

ICD PROGRAM, MONTREAL AUGUST 5-9, 2014

Tuesday, August 5, 2014

2:30 pm to 3:45 pm / 016

International Communication Division

Workshop Session: **Teaching Theoretical Constructs on the U.S.-Mexico Border and Latin America: Using Crisis Communication and Empirical Models**

MODERATING/PRESIDING:

Presiding: **Manuel Chavez**, Michigan State University & **Celeste Gonzalez de Bustamante**, University of Arizona

Moderating: **Celeste González de Bustamante**, University of Arizona

PANELISTS:

Crisis Communication as a Model to Study Violence and Community Resilience on the U.S.-Mexico Border

Manuel Chavez, Michigan State University

Border Journalism and its Current Stage of Research Cooperation

Celeste González de Bustamante, University of Arizona

Journalism Empirical Research on the U.S.-Mexico: Different Theoretical Models Used

Jeannine Relly, University of Arizona

The Colombian Violence and its Impacts on Journalism

Leonardo Ferreira, Florida International University

The Concepts and Assumptions of the Crisis Communication Approach

Timothy L. Sellnow, University of Kentucky

Description: The U.S-Mexico border is the most interactive and transited border of the world. News media reports have focused primarily on violence derived from drug and organized crime wars that have impacted border communities, as well as freedom of the press and journalists. While there is a growing production of empirical research, the conditions on the U.S.-Mexico border lack theoretical models that help to explain fully the complex conditions on the region. This panel explores crisis communication and other theoretical constructs as possible approaches to teach border studies along the U.S.-Mexico border and beyond.

4:15 pm to 5:30 pm

Workshop Session: **Researching a Moving Target: Latin America News Media Transformation and Change**

Presiding: **Manuel Chavez**, Michigan State University

Moderating: **Rick Rockwell**, American University

Panelists: **Rosental Alves**, University of Texas-Austin

Investigative Journalism in Latin America: Perceptions from the newsroom and the classroom

Rick Rockwell, American University
A perspective from Central America, how the Media is Changing

Federico Subervi, Kent State University
A perspective from the Caribbean: the Puerto Rico Case and its Influence on the Region

Jaime Gomez, Eastern Connecticut State University
A perspective from South America: the Colombian Case

Manuel Chavez, Michigan State University
A perspective from Mexico: When Information and Analysis is Missed by the Wave of News Media

Leonardo Ferreira, Florida International University
A perspective from South America: The Bolivian Case

Description: During the 21st century, most Latin America countries have inherited characteristics of authoritarianism, centralization, and elite control of their political systems. This in turn has influenced the evolution and impact of the media, and news media in particular. Yet, in some countries the process has been less positive generating a controlled and self-censored media. Likewise, conditions as technological changes and professional education have impacted the way the press operates in most of the region. This panel explores contemporary issues in Latin America and how they relate to progressive and professional journalism, as well as discusses how different regions have evolved, given their respective social, political, and economic conditions.

Wednesday, August 6

8:15 am to 9:45 am / 026

International Communication Division

Refereed Paper Research Session: **Reflections on the Sociopolitical News Flow in Africa**

Moderating/Presiding: **Kevin Grieves**, Ohio

“Working with the People:” The Urban-Rural Media Divide in Post-genocide Rwanda**

Sally Ann Cruikshank, Auburn

The Scramble for African Media: Reuters, Thomson and Britain in the 1960s*

John Jenks, Dominican

The Case of Female Genital Cutting: Newspaper Coverage in Ghana,

The Gambia, Kenya and the United States***

Meghan Sobel, North Carolina at Chapel Hill

Covering A Multi-Action Conflict As It Develops: An Examination

of the Dynamic Framing of the Jos Crisis in Three Nigerian Newspapers

Ngozi Agwaziam, Southern Illinois-Carbondale

and **Li Zeng**, Arkansas State

Discussant: **Ammina Kothari**, Rochester Institute of Technology

* Second Place, Robert L. Stevenson Open Paper Competition

** Third Place, Robert L. Stevenson Open Paper Competition

*** Second Place, James W. Markham Student Paper Competition

11:45 am to 1:15 pm / 053

International Communication Division

High Density Refereed Paper Research Session: **Title??**

Moderating/Presiding: **Zeny Sarabia-Panol**, Middle Tennessee State

Topic I — **Government Corruption, the News Media and Social Movements**

Media and Politics Beyond Post-Communism: The Impact of Structural Conditions on Journalist-Politician Relationships in the Western Balkans

Lindita Camaj, Houston

Framing Corruption in the Chinese Government: A Comparison of Frames Between Media, Government, and Netizens*

Simin Michelle Chen and **Yadan Zhang**, Minnesota

Discussant: **Juliet Pinto**, Florida International

Anti-Corruption Movement on Sina Weibo: Chinese Social Media and Citizen Empowerment

