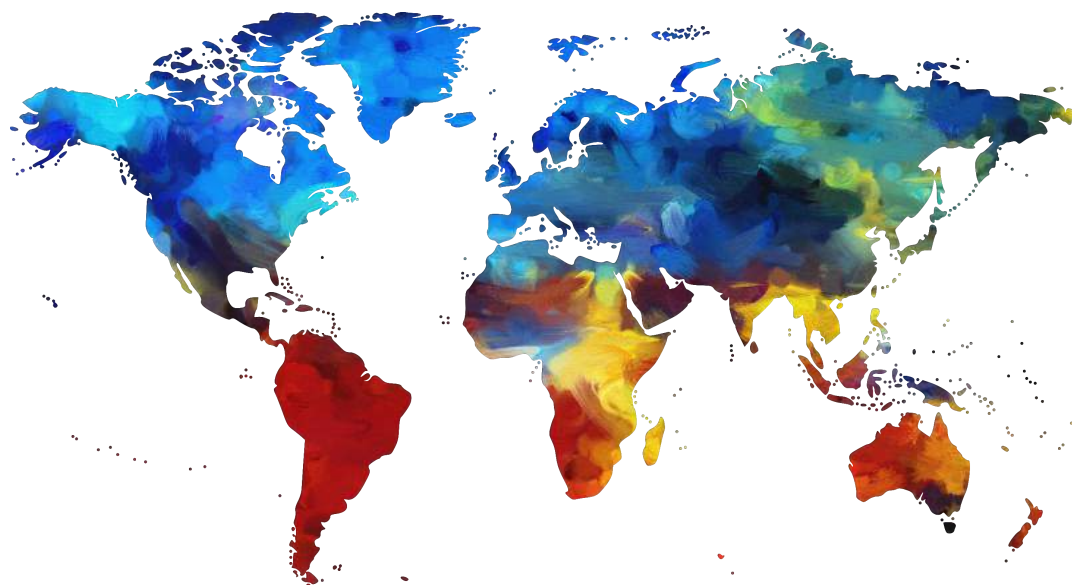


ICD NEWS

A NEWSLETTER OF THE INTERNATIONAL
COMMUNICATION DIVISION



EXCITING TIMES AWAIT IN TORONTO!

BY LINDITA CAMAJ
ICD CHAIR

These are exciting times to be an international communication scholar. The rapid globalization of international processes over the last decades has given rise to the internationalization of research agendas in the field of mass communication in general. The emergence of specialized journals and academic organizations that contain the word “international” are testimony to a growing field of research that is taking center stage in mass communication.

The membership and activities of our division are a true reflection of this trend, with their interdisciplinary and global nature. At the same time, these trends pose a pertinent question of how to theorize internationality in a globalized world.

Newsletter Highlights

CHAIR'S MESSAGE -
P.1

ICD AEJMC PANEL
PREVIEW - P.6

2019 ICD SOCIAL
DETAILS- P.12

THE ICD TEACHER'S
DESK - P.15

BEFORE YOU PACK
- P.22

CHAIR'S MESSAGE, CONT.

Following these trends, this year's ICD activities have centered around two special focuses: 1) reflecting on the current state of the field of international communication and 2) strengthening old and building new partnerships that reinforce our global and cross-disciplinary nature.

I would like to highlight a few initiatives to look forward to in Toronto.

We have partnered with major AEJMC divisions to schedule a stellar lineup of panels with world renowned scholars in global communication who will join us in Toronto to discuss the status and future directions of our field. Several of our panels focus on a common theme that explores the parameters that define International Communication as a field of study, pedagogy and journalistic practice. Check out the schedule in this Newsletter and mark your calendars!

Co-sponsored with the Political Communication Interest Group and Texas Christian University, we have prepared a half day pre-conference that explores the role of entertainment to deliver political messages across and within nations. It features a most impressive global representation of scholars from countries including United States, China, Chile, Pakistan, and Guyana.

Our Toronto program will not only feature food for thought via stimulating intellectual exchanges, but also food for the soul through our networking social. After the successful experience in Washington D.C., this year we are partnering again with the Law and Policy and the Newspaper and Online Divisions to jointly host our social event at the Toronto conference. In addition to our long term sponsor Nanyang Technological University, a major sponsor of this year's event is the Korean-American Communication Association (KACA). We are offering our members a wider opportunity to reconnect with old friends and network with new ones over complimentary refreshments at a very attractive venue. You will not want to miss this!

Through the generous sponsorship of our global partners, again this year we will give out cash prizes for twelve research awards, three teaching and three student awards for multimedia news storytelling. We will celebrate all the winners at our business meeting scheduled right after our best paper session and before our division social, on Thursday August 8th from 6:46-8:15pm. During this meeting we will also officially select the new editor of our division's journal, International Communication Research Journal - another reason to join us!

I would also like to acknowledge the hard work of our International Membership Task Force, chaired by Betty Tsakaresco. They have interviewed more than 70 scholars from all over the world to understand challenges and opportunities for non-U.S. scholars to engage with our organization. These insights will help the ICD leadership come up with creative solutions to expand our global membership and partnerships in the future.

But, most importantly, we rely on our long-term and loyal members for support. Please, continue supporting ICD and spread the word. Visit our newly redesigned webpage to learn how to become an active member of the division and follow us on social media.

See you all in Toronto this August!



Lindita Camaj
ICD Chair

PRE-CONFERENCE OVERVIEW

Political Messaging Via Entertainment Platforms Within And Across Nations



By Uche Onyabadi
ICD Pre-Conference Chair

Two intellectually stimulating, robust and engaging pre-conference panels will add some spice to the 2019 AEJMC conference in Toronto, Canada. Sponsored by the International Communication Division (ICD), Political Communication Interest Group (PCIG) and the Department of Journalism, Texas Christian University, the panels will tap into the expertise of multinational presenters and discussants to examine the theme, “Political Messaging via Entertainment Platforms Within and Across Nations” at the Sheraton Centre Toronto Hotel.

