

## International Communication Division

### Meeting Agenda

August 5, 2010

8:30 p.m. – 10:30 p.m.

(Introduction of Mort Rosenblum's new text and offer of free books. Some passed out. Interested others invited to visit booth tomorrow to pick up copies.)

1. Call to order
  - 1.1. Introduction of leadership; applause for Melinda Robins and managing 174 paper submissions
  - 1.2. Overview of volunteers and their contributions
  - 1.3. Margaretha passes chairship to Amy Schmitz-Weiss
2. Attendance
  - 2.1. Approx. 29
3. Approval of minutes from last meeting
4. New business:
  - 4.1. Membership news/stats
    - 4.1.1. Amy introduces membership overview (PPT)
    - 4.1.2. Commitment to provide membership info to members
    - 4.1.3. Demographic data – all info will be posted on our website
  - 4.2. Selection of new officers for ICD
    - 4.2.1. Division head – Amy Schmitz-Weiss
    - 4.2.2. Vice head (vote) – Open position:
      - 4.2.2.1. Self-nomination: Mark Poepsel, Uni. Of Missouri, Ph.D. student working on dissertation (May 2011)
      - 4.2.2.2. Self-nomination: Alma Kadragic, Uni. Of Wollongong (Australian), Dubai
        - 4.2.2.2.1. Hired to set up master's program that would need to be approved by UAE AND Australia (students can select if will receive credit through either host nation; hence, dual accreditation needed); NYC and Bureau Chief in Warsaw – worked with Anne Garrels; left to begin a PR company in Poland; back to US for two years...
        - 4.2.2.2.2. Need to attend mtg in Albuquerque in November
        - 4.2.2.2.3. Conversation regarding the need to understand the organization, its dynamics, and have some experience with having worked in the division
        - 4.2.2.2.4. Proposal for possibility of head staying on for additional year; Robyn Goodman says not permitted
        - 4.2.2.2.5. Rosental Alves nominates Manuel Chavez, Michigan State; self-introduces
        - 4.2.2.2.6. Self-withdrawals of Mark and Alma
        - 4.2.2.2.7. Vote in favor of Manuel Chavez
    - 4.2.3. Secretary (vote) (addend Membership chair)
      - 4.2.3.1. Self-introduction of Tania Cantrell Rosas-Moreno
      - 4.2.3.2. Move to vote
      - 4.2.3.3. Vote in favor
    - 4.2.4. Research chair
      - 4.2.4.1. Nominated by incoming chair
      - 4.2.4.2. Heloiza Herscovitz, Calif. State University Long Beach
    - 4.2.5. Markham chair
      - 4.2.5.1. Nominated by incoming chair; works with research chair
      - 4.2.5.2. Celeste Gonzalez, Univ. of Arizona; area of research TV news in Mexico
        - 4.2.5.2.1. Working to publish dissertation (research area)
        - 4.2.5.2.2. Going up for tenure in two years
    - 4.2.6. PF&R chair (from Manuel)
      - 4.2.6.1. Open; volunteers
      - 4.2.6.2. Self-nomination: Jeannine Relly, Univ. of Arizona; area of research – np rights in developing countries
    - 4.2.7. Teaching Standards chair
      - 4.2.7.1. Follow up in email
    - 4.2.8. Membership chair
      - 4.2.8.1. Absorbed into Secretary position
    - 4.2.9. CSW Liaison
      - 4.2.9.1. Danielle Coombs, Penn State University; perceptions of fans in British soccer
    - 4.2.10. Newsletter Editor (addend assistant newsletter editor)
      - 4.2.10.1. Two issues per year
      - 4.2.10.2. Editor: Mark Poepsel, Uni. of Missouri, Ph. D. student
      - 4.2.10.3. Assistant editor: Maccamas Ikpah, Rowan University
  - 4.3. ICD Off-Site on Friday, Aug. 6, 2010: Dr. Meg Moritz, University of Colorado-Boulder

