

ICD Newsletter

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GREETINGS FROM ICD HEAD

A warm welcome to the first edition of the ICD newsletter. ICD leadership decided at the convention in Boston to create this newsletter after the first newsletter, the International Communication Bulletin, morphed into our scholarly research journal. Nancy Benson volunteered to be editor of our newsletter this year, and we hope to initially have one edition per semester. The newsletter is currently without a name, and we are inviting submissions for names. Please let Nancy know if you have a suggestion.

In addition to the newsletter, we are also hoping to improve communication and build relationships through the ICD Web site and Facebook Page. ICD vice-chair Amy Schmitz Weiss redesigned our Web site and moved it to the AEJMC network at <http://aejmc.net/icd/>. Our Web site is now listed with other divisions and interest groups and can be easily accessed from the AEJMC site. If you haven't visited the ICD Web site, please take a look at the materials available at this space. You will still find the standard features, such as division bylaws, officers and history, but new features were added, including an ICD archive with annual division reports for the last five years, minutes of the last members' meeting (thanks to our secretary, Tania Cantrell Rosas-Moreno), and a list of deadlines for our division. We also added a link to the ICB. Perhaps more exciting is the introduction of ICD on Facebook. A search for ICD AEJMC will take you straight to our page. Facebook allows for more interactivity, and we invite all members to join this page. Everyone is able to post to our page and we encourage you to do so.

(next column)



Margaretha Geertsema - ICD Head

In this edition, you can read about some of our activities since the Boston convention. Amy received about 10 panel proposals, and we will attend the annual chip auction in Jacksonville, Florida to schedule our best panels in cooperation with other divisions and interest groups (see Amy's article on p. 5).

Ammina Kothari, our representative to the Commission on the Status of Women, proposed a promising research panel on the feminization of Aids and the role of the mass media in raising awareness about the impact of AIDS on women (see Ammina's article on p. 5).

We are planning two pre-conference events next year and invite you to participate. Vanessa De Macedo Higgins, our teaching-standards chair, is putting together a pre-conference workshop titled "International Communication on the Border: Pedagogical Techniques for Dealing with International Communication Issues within the US". Manuel Chavez, our PF&R chair, is organizing a pre-conference workshop titled "Teaching on Reporting about Nations in Conflict, Security & Risk Issues and Natural Disasters." (see page 6).

Research chair Melinda Robins has started recruiting judges for our 2010 convention paper competition. Please consider volunteering as a judge. Our division usually gets almost 120

papers per year and the more judges we have, the easier it is on everybody! (If you have never reviewed a paper, Melinda offers advice on p. 4).

Paper submissions for the 2010 convention in Denver are due April 1, as always.

The ICD will again participate in the AEJMC's winter conference, organized by former ICD head Elanie Steyn.

Also consider participating in the World Journalism Education Congress in South Africa in July (see article on p. 6).



UPDATE FROM THE EDITOR OF THE BULLETIN/JOURNAL, ZENY SARABIA-PANOL

Hello ICD colleagues! Welcome to the inaugural issue of our division newsletter. Well, as many of you know, the International Communication Bulletin started as ICD's newsletter. As ICB evolved into more of a scholarly publication under the able editorship of Dr. Yorgo Pasadeos, two needs became evident: 1) the need to fill the information vacuum that ICB left, specifically as a medium of communication exchange for division members, 2) the need to rename ICB to better reflect the major change in purpose and content.

As works in progress, our division newsletter and the ICB require our sustained input and nurturing.

In response to our request we have received emails in the past two weeks suggesting new names for what was known as the Bulletin and will now be known as a journal. Thanks to all who responded.

A total of ten names were suggested, and with the exception of *International Communication Research*, which has a similarly named marketing company, no name duplication exists.

Since *International Communication Research* was the most popular suggestion, and is the name of a company, we are suggesting *International Communication Research Journal* as the new name of our scholarly publication.

Meanwhile, Editorial Assistant Kaitlin Vanderpool is researching the library requirements and procedures when changing the name of a publication.

Our next step will be presentation of new cover designs to go with the new name. We will be asking you soon to tell us which design appeals to you most. Stay tuned for this.

If things go as planned, we expect to use the new name and the new cover design in the spring 2010 issue.

I am also happy to report that the ICB (soon to be known as *International Communication Research Journal*) editorial board has been reconstituted. My thanks to those who have agreed to continue to serve on the board and to those who are serving for the first time.

We are also grateful for the hard work by the long-serving board members who, for various reasons, have decided to discontinue their service.

Here's to a good rest of the semester.
-- Zeny

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MEET THE EDITORIAL STAFF OF THE INTERNATIONAL COMMUNICATION BULLETIN

ZENY SARABIA-PANOL

editor, is a professor and former interim director of the School of Journalism at Middle Tennessee State University, is the new editor of ICB. The ICD Publication Committee chaired by Dr. Robyn Goodman selected her as ICB editor after a national search. As required by our by-laws, division members ratified her appointment during the Aug. 5, 2009 meeting at the AEJMC convention in Boston.

