

# SCHOLASTIC Source

JUNE 2011

## Meet Puntney in St. Louis, Louis Former JEA director to deliver division's Honors Lecture

Candace Perkins Bowen  
KENT STATE

Some who think they know Linda Puntney picture her as the woman behind the scenes, checking convention hotel room set-ups or arranging computers for the JEA Write-off committee. She has always made sure things run smoothly, and that's been pretty impressive.

But those who *really* know the woman giving this year's Honors Lecture have seen her effectively wear a number of hats during her years involved with scholastic media – and that's even more impressive.

From the classroom to the boardroom, from junior high to a Big 12 university and all levels of teaching and advising in between, Puntney has been part of this field her whole life. Her talk Friday, Aug. 12 from 5:15 – 6:45 p.m. at the Renaissance St. Louis Grand Hotel will give division members her look at that world.

Puntney's career began at Fort Osage Junior/Senior High School where, among other assignments, she taught journalism to junior high students and advised the junior high and high school yearbooks, plus a daily newspaper printed in-house and a bi-weekly version printed off site.

From there, Puntney went to William Chrisman High School in Independence, Mo., where, for six years, she taught only journalism and advised publications, including



With encouragement from Candace Perkins Bowen, Linda Puntney composes her first tweet. Puntney will deliver the Honors Lecture on Friday, Aug. 12. Photo by John Bowen.

the yearbook and a bi-weekly newspaper, which became a daily when the school added a vo-tech program that could print it in-house.

Longtime friend and colleague and former Scholastic Journalism Division head John Hudnall has known Puntney since those early days.

"All that Linda was and has become in scholastic journalism can be attributed to her success as a high school adviser. Those were Linda's foundation years and allowed her to achieve the degree of success she has over her many years as an educator," Hudnall said.

Several years of teaching summer workshops at Northwest Missouri

State led her to a position at that school. For two years, she taught feature writing and other journalism classes and again advised the newspaper and yearbook before she headed to Cowley County Community College. She was director of public relations and taught. "I WAS journalism there," Puntney recalls, "and I learned so much."

Her first yearbook staff was three students, but the program had more than 20 by the time she left in 1989 to go to Kansas State.

That's when Dave Adams, JEA's first executive secretary, told Puntney

### Inside

My Turn	3
Research awards	4
Knight award	5
Innovative outreach	6
Adams award	7
Conference schedule	10
Minutes	12

Continued on page 5

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## Urban renewal and conference highlights

Ceremonies to induct new members into Quill and Scroll International Honorary Society are as common in the spring as flowers. And they are just as delightful. Many are held in conjunction with end-of-the-year awards events.

An induction ceremony April 29, however, stood out among many brought to my attention as Quill and Scroll director. The ceremony, coordinated by Scholastic Journalism Division members Teresa White and Diana Hadley, compelled me to fly to Indianapolis to initiate the new members.

The 12 new members are students in two Indianapolis high schools that have revived their journalism programs over the last two years. Both schools had Quill and Scroll charter memberships, but students had not been inducted for years. One of the schools, Broad Ripple, joined Quill and Scroll in 1939; and the other school, Arsenal Tech, was chartered in 1952.

White, as director of the High School Journalism Institute and a journalism faculty member at Indiana University, along with Indiana High School Press Association director Diana Hadley, coordinated a joint ceremony for the schools as part of a larger initiative to revive journalism in the city's high schools. The initiative included



Vanessa Shelton  
Iowa  
DIVISION HEAD

enlisting professional media workers to serve as mentors to the students, meeting with school administrators, and securing financial support and resources.

In the months leading up to this special occasion, the journalism teachers (all former media professionals; some were Quill and Scroll members!) instructed and advised their respective newspaper, yearbook, television and online staffs. Hadley announced that each school had newspapers ranked among the best in the state in IHSPA contests.

All of the student inductees also were academic achievers, making them eligible for Quill and Scroll membership. So on a beautiful spring day, perfect for a ceremony to induct new members, they proudly took the membership oath, and accepted their member pins as family members, mentors and friends looked on and captured the occasion with cameras.

Division member Jack Dvorak, a Quill and Scroll board member and Indiana University journalism faculty member, also provided the audience with background information on Quill and Scroll. Afterwards, the student honorees ate cake and drank lemonade while basking in their accomplishments, showing family their newspapers and talking with teachers and mentors about the future.

It was inspiring! White and Hadley are working with other schools in the city too, but they did not have students ready for membership. As I learned more about this positive development in Indianapolis, I knew White and Hadley needed to share their experiences addressing a deep concern for scholastic journalism educators.

The loss of journalism programs in urban high schools has been worrisome to our division members for years. We witnessed the decline, primarily attributed to financial challenges, and have rallied to try to set up safety nets.

Weekend workshops, summer camps, in-school partnerships, and off-campus newsrooms tied to local media are among the efforts to make journalism instruction available to students in urban centers.

And as White pointed out, journalism programs

also are struggling in rural high schools. We need as much information and as many ideas as possible to develop responses.

White and Hadley will share their experiences during a panel on "Revitalizing Journalism in Urban High Schools," to be held Friday, Aug. 12, at the AEJMC Conference in St. Louis.

