

ICD NEWSLETTER

Welcome from Division Head



Dear Colleagues,

Meeting all of you at the 2012 AEJMC Conference in Chicago was unforgettable. Attendance was high at most ICD sessions, with so many people arriving a day earlier for the pre-conferences. Here goes a big thank you to those who helped to make our portion of the AEJMC conference a great success.

Of the 119 papers submitted to ICD in 2012, we were able to select 39 faculty papers and 21 student papers, keeping a 50% rate of acceptance. A total of 35 ICD members helped to review those papers, but we definitely need more people to serve as reviewers so no one will read more than three papers. The selected papers for both the Robert Stevenson and the Markham Awards were presented at four referee research sessions (top papers), one scholar-to-scholar and two poster sessions.

In addition, we received 17 proposals to our pre-conferences and invited research/teaching/PF & R sessions. We ranked the top 15, but unfortunately were able to select only five due to the limitations of the chip system. Two of the invited research panels were classified as centennial sessions. This year we partnered with the following divisions and groups: The Newspaper and Online News, Mass Communication and Society, the Commission on Status of Women, and the Minorities and Communication Division.

About 90 people at different points in time attended our business session, sponsored by the Asian Journal of Communication. Several past presidents attended the event and were recognized for their support to ICD. In addition, we recognized the work of those who served this past year, especially our outgoing chair, Manuel Chavez of Michigan State University.

Several of us continue to serve ICD in 2012-2013 in new capacities such as Celeste Gonzalez de Bustamante, University of Arizona, now our new vice-head, and Emily Metzgar, Indiana University, now our research chair. Catherine Cassara, Bowling

Green State University, past membership chair, has agreed to serve in this position again in 2012-2013 as she puts together our new membership survey. Yusuf Kalyango, Ohio University, will be our secretary for the second term as well, and M. Jacie Yang, Texas State University, will continue to serve as our web editor. Jacie is in the process of redesigning our website.

The new people on board are Jennine Relly, Arizona University, teaching standards chair; Luis Peon-Casanova, University of Nebraska-Lincoln, professional freedom and responsibility chair; Ammina Kothari, Rochester Institute of technology, Markham paper competition chair; and Anna Popkova, University of Minnesota, our newsletter editor.

As we embark on a new busy schedule of teaching and scholarship activities, I would like to stress that ICD is here to help you and that ICD needs your input to continue growing. Here are some of our goals for this year:

1. Complete the new ICD survey. Please, make sure you answer it.
2. Increase the division membership at national and international levels.
3. Increase the number of judges for paper competitions.
4. Improve our interactive communication through Facebook, the listserv and the website. Please, become a friend of ICD on Facebook!
5. Support new activities for teaching and PF & R.
6. Develop new social activities during the conference. Celeste and I are working on an on-site visit to a major news organization outlet in Washington D.C, and studying the possibility of a luncheon with a guest speaker during the conference.

Thank you for your support!

Heloiza G. Herscovitz
ICD Head

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Meet ICD New Officers



ICD officers, left to right: Luis Peon-Casanova, PF & R chair; Celeste G. de Bustamante, vice head; Ammina Kothari, Markham chair; Heloiza Herscovitz, division head; Catherine Cassara, membership chair; Emily Metzgar, research chair; Manuel Chavez, former division head; and Jeannine Relly, teaching standards chair.

ICD meetings and panels at the AEJMC 2012



ICD officers at the ICD business meeting



ICD business meeting



Amy Schmitz Weiss coordinating the UNESCO panel



ICD Centennial panel

Winners of the 2012 -2013 ICD's Paper Competitions Congratulations to all of you!

The Stevenson Faculty Paper Competition

1. **Britain Eakin** and **Shahira Fahmy**, both from University of Arizona, "High Drama on the High Seas: Peace vs. War Journalism Framing of the Mavi Marmara Incident."
2. **Stine Eckert**, University of Maryland and **Kalyani Chadha**, University of Maryland College Park, "Muslim Bloggers in Germany: An Emerging Counterpublic?"
3. **Beverly Horvit**, University of Missouri; **Peter Gade**, University of Oklahoma; and **Liz Lance**, University of Missouri, "How they cover the world: A comparison of news predictors for the Associated Press, The New York Times and Reuters."