Zeny served as interim editor of ICB last year. She is past head of the division (2003-04) and is an alumna of the Journalism and Mass Communication Leadership Institute for Diversity (JLID).

Her editorial experience includes stints as managing editor of a quarterly trade publication, editor of an academic newsletter and editorial assistant of a peer-reviewed journal in business and economics.

Sarabia-Panol holds degrees from Silliman University (Bachelor of Journalism, magna cum laude), University of the Philippines (master's) and Oklahoma State University (doctorate). She currently heads the public relations emphasis at MTSU and teaches at both the graduate and undergraduate levels. Her research interests include international public relations, advertising, ethics, new media technology, academic quality rankings and ethnic media.

Zeny's research has been published in the Public Relations Review, Disability Studies Quarterly, Southwestern Mass Communication Journal, and Media

Asia. She has authored a number of book chapters and presented research at the AEJMC, Public Relations Society of America (PRSA) Academy, International Association for Mass Communication Research, American Academy of Advertising and the International Communication Association.

ELIZABETH SCHRADER, editorial assistant, is a Master's student of mass communication at Middle Tennessee State University. She earned her undergraduate degree in broadcasting, telecommunications and mass media from Temple University in Philadelphia and received a scholarship from The Broadcast Pioneers of Philadelphia. While at Temple University, she studied under Dr. George Gerbner.

Elizabeth worked in television for ten years as a floor director and scenic and properties director, served two years as publications director for an independent book publisher, and also has a background in music performance, songwriting, and concert and theater production. At MTSU, Elizabeth currently serves as a graduate assistant with two professors and is pursuing her research interest in news analysis and media ethics.

KAITLIN VANDERPOLL, editorial assistant, has a BA in communications from Purdue University. She worked as a reporter and editor for three newspapers: the Purdue Exponent in West Lafayette, Ind.; Northwest Indiana Times in Munster, Ind.; and the La Porte County Herald-Argus in La Porte, Ind.

Kaitlin is pursuing a Master's degree in Mass Communications at MTSU and plans to earn a PhD and teach college-level courses in journalism.



Zeny Sarabia-Panol
ICB Editor



Elizabeth Schrader
ICB Editorial Assistant



Kaitlin M. Vanderpool
ICB Editorial Assistant



ICD members at the division meeting in Boston.

RESEARCH CHAIR MELINDA ROBINS OFFERS REVIEWING TIPS.

Last spring, as I realized with horror that I had volunteered to review conference papers for three divisions – sneaky, those research chairs, calling for judges the previous November! -- my first thought was how to dispatch all 12 paper reviews with haste. Hmm. I could skim them, make a few notes, and fill out the judge's form, all the while fending off the students at my office door with their end-of-semester excuses, projects and papers.

But would I really just skim the articles? Of course not.

We all volunteer to review conference papers with good faith, recognizing the importance of being fair and giving good advice to the authors. We remember how important thorough reviews were to us when we were graduate students and then untenured professors. We also remember how let down we were when we got either no comments at all, or a perfunctory "Interesting paper." We deserved better, even if our papers were rejected.

We take on this task even though we're busy because that's what it means to be good colleagues. But whatever our good intentions, scattershot marks on the forms and useless comments are a waste of everyone's time.

Here are a few things to keep in mind when you bravely face those papers, thanks to colleagues from different disciplines who

have shared their thoughts on the subject online, and from the AEJMC website. (http://aejmc.org/_officers/officer_resources/paper_reviewtips.php)

1. Read the paper carefully. You owe it to the author (and will not make an ass of yourself, albeit anonymously, by making stupid comments).
2. Write positive, specific things. If you see a problem, suggest a solution. Noting an error without some constructive advise is...well, not nice!
3. Criticize the paper, not the author(s): "The paper contains poor data" is better than "The authors used poor data." Be helpful, not disrespectful.
4. If the literature review is lacking, point the authors to specific references. They already did the lit review and missed something, so don't leave them hanging. It'll only take you a minute to find the citations, really!
5. Don't nitpick. You don't need to line edit the paper, Mr./ Ms. Smartypants, do reference a passage, or point, if it's hard to follow.
6. Finally, pat yourself on the back. You're doing important and necessary work — even if you really don't have the time.

See? It's easy. At the very least, it's time well spent catching up with the literature.

Happy reviewing!



NOTES FROM VICE-HEAD AMY SCHMITZ WEISS

Happy Fall to everyone! At this busy time of the semester, we often forget that the AEJMC Convention planning for the following year is already underway. What does this mean? Well, basically the programming for the upcoming convention is about to be decided. This is done through a multi-step process.

