

**Journalism 8900 (Class no.: 4862): International Mass Media Systems (Advanced Research Topics Seminar)**

**Time\*:** T, W, Th, 11:30 a.m. – 1:00 p.m.

**Venue\*:** 215, Radio and Television building

*(\* Day, Time, and Venue may vary for individual sessions: Please consult course calendar for information regarding individual sessions.)*

**Instructor:** Jatin Srivastava

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**Office Hours:** T,W, 1:00 – 2:00 p.m., or by appointment

**Course Objectives:**

Institute of International Journalism (IIJ) at E.W. Scripps School of Journalism is conducting the Study of US Institute (SUSI), a US state department grant based program, in summer of 2016. This program is targeted at bringing media scholars, teachers, and practitioners from 18 different countries and exposing them to media and culture in United States of America. The scholars stay in US for around six weeks and during their stay, IIJ organizes a wide range of activities such as guest lectures, workshops and media visits. Scholars also present lectures and lead discussions about media in their respective countries and their thoughts about media and cultural experiences in USA.

Jour 8900 is a graduate seminar integrated with the SUSI 2016 program. This course will involve students interacting with scholars from different countries, attending lectures and activities planned around the expertise of international scholars and completing a project with scholars as key resources. This will expose OU graduate students to a teaching and learning environment rich in international diversity and knowledge, and will provide the international scholars a platform to interact with graduate students.

Primary learning objectives for the course are as follows:

- To develop an understanding of diversity with respect to mass communication from domestic and global perspectives.
- To develop an understanding of media systems and their interactions with social, political, and economic environments in which they operate.

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- To develop familiarity and working knowledge of interview and focus group research methodologies and use this knowledge to explore issues related to media systems.

### **Study Material:**

I will provide study material through blackboard. I will also conduct workshop/s to help familiarize students with methodological approaches and other aspects of the course. Since some of students may already have been exposed to the content these workshops will cover, the workshops will be optional.

### **Evaluation/Grading:**

#### ***Break up of grades (total points: 1000)***

Individual scholar interview report: 500 points

Issue specific interviews (Scholar interview report): 200 points

Focus group report: 200 points

Attendance/ participation: 100 points

***Individual Scholar Interview Report (500 points):*** During the course, students will interview five SUSI scholars to develop a general understanding of the media system in their countries. Students will then write and submit a 15-25 page long report presenting the findings from these interviews. This report will be due on August 13, 2016 (Before 11:00 p.m., on Blackboard).

***Issue specific interviews (Scholar interview report: 200 points):*** For this assignment, students will interview three scholars from different regions of the world assigned to them on a specific topic of students' interest. Students will write a 5-10 page long report presenting their findings. This report will be due on August 1, 2016 (Before 11:00 p.m., on Blackboard).

***Focus group report ( 200 points):*** For this group assignment, students will conduct two focus groups with each group consisting of around nine SUSI scholars. Both focus groups will involve contribution of all the students. After the completion of the focus group, students will generate a 5-10 page long joint report presenting the findings from both focus groups. This report will be due on August 7, 2016 (Before 11:00 p.m., on Blackboard).

***Attendance/Participation:*** Since this is a seminar built around interaction with SUSI scholars and other media experts, class participation for required sessions is an essential element of learning. Attendance is mandatory. I do understand that there might be valid

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reasons, which make it impossible for you to attend the class. You can miss up to two required classes without any penalty. Any more missed session after that will incur loss of twenty points for each missed class from the hundred allocated points.

Beyond the two-day limit, attendance may be excused if acceptable documented proof is presented. I reserve the right to decide what is acceptable. I would like to point out that documents like advisor's note, prescription receipts, and obituaries from newspaper are more likely to be unacceptable. You have been given two excused days to address such eventualities.

***Grading scheme:***

A	921-1000	B-	791-820	D+	661-690
A-	891-920	C+	761-790	D	621-660
B+	861-890	C	721-760	D-	591-620
B	821-860	C-	691-720	F	0-590

***Challenging a grade:*** For each assignment/project, I will provide a grading rubric. I will provide you break up of your grades according to this rubric after I have assigned a grade to your work. In case you are not satisfied with the grade you received, please provide me in writing a reason for your dissatisfaction. Please also include a statement about the grade you expect and why you think you deserve that grade. I will not entertain any verbal request for reconsideration/alteration of grades.

***Late submission policy:*** Assignments should be uploaded on blackboard within the posted deadline. If you face uploading troubles, it's your responsibility to get the document to me within time or notify me of the difficulty. You will be penalized for delay in document submission. For each day of delay, a penalty of five points will be applied. The penalty may be waived off or reduced in case of an acceptable, documented excuse.