- 4.3.1. EU Update: Conversations with Consuls General
  - 4.3.1.1. 4-6 p.m.
  - 4.3.1.2. Osteria Marco
  - 4.3.1.3. Co-hosted by Uni. of Colorado-Boulder
- 4.4. Awards:
  - 4.4.1. *Robert L. Stevenson and Markham* paper awards: presented by Melinda Robins
    - 4.4.1.1. Top Faculty award: \$100 to Wilson Lowrey, University of Alabama, and Elina Erzikova, Central Michigan University
      - 4.4.1.1.1. Title: One Profession—Multiple Identities: Russian Regional Reporters’ Perceptions of the Professional Community
    - 4.4.1.2. Second Faculty award: \$75 to Rico Neumann, University of Arizona, and Shahira Fahmy, University of Arizona
      - 4.4.1.2.1. Title: Analyzing the Spell of War: A War/Peace Framing Analysis of the 2009 visual coverage of the Sri Lankan Civil Conflict in Newswires
    - 4.4.1.3. Third-place faculty award: \$50 to Jeannine Relly, University of Arizona
      - 4.4.1.3.1. Title: Do journalists have information access? Exploring news media freedom and colonial heritage in 42 nations
    - 4.4.1.4. Markham, first place: \$100 to Dave Ferman, University of Oklahoma
      - 4.4.1.4.1. Title: How Two Irish Newspapers Framed the 2007 British Military Withdrawal From Northern Ireland
    - 4.4.1.5. Markham, second place: \$75 to Adrienne Shaw, University of Pennsylvania
      - 4.4.1.5.1. Title: Intellectual Games: International Intellectual Property Rights and the Middle Eastern Video Game Industry
    - 4.4.1.6. Markham, third place: \$50 to Adrienne Atterberry, Syracuse University
      - 4.4.1.6.1. Title: Understanding Orientalism: The construction of the 'other'
    - 4.4.1.7. Shared best—poster award:
      - 4.4.1.7.1. Lyombe Eko, University of Iowa
        - 4.4.1.7.1.1. Title: The Art of Criticism: How African cartoons iscurively constructed African media realities I the post-Cold War Era”
      - 4.4.1.7.2. Claudia Bucciferro, University of Colorado
        - 4.4.1.7.2.1. Title: Festival de Viña del Mar: Articulating Chilean Identity Through a National Media Event
  - 4.4.2. *Ecquid Novi: African Journalism Studies* Award: presented by Margaretha Geertsema on behalf of Herman Wasserman
    - 4.4.2.1. Special plug: Moving to Taylor/Francis
    - 4.4.2.2. Best Paper Award: \$100 to Yusuf Kalyango, Ohio University
      - 4.4.2.2.1. Title: Agenda Building and the Politics of Regime Legitimacy in East Africa
  - 4.4.3. *Asian Journal of Communication* Award: presented by Dr. Benjamin Detenber, an AJC associate editor and the dean of the School of Communication and Information at Nanyang Technological University
    - 4.4.3.1. Second presenting this award
    - 4.4.3.2. Hosting wine; wild applause
    - 4.4.3.3. Now indexed with SSCI
    - 4.4.3.4. Submissions have tripled in last two years (recently moved to Routledge)
    - 4.4.3.5. About 15 percent acceptance rate
    - 4.4.3.6. Award to Dr. Chalisa Magpanthong at Ohio University, “Thailand’s Internet Policies: The Search for a Balance between National and Security and Rights to Information”
  - 4.4.4. *Student International Newswriting Contest*: presented by Margaretha Geertsema on behalf of Sandhya Rao
    - 4.4.4.1. Sandhya wanting to include more multi-media reports in competition
    - 4.4.4.2. First Place: \$100 to Ashley Gordon, California State University, Northridge
      - 4.4.4.2.1. Title of Story: Esha returns to CSUN
    - 4.4.4.3. Second Place: \$75 to Derek Quizon, Walter Cronkite School of Journalism and Mass Communication, Arizona State University
      - 4.4.4.3.1. Title of Story: Unholy union
    - 4.4.4.4. Third Place: \$50 to Sarah Whitmire, Walter Cronkite School of Journalism and Mass Communication, Arizona State University
      - 4.4.4.4.1. Title of Story: Rocking the foundation
- 4.5. Reports:
  - 4.5.1. International Communication Research Journal: Margaretha Geertsema on behalf of Zeny Sarabia-Panol
    - 4.5.1.1. 12 percent acceptance rate
    - 4.5.1.2. Medium-sized publishing company, but issues of pricing and turning over intellectual property
    - 4.5.1.3. Journal in the black, but small obstacle (library not renewing subscription...) will throw us into red
      - 4.5.1.3.1. May need to increase membership fee to division from \$25, or \$19 for grad students

