Times

2004

Diana Mitsu Klos,
AEJMC High School
Journalism Senior Project



CALL FOR PAPERS

Innovative Outreach to Scholastic Journalism

The AEJMC Scholastic Journalism Division is calling for entries of an innovative program or shared resource offered by a college or university that is targeted to high school, middle school or elementary school students or teachers.

The top innovations will be presented at a panel session at the AEJMC convention in Montreal, Canada. Each presenter will receive an award plaque. A maximum of three innovations will be recognized. The convention is Aug. 6-9, 2014.

The deadline for submitting an entry is April 1, 2014, at 11:59 p.m.

Division or AEJMC to submit an entry, but you must be directly involved in the program or resource development and implementation.

The competition is designed to recognize programs conducted or resources developed by those in higher education that promote interest in and/or training in scholastic journalism at the secondary and pre-secondary level (K-12).

Entries can include innovative programs that are part of summer workshops, scholastic media conferences or online training. Innovative resources to help scholastic journalism students and teachers can include apps, podcasts, websites and curriculum materials.

Eligibility guidelines

The outreach program or resource must focus on students and/or teachers in high school, middle school and/or elementary school media programs.

Program — The program must have been conducted at least once. The outreach program may be a face-to-face meeting or conducted through an alternative delivery method, such as Web delivery.

Resource – The resource may be based on collaboration, but the faculty member submitting the entry must have played a major role in the resource's development.

Submission directions

The entry must be submitted electronically as a PDF file.

* Cover page: Name of the outreach program, name of the sponsoring institution and other partners (commercial newspapers, grant sponsors, etc.), individual submitting the paper and contact information * Origin of the program or resource * Goal(s) for the program/resource * Target audience and documentation of participation/use * Description of college faculty involvement * Description of any involvement by commercial media or funders * Documentation of the assessment process * Budget – Include financial support or support in kind from commercial media outlets, grants, etc. * Supporting materials, such as the itinerary of a workshop program or a copy of the curriculum materials. For an online resource, the URL or Web access information must be provided. * Letter of support from the administrator of the author's department/division, addressing the value of the program/resource.

Email your submission packet to: Julie Dodd, Innovative Outreach to Scholastic Journalism, jdodd@ufl.edu.



CALL FOR NOMINATIONS

The David Adams SJD Educator of the Year Award

Nominations are now being accepted for the prestigious David Adams Scholastic Journalism Division Educator of the Year Award.

This award, given annually during the association's summer convention, recognizes a deserving division member for his/her outstanding performance in the college/university classroom and in scholastic journalism workshops and conferences.

Nominees must have been members of the Scholastic Division for the previous three years.

Nominating letters should identify *in a single page* the various ways the nominee has made significant contributions to journalism in the secondary schools through his/her work in journalism and mass communication in higher education.

Nominations shall consist of the following:

- a letter of recommendation
- one or two letters of support
- a vitae

Nominating letters and letters of support should be sent to Nicole Kraft at kraft.42@osu.edu. The deadline is April 1.

Recent recipients

2013 Monica Hill North Carolina	2009 Lyle Olson South Dakota	2005 Candace Perkins- Bowen Kent State	2001 Jack Dvorak, Indiana
2012 Bruce Konkle South Carolina	2008 James Tidwell Eastern Illinois	2004 David Adams Indiana	2000 Marilyn Weaver Ball State
2011 Judy Robinson Florida	2007 John Hudnall Kansas	2003 Thomas Eveslage Temple	1999 Linda Puntney Kansas State
2010 Barbara Hines Howard	2006 Cheryl M. Pell Michigan State	2002 Richard Johns Iowa	

2014 AEJMC Conference Program • August 6-9, 2014
Montreal, Canada • Le Centre Sheraton
Scholastic Journalism Division

Tuesday, Aug. 5

9 a.m. to 4 p.m.

Montréal Teach-In

Wednesday, Aug. 6

11:45 a.m. to 12:30 p.m.

Session #222: "Best Practices in Participatory Journalism." Teaching Panel. Lead sponsor: Participatory Journalism IG (PJIG), Co-Sponsor: SCHJ

11:45 a.m. to 1:15 p.m.

Session #205: "Explaining the Inexplicable: The Strength of Journalism and Communication School Enrollment as Media Employment Declines." Research Panel. Lead Sponsor: Scholastic Journalism Division, Co-Sponsor: Community College Journalism Association (CCJA)

3:15 to 4:45 p.m.

Session #190: "Money Ball Journalism: Sustainable Media Models." PF&R Panel. Lead sponsor: Community College Journalism Association, Co-Sponsor: SCHJ

Thursday, Aug. 7

5 to 6:30 p.m.

Session #198: "The 'Digital Divide' and 21st Century Journalism Education." PF&R Panel. Lead Sponsor: Scholastic Journalism Division, Co-Sponsor: CCJA

6:45 to 8:15 p.m.

Business Meeting: Scholastic Journalism Division

8:15 to 9:45 p.m.

Session #181: "Tweeting, posting and vining, OH MY!" Teaching Panel. Lead sponsor: Community College Journalism Association, Co-Sponsor: SCHJ

8:30 to 10:00p

Executive Committee Meeting: Scholastic Journalism Division. Presentation of the annual David Adams Scholastic Journalism Educator of the Year Award and Honors Lecture.

Friday, Aug. 8

8:15 to 9:45 a.m.

Session #149: "Breakfast of Editing Champions." Teaching Panel. Lead sponsor: Newspaper and Online News Division (NOND), Co-Sponsor: SCHJ

12:15 to 1:30 p.m.

Luncheon (off-site): Scholastic Journalism Division and Minorities and Communication Division. Includes keynote speaker and presentation of the Robert P. Knight Multicultural Recruitment Award by the Scholastic Journalism Division and keynote speaker.

3:30 to 5 p.m.

Refereed Paper Session.

8:45 to 10 p.m.

Session #206: "The Challenges of Scholastic Journalism in International Settings." Research Panel. Sponsor: SCHJ

Saturday, Aug. 9

9:15 to 10:45 a.m.

Session #203: "The Challenges of Scholastic Journalism in International Settings." Research Panel. Sponsor: SCHJ

12:45 to 2:15 p.m.

Refereed Paper Session.