

ICD Newsletter

Dear Colleagues,

Welcome from Manuel Chavez, Division Head

It has been a bit long since we saw each other in the AEJMC last conference in St. Louis. In fact, we met right before we started our hectic fall and spring semesters. I was very nice and rewarding to see all of you not only in panels and workshops, but also in our business meeting, with a full attendance of almost 90 members!

The meeting introduced our awards for outstanding scholars and students, and recognized our sponsors and supporters. We also explored the different ideas that some of you have to celebrate the AEJMC 100 anniversary in Chicago in our 2012 convention. Thank you for your support and for your continuing effort to make ICD one of the most active divisions of our organization.

As we evolve in a more mature division, it is remarkable to see that the academic work of most ICD members has an impact on policy, media, and society going back and forth between the private and public sectors at the domestic and international levels. While we clearly focus on the "international" aspects of our discipline, there is no way to escape the internal forces of governments' regulations and policies that, regardless of the country, will influence the way media operate. Our journal, with a new professional look, is doing a great job to reflect

this, and it is gaining more and more visibility and recognition from our departments and colleges -especially among Research 1 universities.

We ask you to invite your colleagues, friends, and classmates to join ICD. The more members are part of our division, the more we are able to accommodate additional conference sessions, thematic panels, and workshops. Remember that at the end of each year, in the AEJMC business meeting, our officers compete with other divisions for the best times and days to host those events, and literally, everything depend on the numbers of each group/division membership. So, please encourage your colleagues to join our division as everybody benefits from it.

I am looking forward to hearing from you and please mark your calendars to celebrate AEJMC 100 anniversary in our next conference in Chicago 2012.

**Manuel Chavez,
Division Head**

Contents:

Welcome from Division Head	p.1
ICD Call for Papers	p.2
ICD at AEJMC St. Louis	p.3
Top papers	p.3
ICD Pre Conferences & Invited	
Workshops at 2012 AEJMC	p.4
AEJMC Midwinter	p.5



ICD Call for Reviewers	p.5
Celebration of AEJMC	
Centennial Anniversary	p.5
News from ICD Members	p.6
ICD Officers	p.7

2012 ICD Call for Papers

The International Communication Division invites you to submit papers to the Bob Stevenson Open Paper Competition & Markham Student Paper Competition. The ICD welcomes original, non-published research papers that clearly deal with international aspects of mass communication. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. Papers are submitted either to the Bob Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All research papers must be uploaded through an online server to the group appropriate to the paper's topic and author (faculty or student) via a link on the AEJMC website. Detailed information will be sent to authors when notified that their papers have been accepted. In addition to guidelines that apply to all AEJMC paper competitions, please follow ICD's specific guidelines listed below.

Guidelines: Format should be Word, WordPerfect, or a PDF. Researchers also must upload a paper abstract of no more than 75 words. ICD suggests a paper length of 25-pages, 12-point, double-spaced type (count and format does not include notes, references, figures and/or illustrations).

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should be on the first page of the text and on running heads on each page of text, as well as on the title page. Do not include author's name on running heads, title page or hidden popup options (specifically on material submitted as PDF).

The deadline for paper submissions is April 1, 2012, at 11:59 p.m. CDT. Any submissions after this time will not be accepted.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call (see below) and additional ICD guidelines listed in this call. Papers that do not meet guidelines will not be reviewed (Note: those papers submitted to the wrong competition, those that have any identification on papers or those who upload abstracts but no papers by the time of the deadline, will be disqualified immediately). Submissions will be blind-reviewed by a panel; selections strictly based on merit.

Awards: ICD awards cash prizes for top three faculty papers and top three student papers. Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes (Cash prizes are forfeited, if an author fails to present her or his work).

Asian Journal of Communication Best Paper Award: The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University (SCI-NTU) in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

Ecquid Novi: African Journalism Studies Best Paper Award for Journalism Research: The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *Ecquid Novi: African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and Aids. In line with the Division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

If you have questions about the call or the 2012 ICD research competition at any time contact: Bob Stevenson Open Paper Competition Chair - Celeste González de Bustamante, University of Arizona, celesteg@email.arizona.edu; Markham Student Paper Competition Chair, Emily Metzgar, Indiana University, emetzgar@indiana.edu.

AEJMC 2011 in St. Louis

ICD put together a successful set of panels and workshops that attracted a significant crowd at the 2011 AEJMC Annual Conference in St. Louis thanks to the dedicated work of ICD former head **Amy Schmitz-Weiss**. We are proud to report that for the most part, sessions were well attended. This shows the strong commitment that ICD members have for their professional scholarship and, more importantly, for learning more about our field.