Vice head Celeste Gonzalez de Bustamante calling the winners of this year top papers



Vice head Celeste Gonzalez de Bustamante (right) delivering one of the best paper awards to Beverly Horvit (middle) and Liz Lance (left)

Equid Novi Award

Britain Eakin and **Shahira Fahmy**,
both from
University of Arizona

"High Drama on the High Seas: Peace vs. War Journalism Framing of the Mavi Marmara Incident."

Markham Competition

1. **Ivanka Radovic**, University of Tennessee, Knoxville and **Rachel Rui**, University of Tennessee, "Power Distance and Trust in News Media: A Comparative Study of America and China."
2. **Elizabeth Stoycheff**, Ohio State University, "What's the bandwidth for democracy? Deconstructing Internet penetration and citizen attitudes about governance."
3. **Manisha Shelat**, University of Wisconsin-Madison and **Cathy DeShano**, University of Wisconsin-Madison, "Youth Digital Cultures in Small Town and Rural Gujarat."



Asian Journal of Communication Award

Peddiboyina Vijaya Lakshmi,
Sri Padmavati Mahila Visvavidyalayam,
Sagar Atre and **Yusuf Kalyango**,
Ohio University, E.W. Scripps School of Journalism,
"Online Social Networking Profiles and Self-presentation of Indian Youths."

International Multimedia News Story Contest-2012



Sandy Rao

This year we received 18 entries from various universities from all over the United States. The Judges for the contest were Elizabeth Clark and Jonathan Zmikly, both instructors at the School of Journalism and Mass Communication, Texas State University.

Here are the results of the contest:

First place:

Scars of War

Selena Larson, Lindsay Hoffman and Stephanie Paeprer

Arizona State University

Walter Cronkite School of Journalism and Mass Communication

Second place:

Citizens of Nowhere

Mary Shinn, Julia Tylor and Daria Marjanovic

Arizona State University

Walter Cronkite School of Journalism and Mass Communication

Third place:

Russophiles: Air Bridge Between Alaska ...

Lex Treinen

University of Alaska at Fairbanks

Sandy Rao,

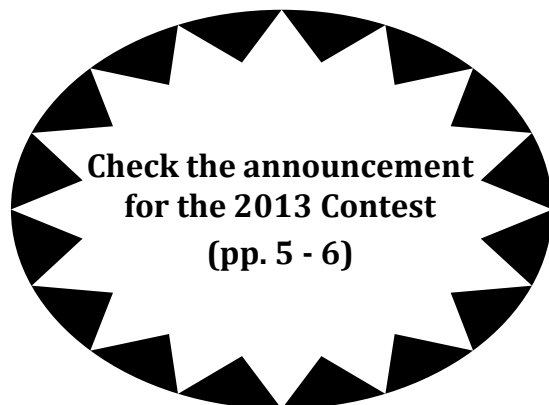
Texas State University-San Marcos



Sandy Rao delivering one of the three awards for best international multimedia news story contest.



Sandy Rao explaining the rules of the international multimedia story contest



Check the announcement
for the 2013 Contest
(pp. 5 - 6)

AEJMC-ICD STUDENT INTERNATIONAL MULTIMEDIA NEWS STORY CONTEST—2013

The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, announces its student contest in multimedia news story writing for the year 2012-2013. The contest is open to all undergraduate students.

Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue. The news story should have an international angle on a local story or it may be an international story with a local angle. It should be a **written** story submitted as a class assignment and/or published on the university Web site or on a news media Web site (stories published between April 7, 2012 and April 5, 2013 will be considered).

Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support. The story as well as the multimedia support should have been authored/executed by the same student.