Joining them are Steve O'Donoghue, who is coordinating an initiative in high schools in Los Angeles and elsewhere in California, and division member Linda Shockley of the Dow Jones News Fund, which has long supported summer workshops and outreach programs to address the decline of journalism in urban high schools. St. Louis television news reporter Sharon Stevens has worked for years with high school journalism programs sponsored by the St. Louis Association of Black Journalists, and she will share another approach to filling the journalism gap in the city.

As many of you know, St. Louis is my hometown. Like so many who work in journalism-related professions, my interest in journalism was planted in high school. My high school, Beaumont, had an active Quill and Scroll chapter when I was a student there in the 1970s. It too has not inducted

Continued on page 4

## MY TURN

# From adviser to scholar

## We need to foster partnerships with current advisers

Karla Kennedy  
FLORIDA

**T**he job of a scholastic journalism adviser is not all fun and games. It comes with its share of challenges, controversies and complexities. But for those of us who choose it as an occupation, the reaped rewards can be life changing.

I advised high school journalism/student media programs for 19 years and in that time, I had never really thought about why I did it. Where did the love for the student voice come from? I faced oppositions similar to other advisers. The adversities include unyielding administrators, uncooperative coworkers and obsolete equipment. And yet, I remained year after year.

Don't get me wrong, despite the obstacles, I loved my job and I loved my students. I thoroughly enjoyed sharing with them the power of journalism and showing them the importance of their voice. Words cannot describe the emotions that flow when a journalism instructor feels his or her students get that "spark" – when journalism is no longer just a class that they take during second period, but becomes a lifestyle that they begin to embrace.

There are those days that shook me to the core and I began to question my sanity. For example, the day when the article about a robbery in the school's cafeteria outraged an administrator, or the day when the varsity football coach came to my room to register a complaint concerning an article about the team's losing season. These are the days that make you question why you became a journalism adviser.

And then, there are those days when you laugh so hard your side hurts. The day when the paper's double-page truck story illustrates the difference among girls being skinny, thick, or phat. Or the day when a ninth grade first-year journalist turns in a story about the new garbage cans in the school and you decide to publish it because after all, it is well written. These are the days when you thoroughly enjoy being a journalism adviser.

Even still, there are those days when a student writes something so compelling and revealing that you nod your head in amazement – when a student writes something so personal that it almost brings the entire school to tears, when a young man writes a narrative recalling the day when his mother died,

or a young woman writes about her mother, a deceased drug-addicted prostitute whose grave she refuses to visit. I remember when two young girls visited a homeless camp to capture stories of the forgotten and unknown – these are the days when you celebrate being a journalism adviser.

The publication has been put to bed. The final deadline has been met. The final project has come to fruition. The last newspaper has been delivered, the last yearbook has been sold, and the last broadcast fades to black. Finally you exhale to another year's end. These are the days when you embrace being a journalism adviser. However, the moment is short-lived, thoughts to plan for the next year creep slowly into consciousness and you prepare to do it all over again.

Today as a scholastic journalism scholar, I realize that my passion for giving students a voice didn't start when I became a journalism teacher, it was something that was always there. It is this desire that keeps me fighting for students' rights to speak freely on issues from the nonsensical to the serious. It is what drives me to remind administrators and fellow teachers that the First Amendment does apply to students inside the "schoolhouse gate" and the necessity of democracy in our schools.

As we continue to restructure and reconsider the role of journalism in today's society, let us not forget the importance of the high school journalism adviser. Scholars often speak of how journalism programs should improve. We speak of the resources available in Newspaper in Education programs and other community-based partnerships. We contemplate how to improve journalism curricula and to comply with newly instituted state mandates. But now, more than ever, it is time for journalism scholars and professionals to reach out to the high schools and provide assistance. I implore you to find the school with a nonexistent or fledgling journalism program and help them implement new incentives. Provide them with advice, mentor young journalists, and donate software and hardware, and your time.

These are the gestures that remain in the hearts of young journalists forever. It is these gestures that help remind journalism instructors why they continue to advise student media.



Karla D. Kennedy is a doctoral candidate in the College of Journalism and Communications at the University of Florida. Her dissertation is on *Morse v. Frederick* and its implications on public opinion about school districts' student speech policies. She advised high school media for 19 years and was the Florida Scholastic Press Association's Morty Schaap 2007 Journalism Teacher of the Year. She holds a Master's degree in Student Media Advising from Florida International University. In addition to teaching classes at UF and Santa Fe College in Gainesville, Kennedy teaches the Summer Journalism Institute at the Museum of Contemporary Art in North Miami, and hosts a website ([kilkayproductions.com](http://kilkayproductions.com)) dedicated to helping beginning media advisers. She welcomes comments at [kilkay@ufl.edu](mailto:kilkay@ufl.edu).

Geoffrey Graybeal and  
Amy Sindik

Gretchen Sparling



Koji Fuse

## Top research papers to be recognized during St. Louis member meeting

George Daniels  
RESEARCH CHAIR, ALABAMA

We hope everyone will make plans to attend the Scholastic Journalism Division Members Meeting where the top research paper awards ceremony will be on the agenda.

We're doing something different this year in recognizing both our top faculty and top student papers as part of our division's business session, which is scheduled for Friday, August 12 from 7 to 8:30 p.m. In past years, this was done during the

research sessions where the papers were presented.

A three-person student research team from the University of Georgia's Grady College of Journalism and Mass Communication will receive the top student research paper award.

We congratulate Geoffrey Graybeal, Amy Sindik and Jen Ingles for their study, "Journalism students and civic engagement: Is there still a connection?"

