

AEJMC Demographic Information

	Officers	Annual Convention Sessions			Mid-Year Meetings			Total	
		Paper Judges	Co-Sponsored Panelists	Moderators	Discussants	Paper Judges	Panelists		Moderators
Male (total):	1	21	12	2		10	9		55
Amer. Indian or Alaska Native									
Asian			1	1					2
Black or African American									
Hispanic/Latino	1		4	1					6
International									
Native Hawaiian or Pacific Islander									
White			7						7
Multi-Racial									
Female (total):	11	33	21	4		12	6		87
Amer. Indian or Alaska Native									
Asian	2		1						3
Black or African American									
Hispanic/Latino	1		2	1					4
International	3								3
Native Hawaiian or Pacific Islander									
White	5		18	2					25
Multi-Racial									
Did not report:		54		1		22	15		92
Total:	12	54	33	6		22	15		142

**Paper Judges
International Communication Division 2010**

Annual Conference 2010

1. Adedayo Abah, Washington and Lee
2. Osa' P. Amienyi, Arkansas State, Jonesboro
3. Frank Aycock, Appalachian State
4. Nancy Benson, Illinois
5. Elizabeth Burch, Sonoma State
6. Tania Cantrell, Loyola Maryland
7. Catherine Cassara-Jemai, Bowling Green State
8. Anju Chaudhary, Howard
9. Hong Cheng, Ohio
10. Colleen Connolly-Ahern, Pennsylvania State
11. Danielle Coombs, Kent State
12. Anne Cooper-Chen, Ohio
13. Arnold de Beer, Stellenbosch
14. Vanessa de Macedo Higgins Joyce, Texas
15. Michael Elasmr, Boston
16. Hebatalla El Semary, United Arab Emirates
17. Shahira Fahmy, Arizona
18. Mark Finney, Adams
19. Margaretha Geertsema, Butler
20. Tamara Gillis, Elizabethtown
21. Robyn S. Goodman, Alfred
22. Margot Hardenbergh, Fordham
23. Gail Henson, Bellarmine
24. Beverly Horvit, Missouri
25. Minabere Ibelema, Alabama
26. John Jenks, Dominion
27. Yusuf Kalyango, Ohio
28. Anokwa Kwadwo, Butler
29. Michael Maynard
30. Drew McDaniel
31. Beverly Merrick
32. Ali Mohamed, United Arab Emirates
33. Sue Novak, Kansas
34. Kekeli Nuviadenu, Bethune-Cookman
35. David Oh, Denison
36. Lee Anne Peck, Northern Colorado
37. Ana Tereza C Pereira Lehmann, Rio de Janeiro
38. John Pollock, The College of New Jersey
39. Charles Thomas Preston Jr., Gainesville State
40. Melinda Robins, Emerson
41. Rey Rosales, Grant MacEwan
42. Elli Lester Roushanzamir, Georgia

43. Amy Schmitz-Weiss, San Diego State
44. Jim Scotton, Marquette
45. Zeny Serabia-Panol, Middle Tennessee State
46. Seema Shrikhande, Oglethorpe
47. Marianne Sison, RMIT
48. Katerina Spasouska, Tennessee
49. Cathy Stablein, College of DuPage
50. Dulcie Straughan, North Carolina
51. Rama Tunuguntla, Grambling State
52. Dan Walsh, Appalachian State
53. Xiaopeng Wang, South Florida St. Petersburg
54. John Williams, Principia
55. Thimios Zaharopoulos, Park

Midwinter Conference 2010

1. Tamara Gillis
2. Amy Schmitz
3. Ana Tereza Pereira Lehmann
4. Azza Mohamed
5. Sonia Nelsom
6. Susan Novak
7. Kekeli Nuviadenu
8. Cathy Stablein
9. Lee Anne Peck
10. Drew McDaniel
11. Hebatalla El Semary
12. Luis Peon-Casanova
13. Daniel Walsh
14. Danielle Coombs
15. Jeff Wilkinson
16. Michael Maynard
17. Frederick Vulte
18. Jang Hyuan Kim
19. James Scotton
20. Melinda Robins
21. Margaretha Geertsema
22. Xiaopeng Wang

International Communication Division
Minutes of business meeting held on Aug. 6, 2009
6:45 p.m. — 8:45 p.m.

