

ICD NEWSLETTER

Welcome from Division Head



Dear Colleagues,

As we just passed another April 1 AEJMC paper deadline, the International Communication Division is pleased to present this latest edition of the Division's newsletter. You'll see that many exciting things are afoot: creating a syllabus bank to serve as a resource for education in international communication; surveying the membership for

insights into how ICD can serve you better; nurturing emerging talent in multimedia journalism; promoting the *International Communication Research Journal*; and much more. This newsletter would not be possible without the work of Anna Popkova at the University of Minnesota. Thank you, Anna, for once again dedicating your time and talent to this project! And thank you to all of the ICD membership. Your commitment to research, teaching, and service in international communication is what keeps the Division strong.

The International Communication Division is one of AEJMC's largest. As the organization has become more internationally oriented – manifested prominently in the theme for the 2015 conference “Global Bridges” – the International Communication Division has received increasing numbers of submissions. Of course, all members of ICD welcome this growing interest! But there are challenges associated with this growth.

While most submissions to ICD's annual paper competition contain an international element, in recent years a growing number of submissions seem fall outside the realm of “international communication” as understood in the academic literature and as originally intended with the creation of Division in the first place. It is with that in mind that I'd like to begin a discussion aimed at reaffirming the ICD's mission and ensuring that the research presented by the Division at the annual conference is fully representative of that mission. And this requires your input.

ICD receives a growing number of papers that address a range of journalism and mass communication subjects in a non-U.S. context. But many of these papers do not deal with international communication specifically. And this raises important questions for ICD's membership: Is this a problem? How do we, as a Division, conceive of “international communication”? The Division's current call for papers reads as follows: “*The International Communication Division welcomes original, unpublished research papers that focus clearly on international aspects of journalism and mass communication. Papers that merely examine communication phenomena outside of the United States do not necessarily fit in this division. Any theoretical and methodological approaches appropriate to communication research are welcome.*”

When it comes to selecting papers for inclusion in the annual conference, should ICD prioritize research focused on communication dynamics in the international environment, comparative studies between two or more countries, or global and regional communication issues, leaving single country studies for consideration of other divisions and interest groups? Would a study focused on social media use in country X; health communication in country Y; or journalism practices in country Z be considered appropriate for the International Communication Division? Is the current call for papers adequate to the task? If not, then what language might be more appropriate?

With reviewers at a premium and space on the conference program limited, answers to these questions have very real implications for all members of the Division and for the research submitted to the Division for review. Please be assured nothing will change in the review process for the 2015 paper competition. But this topic will be on the agenda for the ICD business meeting in August and with this column I simply want to introduce the subject as a topic for discussion. Your feedback is most welcome, via email (emetzgar@indiana.edu), on the Division's Facebook page, and at the business meeting in San Francisco.

A growing Division is a wonderful problem to have! My goal, and the goal of my colleagues comprising the Division's current leadership, is to ensure that ICD continues to thrive for years to come. Your suggestions for navigating this period of growth will help make that possible. Please do get in touch and share your thoughts. Thank you and see you in August!

Sincerely,
Emily

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AEJMC 2014 memories

Current and past ICD heads



ICD dinner in Old Montreal



Zeny Sarabia-Panol receives recognition for five years of hard work as ICRJ editor!



ICD Executive Board 2014-2015



LARA research panel



Walking tour of Montreal

For more pictures from AEJMC 2014 in Montreal, go to ICD Facebook page (search for International Communication Division of AEJMC).

Paper award winners from AEJMC 2014

Robert L. Stevenson Open Paper Competition

1. **Elizabeth Stoycheff**, Wayne State University; **Erik Nisbet**, Ohio State University and **Dmitry Epstein**, Cornell University, "Differential Effects of Information-rich and Information-poor Internet Use on Citizens' Demand for Democracy."
2. **John Jenks**, Dominican University, "The Scramble for African Media: Reuters, Thomson and Britain in the 1960s."
3. **Sally Ann Cruikshank**, Auburn University, "Working with the People:" The Urban-Rural Media Divide in Post-genocide Rwanda."

Equid Novi Award

Dane Kiambi, University of Nebraska-Lincoln, and **Autumn Shafer**, Texas Tech University

"Country reputation management: Developing a scale for measuring the reputation of four African countries in the United States."



