

## AEJMC Demographic Information for International Communication Division

Year: 2010-2011	Officers	Annual Conference Sessions				Mid-Year Meetings				Total
		Paper Judges	Panelists	Moderators/ Discussants		Paper Judges	Panelists	Moderators	Discussants	
<b>Male (tot.)</b>	3	25		7		14				49
Amer. Indian/ Alaska Native										
Asian										
Black/ African American										
Hispanic/ Latino										
International										
Native Hawaiian/ Pacific Is.										
White										
Multi-racial										
<b>Female (tot.)</b>	10	20		5		9				44
Amer. Indian/ Alaska Native										
Asian										
Black/ African American										
Hispanic/ Latino										
International										
Native Hawaiian/ Pacific Is.										
White										
Multi-racial										
<b>Did not report</b>			x				x	x	x	
<b>Total:</b>	13	45		12		23				93

**2011 ICD's Annual Conference Judges (45):**

**People that reviewed two to three papers:**

May Alkhaja, [mai@uaeu.ac.ae](mailto:mai@uaeu.ac.ae)

Catherine Cassara, [ccassar@bgsu.edu](mailto:ccassar@bgsu.edu)

Hebatalla El Smary, [hebat80@yahoo.com](mailto:hebat80@yahoo.com)

Shahira Fahmy, [sfahmy@email.arizona.edu](mailto:sfahmy@email.arizona.edu)

Kamel Hamidou, [kamel.hamidou@uaeu.ac.ae](mailto:kamel.hamidou@uaeu.ac.ae)

Yusuf Kalyango, [kalyango@ohio.edu](mailto:kalyango@ohio.edu)

Raul Reis, [rreis@csulb.edu](mailto:rreis@csulb.edu)

Rama Tunuguntla, [tunuguntla@gram.edu](mailto:tunuguntla@gram.edu)

Luis Peon Casanova, [lpeon-casanova1@unl.edu](mailto:lpeon-casanova1@unl.edu)

Jeannine Rely, [jrelly@email.arizona.edu](mailto:jrelly@email.arizona.edu)

Manuel Chavez, [chavezml@msu.edu](mailto:chavezml@msu.edu)

David Cuillier, [cuillier@email.arizona.edu](mailto:cuillier@email.arizona.edu)

Kwangmi Ko Kim, [kkim@towson.edu](mailto:kkim@towson.edu)

**People that reviewed more than three papers:**

\* Osa Amienyi, [osami@astate.edu](mailto:osami@astate.edu)

\* Bates, Benjamin, [bjbates@utk.edu](mailto:bjbates@utk.edu)

\*Nancy Benson, [nbenson@illinois.edu](mailto:nbenson@illinois.edu)

\*Nancy Bredlinger, [nbrendl@bgsu.edu](mailto:nbrendl@bgsu.edu)

\*Butler Cain, [bcain@wtamu.edu](mailto:bcain@wtamu.edu)

\*Janis Chakars, [chakars.j@gmc.edu](mailto:chakars.j@gmc.edu)

\* Colleen Connolly-Ahern, [cuc15@psu.edu](mailto:cuc15@psu.edu)

\*Danielle Coombs, [dcoombs@kent.edu](mailto:dcoombs@kent.edu)

\*Lyombe Eko, [Leo-eko@uiowa.edu](mailto:Leo-eko@uiowa.edu)

\*Leonardo Ferreira, [lferreira@miami.edu](mailto:lferreira@miami.edu)

\*Jennifer Fleming, [jfleming@csulb.edu](mailto:jfleming@csulb.edu)

\* Robert Fortner, [rfortner@center4media.org](mailto:rfortner@center4media.org)

\*Minabere Ibelema, [mibelema@uab.edu](mailto:mibelema@uab.edu)

\* Mitch Land, [mitchland@unt.edu](mailto:mitchland@unt.edu)

\* Eronini Megwa , [Megwa@uta.edu](mailto:Megwa@uta.edu)

\*Susan Novak, [novaks@ku.edu](mailto:novaks@ku.edu)

\* Zengjun Peng, [zpeng@stcloudstate.edu](mailto:zpeng@stcloudstate.edu)

\*Mark Poepsel, [markpoepsel@gmail.com](mailto:markpoepsel@gmail.com)

\*Barbara Reed, [breed@rutgers.edu](mailto:breed@rutgers.edu)

\*Melinda Robins, [melinda\\_robins@emerson.edu](mailto:melinda_robins@emerson.edu)

\*Dan Rowe, [dan.rowe@humber.ca](mailto:dan.rowe@humber.ca)

\*Frederick Schiff, [fschiff@uh.edu](mailto:fschiff@uh.edu)

\* Catherine Stablein, [stablein@cod.edu](mailto:stablein@cod.edu)

\* Xiaopeng Wang, [Wang@mail.usf.edu](mailto:Wang@mail.usf.edu)

\*Denis Wu, [hdw@bu.edu](mailto:hdw@bu.edu)

\*Thimios Zararopoulos, [thimios@park.edu](mailto:thimios@park.edu)

\*Jimbong Choi, [choi0126@umn.edu](mailto:choi0126@umn.edu)

\*Francesca Carpentier Dillman, [francesca.carpentier@gmail.com](mailto:francesca.carpentier@gmail.com)

**People that reviewed a great number of papers (between 6 and 16 papers)**

\*\*Amy Schmitz Weiss, [aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu)

\*\*Heloiza Herscovitz, [heloiza@journalism.com](mailto:heloiza@journalism.com)

\*\* Celeste Bustamante, [celesteg@email.arizona.edu](mailto:celesteg@email.arizona.edu)

\*\* Elanye Stein, [elanie@ou.edu](mailto:elanie@ou.edu)

\*\*Margaretha Geertshema Sligh, [mgeertse@butler.edu](mailto:mgeertse@butler.edu)

\*\*Seema Shrikhande , [sshrikhande@oglethorpe.edu](mailto:sshrikhande@oglethorpe.edu)

\*\*Christopher Karadjov, [ckaradjo@csulb.edu](mailto:ckaradjo@csulb.edu)

\*\* Ana Teresa C. Pereira Lehmann, [anatcpereira@yahoo.com](mailto:anatcpereira@yahoo.com)

\*\*Danny Paskin, [dpaskin@csulb.edu](mailto:dpaskin@csulb.edu)

\*\*Jim Scotton, [james.scotton@marquette.edu](mailto:james.scotton@marquette.edu)

**2011 ICD Midwinter Judges (16)**

Mark Poepsel

Thimios Zararopoulos

Sue Novak

Hebatala El Samari (not recommended for further reviewing)

John Pollock

Kamal Hamidou

Luis Peon Casanova

Margaretha Geertsema Sligh

Melinda Robins

Sue Novak

Danielle Coombs

Danny Paskin

Denis Wu

Cathy Stablein

Heloiza Herscovitz

Amy Schmitz Weiss

**International Communication Division**  
**Meeting Agenda**  
August 5, 2010  
8:30 p.m. – 10:30 p.m.

(Introduction of Mort Rosenblum's new text and offer of free books. Some passed out. Interested others invited to visit booth tomorrow to pick up copies.)

1. Call to order
  - 1.1. Introduction of leadership; applause for Melinda Robins and managing 174 paper submissions
  - 1.2. Overview of volunteers and their contributions
  - 1.3. Margaretha passes chairship to Amy Schmitz-Weiss
2. Attendance
  - 2.1. Approx. 29
3. Approval of minutes from last meeting
4. New business:
  - 4.1. Membership news/stats
    - 4.1.1. Amy introduces membership overview (PPT)
    - 4.1.2. Commitment to provide membership info to members
    - 4.1.3. Demographic data – all info will be posted on our website
  - 4.2. Selection of new officers for ICD
    - 4.2.1. Division head – Amy Schmitz-Weiss
    - 4.2.2. Vice head (vote) – Open position:
      - 4.2.2.1. Self-nomination: Mark Poepsel, Uni. Of Missouri, Ph.D. student working on dissertation (May 2011)
      - 4.2.2.2. Self-nomination: Alma Kadragic, Uni. Of Wollongong (Australian), Dubai
        - 4.2.2.2.1. Hired to set up master's program that would need to be approved by UAE AND Australia (students can select if will receive credit through either host nation; hence, dual accreditation needed); NYC and Bureau Chief in Warsaw – worked with Anne Garrels; left to begin a PR company in Poland; back to US for two years...
        - 4.2.2.2.2. Need to attend mtg in Albuquerque in November
        - 4.2.2.2.3. Conversation regarding the need to understand the organization, its dynamics, and have some experience with having worked in the division
        - 4.2.2.2.4. Proposal for possibility of head staying on for additional year; Robyn Goodman says not permitted
        - 4.2.2.2.5. Rosental Alves nominates Manuel Chavez, Michigan State; self-introduces
        - 4.2.2.2.6. Self-withdrawals of Mark and Alma
        - 4.2.2.2.7. Vote in favor of Manuel Chavez
    - 4.2.3. Secretary (vote) (addend Membership chair)
      - 4.2.3.1. Self-introduction of Tania Cantrell Rosas-Moreno
      - 4.2.3.2. Move to vote
      - 4.2.3.3. Vote in favor
    - 4.2.4. Research chair
      - 4.2.4.1. Nominated by incoming chair
      - 4.2.4.2. Heloiza Herscovitz, Calif. State University Long Beach
    - 4.2.5. Markham chair
      - 4.2.5.1. Nominated by incoming chair; works with research chair
      - 4.2.5.2. Celeste Gonzalez, Univ. of Arizona; area of research TV news in Mexico
        - 4.2.5.2.1. Working to publish dissertation (research area)
        - 4.2.5.2.2. Going up for tenure in two years
    - 4.2.6. PF&R chair (from Manuel)
      - 4.2.6.1. Open; volunteers
      - 4.2.6.2. Self-nomination: Jeannine Relly, Univ. of Arizona; area of research – np rights in developing countries
    - 4.2.7. Teaching Standards chair
      - 4.2.7.1. Follow up in email
    - 4.2.8. Membership chair
      - 4.2.8.1. Absorbed into Secretary position
    - 4.2.9. CSW Liaison
      - 4.2.9.1. Danielle Coombs, Penn State University; perceptions of fans in British soccer
    - 4.2.10. Newsletter Editor (addend assistant newsletter editor)
      - 4.2.10.1. Two issues per year
      - 4.2.10.2. Editor: Mark Poepsel, Uni. of Missouri, Ph. D. student
      - 4.2.10.3. Assistant editor: Maccamas Ikpah, Rowan University
  - 4.3. ICD Off-Site on Friday, Aug. 6, 2010: Dr. Meg Moritz, University of Colorado-Boulder

- 4.3.1. EU Update: Conversations with Consuls General
  - 4.3.1.1. 4-6 p.m.
  - 4.3.1.2. Osteria Marco
  - 4.3.1.3. Co-hosted by Uni. of Colorado-Boulder
- 4.4. Awards:
  - 4.4.1. *Robert L. Stevenson and Markham* paper awards: presented by Melinda Robins
    - 4.4.1.1. Top Faculty award: \$100 to Wilson Lowrey, University of Alabama, and Elina Erzikova, Central Michigan University
      - 4.4.1.1.1. Title: One Profession—Multiple Identities: Russian Regional Reporters’ Perceptions of the Professional Community
    - 4.4.1.2. Second Faculty award: \$75 to Rico Neumann, University of Arizona, and Shahira Fahmy, University of Arizona
      - 4.4.1.2.1. Title: Analyzing the Spell of War: A War/Peace Framing Analysis of the 2009 visual coverage of the Sri Lankan Civil Conflict in Newswires
    - 4.4.1.3. Third-place faculty award: \$50 to Jeannine Relly, University of Arizona
      - 4.4.1.3.1. Title: Do journalists have information access? Exploring news media freedom and colonial heritage in 42 nations
    - 4.4.1.4. Markham, first place: \$100 to Dave Ferman, University of Oklahoma
      - 4.4.1.4.1. Title: How Two Irish Newspapers Framed the 2007 British Military Withdrawal From Northern Ireland
    - 4.4.1.5. Markham, second place: \$75 to Adrienne Shaw, University of Pennsylvania
      - 4.4.1.5.1. Title: Intellectual Games: International Intellectual Property Rights and the Middle Eastern Video Game Industry
    - 4.4.1.6. Markham, third place: \$50 to Adrienne Atterberry, Syracuse University
      - 4.4.1.6.1. Title: Understanding Orientalism: The construction of the 'other'
    - 4.4.1.7. Shared best—poster award:
      - 4.4.1.7.1. Lyombe Eko, University of Iowa
        - 4.4.1.7.1.1. Title: The Art of Criticism: How African cartoons iscursively constructed African media realities I the post-Cold War Era”
      - 4.4.1.7.2. Claudia Bucciferro, University of Colorado
        - 4.4.1.7.2.1. Title: Festival de Viña del Mar: Articulating Chilean Identity Through a National Media Event
  - 4.4.2. *Ecquid Novi: African Journalism Studies* Award: presented by Margaretha Geertsema on behalf of Herman Wasserman
    - 4.4.2.1. Special plug: Moving to Taylor/Francis
    - 4.4.2.2. Best Paper Award: \$100 to Yusuf Kalyango, Ohio University
      - 4.4.2.2.1. Title: Agenda Building and the Politics of Regime Legitimacy in East Africa
  - 4.4.3. *Asian Journal of Communication* Award: presented by Dr. Benjamin Detenber, an AJC associate editor and the dean of the School of Communication and Information at Nanyang Technological University
    - 4.4.3.1. Second presenting this award
    - 4.4.3.2. Hosting wine; wild applause
    - 4.4.3.3. Now indexed with SSCI
    - 4.4.3.4. Submissions have tripled in last two years (recently moved to Routledge)
    - 4.4.3.5. About 15 percent acceptance rate
    - 4.4.3.6. Award to Dr. Chalisa Magpanthong at Ohio University, “Thailand’s Internet Policies: The Search for a Balance between National and Security and Rights to Information”
  - 4.4.4. *Student International Newswriting Contest*: presented by Margaretha Geertsema on behalf of Sandhya Rao
    - 4.4.4.1. Sandhya wanting to include more multi-media reports in competition
    - 4.4.4.2. First Place: \$100 to Ashley Gordon, California State University, Northridge
      - 4.4.4.2.1. Title of Story: Esha returns to CSUN
    - 4.4.4.3. Second Place: \$75 to Derek Quizon, Walter Cronkite School of Journalism and Mass Communication, Arizona State University
      - 4.4.4.3.1. Title of Story: Unholy union
    - 4.4.4.4. Third Place: \$50 to Sarah Whitmire, Walter Cronkite School of Journalism and Mass Communication, Arizona State University
      - 4.4.4.4.1. Title of Story: Rocking the foundation
- 4.5. Reports:
  - 4.5.1. International Communication Research Journal: Margaretha Geertsema on behalf of Zeny Sarabia-Panol
    - 4.5.1.1. 12 percent acceptance rate
    - 4.5.1.2. Medium-sized publishing company, but issues of pricing and turning over intellectual property
    - 4.5.1.3. Journal in the black, but small obstacle (library not renewing subscription...) will throw us into red
      - 4.5.1.3.1. May need to increase membership fee to division from \$25, or \$19 for grad students

- 4.5.1.4. Applause for Zeny's efforts
- 4.5.2. ICD Midwinter conference participation: Melinda Robins
  - 4.5.2.1. About 35 papers submitted, and about 14 presented at conference
  - 4.5.2.2. Stay tuned for upcoming call for papers
- 4.5.3. World Journalism Education Conference: Robyn Goodman
  - 4.5.3.1. Began about 10 years ago
  - 4.5.3.2. Desire to internationalize AEJMC
  - 4.5.3.3. WJEC was first move in that direction
  - 4.5.3.4. AMIC (Asian Media and Information Communication Centre) took financial responsibility
  - 4.5.3.5. No official budget nor organization
  - 4.5.3.6. WJEC II big hit
  - 4.5.3.7. Membership doubled – was 290, about double from AMIC 54 countries, plus 73 African nations
  - 4.5.3.8. 170 submissions, with 139 papers presented
  - 4.5.3.9. 16 hot issues discussed
  - 4.5.3.10. Book: Journalism During Radical Change – Melinda and Robyn; diff between traditional academic education and Poynter Institutes, how working together; chap on social media; chap on entrepreneurship; chap on paying to get internship in UK; ultimate journalism education; other half of book on case studies...
  - 4.5.3.11. Census on website regarding journalism programs all over world
  - 4.5.3.12. Proposal for WJEC III in three years; hope to have every three years; proposals for venues due in March
  - 4.5.3.13. AEJMC was concerned about finances and possible misunderstanding, acc. to Rosental Alves
  - 4.5.3.14. AEJMC was concerned about cannibalizing, acc. to Benjamin Detenber
  - 4.5.3.15. Need to communicate that not American and trying to spread out boundaries (AEJ and ICD have distanced selves)
  - 4.5.3.16. Elanie Steyn
    - 4.5.3.16.1. 70 people stepped up to review abstracts for WJEC
- 4.5.4. ICD Web site development: Amy Schmitz Weiss
  - 4.5.4.1. Please also follow us on Facebook
- 4.6. Announcements:
  - 4.6.1. 2011 Conference in St. Louis: Amy Schmitz Weiss
    - 4.6.1.1. Please also consider mid-winter conference (location TBA in 24-48 hours)
  - 4.6.2. Survey of membership and forthcoming results
    - 4.6.2.1. Please fill out survey, which closes this Friday (Aug. 6, 2010)
  - 4.6.3. Other news or items to add – open discussion
    - 4.6.3.1. Pick three out of top five for future 2014 AEJMC convention
      - 4.6.3.1.1. Atlanta
      - 4.6.3.1.2. Jacksonville
        - 4.6.3.1.2.1. Will give org money (\$32,000) for hosting in its city
      - 4.6.3.1.3. Miami (third)
      - 4.6.3.1.4. Tampa, FL (second)
      - 4.6.3.1.5. Montreal (first)
        - 4.6.3.1.5.1. Offered to pay 30,000 Canadian dollars to host
    - 4.6.3.2. To extend thanks to reviewers, will be giving out \$5 Starbucks giftcards
    - 4.6.3.3. From Past-heads breakfast held this morning, desire to reach out beyond AEJMC with IAMCR, ICA and AMIC
      - 4.6.3.3.1. Need to appoint an “international liaison” to reach out to other groups to establish relationships/partners
      - 4.6.3.3.2. Someone who can work independently and creatively
      - 4.6.3.3.3. Sensitivity of representing AEJMC – metaphor of state of Texas opening embassies in other nations...
      - 4.6.3.3.4. Chair's ambassador from board and/or past presidents
- 5. Adjournment - **Please join us for a glass of wine after the meeting**

# ICD Newsletter

## CONTENTS

### WELCOME!

This edition of the ICD Newsletter includes award-winning papers, member updates, recent publications, job offerings, and calls for future conferences.