***Academic Misconduct:*** Two primary forms of academic misconduct are cheating and plagiarism. Cheating involves responding to assignments/quizzes from sources not authorized for use for the assignment/quiz. Using information or material from a source and not crediting it is plagiarism. If you are not sure about crediting a source, please ask me. Not being aware of what constitutes plagiarism is not an excuse. In Cases of plagiarism, I may apply a grade penalty. I may also file a complaint with the Office of Community Standards and Student Responsibility, and university Judiciary may impose additional sanctions. If you are charged with academic misconduct, you can avail of the appeal process and also seek services of Students Defending Students, a voluntary organization. For more details, please refer to the following web link:

<http://www.ohio.edu/communitystandards/academic/students.cfm>

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**Accommodations for disability:** Any student who suspects s/he may need an accommodation based on the impact of a disability should contact the class instructor privately to discuss the student's specific needs and provide written documentation from the Office of Student Accessibility Services. If the student is not yet registered as a student with a disability, s/he should contact the Office of Student Accessibility Services.

### Course Calendar

<b>Date/Time/Venue</b>	<b>Topic/ Activity</b>	<b>Status</b>
Tuesday: June 28: 11:30 a.m.-1:00 p.m., RTV 215	Class meeting and orientation	Required
Monday, July 4 (Morning session): 8:45-10:30am 380 Schoonover Center	<b>Overview of Journalism and Media Structure in U.S.</b> ( <i>Prof. Mary Rogus, Electronic Journalism, E. W. Scripps School of Journalism</i> )	Optional
Monday, July 4 (Afternoon session): 2:45-4:30pm 380 Schoonover Center	<b>Public Opinion, Media, and the Fourth Wave of Democratization</b> ( <i>Dr. Yusuf Kalyango, E.W. Scripps School of Journalism</i> ); <b>Joanna Spiteri, Malta and Emilia Sercan, Romania</b> present on public opinion and media in their countries.	Optional
Tuesday, July 5 (Morning session): 8:45-10:45am,380 Schoonover Center	<b>What is the Role of News in a Democracy? Maintaining Independence to Carry Out that Role</b> ( <i>Bill Reader, Media Ethics and Community Journalism, E.W. Scripps School of Journalism, Tom Rosenstiel, Executive Director, American Association of Newspaper Editors via Skype</i> )	Optional
Tuesday, July 5 (Morning session): 11:30am-1:30pm Tupper 302	<b>Zakariah Tanko Musah, Ghana; Fatma Elzahraa Mohamed Ahmed Elsayed, Egypt; Pralhad Thapa, Nepal</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required

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Tuesday, July 5 (Afternoon session): 2:45-4:15pm,380 Schoonover Center	<b>Journalism Innovation and Entrepreneurship</b> (Michelle Ferrier, Associate dean for innovation, research and International, Scripps College of Communication)	Optional
Wednesday, July 6 (Morning session 1): 8:45-10:45am 380 Schoonover Center	<b>Overview: Research, Teaching and Service at U.S. Universities</b> (Yusuf Kalyango, SUSI Program Director, and Director, Institute for International Journalism)	Optional
Wednesday, July 6 (Morning session 2): 11:45am-1:15 p.m. , Tupper 302	<b>Ashfara Haque, Bangladesh and Jorge Andres Cruz, Ecuador</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Thursday, July 7 (Morning session ): 8:45-10:45am 380 Schoonover Center	<b>Secrets of the Peer-Review Process for Publication and Conference Research</b> (Sandra Utt, Co-editor, Newspaper Research Journal)	Optional
Thursday, July 7 (Afternoon session): 12:30pm-2:30pm Tupper 302	<b>Nahria, Indonesia; Amel Ibrahim Ahmed Abuzaid, Sudan; Carlos Daniel Supervielle, Uruguay</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Friday, July 8: 1:30-2:30pm 276 Schoonover Center	<b>Scholars meet graduate students in JOUR 8900</b> to discuss research projects	Required
Thursday, July 14 (Morning session 1): 8:45-10:30am 380 Schoonover Center	<b>Global Health Communication Research</b> ( Petya Eckler, Director Public Health Research Center Scholar, University of Strathclyde, via Skype; Parul Jain, Social Health Communication Scholar, E.W. Scripps School of Journalism; Ashfara Haque, Bangladesh presents on her environmental health research )	Optional
Thursday, July 14 (Morning session 2): 11:45am-1:15 pm Tupper 302	<b>Mausumi Bhattacharyya, India and Patrick Peel Matbob, Papua New Guinea</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Thursday, July 14 (Afternoon session): 2:30-4:15pm 380 Schoonover Center	<b>Digital Media, Technology &amp; Social Media</b> (Hans Meyer, New Media and Technology, E.W. Scripps School of Journalism); Daniel Supervielle, Uruguay presents on <b>new media/social media in crisis communication;</b> Jorge Cruz, Ecuador presents on <b>drones and</b>	Optional

