#### Here is the ICD Program at the 2013 AEJMC Conference

## Wednesday, August 7, 2013

#### 9 am to 11:30 am

## Journalists Under Fire: Latest Research and Trends about Violence and Censorship against Journalists around the World

Moderating/Presiding: Manuel Chavez, Michigan State

Panelists: Violence against journalists on Mexico's Periphery Celeste González de Bustamante, Arizona Violence against journalists in Iraq Jeannine Relly, Arizona Journalists under fire in Brazil Heloiza G. Herscovitz, California State – Long Beach Violence against journalists in Russia Elina Erizkova, Central Michigan Violence Against Journalists in Africa Festus Eribo, East Carolina

#### 12:30 pm to 3 pm Beyond the Border: Teaching Journalism in the US and Mexico

Moderating/Presiding: Amy Schmitz Weiss, San Diego State

Panelists:

Reporting and Teaching the Arizona-Sonora Border: A Proactive Approach in a Reactionary Environment **Celeste González de Bustamante** Doing Short-term Journalism International Exchange Programs for Longterm Gain **Richard J. Schaefer**, New Mexico Bilingual and Multimedia Coverage of Transnationalism: A Teachinglearning Process of Journalism Professional Training in California **Jessica Retis-Rivas**, California State–Northridge Reporting of Traumatic Events: How Journalism Educators are Training Students for Border Journalism **Amy Schmitz Weiss**, San Diego State

#### 3:30 pm to 6 pm

# **Truth and Accuracy in Terminology: Toward Improving Journalism about Immigrants and Immigration**

Moderating/Presiding: Federico Subervi, Texas State-San Marcos

 Panelists: Cristina Azocar, San Francisco State
Diana Rios, Connecticut
Michele Salcedo, immediate past president, National Association of Hispanic Journalists; weekend desk editor, *The Associated Press*, Washington, D.C.
Otto Santa Ana, California, Los Angeles
Clint C. Wilson II, Howard
Celeste González de Bustamante, Arizona

## Thursday, August 8, 2013

#### 8:15 am to 9:45 am

Refereed Paper Research Session: Journalism in Africa: Awareness, Innovation & Influence

Moderating/Presiding: Lyombe Eko, Iowa

Journalism on the Fly: Youth Reporters in Benin as a New Model of Development Journalism **Robert Huesca**, Trinity The Freelancer-NGO Alliance: What a Story of Kenyan Waste Reveals about Contemporary Foreign News Production **David Conrad**, Pennsylvania Still in the Dark about Africa: 21st Century Perceptions of Development in Sub-Saharan Africa Among American College Students **April Raphiou**, North Carolina Journalists of Botswana: Roles and Influences **Katie Lang** and **Jyotika Ramaprasad**, Miami

Discussant: Ammina Kothari, Rochester Institute of Technology

#### 10 am to 11:30 am

Research Panel Session: Public Diplomacy Research in Journalism & Mass Communication: What We Can Contribute

Moderating/Presiding: Emily Metzgar, Indiana

Panelists: Kathy Fitzpatrick, Florida International Guy Golan, Syracuse Raluca Cozma, Iowa State Jacob Groshek, Melbourne, Australia Sung-Un Yang, Indiana Jian "Jay" Wang, Southern California

1:30 pm to 3 pm

#### **Electronic News and International Communication Divisions**

PF&R Panel Session: News Coverage of Terrorism in the Name of Allah

Moderating/Presiding: Bill Silcock, Arizona State

Panelists: Will Youmans, George Washington Haris Tarin, director, Washington office, Muslim Public Affairs Council Ralph Berenger, American, UAE Catherine Cassara, Bowling Green State

Discussant: William R. Davie, Louisiana at Lafayette

#### 3:15 PM to 4:45 pm

#### **ICD Coffee Break with NPR**

Moderating/Presiding: Luis Peon-Casanova, Nebraska

GUEST: Edith Chapin, Senior Supervising Editor, NPR News Foreign Desk

Check Edith Chapin's bio at <u>http://www.npr.org/blogs/thisisnpr/2012/05/18/152934243/getting-to-know-new-npr-foreign-editor-edith-chapin</u>