1. Call to order
2. Attendance (see Excel sheet)
3. Approval of business from last meeting
Elanie Steyn brought to attendees' attention that no meeting notes were taken from last year. Hence, no notes were available for approval.
4. New business
 - a. Selection of new ICD officers:
 - i. Division Head: Margaretha Geertsema, Butler University
 - ii. Vice head (vote): Amy Schmitz-Weiss, San Diego State University
 - iii. Secretary (vote): Tania Cantrell, The University of Texas at Austin
 - iv. Research chair: Melinda Robins, Emerson College
 - v. Markham chair: Seema Shrikhande, Oglethorpe University
 - vi. PF&R chair: Manuel Chavez, Michigan State University
 - vii. Teaching Standards chair: Vanessa de Macedo Higgins Joyce, The University of Texas at Austin
 - viii. Membership chair: No one elected
 - ix. CSW liaison: Ammina Kothari, Indiana University Bloomington
 - x. Newsletter editor: Nancy Benson, University of Illinois at Urbana-Champaign

Members discussed the idea of a newsletter for the division. Margaretha Geertsema suggested that the Teaching Standards Chair could prepare an article for newsletter; officers can also provide info to newsletter editor, but all members could send information. Manuel Chavez said it was not the newsletter editor's responsibility to generate info; all members should send info about workshops; opportunities for research; new books; new job opportunities

- b. Awards
 - i. Lifelong achievement award to Dr. John Merrill, presented by Richard Gross. He mentioned the seminal role that Dr. Merrill played in our field before handing over the award. Dr. Merrill thanked everyone and encouraged members to consider why they are in international communication.
 - ii. Student and faculty research papers, presented by Amy Schmitz-Weiss
Amy Schmitz Weiss said this year was one of the record years for our division with more than 140 papers submitted. She thanked judges for their time, and those who served as discussants and moderators.
 1. Top Three Faculty Papers:
 - a. "Of ominous dragons' and 'flying geese': South African media coverage of China in Africa" by Arnold de Beer, Stellenbosch University, and Wadim Schreiner, Media Tenor South Africa - Inst for Media Analysis;

- b. "Moderating effect of collectivism on Web-based customization: An exploratory study with tailored and targeted messages," by Cong Li, University of Miami, and Sriram Kalyanaraman, UNC-Chapel Hill; and
- c. "Entertainment and Stereotype: Representation of the Arab in Reality Show on Israeli Television" by Yuval Karniel, Interdisciplinary Center (IDC) Herzliya, and Amit Lavie-Dinur, (IDC) Herzliya

2. Top Three Student Papers:

- a. "Media effects in a transitional country: Setting the political agenda in the Kosovo elections of 2007, by Lindita Camaj, Indiana University;
- b. "A Study of The New York Times Coverage of Darfur: July 2003 – 2006," by Ammina Kothari, Indiana University-Bloomington; and
- c. "Constructing 'Globalization': Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement", by Kanghui Baek, The University of Texas at Austin

iii. Student International News Writing Contest, presented by Sandhya Rao
 Sandhya Rao informed members that the Student International News Writing Contest received 17 entries this year and that the quality was really good. The contest has been ongoing since 1997. The three winners were: Dan O'Connor, "Finding a Home;" James Kindle, "Scarred;" and "Ostrich, the other Green Meat." Information for next year's contest is available on the ICD web site and students are encouraged to submit their work

iv. Article awards

- 1. Ecquid Novi: Journal of African Media Studies: "Resistance narratives in radical, alternative media: A historical examination of New Zealand's Earwig magazine" by Linda Jean Kenix, University of Canterbury
- 2. Asian Journal of Communication: "Constructing 'Globalization': Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement", by Kanghui Baek, The University of Texas at Austin

c. Reports

i. International Communication Bulletin discussed by Zeny Panol

Much discussion ensued regarding the ICB. After 23 years and a nation-wide search, Zeny Panol, who has served for the past year as the interim editor, was proposed as the new editor. She introduced herself and her credentials. She was unanimously selected by the board and the majority of members voted in her support. She discussed plans for ICB and answered questions related to possible affiliation with a publishing house, subscription costs, content and direction of

the journal, content selection criteria, size (larger) of journal, electronic publishing/version, a name change, and credibility enhancement.