Rules

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a **journalistic, written, online story** supported by multimedia elements such as Flash, photography, audio and/or video) **should be authored/executed by the same student.**
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a Web site and provide the correct URL.
- (4) **Submit a printed copy of the story** and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

Awards

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

Send entry and completed form to:

ICD-Student Multimedia News Story Contest
Dr. Sandy Rao
School of Journalism and Mass Communication, 102, Old Main
Texas State University, San Marcos, TX 78666
Tel: 512-245-2656/3790, Email: sr02@txstate.edu

Postmark Deadline: April 5, 2013

The AEJMC-ICD Entry Form

(Please duplicate this form as needed)
Please type or write in **block letters**. Thanks.

Title of Entry: _____

Student Name in Block Letters: _____

School Name: _____

Address where student can be reached during summer 2013

Street address: _____ City, state, zip: _____

Phone (Work): _____ (Home): _____ Email: _____

Sponsoring faculty member

Name in Block Letters: _____

Title: _____

School name and address _____

Summer address : _____

Phone (Work): _____ (Home): _____ Email: _____

Please read and sign the following statement:

I certify that the entrant wrote/executed the multimedia elements and published this original story on a University or media Web site during a course at my school between April 7, 2012 and April 5, 2013. The URL on which the above student's multimedia news story was published is: _____

I also certify that the entry form and any attachments I have signed are complete and correct to the best of my knowledge.

Faculty Member's Signature

The AEJMC, ICD's Contest Coordinator will notify all participants of the status of their entries by mid-July, 2013. (Students, if your summer plans change, please inform the Contest Coordinator).

ICD Preconference Moves Discussion Forward on Global Journalism Education Curricula with UNESCO

By Amy Schmitz Weiss

Scholars and teachers from around the globe and the United States gathered in Chicago, Illinois at the AEJMC Convention in early August to attend a special International Communication Division preconference workshop in collaboration with UNESCO entitled “*Teaching Journalism in Developing Countries and Emerging Democracies: The Case of UNESCO’s Model Curricula.*”

The workshop aimed to explore the impact of UNESCO’s Model Curricula for Journalism Education launched in 2007 and so far adopted by 63 journalism schools in 51 developing countries in diverse linguistic, social and cultural contexts. About 40 people attended the workshop.

The preconference workshop was led by Fackson Banda of the Division for Freedom of Expression & Media Development at UNESCO and coordinated by Amy Schmitz Weiss, assistant professor of journalism at San Diego State University.

Panelists included Sundeep Muppidi of Hartford University and former Secretary-General of AMIC, Ibrahim Seaga Shaw of Northumbria University in England, Sonia Virginia Moreira of Universidade do Estado do Rio de Janeiro in Brazil, Gordon Stuart Adam who was formerly with Carleton University in Ottawa, Canada (Professor Emeritus), Rosental Calmon Alves of the University of Texas at Austin (President of ORBICOM, global network of UNESCO Chairs in Communication and Peter Laufer of the University of Oregon.



Fackson Banda (left), at the preconference workshop with Ibrahim Seaga Shaw (right), who is presenting on the adaptation of the model curricula in Africa.



Fackson Banda (left), at the preconference workshop with Sundeep Muppidi (right), who is presenting on the adaptation of the model curricula in Asia.

Panelists shared details with attendees of how the curricula was adapted in Asia, Africa, Latin America, Caribbean and the Arab states.

Muppidi presented on the development of journalism education in Asia and how AMIC helped to contribute to the model curricula. Muppidi highlighted the fact that more work is needed with journalism education in the region and that the curricula needs to be adapted in the region to local contexts.

Laufer presented information about his project with an international team of consultants hired by UNESCO to adopt and adapt the model curriculum in Iraq. The project is currently featured in an article in the latest issue (<http://jmc.sagepub.com/content/67/3/268.abstract>) of the *Journalism & Mass Communication Educator* journal co-authored by John V. Pavlik, Peter D. Laufer, David P. Burns, and Ramzi T. Ataya.