#### Meeting Room 6

## Friday, August 9, 2013

#### 8:15 am to 9:45 am

Refereed Paper Research Session: Understanding China's Internet Dragon

Moderating/Presiding: Catherine Cassara, Bowling Green State

Inside and Outside of the Great Firewall: The Knowledge Gap Hypothesis Revisited in a Censored Online Environment\*

Yi Mou, Macau University of Science & Technology;

Kevin Wu and David Atkin, Connecticut

Web Credibility in China: Comparing Internet and Traditional News Sources on Credibility Measures

**Yunjuan Luo**, Texas Tech and **Hongzhong Zhang**, Beijing Normal University Does Censorship or Culture Explain the Isolated Chinese Internet: Analyzing Global Online Audience Flows \*\*

Harsh Taneja and Angela Xiao Wu, Northwestern Weibo: A Better Civic Medium? A Comparative Framing Analysis of Weibo and Xinhuanet in Covering the 7.23 China Train Crash

Luyue Ma, Bowling Green State

#### Discussant: Celeste González de Bustamante, Arizona

\* Top Paper (Open Competition), International Communication Division \*\* Second Place Student Paper, International Communication Division

## 1:30 pm to 3 pm

#### Scholar-to-Scholar Refereed Paper Research Session

#### Topic — Framing: How Journalists See the World

- 23. Framing H1N1 Influenza in U.S. and Chinese TV News Jingfei Liu and Gang (Kevin) Han, Iowa State
- 24. The South African Press' Framing of Human Rights in the 2011 Libyan Conflict **Anthony Frampton**, Bowling Green State
- 25. Framing Strategies At Different Stages of Crisis: Coverage of the "July 5th" Urumqi Event by Xinhua, Reuters, and AP Lily Zeng and Lijie Zhou, Arkansas State

and Xigen Li, Chinese University of Hong Kong

26. Framing Poll News in a Unbalanced Media System Society: A Study of Poll Coverage in South Korean Newspapers and Broadcasters during the 2012 Presidential Election

Chang Sup Park, Southern Illinois Carbondale

27. Framing the Egyptian Revolution: An Online Frame Building Case Study Hogar Mohammed, Talisman Energy (Iraq) and Peter Gade, Oklahoma

Discussant: Amy Schmitz Weiss, San Diego State

#### 4:30 pm to 6:30 pm

#### **International Communication Division**

#### **Off-site Tour of Associated Press Offices**

Moderating/Presiding: Jeannine Relly, Arizona

Tour of The Associated Press news operations in Washington for International Communication Division members on Friday, Aug. 9. Pre-registration is essential because the AP has capped the number for the tour at 20 people. We will meet at 4 p.m. in the Library, just off of the main lobby entrance at the conference hotel, the Renaissance Washington, D.C. Downtown Hotel. The AP offices are about .7 miles from the hotel. The tour begins at 4:30 p.m. The tour will cover all of The AP's platforms, including mobile, and will be led by Denise Vance, international manager of the Americas for AP Television News. Please contact Jeannine Relly at jrelly@email.arizona.edu to register.

#### 8:30 pm to 10 pm

#### **International Communication Division**

Business Session: Members' Meeting

Moderating/Presiding: Heloiza G. Herscovitz, California State, Long Beach

#### 10:15 pm to 11:45 pm

#### **International Communication Division**

Business Session: Executive Committee Meeting

Moderating/Presiding: Heloiza G. Herscovitz, California State, Long Beach

## Saturday, August 10, 2013

#### 1:45 pm to 3:15 pm

#### **International Communication and Communication Technology Divisions**

Research Panel Session: Social Media and International News Reporting: Responses and Case Studies Moderating/Presiding: Andrea Hickerson, Rochester Institute of Technology

Panelists: Ammina Kothari, Rochester Institute of Technology Amy Schmitz Weiss, San Diego State Andrea Hickerson, Rochester Institute of Technology Javier Garza Ramos, Editor, *El Siglo de Torreon* Nahed Eltantawy, High Point

Recent international news coverage of events such as the Arab Spring and Japanese earthquake and tsunami involved the use of mobile-enhanced social media for news sourcing and to raise awareness. While citizen-generated information is increasingly becoming an important source of story ideas and news content for international news, which in turn influence public opinion and foreign policies, the ability to post information anonymously, increases challenges for journalists looking for credible sources of information. The panelists will focus on theoretical and empirical relationships between the use of social media and international news sourcing and will address issues of ethics, digital divide and news production routines. Collectively, the five panelists investigate the role of social media in international reporting with their empirical analyses of the Kony 2012 campaign, Egyptian revolution, news reporting in Mexican press and Hispanic media in the U.S.