The International Communication Division had a successful presence at the 2011 annual conference in St. Louis, with a record number of papers. Our division selected 64 papers out of the 126 papers submitted. The percentage of papers accepted reached 50.8%, a significant improvement compared to the percentage of papers accepted in 2010 (39.6%). Papers were distributed in two referee sessions, one scholar-to-scholar session and two poster sessions, with the latter including a total of 47 posters. In addition, ICD co-sponsored sessions with several other divisions and groups, including Law and Policy, Media Management and Economics, Minorities and Communication, Communicating Science, Health, Environment Risk (CommSHER), Communication Technology (CTEC), Public Relations, Political Communication Interest Group, and the Commission on the Status of Women.



Markham Awards:

1. **Anne Roberts**, Georgia State University, "Veiled Politics: Legitimizing the Burqa Ban in the French Press."

2. **Michael Chan**; Chinese University of Hong Kong, "The discursive reproduction of Chinese and Japanese national identities: Editorials

Bob Stevenson Awards

1. **Bridgette Colaco**, Troy University, "Beauty Without Borders: Representation and role of female models in global women's magazines published in China, India, and USA."

2. **Elza Ibroscheva**, Southern Illinois University Edwardsville, and **Maria Raicheva-Stover**, Washburn University, "The Girls of Parliament: A Historical Analysis of the Press Coverage of Female Politicians in Bulgaria."

3. **Smeeta Mishra**, Jamia University; **Matthew Monippally**; Indian Institute of Management, Ahmedabad; **Krishna Jayakar**, Penn State University, "Self Presentation in Online Environments: A study of Indian Muslim Matrimonial Profiles."

and opinions of the East China Sea dispute in the China Daily and Daily Yomiuri."

3. **Susan Novak**; University of Kansas, "Countering Cultural Metanarratives: Anna Politkovskaya's Chechen War Reporting."

ICD Pre Conferences & Invited Sessions for the 2012 AEJMC Conference

Wednesday, Aug. 8:

8:00 am – noon:

Preconference 6 (Global Journalism: effective teaching and research strategies to increase global collaboration)

1:00 pm – 5 pm:

Preconference 5 (Teaching Journalism in Developing Countries)

5:30 – 10 pm:

Preconference 11 (Freedom and Information Flow)

Thursday, Aug. 9:

8:15 am:

ICD Referee Research Session

10:00 am:

ICD Referee Research Session

1:30 pm:

Panel 48, The Global Journalist, cosponsored by the Newspaper and Online Division

3:15 pm:

Panel 125, One Century of Journalism in Latin America

5:00 pm:

Panel 233, Global Ethics, cosponsored by the Media Ethics Division

Friday, Aug. 10

11:45 am:

ICD Referee Session

3:15 pm:

Panel 124, 100 years of International Journalism & Communication cosponsored by CSW

5:00 pm:

Poster session cosponsored by the Mass Communication and Society Division

8:30 pm:

ICD Business Meeting

Saturday, Aug. 11

8:15 am:

ICD Referee Research Session

12:15 pm:

ICD Scholar to Scholar Session

Sunday, Aug. 12

8:15 am:

Panel 193/123, Immigration and the Media: New Research and Journalism Practice in the U.S. and Mexico; co-sponsored by the Minorities and Communication Division

10:00 am:

Panel 268, Teaching Abroad: Adapting your Course Content, cosponsored by the Scholastic Journalism Division

1:30 pm:

Panel 116/146, Women in Media Industries, cosponsored by CSW.

ICD - AEJMC Business Session 2011



ICD officers led the division's business session at the 2011 AEJMC Conference in St. Louis. From left to right, former head, **Amy Schmitz Weiss**; current head, **Manuel Chavez**; vice-head, **Heloiza Herscovitz**; research chair, **Celeste Gonzalez de Bustamante**; and Research Journal editor, **Zeny Sarabia-Panol**.