Shaw presented about the role of journalism education in Africa and how the model curricula can be adapted in Africa in the future by incorporating the critical and cultural approach to journalism in Africa.

The workshop also included a breakout session allowing attendees to discuss the model curricula in-depth and what directions to take it next.

The panelists are currently compiling a small booklet with UNESCO that recaps the preconference workshop. ICD members will be notified when this booklet becomes available.

If you missed the preconference workshop and would like a copy of the packet materials presented, contact Amy at aschmitz@mail.sdsu.edu and she can send you an electronic version of the packet.

UNESCO Story on the Preconference Workshop: <http://www.unesco.org/new/en/communication-and-information/resources/news-and-in-focus-articles/all-news/news/experts-assess-unescos-model-curriculum-for-journalism-education/>

Message from the ICRJ Editor

Warm greetings to all from the *International Communication Research Journal*!



Zeny Sambia-Panol,
ICRJ Editor

I am marking my third year as *ICRJ* editor. We made major changes during those years, the most obvious one being our new name that more accurately reflects the content and the new look to go with the name of the journal. We also are continuing our efforts to improve the quality of our research publication with the help of the editorial board and ad hoc reviewers through a blind peer evaluation process.

Our acceptance rate is about 14 percent (accept with minor revisions) and the revise and resubmits are at 43 percent. I have attempted to expand and diversify the representation of scholarship in the journal so it is not too U.S. or Western centric in terms of the researchers and topics studied. A review of the composition of our editorial board might be considered if we intend to be more inclusive or representative of different parts of the globe. I really see the diversification of our board as an effective or strategic way to recruit scholars from underrepresented regions of the world to become ICD members.

Several challenges remain. On the financial front, we have been able to keep the journal solvent but with production and distribution costs expected to go steadily northward I am not sure how long we can sustain our current business model. It helped a bit that the journal was able to increase its institutional subscription rates effective this year while keeping the individual rates for ICD members the same.

But with the challenges are some opportunities. At our annual division members' meeting in Chicago held during AEJMC's centennial conference, I have been given the green light to explore and pursue the possible use of a commercial publisher for our journal. Among the benefits of having a commercial publisher are:

- stronger marketing support that can significantly increase reach/readership through consortia packages with university subscribers
- better indexing (and if our journal qualifies perhaps with Thomson's Institute for Science Information via the ISI Web of Knowledge), and
- last but not least, a more robust online searchable presence.

Consequently, I have been communicating with Sage Publications and the Taylor and Francis Group since August. I have completed their standard questionnaires and provided them with sample copies of our journal. You will get an update as soon as I receive their proposals.

On the editorial staff side, please welcome our new editorial assistant, **Kattika Prapajit**. She has outstanding design and Web-related skills. Since 2009, Middle Tennessee State University's College of Mass Communication has been assigning a graduate student assistant to help me with my editorial work. For this, I am deeply grateful. Looking forward to another rewarding and productive year working with you on the journal.

By the way, **AEJMC's \$100 for 100 years campaign** is ongoing till November. Please consider donating \$100 or more and ask to give ICD the credit as the division with the most members making a donation will get an extra programming chip.

Zeny Sarabia-Panol, Editor



Meet Kattika Prapaiit, ICRJ's new Editorial Assistant

Kattika Prapajit is a master of science student in mass communication at Middle Tennessee State University. She received her bachelor's degree in English with Japanese as a minor from Kasetsart University in Thailand. She was a freelance translator for a year. Kattika is now working for Dr. Zeny Sarabia-Panol as a graduate assistant and pursuing her research interest in media effects on human memory.

