

International Communication Division Teaching Contest 2016

The International Communication Division of AEJMC is launching a new initiative – the ICD Teaching Contest. In an effort to promote teaching excellence and recognize innovative and effective approaches to teaching international communication, ICD invites you to submit class-tested activities (these can be larger or smaller projects, assignments, games and/or simulations, service learning projects, or assessment techniques) that address one or more specific learning objective(s) in the context of teaching international/global communication/global journalism studies.

Thematic areas could include but are not limited to:

- Global news engagement
- Global communication research methods
- De-westernizing journalism studies
- International reporting
- Comparative communication or journalism studies research
- Teaching digital security for reporters

Each contest entry may be between 500 to 1,000 words in length, and must include the following sections:

1. Title
2. Abstract (100-150 words) with key highlights of the teaching activity.
3. A description and explanation of the activity, including a discussion of the learning objective(s).
4. Rationale.
5. Learning outcomes. When discussing learning outcomes, you may illustrate your points with samples of students' work, pictures capturing different elements of the learning process, feedback by students and/or partnering organizations (if there are any), or any other relevant supporting materials.

Winners of the ICD Teaching Contest (1st and 2nd place) will be recognized at the ICD Business Meeting during the 99th AEJMC Convention in Minneapolis, Minnesota, August 4-7, 2016. Winners will receive certificates and the following prizes:

1st place - \$150 Amazon gift-card to shop instructional/academic materials, and \$100 in cash/check, sponsored by the *International Communication Research Journal* and the Ohio University Institute for International Journalism.

2nd place - \$100 Amazon gift-card to shop instructional/academic materials, sponsored by the *International Communication Research Journal* and the Ohio University Institute for International Journalism.

3rd place - \$75 Routledge book voucher, sponsored by the *African Journalism Studies* journal.

Additionally, winning submissions will be featured on the ICD website and social media.

ELIGIBILITY

The ICD teaching contest is open to full-time faculty, adjunct professors, and graduate student instructors who have taught at least one course in the field of international/global communication. The contest is open both to ICD members and non-members.

Current ICD board officers are not eligible to participate in the contest.

EVALUATION CRITERIA AND SUBMISSION PROCESS

Submissions will undergo a double-blind peer-review process, and will be evaluated according to the following criteria:

- **Innovation.** To what extent does this teaching activity/project expand the boundaries of existing teaching practices in international/global communication?
- **Connection with the learning objective(s).** How strong and clear is the relationship between various elements of the activity/project and the learning objective(s)?
- **Impact.** How well do the learning outcomes correspond to the learning objectives, and how clearly this link is explained and supported in the contest entry?

All proposals must be submitted electronically to ICD Teaching Standards Chair, Anna Popkova at anna.popkova@wmich.edu by **11:59pm EST** on **April 15, 2016**. All submissions will be subject to a double-blind peer review, so please ensure that your submission is stripped of all identifying information, including in file properties. Decisions will be made by June 1, 2016.

SERVING AS A REVIEWER FOR THE CONTEST

If you are willing to serve as a reviewer for the contest submissions, we would love your help! Please contact Anna Popkova, ICD Teaching Standards Chair, at anna.popkova@wmich.edu to indicate your interest in reviewing contest entries.

If you have any questions about the contest, please contact Anna Popkova, ICD Teaching Standards Chair, at anna.popkova@wmich.edu.

We look forward to receiving your submissions!