

# ICD Newsletter

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### WELCOME!

This edition of the ICD Newsletter includes award-winning papers, member updates, recent publications, job offerings, and calls for future conferences.

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## Award Winners at AEJMC - Denver

*The International Communication Division presented seven paper awards and two poster awards at the 2010 conference.*

### And the winners are... **Bob Stevenson Faculty Paper winners:**

First Place: "One Profession—Multiple Identities: Russian Regional Reporters' Perceptions of the Professional Community" by Wilson Lowrey, University of Alabama; Elina Erzikova, Central Michigan University;

Second Place: "Analyzing the Spell of War: A War/Peace Framing Analysis of the 2009 visual coverage of the Sri Lankan Civil Conflict in Newswires" by Rico Neumann, University of Arizona; Shahira Fahmy, University of Arizona;

Third Place: "Do journalists have information access? Exploring news media freedom and colonial heritage in 42 nations" by Jeannine Relly, University of Arizona.

### **Markham student competition winners:**

First Place: "How Two Irish Newspapers Framed the 2007 British Military Withdrawal From Northern Ireland" by Dave Ferman, University of Oklahoma;

Second Place: "Intellectual Games: International Intellectual Property Rights and the Middle Eastern Video Game Industry" by Adrienne Shaw, University of Pennsylvania;



*Jeannine Relly, University of Arizona, accepts the third place faculty paper award presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*

Third Place: "Understanding Orientalism: The construction of the 'other'" by Adrienne Atterberry, Syracuse University.

Chalisa Magpanthong of Ohio University won the *Asian Journal of Communication* Best Paper Award for:

"Thailand's Internet Policies: The Search for a Balance between National Security and Rights to Information."

The *Equid Novi: African Journalism Studies* Best Paper Award went to "Agenda Building and the Politics of Legitimacy in East Africa" by Yusuf Kalyango, Ohio University.

The two posters that shared the best poster award were:

Lyombe Eko, University of Iowa, for "The Art of Criticism: How African cartoons discursively constructed African media realities in the post-Cold War Era" and to Claudia Bucciferro, University of Colorado, for "Festival de Viña del Mar: Articulating Chilean Identity Through a National Media Event."

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## Featured Photos: More Award Winners



*Dave Ferman, University of Oklahoma, accepts the top student paper award in the Markham Competition presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*



*Adrienne Atterberry, Syracuse University, accepts the third place prize in the Markham Competition presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*



*Chalisa Magphanthong, Ohio University, accepts the Asian Journal of Communication top paper award presented by Dr. Benjamin Detenber, an AJC associate editor and the dean of the School of Communication and Information at Nanyang Technological University.*



*Yusuf Kalyango, Ohio University, accepts the Ecquid Novi: African Journalism Studies best paper award presented by Margaretha Geertsema on behalf of Herman Wasserman.*

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# Q&A

## Dr. Kingsley Harbor



**Dr. Kingsley Harbor, Communication Department Head, Jacksonville (AL) State University**

Dr. Kingsley Harbor joined the International Communication Division at AEJMC in 1990 and recently won a drawing for a free annual membership to ICD—the prize for being randomly selected from participants in an ICD survey.

Dr. Harbor's reaction:

"It's always good to win something. I wasn't expecting any of that. Somebody may look at it and say it's not a lot of money, but it's not the amount that's important. When the odds tilt in your favor, it feels good.

I would love to remain active in ICD as much as possible. I only wish I could do more, but given my administrative commitment, it's not always possible to do so."

**Thinking back about 20 years, why did you join ICD?**

I was a doctoral student when I attended my first AEJ conference. I loved it. The faculty members were mentoring us and getting us ready. I met a lot of people who are still my friends today. International students as well as native students. It was something I really enjoyed. Since then I have been going nearly every year, particularly once I became a faculty member. I missed only one conference.

**What do you remember of the International Communication Division when you first joined?**

When I first joined, I remember the diversity that was present there. You found students from different institutions: big, small, doctoral programs and non-doctoral programs and people from just about every part of the globe representing international communication and the exchange of ideas.

