

International Communication Division Annual Report 2014
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2. Annual Demo form: Please see attachment

3. Please provide an overall statement weighting the division or interest group's activities for this year in the Research, Teaching and PF&R areas. The new assessment process recognizes that the relative weighting of these three activities will be different from year to year, but over the five-year reporting period, the three areas should receive generally balanced attention.

Overall Statement: Research, Teaching and PF & R

The ICD's 2014 program reflects the board's continued efforts to balance its activities among research, teaching and PF & R. As part of the 2014 ICD program in Montreal, the division organized six peer-reviewed sessions, three invited teaching panels, including one pre-conference workshop, and three PF & R events.

During the ICD's 2013 board meeting in Washington, D.C., it was discussed and decided that the division make a more concerted effort toward teaching activities. The division has done this by organizing two invited teaching panels, and one pre-conference (see detailed explanation below). The board should continue toward strengthening its teaching activities and gathering momentum leading up to the annual conference by organizing additional online and regional events throughout the year.

The board has worked to improve communication with members by informing its membership through social media such as Facebook and Twitter as well as a listserv.

4. Please write a bullet-point statement (500 word maximum), to be co-authored by the outgoing and incoming Heads, addressing:

*What are your most important goals for the upcoming year?

*What goals did your group set this year that you were unable to reach? Why?

*How may any or all of the Standing Committees help you to achieve your goals in the coming year?

Goals for the upcoming year

- Increase visibility of the division, both within AEJMC and beyond through website, listserv, newsletter and social media
- Actively support the new journal editor in his efforts to expand the journal's quality, reach and frequency
- Increase division membership and participation from scholars from underrepresented regions, including Latin America and Africa (see below).

- Continue to increase ICD cooperation with other AEJMC units
- Continue to prioritize joint teaching panels at the annual conference
- In conjunction with ICD's heightened emphasis on teaching, create and maintain a syllabus bank resource available to ICD members and maintained on the division's website
- Invite short written contributions from various ICD members focused on teaching and distributed through the listserv and encourage discussion stemming from these contributions
- Create an ad hoc committee tasked with reviewing and revising ICD's mission and goals
- Develop a paper call that articulates the refined missions and goals and that includes an area of special interest for the annual conference each year (i.e. social media in international strategic communication; diffusion of global media ethics; public diplomacy and mediated communication)
- Consider feeding top papers responding to the specialized call to the division's journal for a special issue
- Implement a comprehensive, online member survey to collect timely information in an organized fashion and use survey results to guide the executive committee's decision making about the future, including parameters of division interests, preferred channels of communication with membership; possible recruiting strategies for growing membership; increasing membership participation in paper reviews and conference appearances (moderator, discussant, etc).

2014 goals accomplished and continued challenges

- A new website and listserv editor was selected and has been critical in helping to improve communication with members
- Increase division membership and participation from scholars from underrepresented regions, including Latin America. The ICD made a great stride in this direction through the implementation of the inaugural year of the AEJMC/FIU Latino/Latin American research award. Four scholars are receiving a cash prize at the annual business meeting.
- The division was unable to create an ad hoc committee to consider the division's mission and goals
- Continued to attempt to increase membership through social media and newsletters. However, the division's membership did not markedly increase

- One goal was to establish a syllabus bank – this should be rolled over to the upcoming year
- It was suggested that the division take on the Middle East Media Educator journal, which did not occur, but the ICD did identify a new editor for ICD's flagship journal, which will be voted on during the 2014 business meeting

RESEARCH:

Each Division/Interest Group is assessed based on diversity in participation and programming. A primary goal of the Research Committee is to enhance the scholarly activities of AEJMC. Questions 5 through 8 apply ONLY to refereed research competitions.

