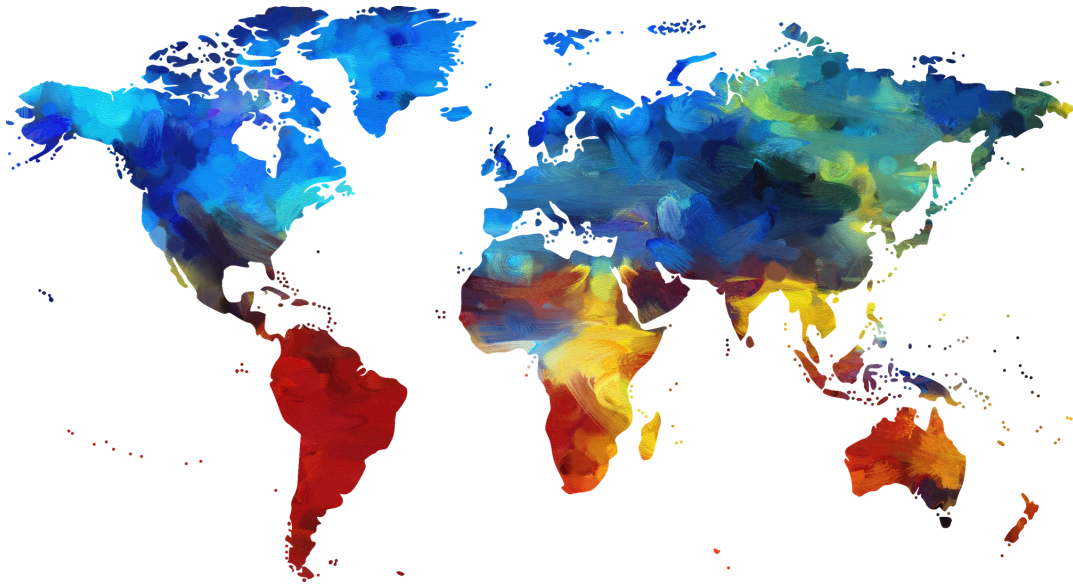


# ICD NEWS

A NEWSLETTER OF THE INTERNATIONAL  
COMMUNICATION DIVISION



## **STRENGTHENING OUR VISION WHILE BUILDING A GLOBAL MEMBERSHIP**

BY LINDITA CAMAJ  
ICD CHAIR

The Washington D.C. conference was certainly a success for our division. Reading a recap of the conference highlights published in this newsletter brought back great memories for me as I hope it did for all of you who attended. I want to thank our outgoing head, Mohammed Al-Azdee, and the other leadership members for their hard work in making all of this happen!

Now, it's time to look ahead!

I am very honored and humbled to take on the role of IC division head this year, joining the company of prominent scholars in our field who have served in this position in the past. Thank you for trusting me with this duty!

### **Newsletter Highlights**

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## CHAIR'S MESSAGE, CONT.

I am so very proud of my team for 2018-2019! Every single one of them is an accomplished and motivated scholar who has agreed to set aside time from their scholarship to serve our community! Together we have big plans in carrying on the success of Washington D.C. in Toronto!

We have set three major goals that put a special emphasis on sharpening our vision and building our global membership.

First, we would like to take advantage of the 2019 AEJMC annual conference location in Toronto, Canada, as a venue to do some soul-searching for our field and our own division's mission.

Together with the ICD Vice-Head, Jatin Srivastava, and in collaboration with other ICD officers and members, we are focusing several panels on a common theme to explore the parameters that define International Communication as a field of study, pedagogy and journalistic practice. We have partnered with other major AEJMC divisions, to feature panels that examine: 1) theoretical and methodological approaches that dominate the field of international communication research; 2) how we teach international communication in the era of globalization; and 3) how international legislation affects international reporting. We are working on engaging big names in our field to discuss these most pertinent issues in Toronto.

In addition, we would like to re-open our discussion about the mission of ICD as one of the largest divisions of AEJMC. Over the years, the ICD membership has grown and diversified from its initial aim. This is evident from the type of paper submissions we have received over the past years and the programming ICD has placed at the AEJMC annual conventions. It is also evident from the profile of our current members, the majority of whom are also members of other divisions, with major overlaps with the Newspaper and Online News Division, Commission on the Status of Women, Mass Communication and Society, and Public Relations Division.

Currently, AEJMC situates ICD this way: "The International Communication division was launched in 1965. The division's main focus has been the study of processes and effects of mass communication in the international arena. With increasing globalization and rapid technological convergence, and shifting geopolitical realities, the division has expanded its interests to span the discourses of international and global as they pertain to journalism and media." To what degree does this statement reflect who we are and what we do as a division? We want to hear from ICD members about ways to refocus our mission so it reflects and represents in a more inclusive way our members' interests. You will soon receive a survey where you can express your thoughts on this issue. In addition, I'll be asking some of our colleagues to help carry out this goal for Toronto. If you'd like to get involved in this effort, please reach out at [lcamaj@uh.edu](mailto:lcamaj@uh.edu).

Our third goal for this year is to continue our division's efforts in promoting AEJMC's strategic plan to engage in global and multicultural concerns in a more inclusive way. Currently, only about 18% of our members identify themselves as "international," and the majority of them reside in Europe and Canada. We can do better!