### FEATURED PHOTOS - PAGE 2

### Q & A WITH DR. KINGSLEY HARBOR - PAGE 3

### OFF-SITE FUN - PAGE 4

### MEMBER UPDATES - PAGES 5-6

### NOTE FROM ICR JOURNAL - PAGE 7

### INTERNATIONAL NEWS STORY CONTEST GOES MULTIMEDIA - PAGE 8

### MEMBER PUBLICATIONS - PAGE 9

### CALL FOR ONLINE CHAT PARTICIPANTS AND CALLS FOR PAPERS - PAGE 10

## Award Winners at AEJMC - Denver

*The International Communication Division presented seven paper awards and two poster awards at the 2010 conference.*

And the winners are...

### Bob Stevenson Faculty Paper winners:

First Place: "One Profession—Multiple Identities: Russian Regional Reporters' Perceptions of the Professional Community" by Wilson Lowrey, University of Alabama; Elina Erzikova, Central Michigan University;

Second Place: "Analyzing the Spell of War: A War/Peace Framing Analysis of the 2009 visual coverage of the Sri Lankan Civil Conflict in Newswires" by Rico Neumann, University of Arizona; Shahira Fahmy, University of Arizona;

Third Place: "Do journalists have information access? Exploring news media freedom and colonial heritage in 42 nations" by Jeannine Relly, University of Arizona.

### Markham student competition winners:

First Place: "How Two Irish Newspapers Framed the 2007 British Military Withdrawal From Northern Ireland" by Dave Ferman, University of Oklahoma;

Second Place: "Intellectual Games: International Intellectual Property Rights and the Middle Eastern Video Game Industry" by Adrienne Shaw, University of Pennsylvania;



*Jeannine Relly, University of Arizona, accepts the third place faculty paper award presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*

Third Place: "Understanding Orientalism: The construction of the 'other'" by Adrienne Atterberry, Syracuse University.

Chalisa Magpanthong of Ohio University won the *Asian Journal of Communication* Best Paper Award for:

"Thailand's Internet Policies: The Search for a Balance between National Security and Rights to Information."

The *Equid Novi: African Journalism Studies* Best Paper Award went to "Agenda Building and the Politics of Legitimacy in East Africa" by Yusuf Kalyango, Ohio University.

The two posters that shared the best poster award were:

Lyombe Eko, University of Iowa, for "The Art of Criticism: How African cartoons discursively constructed African media realities in the post-Cold War Era" and to Claudia Bucciferro, University of Colorado, for "Festival de Viña del Mar: Articulating Chilean Identity Through a National Media Event."



## INTERNATIONAL COMMUNICATION DIVISION OFFICERS

### HEAD

Amy Schmitz Weiss  
San Diego State University  
aschmitz@mail.sdsu.edu

### VICE-HEAD PROGRAM CHAIR

Manuel Chavez  
Michigan State University  
chavezml@msu.edu

### RESEARCH CHAIR

Heloiza Herscovitz  
California State University - Long Beach  
Heloiza@journalism.com

### MARKHAM PAPER COMPETITION CHAIR

Celeste Gonzalez  
University of Arizona  
celesteg@email.arizona.edu

### PF&R COMMITTEE CHAIR

Jeannine Relly  
University of Arizona  
rellyjeannine@gmail.com

### TEACHING STANDARDS CHAIR

Frauke Hachtmann  
University of Nebraska-Lincoln  
fhachtmannl@unl.edu

### SECRETARY/MEMBERSHIP CHAIR

Tania Cantrell Rosas-Moreno  
Loyola University (Maryland)  
Tania\_cantrell@yahoo.com

### CSW LIAISON

Danielle Coombs  
Kent State University  
dcoombs@kent.edu

## Featured Photos: More Award Winners



*Dave Ferman, University of Oklahoma, accepts the top student paper award in the Markham Competition presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*



*Adrienne Atterberry, Syracuse University, accepts the third place prize in the Markham Competition presented by Melinda Robins, Research Chair 2009-2010, Emerson University.*



*Chalisa Magpanthong, Ohio University, accepts the Asian Journal of Communication top paper award presented by Dr. Benjamin Detenber, an AJC associate editor and the dean of the School of Communication and Information at Nanyang Technological University.*



*Yusuf Kalyango, Ohio University, accepts the Ecquid Novi: African Journalism Studies best paper award presented by Margaretha Geertsema on behalf of Herman Wasserman.*

### ICRJ EDITOR

Zeny Sarabia-Panoll  
Middle Tennessee State University  
zspanol@mtsu.edu

### WEBSITE/ONLINE EDITOR

Amy Schmitz Weiss  
San Diego State University  
Aschmitz@mail.sdsu.edu

### CHAIRPERSON, ICRJ EDITORIAL SELECTION COMMITTEE

Robyn S. Goodman  
Alfred University  
Fgoodman@alfred.edu

### INTERNATIONAL NEWSWRITING CONTENT COORDINATOR

Sandhya Rao  
Texas State University  
Sr02@txstate.edu

### NEWSLETTER EDITOR

Mark Poepsel  
University of Missouri-Columbia  
markpoepsel@gmail.com

### ASSISTANT NEWSLETTER EDITOR

Maccamas Ikpah  
Rowan University  
lkpah@rowan.edu

# Q&A

## Dr. Kingsley Harbor



**Dr. Kingsley Harbor, Communication Department Head, Jacksonville (AL) State University**

Dr. Kingsley Harbor joined the International Communication Division at AEJMC in 1990 and recently won a drawing for a free annual membership to ICD—the prize for being randomly selected from participants in an ICD survey.

Dr. Harbor's reaction:

“It's always good to win something. I wasn't expecting any of that. Somebody may look at it and say it's not a lot of money, but it's not the amount that's important. When the odds tilt in your favor, it feels good.

I would love to remain active in ICD as much as possible. I only wish I could do more, but given my administrative commitment, it's not always possible to do so.”

**Thinking back about 20 years, why did you join ICD?**

I was a doctoral student when I attended my first AEJ conference. I loved it. The faculty members were mentoring us and getting us ready. I met a lot of people who are still my friends today. International students as well as native students. It was something I really enjoyed. Since then I have been going nearly every year, particularly once I became a faculty member. I missed only one conference.

**What do you remember of the International Communication Division when you first joined?**

When I first joined, I remember the diversity that was present there. You found students from different institutions: big, small, doctoral programs and non-doctoral programs and people from just about every part of the globe representing international communication and the exchange of ideas.

The diversity of thought was fantastic. It's something you don't get often including the topics of discussion. The New World Communication and Information Order debate was still alive. It was exhilarating to be part of that. All of those memories are still alive.

**What kind of international research do you do?**

My area of interest includes press-government relations and development communication. I also do research in ethics. I also am interested in outcomes assessment research. These are the areas on which my research focuses. My area of focus has been Africa, and generally it is broad. I haven't really gone much outside of Africa. I've done something in Nigeria, Ghana, South Africa and Namibia.

**How does your teaching relate to international communication?**

That is a good question. That brings out one of the difficulties. I don't teach international communication. The school where I am is an undergraduate program. We don't have international communication as a course. We are looking at introducing one. In order for me to do research in international communication, I have to spend additional time. It's separate work in itself, as opposed to teaching and researching ethics. Our program became accredited with ACEJMC for the first time two years ago. Of course, international communication is not a requirement, but we are trying to change that here. We are working to include that.

**What advice do you have for established professors and department chairs as the journalism and strategic communication industries continue to change?**

My advice to them would be to develop interests in international communication. Look into international communications more seriously in terms of creating courses in that area. In my opinion it takes on a greater significance the closer we get to McLuhan's concept of the Global Village. If we can't communicate effectively internationally, that village will not function when we arrive there.



### Off-site fun

#### **Wine and Dine European Style**

The Colorado European Union Center of Excellence sponsored an off-site event in conjunction with the International Communication Division at the AEJMC Convention in August.

In all, 40 people attended the get-together held at Osterio Marco, one of Denver's most popular restaurants, in the historical Larimer Square.

"We enjoyed a great networking opportunity. It was an effort to bring together specialists on the EU and journalism educators and basically to raise awareness of EU issues among media educators and professionals," said Marguerite Moritz.

Most of those who attended were from the AEJMC International Division.

In addition to Center Director Professor Joseph Jupille, several consuls general were on hand to network with the AEJMC delegates.

"We had consular officers from the UK, Finland, Sweden, and France," Moritz said. Two communication professors from the University of Stockholm: Dr. Alexa Robertson and Dr. Kristina Reigert were both on hand.

Both took part in AEJMC workshops sponsored by ICD.

### Member Updates

#### **Clarke Caywood Northwestern**

Professor Caywood will be on sabbatical 2010-2011 revising *The Handbook of Strategic Public Relations and Integrated Communications* for McGraw-Hill.

The book will be published in 2011 with much more global content. He will be also engaged in an extended China grant project that he has been developing with class projects, teaching in China, and an NGO board membership with Aidmatrix.org. The work is in the area of humanitarian logistics.

He will be working at the Northwestern Transportation Center this year with colleagues from management and engineering. His goal is to collaborate with Chinese universities and the Chinese government to accept the donation of Aidmatrix.org's valuable and tested supply chain system linking hundreds of donor companies to thousands of recipients.

#### **Jim Scotton Associate Professor Marquette University**

Professor Scotton co-edited *New Media for a New China* with William Hachten of the University of Wisconsin-Madison.

It was published in May 2010 by Wiley Blackwell. Scotton spent the summer of 2010 at Hariri Canadian University in Beirut, Lebanon teaching a course on Arab Media and doing research on Middle East media for an upcoming book chapter.

Member Updates Continued  
**Owen V. Johnson**  
**Indiana University**

Prof. Johnson served as Fulbright Distinguished Chair in East European Studies, Warsaw University, October 2009-January 2010. He taught two graduate courses on Russian and East European area mass media, one covering the history of the communist period, and the other examining contemporary developments.

Johnson obtained Slovak secret police documents from the 1970s and 1980s that monitored his scholarly research at the time and analyzed them: "Most of the Information was Wrong!: American Scholar Checks His Slovak Secret Police Files," In **The Slovak Spectator**, and reprinted in **The Czech & Slovak History Newsletter** 33:1 (Spring 2010), pp. 15-18.

*Editor's note: Follow the link to The Slovak Spectator for a fascinating tale of espionage involving Professor Johnson, who was monitored while researching his dissertation.*

He was interviewed about American journalism developments by the Ukrainian journalists monthly: "Khto zaplatit za virobnictvo novin," **Zhurnalist Ukrainy** 6/2010, pp. 28-31. A

Russian version of the interview is scheduled to appear in the near future in **Zhurnalist**, the magazine of the Union of Russian journalists.

**Larry D. Lauer**  
**Vice Chancellor for Government Affairs**  
**Texas Christian University**

Vice Chancellor Lauer has not been able to attend AEJMC meetings, but he has kept up his membership.

Lauer was vice chancellor for marketing and communication at TCU for many years and recently turned that position over to an associate in order to help establish a presence for the Schieffer School of Journalism in Washington D.C.

Lauer has been an adjunct fellow at the Center for Strategic and International Studies (CSIS) in Washington since 2009, and he was recently invited by the president of the American Council on Education (ACE) to join their Blue Ribbon Commission on the Internationalization of Higher Education.

This month he was invited by Lee Hamilton, president of the Woodrow Wilson International Center for Scholars, to participate in a Wilson Center project to

produce a business plan for an independent organization to conduct US public diplomacy around the world.

Most of Lauer's work is now centered on strategic and international communication and marketing for higher education.

His most recent book came out this summer: *Learning to Love the Politics: How to Develop Institutional Support for Advancement*.

**Peter Gross**  
**Director, School of Journalism and Electronic Media**  
**University of Tennessee, Knoxville**

Prof. Gross is co-editor, with Professor Gerd Kopper, University of Dortmund, Germany, of *Understanding Foreign Correspondence: Concepts, Methodologies, and Theories*, to be released by Peter Lang Publishing in fall 2010.

Gross was awarded the Order of Merit in Education, Commander Grade, by the State of Romania.

The President of Romania confers the award by decree for unusual merit in the development of education of different types, levels and forms of organization, and in research, or in contributing to establishing relationships between foreign educational institutions and Romanian ones.



## BOOK RELEASED

**Cosmas Nwokefor  
and  
Kehbuma Langmia,  
Bowie State University**



### Recently Published **International Media Technologies Tome**

Professors Cosmas Nwokefor and Kehbuma Langmia are editors of a recently published book: *Media and Technology in Emerging African Democracies*, which was released at the end of August.

The Bowie State University communications professors expect the book to make major contributions to governments, policy makers, non-governmental agencies, private business conglomerates, communication consultants, and corporate entities who engage in media and technological discourse.

"The book which addresses the significant impact of advancement in technology and

emerging African democracies provides valid information that will allow its readers the opportunity to familiarize themselves with some of the best literature in media technology and its impact in African democracies," said co-author Cosmas Nwokefor.

The professors saw an urgent need to look at the impact of technological changes in emerging African democracies.

The textbook will be appropriate as supplementary reading in media and politics courses, political science courses, and courses that focus on political and business communication, giving students an opportunity to discuss relevant issues from an interdisciplinary standpoint.

### Job Openings

#### **University of British Columbia Graduate School of Journalism**

The University of British Columbia Graduate School of Journalism seeks an Assistant/Associate Professor to teach in its innovative graduate program, complementing the School's core strengths in digital, international, science, environment and public policy journalism as listed on our website.

Application reviews began: September 30, 2010. Visit the following website for more details:

[http://www.journalism.ubc.ca/news/item/school\\_of\\_journalism\\_hiring\\_for\\_tenure\\_track\\_faculty\\_position](http://www.journalism.ubc.ca/news/item/school_of_journalism_hiring_for_tenure_track_faculty_position)

#### **University of Tennessee, Knoxville**

The School of Journalism and Electronic Media (<http://www.cci.utk.edu/jem>) at the University of Tennessee is seeking an outstanding teacher and scholar to join the faculty as assistant professor in August 2011.

"We are looking for a person who can teach journalism skills across multiple media platforms."

The candidate should have media experience, teaching experience, and a demonstrated record of research and publishing capabilities.

To apply please send a letter of interest describing your professional and academic experiences and scholarly interests, a CV, and a list of four names as references to the JEM Search Committee, School of Journalism and Electronic Media, 333 Communications Building, The University of Tennessee, Knoxville, TN 37996-0333. Review of applications began September 30, 2010.