Entertainment media, from music to comedies, are increasingly becoming strong and popular theaters for civic engagement and the dissemination of political messages. No longer is our intellectual curiosity and inquiry in political communication circumscribed by the traditional focus on structures, processes and political behavior. Indeed, entertainment media are gaining more relevance and importance in our contemporary world where legacy and emerging news platforms continue to struggle to re-establish their authenticity and prestige, and re-connect with audiences. Caprini (2012) described these forms of media as the “alternative venue for many of the same processes of learning and opinion formation that occur through traditional news and public affairs genres.”

Such thinking provided the impetus for conceptualizing and hosting this event.

Pre-Conference, Cont.

Toward this end, the International Communication Division (ICD) late last year sent out a call for interested panelists to submit their 600-word extended abstracts and CVs to the conveners of the event, Dr. Uche Onyebadi, Chair of the Department of Journalism at Texas Christian University and Dr. Lindita Camaj, ICD's Chair. All entries were peer-reviewed and the authors of the ten successful submissions were duly notified.

Below are our pre-conference panels' points of pride: the topics that cut across international boundaries and continents.

Panel A:

* Digital Games and Democracy in Africa: Examining the use of Games as Tools for Internal and External Influence

*Mastering and Owning the Air: A Cultural Analysis of the Bulgarian TV Show Gosporadina Efira (Masters of the Air)

* How Xi Jinping's Anti-corruption Drive is Popularized as Entertainment: A Study of the Political Messaging in the Television Series "In the Name of the People" and Its Reciprocal Effect on News Content

* Swadhin Bangla Betar Kendro (Radio Station): A case study of music and political messaging in Bangladesh's independence struggle

* Satirists, Populists, and Journalists: A Quantitative Analysis of Israeli and American Comedy

Panel B:

* A Political Voice, A Political Activist: Mercedes Sosa and the Silent Majority in Latin America: From Poetic Song to Political Act

* The Grassroots Hero?: Political Messaging of Chinese Rapper GAI
* Selectively sharing the jokes: How agreement, mirth, information utility, and perceived influence propel the social transmission of polarizing satirical news

* 'Film and Censorship in Pakistan: A Study into Patterns, Approaches and Impact - 1947 to Date

* Consent, Contention and Musical Commentary on Guyana's 1992 National Elections and the 2018 No Confidence Motion

The pre-AEJMC conference panels are open to all, and will take place on Tuesday, August 6th, 2019, from 5:30-9:30 p.m.



ICD's Year in Research

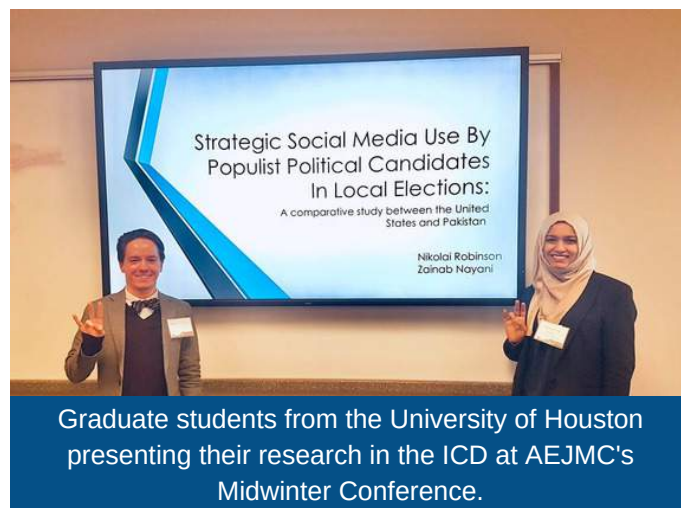
By ICD Research Chair
Sally Ann Cruikshank

It's been a great year for research in the International Communication Division, and it's been my pleasure to organize programs for both the AEJMC Midwinter Conference and the annual convention coming up in Toronto.

For the Midwinter Conference, held at the University of Oklahoma in March, we had 17 submissions. We scheduled 14 papers for presentation in sessions that explored everything from international barriers to communication to expanding cultural engagement through social media. This year's top paper abstract winner was Nyan Lynn from the University of Kansas, for his paper, "A long battle for Myanmar journalists: Fighting for freedom of the press."

For the annual convention, we received more than 60 submissions to the Robert L. Stevenson open paper competition. We've scheduled 29 papers for presentation in Toronto. Please see the program overview for more details of what you can expect in Toronto.

Ensuring these important conversations about international research continue each year is certainly a team effort. I'd like to thank our Markham Student Competition chair, Summer Harlow, and our reviewer recruitment officer, Dani Madrid-Morales, for all their efforts during the review process. I am also grateful to all of the ICD members who volunteered as reviewers, moderators, and discussants for both the midwinter and annual conference. None of this would be possible without you!



Graduate students from the University of Houston presenting their research in the ICD at AEJMC's Midwinter Conference.

2019 ICD Program Overview

We've got a great program in store for ICD at the annual convention this year in Toronto. Between the Stevenson Open Paper competition and the Markham Student Competition, we have 37 papers scheduled for presentations through five sessions. We have three conventional panels, one high density session, and a scholar-to-scholar poster session.

Our sessions will address several timely and important issues facing international media scholars, including refugees, social media, health communication, diplomacy, and threats to press freedom. Congratulations to all of our presenters!

