

International Communication Division
Meeting Agenda
San Francisco, USA, August 7, 2015
8:30 p.m. – 10.00 p.m.

1. CALL TO ORDER

- 1.1. Out going Division Head, Emily Metzgar, calls meeting to order.
- 1.2. Metzgar acknowledges division leadership who worked with her the past year and introduces Jeannine E. Relly, the incoming division head.
- 1.3. Metzgar begins with the call to order.

2. ATTENDANCE

- 2.1. Based on the head count at 8:35 pm, 43 members were present at the meeting.
- 2.2. Minutes of the 2014 meeting were distributed and approved.

3. NEW AND CURRENT BUSINESS

- 3.1 Report on conference activities from out-going head; ICD has 272 paid members, 2 more than the last year. One hundred and twenty-one papers were submitted to the division (73 faculty papers, 48 student papers). Seventy-four reviewers contributed to the blind peer review process. ICD organized six –refereed research sessions, one invited teaching session, three invited PF&R sessions, and one Global Bridges session that was co-sponsored by the Public Relations Division. A tour of AJ+ was organized on Friday 7, 2015 (11 a.m.), and a group dinner for Saturday, August 8, 6:30 p.m. was announced.
- 3.2 Membership chair Kevin Grieves presented findings from the 2015 membership survey. Sixty-six members participated in the survey; about one-third of the respondents reported being a member of the division for less than three years, and 88% reported as also being members of other divisions/interest groups. Based on the survey responses, Grieves identified clarifying submission parameters for the conference, perceptions/suggestions about International Communication Research Journal, and awareness about the process for proposing panels as some of the key issues. He recommended that ICD should plan initiatives to reach/involve more people. This may involve reaching out to potential members with broader range of topics, emphasize themes with broad interest, inclusion of more new members in the division leadership, and support for faculty who teach only international communication or who teach at small institutions.

- 3.3 Teaching Standards Chair Joe Weber requested members to send him their syllabi they wish to be added to the ongoing syllabus bank initiative.
- 3.4 The membership survey results indicated mixed response from membership about revising conference paper submission parameters (For revision: Yes: 39%, No: 42%, Unsure: 19%). Metzgar opened the issue for discussion among the membership. Discussion about issues related to conceptualization focused on defining the term 'international' and if it should be replaced by the term 'global.' Discussion about consequences of change in parameters revolved around potential drop in membership/submissions for the conference and ICRJ. Some members suggested that the division should wait till asked by other divisions to change submission parameters. The membership was also asked their thoughts about whether ICD should focus on interest in research related to international communication, communication dynamics in the international environment, comparative studies between 2 or more countries, global and regional communication issues, and related topics. Thus, the question was posed, if an issue was focused on only one country, it may not be apropos for ICD unless nexus with another country or countries were part of the paper. It was decided through discussion, that the division would not include this framework in their call for papers for next year. Manual Chavez proposed a motion that the discussion about parameter change be tabled till future conferences. Motion was seconded and was approved by voice vote.
- 3.5 Relly asked members for division's recommendation about the venue for the 2019 AEJMC conference. Member responses were measured through raise of hands. Toronto (15 votes) received the highest number of votes, followed by Philadelphia (11 votes), Tampa (6 votes), and Atlanta (1 vote).

4. NEW OFFICERS ARE SELECTED FOR ICD

- 4.1 Outgoing division head, Emily Metzgar, presides over the selection and voting of the new officers for ICD.
- 4.2.1 Head: Jeannine Relly , University of Arizona
- 4.2.2 Vice Head: Ammina Kothari (Nomination and vote), Rochester Institute of Technology

- 4.2.3 Research Chair: Mohammed Al-Azdee, University of Bridgeport
- 4.2.4 Markham Competition Research Chair: Lindita Camaj, University of Houston
- 4.2.5 PF&R Chair: Sally Ann Cruikshank, Auburn University
- 4.2.6 Teaching Standards Chair: Anna Popkova, Western Michigan University
- 4.2.7 Membership Chair: Kevin Grieves, Whitworth University
- 4.2.8 Newsletter Editor: Joseph Weber, University of Nebraska-Lincoln
- 4.2.9 Secretary: Jatin Srivastava (Nomination and vote), Ohio University
- 4.2.10 Research Reviewer Recruitment Officer: Summer Harlow, Florida State University
- 4.2.11 Social Media Coordinator: Vanessa Bravo, Elon University
- 4.2.12 Digital Editor/ Chair: Ivanka Pjesivac, University of Georgia
- 4.2.13 CSW Liaison: Tania Rosas Moreno, Loyola University Maryland
- 4.2.14 Research Liaison for Latin America and the Caribbean: Victor Garcia, The University of Texas at Austin; Leonardo Ferreira, Florida International University (joined the post after the meeting)
- 4.2.15 Research Liaison for Asia (this can be broken into sub-regions): Parul Jain, Ohio University
- 4.2.16 Research Liaison for North Africa and the Middle East: Shaheen Pasha, University of Massachusetts Amherst
- 4.2.17 Research Liaison for Sub-Saharan Africa– Sally Ann Cruikshank, Auburn University (joined the post after the meeting)
- 4.2.18 Editor, International Communication Research Journal (ICRJ): Yusuf Kalyango Jr., Ohio University