ii. 5th year AEJMC evaluation of ICD, overviewed by Elanie Steyn

Elanie Steyn said the assessment included the following:

- Convention program — happy in way we showed progress in number of papers received and way convention is organized;
- Intro of web or blog for discussion with members: Need to engage with members that we want to keep alive and keep in the loop and to use new technology that have available
- Research paper evaluation process: ICD is one of the biggest divisions and it remains a challenges to find enough reviewers.
- ICB — Improvement needed.
- Teaching and PF&R — Expansion needed.

iii. ICD Midwinter conference participation, overviewed by Elanie Steyn

ICD participated in the Midwinter conference for the first time in a while. A total of 12 members participated. Information for next year's Midwinter conference will be posted on Web. Submission deadline around early December, people will be notified around January, and the conference will take place around March 2010.]

iv. World Journalism Education Conference, overviewed by Elanie Steyn

The first WJEC took place in Singapore in 2007, and the second is planned for South Africa in 2010, concurrent with Soccer World Cup. The call for papers is out and more information will be available on the Web. Elanie Steyn will look into a possible conflict between submitting and reviewing.

v. ICD Web site development, overviewed by Amy Schmitz Weiss

Amy Schmitz informed members that she is planning on redesigning the Web site and on migrating information to the AEJMC site, at www.aejmc.icd.org. This transition will take place in fall 2009. She encouraged members to participate more with a blog.

5. Announcements

- a. 2010 Conference in Denver, presented by Margaretha Geertsema

6. Adjournment

- a. Thanks to AJC and Taylor Francis for refreshments!

ICD Newsletter

CONTENTS

WELCOME TO THE FIRST NEWSLETTER

2. WHAT'S HAPPENING WITH THE BULLETIN

Dr. Zary Saifuddin honors the new editor of ICB Roxi Hanuzza on the Bulletin

3. MEET THE STAFF OF THE BULLETIN

4. TIPS ON REVIEWING

ICD Research Chair gives advice

5. GREETINGS FROM ICD VICE-HEAD AMY SCHMITZ WEISS AND MID-WINTER CONFERENCE NOTES

7. BOSTON HIGHLIGHTS

JOHN MERRILL HONORED

8. MEMBER NEWS

GREETINGS FROM ICD HEAD

A warm welcome to the first edition of the ICD newsletter. ICD leadership decided at the convention in Boston to create this newsletter after the first newsletter, the International Communication Bulletin, morphed into our scholarly research journal. Nancy Benson volunteered to be editor of our newsletter this year, and we hope to initially have one edition per semester. The newsletter is currently without a name, and we are inviting submissions for names. Please let Nancy know if you have a suggestion.

In addition to the newsletter, we are also hoping to improve communication and build relationships through the ICD Web site and Facebook Page. ICD vice-chair Amy Schmitz Weiss redesigned our Web site and moved it to the AEJMC network at <http://aejmc.net/icd/>. Our Web site is now listed with other divisions and interest groups and can be easily accessed from the AEJMC site. If you haven't visited the ICD Web site, please take a look at the materials available at this space. You will still find the standard features, such as division bylaws, officers and history, but new features were added, including an ICD archive with annual division reports for the last five years, minutes of the last members' meeting (thanks to our secretary, Tania Cantrell Rosas-Moreno), and a list of deadlines for our division. We also added a link to the ICB. Perhaps more exciting is the introduction of ICD on Facebook. A search for ICD AEJMC will take you straight to our page. Facebook allows for more interactivity, and we invite all members to join this page. Everyone is able to post to our page and we encourage you to do so.