2019 Conference Panel Preview

By Jatin Srivastava
ICD Vice Chair

This year the International Communication Division is organizing six panels at AEJMC's annual convention. We have attempted to create a good mix of panels which focus on issues related to professional practice, teaching and research and have scheduled 1 PF&R (professional freedom and responsibility) panel, 3 teaching panels, and 2 research panels. All of our panels are collaborative efforts involving ICD and another division or interest group. For the PF&R panel, ICD collaborated with the Law and Policy Division, for the three teaching panels, ICD collaborated with Communication Theory and Methodology Division (CTAM), Electronic News Division, and The Religion and Media Interest Group, and for the two research panels, the collaborators are CTAM and Newspaper and Online News Division.

The PF&R panel is titled "Law, policy and international reporting: Issues of jurisdiction." The panel has a mix of practitioners and academics who will discuss current and emerging challenges in international reporting in terms of navigating competing local sovereignties, laws and policies.

The three teaching panels explore ideas ranging from teaching of religion and international exchange programs to the implications of the dominance of English language countries in communication studies. "Breaking (national) boundaries: how culturally-diverse are the theories and methods of international communication that we teach or should teach in the era of globalization?" will explore implications and findings from a recent study that showed that English-language countries dominate the field to a greater extent in communication studies than in other fields. The panel titled "Global Exchange: Assimilation or Isolation" will explore issues ranging from cultural sensitivity to practical issues such as administrative and operational challenges in the context of international exchange programs. The panel titled "Communicating Religion in international contexts: Religious education and its connection with wider media environment" will explore issues related to communication education and training of religious leaders, media practitioners, and content producers of religious messages in international contexts.

The two teaching panels focus on the conceptual as well as practical aspects of international communication research. The panel titled "Big Questions for International Communication in the era of Globalization: paradigms, theories, and approaches" will explore conceptual issues related to determining the focus and the boundaries of international communication research. The panel titled "The comparison trap? Current theoretical and methodological challenges in comparative journalism research," on the other hand, focuses more on issues such as methodological and conceptual design choices.

I am excited about the interesting topics these panels are exploring. I am also excited about the range of academic scholars and professionals not only from United States of America but also from Canada, Africa, and Asia who are participating in these panels. I invite our members to attend all the ICD panels; these are great opportunities to get a sense of where the field is going and to interact and meet with our expert panelists. I look forward to seeing you in Toronto.



International Communication Division 2019 Annual Conference Events At-A-Glance

Tuesday, August 6		
5:30-9:00pm	Pre-Conference	Political Messaging via Entertainment Platforms Within and Across Nations
Wednesday, August 7		
8:15-9:45pm	Refereed Research Panel	The International Fight for Press Freedom
1:30-3:00pm	Teaching Panel	Communicating Religion in International Contexts
3:15-4:45pm	Teaching Panel	Foreign Exchange Programs
Thursday, August 8		
8:15-9:45am	Teaching Panel	Breaking (national) Boundaries: How Culturally-diverse are the Theories and Methods of International Communication that we Teach or Should Teach in the Era of Globalization?
1:30-3:00pm	PF&R Panel	Law, Policy and International Reporting: Issues of Jurisdiction
3:15-4:45pm	High Density Session	Media on a Global Platform: From Social Media to Transnational Journalism
5:00-6:30pm	Refereed Research Panel	Best of ICD – Award winning papers
6:45-8:15pm	Member's Meeting	
8:30-10:00pm	ICD off-site Social	
Friday, August 9		
8:15-9:45am	Scholar-to-Scholar	<ul style="list-style-type: none"> • Influences on International Communication • Representation in the International Media • The Media's Role in Disasters, Terror Attacks, and Human Rights • Navigating News Roles
10:00-11:30pm	Offsite Visit	TBA
1:14-2:45pm	Research Panel	Big Questions for International Communication in the era of Globalization: Paradigms, Theories, and Approaches
3:00-4:30pm	Research Panel	The Comparison Trap? Current Theoretical and Methodological Challenges in Comparative Journalism Research
Saturday, August 10		
11:00-12:30pm	Refereed Research Panel	International Media Coverage of IDPs and Refugees

Thank you to our 2019 sponsors!

International Communication Research Journal  A peer-reviewed publication of the International Communication Division of the AEJMC



Wee Kim Wee School of
Communication and Information
College of Humanities, Arts, and Social Sciences



2019 Markham Paper Competition

By Summer Harlow
Markham Competition Chair

This year we received 18 submissions to the James W. Markham Student Paper Competition (including one deleted/incomplete submission), and were able to accept eight to be presented at AEJMC in Toronto. In keeping with the spirit of ICD, paper topics and authors covered a wide geographic range, from Mexico to India to China, and from Europe to Africa to the Arab world.

The ICD values its relationship with students, and is thrilled that once again we are able to recognize the top three student papers. This year's first-place top paper winners are Larisa Doroshenko and Josephine Lukito, both from the University of Wisconsin-Madison, for their paper "Trollfare: Russia's disinformation campaign during military conflict in Ukraine." Second-place goes to Macau K. F. Mak and Lynette Jingyi Zhang, of The Chinese University of Hong Kong, for "Social media network heterogeneity and the moderating roles of social media political discussions and social trust: Analyzing attitude and tolerance towards Chinese immigrant women in Hong Kong." Lastly, third-place is awarded to Lu Fan of Southern Illinois University for the paper "Health information sharing for a social exchange on WeChat in China."

Competition was stiff, so the winners should be proud of their work. We encourage them, and all student presenters, to submit their papers to be considered for publication in the ICD journal, the International Communication Research Journal. You can learn more about the journal and how to submit your manuscripts here: <https://aejmc.us/icd/icrj-aim-mission/>.