The diversity of thought was fantastic. It's something you don't get often including the topics of discussion. The New World Communication and Information Order debate was still alive. It was exhilarating to be part of that. All of those memories are still alive.

**What kind of international research do you do?**

My area of interest includes press-government relations and development communication. I also do research in ethics. I also am interested in outcomes assessment research. These are the areas on which my research focuses. My area of focus has been Africa, and generally it is broad. I haven't really gone much outside of Africa. I've done something in Nigeria, Ghana, South Africa and Namibia.

**How does your teaching relate to international communication?**

That is a good question. That brings out one of the difficulties. I don't teach international communication. The school where I am is an undergraduate program. We don't have international communication as a course. We are looking at introducing one. In order for me to do research in international communication, I have to spend additional time. It's separate work in itself, as opposed to teaching and researching ethics. Our program became accredited with ACEJMC for the first time two years ago. Of course, international communication is not a requirement, but we are trying to change that here. We are working to include that.

**What advice do you have for established professors and department chairs as the journalism and strategic communication industries continue to change?**

My advice to them would be to develop interests in international communication. Look into international communications more seriously in terms of creating courses in that area. In my opinion it takes on a greater significance the closer we get to McLuhan's concept of the Global Village. If we can't communicate effectively internationally, that village will not function when we arrive there.





### Off-site fun

#### **Wine and Dine European Style**

The Colorado European Union Center of Excellence sponsored an off-site event in conjunction with the International Communication Division at the AEJMC Convention in August.

In all, 40 people attended the get-together held at Osterio Marco, one of Denver's most popular restaurants, in the historical Larimer Square.

“We enjoyed a great networking opportunity. It was an effort to bring together specialists on the EU and journalism educators and basically to raise awareness of EU issues among media educators and professionals,” said Marguerite Moritz.

Most of those who attended were from the AEJMC International Division.

In addition to Center Director Professor Joseph Jupille, several consuls general were on hand to network with the AEJMC delegates.

“We had consular officers from the UK, Finland, Sweden, and France,” Moritz said. Two communication professors from the University of Stockholm: Dr. Alexa Robertson and Dr. Kristina Reigert were both on hand.

Both took part in AEJMC workshops sponsored by ICD.

### Member Updates

#### **Clarke Caywood Northwestern**

Professor Caywood will be on sabbatical 2010-2011 revising *The Handbook of Strategic Public Relations and Integrated Communications* for McGraw-Hill.

The book will be published in 2011 with much more global content. He will be also engaged in an extended China grant project that he has been developing with class projects, teaching in China, and an NGO board membership with Aidmatrix.org. The work is in the area of humanitarian logistics.

He will be working at the Northwestern Transportation Center this year with colleagues from management and engineering. His goal is to collaborate with Chinese universities and the Chinese government to accept the donation of Aidmatrix.org's valuable and tested supply chain system linking hundreds of donor companies to thousands of recipients.

#### **Jim Scotton Associate Professor Marquette University**

Professor Scotton co-edited *New Media for a New China* with William Hachten of the University of Wisconsin-Madison.

It was published in May 2010 by Wiley Blackwell. Scotton spent the summer of 2010 at Hariri Canadian University in Beirut, Lebanon teaching a course on Arab Media and doing research on Middle East media for an upcoming book chapter.

Member Updates Continued  
**Owen V. Johnson**  
**Indiana University**

Prof. Johnson served as Fulbright Distinguished Chair in East European Studies, Warsaw University, October 2009-January 2010. He taught two graduate courses on Russian and East European area mass media, one covering the history of the communist period, and the other examining contemporary developments.

Johnson obtained Slovak secret police documents from the 1970s and 1980s that monitored his scholarly research at the time and analyzed them: "Most of the Information was Wrong: American Scholar Checks His Slovak Secret Police Files," In **The Slovak Spectator**, and reprinted in **The Czech & Slovak History Newsletter** 33:1 (Spring 2010), pp. 15-18.