Lindita Camaj  
ICD Chair

## 2018-2019 ICD Officers

Lindita Camaj, Division Chair

Jatin Srivastava, Vice Chair

Sally Ann Cruikshank, Research  
Chair

Summer Harlow, Markham Paper  
Competition Chair

Anna Popkova, PF&R Chair

Lei Guo, Secretary

Lea Hellmueller, Teaching  
Standards Chair

Mohammed Delwar Hossain,  
Membership Chair

Rosemary Pennington, Newsletter  
Editor

Megan Sobel, Digital Chair

Srishti Puri, Social Media Chair

Betty Tsakarestou, Branding Chair

Dani Madrid Morales, Research  
Reviewer Recruitment Officer

Vanessa de Macedo Higgins  
Joyce, CSW Liaison

Amal Bakry, Graduate Student  
Interest Group Liaison

Kevin Grieves, Multimedia Contest  
Chair

## CHAIR'S MESSAGE, CONT.

Towards this end, I am continuing the efforts of my predecessors to expand our global reach. During the ICD business meeting at the 2018 AEJMC conference in Washington D.C. we started a discussion exploring the challenges and opportunities we face in increasing our global membership. We have created a 5 member task force with faculty representatives from all global regions that will continue to explore further these issues. The task force, chaired by our European liaison Betty Tsakarestou, will tap into our regional liaisons' resources to interview scholars from non-U.S. based academic institutions around the world to understand their experiences. Their findings will be compiled into a comprehensive report to be presented during the ICD business meeting at the 2019 AEJMC conference in Toronto and submitted to the AEJMC leadership.

A final important item on our agenda for 2018-2019 is electing a new editor for the ICD's publication, International Communication Research Journal. The editor-in-chief of ICRJ is elected to a five-year term and this year we are welcoming new nominations for this position. Very shortly you will hear from the ICRJ election committee chair, Robyn Goodman, about this initiative.

This year, ICD is up for its 5-year review at our Toronto conference. I have no doubts we will pass with stellar marks thanks to the hard work of our former and current leadership in carrying on the goal and vision of the IC division and AEJMC as an organization!

I look forward to your input in reaching our goals to strengthen our vision and to grow and diversify our division!

## 2018 International Communication Division Sponsors



Thank you for your support!

## The State of the IC division: 5 Highlights from the 2018 Annual Report

### 1. Membership:

As of July 2018, ICD counted 244 members from around the world. Based on the latest member survey, 82% of the members reside within the United States, while 18% of members are international. ICD leadership is increasingly diversified, with current officers hailing from the United States, Iraq, Montenegro, and India. ICD has increased efforts to build its membership base and collaborations around the world through research liaison positions for Asia, Europe, Latin America and the Caribbean, the Middle East and North Africa, and Sub-Saharan Africa. At the business meeting in D.C., the Executive Board launched an initiative that will survey international scholars with the aim of helping member recruitment beyond U.S. based universities.

### 2. Research:

ICD received a total of 101 paper submissions for the 2018 AEJMC conference in Washington, D.C., 74 faculty papers and 27 student submissions. 44 papers were accepted, for an acceptance rate of 43.6%. ICD offered a total of 9 faculty research awards and 4 student research awards. This year, the ICD program spotlighted the role of communication for immigration by featuring a research panel titled, "Displaced and Marginalized: The Implications of Digital Literacy, Digital Technology and Social Media Use by Immigrants and Refugees," and a preconference on "Global Migrations and Refugee Crises: Media Case Studies from Five Continents."

### 3. Teaching:

ICD offered three teaching awards for best teaching practices in international communication. In 2018, INTC programmed 2 panels focused on teaching for the annual conference. The first panel was titled, "Culture in the Classroom: Focusing on Culture and International Education Programs in Today's America." The second panel was titled, "Teaching Data Journalism in a Global Context: The Best Tools and the Most Effective Tips."

### 4. PF&R:

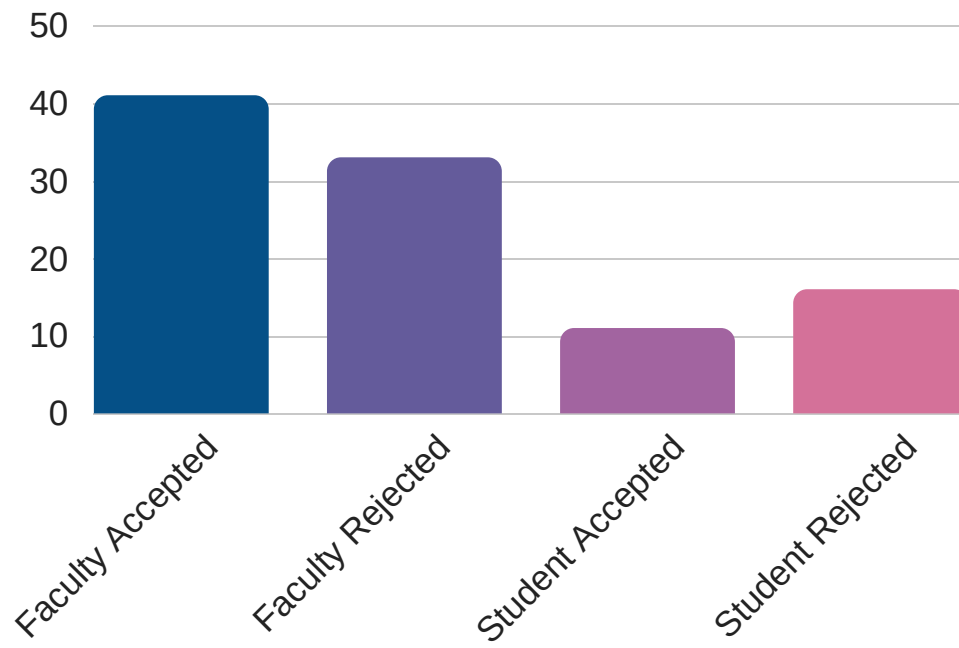
INTC programmed 2 panels focused on PF&R for the 2018 annual conference. One session, titled "State-Sponsored Messaging and Freedom of Speech," examined the intersection between free speech and foreign propaganda on social media. The other PF&R panel, "Lessons from the Front Lines: Advice from Tenured Faculty for New Assistant Professors," aimed at helping our student members navigate the job market in the United States and beyond.