Yin Wu, Syracuse

Paradigm Repair: The Indian News Media's Response to the "Radia Tapes" Scandal

Kalyani Chadha and **Michael Koliska**, Maryland

Discussant: **Lea Hellmueller**, Texas Tech

* Top Paper, James W. Markham Student Paper Competition

Topic II — **Transnational and state-level approaches: Frameworks, models and norms**

Connecting Across Space: Toward a Theory of Media Dispersion

Brian Creech, Temple

Developing an Analytical Model of Transnational Journalism Culture

Lea Hellmueller, Texas Tech

Discussant: **Janis Chakars**, Gwynedd Mercy

The Transparency Norm in German Newsrooms

Michael Koliska and **Kalyani Chadha**, Maryland

Comparing Metropolitan Journalism: An analysis of news in Toulouse, France and Seattle, Washington

Matthew Powers, Washington; **Olivier Baisnee**, affiliation
and **Sandra Vera Zambrano**, affiliation

Discussant: **Heloiza Herscovitz**, California State, Long Beach

3:15 pm to 4:45 pm / 080

International Communication Division and Commission on the Status of Women

PF&R Panel Session: **Reporting on Gender Violence – Ethical Considerations**

Moderating/Presiding: **Ammina Kothari**, Rochester Institute of Technology

Panelists: **Elanie Steyn**, Oklahoma
Leigh Moscovitz, College of Charleston
Leslie D. Howerton, Oregon
Spring-Serenity Duvall, South Carolina-Aiken
Tracy Everbach, North Texas

5 pm to 6:30 pm / 095

International Communication Division

Refereed Paper Research Session: **Phases of Democracy and Citizen Engagement in the Internet Age**

Moderating/Presiding: **Manuel Chavez**, Michigan State

Differential Effects of Information-rich and Information-poor
Internet Use on Citizens' Demand for Democracy*

Elizabeth Stoycheff, Wayne State; **Erik Nisbet**, Ohio State
and **Dmitry Epstein**, Cornell

Internet Wags the World: Understanding Web-Credibility in the Context
of Citizen Journalism, Micro-blogs, and the Iranian Green Revolution

Shahira Fahmy, Arizona
and **Rico Neumann**, UN mandated University for Peace

Exploring the Role of Internet Use on Citizen Attitudes Toward
Democracy in Six Arabic Countries

Toby Hopp, affiliation; **Jolene Fisher**, affiliation
Empowering the Public to Challenge the Status Quo? Online Political
Expression, Nationalism, and System Support in China

Ki Deuk Hyun, affiliation; **Jinhee Kim**, affiliation

Discussant: **Sally Ann Cruikshank**, Auburn

* Top Paper, Robert L. Stevenson Open Competition

Thursday, August 7

8:15 am to 9:45 am / 121

International Communication Division and Small Programs Interest Group

Teaching Panel Session: **International Engagement: Projects and Partnerships that Globalize
Education**

Moderating/Presiding: **Diana Rios**, Connecticut-Storrs

Panelists: **Michael Longinow**, Biola
Celeste Gonzalez de Bustamante, Arizona
John William, Principia College
Carolyn Kim, Biola
Diana Rios, Connecticut-Storrs

3:15 pm to 4:45 pm / 169

International Communication Division

Coffee Chat: **Past and Present Challenges of Covering the World**

Moderating/Presiding: **Celeste González de Bustamante**, University of Arizona

Speaker: **Catherine Cano**, executive director of News Programs, CBC/Radio Canada

Description: The ICD is pleased to invite you to take a coffee break and meet Catherine Cano, executive director of News Programs, CBC/Radio Canada. Honored as one of the top 100 most powerful women in 2012 by the Women Executive Network, Ms. Cano previously worked as deputy news director of Aljazeera English. She will talk about the CBC's approach to international news and how that has changed over time, globalization of newsgathering, and other issues related to the contemporary media environment.

8:30 pm to 10 pm / 210

International Communication Division

Business Session: **Members' Meeting**

Moderating/Presiding: **Celeste Gonzalez de Bustamante**, Arizona

10:15 pm to 11:45 pm / 221

International Communication Division

Business Session: **Executive Committee Meeting**

Moderating/Presiding: **Celeste Gonzalez de Bustamante**, Arizona

Friday, August 8

8:15 am to 9:45 am / 241

International Communication and Public Relations Divisions

Scholar-to-Scholar Refereed Paper Research Session

International Communication Division

Topic I — **Women, Politics, and News Media: Gender and Representation around the World**

