

## International Communication Division

Minutes of business meeting held on Aug. 6, 2009

6:45 p.m. — 8:45 p.m.

1. Call to order
2. Attendance (see Excel sheet)
3. Approval of business from last meeting  
Elanie Steyn brought to attendees' attention that no meeting notes were taken from last year. Hence, no notes were available for approval.
4. New business
  - a. Selection of new ICD officers:
    - i. Division Head: Margaretha Geertsema, Butler University
    - ii. Vice head (vote): Amy Schmitz-Weiss, San Diego State University
    - iii. Secretary (vote): Tania Cantrell, The University of Texas at Austin
    - iv. Research chair: Melinda Robins, Emerson College
    - v. Markham chair: Seema Shrikhande, Oglethorpe University
    - vi. PF&R chair: Manuel Chavez, Michigan State University
    - vii. Teaching Standards chair: Vanessa de Macedo Higgins Joyce, The University of Texas at Austin
    - viii. Membership chair: No one elected
    - ix. CSW liaison: Ammina Kothari, Indiana University Bloomington
    - x. Newsletter editor: Nancy Benson, University of Illinois at Urbana-Champaign

Members discussed the idea of a newsletter for the division. Margaretha Geertsema suggested that the Teaching Standards Chair could prepare an article for newsletter; officers can also provide info to newsletter editor, but all members could send information. Manuel Chavez said it was not the newsletter editor's responsibility to generate info; all members should send info about workshops; opportunities for research; new books; new job opportunities

- b. Awards
  - i. Lifelong achievement award to Dr. John Merrill, presented by Richard Gross. He mentioned the seminal role that Dr. Merrill played in our field before handing over the award. Dr. Merrill thanked everyone and encouraged members to consider why they are in international communication.
  - ii. Student and faculty research papers, presented by Amy Schmitz-Weiss  
Amy Schmitz Weiss said this year was one of the record years for our division with more than 140 papers submitted. She thanked judges for their time, and those who served as discussants and moderators.
    1. Top Three Faculty Papers:
      - a. "Of'ominous dragons' and 'flying geese': South African media coverage of China in Africa" by Arnold de Beer, Stellenbosch University, and Wadim Schreiner, Media Tenor South Africa - Inst for Media Analysis;

- b. “Moderating effect of collectivism on Web-based customization: An exploratory study with tailored and targeted messages,” by Cong Li, University of Miami, and Sriram Kalyanaraman, UNC-Chapel Hill; and
- c. “Entertainment and Stereotype: Representation of the Arab in Reality Show on Israeli Television” by Yuval Karniel, Interdisciplinary Center (IDC) Herzliya, and Amit Lavie-Dinur, (IDC) Herzliya

2. Top Three Student Papers:

- a. “Media effects in a transitional country: Setting the political agenda in the Kosovo elections of 2007, by Lindita Camaj, Indiana University;
- b. “A Study of The New York Times Coverage of Darfur: July 2003 – 2006,” by Ammina Kothari, Indiana University-Bloomington; and
- c. “Constructing ‘Globalization’: Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement”, by Kanghui Baek, The University of Texas at Austin

iii. Student International News Writing Contest, presented by Sandhya Rao  
 Sandhya Rao informed members that the Student International News Writing Contest received 17 entries this year and that the quality was really good. The contest has been ongoing since 1997. The three winners were: Dan O’Connor, “Finding a Home;” James Kindle, “Scarred;” and “Ostrich, the other Green Meat.” Information for next year’s contest is available on the ICD web site and students are encouraged to submit their work

iv. Article awards

- 1. *Ecquid Novi: Journal of African Media Studies*: “Resistance narratives in radical, alternative media: A historical examination of New Zealand’s *Earwig* magazine” by Linda Jean Kenix, University of Canterbury
- 2. *Asian Journal of Communication*: “Constructing ‘Globalization’: Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement”, by Kanghui Baek, The University of Texas at Austin

c. Reports

i. International Communication Bulletin discussed by Zeny Panol  
 Much discussion ensued regarding the ICB. After 23 years and a nation-wide search, Zeny Panol, who has served for the past year as the interim editor, was proposed as the new editor. She introduced herself and her credentials. She was unanimously selected by the board and the majority of members voted in her support. She discussed plans for ICB and answered questions related to possible affiliation with a publishing house, subscription costs, content and direction of

the journal, content selection criteria, size (larger) of journal, electronic publishing/version, a name change, and credibility enhancement.

ii. 5<sup>th</sup> year AEJMC evaluation of ICD, overviewed by Elanie Steyn

Elanie Steyn said the assessment included the following:

- Convention program — happy in way we showed progress in number of papers received and way convention is organized;
- Intro of web or blog for discussion with members: Need to engage with members that we want to keep alive and keep in the loop and to use new technology that have available
- Research paper evaluation process: ICD is one of the biggest divisions and it remains a challenges to find enough reviewers.
- ICB — Improvement needed.
- Teaching and PF&R — Expansion needed.

iii. ICD Midwinter conference participation, overviewed by Elanie Steyn

ICD participated in the Midwinter conference for the first time in a while. A total of 12 members participated. Information for next year's Midwinter conference will be posted on Web. Submission deadline around early December, people will be notified around January, and the conference will take place around March 2010.]

iv. World Journalism Education Conference, overviewed by Elanie Steyn

The first WJEC took place in Singapore in 2007, and the second is planned for South Africa in 2010, concurrent with Soccer World Cup. The call for papers is out and more information will be available on the Web. Elanie Steyn will look into a possible conflict between submitting and reviewing.

v. ICD Web site development, overviewed by Amy Schmitz Weiss

Amy Schmitz informed members that she is planning on redesigning the Web site and on migrating information to the AEJMC site, at [www.aejmc.icd.org](http://www.aejmc.icd.org). This transition will take place in fall 2009. She encouraged members to participate more with a blog.

5. Announcements

- a. 2010 Conference in Denver, presented by Margaretha Geertsema

6. Adjournment

- a. Thanks to AJC and Taylor Francis for refreshments!