We thank all the students who submitted to the competition this year, and hope that even if you did not get your paper accepted this year, you will not get discouraged and submit again next year.

We also want to thank all of our reviewers who provided helpful feedback that will hopefully be useful for improving students' papers as they move forward. We especially want to thank those reviewers who stepped in at the last minute to review extra papers when the original assigned review was late. The Markham competition would not be possible without the dedication of our reviewers.

The ICD program for Toronto is shaping up to be incredible; we look forward to seeing you all there! In particular we are excited to get to know the students interested in international communication—come find us and we can talk more about how you can get involved with ICD. See you in August!

2019 ICD Conference Winners

Stevenson Open Competition Winners

1. Naming names or no? How Germany fits in an international comparison of crime coverage (First top paper – Stevenson Open Competition)
Romayne Smith Fullerton, University of Western Ontario
Maggie Jones Patterson, Duquesne University
2. Will internal political efficacy predict news engagement equally across countries? A multilevel analysis of the relationship between internal political efficacy, media environment and news engagement (Second top paper – Stevenson Open Competition)
Shuning Lu, North Dakota State University
Rose Luwei Luqiu, Hong Kong Baptist University
3. Africa in the News: Is News Coverage by Chinese Media Any Different? (Third top paper – Stevenson Open Competition)
Dani Madrid-Morales, University of Houston

Markham Student Competition Winners

1. Trollfare: Russia's disinformation campaign during military conflict in Ukraine (First top student paper – Markham Competition)
Larisa Doroshenko, University of Wisconsin-Madison
Josephine Lukito, UW Madison
2. Social media network heterogeneity and the moderating roles of social media political discussions and social trust: Analyzing attitude and tolerance towards Chinese immigrant women in Hong Kong (Second top student paper – Markham Competition)
Macau K. F. Mak, The Chinese University of Hong Kong
Lynette Jingyi Zhang, The Chinese University of Hong Kong
3. Health information sharing for a social exchange on WeChat in China (Third top student paper – Markham Competition)
Lu Fan, Southern Illinois University

Congratulations

Conference Winners, Cont.

LARA Awards for Best Papers in Latino America

1. Latina Millennials in a Post-TV Network World: 'Anti-stereotypes' in the Web-TV series East Los High (First Place winner)
Celeste Gonzalez de Bustamante, University of Arizona
Jessica Retis, California State - Northridge
2. Puerto Rican college students' experience with Post-hurricane Post-hurricane María media environment (Second Place Winner)
Laura Canuelas-Torres, Syracuse Univesity
Naiya Brooks, Syracuse Univesity

Asian Journal of Communication Best Paper Award

1. Distinguishing the Foreign from Domestic as Defensive Media Diplomacy: Media Accessibility to Credibility Perception and Media Dependency
Yicheng Zhu, Beijing Normal University

African Journalism Studies Best Paper Award for Journalism Research

1. Africa in the News: Is News Coverage by Chinese Media Any Different?
Dani Madrid-Morales, University of Houston

ICJR Call for Papers

The International Communication Research Journal (ICRJ) encourages innovative theoretical and methodological backgrounds that advance our understanding of mass communication and news systems in developed and developing nations with clarity and updates on opportunities or challenges facing our business/profession now or the future. Studies that are grounded in empirical research are strongly encouraged.

The journal seeks to address the professional, business, economic, social, ethical and environmental challenges (as well as best practices) and opportunities faced in journalism, media and mass communication in developed and developing countries around the world. Visit the ICD website for more information.



Explore downtown Toronto with ICD!



Dear ICD members,

As you prepare for AEJMC in Toronto, consider joining us on a free walking tour of downtown Toronto on Friday, August 9, from 10:00 – 11:30 a.m. The company that runs the tour has been praised by visitors as having “Toronto’s most entertaining guides.” The team that runs the tours describes itself as “a team of history nerds, stand up comedians, documentary filmmakers, musicians, and general misfits who love walking and talking about our respective cities.”

The tour’s highlights include Toronto’s underground pedestrian walkway called the PATH (though the tour also promises to get us “off the beaten PATH”), Canada’s tallest skyscrapers, “stunning historic architecture, and burgeoning public spaces in the city known as “Canada’s Downtown.” Check out their website <https://www.tourguys.ca> and their page on TripAdvisor: https://www.tripadvisor.com/Attraction_Review-g155019-d1819702-Reviews-or10-Tour_Guys-Toronto_Ontario.html

We will meet at the conference hotel’s lobby at 9:45 a.m. and walk over to Union Station (starting point of the tour, 12-minute walk from the conference hotel). The tour will end at Toronto City Hall around 11:30 a.m. It takes about 6 minutes to get back to the conference hotel from Toronto City Hall. The tour will take an hour and a half and will cover about 1.25 miles.

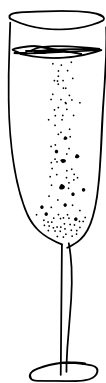
If you’d like to join the tour, please email Anna Popkova at anna.popkova@wmich.edu.



save the date



2019 INTERNATIONAL COMMUNICATION DIVISION SOCIAL



Assembly Chef's Hall
111 Richmond St. NW

Thursday August 8, 2019
8:30 pm

Co-hosts: Law and Policy Division and Newspaper & Online
News Division

2018-2019 ICD Officers

Lindita Camaj, Division Chair

Jatin Srivastava, Vice Chair

Sally Ann Cruikshank,
Research Chair

Summer Harlow, Markham
Paper Competition Chair

Anna Popkova, PF&R Chair

Lei Guo, Secretary

Lea Hellmueller, Teaching
Standards Chair

Mohammed Delwar Hossain,
Membership Chair

Rosemary Pennington,
Newsletter Editor

Megan Sobel, Digital Chair

Srishti Puri, Social Media
Chair

Betty Tsakarestou, Branding
Chair

Dani Madrid Morales,
Research Reviewer
Recruitment Officer

Vanessa de Macedo Higgins
Joyce, CSW Liaison

Amal Bakry, Graduate Student
Interest Group Liaison

Kevin Grieves, Multimedia
Contest Chair

ICJR Editor Nominee

Dear ICD members:

Our International Communication Research Journal's editorial selection committee has nominated **Dr. Uche Onyebadi**, associate professor and Department Chair at Texas Christian University, to serve as the ICRJ's editor for a five-year term. In compliance with our constitution, we have asked Onyebadi to briefly introduce himself and his plans for the journal so you can get to know both before voting on endorsing his nomination during our annual business/members meeting this summer, beginning at 6:45 p.m., August 8, in the Sheraton Centre Toronto Hotel in Toronto, Canada.

Onyebadi is a former Director of the School of Journalism, Southern Illinois University, Carbondale-Illinois. He is a Fellow of the AEJMC/ASJMC Institute for Diverse Leadership and a committed member of the ICD, in which he currently serves as the Africa Liaison Officer. He also served as ICRJ's guest editor (Spring 2016) and is an advocate for re-branding and strengthening the integrity of the journal.

Onyebadi has substantial international experience, which includes being a Fulbright Specialist at BRAC University (Bangladesh), a visiting professor at the University of International Business and Economics (China) and a journalist in Nigeria and Kenya. He is a member of the Fulbright Journalism Peer Review Committee (2017-date), and he uses both quantitative and qualitative research methods. He is the editor of two books, *Music as a Platform for Political Communication* and *Music and Messaging in the African Political Arena*. He is also a co-convenor/host of an ICD pre-conference panel on Political Messaging via Entertainment Platforms Within and Across Nations for the upcoming Toronto conference.

As for his plans for the journal, they include exploring the following:

- Rebranding the ICRJ in:
 - (i) Content (Four articles per edition; six in four-to-five years; book reviews)
 - (ii) Aesthetics (improved appearance)
 - (iii) Immediately creating accessible Internet/Web presence and identity; availability of digital/online copies
- Expanding ICRJ's Editorial Review Board (in numbers/international spread/diversity).
- Creating an effective and modern online submission/processing/tracking system.
- Turning ICRJ into a quarterly journal.
- Exploring partnerships with commercial publishers such as Sage, Routledge and others.
- Enhancing revenue drive through effective marketing/circulation/subscription opportunities.
- Creating advisory boards for effective management and an expanded editorial review board (in numbers/international spread/diversity)
- Accountability to ICD executive and members.

Please let us know if you have any questions about the editorial selection process, and we look forward to seeing you at our business/members meeting in Toronto!

- Robyn S. Goodman, ICRJ Editorial Selection Chair (fgoodman@alfred.edu)



Call for ICD Officers

As we approach the 2019 AEJMC conference, we would like to solicit your nominations for the International Communication Division (ICD) officers. The ICD will elect a new vice-head/program chair and the secretary during the convention in Toronto, Canada.

Please submit your nominations or self-nominations in the following link by July 15, 2019:
<https://forms.gle/8VU8RRynw5XfHJhh6>

Nominees for all positions must be ICD members. Nominees for vice-head position must have served ICD in some capacity (as officer and/or reviewer) in the past five years.

To nominate yourself or another person, please, submit the following information: the name (with affiliation and contact information), a statement of support (limit 250 words), and the nominee's confirmation of willingness to stand for election.

The committee will contact each candidate, who must provide a goal statement and a short bio (limit 250 words) by August 1, 2019. In case of multiple nominations for the same position, the committee will put together a slate to be put to the membership. The election takes place at the ICD business meeting in Toronto, scheduled for Tuesday, August 8 from 6:45-8:15pm.

*Vice head/program chair: The new vice-head will begin the one year term of office at the conclusion of the conference in Washington D.C. After receiving training and the materials from past program planners, the vice-chair will be program planner for the following AEJMC convention in San Francisco, California (2020). The vice-chair becomes chair of the ICD division for the next conference in New Orleans, Louisiana (2021). Responsibilities include soliciting panel proposals, finding co-sponsors for the panel proposals, attending the midwinter planning meeting (with division Head), notifying persons of panels selected, requesting funds from AEJMC for speaker travel, writing program copy on panel sessions, and assisting the division Head and research chair as otherwise required.

*Secretary: The new secretary will begin her/his term of office at the Toronto conference and will continue for the following convention in San Francisco, CA (2020). Responsibilities include: taking minutes of the annual meeting, prepare an official copy for the division head's report, and keeps the official files and records of the division up-to-date. In addition, this person carries out tasks assigned by the division head throughout the year, such as preparing special flyers or invitations for division events.

To learn more about the ICD officer structure, duties and responsibilities, visit our website at:
<http://aejmc.us/icd/by-laws/>

Please consider taking up this important opportunity and call for service to the division, by nominating either a colleague or yourself to become a candidate for vice-head, secretary, or Markham competition chair.

With our best regards,
 Lindita Camaj, ICD head
 Jatin Srivastava, ICD vice-head

The ICD Teacher's Desk



What is the Future of Teaching International Communication?