1. The Art of Visual Parody: African Cartoon Representations of African First Ladies
Lyombe Eko, Iowa
2. Covering Africa (2004-2013): U.S. Linkages in *New York Times* Coverage of Nigeria, Ethiopia and Botswana
Meghan Sobel and **Daniel Riffe**, North Carolina at Chapel Hill

Discussant: **Catherine Cassara**, Bowling Green State

3. Digital Women Around the World: An Exploration of Their Attitudes Toward Mobile Life
Regina Lewis, Alabama
and **Brandi Watkins**, Virginia Tech
4. Visual Framing of Muslim Women in the Arab Spring
Shugofa Dastgeer and **Peter Gade**, Oklahoma
5. Shifting Responsibilities: Women, Development and Video Games
Jolene Fisher, affiliation

Discussant: **Celeste González de Bustamante**, Arizona

* Second Place, James W. Markham Student Paper Competition (Indicate Paper)

Topic II — **Digital Networks, Social Capital, and Audience Fragmentation**

6. Social Capital and Relationship Maintenance: Uses of Social Media
Among the South Asian Diaspora in the U.S.
Delwar Hossain and **Aaron Veenstra**, Southern Illinois at Carbondale
7. Facebook Friends and the Perception of a Shrunken World
Michael Elasmr, Boston
8. Youth, Digital Literacy & Divides: A U.S. – China Comparative Study
Yunjuan Luo; **Randy Reddick**
and **Sha Li**, Texas Tech

Discussant: **Andrea Hickerson**, Rochester Institute of Technology

9. Audience Fragmentation On The World Wide Web
Harsh Taneja, affiliation
10. The Networked Interpretive Community: Online Viewing of American Late-night
Talk Shows by Young Chinese Audience
Di Cui, affiliation

Discussant: **Joseph Weber**, Nebraska-Lincoln

Topic III — **Politics, Information Control and the News Media**

11. One Country, Two Eras: How Three Egyptian Newspapers
Framed Two Presidents
Mohamad Elmasry, North Alabama
and **Mohammed el-Nawawy**, Queens of Charlotte
12. Eyes 1, Brain 0: Securitization in Text, Image and News Topic
Fred Vultee, **Marta Lukacovic**
and **Ryan Stouffer**, Wayne State
13. Elections as Conflict: Framing Study of the 2012 Parliamentary Elections in Georgia
Maia Mikashavidze, **Nino Danelia**
and **Sei-Hill Kim**, South Carolina
14. Information Control and Negotiations: Political Impression Management
of the Chinese Premier's Press Conference
Yi Yan, Department of Politics, East China Normal University

Discussant: **Mohammed Al-Azdee**, Bridgeport

Topic IV — **Crisis Communication, the News Media, and the Public**

15. International Trust and Public Diplomacy
Kirsten Mogensen, Roskilde University
16. Image of an "Unfriendly" Neighbor: Coverage of China
in the Philippine Press
Zengjun Peng, St Cloud State;
Yu Chen, Xi'an International Studies University;
and **Wei Li**, affiliation
17. Country Reputation Management: Developing a Scale for Measuring
the Reputation of Four African Countries in the United States
Dane Kiambi, Nebraska-Lincoln
and **Autumn Shafer**, Texas Tech

Discussant: **Emily Metzgar**, Indiana

18. Framing the Crisis by One's Seat: A Comparative Study of Newspaper Frames
of the Asiana Crash in the U.S., Korea, and China
Yan Yan, affiliation; **Yeojin Kim**, Alabama

- and **Yuhong Dong**, affiliation
19. Crisis Communication in Context: Cultural Influence and Institutional Impact Underpinning Chinese Public Relations Practice
Yi-Hui Huang, The Chinese University of Hong Kong;
Fang Wu, affiliation
and **Yang Cheng**, affiliation

Discussant: **Manuel Chavez**, Michigan State

20. Effect of Television News Viewing on Risk Perception: Focusing on the Coverage of Mad Cow Disease in South Korea
Eun-Hwa Jung, Pennsylvania State
and **Jinhong Ha**, Daegu University
21. Acceptance of American Values Among Croatian Adolescents: A Test of Cognitive-Functional Theory of Television Effects
Iveta Imre, Western Carolina and **Ivanka Pjesivac**, Georgia

Discussant: **John Williams**, Principia College

Topic V — **Elites, Information Sources, and Knowledge: News Coverage of Health and the Environment**

22. Role of Elite News Sources in Shaping Coverage of HIV/AIDS
Ammina Kothari, Rochester Institute of Technology
23. Role of Information Processing Sources on Knowledge of Climate Change: A Singapore Perspective
Xiaohui Wang, Nanyang Technological University;
Sherly Haristya, Wee Kim Wee Nanyang Technological University;
Khasfariyati Razikin
and **Shirley Ho**, Nanyang Technological University
24. Aging: A Comparative Content Analysis of *China Daily* and *The New York Times*
Krystin Anderson, **Anthony Eseke**
and **Yiqian Ma**, Florida
25. Individual or Social? News Framing of Obesity in the United States and Japan
Suman Mishra, Southern Illinois
and **Hiromi Maenaka**, Akita International