5. Number of faculty research paper submissions; number of acceptances 39; 48%.

6. Number of student research paper submissions 33; number of acceptances 13; 39%.

7. Overview of judging process (forms used, please attach):

https://arizonacsbs.co1.qualtrics.com/SE/?SID=SV_2mhfZKDR25qLr4V

8. Total # of judges 71; # 5 or more papers per judge.

9. Did your group conduct any other type of refereed competition? (Could be creative projects, teaching papers or any other non-traditional method of inquiry.) Number of submissions 5; Number of acceptances 3.
Briefly explain the competition and the selection process.

This is the inaugural year of the Latino/Latin American Research Award, provided by Florida International University School of Journalism and Mass Communication. The award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics could include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award recognizes all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community.

The competition was open to AEJMC members and non-members, students and faculty. The first awards were administered by the International Communication and the Minorities and Communication divisions. Each division sent their accepted papers that met the criteria for the competition to Dr. Leonardo Ferreira and Dean Raul Reis, professors at Florida International University Florida International University School of Journalism and Mass Communication. Professor Ferreira and Dean Reis along with Michigan State University Professor Manuel Chavez served as judges.

10. Please list your in convention activities related to research.

Six peer-reviewed sessions (traditional research panels, scholar-to-scholar, and high-density) and one pre-conference panel were scheduled.

The pre-conference focused on: News Media Transformation and Change in Latin America.

Peer reviewed sessions focused on the following topics:

- Sociopolitical News Flow in Africa
- Government Corruption, the News Media and Social Movements
- Transnational and state-level approaches: Frameworks, models and norms
- Democracy and Citizen Engagement in the Internet Age
- Women, Politics, and News Media: Gender and Representation around the World
- Digital Networks, Social Capital, and Audience Fragmentation
- Crisis Communication, the News Media, and the Public
- Politics, Information Control and the News Media
- Elites, Information Sources, and Knowledge: News Coverage of Health and the Environment
- Comparative Frameworks for Twitter, Web Searchers, and News Coverage
- Pressing Issues and Research Perspectives on Latinos and Latin America
- National Identity and “the Other”: From the Inside Out and the Outside In

11. Please list your out-of-convention activities related to research.

Two off-site/off-programs activities, a tour of historic Montreal and a division dinner, benefitted research by allowing members to exchange information about current research projects and mutual interests. Through newsletters, a listserv and social media we have distributed information about research accomplishments of our membership. Further, the division’s journal, International Communication Research Journal helps to advance research goals.

12. Please describe briefly the research goals and activities of your division. Such description may include discussion of primary accomplishments,

programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

The division holds five paper competitions (student, faculty and the Asian Journal Communication Award and the Ecquid Novi: African Journalism Studies Award are our main activities related to research, Latino/Latin American Research Award). This year was the first year for the LARA competition. In addition, we have aimed for geographical, methodological, theoretical and political diversity among the topics and presenters in our programming.

TEACHING:

It is in the interests of the students we are training to be taught by faculty and led by administrators who have given thoughtful consideration to excellence in curricular matters, course content and teaching methods, and teaching performance. To this end, the Teaching Standards Committee of AEJMC urges divisions and interest groups to include activities concerning curriculum, leadership, course content and teaching methods, and assessment.

13. Please list your in-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

The division scheduled one pre-conference and two invited panels related to teaching. One invited panel, which the ICD helped to organize with the Ethics Division is included on the final program, but ICD is not listed as a formal co-sponsor because of a scheduling conflict.

The pre-conference session was titled: Teaching Theoretical Constructs on the U.S.-Mexico Border and Latin America: Using Crisis Communication and Empirical Models

The Teaching Panel Session was titled: International Engagement: Projects and Partnerships that Globalize Education

14. Please list your out-of-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

Two off-site/off-programs activities, a tour of historic Montreal and a division dinner, benefitted teaching by allowing members to exchange information about current teaching projects and mutual interests. Through newsletters, a listserv and social media we have distributed information about teaching accomplishments of our membership.

15. Please describe briefly the Teaching goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards,

newsletter activities and other activities.

Our most important activity related to teaching is our Student International Multimedia News Story Contest. We give awards to the first, second and third places. For several years, Sandhya Rao has coordinated this contest.