ICD Head Emily Mezgar (right) and the winners of two ICD paper awards: Michelle Chen (left) and Christina Zhang (center).

Markham Competition

1. **Michelle Chen** and **Christina Yadan Zhang**, both at the University of Minnesota, "Framing Corruption in the Chinese Government: A Comparison of Frames Between Media, Government, and Netizens."
2. **Meghan Sobel**, University of North Carolina at Chapel Hill, "The Case of Female Genital Cutting: Newspaper Coverage in Ghana, The Gambia, Kenya and the United States."
3. **Saif Shahin** and **Paromita Pain**, both at the University of Texas at Austin, "Mediating Nation-ness: Nationhood and National Identity in Indian and Pakistani Media, 1947-1997."

Asian Journal of Communication Award

Michelle Chen and **Christina Yadan Zhang**
University of Minnesota

"Framing Corruption in the Chinese Government: A Comparison of Frames Between Media, Government, and Netizens."

Latino/Latin American Research Award

1. **Rodrigo Zamith**, University of Minnesota, Latin America in The Associated Press: A Longitudinal Analysis of Contextual Predictors of Visibility."
2. **Vinicio Sinta**, University of Texas at Austin, "Different News, Distinct Views (on Immigration): The Choice of Labels and Sources on FoxNews.com and Fox News Latino."
3. **Victor Garcia**, University of Texas at Austin, "Colombian Journalists on Twitter: Objectivity, Gatekeeping and Transparency."
3. **Rachel Reis Mourao**, University of Texas at Austin, "Framing #VemPraRua: The 2013 Brazilian Protests on News Websites, Blogs And Twitter."



LARA award winners: (From left to right) Rodrigo Zamith, Vinicio Sinta, Rachel Reis Mourao, Victor Garcia.

Looking forward to AEJMC 2015!



"Golden Gate Panorama—San Francisco" by [KP Tripathi \(kps-photo.com\)](http://kps-photo.com) is licensed under CC BY-NC-SA 2.0

This year, ICD is sponsoring or co-sponsoring one preconference workshop and five conference panels in addition to the refereed paper research sessions.

For the pre-conference, ICD is co-sponsoring (with Minorities and Communication and Communication Technology) the teaching workshop titled **"Hackathons, Coming to a University Near You! How to Bring Journalists, Activists and Programmers together to Increase Public Understanding."** This panel, designed as an interactive workshop, brings together the Oakland-California-based Institute for Justice and Journalism and journalism professors to explain how to organize, and why journalism and mass communication schools should want to hold a hackathon on their campuses. The proposed teaching workshop will focus on the IJJ Migrahack model, and allow participants to look for ways to expand the model in an effort to create and organize other issue-oriented hackathons on college campuses around the country. The panel also will include discussion about the historical relationship between activists and journalists. The workshop is on **August 5 (Wednesday) from 1 p.m. till 5 p.m.**

The ICD is co-sponsoring a panel with the Public Relations Division titled **"Global Bridges Over Troubled Waters: Communication in the Wake of Humanitarian Crises."** The invited speaker is Adrian Edwards, spokesman and head of news for the United Nations High Commissioner for Refugees in Geneva. This panel was selected among the proposals submitted for the AEJMC global bridges programming. The panel will address several key issues in the literature, and in practice, including contemporary communications challenges and strategies used to support refugees. The session is on **August 6 (Thursday) from 11:45 a.m. to 1:15 p.m.**

The division has one teaching panel this year titled **"Integrating International News Coverage into Other Journalism Classes – Best Practices, Case Studies, Pedagogical Resources, and Cautionary Strategies."** Panelists will discuss using news and

case studies from the Americas, the Middle East, Africa, Asia and China, and Eastern Europe. Best practices for teaching international news online also will be a focus. The session is on **August 6 (Thursday) from 5 p.m. to 6:30 p.m.**

The Professional Freedom and Responsibility (PF&R) panels have been given spots by AEJMC on the schedule for Friday, Saturday, and Sunday of the conference. On **August 7 (Friday)** ICD will present **"The Ethics of 'Global Journalism' with Purpose."** The panel will discuss some key issues that shape the interaction between governments, journalists, and strategic communication professionals. The panel also will discuss implications of government influence over news media content as well as ethical consequences. The panel will be held from **1:30 p.m. to 3 p.m.**