Also, we will present the Laurence Campbell Award to Gretchen Sparling and Koji Fuse,

the University of North Texas team, which had the highest-scoring faculty paper entitled "Technology, Self-Efficacy, and Job Satisfaction: A Study of Predictors of Burnout Among High School Journalism Educators."

You can see the best in scholastic journalism research presented at two research paper sessions and during the Thursday afternoon scholar-to-scholar session. See pp. 10-11 of this newsletter for the complete list of the papers that will be presented at the St. Louis conference.

## Head Lines

Continued from page 2

members for decades.

I realize Quill and Scroll participation is not required to have a thriving scholastic journalism program. Given my experiences and the topic, I am using it as an indicator of the state of journalism in the high schools. Participation in journalism education organizations, such as Quill and Scroll, enhances the educational benefits students derive.

The state of scholastic journalism in urban high schools is of concern to me, which led me to coordinate and moderate the session.

Division members White, Hadley, and Shockley are working to address the issue, as mentioned earlier. So is another member, Mark Goodman of Kent State, who is planning to survey Chicago high school journalism programs for the Center for Scholastic Journalism.

This conference session will be a prime opportunity to assess the state of affairs, compare notes, share best practices and to exchange

information to further develop corrective strategies.

Other division conference sessions are detailed elsewhere in this newsletter. Among the sessions are panel and research presentations scheduled to address ways to protect journalism advisers from the backlash of controversial student content; how speech can be protected without court intervention; and advancing theory-building in scholastic journalism research.

The Gateway Teach-In will follow the lead of last year's event and be held away from the conference headquarters. Saint Louis University will host the event Tuesday, Aug. 9. The DJNF High School Journalism Teacher of the Year Valerie Kibler, division members and others will provide instruction for area teachers. And though school will begin that week in some area schools, Vice Head David Bulla has done a splendid job working with the local scholastic press association to recruit participants.

Other noteworthy conference events include:

The Members' Meeting will

return to a more normal format this year. The divisions were allowed to schedule their meetings, rather than have their time and day assigned, as was done last year. The meeting will be held Friday, Aug. 12, at 7 p.m. at the conference site, following the Honors Lecture and the David Adams Educator of the Year presentation.

We will recognize the top research paper awardees during the meeting, rather than at the sessions. This procedural change will provide greater flexibility in planning the research paper presentation sessions.

Presenting the top faculty award, named the Laurence R. Campbell research award, during the meeting also offers an opportunity for the division to reflect on a major accomplishment this year of endowing the fund that supports the award.

We also will elect officers during the meeting to serve two-year terms. In the case of the vice head, after two years the officer automatically becomes division head for a two-year term.

Continued on page 9

# Penn State administrator to receive Knight Multicultural Recruitment Award

Calvin Hall  
APPALACHIAN STATE

Joseph Selden, associate dean for multicultural affairs in the College of Communications at Pennsylvania State University, will be the recipient of the 2011 AEJMC Robert P. Knight Multicultural Recruitment Award because of his significant contributions in promoting diversity in scholastic media programs.

For more than 15 years, Selden has been at the forefront of efforts by the College to recruit and retain students from underrepresented groups, starting first as director of multicultural affairs in 1994, where he was also responsible for writing the College's Strategic Diversity Plan. In his time at Penn State, Selden has helped the College increase its diversity from 163 students – the number enrolled when he was first hired as director – to more than 400 students today.

Among the many activities and programs that Selden engages in to help the College of Communications improve its diversity include providing academic advising, study-skills and time-management workshops; student peer-mentoring, student club advising and monthly

diversity strategy meetings to help students keep abreast of academic requirements, recognize achievements and discuss personal concerns. He also directed the College's Dow Jones multicultural summer workshop for high school journalism students.

"Joe has a splendid rapport with students," wrote Douglas Anderson, dean of the Penn State College of Communications, in his nominating letter. "He has a gift for making them feel comfortable and making them feel special."

Selden's efforts in mentoring students through their academic careers also includes guiding them through the process of finding jobs, taking students to job fairs all over the eastern U.S. On these trips he served as driver, interview coach and recruiter "policeman" – making sure that recruiters interviewed his students, says Reginald Stuart, journalist and recruiter for The McClatchy Company.

"Selden made sure his students stood out among the crowd," Stuart says. "The students he brings in year after year love him, I think, because he demonstrates a genuine interest in their future."

This is a sentiment with which

former students agree.

"He just wants to nurture their love for this business. It heartens me to see the next generation of journalists being mentored by this man," writes Steve Bien-Aimé, deputy NFL editor at FOXsports.com. He said that Selden served as a mentor to him from the day he started as a student at Penn State in 2000 and that he still reaches out to Selden for advice when needed.

Arianna Davis, editorial assistant at *O, The Oprah Magazine*, states that when she arrived at Penn State as a student, she was shy and unsure of herself, but after majoring in journalism and having Selden's mentoring and support, she was able to find encouragement and gain the experiences needed to secure the job of her dreams at *O*. She also became part of the family of "Dean's Selden's kids" – the name that students who have been mentored through Selden's programs have given themselves.

"I can't think of anyone more deserving of this award: a man who gives diverse students opportunities they might never see on their own and brings them into the best college family I could have asked for," Davis states.

## Honors Lecture

Continued from page 1

he was leaving K-State, and she said she knew this was the "perfect" job for her. "I was back in the classroom and back in touch with high school journalism."