By Lea Hellmueller
ICD Teaching Chair

Most of us just completed another successful semester of teaching, are starting to teach summer classes, or are taking a well-deserved break somewhere far away from campus. As I just finished teaching a very rewarding, yet challenging semester of The Future of Global Journalism at the University of Houston I would like to take this opportunity as Teaching Standards Chair to reflect on what the future holds for teaching international communication. The unique international network of ICD provides an excellent platform to exchange ideas, learn about each other's syllabi, but most importantly, to become critically involved in the future curriculum development of classes in international communication—something that I believe will be most successful by taking on an international approach and considering curricula across different cultures and languages, in some cases even co-teaching classes across countries (for example students might pick project partners in other countries where the same class is being taught). That is where ICD can play a crucial role in connecting professors and students, brainstorming ideas, translating curricula, and providing a platform for critical thought.

Without a doubt, courses in international communication are becoming increasingly popular around the world. From courses in global communication taught at the University of Johannesburg in South Africa, to seminars on Intercultural Communication at the University of Putra in Malaysia—to name just a few—a rich diversity of ideas and creative approaches to teaching international communication is emerging as an important part of many communication, journalism, PR, advertising and media programs. Such classes enjoy high prestige at most universities. For example, when I was invited to work as a visiting professor at the University of Zurich in Switzerland in fall 2017, the University asked me to teach a class on Media, Globalization and Terrorism in English—a strategic decision that resulted in high enrollment. Current global challenges such as terrorism, the rising attacks from populist right-wing parties in Western democracies against international political engagement, and tackling of global challenges such as

Future of Teaching, Cont.

climate change, reinforce the importance of putting such classes at the forefront of our curricula. Meanwhile, it forces us to develop new ways of thinking about our approaches to teaching international communication. It forces us to analyze what international communication actually entails and what other related concepts might be useful, concepts such as transnational communication, cross-national journalism, and trans-border journalism among others. Understanding the conceptual differences and similarities between international journalism, transnational journalism, and global reporting was one of the challenges which emerged out of my Global Journalism class. It is something I'm currently working on with Dr. Peter Berglez at the Jönköping University in Sweden as a way to re-structure our global journalism classes.

Another important decision that we are confronted with when teaching international communication includes the readings we assign to our students. How culturally-diverse are the theories and methods of international communication that we teach or should teach in the era of globalization? To shed some light on this question, ICD is organizing a teaching panel in collaboration with the Communication Theory and Methodology Division. The backdrop of this panel are the findings of a recent study published in JMCQ (The Winner Takes it All: International Inequality in Communication and Media Studies Today by Marton Demeter) that found that English-language countries dominate the field to a greater extent in communication studies than in other disciplines. In light of this, the panel brings together scholars who teach international communication to discuss the implications of these findings for the theories and methods of international communication we teach in the era of globalization. We will discuss questions such as "How culturally diverse are our textbooks on international communication?" "How do we teach international communication theories and methods in the era of globalization?" "What are curriculum development issues in the designing of syllabi?"

Of course, the discussion on the future of teaching international communication does not stop with this panel, but we hope to initiate a dialogue that will encourage many members to share their syllabus in the year to come so we can increase our international knowledge on classes on international/global communication. I'm hoping this will not only build an exchange of ideas for teaching, but also provide an in-depth understanding of the current challenges and local environments that ask for cultural adaptations of class syllabi. I would therefore very much appreciate learning more about your ideas for the future of teaching international communication and hope to see you all in Toronto!

Share your syllabi!

*Email Lea Hellmueller - leahellmueller@uh.edu -
to join the ICD syllabus exchange!*

2019 ICD MULTIMEDIA NEWS STORY CONTEST

By Kevin Grieves
ICD Multimedia Contest Chair

We received seven submissions to the student multimedia news story competition this year.

The entries reflect student reporting ranging geographically from Ireland to Uganda. Topics ranged from migrant caravans in Latin America to abortion to identity and faith. As of this writing, the judging is still underway, with top entries to be announced soon.

Winners will be honored during the ICD business meeting at the annual convention in Toronto in August. The three top entries receive awards of \$100, \$75 and \$50 in addition to certificates.

Entries must be nonfiction journalistic stories with multimedia support on a topic related to an international issue. The news story should have an international angle on a local story or it may be an international story with a local angle.

While the submission period for this year has passed, ICD invites students who may be working on international stories in the coming year to consider entering their work before the April 2020 deadline.

Further information and contest guidelines are available online at <https://aejmc.us/icd>, under the "Students" tab.

The International Communication Division would like to thank all the individuals who agreed to judge one of our contests this conference year.

We know you have many demands on your time, but without your service the teaching and multimedia contests would be impossible to pull off.

THANK
YOU



The ICD Grad Lounge

The Importance of Finding a Good Mentor

By Amal Bakry
ICD Graduate Student Interest Group
Liaison



While getting accepted to graduate school is exciting, meeting the expectations of a graduate program could be a challenge. Generally, graduate students start a program without being sure what their specific research interests are. Identifying the focus of one's own research is essential, especially in doctoral programs, as graduate students are required to contribute to the generation of knowledge.

Other challenges include selecting a thesis/dissertation chair, forming the committee, and meeting the expectations for teaching and course work. These different demands could be frustrating and some graduate students never get to complete their degree. Research indicates that having a good mentor could significantly improve a graduate student's chances of graduating and finding a job.

After talking to graduate students and faculty at the University of Louisiana at Lafayette about the crucial role of a mentor, I learned that mentoring is a mutually beneficial relationship for both the graduate student and the mentor.

"In the best-case scenario, it's a win win for everyone. They help you manage your time, your research, and your own work and at the same time you are helping them. It's a good symbiotic relationship," Professor Auverset said.

The importance of the mentor-mentee relationship being mutually beneficial was echoed by Professor Givens-Carroll.

"I worked for 25 years prior to the PhD so I gave my mentors recent professional experience and they gave me scholarly experience and advice in exchange," Givens-Carroll said.

Mentor, Cont.