## 3:30 pm to 5 pm

## International Communication and Mass Communication and Society Divisions

## Scholar-to-Scholar Refereed Paper Research Session:

#### **International Communication Division**

## Topic I — Government & Media: International Communication, Regulation & Facilitation

- 1. Determinants of Satisfaction and Behavioral Intentions: Role of Perceived Authenticity, Identity, and Reputation in Tourism Promotion **Rajul Jain**, DePaul
  - The Delitical Economy of Durma's Media S
- 2. The Political Economy of Burma's Media System: Democratization,
- Marketization and the Media
  - Brett Labbe, Bowling Green State
- 3. Communicating External Voting Rights to Diaspora Communities: Challenges and Opportunities for El Salvador and Costa Rica
  - Vanessa Bravo, Elon
- 4. A Theoretical Model of Transnational Communication by Dominican Diaspora Organizations

Maria De Moya, De Paul

Discussant: Jin Yang, Memphis

## Topic II — National Media Environments: Culture, Practices & Limitations

5. The Facilitative and Monitorial Roles of Bulgarian Media in the Coverage of the 2011 Presidential Election

Daniela Dimitrova, Iowa State

- 6. Euros over Citizens: The Dutch Press's Narrow Conception of Democracy **Tabe Bergman**, Illinois
- 7. "Blind Dating" with Culture, Market, and Governmental Regulations: A Case Study of Meeting with Mother-in-Law, a Blind Date Reality Show in China Li Chen, Iowa
- 8. Communicating AIDS in Africa: A Case Study of Ugandan Newspapers Angella Napakol, affiliation; Nan Yu and Charles Okigbo, North Dakota State

Discussant: Andrea Hickerson, Rochester Institute of Technology

- 9. The Ability of Video-mediated Training Approaches to Reduce Agricultural Knowledge Gaps Between Men and Women in Rural Uganda
  - Tian Cai, Iowa and Eric Abbott, Iowa State
- 10. Media in the Middle East: A Credibility Crisis or a Case of Rising of Confidence? Jordan as a Model

Khalaf Tahat, Oklahoma and Azzam Elananza, Yarmouk University

11. "A Hero With A Thousand Faces": A Narrative Analysis of US and Taiwanese News Coverage of Linsanity

Chiaoning Su, Temple

12. Governmental Corruption through the Egyptian Bloggers' Lens: A Qualitative Study of Four Egyptian Political Blogs

Mohammed el-Nawawy, Queens University and Sahar Khamis, Maryland

- 13. Media Modality Effects on Perceptions of China: A Study of Text and Video Frames
  - Ruobing Li, Pennsylvania State; Steve Bien-Aime, Pennsylvania State and Lian Ma, Pennsylvania State

## Discussant: Kwadwo Anokwa, Butler

## Topic III — China's Information Revolution

- 14. Does the Medium Make a Difference? A Comparative Analysis of International News in Chinese Online and Print Newspapers
  - Ming Dai, Missouri
- 15. Bridges in the Global News Arena: A Network Study of Bridge Blogs About China

Nan Zheng, James Madison

 Netizens Overlook "Official Frames" in China? A Framing Analysis of Online News and Micro-blogging Posts

Yanqin Lu, Indiana

17. Cultural Values in Viral Video Advertisements in China and the U.S.

Fei Xue, Southern Mississippi

## Discussant: James Scotton, Marquette

 The Limits of Revolution in the Digital Age: The Cases of China and Cuba\* Haiyan Jia and Cristina Mislan, Pennsylvania State