## ICRJ STAFF ADDITION

We would like to introduce to you the newest member of the *ICRJ* staff. **Jiin Jung**, editorial assistant, is a master's student of mass communication at Middle Tennessee State University. She has a bachelor's degree in French Language and Literature from Yeungnam University in South Korea and studied in a Writer's Course at Sogang University's Broadcast Academy.

She worked at the Korea Broadcasting system (KBS) for six years as a radio scriptwriter. Jiin will be working with **Rattana Phusri** who is continuing as senior editorial assistant.

-Zeny Sarabia-Panol



**Jiin Jung**

### ***International Communication Research Journal Update from Zeny Sarabia-Panol***

Greetings from all of us at ICRJ!

I truly regret that I was not able to attend our ICD business meeting in Denver this past summer. Our division meeting is something I look forward with such delight every time I am at an AEJMC conference. It simply is nice to reconnect with friends and like-minded colleagues. Thanks Margaretha for giving the ICRJ report on my behalf. I also thank you all for applauding our efforts with the journal.

Here's one more thing to cheer about – there has been a 50 percent increase in the number of manuscript submissions this fall compared to about the same time last year. All have been sent out for review to ICRJ's editorial board members and ad hoc reviewers. I'm sure you and I would like to see even more submissions to keep the acceptance rate at the same level (50 percent for the last two editions) or preferably at a more selective percentage.

As was mentioned at the meeting, we are currently in preliminary talks with a medium-size commercial publishing company who expressed interest in our journal. Let me explore and study this option further.

Other initiatives in the pipeline that Amy Weiss and I talked about during our Aug. 27 phone call are: the use of an open-source online journal submission/review system, expansion of our editorial board, a special-topics issue and increasing our library subscriptions. The initial feedback I am getting about the open-source method is not very encouraging in terms of the ease and efficiency that I am looking for compared with our current email attachment practice.

With regards to the editorial board, we have at present 15 members who have been extremely helpful with the peer-review of manuscripts.

How about increasing this number to 20?  
Nominations are welcome.

I like the idea of devoting an issue on certain special topics. Any topic ideas?

To beef up our library subscriptions, how about checking with the serials librarian at each of your universities and making a persuasive case for including ICRJ in the library collection. I did just that with our library here and fortunately got a positive response.

I wish everyone a productive, very satisfying academic year!

**Change of Pace****International  
Multimedia News  
Story Contest  
2010-2011**

This year, the annual international news story contest, which has been held since 1997 has been modified to include multimedia elements, and the contest has been renamed the “International Multimedia News Story Contest.”

With more newspapers going online and with the need to train our students in multimedia news writing, it was inevitable that the contest would evolve into a multimedia news story contest.

Input from participating students and from ICD members in the last two years also indicated interest in submitting multimedia stories.

Unlike in previous years when we asked students to submit two copies without their names and affiliation, this year, the judges will know the

names and affiliation of the student participants as they appear on Web sites; however, judges will evaluate the entries at the same time as a team in order to avoid any possibility of bias.

The contest information was modified based on input from faculty colleagues and professional journalists. If you have any input on the changed version: <http://aejmc.net/icd/contest.html> please let me know.

-Sandy Rao,  
Coordinator  
International Multimedia  
News Story Contest  
(512) 245-3614/3790  
[sr02@txstate.edu](mailto:sr02@txstate.edu)

**New Tool****International  
Journalism  
School Census**

A new tool is available for those seeking information about journalism and mass communication education around the world.

The World Journalism Education Council’s website offers information

about nearly 2,400 mass communication programs in hundreds of nations.

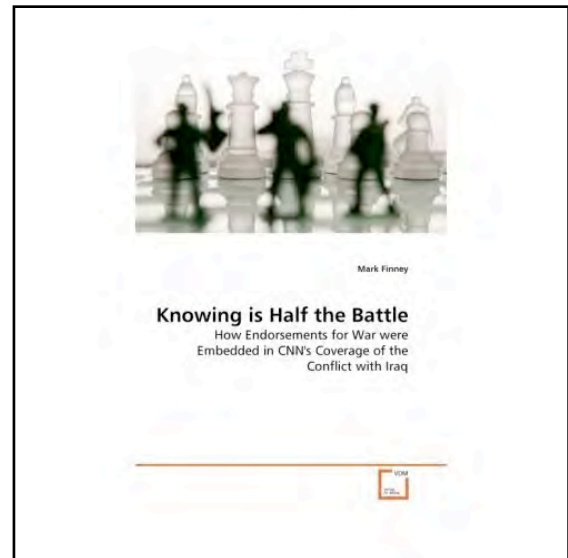
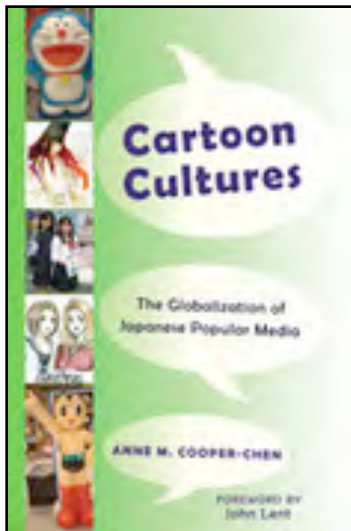
The site, at [wjec.ou.edu/census.php](http://wjec.ou.edu/census.php), offers information about each program by region and by nation. Program listings include contact information, location, and other details.

Five studies on mass communication and education around the world are using or have used the information from the census.

The information is part of the WJEC’s three-year census project, which will be completed this fall. The WJEC includes 29 academic associations from around the world, including AEJMC.

The study was conducted with funding from the Knight Foundation at the Institute for Research and Training at the University of Oklahoma.

-Submitted by Jared Schroeder, doctoral student, University of Oklahoma



### Publications

## Innovative New Book Examines Japanese Cartoon Culture

Dr. Anne Cooper-Chen, journalism professor at Ohio University, has written a fascinating cultural study on Japan's cartoon industry: *Cartoon Cultures: The Globalization of Japanese Popular Media*, published by Peter Lang Publishing.

From 1993 to 2003, exports of Japan's cartoon arts tripled in value, to \$12.5 billion. Fan phenomena around the world—in U.S. malls, teen girls flock to purchase the latest Fruits Basket graphic novel; in Hungary, young people gather for a summer “cosplay” (costume dress-up) event—illustrate the global popularity of manga and anime.

Drawing on extensive research and more than 100 original interviews, Anne Cooper-Chen explains how and why the un-Disney has penetrated nearly every corner of the planet.

## Text Takes to Task Embedded News Coverage

Dr. Mark Finney, assistant professor at Adams State College has recently published a book on the embedding of cable network journalists. *Knowing is Half the Battle: How Endorsements for War were Embedded in CNN's Coverage of the Conflict with Iraq* critically engages with CNN's coverage of the conflict and seeks to combine the insights of conflict studies and mass communication research towards an understanding of television news as both constrained by and influencing international conflicts.

Data demonstrate that CNN endorsed war through its presentations of the issues, strategies and parties involved in the conflict.

Finney hopes this is the first in a series of books on the Iraq conflict, leading to a more general understanding of news journalism in international conflict processes.



### Calls for Papers

#### AEJMC MIDWINTER CONFERENCE 2011

March 4-5, 2011

#### Gaylord College of Journalism and Mass Communication

#### University of Oklahoma

#### General Call for Paper Abstracts and Panel Proposals

The AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the 13 AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for March 4-5, 2011 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma.

For the third year in a row, conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

#### Paper abstract submissions:

Authors are invited to submit research paper abstracts of between **600 and 800 words** (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

Submissions should be made by e-mail to the midwinter chair (from the list below) of the group authors wish to submit to. Note that authors can only submit a paper abstract to **one** participating group – submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. **Do not submit full papers.**

Authors of accepted papers will be notified by mid-January 2011. Papers presented at the midwinter conference are also eligible for presentation at the AEJMC national convention. Authors are encouraged to use the midwinter conference as an opportunity to get feedback on their research, improve and finalize it for submission to the national conference.

Authors of accepted abstracts must submit complete papers (not exceeding 30 pages) to the discussant of

their conference session least two weeks before the conference.

At least one author of each accepted paper must register and attend the conference to read the paper.

#### Panel submissions:

In addition, the organizers are also inviting panel proposals sent to the relevant midwinter chair of the group they wish to present the panel to. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

#### Submission format:

All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panels organizer(s) **on the title page only**. The title page should also include the corresponding author's mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

#### Deadline:

All submissions should reach the appropriate group's midwinter chair by noon, **December 3, 2010**.

The University of Oklahoma is located in Norman, 20 miles south of Oklahoma City, with easy access to the Will Rogers World Airport. Details on conference registration, hotel accommodation and airport transportation will be available at <http://www.ou.edu/gaylord>.

**For more information**, please contact Elanie Steyn, Conference Site Host ([elanie@ou.edu](mailto:elanie@ou.edu)).

#### Call for Research

***Ecquid Novi: African Journalism Studies* journal currently has two calls for articles. Please check out the ICD website for more details on how to submit your research:**

**<http://aejmc.net/icd/news.html>**

## INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

Mark Poepsel - Editor

Send contributions to

Mark Poepsel

Doctoral Candidate

Missouri School of Journalism

[markpoepsel@gmail.com](mailto:markpoepsel@gmail.com)

and to

Maccamas Ikpah

Rowan University

[lkpah@rowan.edu](mailto:lkpah@rowan.edu)

Find us online!

Website:

<http://aejmc.net/icd>

Join us on Facebook!

Search for International Communication Division for AEJMC

# ICD NEWSLETTER

## CONTENT

### WELCOME !

This edition of the ICD Newsletter includes award-winning papers, member updates, recent publications and calls for future conferences

**NOTES & PUBLICATIONS UPDATES**  
Page 2

**ECQUID NOVI: AFRICAN JOURNALISM STUDIES JOURNAL NEWS**  
Page 3

**MEMBERS UPDATES**  
Page 6

## A STRONG SHOW SCHEDULED FOR ST LOUIS

**Dear Colleagues,**

**W**ith the help of our Chair, Amy Schmitz Weiss, our division is having a very strong show in the 2011 conference in St. Louis.

This year conference will be another demonstration of the active and strong scholarship and teaching of ICD. Thanks to the numerous submissions we are having two pre-conference workshops focusing on access to information laws across different regions and countries and on the challenges of teaching students to covering and reporting international affairs.

Thanks to the input and submissions of our members, ICD will have again a wide range of panels during the conference. Following the pre-conference workshops, our division panels which cover important issues such as: global health, reporting on women international sport competition, conditions of news-

papers in Africa, Asia and Latin America, visual journalism in Asia, reporting on the anti-immigrant sentiment, and the journalists attacks in Latin America and the Caribbean. While we want to include all submissions into the conference, the number of slots allocated to each division always restricts us.

For the St. Louis conference, we are partnering with other active and strong divisions as Law & Policy, Mass Communication and Society, Magazine, Media Management and Economics, Minorities and Communication, Communicating Science, Health, Environment, Risk Division, and the Commission of the status of Women.

We hope to see you at the conference in St. Louis and please don't forget to support ICD by attending our panels and submitting your papers.

**Cordially,  
Manuel Chavez  
Vice-head.**

## AMIC 20TH ANNUAL CONFERENCE

The Asian Media Information and Communication Centre will be celebrating its 40th anniversary in conjunction with the 20th anniversary of Sarojini Naidu School of Arts & Communication, University of Hyderabad, at **the AMIC 20th Annual Conference at Taj Krishna hotel, Hyderabad, India from 24-27 June 2011.**

As part of the AMIC 20th Annual Conference, International Communication division members Sundeep Muppidi, Zeny Sarabia-Panol, Sandhya Rao, and Jyotika Ramaprasad will be featured on a special panel entitled, "The Future of Mass Media Education in Asia: A Joint Panel of the ICD, AEJMC and AMIC."

The theme of the AMIC conference is 'Taking Stock of Media and Communication Studies: The Challenges and Opportunities of Globalisation, New Media and the Rise of Asia'. Against the background of the 40th anniversary of AMIC, it is proposed to take stock of media and communication studies keeping in mind the challenges and opportunities arising out of globalisation, new media and the rise of Asia.



For more details about the conference, check out the following link:

<http://amic.org.sg> For more details about the organization, check out the website here: <http://www.amic.org.sg/newsletter02?link=1>

## NOTES

**Dr. Sarah Ryan** and five students from The University of Texas at El Paso spent 2010 conducting mixed methods research with University students in Rwanda. Their preliminary findings indicate that few students have computers in their homes, that almost all Rwandan college students have cell phones, and that junior and senior-level University students have a strong desire to pursue master's degrees, especially if they can do so in the United States.

The research project was funded by \$20,000 in grants and gifts from various donors, departments, and offices, including the office of the President, at The University of Texas at El Paso. The team also collaborated with students from New Mexico State University and the University of Arkansas while in Rwanda.

**On March 23-24**, International Women's Media Foundation, Washington, DC, made public the Global Report on the Status of Women in News Media (<http://iwmf.org/pioneering-change/global-research-on-women-in-the-news-media.aspx>) at its 20th Anniversary Celebration at George Washington University. Carolyn M. Byerly, professor, Howard University, was the principal investigator for the massive two-year study that surveyed representatives of 522 news companies in 59 nations. More than 150 researchers conducted face-to-face interviews with company representatives to learn how many women are employed in radio and television stations and in newspapers, and where they fit into company hierarchies.

The study also reports information about women's and men's salaries, where available, and company policies with regard to gender equality. The study represents the first such study using a systematic, coordinated approach to data collection and analysis. The study was funded by IWMAF.

**Dr. Alma Kadragic** contributed a commentary titled Media in the UAE: The Abu Dhabi Powerhouse to Asia Pacific Media Educator (APME), Issue No.20, December 2010. APME is published by the University of Wollongong in Australia. Read the piece at <http://ro.uow.edu.au/apme/vol1/iss20/25>

Based on Asia Pacific Media Educator, founded in 1996 and edited ever since by Dr. Eric Loo, Middle East Media Educator (MEME) is being readied for publication in early August and will be introduced at AEJMC. The theme of Issue 1 is Analyzing Journalism, Public Relations, and Content Creation in the Arab World. This is also the subject of a panel at AEJMC co-sponsored by ICD. The panel takes place, Saturday, August 13 at 8:15 am. Contributions are still being solicited for Issue 1. See the Announcement and Call for Contributors at <http://www.aejmc.com/home/2011/01/meme/>

## PUBLICATIONS

Peter Gross and Gerd Kopper, eds., *Understanding Foreign Correspondence. A euro-American Perspective of Concepts, Methodologies, and Theories*. Bern, Berlin, Bruxelles, Frankfurt-am-Main, NY, Oxford, Wien: Peter Lang Publishing, 2011. ISBN ISBN 978-1-4331-1045-0. 212 pgs.

Fahmy, Shahira (2010). *Contrasting Visual Frames of Our Times: A framing-analysis of English-and Arabic-language Press Coverage of War & Terrorism*. *International Communication Gazette*, 72(8), 695-717.

Fahmy, Shahira, Rely, Jeannine & Wanta, Wayne (2010). *President's power to frame Stem Cell Views Limited*. *Newspaper Research Journal*, 31 (3), 62-74.

Johnson, Thomas & Fahmy, Shahira(2010). *Who is Winning the Hearts and Minds of the Arab Public? An examination of how Arab viewers judge the credibility of Al-Jazeera, Al-Arabiya, Al-Hurra and local Arab stations*. *International Communication Research Journal*, 45 (1-2) 24-48.

Fahmy, Shahira & Roedl, Sara (2010). *Lessons from Virginia Tech: Exploring disparities and commonalities between visual coverage in U.S. newspapers and victims' families' perceptions*. *Visual Communication Quarterly*, 17 (2), 91-107.

Johnson, Thomas & Fahmy, Shahira (2010). *'When Blood Becomes Cheaper than a Bottle of Water': How Viewers of the English Version of Al-Jazeera Website Judge Graphic Images of Conflict*. *Media, War & Conflict*, 3 (1), 43-66.

Johnson, Thomas & Fahmy, Shahira (2010). *When 'Good' Conflicts Go Bad: Testing a frame-building model on embeds' attitudes toward government news management in the Iraq War*. *International Communication Gazette*, 72(6), 521-544.

\* Currently Shahira Fahmy is working on a book with Wayne Wanta titled "Visual Communication Theory and Methods." Expected completion winter 2011.

Ecquid Novi: African Journalism Studies Journal Features Special Edition  
on FIFA World Cup 2010 Research

*Ecquid Novi: African Journalism Studies*, which sponsors the annual best journalism research paper at the ICD is now listed on the Social Science Citation Index of the ISI.