First, we receive panel proposal submissions from our international communication division membership on international topics and issues. Panel proposals must incorporate research, teaching, or professional freedom & responsibility. We then make selections from the submissions received.

Once we have selected our proposals they are forwarded to AEJMC headquarters and added to the larger pool of proposals from other divisions and interest groups. Between November and December, discussions are held between the division heads and vice-heads about the potential panels that can be offered and co-sponsored for the upcoming convention.

By December, the division heads and vice-heads gather for a mid-winter meeting to participate in a chip auction. This chip auction allows for each division and interest group to have a fair chance at having a certain number of slots for panels at the AEJMC Convention.

This process is lengthy but a very important aspect of how our division contributes to the overall programming of the annual convention. For more information on the process, please visit the AEJMC website: <http://www.aejmc.org/>

www.aejmc.org/officerhandbooks/head_viceheads/1calendar.pdf

I will keep you informed as more details on the programming of the 2010 convention become available. For additional information on the convention itself, please visit the calendar section in the news section of our website: <http://www.aejmc.net/icd/news.html>

MORE CONVENTION AND CONFERENCE NOTES:

Ammina Kothari, ICD/CSW Liaison

Members of ICD and the Commission on the Status of Women proposed a research panel for the Denver 2010 conference that will address some of the theoretical and empirical relationships between mass media and public awareness of HIV/AIDS through theoretical models and case studies.

Success stories from around the world about the implementation of HIV prevention messages have all involved media in one capacity or another. This raises the question: How can we as communication students, scholars and teachers assist in advancing the media's role in HIV prevention and eradication?

Reports by agencies monitoring global health have established the feminization of the HIV/AIDS pandemic. In recent reports, statistics showed the increasing vulnerability of some populations of women to HIV infection. Feminization of HIV is a result of multiple factors impacting women's daily lives, from sexual coercion and violence to caring for husbands, children and parents with AIDS.

In Ida Susser's new book, *AIDS, Sex, and Culture: Global Politics and Survival in Southern Africa*, she writes that even though gender disparity in HIV infection rates has gotten international attention, neither women's collective efforts to fight the

epidemic, nor their vulnerability receives much support.

In an evolving media landscape, there are a number of outlets available to examine to determine the impact of media messages about AIDS. For instance, the globalization of MTV and its attraction to audiences under 25. How do HIV/AIDS public service advertisements and the integration of HIV-positive people in MTV programming affect the audience?

There are other questions to answer as well. What is the role of journalists in reporting effectively about the pandemic? Is better journalistic training required for accurate coverage of the pandemic? Is there a need for collaboration at the grassroots level between the community of scholars and the public to produce effective health education messages? And how could that be done?

Panelists will include Barbara Barnett (Kansas), Mia Malan (Knight Health Journalism Fellow in South Africa), Diana Rios (Connecticut) and Diana Stover (San Jose State), who are all working toward a better understanding of how the media can be integrated effectively in the fight against HIV infection.

AEJMC mid-winter conference update

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman is hosting the 2010 AEJMC Midwinter Conference from March 5-7.

As in the past, this regional meeting is an opportunity for (especially junior) scholars and graduate students to "set foot" into the world of academic conferences. It allows scholars to present their research interests and findings to a more intimate audience, and get feedback on how to improve their research before submitting it for presentation at other conferences or to academic journals.

The deadline for panel proposals and paper abstract proposals to each of the 12 participating AEJMC divisions, interest groups and commissions is December 1, 2009. More information about submission requirements and contact details for midwinter chairs is available at <http://www.ou.edu/gaylord/home.html> or from the Host Coordinator Elanie Steyn (Elanie@ou.edu).

WJEC 2010 Congress:

The second World Journalism Education Congress will be held at Rhodes University In Grahamstown, South Africa from July 5-7, 2010. The Congress is supported by almost 30 journalism and mass communication organizations worldwide.

In collaboration with the Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman, members of the International Communication Division are signing up to review paper abstract proposals from colleagues around the world.

Colleagues interested in submitting a research paper abstract can obtain more information on submission requirements from <http://wjec.ou.edu>. Those interested in signing up to review abstracts will find a sign-up form at the website and should email their forms to Elanie Steyn (elanie@ou.edu)

AEJMC Denver -2010

Mark your calendars!

ICD is planning Pre-conference workshops on Tuesday, August 3

Workshop 1 - International communication on the border: pedagogical techniques for dealing with international communication issues within the U.S.