In terms of what makes a good mentor, people interviewed talked about experience, leadership, ability to provide constructive feedback, and being available for mentees. For master's student Fumi Rita "a great mentor needs to make time and be understanding."

"Mentors need to be honest and not be worried about giving feedback, and need to have experience," Rita said.

"A mentor is someone who is encouraging who can give you constructive feedback, and who is responsive and available," added master's student Cassidy Doucet.

And that feedback has to be on an individual basis. "Mentors are leaders of individuals instead of groups," Auverset said.

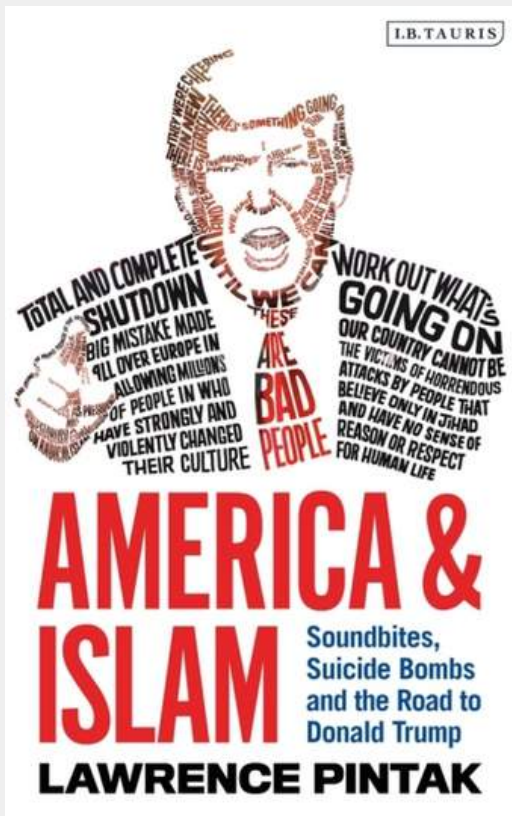
Speaking about her own mentors, Givens-Carroll said "One thing is their experience, all of them had a lot of experience in academia so they could teach me. They were also willing to give me advice."

Usually for graduate students mentors are their thesis/dissertation chair but they can always seek mentors outside their department. But that is not always the case as graduate students have needs that go beyond academic achievement. Rita explained that she has had two different mentors, one of them is at the university's international office, while the other is the chair of her thesis. The former provides her with advice about life in the U.S. while the latter mentors her on "how to prepare a class, how to deal with students, he provides a pathway and shows how to do it." Doucet, on the other hand had one mentor only -- her thesis chair. She explained that she was mainly looking for academic advice and that she learned a great deal from her mentor on "how to go about a communication issue, how to develop a study, how to start with a theory and apply it to a communication problem."

Understanding what makes a great mentor is important but knowing how to identify and approach a potential mentor is key. Rita pointed out that one should not "select a mentor just because you like them, they may not be the best for you." She added,

"Meet everybody that you aspire to become and then select the one that will challenge you the most," Rita said.

Doucet explained that "the process begins with familiarizing yourself who is available then figuring out who you'll work best with." She added, "in order to get a good mentor, someone has to put themselves out there and reach out to people."



Pintak Book Out

The harsh anti-Muslim rhetoric of the 2016 presidential election is the subject of **Lawrence Pintak's** latest book, *America & Islam: Soundbites, Suicide Bombs and the Road to Donald Trump* (I.B. Tauris/Bloomsbury, May 2019).

America & Islam is Pintak's fifth book on the communication gap between the U.S. and the world's Muslims.

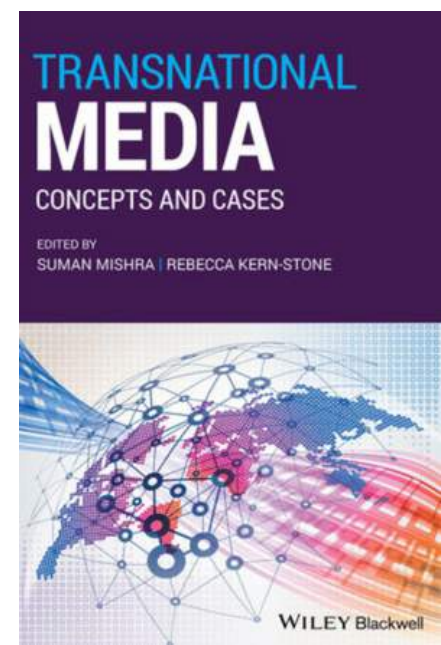
Former CBS News anchor Dan Rather called the book, "Insightful, well-written, challenging. While Marc Lynch of George Washington University called it "an important guide for the media, politicians and the public" and Khaled Hroub, a professor of Middle Eastern and Arab Media Studies at Northwestern University/Qatar said the book "brings back sanity to a volatile debate."

Member News

Transnational Media: Concepts and Cases out now!

Edited by **Suman Mishra** and **Rebecca Kern-Stone**, the book provides a clear and engaging overview of media communication from a global and a region-based perspective. Rather than focusing on just complex theories and industry-specific analyses, this unique book offers an inclusive, comparative approach to both journalism and entertainment media—introducing readers to the essential concepts, systems, transnational influences, and power dynamics that shape global media flow. Broad coverage of different media forms from Asia, Africa, the Americas, Europe, and Oceania offers country-based and transnational perspectives while highlighting examples of media trends in television, radio, film, journalism, social media, music, and others.

Promoting a balanced, multipolar exploration of transnational media, this innovative book discusses topics such as media concentration, the cultural, political, and economic impact of media, and the primary centers of new and traditional media activities. Chapters organized by geographic region offer instructive pedagogical features—including case studies and essays, and illustrations, maps and charts—that strengthen understanding of distinctive and emerging practices in the production, distribution, and consumption of media products.