The division's PF&R panel on **August 8 (Saturday)** is titled **"Reporting Crisis in Africa: From Arab Spring to the Deadly Ebola Virus."** This panel, co-sponsored with the Communicating Science, Health, Environment and Risk Division, will examine crises reporting of African issues and events by local and international media, comparing news coverage of major strides in capacity building, engineering of consent, creepy gender violence, the deadly Ebola virus, diffusion of new communication technologies and other innovations. The panel session will be held from **1:45 p.m. till 3:15 p.m.**

On **August 9 (Sunday)**, ICD will present a PF&R panel titled **"Social and Political Forces Impacting the Practice of Journalism in Latin America and the Caribbean."** The central questions explored by the panel include: What is the status of the news media watchdog function in Latin America as a region? How are national politics presented to the public in different countries in Latin America and the Caribbean? When elected winners in major elections are in office, what are their actions that most impact the press? The session will be from **12:45 p.m. to 2:15 p.m.**

See you in San Francisco!

Call for ICD paper reviewers



Ammina Kothari
ICD Research Chair

The International Communication Division needs YOU!

The International Communication Division is one of AEJMC's largest. Every year the division receives hundreds of paper submissions for the annual conference.

We need scholars to help us review the submissions. If you can serve as a reviewer for the annual conference that will be in San Francisco, California, this year, kindly provide your information at the following link: <https://clipboard.rit.edu/take.cfm?sid=4BCA1B75>

Please feel free to forward the link or this flier to other AEJMC members who are not members of ICD. And though we welcome graduate student paper submissions, graduate students do not participate in the division's review process.

If you have any questions about reviewing for ICD, please contact me at abkgpt@rit.edu.

We are counting on your help this year. Your support keeps the division strong!

THANK YOU in advance for helping to make AEJMC 2015 one of the best conferences yet!

Membership Survey



Kevin Grieves
ICD Membership Chair

As we prepare for the 2015 AEJMC annual conference in San Francisco, it's an opportune time to take stock of the International Communication Division: who we are, where we are headed, and what we would like from the division and its activities.

ICD members often engage in informal conversations about the division and its trajectory, but it's helpful to have data to flesh out those discussions. It has been a few years since the last ICD member survey, and plenty of new members have joined since then.

To that end, we've launched a member survey this spring with the aim of gathering an updated picture of the membership. If you've already completed the survey, thanks for providing this helpful data to ICD. If you haven't yet had a chance to do so, please help us out: the survey takes only a few minutes to complete, and the information you provide assists all of us in charting the course of the division in the future. We're interested in your feedback, and value your input! To access the survey, visit https://iu.co1.qualtrics.com/SE/?SID=SV_aaZwpcF78Pyqs1D

We plan to share the initial results from the survey at the ICD business meeting this summer in San Francisco, as well as more widely after that.

AEJMC - ICD STUDENT INTERNATIONAL MULTIMEDIA NEWS STORY CONTEST 2015

The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, announces its student contest in multimedia news story writing for the year 2014-2015. The contest is open to all undergraduate students.

- Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue.
- **The news story** should have an international angle on a local story or it may be an international story with a local angle.
- It should be a **written story** submitted as a class assignment and/or published on the university Web site or on a news media Web site (stories published between April 6, 2014 and April 6, 2015 will be considered).
- Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support.

The story as well as the multimedia support should have been authored/executed by the same student.

Rules

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a **journalistic, written, online story** supported by multimedia elements such as Flash, photography, audio and/or video) **should be authored/executed by the same student.**
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a Web site and provide the correct URL.
- (4) **Submit a printed copy of the story** and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

Awards

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

Send entry and completed form to:

ICD-Student Multimedia News Story Contest

Dr. Sandy Rao

School of Journalism and Mass Communication, 102, Old Main

Texas State University, San Marcos, TX 78666

Tel: 512-245-2656/3790, Email: sr02@txstate.edu

Postmark Deadline: April 7, 2015

Please see next page for the contest entry form

The AEJMC-ICD Entry Form
(Please duplicate this form as needed)
Please type or write in **block letters**. Thanks.