MODERATING/ PRESIDING:
Vanessa de Macedo Higgins Joyce, The University of Texas at Austin

PANELISTS:
Dr. Olaf Werder, University of New Mexico
Professor Lilliam Martinez-Bustos, Florida International University
Dr. Josh Kun, USC Annenberg
Professor Alvaro Sierra , University for Peace – Costa Rica

DESCRIPTION:
Events occurring on the border carry a specific problematic of contextualizing both the national and the international. With increased violence in border towns, as well as specific immigration and cultural flows, teaching future communicators how to understand the national and international aspects of the borders is important. The intermingling of the national and international is emphasized in such areas, which include the geographical border towns, but which expands from it as well. This panel proposes to address such international issues of communication within the national context and to offer pedagogical techniques for dealing with such border issues for future communicators in the United States. Panelists will address specific techniques for teaching the coverage of border issues and how to reach a market of bi-cultural consumers. Panelists will explore issues in the teaching of border topics such as bi-cultural health communication, coverage of drug trafficking, arts and politics in the border cultural connections, Spanish language television, and more.

PANEL CONTACT:
Name: Vanessa de Macedo Higgins Joyce
Phone: (512) 217-6484, email: vanessa.higgins@gmail.com

Workshop 2- Teaching on Reporting about Nations in Conflict, Security & Risk Issues and Natural Disasters

MODERATING/PRESIDING:
Manuel Chavez, Michigan State University, and Eric Freedman, Michigan State University
PANELISTS:

Panel 1: Reporting Conflict (Internal and across Nations)
Eric Freedman, Michigan State University
Manuel Chavez, Michigan State University
Svetlana Kulikova, Georgia State University
Gloria Anderson, New York Times

Panel 2- Reporting on Security & Risk Issues and Natural Disasters
Celeste Gonzalez, University of Arizona
Dahleen Glanton, Chicago Tribune
Juan Tamayo, The Miami Herald
Patrick Butler, International Center for Journalists
Brainstorming and General Discussion
PANEL CONTACT:
Prof. Manuel Chavez
Phone: 517-432-1411 email: chavezml@msu.edu

MERRILL GETS LIFETIME ACHIEVEMENT AWARD FROM ICD AT AEJMC CONVENTION



At this year's ICD Business Meeting, the lifelong achievement award was given to **John Merrill** (right), Emeritus Journalism Professor at the University of Missouri. The award was presented by **Richard Gross** (left) at the AEJMC Annual Convention in August in Boston, Mass.

BOSTON AWARD WINNERS



Kanghui Baek, graduate student at the University of Texas at Austin, was awarded at the Division's Business Meeting for one of the Top Student Papers for the 2009 AEJMC Convention Markham Student Paper Competition in Third Place for her paper entitled, "Constructing 'Globalization': Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement"



Yuval Karniel (left) and Amit Lavie-Dinur (right) of the Interdisciplinary Center (IDC) Herzliya, were awarded at the Division's Business Meeting for one of the Top Faculty Papers for the 2009 AEJMC Convention Bob Stevenson Paper Competition in Third Place for their paper entitled, "Entertainment and Stereotype: Representation of the Arab in Reality Show on Israeli Television."



Linda Jean Kenix of the University of Canterbury, won the Paper Competition for the Best Paper for publication in *Ecquid Novi: Journal of African Media Studies*. Her paper was entitled, "Resistance narratives in radical, alternative media: A historical examination of New Zealand's *Earwig* magazine."



ICD members at the division meeting in Boston.

MEMBER NOTES

CONGRATULATIONS!

Minabere Ibelema won the Society of Professional Journalists' 2009 Sigma Delta Chi Award in Research, for his book "The African Press, Civic Cynicism, and Democracy" (Palgrave Macmillan 2008).

AND IN OTHER NEWS:

The Department of Journalism and Media Studies (JMS) at the University of South Florida, St. Petersburg welcomed 17 English speaking African journalists, from 13 countries, as distinguished visitors of the E. R. Murrow Program. The program is sponsored by The United States Department of State.

Interactive sessions, moderated by JMS faculty and graduate students, focused on similarities and differences between the American and African journalists. Topics included: "The Risks of Responsible Reporting", "Social Media Mash-Up", "Journalism Education: From Africa to America" and "Reporting in Africa".

In addition, JMS students hosted a community reception where the African journalists socialized with area residents.

At a closing interactive gathering for the African and local journalists, visitors and local journalists proposed an exchange program between the U.S. and the African countries represented by the visiting journalists.

DIVISION HEAD NOTE:

Are you interested in helping the ICD increase its membership? We are still looking for a membership chair for 2009/2010. Please contact the division chair if you are interested in this position.

Margaretha Geertsema

mgeertse@butler.edu

EDITOR NOTE:

We need a name for this newsletters. If you have suggestions, please email Nancy Benson (nbenson@illinois.edu)

Thanks to all who contributed to the first edition of the newsletter. The second installment will be available mid-March. Please send your articles, photos with captions, and member notes to me by February 15, 2010

INTERNATIONAL COMMUNICAITON DIVISION NEWSLETTER

Nancy Benson - Editor

Please send your newsletter contributions to:

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