*Editor's note: Follow the link to The Slovak Spectator for a fascinating tale of espionage involving Professor Johnson, who was monitored while researching his dissertation.*

He was interviewed about American journalism developments by the Ukrainian journalists monthly: "Khto zaplatit za virobnictvo novin," **Zhurnalyst Ukrainy** 6/2010, pp. 28-31. A

Russian version of the interview is scheduled to appear in the near future in **Zhurnalyst**, the magazine of the Union of Russian journalists.

**Larry D. Lauer**  
**Vice Chancellor for Government Affairs**  
**Texas Christian University**

Vice Chancellor Lauer has not been able to attend AEJMC meetings, but he has kept up his membership.

Lauer was vice chancellor for marketing and communication at TCU for many years and recently turned that position over to an associate in order to help establish a presence for the Schieffer School of Journalism in Washington D.C.

Lauer has been an adjunct fellow at the Center for Strategic and International Studies (CSIS) in Washington since 2009, and he was recently invited by the president of the American Council on Education (ACE) to join their Blue Ribbon Commission on the Internationalization of Higher Education.

This month he was invited by Lee Hamilton, president of the Woodrow Wilson International Center for Scholars, to participate in a Wilson Center project to

produce a business plan for an independent organization to conduct US public diplomacy around the world.

Most of Lauer's work is now centered on strategic and international communication and marketing for higher education.

His most recent book came out this summer: *Learning to Love the Politics: How to Develop Institutional Support for Advancement*.

**Peter Gross**  
**Director, School of Journalism and Electronic Media**  
**University of Tennessee, Knoxville**

Prof. Gross is co-editor, with Professor Gerd Kopper, University of Dortmund, Germany, of *Understanding Foreign Correspondence: Concepts, Methodologies, and Theories*, to be released by Peter Lang Publishing in fall 2010.

Gross was awarded the Order of Merit in Education, Commander Grade, by the State of Romania.

The President of Romania confers the award by decree for unusual merit in the development of education of different types, levels and forms of organization, and in research, or in contributing to establishing relationships between foreign educational institutions and Romanian ones.



**BOOK RELEASED**  
**Cosmas Nwokefor**  
**and**  
**Kehbuma Langmia,**  
**Bowie State University**



**Recently Published**  
**International Media**  
**Technologies Tome**

Professors Cosmas Nwokefor and Kehbuma Langmia are editors of a recently published book: *Media and Technology in Emerging African Democracies*, which was released at the end of August.

The Bowie State University communications professors expect the book to make major contributions to governments, policy makers, non-governmental agencies, private business conglomerates, communication consultants, and corporate entities who engage in media and technological discourse.

"The book which addresses the significant impact of advancement in technology and

emerging African democracies provides valid information that will allow its readers the opportunity to familiarize themselves with some of the best literature in media technology and its impact in African democracies," said co-author Cosmas Nwokefor.

The professors saw an urgent need to look at the impact of technological changes in emerging African democracies.

The textbook will be appropriate as supplementary reading in media and politics courses, political science courses, and courses that focus on political and business communication, giving students an opportunity to discuss relevant issues from an interdisciplinary standpoint.

**Job Openings**

**University of British Columbia Graduate School of Journalism**

The University of British Columbia Graduate School of Journalism seeks an Assistant/Associate Professor to teach in its innovative graduate program, complementing the School's core strengths in digital, international, science, environment and public policy journalism as listed on our website.

Application reviews began: September 30, 2010. Visit the following website for more details:

[http://www.journalism.ubc.ca/news/item/school\\_of\\_journalism\\_hiring\\_for\\_tenure\\_track\\_faculty\\_position](http://www.journalism.ubc.ca/news/item/school_of_journalism_hiring_for_tenure_track_faculty_position)

**University of Tennessee, Knoxville**

The School of Journalism and Electronic Media (<http://www.cci.utk.edu/jem>) at the University of Tennessee is seeking an outstanding teacher and scholar to join the faculty as assistant professor in August 2011.

"We are looking for a person who can teach journalism skills across multiple media platforms."

The candidate should have media experience, teaching experience, and a demonstrated record of research and publishing capabilities.