### 5. Membership Engagement:

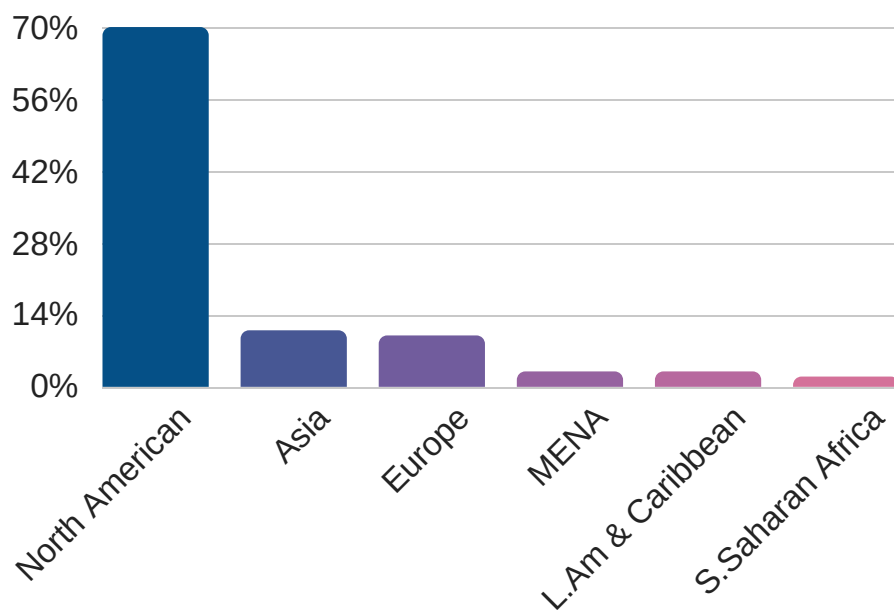
Since August 2017, ICD posted more than 600 posts on Facebook, more than 1000 tweets, and 20 announcements on LinkedIn. ICD had 429 Twitter followers as of November 2018. In addition to one annual newsletter, ICD published four newsletters on September 2017, November 2017, February 2018, and April 2018. We sent approximately 47 emails since August 2017. Now we have a totally new website: <http://aejmc.us/icd/>

# 2018 BY THE NUMBERS

## ICD Paper Acceptance Rate 43.6%

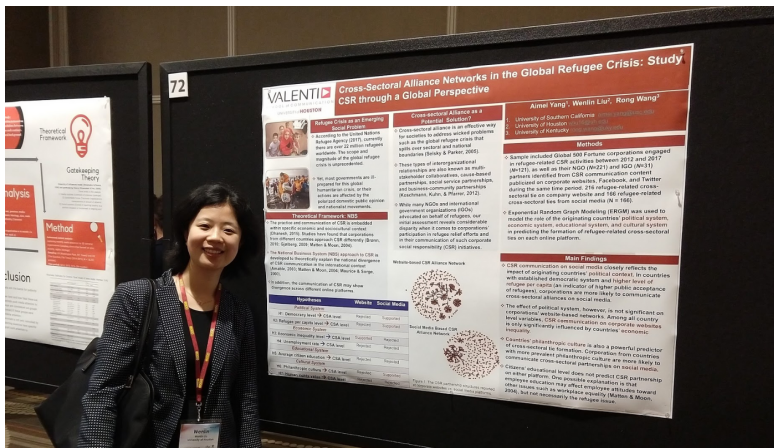


## Origins of ICD Program Participants



## 2018 ICD CONTEST WINNERS

During AEJMC 2018, ICD gave out five research paper awards. (You can read about our winners in our last newsletter.) What you may not be aware of is that ICD also gives out awards celebrating visual representations of research, best practices in teaching international communication, and student multimedia storytelling.



The University of Houston's Wenlin Liu with her award winning research poster at AEJMC 2018 in Washington D.C.

Aimei Yang of the University of Southern California, Wenlin Liu of the University of Houston, and Ron Wang of Northwestern University won first place in ICD's Best Poster contest with their poster "Discourse of the Cross-Sectional Alliances Network in the Global Refugee Crisis: Studying CSR through a Global Perspective."

Volha Kananovich of the University of Iowa won second place with the poster, "Thanks, Obama: Internet Memes as Contested Political Spaces in the United States and Russia."

Teaching contest winners include Shearon Roberts of Xavier University of Louisiana. She took first place with her project, "Encounters with global marginalization: Connecting African American students to mediated othering." Second place went to The University of Central Florida's Steve Collins for "Encouraging global media engagement, comparative communication studies and job skills." Third place was awarded to Melissa Wall, California State University-Northridge, for "Music without borders: Engaging with international stories through a class concert."

CONGRATULATIONS



## Sign Up To Be A Reviewer!

The AEJMC International Communication Division (ICD) is recruiting reviewers for the 2019 conference in Toronto. Reviewer participation is critical to ensure the quality of paper presentations.

Becoming a reviewer does not disqualify you from submitting papers to the division. If you agree to serve as a reviewer, you should expect to receive manuscripts during the first week of April, and completed reviews will be due by April 30.

If you are interested in serving as a reviewer we ask you to please take a few minutes to respond to this survey:

<https://goo.gl/forms/i4ZSMEV5jukYAPBW2>. If you have any questions about volunteering as a reviewer for ICD, please feel free to contact Dani

Madrid-Morales  
(dmmorales2@uh.edu), ICD  
Research Reviewer Recruitment  
Officer.

## CONTEST WINNERS, CONT.

ICD's Multimedia News Story Contest is designed to recognize the best international reporting produced by an undergraduate or graduate student. The winners receive a cash prize of \$100 for first place, \$75 for second place, and \$50 for third place. 2018's winners featured stories connected to Afghanistan, Mexico, and Egypt.

Robyn Feinberg, a student at the University of Nevada-Reno, won first place with her story "An Interpreter's Journey from Afghanistan to Northern Nevada." In it, Feinberg chronicled Shafiullah Nasratzada's "twists and turns, from surviving the Taliban to selling used cars in America."