- 4.5.1.4. Applause for Zeny's efforts
- 4.5.2. ICD Midwinter conference participation: Melinda Robins
  - 4.5.2.1. About 35 papers submitted, and about 14 presented at conference
  - 4.5.2.2. Stay tuned for upcoming call for papers
- 4.5.3. World Journalism Education Conference: Robyn Goodman
  - 4.5.3.1. Began about 10 years ago
  - 4.5.3.2. Desire to internationalize AEJMC
  - 4.5.3.3. WJEC was first move in that direction
  - 4.5.3.4. AMIC (Asian Media and Information Communication Centre) took financial responsibility
  - 4.5.3.5. No official budget nor organization
  - 4.5.3.6. WJEC II big hit
  - 4.5.3.7. Membership doubled – was 290, about double from AMIC 54 countries, plus 73 African nations
  - 4.5.3.8. 170 submissions, with 139 papers presented
  - 4.5.3.9. 16 hot issues discussed
  - 4.5.3.10. Book: Journalism During Radical Change – Melinda and Robyn; diff between traditional academic education and Poynter Institutes, how working together; chap on social media; chap on entrepreneurship; chap on paying to get internship in UK; ultimate journalism education; other half of book on case studies...
  - 4.5.3.11. Census on website regarding journalism programs all over world
  - 4.5.3.12. Proposal for WJEC III in three years; hope to have every three years; proposals for venues due in March
  - 4.5.3.13. AEJMC was concerned about finances and possible misunderstanding, acc. to Rosental Alves
  - 4.5.3.14. AEJMC was concerned about cannibalizing, acc. to Benjamin Detenber
  - 4.5.3.15. Need to communicate that not American and trying to spread out boundaries (AEJ and ICD have distanced selves)
  - 4.5.3.16. Elanie Steyn
    - 4.5.3.16.1. 70 people stepped up to review abstracts for WJEC
- 4.5.4. ICD Web site development: Amy Schmitz Weiss
  - 4.5.4.1. Please also follow us on Facebook
- 4.6. Announcements:
  - 4.6.1. 2011 Conference in St. Louis: Amy Schmitz Weiss
    - 4.6.1.1. Please also consider mid-winter conference (location TBA in 24-48 hours)
  - 4.6.2. Survey of membership and forthcoming results
    - 4.6.2.1. Please fill out survey, which closes this Friday (Aug. 6, 2010)
  - 4.6.3. Other news or items to add – open discussion
    - 4.6.3.1. Pick three out of top five for future 2014 AEJMC convention
      - 4.6.3.1.1. Atlanta
      - 4.6.3.1.2. Jacksonville
        - 4.6.3.1.2.1. Will give org money (\$32,000) for hosting in its city
      - 4.6.3.1.3. Miami (third)
      - 4.6.3.1.4. Tampa, FL (second)
      - 4.6.3.1.5. Montreal (first)
        - 4.6.3.1.5.1. Offered to pay 30,000 Canadian dollars to host
    - 4.6.3.2. To extend thanks to reviewers, will be giving out \$5 Starbucks giftcards
    - 4.6.3.3. From Past-heads breakfast held this morning, desire to reach out beyond AEJMC with IAMCR, ICA and AMIC
      - 4.6.3.3.1. Need to appoint an “international liaison” to reach out to other groups to establish relationships/partners
      - 4.6.3.3.2. Someone who can work independently and creatively
      - 4.6.3.3.3. Sensitivity of representing AEJMC – metaphor of state of Texas opening embassies in other nations...
      - 4.6.3.3.4. Chair's ambassador from board and/or past presidents
- 5. Adjournment - **Please join us for a glass of wine after the meeting**