

ICD NEWSLETTER

Welcome from Division Head



Dear colleagues and friends,

As I sit here in my apartment in Mexico City (on sabbatical this year), and contemplate the global society in which we live and work, I am reminded about the importance of organizations such as the AEJMC, and the ICD which enable

us to connect virtually and in-person at least once a year at our annual conference.

In this newsletter, you'll find information about the tremendous success of last year's conference in Washington, D.C., as well as what to look forward to this August in Montreal.

And, yes, it is March already! We are now just weeks away from the deadline to upload submissions to the AEJMC/ICD paper competitions. If the past is an indicator of the future, we will see some top-notch papers, for which we have awards, including the new Latino/Latin American Research Award.

You'll see a call (plea) for reviewers in the newsletter, and I do hope that you take our request to heart. Paper judges are critical to the ICD's ability to present a strong program. For all of you who have, and to those who do step up to the plate, thank you in advance for helping to serve as a judge. As one wise past ICD president has often said, "Without reviewers, we would not have conference!"

Another important item on our agenda this year is finding a new editor for the ICD's publication, *International Communication Research Journal*. For the past five years, Zeny Sarabia-Panol of Middle Tennessee University has toiled tirelessly to not only ensure the journal's publication, but to increase its quality. Editing an academic journal is no easy feat, and the work of editors often goes unnoticed. As head of the ICD, and on behalf of the ICD, a million thanks Zeny for your incredible service and devotion to the ICRJ!

Acknowledgements are also in order for the other members of the ICD board. Emily Metzgar's, Vice-Head, organizational skills and innovative ideas have helped to advance the efficiency of the division's activities and responsibilities. Kudos as well go to Jeannine Relly, our Research Chair, and Yusuf Kalyango, Markham chair, whose work is still ahead. And, of course, Ammini Kothari, PF & R chair, Jatin Srivastava, Secretary, John Williams, Teaching Chair, Rodrigo Zamith, Website editor, and Anna Popkova, Newsletter editor, your service is truly valued, and the activities of the ICD simply would not be possible without your help. You'll find the officers' photos and e-mails in this newsletter. Please feel free to contact us if you have any questions, concerns or suggestions.

I wish all of you the best for a fruitful and rewarding rest of the spring semester, and I look forward to seeing you in Montreal. *Rejoignez-nous!*

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Successes of 2013 in DC!

By *Heloiza Herscovitz and Jeannine Relly*

Research Highlights

- ICD's three refereed research sessions focused on Journalism in Africa: Awareness, Innovation & Influence; Understanding China's Internet Dragon; and Foreign Correspondents, International News & Conflict.
- Our scholar-to-scholar and poster sessions focused on the following topics: Framing: How Journalists See the World; Government & Media: International Communication, Regulation & Facilitation; National Media Environments: Culture, Practices & Limitations; China's Information Revolution; Journalism, Media & the Latin American Context; Professionalism Around the World; and Strategic & Political Communication in the International Environment.
- ICD offered three invited research panels: Journalists Under Fire: Latest Research and Trends about Violence and Censorship against Journalists around the World; Social Media and International News Reporting: Responses and Case Studies; and Public Diplomacy Research in Journalism & Mass Communication: What We Can Contribute.



Catherine Cassara, past ICD Head, Al Jazeera DC Bureau Chief Abderrahim Foukara and William R. Davie, Louisiana (Photo credit: Heloiza Herscovitz)

We all need a coffee break



Heloiza Herscovitz, ICD Head 2012-2013 and Edith Chapin, NPR Foreign Desk, senior supervising editor. (Photo credit: Heloiza Herscovitz)

The ICD held an off-program session titled "Coffee Break with NPR," to explore issues related to Professional Responsibility and Freedom standards. Our guest speaker was Edith Chapin, senior supervising editor of the NPR News Foreign Desk. She manages a team of foreign corre-

spondents based outside the United States committed to bringing listeners dynamic stories of the world's people, politics, economy, and culture. Chapin's team is on the scene for breaking news and specializes in coverage of issues of foreign policy and national security. In this role, which she assumed in May 2012, Chapin works to continue and strengthen NPR's long distinguished dedication to foreign news coverage, which is often focused on telling stories about life in other countries without solely concentrating on implications for the United States or just giving the headlines of the day. NPR's foreign coverage is consistently recognized for broadcast excellence and has received every major award in journalism.