19. Testing Cyber Nationalism in China: A Case Study of Anti-Japanese Collective Actions

**Ki Deuk Hyun**, Grand Valley State; **Jinhee Kim**, Pohang University of Science and Technology, and **Shaojing Sun**, Fudan University

20. Online Social Support Messages for Intercultural Adaptation of Mainland Chinese International Students in Singapore

Liang Chen, Nanyang Technological University

Discussant: Manuel Chavez, Michigan State

\* Top Student Paper, International Communication Division

## Topic IV — Journalism, Media & the Latin American Context

- 21. The Journalist's Role in a Digital and Social Media Era: A Comparative Analysis of Journalists in Argentina, Brazil, Colombia, Mexico and Peru **Amy Schmitz Weiss**, San Diego State
- 22. Losing Focus: Goal Displacement at an Alternative Newspaper in El Salvador **Summer Harlow**, Texas at Austin\*\*\*
- 23. The Digital Divide In Brazil, 2004 2009: Evolution and Effects on Political Engagement

Rachel Reis Mourao, Texas at Austin and Charles Wood, Florida

24. The Role of Social Media in Helping Voters to Resist Mainstream Media Propaganda in Argentina

Mariana De Maio, Florida

25. Online Coverage of the 2010 Brazilian Presidential Elections: Framing Power and Professional Ideology

Heloiza Herscovitz, California State, Long Beach

26. Journalism in Times of Violence: Uses and Practices of Social Media Along the U.S.-Mexico Border

Celeste González de Bustamante and Jeannine Relly, Arizona #

## Discussant: Olga Zatepilina-Monacelli, Appalachian State

\*\*\*Third Place Student Paper, International Communication Division

#Third Place Paper (Open Competition), International Communication Division

## Topic V — Professionalism Around the World

27. Journalists' Perceptions of Professional Ethics Norms in Post-Ba'athist Iraq Jeannine Relly, Margaret Zanger and Shahira Fahmy, Arizona

- Legitimating Journalistic Authority under the State's Shadow: A Case Study of the Environmental Press Awards in China
  Dense Hans Kana Dentist
  - Dong Dong, Hong Kong Baptist
- 29. Anonymous Sources Hurt Credibility of News Stories across Cultures: A Comparative Study of America and China
  - Ivanka Pjesivac and Rachel Rui, Tennessee

30. (Re)categorizing Intergroup Relations: Applying Social-Psychological Perspectives

- to News Reporting on International Conflict \*\* Michael Chan, Chinese University of Honk Kong
- 31. State of Research on Media Representation of China: A Thematic Meta-Analysis **Zengjun Peng**, St Cloud State; **Yuan Zeng**, **Pei Zheng** and **Tianding Wang**, Xi'an International Studies University
- 32. Tweeting as a Journalistic Social Engagement Routine in Africa and Beyond **Yusuf Kalyango** and **Pamela Walck**, Ohio

Discussant: Debashis "Deb" Aikat, North Carolina at Chapel Hill

\*\*Second Place Paper (Open Competition), International Communication Division

## Topic VI — Strategic & Political Communication in the International Environment

33. Right and Satisfied: How the Influence of Political Leaning on Job Satisfaction of Journalists is Mediated by Their Perceived Role Fulfillment

Philip Baugut and Sebastian Scherr, Munich

34. Regimes Really Discourage Social Networking? Urbanization, Cellphone Use and the Dictator's Plight

Shin Haeng Lee, Washington

35. Cyber Security in Developing Countries, a Digital Divide Issue: The Case of Georgia

Ellada Gamreklidze, Louisiana State

Discussant: Dong Han, Southern Illinois

36. Russia versus the World: Are Public Relations Leadership Priorities More Similar than Different?,

Elina Erzikova, Central Michigan

37. Mediated Public Diplomacy in Times of War: An Investigation of Media Relations in Pakistan

Rauf Arif, Guy Golan and Brian Moritz, Syracuse

- 38. Socio-cultural Value Difference of the Media and News Framing on Business Conflict Issue
  - **Min-Kyu Lee**, Chung-Ang University and **Wan Soo Lee**, Dongseo University Framing Mediated Activism: Lokpal Bill Campaign in India
- Framing Mediated Activism: Lokpal Bill Campa Sumanth Inukonda, Bowling Green State

Discussant: Katerina Spasovska, Western Carolina

## 7:30 pm to 10 pm

## **International Communication Division Off-site Dinner**

Hosting: Luis Peon-Casanova, Nebraska

Come meet, greet and eat with members of the International Communication Division! This event will give members and others interested in the ICD an opportunity to catch up, and informally discuss and celebrate their latest academic accomplishments. We will meet at one of DC's hottest restaurant's Zengo. Owners describe it as "an artful blend of Latin-Asian styles and flavors."