As of 2011, ENAJS is published three times a year by Routledge/Taylor & Francis: <http://www.tandf.co.uk/journals/RECO>. The journal publishes original papers on journalism in Africa, but also about journalism in the global south. The editor, Herman Wasserman, can be contacted at [h.wasserman@ru.ac.za](mailto:h.wasserman@ru.ac.za). For other information, contact Arnold de Beer as [asdebeer@imasa.org](mailto:asdebeer@imasa.org).

A special edition of *Ecquid Novi: African Journalism Studies* (ENAJS) on the Fifa World Cup 2010 has just been published. Access this issue at <http://www.informaworld.com/smpp/title~db=all~content=g932871985>

**Special Edition: The FIFA World Cup 2010 in the News 31 (2) 2010**

Guest Editor: Sean Jacobs

**Articles**

Sampada Aranke and Karl Zoller

**Crisis Management as Representational Strategy: The Arrangement Of "African" Subjectivities and the 2010 World Cup Pp. 131-148**

Africa as the site for the World Cup begs for a media analysis that attends to the dynamics of postcoloniality and globalization. This article looks at the way in which postcolonial subjectivities are arranged in what the authors call a "subject deficit," where players and fans are already racialized in and against colonial representations that mark them as "backwards" and "savage."

Richard J. Peltz

**The Sportswriter as Development Journalist: Covering African Football Pp.149-173**

Football is Africa's game, but performance in world competition reveals the sport as metaphor for African development is stymied by political corruption, infrastructure deficiency, and neocolonial exploitation. The media-sport complex has perpetuated this cycle. Development journalism contrarily posits media as a force for good. Through meta-analysis, this article compares the values and practices of development journalism and of sportswriting. The article concludes that sportswriters are well positioned to act as development journalists.

Guy Berger

**Image Revisions: South Africa, Africa, and the 2010 World Cup Pp.174-190**

The 2010 World Cup in South Africa entailed a substantive volume and variety of media representations. However, many of these reinforced essentialist stereotypes. This article examines a selection of the reported discourse around this issue. Assumptions of a uniform continent informed by "noble savage" imagery inform much of the discourse. This creates a challenge for jour-

nalism to produce more complex representations that are less bounded by narrow ideological parameters.

Raphael Ginsberg

**World Cup 2010: An (Un)African World Cup Pp. 191-204**  
South Africa pursued the World Cup for many reasons. Some were tangible objectives, such as infrastructure development, job creation, and the promotion of the country's tourism industry. Less tangible was a hope of reconfiguring Africa's reputation. It is argued that the World Cup 2010 is, if anything, an "un-African World Cup." FIFA, the South African government, and the local organizing committee promised the revelation of "Africa" during the "African World Cup," but the execution has merely been a global operation adorned with African accessories. It is concluded that neoliberalism needs only enough "Africa" to show that it is a good place to make money and go on vacation.

Tendai Chari

**Press Representation of the 2010 World Cup Soccer Extravaganza in Two Zimbabwean Newspapers Pp. 205-224**

The announcement by FIFA in 2004 that South Africa would host the 2010 World Cup soccer tournament generated phenomenal media coverage in Africa, not least in Zimbabwe. While the media's fascination with the event was self-evident, their motive was not easy to figure out. This article analyzes representation of the 2010 World Cup soccer tournament in two weekly Zimbabwean newspapers, namely the state-controlled *Sunday Mail* and the privately owned *Standard*, in order to understand the social significance of soccer and its interconnectedness with other aspects of social life.

**Discussion Section**

**Roundtable: The FIFA World Cup 2010 in the News Pp. 225-237**

Facilitators: Peter Alegi and Chris Bolsmann

Participants: Simon Kuper, Rodney Reiners, and John Turnbull

In Memoriam: Dr. Louise M. Bourgault Pp. 238-239

**Book Reviews**

**Ron Krabill**

Peter Alegi. *African Soccerescapes: How a Continent Changed the World's Game* Pp. 240-241

**Guy Martin**

Ritchard T. M'Bayo, Chuka Onwumechili and Bala A. Musa (Eds.). *Communication in an Era of Global Conflicts: Principles and Strategies for 21st Century Africa* Pp. 242-244

**Wanja Njuguna**

Philip Seib. *The "Al Jazeera Effect": How the New Global Media Are Reshaping World Politics* Pp. 245-247

**Ylva Rodny Gumede**

Daya K. Thussu (Ed.). *Internationalizing Media Studies: Impediments and Imperatives*; Daya K. Thussu (Ed.). *International Communication: A Reader* Pp. 248-252

## The Association for Education in Journalism and Mass Communication Commission on the Status of Women Awards

**The deadline for receipt of applications for all awards is May, 15, 2011.**

### **Call for Mary Gardner Award for Graduate Student Research**

Graduate students who conduct research on women in journalism and mass communication are invited to apply for the Mary Gardner Award. This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emerita at Michigan State University and the first woman elected president of AEJMC. Applicants send four copies of a three-to-five page description of the project and its potential contribution and the applicant's qualifications for undertaking the project. A three-person panel judges the application. \$250 awarded to the winner.

### **A Call for Mary Ann Yodelis Smith Award for Feminist Scholarship**

Applications are invited for the Mary Ann Yodelis Smith (MAYS) Award which funds feminist scholarship that has the potential to make significant contributions to the literature of gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy. Applicants send four copies of a five-to-seven page description of the project and its potential contribution to the scholarship on gender and the media and a brief one-page description of the applicant's qualifications for undertaking the project. A three-person panel, including a past recipient of the award, judges the applications. \$500 awarded to the winner.

### **Call for Donna Allen Award for Feminist Advocacy**

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C. Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$100 awarded to the winner.

### **Call for Outstanding Woman in Journalism and Mass Communication Education**

This award honors a woman who has represented women well through excellence and high standards. Nomination letters must detail that individual's contributions to journalism and mass

### **DIRECTIONS TO APPLY FOR ALL AWARDS**

Deadline for receipt of applications for all awards is May, 15, 2011. three-person panel judges the applications. \$5250 awarded to the winner. a past recipient of the award, judges applications. \$ 500 awarded to the winner. should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$1100 awarded to the winner. communication education. \$1100 awarded to the winner. Please send applications electronically to Dr. Stacey Hust, CSW Chair, sjhust@wsu.edu. Please feel free to contact Dr. Hust at [sjhust@wsu.edu](mailto:sjhust@wsu.edu) or 509.335.3696 if you have any questions. The deadlines for receipt of applications for all awards is May, 15, 2011.

## MICHIGAN STATE UNIVERSITY PRESS

# After the Czars and Commissars

## Journalism in Authoritarian Post-Soviet Central Asia

Eric Freedman and Richard Shafer, editors

From Czarism and Bolshevism to the current post-communist era, the media in Central Asia has been tightly constrained. Though the governments in the region assert that a free press is permitted to operate, research has shown this to be untrue. In all five former Soviet republics of Central Asia, the media has been controlled, suppressed, punished, and often outlawed. This enlightening collection of essays investigates the reasons why these countries have failed to develop independent and sustainable news media. It documents the complex relationship between the press and governance, nation-building, national identity, and public policy. In each chapter, scholars explore the numerous and broad-reaching implications of media control in a variety of contexts, including Internet regulation and censorship, press rights abuses, professional journalism standards and self-censorship, media ownership, ethnic newspapers, blogging, Western broadcasting into the region, and coverage of terrorism.

**Eric Freedman** is Associate Professor of Journalism and Associate Dean of International Studies & Programs at Michigan State University.

**Richard Shafer** is Professor of Journalism in the Department of English at the University of North Dakota, where he teaches mass media courses.



\$29.95  
978-1-61186-005-4  
paper, 400 pages, 6x9  
B&W photos, notes, references

AVAILABLE MAY 2011

**PRE-PUBLICATION DISCOUNT: Only \$21.00 if you order now!**  
Return flyer to the address below or call (517) 355-9543 x 100 & mention  
the code FL101005

## ORDER FORM

Code: FL101005

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed Check:  (checks payable to Michigan State University Press if within the continental United States)

Credit Card #: \_\_\_\_\_ CVV 3-digit code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Qty: \_\_\_\_\_

Sub-Total: \$ \_\_\_\_\_

\*Taxes: \_\_\_\_\_

\*\*Shipping: \_\_\_\_\_

Total: \$ \_\_\_\_\_

\*Tax: 6% MI sales tax or 7% Canadian GST where applicable, \*\*Shipping: Domestic shipping is \$7 for the 1st book and \$1.25 per additional book. Shipping outside continental U.S. call Order Fulfillment for rates.

## INTERNATIONAL COMMUNICATION DIVISION OFFICERS

### HEAD

Amy Schmitz Weiss  
San Diego State University  
[aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu)

### VICE-HEAD PROGRAM CHAIR

Manuel Chavez  
Michigan State University  
[chavem1@msu.edu](mailto:chavem1@msu.edu)

### RESEARCH CHAIR

Heloiza Herscovitz  
California State University - Long  
Beach  
[Heloiza@journalism.com](mailto:Heloiza@journalism.com)

### MARKHAM PAPER COMPETITION CHAIR

Celeste Gonzalez  
University of Arizona  
[celesteg@email.arizona.edu](mailto:celesteg@email.arizona.edu)

### PF&R COMMITTEE CHAIR

Jeannine Relly  
University of Arizona  
[relly.jeannine@gmail.com](mailto:relly.jeannine@gmail.com)

### TEACHING STANDARDS CHAIR

Frauke Hachtmann  
University of Nebraska-Lincoln  
[fhachtmann1@unl.edu](mailto:fhachtmann1@unl.edu)

### SECRETARY/MEMBERSHIP CHAIR

Tania Cantrell Rosas-Moreno  
Loyola University (Maryland)  
[Tania\\_cantrell@yahoo.com](mailto:Tania_cantrell@yahoo.com)

### CSW LIAISON

Danielle Coombs  
Kent State University  
[dcoombs@kent.edu](mailto:dcoombs@kent.edu)

## MEMBERS UPDATES

**Owen V. Johnson**  
(Indiana University) recorded an hour-long interview with CBS correspondent Lara Logan in October, which was broadcast after the horrible attack on her in Egypt: <http://indianapublicmedia.org/profiles/broadcast-journalist-lara-logan/>

**Kelly Toughill** was appointed Director of the School of Journalism at the University of King's College in Halifax, Nova Scotia.

## INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

Mark Poepsel– Editor

Send contributions to Mark Poepsel  
Doctoral Candidate Missouri School of  
Journalism  
[MarkPoepsel@gmail.com](mailto:MarkPoepsel@gmail.com)

Spring 2011 Newsletter designer  
Patrick Merle  
Texas Tech University

### Find us online!

Website:  
<http://aejmc.net/icd>

### Join us on Facebook!

Search for International  
Communication  
Division for AEJMC

### ICRJ EDITOR

Zeny Sarabia-Panol  
Middle Tennessee State University  
[zspanol@mtsu.edu](mailto:zspanol@mtsu.edu)

### WEBSITE/ONLINE EDITOR

Amy Schmitz Weiss  
San Diego State University  
[Aschmitz@mail.sdsu.edu](mailto:Aschmitz@mail.sdsu.edu)

### CHAIRPERSON, ICRJ EDITO- RIAL SELECTION COMMITTEE

Robyn S. Goodman  
Alfred University  
[Fgoodman@alfred.edu](mailto:Fgoodman@alfred.edu)

### INTERNATIONAL NEWSWRITING CONTENT COORDINATOR

Sandhya Rao  
Texas State University  
[Sr02@txstate.edu](mailto:Sr02@txstate.edu)

### NEWSLETTER EDITOR

Mark Poepsel  
University of Missouri-Columbia  
[markpoepsel@gmail.com](mailto:markpoepsel@gmail.com)

# ICD WEBSITE

## INTERNATIONAL COMMUNICATION DIVISION / ICD - AEJMC

HOME | NEWS | HISTORY | ICD OFFICERS | BYLAWS | PAST CHAIRS | NEWSWRITING CONTEST | 2011 CONVENTION | WJEC | ICRJ | ICD ARCHIVE |

### International Communication Division for AEJMC on Facebook

Like You like this.

International Communication Division for AEJMC Do you like to work with the web? Do you enjoy HTML/CSS?

ICD is seeking a Website editor to manage its website.

If you are interested, please contact ICD Head Amy at digitalamy.sw@gmail.com by June 15. Thanks!!

June 2 at 8:05am

International Communication Division for AEJMC We'd like your Division or Interest Group to identify one or two important ideas that originated, have been developed, or have simply gotten a hearing at AEJMC conferences. By ~~February 2011~~

124 people like International Communication Division for AEJMC.



Jeannini Margare Jacie Smeeta Celeste



Become a Fan: International Communication Division for AEJMC on Facebook

### Welcome Message from ICD Head: Amy Schmitz Weiss

The mission of our division is to promote teaching, research and public service activities in international communication. Please visit our website and Facebook page often because we have updates and news about the division posted here frequently! Another academic year has begun and the International Communication Division is ready to jump into an exciting year ahead!

[Read on for more of Amy's welcome message >>](#)

### ICD Spring News

**2010-2011 Contest Winners:** The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, announces its student contest winners for news story writing for the year 2010-2011. The contest was open to all undergraduate students. This year we received 17 entries. The Judges for the contest were Terry Scott Bertling, Assistant Managing Editor for features, San Antonio Express-News and Jonathan Zmiky, Adjunct Instructor, Multimedia at Texas State University-San Marcos. Entries reflected a variety of topics and countries. See the [news writing contest page for more details on the winners.](#)

**ICD Pre-conference panel:** This summer ICD has planned a pre-conference under the theme of "Freedom of Information Around the World." The three panels will be held from 9 a.m. until noon on August 9 and cover freedom of information as a human right, comparative / foreign law approach to freedom of information, and the diffusion of freedom of information laws in Latin America. *The names of people in an announced by the International Communication and*



# ICD FACEBOOK PAGE

The screenshot shows the Facebook interface for the 'International Communication Division for AEJMC'. The page header includes the Facebook logo, a search bar, and navigation links for Home, Profile, and Account. The main content area features a 'Wall' section with a post by Jeannine Rely dated June 3 at 9:37pm. The post text reads: '\*\*\*ICD Pre-conference panel: This summer ICD has planned a pre-conference under the theme of "Freedom of Information Around the World." The three panels will be held from 9 a.m. until noon on August 9 and cover freedom of information as a human right, comparative / foreign law approach to freedom of information, and the diffusion of freedom of information laws in Latin America. The morning of panels is co-sponsored by the International Communication and Law and Policy divisions. The panel sessions are free and open to all.' Below the post, it shows that Celeste Bustamante likes it and provides a 'Write a comment...' input field. Another post by Heloiza Golbspan Herscovitz dated June 2 at 12:31pm says: 'Thank you to all volunteers to be discussants for the ICD's poster sessions, S2S and referred paper sessions on the next AEJMC Conference! You guys rock!'. The right sidebar contains an 'Admins (1)' section, a 'Use Facebook as International Communication Division for AEJMC' notification, and a 'You and International Communication Division for AEJMC' section showing 18 friends who like the page. At the bottom, there is a 'Quick Tips' section and a 'Sample Ad' placeholder.

facebook

Search

Home Profile Account

International Communication Division for AEJMC

Organization - Edit Info

Admins (1) See All

Use Facebook as International Communication Division for AEJMC

Notifications 3

Promote with an Ad

View Insights

Suggest to Friends

You and International Communication Division for AEJMC

18 friends like this.

Quick Tips

Get more people to like your Page with Facebook Ads today!

Sample Ad: International...  
Your ad text here.

Like - Amy Schmitz Weiss likes this.

Get More Fans

Wall

International Communicati... Most Recent

Share: Status Photo Link Video Question

Write something...

Jeannine Rely

\*\*\*ICD Pre-conference panel: This summer ICD has planned a pre-conference under the theme of "Freedom of Information Around the World." The three panels will be held from 9 a.m. until noon on August 9 and cover freedom of information as a human right, comparative / foreign law approach to freedom of information, and the diffusion of freedom of information laws in Latin America. The morning of panels is co-sponsored by the International Communication and Law and Policy divisions. The panel sessions are free and open to all.

June 3 at 9:37pm · Like · Comment

Celeste Bustamante likes this.

Write a comment...

Heloiza Golbspan Herscovitz

Thank you to all volunteers to be discussants for the ICD's poster sessions, S2S and referred paper sessions on the next AEJMC Conference! You guys rock!

June 2 at 12:31pm · Like · Comment

International Communication Division for AEJMC

Hidden Posts

Info

Photos

Discussions

Notes

Edit

About Edit

The International Communication division is one of 17 divisions, 10 specia...