Successes of 2013 in DC!

By Heloiza Herscovitz and Jeannine Relly

Members visit AP offices in DC

More than 20 people signed up for a tour on Aug. 9 of the Associated Press newsroom in Washington, D.C. that was led by Denise Vance, international manager of the Americas for the Associated Press Television News. The tour focused on the not-for-profit news cooperative's global coverage. The goal of the event was to acquaint faculty with AP's global coverage with an emphasis on video and audio, newsgathering and production and the integration of other platforms, including AP Mobile, graphics, text, and interactivities, as well as reporting and sourcing ethics.

The tour, which was open to graduate students and faculty, was followed by a question and answer session and a panel discussion with journalists who won the 2012 Pulitzer Prize for Investigative Reporting for their series about the New York Police Department's surveillance of neighborhoods, specifically Muslim and minority areas. Michele Salcedo, an Associated Press editor, and former president of the National Association of Hispanic Journalists moderated the discussion. The tour provided an important ICD activity in the area of teaching, especially for faculty who frequently mention the work of the AP in their global news media/international communication classes.



Inside the AP offices in Washington DC (Photo credit: Heloiza Herscovitz)



Jeanine Relly, ICD Research Chair, and Heloiza Herscovitz, ICD Head, 2012-2013, at the ICD Dinner. (Photo credit: Heloiza Herscovitz)



Heloiza Herscovitz, ICD Head, 2012-2013, Emily Metzgar, Vice-Head, and Jatin Srivastava, current ICD secretary. (Photo credit: Heloiza Herscovitz)



Catherine Cassara, Rick Rockwell and Sallie Hughes at the ICD Dinner. (Photo credit: Heloiza Herscovitz)

Looking forward to Montreal in 2014!



“26-Montroyal (5)” by [Guérin Julien](#) is licensed under CC BY 3.0.

Please mark your calendar for three ICD-sponsored events in addition to the division's regularly scheduled panel programming in Montreal:

First, after the success of last year's session, we are planning another [Coffee Chat on Thursday, August 7 from 3:15 p.m. to 4:45 p.m. at the conference hotel](#). This is an opportunity for ICD's membership to hear from a leading media professional and to engage in informal Q&A with our guest. We're not quite ready to reveal the name of our speaker, but we think you'll be excited to have the chance to meet with this well-regarded expert.

Second, we're planning a [guided walking tour of Old Montreal on Friday, August 8 at 5:15 p.m.](#) Participation in this two-hour tour is limited to the first 15 people who express interest via email to Emily Metzgar at emetzgar@indiana.edu. The cost for participation is \$12.00 US and will need to be paid in cash at the time of the tour. Details about where/when to meet will be provided when you sign up.

Third, we are planning the division's [annual no-host dinner for all members and their guests on Friday, August 8 at 7:30 p.m.](#) Stay tuned for details about location and instructions about signing up. Everyone is welcome, but we'll be asking you to let us know if you plan to attend so we can make reservations to accommodate the group. Details on location and signing up to join in are forthcoming.

Stay tuned for details on all of the above. See you in Montreal!

FIU AEJMC

Latino/Latin American Research Award

During an informal gathering at AEJMC's Centennial Conference in Chicago (August 2012), ICD officers and other members agreed to pursue the idea of establishing an award for outstanding Latino/Latin American research in journalism and mass communication. Given their growing importance in society, the goal was to institutionalize three cash prizes recognizing Latinas, Latinos, Hispanics, and Latin Americans for top scholarly research relevant to their communities in the United States, the Western Hemisphere or the Iberian peninsula, and helping them to publicize their findings.

With the support of past AEJMC President Kyu Ho Youm, Dean Raul Reis of Florida International University (FIU), and the ICD and MAC Divisions, the award was officially approved in August 2013. Beginning 2014 in Montreal and through the 2016 annual conference, AEJMC members and non-members, faculty, and students, who regard themselves as Latinos or Latin Americans, will be eligible and welcomed to apply in this competition. As Dean Reis and the original proponent Professor Leonardo Ferreira stated: "We are proud to be the originators and sponsors of this new award, raising the visibility of Hispanic and Latin American communication researchers. And we are delighted that one of the world's most historic and reputable JMC associations has enthusiastically come to embrace this significant initiative." We count on and look forward to your participation.