(next column)



Margaretha Geertsema - ICD Head

In this edition, you can read about some of our activities since the Boston convention. Amy received about 10 panel proposals, and we will attend the annual chip auction in Jacksonville, Florida to schedule our best panels in cooperation with other divisions and interest groups (see Amy's article on p. 5).

Ammina Kothari, our representative to the Commission on the Status of Women, proposed a promising research panel on the feminization of Aids and the role of the mass media in raising awareness about the impact of AIDS on women (see Ammina's article on p. 5).

We are planning two pre-conference events next year and invite you to participate. Vanessa De Macedo Higgins, our teaching-standards chair, is putting together a pre-conference workshop titled "International Communication on the Border: Pedagogical Techniques for Dealing with International Communication Issues within the US". Manuel Chavez, our PF&R chair, is organizing a pre-conference workshop titled "Teaching on Reporting about Nations in Conflict, Security & Risk Issues and Natural Disasters." (see page 6).

Research chair Melinda Robins has started recruiting judges for our 2010 convention paper competition. Please consider volunteering as a judge. Our division usually gets almost 120

papers per year and the more judges we have, the easier it is on everybody! (If you have never reviewed a paper, Melinda offers advice on p. 4).

Paper submissions for the 2010 convention in Denver are due April 1, as always.

The ICD will again participate in the AEJMC's winter conference, organized by former ICD head Elanie Steyn.

Also consider participating in the World Journalism Education Congress in South Africa in July (see article on p. 6).



UPDATE FROM THE EDITOR OF THE BULLETIN/JOURNAL, ZENY SARABIA-PANOL

Hello ICD colleagues! Welcome to the inaugural issue of our division newsletter. Well, as many of you know, the International Communication Bulletin started as ICD's newsletter. As ICB evolved into more of a scholarly publication under the able editorship of Dr. Yorgo Pasadeos, two needs became evident: 1) the need to fill the information vacuum that ICB left, specifically as a medium of communication exchange for division members, 2) the need to rename ICB to better reflect the major change in purpose and content.

As works in progress, our division newsletter and the ICB require our sustained input and nurturing.

In response to our request we have received emails in the past two weeks suggesting new names for what was known as the Bulletin and will now be known as a journal. Thanks to all who responded.

A total of ten names were suggested, and with the exception of *International Communication Research*, which has a similarly named marketing company, no name duplication exists.

Since *International Communication Research* was the most popular suggestion, and is the name of a company, we are suggesting *International Communication Research Journal* as the new name of our scholarly publication.

Meanwhile, Editorial Assistant Kaitlin Vanderpool is researching the library requirements and procedures when changing the name of a publication.

Our next step will be presentation of new cover designs to go with the new name. We will be asking you soon to tell us which design appeals to you most. Stay tuned for this.

If things go as planned, we expect to use the new name and the new cover design in the spring 2010 issue.

I am also happy to report that the ICB (soon to be known as *International Communication Research Journal*) editorial board has been reconstituted. My thanks to those who have agreed to continue to serve on the board and to those who are serving for the first time.

We are also grateful for the hard work by the long-serving board members who, for various reasons, have decided to discontinue their service.

Here's to a good rest of the semester.
-- Zeny

INTERNATIONAL COMMUNICATION DIVISION OFFICERS

Division Head

Melinda Kujala, Coordinator
melinda.kujala@unh.edu

Vice-Head

Zeny Sarabia-Panol
zpanol@unh.edu

Secretary

Barbara General, Postmaster
barbara.general@yahoo.com

Research Chair

Melinda Kujala
Melinda.Kujala@emerson.edu

Markham Chair

Seema Shankharia
shankharia@oxy.brynmorpe.edu

PF&R Chair

Manuel Chavez
mchavez@msu.edu

Teaching Standards Chair

Yvonne Sarabia-Panol, Miggins, Co-Ed
yane.sarabia@unh.edu

CSW Liason

Manuela Kallala
mkallala@unh.edu

MEET THE EDITORIAL STAFF OF THE INTERNATIONAL COMMUNICATION BULLETIN

ZENY SARABIA-PANOL editor, is a professor and former interim director of the School of Journalism at Middle Tennessee State University, is the new editor of ICB. The ICD Publication Committee chaired by Dr. Robyn Goodman selected her as ICB editor after a national search. As required by our by-laws, division members ratified her appointment during the Aug. 5, 2009 meeting at the AEJMC convention in Boston.