Title of Entry: _____

Student Name in Block Letters: _____

School Name: _____

Address where student can be reached during summer 2015

Street address: _____ City, state, zip: _____

Email: _____ Phone (Work): _____ (Home): _____

Sponsoring faculty member

Name in Block Letters: _____

Title: _____

School name and address _____

Summer address : _____

Email: _____ Phone (Work): _____ (Home): _____

Please read and sign the following statement:

I certify that the entrant wrote/executed the multimedia elements and published this original story on a University or media Web site during a course at my school between April 6, 2014 and April 6, 2015. The URL on which the above student's multimedia news story was published is: _____

I also certify that the entry form and any attachments I have signed are complete and correct to the best of my knowledge.

Faculty Member's Signature

The AEJMC, ICD's Contest Coordinator will notify all participants of the status of their entries by mid-July, 2014.
(Students, if your summer plans change, please inform the Contest Coordinator).

Winners of the 2014 AEJMC-ICD Student International Multimedia Story Contest

First Place
Scott Sutton

DePaul University, Chicago, Illinois
Story title: *4/15: Running Toward Recovery*
[http://www.redlineproject.org/
roosevelt-boston-marathon.php](http://www.redlineproject.org/roosevelt-boston-marathon.php)

Second Place
Nicole Thill

University of Arizona
Story title: *Coffee Fungus Affects Small Farms,
Climate Change May Be Factor*
[http://ecochronicle.net/2013/08/07/coffee-
fungus-affects-small-farms-climate-change-
may-be-factor/](http://ecochronicle.net/2013/08/07/coffee-fungus-affects-small-farms-climate-change-may-be-factor/)

Third Place

Mike Chamernik

DePaul University, Chicago, Illinois
Story title: *Men's Race: Kimetto Pulls Away in
Final 2 Miles*
[http://www.redlineproject.org/
marathon2013men.php](http://www.redlineproject.org/marathon2013men.php)

Honorable Mention

Amelia Chong

Indiana University, Bloomington, Indiana
Story title: *Chinese Students Open Businesses*
[http://www.idsnews.com/article/2014/04/
chinese-students-open-businesses?id=97519](http://www.idsnews.com/article/2014/04/chinese-students-open-businesses?id=97519)

ANNOUNCEMENTS OF AWARDS AND COMPETITIONS

ICD awards cash prizes for the top three faculty papers and the top three student papers.

Student winners will also receive free conference registration.

Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a “Best Paper Award” with cash prizes. (Cash prizes are forfeited if an author fails to present the work.)

The Latino/Latin American Research Award provided by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers.

This award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award will recognize all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community. The competition is open to AEJMC members and non-members, students and faculty.

See next page for more details on this award.

For questions about this award contact Leonardo Ferreira at leferrei@fiu.edu

Ecquid Novi: African Journalism Studies Best Paper Award for Journalism

The ICD’s “Best Paper Award for Journalism Research” is sponsored annually by Ecquid Novi: African Journalism Studies for the most outstanding paper selected from the submissions to the AEJMC International Communication Division’s Open Paper Competition.

Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with the division’s international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

The Asian Journal of Communication Best Paper Award.

The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division’s Open Paper Competition.

Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

If you have questions about any of the 2015 ICD research paper competitions contact:

Robert L. Stevenson Open Paper Competition Chair – Ammina Kothari, Rochester Institute of Technology
Ammina.Kothari@rit.edu or

Markham Student Competition Chair – Mohammed Al Azdee, University of Bridgeport
malazdee@bridgeport.edu

FIU AEJMC

Latino/Latin American Research Award

Reflecting on the prominent and increasing contribution of Latinos to society and the media world, Florida International University and AEJMC instituted a Latino/Latin American Communication Research Award beginning in Montreal 2014. Thus, registration waivers to the winners in the San Francisco annual conference will again be offered.

Topics may involve matters of Inter American and Iberian American communications, news media flows, media theory, media technology or new media, communication for development/social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies among others. All research methodologies are welcome.

To be eligible, authors must regard themselves as members of the Latino, Hispanic or Latin American community. The term Latino or Latina, along with Hispanic, is meant to be inclusive, that is, individuals of Spanish, Portuguese, and even French-speaking background in the Americas. However, this award is not intended for European scholars, even if Hispanic, unless they have direct Latin American or North American Hispanic roots. The competition is open to AEJMC and non-AEJMC members, students, and faculty.