Location: Zengo Restaurant 781 Seventh Street NW, Chinatown Washington, DC 20001 http://www.richardsandoval.com/zengodc/index.php

To RSVP, please contact Luis Peon-Casanova, Nebraska: lpeon-casanova1@unl.edu

## Sunday, August 11, 2013

## 9:15 am to 10:45 am

Refereed Paper Research Session: Foreign Correspondents, International News & Conflict

Moderating/Presiding: Heloiza G. Herscovitz, California State, Long Beach

Developing a Survey Instrument of Journalistic Peace/War Performance: Toward a Reliable Assessment of Crisis-reporters' Attitudes

Rico Neumann, UN-mandated University for Peace and Shahira Fahmy, Arizona

U.S. vs. the rest of the world: Perceptions of war correspondents in the Iraq and Afghanistan Wars

Hun Shik Kim, Colorado Boulder

Tensions, Conflicts and Challenges: A Case Study of Foreign Correspondents in China

Wei Zhou and Jiang Zhan, Beijing

Foreign Studies and **Zengjun Peng**, St Cloud State & Xi'an International Studies University

Foreign Correspondence in the Digital Age: An Analysis of India Ink-The New York

Times ' India-specific Blog

Newly Paul, Louisiana State

Discussant: Jeannine Relly, Arizona

11 am to 12:30 pm

**International Communication Division** and **Commission on the Status of Women** PF&R Panel Session: **Cyberactivism: Slacktivism or Digital Citizenship**?

Moderating/Presiding: Elanie Steyn, Oklahoma

Panelists:

Manisha Pathak-Shelat, Wisconsin-Madison

Yasmina Mrabet, Peace X Peace Connection Point Initiative, Washington, D.C.

Ginger Garner, MPT, ATC, PYT, Emerald Isle, North Carolina

Valerie Young, National Association of Mothers' Centers (NAMC), Washington, D.C.

Young Mie Kim, Wisconsin-Madison

## 12:45 pm to 2:15 pm

## **International Communication** and **Media Ethics Divisions** PF&R Panel Session: **Press Freedom Principles: Do They Work in the Middle East?**

Moderating/Presiding: Alma Kadragic, Wollongong

Panelists:

Eric Loo, University of Wollongong, Australia Lawrence Pintak, Washington State University Jim Gold, Arab Broadcast Forum, Doha Tribeca Festival Mohammed el-Nawawy, Queens University, NC Anastasia Mankhaeva, University of Wollongong in Dubai Tina Lesher, William Paterson University, NJ

## 2:30 pm to 4 pm

**International Communication** and **Mass Communication and Society Divisions** PF&R Panel Session:

## **Reporting Africa: The Paradigmatic and Diachronic Dynamics** Moderating/Presiding: **Festus Eribo**, East Carolina

Panelists:

Media Practitioners and Opinion Leaders: The Search for Balance, Press Freedom, and Perspective in Reportage in Sub-Saharan Africa

**Folu Ogundimu**, Michigan State Challenges Confronting Journalism in Post-revolution Egypt

**Kwadwo Anokwa**, Butler Reporting Africa In the Media Owned by Former Colonial Masters: Analysis of News Flow

**Charles Okigbo**, North Dakota The U.S. Media and Political Change in North Africa: The Coverage of Libyan Revolt

**Chris Ogbondah**, Northern Iowa Discovering the Hidden Pages: Alternative Media Forms, Online Presence, and the coverage of Africa by U.S. Popular Magazines

Imafidon Olaye, William Paterson

Discussant: Enoh Tanjong, University of Buea, Cameroon