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	<b>journalism in his country</b>	
Friday, July 15 : 1:30-2:30pm Lasher Learning Center	<b>Scholars meet graduate students</b> in JOUR 8900 to discuss research projects	Required
Monday, July 18 (Morning Session) : 11:45am-1:15pm Tupper 302	<b>Emilia Sercan, Romania and Kaman Lee, Hong Kong</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Monday, July 18 (Afternoon session): 2:30-4:30pm 380 Schoonover Center	<b>Community Journalism and Audience Responsibility</b> ( <i>Bill Reader, Community Journalism Scholar, E.W. Scripps School of Journalism</i> , <i>Andy Alexander, Former Washington Post Ombudsman and Cox News Washington Bureau Chief</i> )	Optional
Tuesday, July 19 (morning session 1): 8:30-9:45 am 380 Schoonover Center	<b>Coverage Issues: The Military and the Media</b> ( <i>Jim Mitchell, Public Affairs Operations Chief, Wright Patterson Air Force Base; Andy Alexander, Former Washington Post Ombudsman and Cox News Washington Bureau Chief</i> )	Optional
Tuesday, July 19 (morning session 2): 9:45-11:00 am 380 Schoonover Center	<b>Coverage Issues: Election Coverage</b> ( <i>Andy Alexander, Former Washington Post Ombudsman and Cox News Washington Bureau Chief; Tom Suddes, Cleveland Plain Dealer Political Columnist, E.W. Scripps School of Journalism; Michael Burton, Media and Politics Researcher, OU Department of Political Science</i> )	Optional
Tuesday, July 19 (morning session 3): 11:00 am-12:30 pm Tupper 302	<b>Marina R. Zheltukhina, Russia and Mikson Mphewtane Senong, South Africa</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Tuesday, July 19 (Afternoon session): 2:00-4:00 pm 380 Schoonover Center	<b>Coverage Issues: Diversity</b> ( <i>Race: TBA; Gender: Sarah Jenkins, OU Women's Center; Sexual Orientation: delfin bautista, Director, Ohio University LGBT Center; Religion: JoAnne Viviano, Columbus Dispatch Religion Reporter</i> )	Optional

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Monday, July 25 (Morning session 1): 8:45-11: 30 am 380 Schoonover Center	<b>Conducting Comparative Research on International Conflict and Peace Journalism</b> ( <i>Fred Vultee, International Conflict Scholar, Wayne State University ; Yusuf Kalyango, Media and Conflict Research, E.W. Scripps School of Journalism; Nahria, Indonesia and Amel Ibrahim Ahmed Abuzaid, Sudan present on covering conflict in their countries</i> )	Required
Monday, July 25 (Morning session 2): 11:45am-1:15 pm Tupper 302	<b>Signe Ivask, Estonia and Sofiene Mallouli, Tunisia</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Monday, July 25 (Afternoon session 1): 2:30-3:30pm 380 Schoonover Center	<b>Mining Data for Research Projects: Securitization and Interstate Conflicts</b> ( <i>Fred Vultee, International Conflict Scholar, Wayne State University</i> )	Required
Monday, July 25 (Afternoon session 2): 3:30-5:30pm 380 Schoonover Center	SUSI scholar groups present conflict case study resolutions	Optional
Tuesday, July 26 (Morning Session 1): 8:45-10:45am 380 Schoonover Center	<b>Mediated Public Diplomacy</b> ( <i>Emily Metzgar, Center on American and Global Security, Indiana University; Pralhad Thapa, Nepal on mediated public diplomacy and youth in his country</i> )	Optional
Tuesday, July 26 (Morning Session 2): 11:45am-1:15 pm Tupper 302	<b>Batzorig Tovuu, Mongolia and Joanna Spiteri, Malta</b> lecture on their countries' media systems, journalism practice, political culture and media policies	Required
Tuesday, July 26 (Afternoon Session): 3:00-4:45pm 380 Schoonover Center	<b>Media Economics and Media Conglomeration</b> ( <i>Hugh Martin, Media Economics and Management, E.W. Scripps School of Journalism; Zakariah Tanko Musah, Ghana presents on media conglomeration in his country</i> )	Optional
Wednesday, July 27: 8:30-10:00am 380 Schoonover Center	<b>International Advertising and Public Relations, Global Branding</b> ( <i>Chuck Borghese, Strategic Communications, E.W. Scripps School of Journalism; Dan Farkas, Strategic Communications, E.W. Scripps School of Journalism</i> )	Optional

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Monday, August 1: 9:00 - 11:45 a.m. Schoonover center	<b>SUSI Scholars Research/Project Presentations;</b> SUSI Scholars' final research, creative and curriculum projects presented formally to OU community	Optional
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