Shafiullah Nasratzada stands outside Obi Auto Sales, a used car dealership owned by his friend. He also worked here for a short time. Photo by Robyn Feinberg.

Feinberg's story featured a mix of text, photographs, maps, and hyperlinks to help her audience understand Nasratzada's life, first as an interpreter for the U.S. Army in Afghanistan, and now as an immigrant living in the American Southwest.

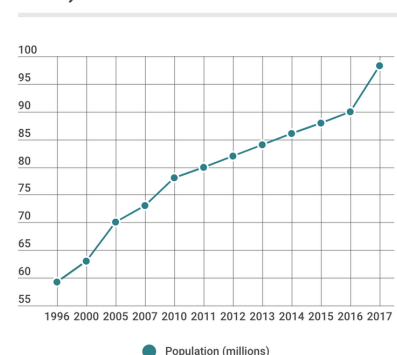
It was published on the Reynolds Media Lab Sandbox Medium site.

The second place story was produced by Natalie Van Hoozer, also of the University of Nevada-Reno. Her story, "Self-deportation: From Nevada to Mexico, a son follows a deported father," chronicled the journey of Victor Hugo Manuel Alcantara to reunite with his family in Mexico after his father was detained by ICE. The story was also published on the Reynolds Media Lab Sandox site.

Sara Mohamed, of the American University in Cairo, won third place for her story, "Population growth in Egypt: More people, more problems?" The story details the nation's struggles to "confine the population boom" of the last several years.

The story was published as part of the #PlanItAhead multimedia project on a Weebly site.

Egypt's Population Estimates (1996-2017)



According to the Central Agency for Public Mobilization and Statistics (CAPMAS)  
Source: <http://bit.ly/2AJINTB>

# Visiting VOA

By ICD PF& R Chair Anna Popkova

On August 7, 2018 twenty members of the International Communication Division visited the Washington D.C. studios of Voice of America (VOA).

The ICD members arrived at VOA's main building on 330 Independence Avenue at 9:30am. After everyone in the group cleared security and received their passes, the VOA tour guide Kevin – a former reporter now working for the public relations department of VOA – started by showing a short documentary about the history, vision and mission of VOA. After that, the ICD members entered the studios. Some of the studios had live broadcasts going on, which the tour attendees could observe through special windows located along the studios' back walls.

One of the most impressive parts of the tour was learning about the reach and scope of VOA's activities. VOA broadcasts in more than 40 languages and reaches an estimated number of 236.8 million people every week, always exploring opportunities to expand. For example, ICD members learned that VOA recently started broadcasting in Nigeria and Congo, and that expanding its reach throughout Africa was one of VOA's current priorities.

Kevin spent a significant part of the tour telling the stories of the journalists who fled authoritarian states in fear of prosecution for their investigative journalism. Some of these journalists now work at VOA.

"I was impressed with the reach of the VOA around the world," ICD member and tour attendee Ann Autman said, "and that some of their journalists work for VOA because they don't have the same freedoms in their home country."

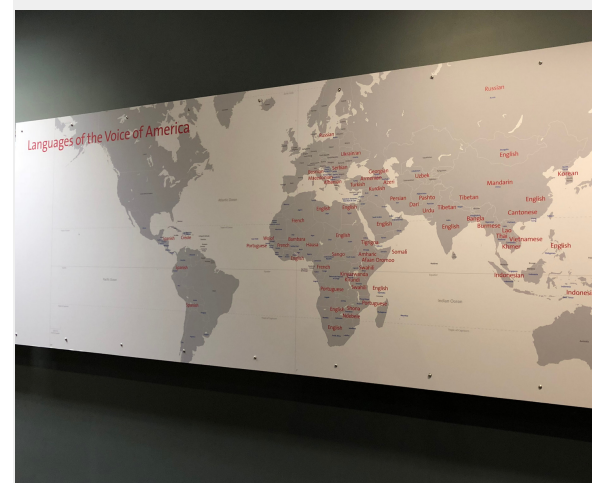
Throughout the tour, Kevin positioned VOA as being first and foremost committed to such core journalistic values as accuracy, balance, objectivity and fairness. Some ICD members were skeptical of VOA's framing of its work as journalism, though they still enjoyed the tour.

"I really enjoyed seeing the VOA operation and considering its role in propaganda about the United States," ICD member Debra Kelley said.

The tour lasted one hour and ICD members asked many engaging questions, took pictures and posted on social media about their experience. ICD is looking forward to continuing the tradition of organizing off-site tours for its members as we look forward to AEJMC 2019 in Toronto.



## ICD members visit Voice of America studios in Washington, D.C.



Visit [voanews.com](http://voanews.com) to learn more.





The ICD/Law & Policy Division social was held just a few blocks from the White House at The Hamilton.

The ICD's social in D.C. was sponsored by the Nanyang Technological University in Singapore, and the Valenti School of communication at the University of Houston.

Please, contact us, if you are interested in sponsoring our social in Toronto!



## 2018 ICD/Law & Policy Division Social

For AEJMC 2018 ICD decided to team up with the Law & Policy Division for our annual social. Held in a private space in downtown Washington, D.C., the social offered attendees the chance to interact with scholars from different divisions in order to talk about research and teaching and to celebrate another successful conference.



To learn more about what ICD does or to read about our other 2018 winners, be sure to check us out at our new website: <https://aejmc.us/icd/>

# 2019 AEJMC Southeast Colloquium

Do you have some research in progress you'd like to workshop? A paper ready to roll? What about a panel idea that's so current you just can't wait to make it happen? You don't have to wait until Toronto!

Authors are now invited to submit their work for the 44th Annual AEJMC Southeast Colloquium, happening this coming spring (March 7 – 9, 2019) in the School of Journalism and Mass Communications at the University of South Carolina. The Colloquium will take place in conjunction with the biennial Media & Civil Rights History Symposium. All submissions must be completed by no later than 11:59 p.m. EST on Monday, December 17, 2018.