For additional information please contact FIU Professor and Worlds Ahead Scholar Leonardo Ferreira at leferrei@fiu.edu or read the *AEJMC News* November 2013 and January 2014 issues.

<http://issuu.com/aejmcnews/docs/nov2013issue>, p. 10

http://issuu.com/aejmcnews/docs/aejmc-news_jan-2014, p. 17



Journalism & Mass Communication
FLORIDA INTERNATIONAL UNIVERSITY

Call for ICD paper reviewers

The International Communication Division needs YOU!

The ICD is one of AEJMC's largest and every year we receive many papers for the annual conference. We need scholars to help us review all submissions, for both the student competition and the general competition. Please consider signing on to review at the following link: <http://tinyurl.com/lmlbt5b>. If you know other AEJMC members who are not members of the division yet would make good reviewers, please forward them the link and invite them to complete the form. (Please note: Though we welcome – and strongly encourage – graduate student submissions, graduate students do not participate in the review process. We encourage graduate students to participate in the division in other ways.)

**THANK YOU in advance for helping to make 2014
one of the best conferences yet!**

Winners of the 2013 AEJMC-ICD Student International Multimedia Story Contest

First Place

Clayton Guse

DePaul University, Chicago

Story title: *Gun Violence in Chicago*

Second Place

Brenna Goth

University of Arizona, Tucson

Story title: *Radio Station Revives Mayan Culture*

Third Place

Joe Ruppel

DePaul University, Chicago

Story title: *Trumbull Elementary on CPS Hit List*

AEJMC–ICD STUDENT INTERNATIONAL MULTIMEDIA NEWS STORY CONTEST—2014

The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, announces its student contest in multimedia news story writing for the year 2013-2014. The contest is open to all undergraduate students.

Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue. **The news story** should have an international angle on a local story or it may be an international story with a local angle. It should be a **written story** submitted as a class assignment and/or published on the university Web site or on a news media Web site (stories published between April 6, 2013 and April 5, 2014 will be considered).

Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support. The story as well as the multimedia support should have been authored/executed by the same student.

Rules

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a **journalistic, written, online story** supported by multimedia elements such as Flash, photography, audio and/or video) **should be authored/executed by the same student.**
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a Web site and provide the correct URL.
- (4) **Submit a printed copy of the story** and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

Awards

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

Send entry and completed form to:

ICD-Student Multimedia News Story Contest
Dr. Sandy Rao
School of Journalism and Mass Communication, 102, Old Main
Texas State University, San Marcos, TX 78666
Tel: 512-245-2656/3790, Email: sr02@txstate.edu

Postmark Deadline: April 6, 2014

Please see next page for the contest entry form

The AEJMC-ICD Entry Form

(Please duplicate this form as needed)

Please type or write in **block letters**. Thanks.**Title of Entry:** _____**Student Name in Block Letters:** _____

School Name: _____

Address where student can be reached during summer 2014

Street address: _____ City, state, zip: _____

Email: _____ Phone (Work): _____ (Home): _____

*Sponsoring faculty member***Name in Block Letters:** _____**Title:** _____

School name and address _____

Summer address : _____

Email: _____ Phone (Work): _____ (Home): _____

Please read and sign the following statement:

I certify that the entrant wrote/executed the multimedia elements and published this original story on a University or media Web site during a course at my school between April 6, 2013 and April 5, 2014. The URL on which the above student's multimedia news story was published is: _____.

I also certify that the entry form and any attachments I have signed are complete and correct to the best of my knowledge.

Faculty Member's Signature

The AEJMC, ICD's Contest Coordinator will notify all participants of the status of their entries by mid-July, 2014. (Students, if your summer plans change, please inform the Contest Coordinator).

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ANNOUNCEMENTS OF AWARDS AND COMPETITIONS

ICD awards cash prizes for the top three faculty papers and the top three student papers.

Student winners will also receive free conference registration.

Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a “Best Paper Award” with cash prizes. (Cash prizes are forfeited if an author fails to present the work.)

NEW THIS YEAR!

The Latino/Latin American Research Award provided by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers.

This award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award will recognize all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community. The competition is open to AEJMC members and non-members, students and faculty. The first awards are scheduled for the AEJMC annual conference in Montreal and will be administered by the International Communication and the Minorities and Communication divisions.