Zeny served as interim editor of ICB last year. She is past head of the division (2003-04) and is an alumna of the Journalism and Mass Communication Leadership Institute for Diversity (JLID).

Her editorial experience includes stints as managing editor of a quarterly trade publication, editor of an academic newsletter and editorial assistant of a peer-reviewed journal in business and economics.

Sarabia-Panol holds degrees from Silliman University (Bachelor of Journalism, magna cum laude), University of the Philippines (master's) and Oklahoma State University (doctorate). She currently heads the public relations emphasis at MTSU and teaches at both the graduate and undergraduate levels. Her research interests include international public relations, advertising, ethics, new media technology, academic quality rankings and ethnic media.

Zeny's research has been published in the Public Relations Review, Disability Studies Quarterly, Southwestern Mass Communication Journal, and Media

Asia. She has authored a number of book chapters and presented research at the AEJMC, Public Relations Society of America (PRSA) Academy, International Association for Mass Communication Research, American Academy of Advertising and the International Communication Association.

ELIZABETH SCHRADER, editorial assistant, is a Master's student of mass communication at Middle Tennessee State University. She earned her undergraduate degree in broadcasting, telecommunications and mass media from Temple University in Philadelphia and received a scholarship from The Broadcast Pioneers of Philadelphia. While at Temple University, she studied under Dr. George Gerbner.

Elizabeth worked in television for ten years as a floor director and scenic and properties director, served two years as publications director for an independent book publisher, and also has a background in music performance, songwriting, and concert and theater production. At MTSU, Elizabeth currently serves as a graduate assistant with two professors and is pursuing her research interest in news analysis and media ethics.

KAITLIN VANDERPOLL, editorial assistant, has a BA in communications from Purdue University. She worked as a reporter and editor for three newspapers: the Purdue Exponent in West Lafayette, Ind.; Northwest Indiana Times in Munster, Ind.; and the La Porte County Herald-Argus in La Porte, Ind.

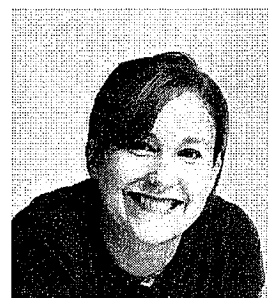
Kaitlin is pursuing a Master's degree in Mass Communications at MTSU and plans to earn a PhD and teach college-level courses in journalism.



Zeny Sarabia-Panol
ICB Editor



Elizabeth Schrader
ICB Editorial Assistant



Kaitlin M. Vanderpool
ICB Editorial Assistant



ICD members at the division meeting in Boston.

RESEARCH CHAIR MELINDA ROBINS OFFERS REVIEWING TIPS.

Last spring, as I realized with horror that I had volunteered to review conference papers for three divisions – sneaky, those research chairs, calling for judges the previous November! -- my first thought was how to dispatch all 12 paper reviews with haste. Hmm. I could skim them, make a few notes, and fill out the judge's form, all the while fending off the students at my office door with their end-of-semester excuses, projects and papers.

But would I really just skim the articles? Of course not.

We all volunteer to review conference papers with good faith, recognizing the importance of being fair and giving good advice to the authors. We remember how important thorough reviews were to us when we were graduate students and then untenured professors. We also remember how let down we were when we got either no comments at all, or a perfunctory "Interesting paper." We deserved better, even if our papers were rejected.

We take on this task even though we're busy because that's what it means to be good colleagues. But whatever our good intentions, scattershot marks on the forms and useless comments are a waste of everyone's time.