More

123 people like this

Add to My Page's Favorites

Subscribe via SMS

Subscribe via RSS

Unlike

Share

Vol. 46, No. 1-2 • Spring 2011

# International Communication Research Journal

## Contents

- 1      **From the Editor**
- 2      **Visual Framing of the Kwangju and Tiananmen Square  
Pro-Democracy Movements: A Partial Replication**  
*By Yung Soo Kim*
- 25     **The Geography of Cross-National Research in  
Advertising, 1990-2009**  
*By Yorgo Pasadeos & Ignatius Fosu*
- 44     **How and Why Brazilian Journalists (Don't) Cover  
Race and Class Issues**  
*By Tania Cantrell Rosas-Moreno*
- 68     **Guest Article**  
**WJEC Census of International Journalism Education  
Provides Powerful Tool for Researchers**  
*By Charles C. Self & Jared Schroeder*
- 78     **Recent Publications**

A PUBLICATION OF THE INTERNATIONAL COMMUNICATION DIVISION OF THE  
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION

ISSN 2153-9707

**AEJMC – ICD Live Chat with Dr. Sallie Hughes**  
**Thursday October 21, 2010**

[Comment From AmyAmy: ]  
Hello! Welcome to our ICD Live Chat!  
Thursday October 21, 2010 1:02 Amy  
1:02

[Comment From Celeste BustamanteCeleste Bustamante: ]  
Hello everyone!  
Thursday October 21, 2010 1:02 Celeste Bustamante  
1:02

Sallie:  
Greetings from Miami  
Thursday October 21, 2010 1:02 Sallie  
1:02

[Comment From JeannineJeannine: ]  
Thank you. Hello Everyone!  
Thursday October 21, 2010 1:02 Jeannine  
1:03

[Comment From JeannineJeannine: ]  
We are fortunate to have the opportunity today to have this online chat with Dr. Sallie Hughes, the author of “Newsrooms in Conflict: Journalism and the Democratization of Mexico.” Dr. Hughes’ area of expertise includes studies of the news media and politics in Latin America. She holds a joint appointment at the University of Miami in Journalism and Latin American Studies.  
Thursday October 21, 2010 1:03 Jeannine  
1:03

[Comment From JeannineJeannine: ]  
I am based at the University of Arizona and am joined by Amy Schmitz Weiss from San Diego State University. We both will be moderating the session.  
Thursday October 21, 2010 1:03 Jeannine  
1:04

[Comment From JeannineJeannine: ]

We want to thank professor Hughes for joining us today to discuss some of the largest issues facing journalists and academics in the field of journalism in Mexico. We hope to discuss news media freedom and violence, news media accountability, access to information, journalism ethics, concentration of broadcast ownership, Internet delivery, and cross-border collaboration.

Thursday October 21, 2010 1:04 Jeannine  
1:04

[Comment From Jeannine]Jeannine: ]

We ask that you identify your affiliation when you first enter the conversation. There could be up to a 30-second delay on your posts. We will chat for up to 30 minutes.

Thursday October 21, 2010 1:04 Jeannine  
1:05

Amy:

Let's go ahead and start our conversation. Dr. Hughes: How did you develop your research interest in Latin America? What inspired you to go in this direction?

Thursday October 21, 2010 1:05 Amy  
1:07

Sallie:

I guess it was evolutionary more than revolutionary. I was in college during the Central American civil conflicts and got my initial interest there. Then, I did an MA in Latin American Studies after working in journalism in Miami. From there, I was fortunate enough to land a job as a journalist in Mexico during a very exciting period, the mid 1990s.

Thursday October 21, 2010 1:07 Sallie  
1:07

Jeannine:

Could you tell us which countries you have focused your research on and why? For you, what makes those countries, or Mexico specifically, unique to investigate, learn and research?

Thursday October 21, 2010 1:07 Jeannine  
1:08

Sallie:

Good question. I think studying any other country brings to the forefront things we take for granted in our own media system. For example, I was not fully aware of the

pressures that the economic system places on journalism until I began to study journalism in Mexico and elsewhere in Latin America.

Thursday October 21, 2010 1:08 Sallie  
1:09

Sallie:

That may seem strange, since most of what the media covers about Latin American journalism has to do with violence and state pressures. There are economic pressures too.

Thursday October 21, 2010 1:09 Sallie  
1:09

Amy:

To what extent have newsrooms changed in Mexico since you conducted research for your book?

Thursday October 21, 2010 1:09 Amy  
1:11

Sallie:

I think that Mexican journalism since the 2000 election that ended (sort of) the PRI regime is now facing a perfect storm -- expanded organized crime, weak government accountability mechanisms, pressures from multimedia-tization, and the concentration of ownership in broadcasting and telecommunications.

Thursday October 21, 2010 1:11 Sallie  
1:11

Sallie:

This is having multiple effects on the practice of journalism. Most concretely in the press, the level of investigative journalism has gone down, although it seems to be migrating to other forms.

Thursday October 21, 2010 1:11 Sallie  
1:12

Jeannine:

In your book, you wrote about three models of journalism that had emerged in Mexico in the last years of the 20th century -- the civic model, the market-driven model and the authoritarian model. In your description of the civic model in Mexico, journalists monitor government activity to hold those in office accountable. During our chat today, it would be great to have you tell us a little about the old- and transition-style journalism in Mexico. And from your observations in the last five years, how has "watchdog" journalism fared in Mexico?

Thursday October 21, 2010 1:12 Jeannine  
1:12

Sallie:  
In broadcasting, we see a corporate driven news agenda that is multifaceted -- more plural, more sensational, and used to forward corporate agendas.  
Thursday October 21, 2010 1:12 Sallie  
1:12

Sallie:  
Good question. I am going to try to answer in pieces.  
Thursday October 21, 2010 1:12 Sallie  
1:12

Jeannine:  
Great!  
Thursday October 21, 2010 1:12 Jeannine  
1:13

Sallie:  
Journalists were stenographers who supported the state from their positions in private sector media outlets. They were part of a system of social control in the broadest sense.  
Thursday October 21, 2010 1:13 Sallie  
1:13

Sallie:  
The PRI regime survived because of material advancement in urban centers, selective use of oppression and cooperation, rotation of political elites within the party, good relations with big business and the military, division of the opposition, and the manipulation of national symbols and control of information. The media helped with the last two components.  
Thursday October 21, 2010 1:13 Sallie  
1:13

Sallie:  
Journalists did this for much more than financial reasons. There were material incentives at every level, company owner, editor, columnist, reporter, but also an ideology of journalism that supported what they were doing, role-modeling, and socialization in newsrooms.

Thursday October 21, 2010 1:13 Sallie  
1:14

Sallie:

This subservient or collusive behavior changes even before the macro-structures of the political economy change in the mid 1980s and 1990s. There were a few notable examples prior to 1986 -- El Norte in Monterrey, El Imparcial in Hermosillo, Uno-Mas-Uno/La Jornada en Mexico City.

Thursday October 21, 2010 1:14 Sallie  
1:14

Sallie:

Then, along with political liberalization and the strengthening of the market, the number of publications practicing a civic form of journalism begin to rise.

Thursday October 21, 2010 1:14 Sallie  
1:15

[Comment From Celeste BustamanteCeleste Bustamante: ]

Hi, this is Celeste Gonzalez de Bustamante from the University of Arizona School of Journalism. Thanks for doing this chat Sallie. How do new technologies change the game for civic journalism, opportunities for civic journalism, and watchdog journalism?

Thursday October 21, 2010 1:15 Celeste Bustamante  
1:15

Sallie:

Investigative journalism, while not practiced in a sustained away, has a flourishing in the 1990s. I can offer some examples if you are interested, but in the 2000s it is pressured on many fronts.

Thursday October 21, 2010 1:15 Sallie  
1:16

Jeannine:

Thanks, Dr. Hughes. We'll let you answer the questions coming in.

Thursday October 21, 2010 1:16 Jeannine  
1:16

Sallie:

Hi Celeste. One of the ways journalism in the newspapers that were investigative in the 1990s has been effected is that the same journalists who before could work on

one piece have to publish across multiple platforms. They have to do more with the same number of journalists and they have to write fast and furiously (like we are). So some say it has hurt IR in the press.

Thursday October 21, 2010 1:16 Sallie  
1:17

Sallie:

We are seeing IR rise in new forms though -- great non-fiction, investigative books, as well as human rights documentary.

Thursday October 21, 2010 1:17 Sallie  
1:17

Jeannine:

We know that Mexico has become the deadliest country for news media in the Western Hemisphere with local public officials, state-security forces, and the cartels harassing and targeting journalists. From your perspective, how has this impacted the work that they do and the work of researchers in the field of journalism?

Thursday October 21, 2010 1:17 Jeannine  
1:18

Sallie:

One thing before I answer, a great resource for terrific book-length journalism in Mexico is the [www.prende.org](http://www.prende.org) publications page. I can offer others too.

Thursday October 21, 2010 1:18 Sallie  
1:18

Sallie:

[www.prende.org.mx](http://www.prende.org.mx)

Thursday October 21, 2010 1:18 Sallie  
1:18

Amy:

Thanks for that link Dr. Hughes

Thursday October 21, 2010 1:18 Amy  
1:18

Jeannine:

These are great.

Thursday October 21, 2010 1:18 Jeannine  
1:19



Sallie:

OK, going back to Jeannine's question about researchers. I asked the same question to political science researchers at LASA two weeks ago because no one was talking about the role of drug traffickers.

Thursday October 21, 2010 1:19 Sallie  
1:20

Sallie:

I wonder if Manuel Chavez is online and wants to talk about doing research in the drug zones? I will tell you I would act as I did as a journalist, very cautiously and with trusted intermediaries.

Thursday October 21, 2010 1:20 Sallie  
1:20

Jeannine:

Manuel, are you out there?

Thursday October 21, 2010 1:20 Jeannine  
1:21

Sallie:

As for the journalists, they have self-censored. They have little other choice. The state is not protecting them and their own efforts to jointly protect one another have largely failed.

Thursday October 21, 2010 1:21 Sallie  
1:21

[Comment From Celeste BustamanteCeleste Bustamante: ]

I can tell you that in terms of teaching journalism in areas of conflict and violence, it has changed the way we approach teaching in a dramatic way.

Thursday October 21, 2010 1:21 Celeste Bustamante  
1:21

Jeannine:

Tell us how, Celeste.

Thursday October 21, 2010 1:21 Jeannine  
1:22

[Comment From Celeste BustamanteCeleste Bustamante: ]

At the UA we've developed various teaching components in the classroom regarding safety along the border. We've held workshops.

Thursday October 21, 2010 1:22 Celeste Bustamante

1:22

Sallie:

Journalists have tried a couple of things -- joint investigations published anonymously (which ended because newspapers near the border were too afraid to publish) and pressure for a federalization of crimes against journalists. There seems no political will to do the latter -- the federalization of crimes. Impunity is a huge problem.

Thursday October 21, 2010 1:22 Sallie

1:23

Sallie:

I agree Celeste and would like to see those materials. We have had the same problem with Haiti. Our university has banned travel there. But when it opens, we would like to do sensitive, important and safe work there.

Thursday October 21, 2010 1:23 Sallie

1:24

Sallie:

Travel for students to Haiti, I mean. Many professors are going.

Thursday October 21, 2010 1:24 Sallie

1:24

Jeannine:

Ah, you are working on a book about Haiti, Dr. Hughes, yes? This must be an issue.

Thursday October 21, 2010 1:24 Jeannine

1:24

Jeannine:

A number of years ago, you wrote about the barriers to news media independence, assertiveness and pluralism in countries in Latin America. The barriers included residual laws from authoritarian times that had a chilling effect and issues with norms in the journalism profession. To what extent have these issues resolved or regressed in Mexico for journalists from your perspective?

Thursday October 21, 2010 1:24 Jeannine

1:25

Sallie:

It is a working paper. I hope to expand the work, but also am reticent to leave my focus on Mexico. Mexico is a fascinating country.

Thursday October 21, 2010 1:25 Sallie

1:25

[Comment From Celeste BustamanteCeleste Bustamante: ]

What I wanted to say was the goal is not to stop students from going across the border, but to have a realistic sense of what's going on. This is different from other schools that have banned students and faculty from crossing into Mexico, i.e. SDSU, UT system. I'd be glad to send materials. I feel like I'm stomping over everyone, sorry.

Thursday October 21, 2010 1:25 Celeste Bustamante

1:25

Sallie:

Responding on laws...

Thursday October 21, 2010 1:25 Sallie

1:25

Jeannine:

Thank you, Celeste. We should start a location for these materials.

Thursday October 21, 2010 1:25 Jeannine

1:26

Jeannine:

Yes, the laws.

Thursday October 21, 2010 1:26 Jeannine

1:26

[Comment From Celeste BustamanteCeleste Bustamante: ]

Definitely.

Thursday October 21, 2010 1:26 Celeste Bustamante

1:26

Sallie:

A lot has improved at the federal level. Criminal defamation was done away with, for example. However, it still exists on the state level and is used by newly empowered local political bosses to punish or silence critics, including journalists.

Thursday October 21, 2010 1:26 Sallie

1:26

Jeannine:

And insult laws?

Thursday October 21, 2010 1:26 Jeannine

1:27

Sallie:

My understanding is that insult laws have also been ended at the federal level, but stay on the books in some states.

Thursday October 21, 2010 1:27 Sallie

1:27

Amy:

Dr. Hughes, from what you can gather, to what extent are journalists supported by their news organizations on these legal matters?

Thursday October 21, 2010 1:27 Amy

1:29

Sallie:

It varies. There was a case a few years ago where journalists from El Universal and La Jornada were called in by the PGR to give evidence in criminal investigations. Those newspapers were able to work politically to quash the subpoenas. There is now a shield law protecting them. I need to check whether it is federal or DF. Sorry... it's been a while since I looked at this. I believe it is federal. Most of the advances have been in the DF and in the federal laws. The states are the most problematic and we as researchers should be paying more attention to them.

Thursday October 21, 2010 1:29 Sallie

1:30

Jeannine:

Dr. Hughes, I know that you have conducted research related to access-to-information legislation in Mexico. Do you know the extent to which journalists or civil society are using Mexico's state or federal access-to-information laws?

Thursday October 21, 2010 1:30 Jeannine

1:30

Sallie:

Journalists use it a lot, but it has not yet become systematic or penetrated down to the low levels of government. Again, the federal laws are much better and easier to use than the state laws.

Thursday October 21, 2010 1:30 Sallie  
1:30

[Comment From Celeste BustamanteCeleste Bustamante: ]

Do we have time for one more question? Sallie, I know this is a huge question, but how have the changes in Mexico regarding the escalating violence changed the way you teach International Communications/Journalism, if at all?

Thursday October 21, 2010 1:30 Celeste Bustamante  
1:31

Sallie:

What a great question!

Thursday October 21, 2010 1:31 Sallie  
1:32

Jeannine:

We have 15 minutes if you all still want to keep going. Dr. Hughes?

Thursday October 21, 2010 1:32 Jeannine  
1:32

Sallie:

I need to address it more. I am teaching more theoretical classes than field labs, so keep that in mind. I look at this as a problem of weak institutions during a political transition. The other forms of social control have not been replaced by democratic institutions that can protect human rights and guarantee safety. It's also an economic issue. So I try to put it in context, as well as teach about journalistic strategies to be able to operate in these zones.

Thursday October 21, 2010 1:32 Sallie  
1:32

Sallie:

Sure...

Thursday October 21, 2010 1:32 Sallie  
1:33

Jeannine:

Great. It turns out there's a buffer of that time.

Thursday October 21, 2010 1:33 Jeannine  
1:33

Amy:  
Very interesting approach, Dr. Hughes...  
Thursday October 21, 2010 1:33 Amy  
1:33

[Comment From Celeste BustamanteCeleste Bustamante: ]  
Humm...interesting. So, is it that drug cartels are filling a void?  
Thursday October 21, 2010 1:33 Celeste Bustamante  
1:34

Sallie:  
Well, I am a Latin American Studies PhD. We focus on context. And I draw from sociology and political science. So I try to put the media in their social and societal context.  
Thursday October 21, 2010 1:34 Sallie  
1:35

Sallie:  
I think, if I haven't said it before, this is a perfect storm. Weak institutions plus an enormous expansion of the roles of Mexican drug cartels.  
Thursday October 21, 2010 1:35 Sallie  
1:35

Amy:  
You have noted that corporate control of national broadcast television is virtually in the hands of one or two companies. Could you chat with us a little about this history and recent developments?  
Thursday October 21, 2010 1:35 Amy  
1:35

Sallie:  
Since the 1990s, older forms of social control under the PRI have weakened and have yet to be replaced by solid mechanisms of democratic accountability or state capacity. Governors and local bosses can act without restraint against critics. Oaxaca and Puebla are probably the worst cases. The activities of drug cartels have expanded in Mexican territory, from simply trans-shippers working for the Colombian cartels, they have become financiers, local dealers, and trans-shippers.