The title became "executive director," and Puntney split her time between teaching in her own classroom and advising the Royal

Purple yearbook and handling the demands of the largest national association for high school and middle school journalism teachers and media advisers.

"The beautiful thing about that position," Puntney said, "was seeing areas of strength and opportunities for improvement in the high school kids who come to college." It helped her come up with programs for JEA, such as teaching about the "maestro concept" and showing how to use

teamwork more effectively on student publications.

"Linda has had her finger on the pulse of journalism, particularly that of scholastic journalism, through its evolution." Her valuable insight on methods of teaching students to write and produce across platforms has also been a plus for the division, division head Vanessa Shelton said. "I really appreciate the expertise she has shared in those areas, and hope she continues to do so."

## Xavier (La.) and Oklahoma faculty members recognized for outreach work

Faculty members from Xavier University of Louisiana and the University of Oklahoma will be recognized for their support of high school journalism as the 2011 winners of the Innovative Outreach to Scholastic Journalism. They will receive their awards at the AEJMC Conference in St. Louis on Thursday, Aug. 11.

The winners are:

- First Place: Brenda Edgerton-Webster; “Current Events via the ‘College-to-High School News Exchange’ & Drill Session,” Xavier University of Louisiana.
- Second Place: Kathryn Jenson White, “Oklahoma Scholastic Journalism Initiative,” University of Oklahoma.

The AEJMC Scholastic Journalism Division hosts the Innovative Outreach to Scholastic Journalism competition to provide national awareness of top programs and to encourage other higher education media programs to support high school journalism. The program has been held since 2003.

“As a division, we’re pleased to be able to showcase the efforts of faculty members to promote media education at the pre-college level,” said Julie Dodd, chair of the Innovative Outreach to Scholastic Journalism program. “Faculty members who receive this award have made a significant contribution of their time to service, and having that acknowledged is important for them.”

The First Place winner is Brenda Edgerton-Webster, assistant professor of mass communication in the Department of Communications. Her program, “Current Events via the ‘College-to-High School News Exchange’ & Drill Session” is a

service-learning project. Students in Introduction to Mass Communication made school visits to an 11th grade U.S. History class in Warren-Easton Charter High School, a school in the New Orleans Recovery School District.

The college students used a special edition of *The Trumpet*



Brenda Edgerton-Webster



Kathryn Jenson White

Magazine, the community newspaper, that featured stories on the large numbers of African Americans in the city’s prison system to tie with the high school students’ history readings on the beginning of the U.S. prison system after the Reconstruction Era.

Working under the guidance of Edgerton-Webster and the U.S. History teacher, each of the Xavier students worked with four-to-five high school students to read and discuss the stories in the special edition of *The Trumpet*. Copies of the magazine were donated for the project.

Both the college and high school students became more engaged in reading the local news and seeing the power of the media to explain complex issues and call attention to social injustice. In addition, the high school students used the opportunity of having college students meeting with them to ask questions about

college and becoming more interested in applying to college.

The Second Place winner is Kathryn Jenson White, associate professor in the Gaylord College of Journalism and Mass Communication at the University of Oklahoma and executive director of Oklahoma Scholastic Media. Her program is Oklahoma Scholastic Journalism Initiative. The program began in 2008, as both OSM and the Ethics and Excellence in Journalism Foundation, located in Oklahoma City, discussed the problem of loss of journalism programs in Oklahoma high schools.

Funded by a grant from the Ethics and Excellence in Journalism Foundation, the program has trained 32 high school newspaper advisers. Eleven used the training to start newspapers in their schools, and the others used the program to improve the quality of existing papers, save those newspapers from being eliminated, or to either create or upgrade their journalism program.

The teachers attend an intensive five-day training workshop at the University of Oklahoma and then receive a grant to enable them to purchase equipment and software.

Schools selected for the program are also given membership in OSM as part of their grant award. Those who received grants the first three years of the project have remained members and have participated regularly in OSM’s Media Mondays and monthly contests.

The award winners will be recognized at a special session during the AEJMC convention in St. Louis. The session will be Thursday, Aug. 11 from 3:15 – 4:45 p.m. The recipients will discuss their programs and will receive award plaques.

## Robinson to receive David Adams Educator of the Year award

Karen Flowers  
SOUTH CAROLINA

Judy L. Robinson, assistant professor in the Department of Journalism in the College of Journalism and Communications at the University of Florida will receive the Scholastic Journalism Division's David Adams Journalism Educator of the Year Award at the AEJMC conference in St. Louis.

Robinson is a leader in the use of new technology in journalism education. She is an early adopter in her own technology use and classroom teaching. One of her great talents is in sharing her technology abilities beyond her own classroom in ways that help others improve their own teaching with technology.

At the division's midwinter meetings, Robinson has led sessions that have introduced participants to new technologies and how those technologies can be implemented in college and high school journalism classrooms. Her presentations for the division include: "Strategic Blogging" (2010), "Technology Update: Here Come the PodPeople" (2006), and "The Latest in Technology: Convergence in your Palm" (2002).

Beyond her formal presentations, Robinson is seen as the go-to person in the division for questions about technology. Division members often say Robinson has influenced their own teaching and use of new technology in their scholastic journalism work.