Here are a few things to keep in mind when you bravely face those papers, thanks to colleagues from different disciplines who

have shared their thoughts on the subject online, and from the AEJMC website. (http://aejmc.org/_officers/officer_resources/paper_reviewtips.php)

1. Read the paper carefully. You owe it to the author (and will not make an ass of yourself, albeit anonymously, by making stupid comments).
2. Write positive, specific things. If you see a problem, suggest a solution. Noting an error without some constructive advise is...well, not nice!
3. Criticize the paper, not the author(s): "The paper contains poor data" is better than "The authors used poor data." Be helpful, not disrespectful.
4. If the literature review is lacking, point the authors to specific references. They already did the lit review and missed something, so don't leave them hanging. It'll only take you a minute to find the citations, really!
5. Don't nitpick. You don't need to line edit the paper, Mr./Ms. Smartypants, do reference a passage, or point, if it's hard to follow.
6. Finally, pat yourself on the back. You're doing important and necessary work — even if you really don't have the time.

See? It's easy. At the very least, it's time well spent catching up with the literature.

Happy reviewing!



NOTES FROM VICE-HEAD AMY SCHMITZ WEISS

Happy Fall to everyone! At this busy time of the semester, we often forget that the AEJMC Convention planning for the following year is already underway. What does this mean? Well, basically the programming for the upcoming convention is about to be decided. This is done through a multi-step process.

First, we receive panel proposal submissions from our international communication division membership on international topics and issues. Panel proposals must incorporate research, teaching, or professional freedom & responsibility. We then make selections from the submissions received.

Once we have selected our proposals they are forwarded to AEJMC headquarters and added to the larger pool of proposals from other divisions and interest groups. Between November and December, discussions are held between the division heads and vice-heads about the potential panels that can be offered and co-sponsored for the upcoming convention.

By December, the division heads and vice-heads gather for a mid-winter meeting to participate in a chip auction. This chip auction allows for each division and interest group to have a fair chance at having a certain number of slots for panels at the AEJMC Convention.

This process is lengthy but a very important aspect of how our division contributes to the overall programming of the annual convention. For more information on the process, please visit the AEJMC website: <http://www.aejmc.org/>

www.aejmc.org/officerhandbooks/head_vicheads/1calendar.pdf

I will keep you informed as more details on the programming of the 2010 convention become available. For additional information on the convention itself, please visit the calendar section in the news section of our website: <http://www.aejmc.net/icd/news.html>

MORE CONVENTION AND CONFERENCE NOTES:

Ammina Kothari, ICD/CSW Liaison

Members of ICD and the Commission on the Status of Women proposed a research panel for the Denver 2010 conference that will address some of the theoretical and empirical relationships between mass media and public awareness of HIV/AIDS through theoretical models and case studies.

Success stories from around the world about the implementation of HIV prevention messages have all involved media in one capacity or another. This raises the question: How can we as communication students, scholars and teachers assist in advancing the media's role in HIV prevention and eradication?

Reports by agencies monitoring global health have established the feminization of the HIV/AIDS pandemic. In recent reports, statistics showed the increasing vulnerability of some populations of women to HIV infection. Feminization of HIV is a result of multiple factors impacting women's daily lives, from sexual coercion and violence to caring for husbands, children and parents with AIDS.

In Ida Susser's new book, *AIDS, Sex, and Culture: Global Politics and Survival in Southern Africa*, she writes that even though gender disparity in HIV infection rates has gotten international attention, neither women's collective efforts to fight the

epidemic, nor their vulnerability receives much support.

In an evolving media landscape, there are a number of outlets available to examine to determine the impact of media messages about AIDS. For instance, the globalization of MTV and its attraction to audiences under 25. How do HIV/AIDS public service advertisements and the integration of HIV-positive people in MTV programming affect the audience?

There are other questions to answer as well. What is the role of journalists in reporting effectively about the pandemic? Is better journalistic training required for accurate coverage of the pandemic? Is there a need for collaboration at the grassroots level between the community of scholars and the public to produce effective health education messages? And how could that be done?