To apply please send a letter of interest describing your professional and academic experiences and scholarly interests, a CV, and a list of four names as references to the JEM Search Committee, School of Journalism and Electronic Media, 333 Communications Building, The University of Tennessee, Knoxville, TN 37996-0333. Review of applications began September 30, 2010.

## ICRJ STAFF ADDITION

We would like to introduce to you the newest member of the *ICRJ* staff. **Jiin Jung**, editorial assistant, is a master's student of mass communication at Middle Tennessee State University. She has a bachelor's degree in French Language and Literature from Yeungnam University in South Korea and studied in a Writer's Course at Sogang University's Broadcast Academy.

She worked at the Korea Broadcasting system (KBS) for six years as a radio scriptwriter. Jiin will be working with **Rattana Phusri** who is continuing as senior editorial assistant.

-Zeny Sarabia-Panol



**Jiin Jung**

### ***International Communication Research Journal Update from Zeny Sarabia-Panol***

Greetings from all of us at ICRJ!

I truly regret that I was not able to attend our ICD business meeting in Denver this past summer. Our division meeting is something I look forward with such delight every time I am at an AEJMC conference. It simply is nice to reconnect with friends and like-minded colleagues. Thanks Margaretha for giving the ICRJ report on my behalf. I also thank you all for applauding our efforts with the journal.

Here's one more thing to cheer about – there has been a 50 percent increase in the number of manuscript submissions this fall compared to about the same time last year. All have been sent out for review to ICRJ's editorial board members and ad hoc reviewers. I'm sure you and I would like to see even more submissions to keep the acceptance rate at the same level (50 percent for the last two editions) or preferably at a more selective percentage.

As was mentioned at the meeting, we are currently in preliminary talks with a medium-size commercial publishing company who expressed interest in our journal. Let me explore and study this option further.

Other initiatives in the pipeline that Amy Weiss and I talked about during our Aug. 27 phone call are: the use of an open-source online journal submission/review system, expansion of our editorial board, a special-topics issue and increasing our library subscriptions. The initial feedback I am getting about the open-source method is not very encouraging in terms of the ease and efficiency that I am looking for compared with our current email attachment practice.

With regards to the editorial board, we have at present 15 members who have been extremely helpful with the peer-review of manuscripts.

How about increasing this number to 20?  
Nominations are welcome.

I like the idea of devoting an issue on certain special topics. Any topic ideas?

To beef up our library subscriptions, how about checking with the serials librarian at each of your universities and making a persuasive case for including ICRJ in the library collection. I did just that with our library here and fortunately got a positive response.

I wish everyone a productive, very satisfying academic year!



**Change of Pace****International  
Multimedia News  
Story Contest  
2010-2011**

This year, the annual international news story contest, which has been held since 1997 has been modified to include multimedia elements, and the contest has been renamed the “International Multimedia News Story Contest.”

With more newspapers going online and with the need to train our students in multimedia news writing, it was inevitable that the contest would evolve into a multimedia news story contest.

Input from participating students and from ICD members in the last two years also indicated interest in submitting multimedia stories.

Unlike in previous years when we asked students to submit two copies without their names and affiliation, this year, the judges will know the

names and affiliation of the student participants as they appear on Web sites; however, judges will evaluate the entries at the same time as a team in order to avoid any possibility of bias.

The contest information was modified based on input from faculty colleagues and professional journalists. If you have any input on the changed version: <http://aejmc.net/icd/contest.html> please let me know.

-Sandy Rao,  
Coordinator  
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**New Tool****International  
Journalism  
School Census**

A new tool is available for those seeking information about journalism and mass communication education around the world.

The World Journalism Education Council’s website offers information

about nearly 2,400 mass communication programs in hundreds of nations.

The site, at [wjec.ou.edu/census.php](http://wjec.ou.edu/census.php), offers information about each program by region and by nation. Program listings include contact information, location, and other details.