Thursday October 21, 2010 1:35 Sallie  
1:35

[Comment From Celeste BustamanteCeleste Bustamante: ]  
That's seems like a good way to think about it.  
Thursday October 21, 2010 1:35 Celeste Bustamante  
1:36

Sallie:  
So.. a perfect storm  
Thursday October 21, 2010 1:36 Sallie  
1:36

Sallie:  
On television concentration... the interesting thing to me is how that "industrial configuration" is being reproduced in digital communications, or at least there is a trend in that direction.  
Thursday October 21, 2010 1:36 Sallie  
1:37

Jeannine:  
Is there evidence of the extent to which this media ownership concentration has influenced coverage?  
Thursday October 21, 2010 1:37 Jeannine  
1:37

Sallie:  
For example, Televisa controls about 39 percent of the national pay TV market as of 2008. The next largest competitor controlled about 19 percent.  
Thursday October 21, 2010 1:37 Sallie  
1:37

Sallie:  
Oh yes. Pro-reform politicians have been erased from news coverage and would-be competitors have been vilified on the air.  
Thursday October 21, 2010 1:37 Sallie  
1:38

Jeannine:

Ah, interesting.

Thursday October 21, 2010 1:38 Jeannine  
1:38

Sallie:

Even the Supreme Court was pressured... that was in some content analysis I did the summer of 2008. The other cases are well known in Mexico.

Thursday October 21, 2010 1:38 Sallie  
1:38

Amy:

Where may we find that study you are referring to Dr. Hughes?

Thursday October 21, 2010 1:38 Amy  
1:39

Sallie:

So.. I called it market-driven in my book. Today I would have to say that the market is trumped by corporate interest to maintain a quasi monopoly in open air TV and to get advantage in the billion-dollar digital media and communications industry.

Thursday October 21, 2010 1:39 Sallie  
1:39

Sallie:

I think it is just the way corporations work. They use their resources to their advantage. News in Mexican TV is a political resource.

Thursday October 21, 2010 1:39 Sallie  
1:39

[Comment From Celeste BustamanteCeleste Bustamante: ]

And you have said that much more content analysis of news coverage would be helpful in understanding what's going on.

Thursday October 21, 2010 1:39 Celeste Bustamante  
1:40

Sallie:

I agree. I have some, by the way, that is coming out in a cross-national study of diversity in Latin American Network News. Should I plug the book?

Thursday October 21, 2010 1:40 Sallie  
1:40



Amy:

Yes, please share with us.

Thursday October 21, 2010 1:40 Amy

1:40

Jeannine:

Yes, please do.

Thursday October 21, 2010 1:40 Jeannine

1:41

Sallie:

It's edited by Merike Blofield and called The Great Gap. The Politics of Social Inequality in Latin America. Penn State Press. I did the media chapter with doc student Paola Prado.

Thursday October 21, 2010 1:41 Sallie

1:42

Jeannine:

Excellent. Dr. Hughes, what types of collaborating relationships are you seeing within the country and cross-border, among journalists and scholars?

Thursday October 21, 2010 1:42 Jeannine

1:42

Amy:

Thanks for sharing that with us.

Thursday October 21, 2010 1:42 Amy

1:42

Sallie:

Trends -- some are obvious. The prevalence of white men in journalistic positions, the focus on government and the upper class minority. One thing we document well is the non-diversity in news agendas across the region -- crime and government, especially crime. This is even in Uruguay, which is not a crime-filled country.

Thursday October 21, 2010 1:42 Sallie

1:43

Sallie:

There are great collaborations across countries by Latin American journalists. It is a wonderful use of new communications technologies...

Thursday October 21, 2010 1:43 Sallie  
1:43

Sallie:  
Some of it focused on free press issues, others on general professionalization issues.  
Thursday October 21, 2010 1:43 Sallie  
1:44

Amy:  
Ah, very interesting.  
Thursday October 21, 2010 1:44 Amy  
1:44

[Comment From Celeste BustamanteCeleste Bustamante: ]  
As far as the trends that you mentioned, I would imagine this is more prevalent on TV than print.  
Thursday October 21, 2010 1:44 Celeste Bustamante  
1:44

Sallie:  
As for cross-scholarly collaborations, AEJ could play a big role in promoting that. Everyone does it individually. There is not an institutional home for US-Latin American collaborations. Want to do it?  
Thursday October 21, 2010 1:44 Sallie  
1:44

Amy:  
Great idea Dr. Hughes!  
Thursday October 21, 2010 1:44 Amy  
1:44

Jeannine:  
Definitely! Great suggestion.  
Thursday October 21, 2010 1:44 Jeannine  
1:45

Sallie:  
Good. I'll help.  
Thursday October 21, 2010 1:45 Sallie

1:45

Jeannine:

Thanks, Dr. Hughes. It looks like we have one more minute. What advice would you give to young scholars seeking to conduct their research on Latin America? Are there any resources or texts you suggest they consider? Is there anything that you would like to add?

Thursday October 21, 2010 1:45 Jeannine

1:45

[Comment From Celeste BustamanteCeleste Bustamante: ]

I think that's a wonderful suggestion.

Thursday October 21, 2010 1:45 Celeste Bustamante

1:46

Jeannine:

We'll let this be the launch!

Thursday October 21, 2010 1:46 Jeannine

1:46

Sallie:

Celeste, yes, the content analysis was of the two top network newscasts in Mexico, Uruguay, Chile and Costa Rica. The cases were chosen for variation in levels of social inequality.

Thursday October 21, 2010 1:46 Sallie

1:47

Jeannine:

Great study.

Thursday October 21, 2010 1:47 Jeannine

1:47

Jeannine:

We want to thank you very much for spending your time with us today, Dr. Hughes. It has been a great session.

Thursday October 21, 2010 1:47 Jeannine

1:47

Amy:

Thank you so much Dr. Hughes for your time with us today!  
Thursday October 21, 2010 1:47 Amy  
1:47

Jeannine:  
If any of you are interested in contacting Dr. Hughes for more information, please  
send her an e-mail message at: [shughes@miami.edu](mailto:shughes@miami.edu)  
Thursday October 21, 2010 1:47 Jeannine  
1:48

Sallie:  
Cross-national content analysis is difficult in many ways, and it is time consuming.  
Perhaps that could be a first project or grant application. We'll talk.  
Thursday October 21, 2010 1:48 Sallie  
1:48

Sallie:  
Thanks for this. It was an interesting experience.  
Thursday October 21, 2010 1:48 Sallie  
1:48

AEJMC:  
Thank you for your participation today.

We are now closing the chat.  
Thursday October 21, 2010 1:48 AEJMC  
1:48

Jeannine:  
Let's definitely talk. We'd like hours more with you.  
Thursday October 21, 2010 1:48 Jeannine  
1:48

Jeannine:  
Thanks again!  
Thursday October 21, 2010 1:48 Jeannine  
1:48

Jeannine:

This session will be archived on the ICD website via transcript form in upcoming days.

**International Communication Division Chat: Friday April 29, 2011  
With Barney McCoy and Padmini Patwardhan**

12:57

Barney McCoy: Greetings from barney McCoy

12:57

amy schmitz weiss: Greetings Barney! Welcome!

12:57

Frauke: Hello, everyone. Welcome to our live ICD chat! We will get started in just a few minutes.

12:57

Padmini Patwardhan: And from Padmini Patwardhan!

12:57

Barney McCoy: Thanks

12:58

amy schmitz weiss: Greetings Padmini! Welcome!

12:58

Padmini Patwardhan: Thank you!

1:00

Frauke: It looks like our speakers are ready, so let's get started.

1:00

Barney McCoy: Hello all

1:00

Frauke: Today's chat is going to focus on teaching and we are very fortunate to have two experts that will share their experiences and expertise with you: Padmini Patwardhan from Winthrop University and Barney McCoy from the University of Nebraska. Amy Schmitz Weiss (ICD head) and I (ICD teaching chair) will be moderating the session.

1:00

amy schmitz weiss: Hi!

1:00

Frauke: Before we begin, I would like to let you know a bit more about the format of this chat. Today's event is a "chat," but it's not the same as a "chatroom." We will have a closed chat with our two featured speakers that you can read on your screen. This type allows for a structured, focused discussion that will hopefully result in a meaningful exchange of ideas about teaching international journalism and advertising. We are going to record and transcribe the chat and will make it available on our website (<http://aejmc.net/icd/archive.html>).

1:00

amy schmitz weiss: Although you cannot participate live like in a Twitter chat, you are welcome to comment on the conversation and send us questions. We will collect your questions during the chat and then pose them to the speakers at the end of our chat. We anticipate the whole chat lasting about 30-45 minutes. Let us introduce you to our two speakers:

1:01

Frauke: Let's introduce our speakers:

1:01

Frauke: Padmini Patwardhan is an associate professor at Winthrop University with research and teaching interests in international advertising and public relations, international marketing communication and media effects. Her professional experience includes a decade as a copywriter and creative consultant in India at agencies such as Grey Advertising and Bozell. She currently serves on the International Advertising Education Committee of the American Academy of Advertising. Dr. Patwardhan is an award-winning researcher with eight conference awards as well as numerous publications supported by competitive research grants from the American Academy of Advertising and the National Association of Broadcasters. Welcome, Dr. Patwardhan!

1:01

Padmini Patwardhan: Thanks Frauke!

1:02

amy schmitz weiss: Barney McCoy is an associate professor at the University of Nebraska-Lincoln. He teaches courses in broadcast news writing, investigative and computer-assisted reporting, as well as depth-reporting classes. He has also taught new media course at the Kosovo Institute of Journalism and Mass Communication in Pristina, Kosovo, and led a depth-reporting class to Germany. McCoy is an inductee of the Phi Beta Delta Honor Society for International Scholars. He has 32 years of professional journalism experience and has been honored with six Emmy awards and several other citations for journalism excellence. Welcome, Professor McCoy!

1:02

Barney McCoy: Thanks Amy..It's good to be here.

1:02

Frauke: You both have extensive experience in teaching international advertising and journalism at your respective universities. How did you develop your interest in teaching students about international issues affecting your field? Dr. Patwardhan would you like to start?

1:03

Padmini Patwardhan: Sure Frauke. Put it down to sheer indulgence on my part being international myself! On a more serious note, I cannot remember a time when I did not want to teach in this area.

1:04

Frauke: Prof. McCoy, how did you develop your interest in teaching students about international issues in journalism?

1:04

Barney McCoy: My professional travels as a journalist really opened my eyes to the commonalities people the world over share; economic, environmental, security, education are a few examples.

1:04

Frauke: Where did you travel to as a journalist?

1:05

Barney McCoy: Saudi Arabia, Germany, Oman, Hungary, Kuwait, Ireland, Locally, we tend to think we're unique in our concerns about these issues. When you get global discussions going on many of these issues and see that folks living in other countries

often share the same concerns and experiences it gives us a better understanding of how and why we're more globally connected than we may believe.

1:05

amy schmitz weiss: Dr. Patwardhan, how important is it for students in advertising and public relations to have knowledge in and an understanding of a globalized world?

1:06

Padmini Patwardhan: You are so right Barney! That's why it's so important to bring this into the classroom. I believe that the best learning takes place in an environment that encourages participation, promotes diversity, and fosters creativity.

1:06

Barney McCoy: It also offers fresh global perspectives and solutions to issues we may have never considered locally.

1:06

Frauke: Dr. Patwardhan, what kind of courses do you teach that address international issues and skills?

1:08

Padmini Patwardhan: I have taught both international advertising and consumer behavior at the graduate level. At the undergraduate level, I teach copywriting where understanding diversity of target audiences is critical. I also teach a senior IMC seminar that has strong cross cultural components.

1:09

Frauke: How do you incorporate international issues /skills in other courses that do not primarily focus on global advertising and PR?

1:09

Frauke: Do you give specific assignments?

1:10

Padmini Patwardhan: Yes I do. I also incorporate readings and case studies.

1:10

Frauke: Prof. McCoy, what kind of courses do you teach that address international issues and skills?

1:10

Barney McCoy: I had the pleasure of teaching ethnic Serb and Albanian journalism students in Kosovo on five occasions during the past five years. I was amazed at how much more they value a free press than most of their American counterparts.

Teaching in Kosovo: <http://barneymccoy.wordpress.com/2010/02/28/back-to-kosovo/>

1:10

Barney McCoy: I also helped teach a depth reporting class with advertising and journalism faculty in our college a few years ago that examined immigration by comparing Turkish immigrants in Germany with Hispanic immigrants in the U.S.



Amazingly, the project turned into an award winning student documentary that documented both similar and drastically different immigrant experiences in Germany and the U.S. It was an eye opener for all of us...and an experience we'll always remember.

1:10

amy schmitz weiss: That sounds like it was an amazing experience.

1:11

Frauke: Thank you for sharing your blog!

1:11

amy schmitz weiss: Do you typically focus on particular countries or regions in your international class? If so, which one(s) and why? What makes these countries and regions relevant to your field? Dr. Patwardhan?

1:11

Frauke: What can we do to share experiences? Assignments? Case studies?

1:11

Barney McCoy: It was a wonderful experience...I think both assignments and case studies. They reinforce one another.

1:12

Frauke: We had a question from the audience: If one is offering primarily news writing and editing classes, what are some of the ways one can incorporate internationalization?

1:12

Barney McCoy: Just the experience of being someplace other than what you're used to....International perspectives force us to step outside comfort zones.

1:13

Padmini Patwardhan: Frauke, perhaps set up a web resource? The International advertising education committee of the American Academy of Advertising has a website where some materials are currently available at <http://aaasite.org/iaec/>

1:13

amy schmitz weiss: Thanks for sharing the website link!

1:13

Frauke: Padmini, thanks for bringing it up.

1:13

Barney McCoy: Assign students to spend time reading foreign press coverage via the web.

1:14

Barney McCoy:

<http://www.kijacnews.net/vnews/display.v/ART/2010/03/24/4baa647aeedf1> - KLA fighter Grand Hotel

1:14

Frauke: That's an excellent suggestion, especially since not all of our students can travel abroad.

1:14

Padmini Patwardhan: I've also seen student teams from different countries working on different angles to the same story.

1:14

Barney McCoy: I helped coordinate and moderate a series of 10 international town meetings that linked students and faculty in wide ranging discussions with counterparts in Kosovo, Norway, South Africa and the University of Mississippi. Topics included the environment, global terrorism, press censorship and the international economic downturn in 2009. The discussions involved advertising and journalism majors and sometimes highlighted vastly different views between the U.S. and our international counterparts.

1:15

Barney McCoy: Stimulating, stimulating, stimulating.

1:15

Padmini Patwardhan: That is a terrific idea Barney. I know of a professor at Queens University Charlotte who had students talking to counterparts at the American university in Cairo during the recent events.

1:16

Frauke: How did you set them up? What kind of technology did you use?

1:17

Barney McCoy: Thanks to the Web it's easier than ever...We used the Breeze network ..It runs on Adobe software I believe...We also had great technical support from all the institutions involved. This was video and audio... Audio alone would be easier.

1:17

amy schmitz weiss: These are great technology tools...

1:17

Padmini Patwardhan: Student to student interactions on an informal basis can also be done via Skype.

1:18

Frauke: Yes, Skype works well for one-on-one video chats.

1:18

Barney McCoy: Skype is great too...and getting better. The biggest challenge may have been getting everyone to agree on a meeting time given the time zone differences.

1:18

amy schmitz weiss: Rama Tunuguntla - thanks for your question to the panelists!

1:18

amy schmitz weiss: In addition to learning about global issues in our classrooms, how important is it for students to be able to speak another language? If it is important, which language(s) should they focus on? Prof. McCoy?

1:19

Barney McCoy: I believe it's better to speak another language because it makes you a better communicator. It also shows respect for your international hosts. Having said that, I don't speak a second language fluently. I can speak basic phrases in several languages that at least allow me to function at a minimal communication level when traveling abroad.

1:19

amy schmitz weiss: Prof. Patwardhan, what is your take on foreign language skills in advertising and public relations?

1:19

Padmini Patwardhan: For advertising/PR/IMC students in the US, I would particularly recommend Spanish to have an advantage in the US market. Chinese, German, French, Japanese are also useful in international contexts. But since English is the language of global commerce, they are not strictly required.

1:20

amy schmitz weiss: Yes, as you both said, it can be very helpful if the students speak another language.