Panelists will include Barbara Barnett (Kansas), Mia Malan (Knight Health Journalism Fellow in South Africa), Diana Rios (Connecticut) and Diana Stover (San Jose State), who are all working toward a better understanding of how the media can be integrated effectively in the fight against HIV infection.

AEJMC mid-winter conference update

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman is hosting the 2010 AEJMC Midwinter Conference from March 5-7.

As in the past, this regional meeting is an opportunity for (especially junior) scholars and graduate students to "set foot" into the world of academic conferences. It allows scholars to present their research interests and findings to a more intimate audience, and get feedback on how to improve their research before submitting it for presentation at other conferences or to academic journals.

The deadline for panel proposals and paper abstract proposals to each of the 12 participating AEJMC divisions, interest groups and commissions is December 1, 2009. More information about submission requirements and contact details for midwinter chairs is available at <http://www.ou.edu/gaylord/home.html> or from the Host Coordinator Elanie Steyn (Elanie@ou.edu).

WJEC 2010 Congress:

The second World Journalism Education Congress will be held at Rhodes University in Grahamstown, South Africa from July 5-7, 2010. The Congress is supported by almost 30 journalism and mass communication organizations worldwide.

In collaboration with the Gaylord College of Journalism and Mass Communication at the University of Oklahoma in Norman, members of the International Communication Division are signing up to review paper abstract proposals from colleagues around the world.

Colleagues interested in submitting a research paper abstract can obtain more information on submission requirements from <http://wjec.ou.edu>. Those interested in signing up to review abstracts will find a sign-up form at the website and should email their forms to Elanie Steyn (elanie@ou.edu).

AEJMC Denver -2010

Mark your calendars!

ICD is planning Pre-conference workshops on Tuesday, August 3

Workshop 1 - International communication on the border: pedagogical techniques for dealing with international communication issues within the U.S.

MODERATING/ PRESIDING:
Vanessa de Macedo Higgins Joyce, The University of Texas at Austin

PANELISTS:

Dr. Olaf Werder, University of New Mexico

Professor Lilliam Martinez-Bustos, Florida International University

Dr. Josh Kun, USC Annenberg

Professor Alvaro Sierra, University

for Peace – Costa Rica

DESCRIPTION:

Events occurring on the border carry a specific problematic of contextualizing both the national and the international. With increased violence in border towns, as well as specific immigration and cultural flows, teaching future communicators how to understand the national and international aspects of the borders is important. The intermingling of the national and international is emphasized in such areas, which include the geographical border towns, but which expands from it as well. This panel proposes to address such international issues of communication within the national context and to offer pedagogical techniques for dealing with such border issues for future communicators in the United States. Panelists will address specific techniques for teaching the coverage of border issues and how to reach a market of bi-cultural consumers. Panelists will explore issues in the teaching of border topics such as bi-cultural health communication, coverage of drug trafficking, arts and politics in the border cultural connections, Spanish language television, and more.

PANEL CONTACT:

Name: Vanessa de Macedo Higgins Joyce

Phone: (512) 217-6484, email:

vanessa.higgins@gmail.com

Workshop 2- Teaching on Reporting about Nations in Conflict, Security & Risk Issues and Natural Disasters

MODERATING/PRESIDING:

Manuel Chavez, Michigan State University, and Eric Freedman, Michigan State University

PANELISTS:

Panel 1: Reporting Conflict (Internal and across Nations)

Eric Freedman, Michigan State University

Manuel Chavez, Michigan State University

Svetlana Kulikova, Georgia State University

Gloria Anderson, New York Times

Panel 2- Reporting on Security & Risk Issues and Natural Disasters.