"I have attended several of Professor Robinson's presentations," Jack Dvorak, professor at Indiana University and former director of the High School Journalism Institute at IU, said. "She has expertise in new media, and her outstanding demon-



Judy Robinson

strations of various new technologies in journalism have made major contributions to the division. Personally, I have gained much knowl-

edge, insight and even a certain competence in various types of new media because of her program leadership in this area.

"Indeed, I was so impressed with her that I invited her to team-teach a New Technology workshop for secondary school teachers at Indiana University's School of Journalism in summer 2008, the last summer that I directed workshops at Indiana. She provided an excellent workshop, and teaching evaluations were excellent following that intense, one-week seminar which featured much hands-on learning as well as theory."

The Indiana workshop was just one of many at which Robinson has been invited to teach.

For more than 15 years, Robinson has been a leader of hands-on workshops at the JEA/NSPA conventions, teaching sessions on the latest technology that have application for scholastic media. She has taught workshops on Dreamweaver, Podcasting, Flash, Soundslides, and handheld computers. Students and advisers, who take back what they learn in those workshops to their own schools, attend the sessions.

One of the people who attended a podcast session Robinson taught was Carol Knopes, education director for the Radio Television Digital News Foundation. Seeing Robinson in action led Knopes to recruit

Robinson and Julie Dodd, professor at the University of Florida, to develop two online courses for Poynter's NewsU – Reporting Across Platforms and Video Storytelling for the Web. Those two courses have been taken by thousands of people (including high school journalism students) and now are part of NewsU's Multimedia Basics Certificate Program.

"Judy Robinson is the rare journalism teacher who combines a solid print and broadcast journalism with the latest web, social networking and interactive skills," Knopes said. "She was teaching 'convergence journalism' before we started using the term, and she uses her deep understanding of technology to meet the needs of journalism educators and students."

Robinson also has worked with RTDNF to develop their High School Broadcast Journalism website.

Robinson's gift of teaching new technology has been a real asset to the JEA Mentoring Program. As a member of the mentoring committee she coordinates the technology.

"She has set up the committee's blog ([jeamentoring.org](http://jeamentoring.org)), which is a great resource for sharing information and documents and providing national visibility for the program," Julie Dodd, JEA Mentoring Committee co-chair, said. "She is one of the workshop leaders for the mentor training sessions, helping the mentors learn about new technologies and how they can be incorporated into their mentoring and into the high school media programs. She has trained some of the mentors in the use of audio recorders, which they are using to create 'Mentor Radio' audio files."

Continued on page 8

## Adams award

Continued from page 7

Linda Barrington, co-chair of the JEA Mentoring Committee, said although Robinson has a wealth of knowledge about working online, her greatest gift is making her students “whether 21 or 71 years old” feel comfortable with technology.

“Her explanations for using Audacity to edit podcasts or using Skype to mentor new advisers or posting our files in the cloud are understandable and give us confidence in our ability to use technology effectively,” Barrington said. “Judy encourages questions and then displays humor and enthusiasm in her answers. How can we NOT become more digitally talented with Digital Judy inspiring us to try more tools to work and share information more effectively.”

Konnie Krislock, JEA mentor in California was a student in the mentor-training workshop this April at the Anaheim JEA/NSPA convention.

“Judy sat patiently in front of four mentors who gripped the microphones tightly. ‘Now let’s see if we can turn them around so that you are speaking into the mouthpiece,’ she suggested. I am sure the urge was great to just reach out and strike us! But her demeanor never waned. We complied. With just a few more pointed reminders she did what all good instructors do – she walked away and let us discover the art of recording on our own. We spoke into the right side, we watched the meter to make sure we were recording sound that could be heard and we kept up with the timing. When Judy returned we had a message to deliver. She listened. She beamed. She went on to more complex instruction. What a pro!”

Nick Ferentinos, JEA Mentoring Committee member, praises Robinson for her ability to keep up with trends.

“Judy is a valuable member of

the committee, bringing a wide, informed view of the technology world our new teachers encounter daily,” Ferentinos said. “She stays current on best practices around employing technology in the classroom. Judy’s podcasts are a staple at the committee’s blog and website at [jeamentoring.org](http://jeamentoring.org).”

In addition to her teaching both college professors and students and high school advisers and students about the latest in technology, Robinson served as executive director of the Florida Scholastic Press Association from 2006 to 2009. In this capacity, too, Robinson was a leader in technology use both to provide an innovative model of information delivery for members and to save organizational funds.

She created a robust FSPA website and was one of the first state SPA (Scholastic Press Association) directors to use Facebook. She worked to set up a hands-on computer lab at the FSPA conventions. In SPA Roundtables at the JEA/NSPA conventions, Robinson has shared technology ideas that have been used by other SPA directors in their association work.

Robinson’s work with FSPA required year-round attention to programming, publishing, staffing and budgeting.

“As former director of the Iowa High School Press Association (5 years) and former director of the High School Journalism Institute at IU (22 years), I am fully aware of the intensity and time requirements that accompany such a leadership position,” Dvorak said. “That role also provides the director a chance to be a key liaison with high school students and teachers within the state.”

Teaching has always been in Robinson’s blood.

In the early ’80s she was an elementary teacher/librarian/media specialist at Mosa Central and Parkhill–West Williams Public School in Parkhill, Ontario, Canada.

Then from 1987-1995 she was an English/media/writing teacher at Glencoe District High School in Glencoe, Ontario. Here she advised newspaper, yearbook, photography, video production, and coached basketball.