1:20

Barney McCoy: Don't be afraid to try speaking a language other than your own. One of these days I hope to spend enough time living abroad so that I can gain fluency in a language other than English.

1:20

Frauke: How important are foreign language skills for working journalists?

1:20

Padmini Patwardhan: Coming from a country with 26 official languages, I speak 6!

1:20

amy schmitz weiss: Wow! That is fantastic!

1:20

Frauke: Very impressive!

1:21

Barney McCoy: Very important. Better fluency leads to more accurate reporting.

1:21

Barney McCoy: And better contextual understanding

1:21

Padmini Patwardhan: That is important when crafting creative messages as well.

1:21

Frauke: Absolutely. Barney, do you agree with Padmini's list of languages student should learn?

1:22

Barney McCoy: On the money!

1:22

Frauke: So far, we've discussed how we teach international advertising and journalism in specific courses. Dr. Patwardhan, I believe you are currently working on a Global Learning Initiative at Winthrop University. Can you tell us more about it?

1:23

Padmini Patwardhan: Sure. Global learning is v. important at my institution. We have adopted a Quality Enhancement Plan called the Global Learning Initiative as part of the university's SACS accreditation process. The QEP is limited to the university's general education program. I am really happy to have helped make it happen since I was part of the team that originally proposed the idea.

1:23

Padmini Patwardhan: I am now working on a new initiative to internationalize our curriculum by defining ways to incorporate structured global learning experiences for mass communication and IMC majors as part of their 4 year degree plan.

1:23

Frauke: What are some things that you are going to incorporate?

1:24

Padmini Patwardhan: Freshman and sophomore global experiences in the general education program.

1:25

Padmini Patwardhan: And many more in class and curricular opportunities in our own majors.

1:25

Frauke: How do you define "global experiences?"

1:26

Padmini Patwardhan: The key is to make sure students can graduate in time but still get as much global exposure as possible since not everyone can study abroad. So skypping in speaker from around the world, visiting businesses, cross cultural immersion etc. are some things we are exploring.

1:26

Frauke: That makes sense. Thank you!

1:26

Frauke: Prof. McCoy, what kind of curricular changes has your program made to "internationalize" students' experiences?

1:26

amy schmitz weiss: Prof. McCoy, what kind of curricular changes has your program made to "internationalize" students' experiences?

1:26

Barney McCoy: Back tracking here...I'd also suggest Russian as another important international language.

Padmini is on the cutting edge with the Winthrop curriculum.

Our college has several professors like Frauke Hachtmann who lead study abroad trips each year that involve journalism and advertising students. We strongly encourage study abroad classes for our students.

1:27

Barney McCoy: In the past few years study abroad destinations have included France, Cuba, Germany, Japan, Kosovo, Mexico, Khazakstan, South Africa and Bolivia.

1:27

Frauke: Can you tell us about the upcoming Russia program?

1:27

Barney McCoy: Yes - This summer and fall we're adding study abroad trips for students and faculty to Russia, China and India.

1:27

Padmini Patwardhan: Every student who has completed study abroad or short term course abroad comes back a changed person. I don't know how much you know about South Carolina, but students here like to stay close to home. Our biggest challenge is to get them (and their parents) out of their comfort zone. These experiences are invaluable regardless of whether they are in mass communication

or general education. However, we have discovered that by partnering with mass communication and business colleges, we can identify courses that can transfer into the major. One of our currently successful partnerships is with the Dublin Business School.

1:27

Barney McCoy: Our Russia trip will work with Moscow State University professors on a website dedicated to coverage of the 2014 Winter Olympics in Sochi.

1:28

Barney McCoy: Out of the comfort zone-- The operative phrase Padmini-

1:28

Frauke: How can you overcome "the comfort zone challenge?"

1:29

Barney McCoy: If we can get students to experience new cultures and ways of thinking, we're off to the critical thinking races.

1:29

Padmini Patwardhan: Yes. BTW, we also have a group of French students that come into our IMC program each spring. So they get international experience right in the classroom!

1:29

Barney McCoy: Begin with what they know and gradually move them into what they don't know.

1:29

Frauke: Speaking of study abroad programs, how important are short-term and long-term study abroad programs? Should they be focused on journalism and mass communications (short-term) or is it more important for students to experience a different culture long-term even if the program may not focus specifically on journalism or advertising? Dr. Patwardhan?

1:31

Padmini Patwardhan: Either experience is invaluable. Every student who has completed study abroad or short term course abroad comes back changed for the better.

1:31

Frauke: Prof. McCoy, your program has produced a series of award-winning journalism depth-reporting programs in countries such as Cuba, Sri Lanka, France, Germany, South Africa, and Bolivia. How do you feel about short-term versus long-term study abroad programs?

1:31

Barney McCoy: Both are important...Long term programs involve more immersion on all fronts; cultural, language skills, social and within the specific study area. Short term give students samples of international experiences and whet their appetites to come back for more hopefully.

1:31

Barney McCoy: We believe there should be some regular journalism/mass communication component involved. This allows students to experiment with what they know and what they may learn that's different than what they know.

1:32

Frauke: Study abroad programs can be expensive. Do your universities offer scholarships?

1:32

Padmini Patwardhan: Mine offers a limited number.

1:32

Padmini Patwardhan: But students can also apply to consortiums that run study abroad programs.

1:32

Barney McCoy: Yes... we offer limited scholarships. The University of Nebraska is greatly expanding financial assistance though.

1:33

Padmini Patwardhan: I think we are also actively tapping into our donors for more assistance in this regard.

1:33

Frauke: Good point.

1:33

Barney McCoy: We have also received financial support from governments in the past to help defray trip expenses.

1:34

amy schmitz weiss: Dr. Patwardhan, what kind of background should instructors have when teaching students international advertising and public relations?

1:34

Padmini Patwardhan: They should have experience themselves. Having worked/lived/visited other countries helps credibility. Students respect that. And it also influences the confidence you have in your own knowledge.

1:35

amy schmitz weiss: Excellent point. They can bring those experiences back into their teaching in some cases right?

1:35

Padmini Patwardhan: Absolutely.

1:35

Frauke: Prof. McCoy, how do your creative projects and research contribute to teaching students international journalism?

1:35

amy schmitz weiss: Prof. McCoy, what do you think are important qualities instructors should have when teaching international journalism courses?

1:35

Barney McCoy: Foremost: They (instructors) should be open minded and curious. Willing to encourage students and themselves to make contacts and foster relationships with the people they will visit in their study countries.

Warning: Lifetime friendships may result...:-)

Prior travel experience is also a plus.

1:36

Padmini Patwardhan: I also recommend making sure to keep information current and relevant. You will be surprised at how many don't do this!

1:36

Frauke: How do your creative projects and research contribute to teaching students international journalism and advertising?

1:37

Padmini Patwardhan: Much of my research focuses on Asia and emerging economies so I often share research activities with students.

1:37

Padmini Patwardhan: I have experience working in advertising outside the US as a professional copywriter. Skills acquired as a professional can transfer well to any educational setting in the world. So, I can bring those skills to the advertising classes.

Since I am a native of India, I often have a different cultural orientation than my students. So it is always interesting to introduce different cross cultural perspectives. I try to infuse that into my discussions. It makes them curious and sometimes unsettled which is a good thing!

1:37

Barney McCoy: They go hand-in-hand. My experiences in Kosovo have led me to work on a documentary about its emerging democracy. I also produced a long form radio report for public radio last year on the Kosovo elections.

1:38

Padmini Patwardhan: I got a lot of attention when Slumdog Millionaire won an Oscar. Gave me a terrific opening to discuss cultural differences and how they were reflected in films, advertising and such!

1:38

amy schmitz weiss: We have about five minutes left to our Live Chat. We have a number of people who are watching this live. Does anyone out there have a question they would like to ask our panelists?

1:38

Barney McCoy: Our students have also worked with Kosovo students on a series of articles about poverty and the environment in Kosovo.

1:39

Barney McCoy: Here's the radio report: :

<http://www.publicbroadcasting.net/netradio/news.newsmain/article/0/0/1735629/Arts..and..Culture/UNL.journalism.professor.reflects.on.time.in.Kosovo>

1:39

amy schmitz weiss: Thanks for link...

1:39

Frauke: While we are waiting for questions from the audience, what advise would you give to young professors who are thinking about teaching an international journalism or advertising course? How can they get started?

1:40

Padmini Patwardhan: Get some international experience if you don't have any. Don't just teach from a book. Consult more experienced colleagues. Check out what

resources are available to you. Perhaps audit a class if a professor doesn't mind you sitting in.

1:40

Barney McCoy: Make contacts, do homework, talk with those who are doing it now. Request syllabi...Ask for advice and plan, plan, plan.

Also have back-up plans for then things don't go the way you expect them to.

1:40

Padmini Patwardhan: Incorporate project based learning. Students will be more interested and it takes the pressure off you!

Get in guest speakers to cover topic areas that you may not be familiar with.

1:41

amy schmitz weiss: These are great tips!

1:41

Barney McCoy: Engage and immerse.

1:41

Frauke: Yes, thank you for sharing!

1:41

Padmini Patwardhan: Old Asian proverb: "Tell me and I'll forget; show me and I may remember; involve me and I'll understand."

1:42

Barney McCoy: I like that Padmini!

1:42

Frauke: It looks like we are at the end of our chat today. I want to thank both of our speakers for spending time with us today to discuss their experiences in international journalism and advertising education. Do either of you have any closing remarks?

1:42

Padmini Patwardhan: Thank you for the opportunity. I think we have just scratched the tip of the iceberg.

1:43

Barney McCoy: International study is the most relevant and stimulating teaching/learning experience possible.

1:43

Frauke: Thank you both for your time and for sharing your insights. It has been a very interesting session and I hope that our audience was able to pick up some ways to "internationalize" their programs and courses.

1:43

Padmini Patwardhan: Students need understand the global interconnectedness and interdependency of our world today. They need to understand that the context of marketing or news and information may be both local and global. What happens in one part of the world has immediate effect somewhere else.

1:43

Barney McCoy: Thanks for the discussion...

1:43



amy schmitz weiss: Thank you both so much for your time today to talk with us.  
Thank you to the audience out there following along!

1:43

Padmini Patwardhan: Thanks and namaste!

1:43

Frauke: If anybody is interested in contacting our speakers today for more information, here are their email addresses:

Prof. McCoy: bmccoy2@unlnotes.unl.edu

Dr. Patwardhan: patwardhanp@winthrop.edu

1:44

Frauke: Thank you all for participating. We will transcribe the chat and post it on the ICD website shortly: <http://aejmc.net/icd/index.html>

1:44

Frauke: Namaste :-)

1:44

Barney McCoy: Thanks for moderating Amy and Frauke- Great job!

1:44

Padmini Patwardhan: Good to know about what you are doing, Barney. We need more such forums.

1:45

Barney McCoy: Let's involve our students the next time we do an international town meeting.

1:45

Padmini Patwardhan: sound good to me!

1:45

## **AEJMC MIDWINTER CONFERENCE**

**March 4-5, 2011**

**International Communication Division**

### **Call for Paper Abstracts and Panel Proposals**

The AEJMC Midwinter Conference is scheduled for March 4-5, 2011 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma.

**Paper Abstract submissions:** Authors are invited to submit research paper abstracts of between **600 and 800 words** excluding author information and references. In the abstract, please, give a clear sense of relevant literature, research objectives, methodological approach, findings and conclusions.

**Panel submissions:** Authors are invited to submit panel proposals as well. Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

**All Submissions should be made by e-mail to the research chair, Heloiza G. Herscovitz, at California State University Long Beach ([heloiza@journalism.com](mailto:heloiza@journalism.com)). Please, do not submit full papers.**

**Submission format:** All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panels organizer(s) **on the title page only**. The title page should also include the corresponding author's mailing address, telephone number and e-mail address. The title should be on the first page of the text and on running heads on each page of text. Authors should e-mail their abstracts or proposals as attachments (saved with the author's last name as file name) in a standard word-processing format (preferably Word or RTF) to the relevant midwinter chair. Authors must ensure that they remove any identifying information from their document (with the exception of the title page).

**Deadline:** December 3, 2010 by noon.

See you at the Gaylord College in Norman, Oklahoma!

Feel free to email me with your questions!

# 2011 AEJMC Convention

## St. Louis, Missouri • August 10-13

### International Communication Division (ICD)

#### Call for Papers

#### **Bob Stevenson Open Paper Competition & Markham Student Paper Competition**

The International Communication Division welcomes original, non-published research papers that clearly deal with international aspects of mass communication. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. Papers are submitted either to the Bob Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers).

All research papers must be uploaded through an online server to the group appropriate to the paper's topic and author (faculty or student) via a link on the AEJMC website. Detailed information will be sent to authors when notified that their papers have been accepted.

In addition to guidelines that apply to all AEJMC paper competitions, please follow ICD's specific guidelines listed below.

#### **Guidelines:**

1. The paper must be uploaded to the server no later than 11:59 P.M. (Central Standard Time) Friday, April 1, 2011.
2. Format should be Word, WordPerfect, or a PDF.
3. Researchers also must upload a paper abstract of no more than 75 words.
4. ICD suggests a paper length of 25 pages, 12-point, double-spaced type (count and format does not include notes, references, figures and/or illustrations).
5. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should be on the first page of the text and on running heads on each page of text, as well as on the title page. **Do not include author's name on running heads, title page or hidden popup options (specifically on material submitted as PDF).**
6. Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Convention should not have been presented to other conventions or published in scholarly or trade journals prior to presentation at the convention.
7. At least one author of any accepted paper must attend the convention to present the paper.
8. By May 15, authors will be advised whether their paper has been accepted and will receive access to reviewers' comments.
9. Authors of accepted papers retain copyright of their papers and are free to submit them for

publication after presentation at the convention.

10. Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and additional ICD guidelines listed in this call. Papers that do not meet guidelines will not be reviewed (Note: those papers submitted to the wrong competition, those who have any identification on papers or those who upload abstracts but no papers by the time of the deadline, will be disqualified immediately). Submissions will be blind-reviewed by a panel; selections strictly based on merit.

**Awards:** ICD awards cash prizes for top three faculty papers and top three student papers. Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes (Cash prizes are forfeited, if an author fails to present her or his work).

- ***Asian Journal of Communication Best Paper Award:*** The *AJC* Best Paper Award is presented annually by the *Asian Journal of Communication (AJC)*, a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University (SCI-NTU) in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the *AJC* Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.
- ***Ecquid Novi: African Journalism Studies Best Paper Award for Journalism Research:***

The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *Ecquid Novi: African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and Aids. In line with the Division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

If you have questions about the call or the 2011 ICD research competition at any time contact:

**Bob Stevenson Open Paper Competition Chair** - Dr. Heloiza G. Herscovitz, California State Long Beach University, [heloiza@journalism.com](mailto:heloiza@journalism.com)

**Markham Student Paper Competition Chair** - Dr. Celeste Gonzalez, University of Arizona, [celesteg@email.arizona.edu](mailto:celesteg@email.arizona.edu)

**Attention Colleagues:  
International Communication Division Judges Needed  
for AEJMC 2011**

The International Communication Division needs judges to review papers for the AEJMC midwinter conference that will be held at the University of Oklahoma and the annual convention that will be held in St. Louis in 2011. We are looking for your valuable assistance!

Papers for review will be available electronically through All Academic, a secure website after the submission deadline April 1, 2011. Judges will have a choice of downloading papers for review, or reading them on the website. Judges will submit reviews to the website using forms that contain both standardized criteria and room for narrative critiques. The research chair (Heloiza G. Herscovitz) will provide detailed instructions on how to use the website.

The number of papers will depend on the number of submissions and the number of judges. We anticipate about 3 or 4 papers per judge. A point system is used to select the papers. Judges are also urged to write critiques because these are especially helpful to the authors. You will have approximately three weeks to read and review the papers.

ICD policy states people who submit papers cannot serve as judges for the division. If you are not sure you will be submitting a paper, please consider volunteering as a judge now (we can always remove your name later, if you decide to submit a paper). Of course, judges for the ICD division can submit papers to other divisions.

**If you can serve as a judge, please complete this form and save your changes. Then e-mail the form to [heloiza@journalism.com](mailto:heloiza@journalism.com) no later than November 30, 2010.**

Mark an X next to your areas of expertise where you are interested in judging submissions related to International Communication:

<input type="checkbox"/> Globalization	<input type="checkbox"/> Regulation/Policy
<input type="checkbox"/> Comparative Studies	<input type="checkbox"/> Film/Video
<input type="checkbox"/> Technology	<input type="checkbox"/> Advertising
<input type="checkbox"/> Print media	<input type="checkbox"/> Qualitative studies
<input type="checkbox"/> Online/new media	<input type="checkbox"/> Quantitative studies
<input type="checkbox"/> Telecommunications	<input type="checkbox"/> Other: Please specify
<input type="checkbox"/> Public Relations	

I am interested in being a moderator.       I am interested in being a discussant.