AEJMC Midwinter Conference

A total of 12 paper abstracts and two panel proposals were submitted to the division for the 2012 midwinter conference at the Gaylord College in Norman, Oklahoma. Nine papers were accepted, and one panel proposal was selected. Thank you to the sixteen ICD members who served as judges for paper abstracts. The Top Paper Abstract Award goes to **Margaretha Geertsema-Sligh**, Butler University, for "*Building Global Bridges: Women's eNews Reaches out to Arab World.*"

Here are the two paper sessions:
 Session 1: *From the World Cup to News around the World: Research Innovation on News and Sports Consumers in Varying Geographical Contexts.*
 Session 2: *The Search for Cultural Competency: Global Audiences and Cross-Cultural Proximity.*

ICD Call for Reviewers

With the AEJMC deadline of April 1 now quickly approaching, the International Communication Division is seeking reviewers for its 2012 AEJMC paper competition. The ICD is one of the largest divisions in the AEJMC and as a result in the past two years, our division has received record numbers of submissions. We expect that in 2012 the ICD will again field a very large number of paper submissions. Therefore, we kindly ask that you volunteer to review for the division—and, in order to help keep your own commitment more manageable, please recommend one or two other colleagues to review as well.

The submission process will again proceed through the familiar online All-Academic system, which of course provides the option to print manuscripts for review. Reviewers will have slightly over one month to complete their reviews, and depending on the total number of submissions, I will attempt to assign no more than three papers per volunteer reviewer. If you would like to serve as a reviewer, please take a few minutes to email our Research Chair, **Celeste Gonzalez de Bustamante**, at celesteg@email.arizona.edu with the following information: 1. Your name and current email; 2. Your current affiliation; 3. Your area of specialization and preferred methodologies; 4. Your willingness to be a moderator and/or discussant for an ICD panel. As a general rule, we do not employ student reviewers for ICD research papers, but do encourage students to submit their work to our division and participate in the Markham Student paper competition. Thank you for your time and consideration. Your service to the division as paper reviewer and session moderator/discussant is deeply appreciated.

Celebration of the AEJMC Centennial Anniversary

Preparations for the AEJMC Centennial Anniversary are under works. At the Louisville meeting/chip session, ICD was able to secure a total of 16 events, including four referee research sessions, three preconference panels, seven invited research sessions, a poster session that will present 40 posters, and a scholar-to-scholar session.

ICD received 17 proposals for panels to the 2012 AEJMC Conference. Thirteen proposals made the final round to the Louisville meeting. After much negotiation and partnerships with other divisions, ICD was able to secure 10 proposals, three for the preconference and seven for the conference sessions – an absolute success thanks to the high quality of the material submitted by ICD members.

Two panels will honor AEJMC's centennial: 100 years of International Journalism & Communication, co-sponsored by CSW, and One Century of Journalism in Latin America.

This year we are partnering with the Newspaper and Online Division, the Media Ethics Division, the Commission on Status of Women, the Minorities and Communication Division, and the Scholastic Journalism Division. Write down the day and time for our business meeting in Chicago:

Friday, Aug. 10 at 8:30 pm.

Also, remember to sign in to be a paper reviewer and a moderator/discussant of our panels. We need your input!

News from ICD Members

Owen Johnson, Indiana University informs that his chapter, "Entertaining the People, Serving the Elites: Slovak Mass Media Since 1989," will appear later this year in *Fighting Windmills: A Retrospective on 20 Years of Media Transformation in the Post-Communist World*, edited by Peter Gross and Karol Jakubowicz (Lexington Books).

Federico Subervi, Professor and Director of the Center for the Study of Latino Media & Markets at Texas State University-San Marcos, was a Fulbright Latin Americanist Specialist in Chile in November 2011. Hosted by the University of Santiago, he also lectured in five other universities in that city in addition to assisting with research projects and helping organize an international conference.

Nnamdi T. Ekeanyanwu, Covenant University, Nigeria, has several new publications lined up in 2012: Ekeanyanwu, N.T., Ngoa, Stanley and Sobowale, Idowu (2012). *Critique and Application of Communication Theories*. Ota, Nigeria: Covenant University Press; Ekeanyanwu, N.T. & Okorie, N. (2012). *Advertising and Semiotics: A Synergic approach to Strategic Brand Management*. In Olatunji, R. & Oso, L. (Eds). *Advertising, Media, Culture, Economy And Politics In Africa*. Lagos: School of Communication, Lagos State University; and Ekeanyanwu, N.T. & Okorie, N. (2012). *Advertising and Semiotics: A Synergic approach to Strategic Brand Management*. In Olatunji, R. & Oso, L. (Eds). *Advertising, Media, Culture, Economy And Politics In Africa*. Lagos: School of Communication, Lagos State University.