Five AEJMC divisions traditionally participate in the annual event, including Electronic News, History, Law and Policy, Newspaper and Online News, and Visual Communication. And there's an Open division as well, so everyone's welcome to participate. Come on down to this "Famously Hot" city – during the full bloom of the South Carolina spring – for what's sure to be an exciting conference.

Acceptance of papers to colloquium competitions does not prevent authors from submitting to AEJMC divisions for the Annual Conference in August. Graduate students are especially encouraged to submit their work.

This year's keynote speaker is Al Letson, host of Reveal's Peabody Award-winning public radio program and podcast showcasing investigative stories. A playwright, performance poet and actor, Letson is also the host and executive producer of "State of the Re:Union," a public radio program airing on more than 200 stations. At this fall's Online Journalism Awards, the Knight Award for Public Service went to Reveal and The Center for Investigative Reporting its "All Work. No Pay" project.

You can find details about the conference, submission rules, links and more at: <http://bitly.com/aejmc-southeast-colloquium>



# INTERNATIONAL COMMUNICATION DIVISION TEACHING CONTEST 2019

In an effort to promote teaching excellence and recognize innovative and effective approaches to teaching international communication, ICD invites you to submit class-tested activities (these can be larger or smaller projects, assignments, games and/or simulations, service learning projects, or assessment techniques) that address one or more specific learning objective(s) in the context of teaching international/global communication/global journalism studies.

Thematic areas could include but are not limited to:

- Global news engagement
- Global communication research methods
- De-westernizing journalism studies
- International reporting
- Comparative communication or journalism studies research
- Teaching digital security for reporters

Each contest entry should be between 500 to 1,000 words in length, and must include the following sections:

1. Title
2. Abstract (100-150 words) with key highlights of the teaching activity.
3. A description and explanation of the activity, including a discussion of the learning objective(s).
4. Rationale.
5. Learning outcomes. When discussing learning outcomes, you may illustrate your points with samples of students' work, pictures capturing different elements of the learning process, feedback by students and/or partnering organizations (if there are any), or any other relevant supporting materials.

Winners of the ICD Teaching Contest (1st, 2nd and 3rd place) will be recognized at the ICD Business Meeting during the 2019 AEJMC Annual Conference in Toronto (Canada) August 2019. Additionally, winning submissions will be featured on the ICD website and social media.

## ELIGIBILITY

The ICD teaching contest is open to full-time faculty, adjunct professors, and graduate student instructors who have taught at least one course in the field of international/global communication. The contest is open both to ICD members and non-members.

Current ICD board officers are not eligible to participate in the contest.

## EVALUATION CRITERIA AND SUBMISSION PROCESS

Submissions will undergo a double-blind peer-review process, and will be evaluated according to the following criteria:

- Innovation. To what extent does this teaching activity/project expand the boundaries of existing teaching practices in international/global communication?
- Connection with the learning objective(s). How strong and clear is the relationship between various elements of the activity/project and the learning objective(s)?
- Impact. How well do the learning outcomes correspond to the learning objectives, and how clearly is this link explained and supported in the contest entry?

All proposals must be submitted electronically to ICD Teaching Standards Chair Lea Hellmueller at [leahellmueller@uh.edu](mailto:leahellmueller@uh.edu) by 11:59pm EST on April 15, 2019.

All submissions will be subject to a double-blind peer review, so please ensure that your submission is stripped of all identifying information, including in file properties. Make sure that full contact information, including name, title, and email address, are in the body of your email message.

Decisions will be made by June 15, 2019.

*many thanks*



## SERVING AS A REVIEWER FOR THE CONTEST

If you are willing to serve as a reviewer for the contest submissions, we would love your help!

Please contact Lea Hellmueller, ICD Teaching Standards Chair, at [leahellmueller@uh.edu](mailto:leahellmueller@uh.edu) to indicate your interest in reviewing contest entries.

If you have any questions about the contest, please contact Lea Hellmueller, ICD Teaching Standards Chair, at [leahellmueller@uh.edu](mailto:leahellmueller@uh.edu)

We look forward to receiving your submissions!

# The ICD Teacher's Desk

## Thoughts on Teaching International Communication



By Lea Hellmueller  
ICD Teaching Chair

*Leading with the story: The importance of contextualized narratives in teaching global journalism*

Teaching international communication bears great responsibility as global communication competencies among our students represent a crucial skill set that is more important than ever before. My particular experience in international communication is based on teaching classes focusing on international, global and transnational journalism; classes that examine the global relationship between media and terrorism; as well as classes that teach students how to implement comparative communication methodological designs in their own research projects. I believe these classes are extremely crucial in a time when news media content becomes more and more de-territorialized involving complex relations and flows across national borders and continents. One current example is the recent coverage of the Honduran migrants on their asylum journey as a so-called "caravan" aiming for the US border. News on migrations—including news on politics, climate change, terrorism—become endowed with a global outlook on social reality. An understanding of how the story surpasses national contexts and national politics adds contextual understanding and insight into cross-culture connectedness—something that in the past has been mostly associated with financial news.

That's how I embark on teaching global journalism. Students' understanding starts with the story that they already know. The familiarity sparks interest and passion to contribute to class discussion, but also shapes students' thinking in a way that helps them see how it matters. And it matters to them because they can relate it back to their previous experiences that triggered, in some cases, emotional reactions. That's one principle that I try to follow in order to guarantee students' interest: leading with the story and contextualizing its social meaning by explaining the consequences and implications from various (global) angles.

## Teaching Tips, Cont.

Since the beginning of my career, my passion consists of teaching international classes. Five years ago I started teaching global journalism—a class I designed and conceptualized first at Texas Tech University and later at the University of Houston. By the end of the semester, students develop a grant proposal to support innovative international media projects up to U.S. \$50,000. They become experts on one media culture and develop a project that improves the situation in their country of expertise. These panels have been such a rich learning experience for students as they simulate international conferences with country flags. The role of the teacher is that of a moderator and the students compete with other projects in their geographical region (for example Sub-Saharan Africa). The most effective learning outcome seems to be the Q&A session at the end of the panel in which panelists have to answer their classmates' questions. In such a format, students are highly engaged and learn from each other—motivated by their cross-cultural expertise and competitiveness.