How many times have you served as a judge in this or other paper competitions?

NAME:	E-MAIL:
TITLE:	PHONE:
ADDRESS:	FAX:
ETHNICITY: (optional)	GENDER: (optional)

Thank you for volunteering to serve as a paper judge!! We greatly appreciate your time and efforts! As a small token of our appreciation, anyone who reviews papers for the division this year will receive a \$5 Starbucks gift card. This gift card will be mailed to reviewers/judges at the end of the 2010-2011 academic year.

**2011 AEJMC Conference Program Copy Form**

August 10-13, 2011

St. Louis, MO • Renaissance Grand & Suites Hotel

**ICD Total Number of Papers: 64**

**Three Top Faculty Papers (Bob Stevenson):**

1. Bridgette Colaco, Troy University, “Beauty Without Borders: Representation and role of female models in global women’s magazines published in China, India, and USA”
2. Elza Ibroscheva, Southern Illinois University Edwardsville, and Maria Raicheva-Stover, Washburn University, “The Girls of Parliament: A Historical Analysis of the Press Coverage of Female Politicians in Bulgaria”
3. Smeeta Mishra, Jamia University; Matthew Monippally, Indian Institute of Management, Ahmedabad; Krishna Jayakar, Penn State University, “Self Presentation in Online Environments: A study of Indian Muslim Matrimonial Profiles”

**Three Top Student Papers (Markham):**

1. Anne Roberts, (waiting for confirmation of affiliation), “Veiled Politics: Legitimizing the Burqa Ban in the French Press”
2. Michael Chan; Chinese University of Hong Kong, “The discursive reproduction of Chinese and Japanese national identities: Editorials and opinions of the East China Sea dispute in the China Daily and Daily Yomiuri.”
3. Susan Novak; University of Kansas, “Countering Cultural Metanarratives: Anna Politkovskaya’s Chechen War Reporting.”

\*\*\*\*\*

**Wednesday, Aug. 10**

10:00 am - 11:30 am

Contact Person: Heloiza G. Herscovitz

Cell Phone: 562 841 3163

[heloiza@journalism.com](mailto:heloiza@journalism.com)

Research Panel 1 (Refereed Paper Session)

Session Title: **Gender, Culture, Politics and the Media**

Moderator: Heloiza G. Herscovitz, California State University Long Beach

Discussant: Margaretha Geertsema Sligh, Butler University

**1. Beauty Without Borders: Representation and role of female models in global women's magazines published in China, India, and USA**, Bridgette Colaco, Troy University

**2. The Girls of Parliament: A Historical Analysis of the Press Coverage of Female Politicians in Bulgaria**, Elza Ibroscheva, Southern Illinois University Edwardsville;  
Maria Raicheva-Stover, Washburn University

**3. Veiled Politics: Legitimizing the Burqa Ban in the French Press**, Anne Roberts, Georgia State University

**4. Soap operas as a matchmaker: A cultivation analysis of the effects of South Korean TV dramas' on Vietnamese women's marital intentions**, Hong Vu, The University of Kansas

**5. Countering Cultural Metanarratives: Anna Politkovskaya's Chechen War Reporting**, Susan Novak, University of Kansas

\*\*\*\*\*

**Friday, Aug. 12**

8:15 am -9:15 am

Contact Person: Heloiza G. Herscovitz

Cell Phone: 562 841 3163

[heloiza@journalism.com](mailto:heloiza@journalism.com)

Research Panel 2 (Refereed Paper Session)

Session Title: **Variations in Social Networking, Online Environment and Digital Divides**

Moderator: Marcus Messner, Virginia Commonwealth University

Discussant: Mark Poepsel, Loyola University

1. **The Power of Social Network in China: How Does Microblog Influence the Way of Expression**, Linjia Xu, Renmin University of China
2. **Still Stuck in First Gear: The Case of the German Blogosphere**, Stine Eckert, University of Maryland
3. **From Marching to Clicking: How NGOs are Leveraging Digital Tools for Activism in Mexico**, Summer Harlow, University of Texas-Austin
4. **Self Presentation in Online Environments: A study of Indian Muslim Matrimonial Profiles**, Smeeta Mishra; Jamia University; Matthew Monippally, Indian Institute of Management, Ahmedabad; Krishna Jayakar; Penn State University
5. **Global Digital Divide: Language Gap and Post-communism in Mongolia**, Undrahbuyan Baasanjav, Temple University

\*\*\*\*



**Thursday, Aug. 11**

1:30 – 3:00 pm

Contact Person: Heloiza G. Herscovitz

Cell Phone: 562 841 3163

[heloiza@journalism.com](mailto:heloiza@journalism.com)

**S2S**

Session Title: **Globalization, Technology and Media Development in Africa**

Moderator: No moderator required

Discussant: Yusuf Kalyango, Ohio University

**1. Globalization in Africa: A 10-Year Critical Literature Review of Communication Scholars' Research Agenda**, Ammina Kothari, Indiana University

**2. Newspaper Visibility of Members of Parliament in Kenya**, Kioko Ireri; Indiana University

**3. Country Reputation, Place Branding and ethnocentricity: South Africa and the 2010 FIFA World Cup**, Jami Fullerton, Oklahoma State University; Derina Holtzhausen, Oklahoma State University

**4. Documenting Africa: The Life and Death of Kevin Carter and his 1994 Pulitzer-winning photograph**, Yung Soo Kim, University of Kentucky; James Kelly; Indiana University

**5. From Development Communication to Internet Connectivity: Milestones in United Nations Formulation and Transfer of Communication Policy to Africa (1958-2010)**, Lyombe Eko; University of Iowa

**6. Exploring the potential of wireless technologies to accelerate universal Internet access in Ghana**, Ignatius Fosu, University of Arkansas

**7. The effect of ICTs on democratic attitudes and behaviors in sub-Saharan Africa**, Elizabeth Stoycheff, Ohio State University

\*\*\*\*

**Thursday, Aug. 11**

5:00 pm – 6:30 pm

Contact Person: Heloiza G. Herscovitz

Cell Phone: 562 841 3163

[heloiza@journalism.com](mailto:heloiza@journalism.com)

Poster Session (ICD has 20 papers)

Discussant: Catherine Cassara, Bowling Green State University

**Session Title: Framing Elections, Corruption and Terrorism and a Historical Case in Civil Liberties**

1. [Framing Corruption: India's Three Largest English-Language Newspapers and the Right to Information Act](#), Jeannine Relly; University of Arizona; Carol Schwalbe, University of Arizona
2. [Framing of Election News in the Bulgarian Press](#), Daniela Dimitrova, Iowa State University; Petia Kostadinova, University of Florida
3. [Between politics and market: Chinese media's framing of Taiwan's presidential elections in 2004 and 2008](#), Ming Dai; University of Missouri, Columbia
4. [Media Framing and Terrorism: Analysis of frames in news reports of London bombings and Mumbai attacks](#), Nivedita Chatterjee; Pennsylvania State University
5. [Edward Jordon's newspaper, The Watchman, and the Emancipation of Slavery in Jamaica](#), Roxanne Watson, University of South Florida

**Thursday, Aug. 11**

5:00 pm – 6:30 pm

**Session Title: Framing People and Problems/Agenda-Setting**

Discussant: Shahira Fhamy, University of Arizona

1. [The Victim/Hero Legacy of Bulgarian Crime Writer Bobby Tsankov](#), Edward Alwood. Quinnipiac University

2. [Transnational Comparative Framing: Suggesting a Model of Approach](#), Lei Guo; University of Texas at Austin; Avery Holton, University of Texas-Austin; Sun Ho Jeong, University of Texas at Austin
3. [Framing Colombia: Problem Definition and Remedy in the New York Times, 1997-2008](#), Matt Tedrow, University of Texas at Austin
4. [Same old, same old? A content analysis of the framing of Haiti in the news after the 2010 earthquake in the Jamaica Gleaner & the New York Times](#), Kay-Anne Darlington, Ohio University
5. [Framing the Liberation War of Bangladesh in the U.S. and U.K. Media: A Content Analysis of the New York Times and the Times \(London\)](#), Mohammad Hossain, Southern Illinois University Carbondale (SIUC)
6. [International Coverage, Foreign Policy, and National Image: Exploring the Complexities of Media Coverage, Public Opinion, and Presidential Agenda](#), Cui Zhang, University of Alabama

**Thursday, Aug. 11**

5:00 pm – 6:30 pm

Session Title: **Online journalism/Digital and Social Media**

Discussant: Amy Schmitz Weiss, San Diego State University

1. [Community Service: Editor pride and user preference on local newspaper websites](#), Jane Singer, University of Iowa
2. [Ego, altruism, and irrelevance: A survey of Bulgaria's news blog scene](#), Christopher Karadjov, California State University, Long Beach
3. [The Impact of Technology on the Arab Communication Style and Culture: A Comparison to the U.S.](#), Salma Ghanem, Central Michigan University; Morris Kalliny, Saint Louis University
4. [A Different Kind of Massive Attack: How the Bulgarian Ultranationalist Party Ataka Engineered Its Political Success Using Digital Media](#), Elza Ibroscheva, Southern Illinois University Edwardsville
5. [Exploring Cross-Cultural Value Structure with Smartphone](#), Dong-Hee Shin, Sungkyunkwan University, South Korea

**Thursday, Aug. 11**

5:00 pm – 6:30 pm

**Session Title: Social Networks and Civic Engagement**

Discussant: Minabere Ibelema, University of Alabama Birmingham

1. [The Emergence of Social Media & the Political Crisis in Pakistan](#), Rauf Arif, The University of Iowa;
2. [A Qualitative Analysis of How and Why People Use Social Network Sites: A Cross-Cultural Comparison of Korea and the U.S.](#), Jinnie Yoo (affiliation unavailable; waiting for contact; [jinnieyoo@gmail.com](mailto:jinnieyoo@gmail.com))
3. [The story of Qi Shi Ma: Online discussion and community engagement in urban China](#), Zhengjia Liu, University of Iowa
4. [The Whole Online World Is Watching: Networking Sites and Activism in China, Latin America and the United States](#), Dustin Harp, University of Texas School of Journalism, Ingrid Bachmann, University of Texas at Austin; Lei Guo, University of Texas at Austin

\*\*\*\*\*

**Friday, Aug. 12**

3:30 pm -5:00 pm

Contact Person: Heloiza G. Herscovitz

Cell Phone: 562 841 3163

[heloiza@journalism.com](mailto:heloiza@journalism.com)

**Poster Session** (ICD has 27 papers)

**Session Title: News Flow, International Coverage Problems and Public Opinion**

Discussant: Thimios Zaharopoulos, Park University

- 1 [Two-Level Games and the Issue of Ratification in the Global Public Sphere: A Case of Russia-Ukraine Gas Dispute 2008-09](#), Anna Klyueva, University of Oklahoma
2. [Determining international news coverage in nonelite newspapers: How important are gatekeepers?](#), Beverly Horvit, University of Missouri; Peter Gade, University of Oklahoma; Elizabeth Lance, University of Missouri

3. [News Accuracy in Switzerland and Italy: A Transatlantic Comparison with the U.S. Press](#), Colin Porlezza, University of Lugano, Switzerland; Scott Maier, University of Oregon; Stephan Russ-Mohl, University of Lugano, Switzerland
4. [The Waning Elitism of U.S. Correspondents in Paris Between 1998 and 2010](#), Patrick Merle, Texas Tech University
5. [Cultural Assumptions about Domestic and Diaspora Publics in Global Public Diplomacy](#), Rhonda Zaharna, American university, Washington DC

**Friday, Aug. 12**

3:30 pm -5:00 pm

**Session Title: Public Health and International Advertising Education**

Discussant: Hong Cheng, Ohio University

1. [Reporting Global Obesity: A Longitudinal, International Comparative Study of News Coverage of the Public Health Issue as a Social Problem](#), Kuang-Kuo Chang, Shih Hsin University, Taiwan
2. [Influences of Norms and Guilt by Culture: Anti-Secondhand Smoking Context](#), Hyegyu Lee, Hye-Jin Paek, Michigan State University
3. [When Consumption Becomes All-Consuming: Comparing “Stickiness” from the Business and Social Health Perspectives in China](#), Constance Milbourne; Jeffrey Wilkinson, United International College, Zhuhai, China
4. [Elaboration, content preference and framing: Effects of “Incompetent Authority” frame in China-made product recall coverage](#), Ji Pan, Wee Kim Wee School of Communication and Information Studies, Nanyang Technological University, Singapore
5. [The Politics of Cross-Cultural Discourses: “Translating” the AIDS Epidemic to a Western Audience](#), Estee Fresco, University of Western Ontario
6. [International Advertising Education: A Research Agenda](#), Frauke Hachtmann, University of Nebraska-Lincoln

**Friday, Aug. 12**

3:30 pm -5:00 pm

Session Title: **Asia and Central Asia Media Topics**

Discussant: Denis Wu, Boston University

1. [Not-So-Modest Proposal: Advancing a Research Agenda for Studying Central Asia Mass Media](#), Eric Freedman, Michigan State University School of Journalism
2. [Journalists' Role, Expertise, and Authority in a Transformation of Media and Citizenship in South Korea: An Audience Perspective](#), Kyun Soo Kim, Grambling State University
3. [The discursive reproduction of Chinese and Japanese national identities: Editorials and opinions of the East China Sea dispute in the China Daily and Daily Yomiuri](#), Michael Chan, Chinese University of Hong Kong
4. [Mass Communication Research on China from 2000 to 2010: A Meta-Analysis](#), Shuo Tang, Indiana University Bloomington
5. [Globalization as Professionalization: On the Production Side of China's Journalism](#), Shi Li, Indiana University Bloomington
6. [American perceptions of China and the Chinese: Do the media matter?](#) Lars Wilnat, Indiana University Blommington

**Friday, Aug. 12**

3:30 pm -5:00 pm

Session Title: **Covering terrorism/Middle East Crisis/ Middle East Journalism**

Discussant: Mitch Land, University of North Texas

1. [Covering Terrorism: An Analysis of Al Jazeera and Al Arabiya Web Sites](#), Lily Zeng, Arkansas State University
2. [Before They Were Revolutionaries: Assessing Journalistic Professionalism in Mubarak's Egypt](#), Mohamad Elmasry, Qatar University
3. [Journalism Advocacy: How Three Organizations Responded to Attacks Against Journalists in Egypt](#), Butler Cain, West Texas A&M University

4. [A Comparative Analysis of Coverage of the 2008 Mumbai Attacks in The New York Times and The Times of India](#), Elizabeth Lance, University of Missouri School of Journalism

5. [Whose Global Publics? Al-Jazeera English's Network Expansion and North American Media Barriers](#), Ian Davis, University of Illinois College of Media

**Friday, Aug. 12**

3:30 pm -5:00 pm

Session Title: **Television Boundaries and Determinants**

**Discussant:** Ben Bates, University of Tennessee Knoxville

1. [Expanding Boundaries of Understanding? The Mental Maps of Transnational Television Journalism](#), Kevin Grieves, Ohio University

2. [Cultural Motivations for Imported Television Programs: The Korean Audience Watching U.S. Television Programs](#), Jennifer Kang, University of Texas at Austin

3. [Globalization in Guyana: An Exploratory Study on Pirated Television](#), Sally Ann Cruikshank, Ohio University

4. [The Pattern and Determinant Factors of International Television News Flows](#), Youichi Ito, Akita International University, Japan

5. **Independent, New, or "Ours"?: Transformation of Russian NTV Channel**, Svetlana Kulikova, Georgia State University

## **International Multimedia News Story Contest-2011**

This year we received 17 entries. The Judges for the contest were Terry Scott Bertling, Assistant Managing Editor for features, San Antonio Express-News and Jonathan Zmikly, Adjunct Instructor, Multimedia at Texas State University-San Marcos. Entries reflected a variety of topics and countries.

First Place:

Chu Yang

E.W. Scripps School of Journalism, Ohio University

Article title: "Rap in the name of Buddha."

<http://scrippsij.blogspot.com/search?q=yang> (not the actual story but a version of it)

Second Place:

Christine Mehta

Syracuse University

'A Light in the Dark'

<http://www.thenewshouse.com/story/light-dark>

Third Place:

Alex Stuckey

E.W. Scripps School of Journalism, Ohio University

"Fuel briquettes help reduce charcoal usage."

<http://scrippsij.blogspot.com/search?q=briquette> (not the actual story but a version of it)