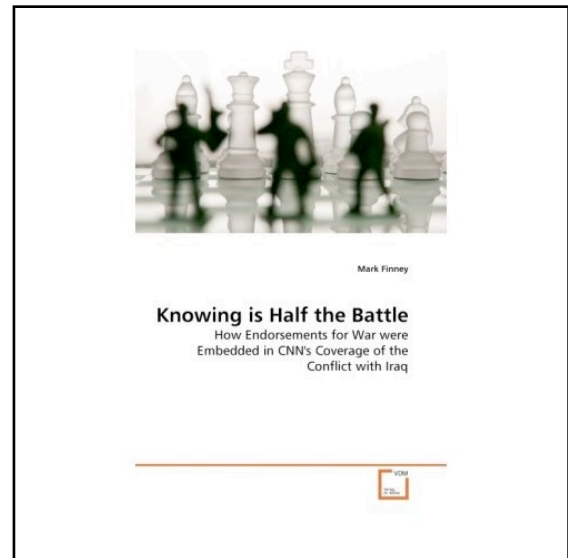
Five studies on mass communication and education around the world are using or have used the information from the census.

The information is part of the WJEC’s three-year census project, which will be completed this fall. The WJEC includes 29 academic associations from around the world, including AEJMC.

The study was conducted with funding from the Knight Foundation at the Institute for Research and Training at the University of Oklahoma.

-Submitted by Jared Schroeder, doctoral student, University of Oklahoma





### Publications

## Innovative New Book Examines Japanese Cartoon Culture

Dr. Anne Cooper-Chen, journalism professor at Ohio University, has written a fascinating cultural study on Japan's cartoon industry: *Cartoon Cultures: The Globalization of Japanese Popular Media*, published by Peter Lang Publishing.

From 1993 to 2003, exports of Japan's cartoon arts tripled in value, to \$12.5 billion. Fan phenomena around the world—in U.S. malls, teen girls flock to purchase the latest Fruits Basket graphic novel; in Hungary, young people gather for a summer “cosplay” (costume dress-up) event—illustrate the global popularity of manga and anime.

Drawing on extensive research and more than 100 original interviews, Anne Cooper-Chen explains how and why the un-Disney has penetrated nearly every corner of the planet.

## Text Takes to Task Embedded News Coverage

Dr. Mark Finney, assistant professor at Adams State College has recently published a book on the embedding of cable network journalists. *Knowing is Half the Battle: How Endorsements for War were Embedded in CNN's Coverage of the Conflict with Iraq* critically engages with CNN's coverage of the conflict and seeks to combine the insights of conflict studies and mass communication research towards an understanding of television news as both constrained by and influencing international conflicts.

Data demonstrate that CNN endorsed war through its presentations of the issues, strategies and parties involved in the conflict.

Finney hopes this is the first in a series of books on the Iraq conflict, leading to a more general understanding of news journalism in international conflict processes.

### Calls for Papers

#### AEJMC MIDWINTER CONFERENCE 2011

March 4-5, 2011

#### Gaylord College of Journalism and Mass Communication

#### University of Oklahoma

#### General Call for Paper Abstracts and Panel Proposals

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 13 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for March 4-5, 2011 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma.

For the third year in a row, conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

#### Paper abstract submissions:

Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be made by e-mail to the midwinter chair (from the list below) of the group authors wish to submit to. Note that authors can only submit a paper abstract to **one** participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. **Do not submit full papers.**

Authors of accepted papers will be notified by mid-January 2011. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research, improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of

their conference session least two weeks before the conference.

At least one author of each accepted paper must register and attend the conference to read the paper.

#### Panel submissions:

In addition, the organizers are also inviting panel proposals sent to the relevant midwinter chair of the group they wish to present the panel to. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

#### Submission format:

All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panels organizer(s) **on the title page only**. The title page should also include the corresponding author's mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

#### Deadline:

All submissions should reach the appropriate group's midwinter chair by noon, **December 3, 2010**.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

**For more information**, please contact Elanie Steyn, Conference Site Host ([elanie@ou.edu](mailto:elanie@ou.edu)).

#### Call for Research

***Ecquid Novi: African Journalism Studies* journal currently has two calls for articles. Please check out the ICD website for more details on how to submit your research:**

**<http://aejmc.net/icd/news.html>**

## INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

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