Of course there are many great ideas out there that hopefully will stimulate a rich discussion in the years to come! This is the reason we launched the Teaching Contest at ICD so we can all share tips and tricks and learn about important assignments. As we are approaching the end of fall and preparing for spring, I hope many of you will share these projects with us and contribute to the on-going discussion on how to reach teaching excellence in International Communication. Thank you very much!

## Syllabus Exchange!

Interest in issues related to international communication and global journalism is growing within AEJMC. Recognizing the need for good classroom resources to teach on these issues, the International Communication Division has created a syllabus bank to serve as a resource for ICD and AEJMC membership. We invite ICD members to share their syllabi for inclusion in this important resource.

We welcome syllabi focused on any aspect of international communication and global journalism, including but not limited to syllabi that:

- address international reporting practices,
- globalization,
- war and conflict reporting,
- journalism and human rights, and
- public diplomacy.

Introductory and advanced courses at the undergraduate and graduate level are all welcome. We know there is tremendous expertise among the ICD membership and we hope to channel that expertise into a tool that will help all of us continue to offer instruction that inspires our students and challenges us in the process.

If you are willing to share a syllabus, please send it as a PDF to ICD's Teaching Chair, Lea Hellmueller of the University of Houston:  
lhellmu@central.uh.edu

Please put "ICD syllabus bank" in the subject line. Please also ensure that your name and the name of your course is included in the syllabus you send. We want to make certain that everyone's work is properly attributed.

Thank you for your support of this ICD project!



## 2019 ICD MULTIMEDIA NEWS STORY CONTEST

The International Communication Division of the Association for Education in Journalism and Mass Communication (AEJMC) announces its student contest in multimedia news story writing for the year 2018-2019.

The contest is open to all undergraduate and graduate students as well as faculty members working with students on stories. However, the first writer/author should be a student. Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

Entries must be nonfiction journalistic stories with multimedia support on a topic related to an international issue.

The news story should have an international angle on a local story or it may be an international story with a local angle.

It should be a written story submitted as a class assignment and/or published on the university web site or on a news media web site (stories published between April 1, 2018 and April 1, 2019 will be considered).

Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and effectiveness of multimedia elements.

The story as well as the multimedia support should have been authored/executed by the same author/s.

Questions about the contest can be directed to the contest coordinator, Kevin Grieves: [kgrieves@whitworth.edu](mailto:kgrieves@whitworth.edu).

To learn more, visit the contest's webpage: <https://aejmc.us/icd/2018/10/12/multimedia-news-story-contest/>

### CONTEST RULES

Students may enter one news story with multimedia support.

All elements of the multimedia news story (defined as a journalistic, written, online story supported by multimedia elements such as Flash, photography, audio and/or video) should be authored/executed by the same author/s.

The sponsoring faculty member must attest to the originality of the multimedia news story and the student status of the authors. The faculty member should send a brief e-mail or letter to this effect to the contest coordinator.

Previous student winners of this contest are not eligible to enter again.

# The ICD Grad Lounge

## Tips On Navigating The Job Market

By Amal Bakry  
ICD Graduate Student Interest Group  
Liaison

*The challenges for international students  
and strategies for overcoming them*



The last year of a doctoral program is very stressful as graduate students need to start looking for a job. This is not an easy task especially if you are an international graduate student as there are other complications such as visa sponsorship. Five international academics and scholars were interviewed for their input on how best to navigate the academic job market. They recommended four different strategies that can help international graduate students improve their chances securing a job in academia.

The first one is to be selective and to apply only to those jobs that fit your interest area and expertise. For example, if the advertised job is focused on journalism while your previous experience is in public relations then your chances of being offered the job are not very high as you would be competing with others who have more relevant experience. As Lucian Dinu, Ph.D., associate professor and head of the Department of Communication at the University of Louisiana at Lafayette said, "We all hear stories of applicants sending dozens, or perhaps hundreds of job applications with the hope that casting a wide net will give them more chances to secure a position. I believe that such an approach is wasteful and unnecessarily stressful. The reason a wide net ends up securing a position is because chance helps it to drop on one or two positions that are a good fit for you. If you are strategic and identify those positions to begin with and focus your attention on them you can achieve better results with lower financial and mental costs."

Hesham Mesbah, Ph.D., associate professor and chair of the Department of Communication at Rollins College in Florida, argued that one of the main reasons he was hired was because his background and international experience fit the college's mission of enabling its students to become global citizens.

The second strategy recommended for international students is to network with other scholars. "I strongly advise international graduate students to widen their horizons, to widen their networks," Sahar Khamis, Ph.D., associate professor at the University of Maryland at College Park said. "Networking, networking, networking is one very important piece of advice that I would like to give to international graduate students who are interested in finding a good job and being on the job market." Professor Khamis also recommended attending international conferences as they provide opportunities to meet scholars and academics with similar interests who may have potential job openings.



## Job Market, Cont.

Professor Mesbah mentioned that he came across a potential job at Northwestern State University in Louisiana during an AEJMC conference and was later offered a job there.

The third strategy is to develop a publishing portfolio while still on a doctoral program. "It is very important to start a publication portfolio for yourself at an early stage. It's never too early to start publishing," Professor Khamis said. "Graduate students who have some publications on their record before they get their Ph.D. gives them a very important niche and an opportunity to get jobs, especially tenure track positions at good universities. This sets them apart from those who don't have any kind of publication record." According to Professor Mesbah, one of the ways he was able to land jobs in academia was actively publishing and attending conferences. He also mentioned that receiving a best paper award at the AEJMC Colloquium in 2003 helped him in his job search.