AEJMC MIDWINTER CONFERENCE 2013

Gaylord College of Journalism and Mass Communication, University of Oklahoma

March 1-2, 2013

Call for Paper Abstracts and Panel Proposals

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 11 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for March 1-2, 2013 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. For the fifth year in a row, conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

Paper abstract submissions: Authors are invited to submit research paper abstracts of between 600 and 800 words (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be made by e-mail to the midwinter chair (from the list below) of the group authors wish to submit to. Note that authors can submit any specific paper abstract to only one participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. *Do not submit full papers.*

Authors of accepted papers will be notified by mid-January 2013. Papers presented at the midwinter conference are also eligible for presentation

at the AEJMC national convention in August. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research to improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of their conference session at least two weeks before the midwinter conference. The midwinter chair for the relevant group will send authors the names and contact details of the discussant for their session.

At least one author of each accepted paper must register and attend the conference to present the paper. *Failure to register by the deadline will result in authors' names and papers being removed from the program. NO onsite registration will be available.*

Panel submissions: In addition, the organizers are also inviting panel proposals. These proposals should be sent to the midwinter chair of the particular division or group they wish to present the panel to. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

Submission format: All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panel organizer(s) *on the title page only*. The title page should also include the author or lead author's (or organizer's) mailing address, telephone number and e-mail address. The

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title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

Deadline: All submissions should reach the

appropriate group's midwinter chair by noon, November 30, 2012.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

For more information, please contact Elanie Steyn, **Conference Site Host** (elanie@ou.edu).

AEJMC 2013 Midwinter Chairs by Division/Interest Group/Commission

Civic & Citizen Journalism Interest Group

Lizz Viall, Eastern Illinois University
ekviall@eiu.edu

Communication Technology Division

Bart Woidynski, Virginia Tech University
wojdynski@vt.edu

Commission on the Status of Women

Jennifer Vardeman-Winter,
University of Houston
jvardeman@uh.edu

Cultural and Critical Studies Division

Rebecca Kern, Manhattan College
rebecca.kern@manhattan.edu

Entertainment Studies Interest Group

Cynthia Nichols, Oklahoma State University
cynthia.nichols@okstate.edu

International Communication Division

Emily Metzgar, Indiana University
emetzgar@indiana.edu

Mass Communication & Society Division

Temple Northup,
North Carolina Central University
cnorthu@central.uh.edu

Media Management and Economics Division

Kenneth Killebrew,
University of South Florida,
kkillebr@usf.edu

Minorities and Communication Division

Josh Grimm, Louisiana State University
jgrimm@lsu.edu

Religion and Media Interest Group

Michael Smith, Campbell University
smithm@campbell.edu

Visual Communication Division

Seth Gitner, Syracuse University
smgitner@syr.edu

Call for ICD paper reviewers



Emily Metzgar

ICD needs your help to increase the number of paper reviewers for the midwinter and the annual conferences.

Please, click on the following link and answer the short survey I created especially for that. I will be checking it regularly. I will be able to provide the data to whoever seeks it. The people completing the short questionnaire have to do nothing more than complete the survey at the online link

http://iujournalism.qualtrics.com/SE/?SID=SV_1QUJpwyDMEKC9vL

They will get a thank you message at the end so they'll know their responses were received (just like surveymonkey works).

Click on the link! Thank you.

Emily Metzgar

Membership Survey



Catherine Cassara,
ICD Membership Chair

The division will forward an email to each member with a link to an online survey.

The survey will give the division an opportunity to obtain some valuable input from the members; and it will also give the members an opportunity to address their own interests and concerns through the open-ended questions.

We hope all 263 members of the division will take this opportunity to participate in the survey. And, as soon as there are conclusive results, they will be made public here.

International Communication Division Newsletter

Anna Popkova - Editor

Send Contributions to Anna Popkova

Doctoral Candidate

University of Minnesota

popko004@umn.edu

Visit our website at <http://aejmc.net/icd>

Join us on Facebook by searching

“International Communication Division of AEJMC”

Photo credits:

All photographs from the AEJMC 2012 Convention in Chicago used in this issue were taken by several ICD officers including

Luis Peon-Casanova, Celeste G. de Bustamante, Amy Schmitz Weiss and Heloiza Herscovitz.