International Multimedia News Story Contest

The AEJMC-ICD student International Multimedia News Story Contest—2014 attracted well-written, single authored stories supported by multimedia elements such as videos, links to relevant stories, and photographs. Contest judges Elizabeth Clark, and Jon Zmikly, senior lecturers for media writing and Web design at Texas State University stated that contestants understood their audience and knew how to attract and keep their attention. Judges admired their techniques, ability to multi-task and their good writing.

The story had to be written and supported by multimedia elements by the same person as students need to have both writing and multimedia skills to successfully compete in today's job market. Although the number of entries were few (seven), the quality of the entries was superior according to the judges. Because of this, they recommended an additional recognition to a fourth story in the form of an honorable mention.

The winners of this year's contest are as follows:

First Place:

Scott Sutton

DePaul Universtiy, Chicago, Illinois

Story title: "4/15: Running Toward Recovery."

<http://www.redlineproject.org/rooseveltboostonmarathon.php>

Second Place:

Nicole Thill

University of Arizona

Story title: "Coffee Fungus Affects Small Farms, Climate Change May Be Factor."

<http://uajenviro.wordpress.com/2013/08/07/coffee-fungus-affects-small-farms-climate-change-may-be-factor/>

Third Place:

Mike Chamernik

DePaul Universtiy, Chicago, Illinois

Story title: "Men's Race: Kimetto Pulls Away in Final 2 Miles."

<http://www.redlineproject.org/marathon2013men.php>

Honorable Mention:

Amelia Chong

Indiana University, Bloomington, Indiana

“Chinese Students Open Businesses.”

<http://www.idsnews.com/news/story.ASPX?id=97519>

The teaching chair will communicate with other board members to formulate a set of activities to be implemented next year. We also plan to discuss how to improve this area during our Business Meeting.

PF&R:

Each year the PF&R Committee expects some programming both during the convention and between conventions in at least three of the five PF&R areas to meet minimal expectation. Over a period of a few years, divisions and interest groups should have activities in all five areas. A few activities of high quality are preferred and evidence that helps assess quality is helpful.

It is important to fully explain the division or interest group’s role in organizing a session or panel. Suggested notations: division planned, division was primary or secondary sponsor, division sent out a special paper call on the topic, division provided names for panelists, etc.

16. Please list your in-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee’s focus on free expression, ethics, media criticism & accountability, racial, gender and cultural inclusiveness, or public service. Include a list of non-member invited convention speakers with names and affiliations.

The division organized and scheduled two invited panels and a coffee-chat to focus on issues related to PF & R.

The following session titled: Government-Press Relations and Media Regulation Worldwide in the Internet Age, was sponsored by The Newspaper and Online News and International Communication Divisions. The panel included diverse perspectives about ethic issues related to government and press relations and regulations and press freedoms in many parts of the world including the Middle East, South America, India, Singapore and the United States.

The ICD was the lead sponsor, along with Commission on the Status of Women, on a panel titled: Reporting on Gender Violence – Ethical Considerations.

The division also organized a special talk by Catherine Cano, executive director of News Programs, CBC/Radio Canada. Honored as one of the top 100 most powerful women in 2012 by the Women Executive Network, Ms. Cano previously worked as deputy news director of Aljazeera English. She spoke about the CBC's approach to international news and how that

has changed over time, globalization of newsgathering, and other issues related to the contemporary media environment.

17. Please list your out-of-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability racial, gender and cultural inclusiveness, or public service.

Two off-site/off-programs activities, a tour of historic Montreal and a division dinner, benefitted teaching by allowing members to exchange information about current issues related to PR & R.

18. Please describe briefly PF&R goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

The chair of PF & R will communicate with other board members to formulate a set of activities to be implemented next year. We also plan to discuss how to improve this area during our Business Meeting.

General Information:

19. Please attach copies of the newsletters sent by your group this year, and any other AEJMC » Annual Report Format » Print <http://www.aejmc.org/home/about/officers/annual-report-format/prin...>

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material you wish us to note.