Member News

Everette E. Dennis, dean and CEO at Northwestern University Qatar, will conclude his service there on June 30, 2020 and after a sabbatical year will join the faculty of the Medill School at Northwestern where he is a tenured full professor.

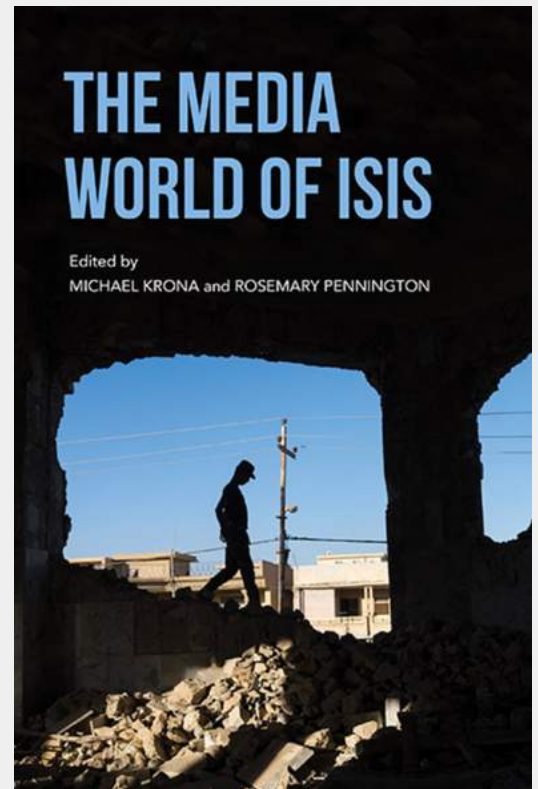
Dr. Anne Cooper-Chen (cooper@ohio.edu), former ICD head, seeks a native speaker(s) of Japanese to collaborate on a study of websites that publicize or advertise retirement housing in Japan. Coding and procedures will follow those used in a study of U. S facilities' websites presented at AEJMC in 2017.

Dr. Dane S. Claussen in February joined Athena Study Abroad (Greenville, PA) as Manager of University Relations. Last summer, he resigned as James Pedas Professor of Media, Communication and Public Relations and department chair at Thiel College (Greenville, PA). Dr. Claussen continues as Editor of *Newspaper Research Journal* through at least Sept. 30, 2021.

Stine Eckert, an assistant professor in Wayne State University's Department of Communication, published an article in *CyberOrient* in 2018.

Titled "The Best Damn Representation of Islam": Muslims, Gender, Social Media, and Islamophobia in the United States, the article discussed the gendered experiences of Islamophobia experienced by some Muslims during the 2016 election and after.

CONGRATULATIONS



Pennington Book Out Fall 2019

From efficient instructions on how to kill civilians to horrifying videos of beheadings, no terrorist organization has more comprehensively weaponized social media than ISIS. Its strategic, multiplatformed campaign is so effective that it has ensured global news coverage and inspired hundreds of young people around the world to abandon their lives and their countries to join a foreign war. *The Media World of ISIS* explores the characteristics, mission, and tactics of the organization's use of media and propaganda.

Co-edited by **Michael Krona** of Malmö University and ICD Newsletter Editor **Rosemary Pennington**, the book employs a variety of methodologies to understand ISIS media.

It is being published by Indiana University Press and should be out November/December 2019.



Getting Around

The main airport serving downtown Toronto is the Toronto Pearson International Airport.

You can get to the conference hotel, The Sheraton Centre Toronto, one of several ways.

The easiest, but perhaps most expensive, would be to catch a taxi on the Arrivals level of the airport.

You can also take the Union Pearson Express train from the airport to downtown Toronto for a flat fee of \$12.35.

A number of bus options are also available.

You can find more information at the airport's transportation page: <https://www.torontopearson.com/en/transportation>

Once you're in Toronto, taxis and ride shares are available throughout the city.

The cheapest way to get around, though, is via the city's mass transit service. You can find more here: <http://www.ttc.ca/>

Before You Pack: Toronto Edition

Visa Information

Conference attendees traveling to Toronto using an American passport do not need a visa to enter Canada.

If you travel to Toronto using the passport of another country, you may need a visa.

Information about entry and visitor requirements can be found on the Canadian government's "Visit Canada" page: <https://www.canada.ca/en/immigration-refugees-citizenship/services/visit-canada.html>

Money Matters

The currency in Canada is the Canadian dollar - also known as "the Loonie." You can exchange money in Canada at border crossings, banks, and ATMs. For the best exchange rate, avoid currency exchanges in airports, train stations, or heavily trafficked tourist areas.

As of Thursday, May 30, the exchange rate of American for Canadian currency is 1.35 Loonies for every 1 American dollar.



Stay in touch with the ICD community!

LISTSERV

ICD maintains an active electronic mailing list for its members. The mailing list will provide information about the Division and AEJMC activities.

To subscribe, send a message to ICD digital chair, Meghan Sobel, at msobel@regis.edu. In the "Subject" line type "Add me Listserve". In the body of the message, type: subscribe ICD-AEJMC yourname, youremail. For example: subscribe ICD-AEJMC Jane Doe, janedoe@gmail.com

WEBSITE

ICD has a brand new website! Check it out to find the most up-to-dated information about research and teaching competitions, teaching resources, research initiatives and opportunities to engage in scholarly development, and student resources.

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If you have any news to share with us and our members, you can send them to our digital chair, Meghan Sobel at msobel@regis.edu and/or social media chair, Srishti Puri at srpuri@my.bridgeport.edu



Thank you Chair Lindita Camaj for your service to the ICD division this year.



many
thanks