Discussant: **Adedayo Abah**, Washington and Lee

Topic VI — **Comparative Frameworks for Twitter, Web Searchers, and News Coverage**

26. Going Global: A Cross-Cultural Comparison of East Asian Brands on Twitter
Krystin Anderson, **Linwan Wu**
and **Naa Amponsah Dodoo**, Florida
27. Digital Advantage: Bilingual Arabic English Web Searchers Outperform Monolingual Arabic Speakers
Susan Dun and **Hazar Eskandar**, Northwestern, Qatar

Discussant: **Andrea Hickerson**, Rochester Institute of Technology

28. A Journey from Nepal to Exploitation: A Comparative Analysis of Labor Rights Coverage in the *Guardian*, *Gulf Times*, and *The Kathmandu Post*
Elizabeth Lance, Northwestern, Qatar
and **Ivana Vasic Chalmers**, affiliation
29. Coupling From the Past: Sports Journalism, Collective Memory, and Globalization
Ju Oak Kim, Temple

Discussant: **Yu Liu**, Florida International

1:45 pm to 3:15 pm / 263

International and Communication Division

Refereed Paper Research Session: **Pressing Issues and Research Perspectives on Latinos and Latin America**

Moderating/Presiding: **Raul Reis**, Florida International

Colombian Journalists on Twitter: Objectivity, Gatekeeping and Transparency*

Victor Garcia, Texas at Austin

Framing #VemPraRua: The 2013 Brazilian Protests on News Websites, Blogs And Twitter*

Rachel Reis Mourao, Texas at Austin

Different News, Distinct Views (on Immigration): The Choice of Labels and Sources on FoxNews.com and Fox News Latino*

Vinicio Sinta, Texas at Austin

Latin America in the Associated Press: A Longitudinal Analysis of Contextual Predictors of Visibility*

Rodrigo Zamith, Minnesota

Discussant: **Leonardo Ferreira**, Florida International

* Top Papers in the Inaugural Latino/Latin American Research Award competition

3:30 pm to 5 pm / 280

Newspaper and Online News and International Communication Divisions

PF&R Panel Session: **Government-Press Relations and Media Regulation Worldwide in the Internet Age**

Moderating/Presiding: **Jeannine Relly**, Arizona

Panelists: Media Regulation and Its Impact on Press Freedom in South American Countries

Heloiza G. Herscovitz, California State, Long Beach

Government-press Relations and Legal Ramifications in the United States

Dave Cuillier, Arizona; president, Society of Professional Journalists

Government-press Relations in Arab Countries and Its Impact on Press Freedom

Mohammed el-Nawawy, Queens of Charlotte

Government Regulation on Print and Online Media in India, Singapore and Neighboring Countries and Its Impact on Press Freedom in the Region

Sundeep Muppidi, Hartford

Discussant: **Jeannine Relly**, Arizona

5:15 pm to 6:45 pm/292

International Communication Division

Off-site tour: Stroll through Old Montreal

Meet in lobby of conference hotel for walking tour of Old Montreal (Vieux Montreal). Cost is \$12.00 (USD) to be paid at start of tour. Limited to 15 participants. Please RSVP to Emily Metzgar emetzgar@indiana.edu

8 pm to 9:30 pm / 306

International Communication Division

Off-site Social: **Divisional Dinner**

Hosting: **Celeste Gonzalez de Bustamante**, Arizona

Limited to 15 participants. Please RSVP to Emily Metzgar emetzgar@indiana.edu

Saturday, August 9

12:45 pm to 2:15 pm / 361

International Communication Division

Refereed Paper Research Session: **National Identity and “the Other”: From the Inside Out and the Outside In**

Moderating/Presiding: **Emily Metzgar**, Indiana

The Framing of China in the Opinion Pages of the
New York Times and *Wall Street Journal*

Guy J. Golan and **Josephine Lukito**, Syracuse

Mediating Nation-ness: Nationhood and National Identity
in Indian and Pakistani Media, 1947-1997*

Saif Shahin and **Paromita Pain**, Texas at Austin

Borrowing the News and Spreading Officialdom: the Work of the Big Three

Beverly Horvit and **Mikkel Christensen**, Missouri

The Globalization of Chinese News Programs: Challenges and Opportunities
—A Country of Origin Perspective

Kenneth “C.C.” Yang, Texas at El Paso

and **Yowei Kang**, Kainan University, Taiwan

Discussant: **Denis Wu**, Boston

* Third Place, James W. Markham Student Paper Competition