The competition will be administered by the ICD in cooperation with the MAC division. The selection criteria is as follows:

- (1) Award recipients/authors must meet both the eligibility and the scope requirements.
- (2) If more than one person has authored the submission, the lead author should fit the eligibility criteria.
- (3) Within the scope outlined above, submitted papers must contribute to the literature or scholarship on Latino, Hispanic, and/or Latin American journalism and mass communication studies.
- (4) Each submission shall also follow the guidelines stated by the ICD or MAC divisions. In other words, awards will be selected from the pool of manuscripts submitted to both divisions through the normal paper submission process in the All Academic Portal, and winners must be included in the AEJMC annual conference's program to receive the award.

Questions should be sent to Leonardo Ferreira at leferrei@fiu.edu



Message from the ICRJ Editor



Yusuf Kalyango, Jr.
ICRJ Editor

Since summer of 2014, ICD's [International Communication Research Journal](#) (ICRJ) has undergone some major changes in four areas:

1) Effective January 2015 and onward, all ICRJ forthcoming issues (manuscripts) will be indexed in most EBSCOhost outlets and with Questia and other Cengage Learning properties.

2) We now have a stand-alone dedicated website for the journal: www.icrj-aejmc.org or www.icrj-aejmc.com

3) The journal's editorial management tracking functions are now professionally housed with www.XpressTrack.net and **all submissions must be made via the Online Submission System at XpressTrack** or <http://xpresstrack.net/xp/xpresstrack/submissions/?jid=200>

4) The new editor of ICRJ is Dr. Yusuf Kalyango, Jr. of Ohio University, USA, and he will **soon be seeking to recruit an associate editor through ICD's proper channels.**

ICRJ, now in its 49th year, is a peer-reviewed journal that provides a forum for high quality scholarly discussion of global media, international journalism, or international communication that is comparative in scope using a variety of theories and methodologies. ICRJ focuses on global issues impacting media, journalism or communication and seeks contributions comparing media systems or performance beyond a single-nation study.

The journal encourages contributions that investigate issues, policies or media and communication constructs shaping our business, processes, and profession in the developing and developed world. The journal has an international scope, covering and reaching diverse topics that interest its local and international readers. Submit your manuscript and all accompanying files online through this [XpressTrack](http://xpresstrack.net/xp/xpresstrack/submissions/?jid=200) (<http://xpresstrack.net/xp/xpresstrack/submissions/?jid=200>) as Word docs.

We try to make decisions within 75 days. Please send all inquiries regarding ICD's journal or your submission to Yusuf Kalyango via the following email only: scrippsij@ohio.edu

ICD Syllabus Bank



Joe Weber
ICD Teaching Standards
Chair

Teaching international communication and global journalism is challenging and enriching, as members of the International Communication Division know all too well. We're trying to make it a bit simpler by collecting syllabi. Soon, we will make those course outlines available to all division members through a website.

Our members reach out to students in many different ways, as a scan of the syllabi shows. Some urge students to focus on a single country for a semester as they write about such issues as politics, business and finance, poverty, health, sex trafficking, human rights, etc. Others dig into foreign and war correspondence and coverage of international organizations. Still others probe how new media affect family life in various countries.

For sheer variety and creativity, the approaches are fascinating. By sharing syllabi, we hope ICD members will find useful ideas in the different tacks we all take. Having each student zero in on single country, for instance, can provide both depth and breadth, as the class as a group ends up with rich material about many countries. Particular texts about the effects of the Internet on communication or the history of war coverage seem especially useful. And guest speakers from a variety of fields enrich many courses.

Along with reviewing one another's course outlines, we hope members will contact one another to discuss approaches that work or commiserate about those that have been disappointing. The syllabus bank, we hope, should be a starting point as we all develop and refine the coursework.

So far, we have heard from ICD members from all across North America. They hail from such schools as Bethune-Cookman, Central Connecticut State, Iowa, Michigan State, Murray State, Ryerson, Texas Christian, South Dakota State, and USC Annenberg.

Feel free to join the list. The more syllabi we have, the better everyone will be served. If you have not yet contributed your course outline to the effort, please do so by sending a copy to Joseph Weber of the University of Nebraska-Lincoln at josephweber@unl.edu. You'll see your syllabus posted on a dedicated website later this spring.

2014-2015 ICD EXECUTIVE BOARD



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