Alma Kadragic, University of Wollongong in Dubai, informs that the second issue of *Middle East Media Educator*, the only journal in the region that tries "to bridge the gap between media educators and practitioners," will be published August 1, 2012 and available at AEJMC in Chicago. The journal is looking for 5000 word scholarly pieces on media in the Middle East - topics and region broadly defined - as well as 3000 word commentaries and even shorter book reviews, conference reports, and possible other formats. The

serious deadline is April 1. For a PDF of *Middle East Media Educator*, Issue 1, click here: http://www.uowdubai.ac.ae/pdfs/publications/MEME_Vol_1_Issue_1.pdf; send questions and contributions to AlmaKadragic@uowdubai.ac.ae or alma.kadragic@gmail.com

Celeste González de Bustamante, University of Arizona ICD Research Chair, has two books to be published this year. The first is a co-edited volume about immigration, media and politics entitled, *Arizona Firestorm: Global Immigration Realities, National Media, and Provincial Politics* (New York: Rowman and Littlefield, 2012), scheduled to be in print by April. The second, "*Muy buenas noches*," *Mexico, Television and the Cold War* (Lincoln: University of Nebraska Press, 2012), is slated for publication in the fall. Celeste González de Bustamante and Jeannine Rely, University of Arizona, received an AEJMC Emerging Scholars award for their research project, "Silencing Mexico: A Study of Influences on Mexican and U.S. Journalists Reporting along Mexico's Northern Border."

Margaretha Geertsema-Sligh will begin a three-year term as director of Butler University's program in Global and Historical Studies on June 1. GHS is part of Butler's core curriculum.

Radhika Parameswaran, Indiana University, Bloomington received a promotion to full professor. Her edited volume *Audience and Interpretation*, one of eight volumes in the series *International Encyclopedia of Media Studies*, is forthcoming from Wiley-Blackwell in 2012. In addition to the editor's original forty-page introduction chapter, which reviews the status and direction of global audience studies, this volume contains 24 originally commissioned chapters (between 8,000 to 1,000 words) authored by leading and emerging scholars from Australia, Denmark, U.K, Singapore, India, China, and the United States. Indiana University School of Journalism PhD students Sangwon Park and Jihyang Choi provided outstanding research assistance on the volume.

International Communication Division Officers

HEAD

Manuel Chavez
Michigan State University
chavezml@msu.edu
517.432.1411

VICE-HEAD PROGRAM CHAIR

Heloiza G. Herscovitz
California State University
-Long Beach
Heloiza@journalism.com
562.841.3163/ 562.985.5667

PROGRAMMING CHAIR

Manuel Chavez and &
Heloiza G. Herscovitz

SECRETARY

Yusuf Kalyango
Ohio University
kalyango@ohio.edu
740.597.3335

RESEARCH CHAIR

Celeste Gonzalez de Bustamante
University of Arizona
celestegbustamante@gmail.com
520.271.7402

ICRJ EDITOR

Zeny Sarabia-Panol
Middle Tennessee State University
zspanol@mtsu.edu
615.904.8239

MARKHAM PAPER COMPETITION CHAIR

Emily Metzgar
emetzgar@indiana.edu
Indiana University
812.855.1255

TEACHING STANDARDS CHAIR

Leonardo Ferreira
University of Miami
lferreira@miami.edu
305.284.3751

PF&R CHAIR

Maria Flores
Texas I & M Laredo
mariaaflores@live.com
956.326.3034

MEMBERSHIP CHAIR

Catherine Cassara
Bowling Green State University
ccassar@bgsu.edu
419.372.2372

CSW LIAISON

Elanie Steyn
University of Oklahoma
elanie@ou.edu
405.325.8219

INTERNATIONAL NEWSWRITING CONTENT COORDINATOR

Sandhya Rao
Texas State University
sr02@txstate.edu
512.245.2656

ICRJ Editorial Selection Committee Chairperson

Robyn S. Goodman
Alfred University
fgoodman@alfred.edu
607.871.2387

NEWSLETTER EDITOR

Patrick Merle
Texas Tech University
patrick.merle@ttu.edu
574.276.8280

WEBSITE EDITOR

M. Jacie Yang
Texas State University
- San Marcos
jacieyang@txstate.edu
512.245.1646

International Communication Division Newsletter

Patrick Merle - Editor
Send contributions to Patrick Merle
Doctoral Student at Texas Tech University
Patrick.Merle@ttu.edu

Robin Haislett - Spring 2012 Newsletter designer
Doctoral Student at Texas Tech University
robin.haislett@ttu.edu



Visit our website!

<http://aejmc.net/icd>

**Join our Facebook by
searching**

"International Communication
Division of AEJMC"