5. RESEARCH

- 5.1 Relly recognizes contributions from Institute for International Journalism (IJ) at Scripps School of Journalism (Ohio University) in form of gift cards for reviewers.
- 5.2 Kalyango reports that 1st issue of ICRJ for 2015 has been printed and mailed shortly before the conference started. He observes that though the journal is celebrating 50 years of operation, it is not as prominent as expected. He identifies journal visibility as a key concerns, reports that under his editorship, journal is now indexed in EBSCOhost and Cengage learning databases and articles can be accessed online through library databases. Online submission system for the journal has also been put in place; IJ pays the fee for the online submission system (about US\$ 3,200/year). In 2014, the acceptance rate for the journal was 18%; the primary reason for such low acceptance rate is the low number of issues and articles the journal publishes each year. Currently, ICRJ publishes 6 articles/year. Kalyango said that increase in the number of articles is a very important issue and reported that in next year, ICRJ will bring out a special issue with 6 articles to celebrate fifty years. The goal is to attain an output of four issues/year by 2017.
- 5.3 Relly invites Robyn Goodman to announce upcoming WJEC (World Journalism Education Congress) conference. The conference is organizes every third year, the next conference is in Auckland, New Zealand (Conference dates: July 14-16, 2016; Abstract submission deadline: December 1, 2015). Goodman pointed out that WJEC was started as an initiative of ICD and invited suggestions and submissions from members.
- 5.4 Metzgar announced AEJMC southeast colloquium to be held at Louisiana State University in Baton Rouge (Dates: March 3-5, 2016; Submission deadline: December 2015). Papers accepted in the colloquium will still be eligible for submission to the 2016 AEJMC conference in Minneapolis.

6. AWARDS

- 6.1 Relly announced the initiation of the award distribution process.
- 6.1.1 Kothari presents the awards to winners of *Robert L. Stevenson competition*, *Markham student competition*, and *AEJMC ICD international Multimedia News story competition* (in absentia); she also presents *African Journalism Studies Award* and the *Asian Journal of Communication Award*, from Nanyang Technological University.
- 6.1.2 *Latino and Latin American Research Awards* were presented by Dean Raul Reis and Professor Leonardo Ferreira of Florida International University (FIU). FIU sponsored the award.

6.2.1 **Robert L. Stevenson Competition awards**

First place: "Sex trafficking in Thai media: A content analysis of issue framing" by **Meghan Sobel, Regis University**

Second place: "Do demographics matter? Individual differences in perceived news media corruption in Serbia" by **Ivanka Pjesivac, University of Georgia**

Third Place: "Liberation technology? Understanding a community radio station's social media use in El Salvador" by **Summer Harlow, Florida State University**

6.2.2 **Markham Student Competition**

First place: "Reporting in Latin America: Issues and perspectives on investigative journalism in the region" by **Magdalena Saldana, The University of Texas at Austin, and Rachel Mourao, The University of Texas at Austin**

Second place: "Linguistic abstractness as a discursive microframe: LCM framing in International reporting by American news" by **Josephine Lukito, Syracuse University**

Third Place: "Spotlight on Qatar: A framing analysis on labor rights issues in the news blog Doha News" by **Elizabeth A. Lance, Northwestern University in Qatar, Ivana Vasic, Independent, and Rhytha Zahid Hajaze, Northwestern University in Qatar**

6.2.3 **AEJMC ICD International Multimedia News story competition**

First place: Christine Rushton, Syracuse University

Story title: Refugees watching the Iraqi divide from afar

Second Place: Collin Krizmanich, Michigan State University

Story title: The Islamic state and the Yazidis: Attack on Sinjar

Third Place: Kelsey Husnick, Kent State University

Story title: Fostering Estonia enterprize

6.2.4 **African Journalism Studies Best Paper Award for Journalism Research**

"Africa rising: An analysis of emergent mass communication scholarship in Africa from 2004-2014" by **Ben Wasike, University of Texas, Brownville**

6.2.5 **Asian Journal of Communication Award**

"Advocating social stability and territorial integrity: The China Daily's framing of the Arab Spring" by **Jae Sik Ha, University of Illinois-Springfield; and Donghee Shin, Sungkyunkwan University**

6.2.6 Latino/ Latin American Research Award

First Place: “Reporting in Latin America: Issues and perspectives on investigative journalism in the region” by **Magdalena Saldana**, The University of Texas at Austin, and **Rachel Mourao**, The University of Texas at Austin

Second place: “To share or not to share: The influence of news values and topics on popular social media content in the U.S., Brazil, and Argentina” by **Victor Garcia**, The University of Texas at Austin, **Ramón Salaverria**, University of Navarra, **Danielle Kilgo**, The University of Texas at Austin, and **Summer Harlow**, Florida State University

Second place: “Latino youth, digital media and political news” by **Regina Marchi**, Rutgers University

Third place: “Online networking and protest behaviors in Latin America” by **Rachel Mourao**, The University of Texas at Austin, **Shannon McGregor**, The University of Texas at Austin, and **Magdalena Saldana**, The University of Texas at Austin

Third Place: “ How Twitter users framed Sebastien de la Cruz's anthem singing at the 2013 NBA Finals” by **Melita Garza**, Texas Christian University

7. REPORTS

- 7.1 Florida International University will hold the U.S.- Brazil colloquium next year.

8. ADJOURNMENT

- 8.1 Division Chair Jeannine E. Relly thanked all in attendance, welcomed new officers, and congratulated officers involved with 2015 conference on a job well done.
- 8.2 Vote to Adjourn. Meeting adjourned
- 8.3 Minutes prepared by ICD secretary, Jatin Srivastava