Ecquid Novi: African Journalism Studies Best Paper Award for Journalism

The ICD’s “Best Paper Award for Journalism Research” is sponsored annually by Ecquid Novi: African Journalism Studies for the most outstanding paper selected from the submissions to the AEJMC International Communication Division’s Open Paper Competition.

Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with the division’s international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

The Asian Journal of Communication Best Paper Award.

The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division’s Open Paper Competition.

Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

If you have questions about the ICD or any of the 2014 ICD research paper competitions contact:

Robert L. Stevenson Open Paper Competition Chair – Jeannine Relly, The University of Arizona, jrelly@email.arizona.edu or

Markham Student Competition Chair – Yusuf Kalyango Jr., Ohio University, kalyango@ohio.edu.

Message from the ICRJ Editor



Zeny Sarabia-Panol,
ICRJ Editor

Our division has established quite appropriately a policy stipulating a five-year term for the editor of our research publication, the *International Communication Research Journal*. My term is up and the search for the new editor is in progress under the able leadership of Dr. Robyn Goodman.

I have decided not to reapply for a couple of reasons: changes in my role at the university since I assumed the editorship of our journal as well as policy changes involving graduate assistantships that have resulted in additional layers of time-consuming justifications/paperwork. I also think that it would be good for our journal to have fresh leadership.

It has been an exhilarating five years as editor with equal doses of challenges and success. If I may, here are some of the achievements during my editorship:

- Effective the spring 2010 issue, our journal became known as the *International Communication Research Journal* as the original name the *International Communication Bulletin* did not anymore reflect the evolving scholarly content.
- With the name change, we redesigned the cover and improved the overall look of our journal.
- Maintained quality standards with an acceptance rate of 20% and revise/resubmits at 40%.
- Started members-only online access of past journal issues.

- Maintained financial health of publication with increase of institutional subscription rate in 2011.
- Initiated talks with academic publishers such as Sage and Routledge/ Taylor & Francis with negative results. Still waiting on Maney Publishing, a medium-sized publisher.
- Applied for inclusion in Scopus, Elsevier's bibliographic database. Working on publication ethics and malpractice statement for approval by our editorial board.
- Beefed up editorial board with addition of two members; one is internationally based.

Words are inadequate to express my gratitude to our division members and the publication committee for putting your trust in me. I also am very thankful for the significant contributions of our editorial board and ad hoc reviewers in ensuring the timely and critical review of all submissions. I wish the incoming editor the very best.

Dr. Zeny Sarabia-Panol
Editor

Tips on Teaching International Communications

By John W. Williams, Teaching Chair, ICD

Teaching international communication topics, especially to undergraduates, can be a curse and a blessing—for the same reason—the nature of today’s students. I won’t spend time reviewing what we know and find frustrating about millennials, Gen Xers, and their successors. Instead, I want to review some of what we now know about students in general and make a few initial suggestions.

First, students have different learning styles. We’ve tended to blame “learning problems” on current trends, such as short attention spans on the digital age. Undoubtedly, the digital age has influenced learning styles, but these styles have existed for millennia. The instructor needs to be aware of the diversity of learning styles—such as, visual (seeing), aural (hearing), reading, kinetic (doing), and self-teaching. Students will respond best when the material is delivered in the students’ preferred style. This is not to excuse student failure to adapt to other styles. Students need to adapt and adopt. The workplace will not adapt to the employee.

I use the analogy of writing styles to appreciate learning styles. Students need to learn how to write in different styles and genres, in order to reach different audiences. Likewise, we need to appreciate different learning styles in order to reach our different audiences. There are two approaches to learning styles. The first is to vary the delivery of material, using a variety of techniques. This approach will likely touch students’ primary and secondary styles. The alternative is to identify the learning style of the majority of the students and respond to that style.

Second, students learn at different rates and are at different levels of intellectual development. We know our children develop—physically and intellectually—at different rates. Bloom’s taxonomy of intellectual development is the most famous explication of this situation (Google “Bloom’s Taxonomy” for lots of examples). This process continues through college. Colleagues are naturally frustrated that “under-prepared” students are admitted to university. Even “prepared” students are at different levels of development. The Ivy League schools may benefit from a more homogeneous grouping of students

with higher level intellectual skills. The rest of us will have greater diversity. The primary technique to understand students is to get to know them. This leads naturally to the next point.