The fourth strategy recommended for international graduate students is to demonstrate having international experience. Professor Mesbah mentioned that his international experience teaching communication at Cairo University and Kuwait University, and his involvement with the Arab-U.S. Association for Communication Educators (AUSACE) reflected his ability to develop international networks. Through these networks he was able to work on cross-cultural research projects, which in his own words, "sends a very positive message" to a potential academic employer. Professor Khamis added that "a graduate student who can master more than one language (not just bilingual but also multilingual) is an asset. A multilingual student also demonstrates some kind of international outreach and diversity of background and/or professional expertise."

In addition to the four recommended strategies, international graduate students need to bear in mind the current immigration policy and its effect on H1B visa sponsorship. According to Professor Dinu, recent changes in immigration policies have made it more difficult for academic employers, especially smaller universities, to hire international graduate students. Professor Dinu said that "for international scholars, visa issues are often an intervening variable in the planning process" for finding a job in academia. Elza Ibroscheva, Ph.D., who is associate dean of the School of Communications at Webster University, asserted, "another very real and often unsettling uncertainty is the matter of legal authorization to work and sponsorship for a green card. Some universities do a much better job than others in providing support and information to students entering the market, often leaving a wide array of unanswered questions."

According to Nour Halabi, Ph.D., who is a lecturer of media and communication at the University of Leeds in the UK, "given the current uncertainty regarding the fate of the H1B visa, some departments may be shying away from international candidates." She added "some institutions provide a contact person among faculty, who is not on the search committee, to whom you may reach out to if you have any questions. I found that reaching out in advance and clarifying whether they would consider hiring a candidate with visa needs was a great way to move the conversation forward."

# CALL FOR A NEW EDITOR!

International Communication Division is seeking applications for the position of editor of the *International Communication Research Journal*.

The position is for a five-year term, which will begin August 15, 2019.

The journal's editor is responsible for the prompt processing of all manuscripts, coordinating two issues per year, handling all correspondence and subscriptions, preparing an annual report and presenting the report at the division's meeting at the AEJMC annual conference. The editor should be able to write and edit clearly, to communicate effectively with authors and to have an understanding of and appreciation for a broad range of research methods used in international mass communication scholarship.

It would be helpful if the new editor is able to get the support of his/her academic unit, where the journal will be housed, for help with postage, photocopying, editorial assistance and technical support.

A letter of application, a curriculum vita, a letter of support from a unit head and a list of three references with contact information should be sent, in one email, to both ICRJ Editorial Selection Committee Chair Robyn S. Goodman, Alfred University, and former ICRJ editor Zeny Sarabia-Panol, Middle Tennessee, at [fgoodman@alfred.edu](mailto:fgoodman@alfred.edu); [zeny.panol@mtsu.edu](mailto:zeny.panol@mtsu.edu).

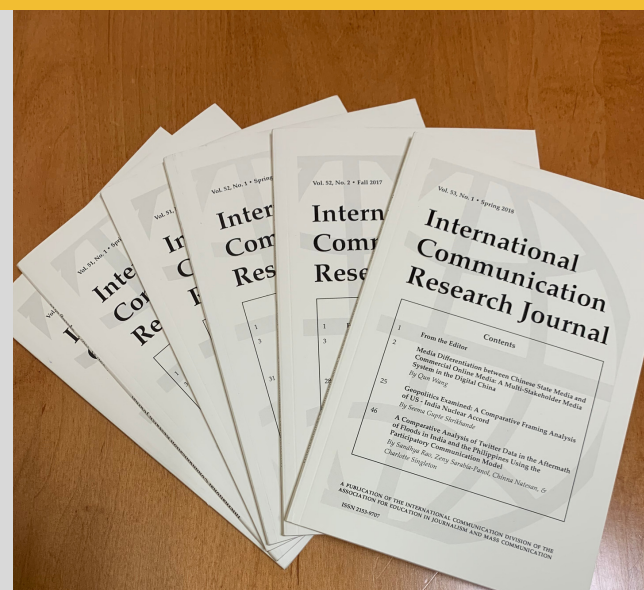
**Application materials must arrive no later than March 1, 2019.**

## International Communication Research Journal

A peer-reviewed scholarly journal published by the International Communication Division of the Association for Education in Journalism & Mass Communication.

The journal features work from a variety of theoretical and methodological perspectives.

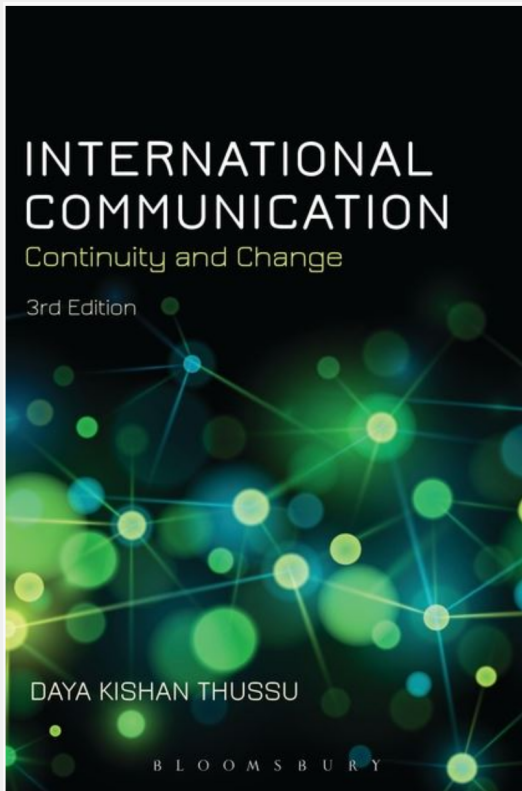
The 2015/2016 acceptance rate was 21%.



Be on the watch for the special ICRJ issue, "Media and the Refugee Crisis," summer 2019.