In 1995 she came to the United States to work on graduate degrees. While working on these degrees, she began helping others with technology as a computer Software Specialist for the Information Technology Center in the College of Journalism and Communications, University of Florida.

In this position she instructed the College’s faculty, staff and students on how to use computer labs for instruction, how to construct webpages, and how to use a variety of software on the College’s IBM LAN.

As Dodd said, Robinson’s technology teaching has enabled so many journalism educators, both at college and scholastic levels, to see new opportunities for their teaching and for student media.

“I have been fortunate to be a collaborator on a number of Judy’s technology initiatives,” Dodd said. “So I’ve seen her in action, helping high school students and advisers and college journalism educators realize the potential for improving their media products and/or their media teaching. Judy has that rare combination of being a technology person who also is adept in explaining technology use to others. An added strength is that she can help others see how learning a new technology can help them improve their own teaching and see that learning the technology is doable.”

The David Adams Journalism Educator of the Year Award is given annually during AEJMC’s summer conference to recognize a deserving division member for his/her outstanding performance in the college/university classroom and in scholastic journalism workshops and conferences.



# Fund seeks adviser award applications

Valerie Kibler, the 2010 National High School Journalism Teacher of the Year, has made the statement, “Every person has a story,” the focus of her year. Her work with Newsstreak students and staffers at Harrisonburg (Va.) High School has helped her drive the point home.

For the 2011 National High School Journalism Teacher of the Year Awards competition, the Dow Jones News Fund is asking applicants to identify a pressing issue facing scholastic journalism and how they would address it.

“Our Teachers of the Year are among the most forward-thinking educators at work in the field. We’re excited to see the kinds of issues applicants want to tackle and how we can support them in this important work,” said Richard S. Holden, executive director of the Fund.

Advisers are still asked to outline their positions on free expression for high school students, emphasis on fairness and responsibility, diversity both on the staff and in media content, and the highest standards of journalistic ethics and practice. Applicants may be nominated by scholastic media groups, administrators, colleagues, students or may nominate themselves.

The annual program honors the nation’s top journalism teacher, four Distinguished Advisers and several teachers cited as Special Recognition

award winners. The Teacher of the Year acts as a spokesperson for scholastic journalism.

The winning teacher will address the November JEA/NSPA convention in Minneapolis. The teacher will attend the ASNE annual meeting and the college-level AEJMC conference. The Teacher of the Year is also a keynote CSPA luncheon speaker in New York City each March. Additionally, the winning teacher can attend a professional-level seminar offered at the Poynter Institute for Media Studies, St. Petersburg, Fla., and serves as a paid columnist for the Fund’s newspaper, *Adviser Update*.

The Teacher of the Year and four Distinguished Advisers will receive free subscriptions to *The Wall Street Journal Classroom Edition*, a co-sponsor, which includes 30 copies of the full-color newspaper for students, a free Teacher Guide, unlimited access to the Classroom Edition website and a daily *Journal*.

The winning teacher will receive a pin and a plaque and the journalism program will get a state-of-the-art laptop computer. The school district will receive a per diem for program-related absences. A senior at the Teacher of the Year’s high school will receive a \$1,000 college scholarship to pursue journalism studies. One student at each of the four Distinguished Advisers’ schools will receive \$500

college scholarships. Travel and accommodations for the Teacher of the Year will be provided by the Fund and program sponsors.

Nominees must have at least three years of experience teaching high school journalism or advising a newspaper, newsmagazine or news website, have taught or advised during the 2010-2011 academic year and plan to continue teaching and advising in 2011-2012.

The one-page application form asks 14 questions and should be accompanied by a résumé, a high-resolution color head shot of the teacher, and six sets of two issues of the 2010-2011 school newspaper, newsmagazine or news website. No more than three letters of support may be submitted. **The nomination postmark deadline is July 1.**

The selection panel for 2011 will include Mrs. Kibler, professional journalists, college educators and representatives of major scholastic journalism groups.

Application forms can be downloaded from the Programs and Forms sections of the Fund’s website at <https://www.newsfund.org>. They can also be obtained from the News Fund, P.O. Box 300, Princeton, NJ 08543-0300, by calling 609-452-2820, or by sending an email message with name, mailing address and telephone number to [djnf@dowjones.com](mailto:djnf@dowjones.com).

## Head Lines

Continued from page 4

This year’s luncheon, co-sponsored with the Minorities and Communication Division, will again be held off-site, at the Wyndham Roberts Mayfair Hotel across the street from the conference hotel, in an attempt to keep the event affordable. We met that aim last year in Denver with an off-site location.

Reservations for the luncheon should be made when registering for the conference. Lunch tickets are \$35 each. We will present the Robert P. Knight Multicultural Recruitment Award and will hear from a guest speaker. The MAC division will line up the speaker this year; we arranged the luncheon location.

One final note about the conference, I’m pleased to announce the Scholastic Journalism Division is a co-sponsor of the popular, and

very helpful Breakfast of Editing Champions. This session has been held for years; recently it has suffered from lost financial support and the ability to be scheduled off-the-grid, but not from interest. It’s scheduled Thursday, Aug. 11, at 8:15 a.m. and requires pre-registration. If you teach an editing or writing course, this is a session you do not want to miss! You’ll come away with some terrific tips and curriculum aides.