Third, students respond to that which interests them. At one level, student interest mirrors their intellectual development. On a different level, students have different interests. Here’s a simple technique to appeal to student interest—provide leeway in selecting topics for research topics or guide students to their interest. For example, students interested in sports might research comparative coverage of doping scandals or the Sochi Olympics.

Fourth, students invest in that which is relevant to them. This is true for all of us. Again, using sports, athletes can be encouraged to consider comparative coverage of the Olympics. Getting to know students can help you guide students. A simple technique is to have students answer a few questions on an index card—name, countries of foreign travel, county(ies) of heritage, location of family members serving abroad (military service, Peace Corps, etc.), favorite non-American movie/author/musician/artist. If your program is comprehensive rather than specialized, also ask about area or sub-field of student interest (journalism, film, PR, advertising, organizational comm., etc.). Somewhere in this data will be a “hook” to catch the student.

Each of these topics deserves further exploration to help us better understand our “meta-profession” as educators. I hope to explore these and other issues that will help us become even better teachers.

ICD accolades

Ralph D. Berenger, edited *Social Media Go to War: Rage, Rebellion and Revolution in the Age of Twitter* (Marquette Books, 2013). Also, he co-authored a chapter titled, "Contextual Ethics and Arab Mass Media" in Stephen J.A. Ward ed., *Global Media Ethics: Problems and Perspectives* (Wiley-Blackwell, 2013).

Carolyn M. Byerly, edited *The Palgrave International Handbook of Women and Journalism* (Palgrave Macmillan Publishers, 2013).

Dane S. Claussen, former Editor of *Journalism & Mass Communication Educator*, is now Visiting Professor, School of International Journalism, Shanghai International Studies University.

Stine Eckert, co-authored with Kalyani Chadha, "Muslim Bloggers in Germany: An Emergent Counterpublic" *Media, Culture & Society* (2013) 35(8): 926-942. Her article, co-written with Kalyani Chadha and Michael Koliska, "Stuck in First Gear: The Case of the German Political Blogosphere has been accepted for publication in the *International Journal of Communication*.

Eric Freedman has been named Knight Chair and director of the Knight Center for Environmental Journalism at Michigan State University.

Celeste González de Bustamante is a visiting professor at the Universidad Iberoamericana in Mexico City, Mexico for the 2013-2014 academic year. González de Bustamante and Jeannine Relly had an article published in *Digital Journalism* (2014) titled, "Journalism in times of violence: Social media use by U.S. and Mexican journalists working in northern Mexico."

Owen V. Johnson presented two papers in fall 2013, "The Center of What? Mass Media in 20th Century Kosice," Association for Slavic, East European, and Eurasian Studies, Boston, Nov. 21-24, 2013, and "The Roles and Functions of Russian Journalists, 1703-1905," American Journalism Historians Association, New Orleans, September 26-28, 2013 (with Diana Sokolova).

Jeannine E. Relly and Celeste González de Bustamante published results from their study about violence and journalism in northern Mexico, "Silencing Mexico: A Study of Influences on Journalists in the Northern States." *International Journal of Press/Politics* 19, 1 (2014): 108-131.

Federico Subervi, professor at the School of Journalism & Mass Communication at Kent State University, traveled to São Paulo, Rio de Janeiro, and Curitiba, Brazil, in October 2013, where he presented talks about race/ethnicity and media in the United States. He also met with faculty and students to discuss collaborative research studies about race and media in Brazil. This semester, he is advancing additional research about the political economy of the media in Puerto Rico. If anyone is interested in collaborating on either of these research topics, please contact him at fsubervi@kent.edu

2013-2014 ICD EXECUTIVE BOARD



Head
Celeste Gonzalez de Bustamante
University of Arizona
celestegbustamante@gmail.com



Vice Head
Emily Metzgar
Indiana University
emetzgar@indiana.edu



Research Chair
Jeannine Relly
University of Arizona
jrelly@email.arizona.edu



Secretary
Jatin Srivastava
Ohio University
srivastj@ohio.edu



Markham Chair
Yusuf Kalyango
Ohio University
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John W. Williams
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Website Editor
Rodrigo Zamith
University of Minnesota
Zamit001@umn.edu



Newsletter Editor
Anna Popkova
University of Minnesota
popko004@umn.edu

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Anna Popkova - Editor
Send Contributions to Anna Popkova
Doctoral Candidate
University of Minnesota
popko004@umn.edu

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