# Member News

Dr. Anne Cooper-Chen, professor emerita, Ohio University, and former ICD head, has moved from Athens, OH, to the Shenandoah Valley of Virginia. She works as a volunteer ESL teacher and continues to do research.



## Third Edition of Thussu Book Out

The latest edition of Daya K. Thussu's book charts the exponential growth of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then explores the impact of such growth on audiences in different cultural contexts and from regional, national, and international perspectives.

The third edition of *International Communication: Continuity and Change* is being published by Bloomsbury Academic.

## Call For Abstracts

The University of Houston's Valenti School of Communication is seeking abstracts for its second annual Global Communication Summit. The theme for the event, to be held Feb. 22, 2019, is Media for Social Justice: Journalism + Activism + Technology. The deadline for abstracts is Dec. 14, 2018.

We especially invite abstracts that take a de-Westernized approach and/or focus on cases outside the United States. Qualitative and quantitative work is welcome, as are methodological papers.

Abstracts should include:

1. Paper title
2. Names, affiliations, and a brief bio of authors
3. 3-5 keywords
4. A 300-400 word abstract (excluding references) that includes a description of the research project and its significance, with specific research questions or hypotheses, methods, overview of findings (if available at the time of submission), and relevance to the conference theme. Submissions should be in English or Spanish.

Abstracts are due Dec. 14 and should be submitted to Summer Harlow at [sharlow@central.uh.edu](mailto:sharlow@central.uh.edu). Be sure to include "Global Communication Summit" in the subject line.

Notifications of acceptances will be sent by late December/early January.

Read more at the summit website.

# Member News

## Media and Misogyny: CALL FOR CHAPTERS

Misogyny and power inequities are at the root of sexual assault, harassment and bullying. Media stories have proliferated and have been amplified by social media in the United States in the case of the Ford-Kavanaugh allegations and the Senate Judiciary Committee hearing, the sexual harassment allegations against incumbent President Donald J. Trump, and by the #MeToo movement. Other countries, too, have had stories rooted in misogyny and power inequities.

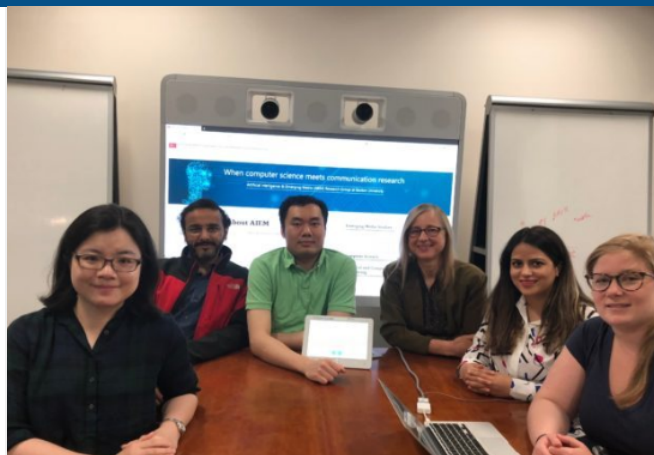
Contributors should examine misogyny and power inequities from the perspective of critical/cultural studies; political communication; feminism; race, gender and class; and other relevant perspectives. Papers (chapters) should be 25 double-spaced typed pages with citations in APA style.

### **Deadlines:**

Abstracts of no more than 400 words, outlining the theme(s) of the proposed chapter, key literature, and the method of exploration, should be submitted to the editor of the proposed volume no later than January 31, 2019. The deadline for chapters will be June 30, 2019.

### **Submissions:**

Abstracts should be submitted via email to Dr. Maria Marron, College of Journalism and Mass Communications, University of Nebraska-Lincoln, at [mmarron2@unl.edu](mailto:mmarron2@unl.edu).



AIEM Team members at a recent meeting.

Photo: Boston University

## Guo Wins NSF Grant

ICD Secretary Lei Guo of Boston University's Emerging Media Studies program was recently awarded a \$1,000,000 grant from the National Science Foundation.

Guo, with colleagues from Boston University's Computer Science and Electrical and Computer Engineering programs, will use the funds to support work on their project, "BIGDATA: IA: Multiplatform, Multilingual, and Multimodal Tools for Analyzing Public Communication in over 100 Languages."

According to a BU news release, the project "will involve collecting multilingual, multiplatform, and multimodal corpora of text and images originating in the U.S. and reported worldwide" to help scholars better understand the flow of public communication.

The work is coordinated by BU's Artificial Intelligence and Emerging Media (AIEM) team.

## Stay in touch with the ICD community!

### LISTSERV

ICD maintains an active electronic mailing list for its members. The mailing list will provide information about the Division and AEJMC activities.

To subscribe, send a message to ICD digital chair, Meghan Sobel, at [msobel@regis.edu](mailto:msobel@regis.edu). In the "Subject" line type "Add me Listserve". In the body of the message, type: subscribe ICD-AEJMC yourname, youremail. For example: subscribe ICD-AEJMC Jane Doe, [janedoe@gmail.com](mailto:janedoe@gmail.com)

### WEBSITE

ICD has a brand new website! Check it out to find the most up-to-dated information about research and teaching competitions, teaching resources, research initiatives and opportunities to engage in scholarly development, and student resources.

### SOCIAL MEDIA

Follow us and join the discussion on our social media platforms:

Facebook

Twitter

LinkedIn

If you have any news to share with us and our members, you can send them to our digital chair, Meghan Sobel at [msobel@regis.edu](mailto:msobel@regis.edu) and/or social media chair, Srishti Puri at [srpuri@my.bridgeport.edu](mailto:srpuri@my.bridgeport.edu)

*thank  
you*

## See you in Toronto!

AEJMC's annual conference will take place in Toronto, Canada, August 7-10. We hope you will consider submitting a paper to the International Communication Division.

The official paper call will appear in the January issue of the AEJMC News, with the conference microsite expected to go live in February.

The conference will be held at the Sheraton Centre Toronto.