## Scholastic Journalism Division Programming

### TUESDAY, AUG. 9

#### 9 a.m. - 5 p.m. The 10th Anniversary Teach-in: Gateway to Journalism Teaching

**Location:** Saint Louis University, Xavier Hall 218

**Moderator:** David Bulla, Iowa State

**Presenters:** Candace Perkins Bowen, Kent State

Valerie Penton Kibler, Harrisonburg High School,  
Virginia, Dow Jones News Fund High School  
Journalism Teacher of the Year

Aaron Manfull, Adviser, Francis Howell North HS,  
St. Charles, MO

Mark Goodman, Kent State

Logan Aimone, National Scholastic Press Association

### WEDNESDAY, AUG. 10

#### 5 - 6:30 p.m. The Endangered Media Adviser (PF & R)

**Moderator:** Mark Goodman, Kent State

**Panelists:** Toni Albertson, Mt. San Antonio

John Bowen, Kent State

Sally Renaud, Eastern Illinois

Cathy Wall, Harrisburg (IL) High School

**Co-Sponsor:** Community College Journalism Association

### THURSDAY, AUG. 11

#### 8:15 - 9:45 a.m. Editing Breakfast of Champions

**Moderator:** Andy Bechtel, North Carolina at Chapel Hill

An informal gathering for editing professors and others interested in the teaching of editing. We will discuss the direction of our craft, with an emphasis on online media. We will also discuss research into the

value of editing, and the annual Teaching Idea Exchange will allow us to share tips and strategies for the classroom. Pre-registration is required.

**Co-Sponsor:** Newspaper Division

#### 11:45 a.m. - 1:15 p.m. Shifting Away From Courts: A Conversation about Sound Educational Policy and Training for Scholastic Journalism (PF & R)

**Moderating:** Dan Kozlowski, Saint Louis

**Panelists:** Gerard Fowler, Saint Louis

Frank LoMonte, executive director, Student Press  
Law Center

Aaron Manfull, adviser, Francis Howell North High  
School, St. Charles, Mo.

Charles McCormick, JEA's 2010 Administrator of  
the Year

Nikki McGee, former editor-in-chief, *The Wolf's  
Howl*, Wentzville, Mo.

**Co-Sponsor:** Law and Policy Division

#### 1:30 - 3 p.m. Refereed Paper Research Session: Scholar-to-scholar

Journalism Students and Civic Engagement: Is there still a  
Connection?

Geoffrey Graybeal, Georgia; Amy Sindik, Georgia; Jen Ingles,  
Georgia

Digital Natives: Journalism and Civic Engagement: Cultivating  
Citizenship with Technology

Ed Madison, Oregon

Just Hit Reply: How Student Journalists Use Email in the Newsroom  
Sara Netzley, Bradley

**Discussant:** George Daniels, Alabama

#### 3:15 - 4:45 p.m. Innovative Outreach to Scholastic Journalism

**Moderator:** Cristina L. Azocar, San Francisco

**1st Place:** Current Events via the "College-to-High School News  
Exchange"

Brenda Edgerton-Webster, Xavier (La.)

**2nd Place:** Oklahoma Scholastic Journalism Initiative

Kathryn Jenson White, Oklahoma

**Discussant:** Jack Dvorak, Indiana

## FRIDAY, AUG. 12

## 8:15 – 9:45 a.m. Shut Up and Post! (Teaching)

**Moderator:** Candice Perkins Bowen, Kent State

**Panelists:** Mary Spillman, Ball State  
Suzy Smith, Ball State  
Robert Mercer, Cypress  
John Capoya, Tampa

**Co-Sponsor:** Community College Journalism Association

## 12:15 – 1:30 p.m. Luncheon

## Presentation of the Robert P. Knight Multicultural Recruitment Award

**Recipient:** Joseph Selden, Penn State

**Co-sponsor:** Minorities and Communication Division

Luncheon will be held at the Wyndham Roberts Mayfair Hotel, 806 Saint Charles St. (across the street from the Renaissance Hotel). Pre-registration is required.

## 3:30 – 4:45 p.m. Revitalizing Journalism in Urban High Schools (PF &amp; R)

**Moderator:** Vanessa Shelton, Iowa

**Panelists:** Sharon Stevens, KSDK-TV, workshop coordinator, St. Louis Association of Black Journalists  
Steve O'Donohue, Sacramento and Los Angeles journalism collaboratives  
Linda Waller Shockley, Dow Jones News Fund  
Diana Hadley, Franklin College, Indiana High School Press Association  
Teresa White, Indiana, Indianapolis mentoring and outreach program

**Co-sponsor:** AEJMC Council of Affiliates

## 5:15 – 6:45 p.m. Honors Lecture

**Presiding:** Karen Flowers, South Carolina

**Honors Lecturer:** Linda Puntney, Kansas State

## Presentation of the David Adams Award for Journalism Educator of the Year

**Recipient:** Judy Robinson, Florida

## 7 – 8:30 pm Members' Meeting

Presentation of the Laurence R. Campbell Research Award to the top faculty paper; and the top graduate student paper award

**Presiding:** Vanessa Shelton, Iowa

## SATURDAY, AUG. 13

## 8:15 – 9:45 a.m. Refereed Paper Research Session

**Moderator:** Monica Hill, North Carolina at Chapel Hill

Law Textbooks for School Administrators: Do They Present the Same *Tinker* and *Hazelwood* We Know?  
**Candace Perkins Bowen**, Kent State and **Trevor Ivan**, Kent State

Perils and Recommendations for Student Publications After Christian Legal Society v. Martinez  
**Andrew Pritchard**, North Dakota State

Student Journalists v. School Administrators: A More Structured Way to Resolve Disputes  
**Jonathan Peters**, Missouri

**Discussant:** Mark Goodman, Kent State

## 10 – 11:30 a.m. Advancing Theory and Methods in Scholastic Journalism Research (Research Panel)

**Moderator:** George L. Daniels, Alabama

**Panelists:** Geoffrey Graybeal, Georgia  
Jack Dvorak, Indiana  
Mary Arnold, South Dakota State  
Adam Maksl, Missouri

## 11:45 a.m. – 1:15 p.m. Refereed Paper Research Session

**Moderator:** Amy Carwile, Texas A&M-Texarkana

Technology, Self-Efficacy, and Job Satisfaction: A Study of Predictors of Burnout Among High School Journalism Educators  
**Gretchen Sparling**, North Texas  
**Koji Fuse**, North Texas

The Student Journalist: Roles of the Scholastic Press in the 21st Century  
**Adam Maksl**, Missouri

Journalism as a Viable Career Choice: What Guidance Counselors are Telling Students  
**Terry Rentner**, Bowling Green State  
**Seth Oyer**, Bowling Green State  
**Mark Flynn**, Bowling Green State

**Discussant:** Marie Hardin, Penn State

## SJD Business Meeting Minutes

Midwinter Meeting, Poynter Institute, St. Petersburg, Fla. ■ Friday, January 7, 2011

### CALL TO ORDER

Vanessa Shelton called the meeting to order at 5:35 p.m.

### ATTENDEES

Vanessa Shelton, David Bulla, Candace Bowen, John Bowen, Bruce Konkle, Sandy Woodcock, Jeff Browne, George Daniels, Karen Flowers, Teresa White, Mark Goodman, Cheryl Pell, Diana Hadley, Joe Humphrey, Wayne Garcia, Sally Renaud, Candace Walton, Peter Bobkowski

### APPROVAL OF MINUTES FROM ANNUAL MEETING

Candace Bowen moved to approve the minutes. Motion passed unanimously.

### FINANCIAL REPORT

Shelton reported the balance in the Scholastic Journalism general account as of Sept. 30, 2010 was \$6,303.75. The Laurence Campbell account balance as of Sept. 30 was \$3,598.37. More than \$1,300 in donations and a \$1,000 matching gift came in for the Campbelel Fund since then. The goal of endowing the Laurence Campbell Fund has been reached. Campbell's son and daughter-in-law will join the division for lunch on Saturday. Sandy Woodcock moved to approve the budget. Motion passed unanimously.

### DIVISION HEAD'S REPORT

Shelton reported on the Council of Affiliates meeting and summer conference planning. The annual Teach-In will take place the day before the conference. There will be two refereed research sessions and one scholar-to-scholar session. There will be three PF&R sessions, two teaching sessions, and one research panel, all of which will be co-sponsored with other divisions or interest groups. The Innovative Outreach presentation will take place Thursday afternoon. The Honors Lecture and business meeting will take place Friday evening.

### VICE HEAD'S REPORT

David Bulla reported that 40 people were attending the 2011 Midwinter Meeting.

Bulla said he is hoping to organize an off-site Teach-In in St. Louis, similar to the one held at a Denver-area high school last summer.

### COMMITTEE REPORTS

#### RESEARCH AND PAPER COMPETITION

George Daniels reported that four papers were submitted for the Midwinter Meeting. All four were accepted.

Daniels reported that AEJMC's Teaching Committee is not interested in sharing a separate pedagogy research paper competition with the division.

### TEACHING STANDARDS

Karen Flowers reminded members of the April 1, 2011, deadline for the Educator or the Year award.

### PROFESSIONAL FREEDOM AND RESPONSIBILITY

John Bowen alerted members to a set of guidelines being considered for adoption by the Virginia Department of Education that would restrict teachers from contacting students electronically, other than through a school-provided email account.

The Scholastic Press Rights Commission of JEA, which also met at Poynter this week, is working on scholastic journalism law and ethics standards for the 21st century.

### ROBERT KNIGHT MULTICULTURAL AWARD

On behalf of Calvin Hall, Shelton reminded members that nominations for the Robert Knight Multicultural Award are due April 1.

### WEB SITE AND TECHNOLOGY

Shelton reported that Adam Maskl encourages members to blog on the division's website. The site is at <http://aejmc.net/scholastic>. Members should contact Maskl for login information.

### DIVISION ARCHIVES

Bruce Konkle announced that this is the division's 14th consecutive Midwinter Meeting at Poynter.

The years 1966 to 1976 are the least well represented in the division's archives. Konkle appealed to members to continue being vigilant to any historical documents they may come across.

### MEMBERSHIP

Cheryl Pell reported that there were 104 members in the division as of Jan. 5.

### NEW BUSINESS

Candace Bowen nominated Linda Puntney for Honors Lecturer. Approved by acclamation.

Peter Bobkowski nominated Teresa White for the position of Secretary and Newsletter Editor. Approved by acclamation.

Shelton adjourned the meeting at 6:45 p.m.

**NEXT BUSINESS MEETING  
FRIDAY, AUG. 12, 7 P.M.**



See  
**aejmcstlouis.org**  
for all your conference  
planning needs