Celeste Gonzalez, University of Arizona
Dahleen Glanton, Chicago Tribune

Juan Tamayo, The Miami Herald

Patrick Butler, International Center for Journalists

Brainstorming and General Discussion

PANEL CONTACT:

Prof. Manuel Chavez

Phone: 517-432-1411 email:

chavezml@msu.edu

MERRILL GETS LIFETIME ACHIEVEMENT AWARD FROM ICD AT AEJMC CONVENTION



At this year's ICD Business Meeting, the lifelong achievement award was given to **John Merrill** (right), Emeritus Journalism Professor at the University of Missouri. The award was presented by **Richard Gross** (left) at the AEJMC Annual Convention in August in Boston, Mass.

BOSTON AWARD WINNERS



Kanghui Baek, graduate student at the University of Texas at Austin, was awarded at the Division's Business Meeting for one of the Top Student Papers for the 2009 AEJMC Convention Markham Student Paper Competition in Third Place for her paper entitled, "Constructing 'Globalization': Media Framing of Globalization in the Coverage of The U.S. and Korea Free Trade Agreement"



Yuval Karniel (left) and Amit Lavie-Dinur (right) of the Interdisciplinary Center (IDC) Herzliya, were awarded at the Division's Business Meeting for one of the Top Faculty Papers for the 2009 AEJMC Convention Bob Stevenson Paper Competition in Third Place for their paper entitled, "Entertainment and Stereotype: Representation of the Arab in Reality Show on Israeli Television."



Linda Jean Kenix of the University of Canterbury, won the Paper Competition for the Best Paper for publication in *Ecquid Novi: Journal of African Media Studies*. Her paper was entitled, "Resistance narratives in radical, alternative media: A historical examination of New Zealand's Earwig magazine."



ICD members at the division meeting in Boston.

MEMBER NOTES

CONGRATULATIONS!

Minabere Ibelema won the Society of Professional Journalists' 2009 Sigma Delta Chi Award in Research, for his book "The African Press, Civic Cynicism, and Democracy" (Palgrave Macmillan 2008).

AND IN OTHER NEWS:

The Department of Journalism and Media Studies (JMS) at the University of South Florida, St. Petersburg welcomed 17 English speaking African journalists, from 13 countries, as distinguished visitors of the E. R. Murrow Program. The program is sponsored by The United States Department of State.

Interactive sessions, moderated by JMS faculty and graduate students, focused on similarities and differences between the American and African journalists. Topics included: "The Risks of Responsible Reporting", "Social Media Mash-Up", "Journalism Education: From Africa to America" and "Reporting in Africa".

In addition, JMS students hosted a community reception where the African journalists socialized with area residents.

At a closing interactive gathering for the African and local journalists, visitors and local journalists proposed an exchange program between the U.S. and the African countries represented by the visiting journalists.

DIVISION HEAD NOTE:

Are you interested in helping the ICD increase its membership? We are still looking for a membership chair for 2009/2010. Please contact the division chair if you are interested in this position.
Margaretha Geertsema
mgeertsc@butler.edu

EDITOR NOTE:

We need a name for this newsletters. If you have suggestions, please email Nancy Benson (nbenson@illinois.edu)

Thanks to all who contributed to the first edition of the newsletter. The second installment will be available mid-March. Please send your articles, photos with captions, and member notes to me by February 15, 2010

INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

Nancy Benson, Editor

Please send your newsletter
contributions to:

Nancy Benson, Associate Professor

Department of Journalism

College of Media

University of Illinois, Champaign
Urbana

nbenson@illinois.edu

ICD Newsletter

CONTENTS

WELCOME

UPDATE FROM THE BULLETIN (PAGE 3)

MID- WINTER NOTES FROM RESEARCH CHAIR (PAGE 4)

ICD VICE-HEAD PREVIEWS THE AEJMC CONVENTION IN DENVER (PAGE 5)

MEMBER NOTES (PAGE 12)

GREETINGS FROM ICD HEAD

Margaretha Geertsema - ICD Head

This edition of the ICD Newsletter is once again packed with information about current and future activities of our division.

First, we would like to congratulate the 13 authors whose abstracts were selected for presentation at the AEJMC Midwinter Conference from March 6-8 at the University of Oklahoma, which is for the second year in a row organized by ICD Past Head Elanie Steyn (see report from Research Chair Melinda Robins on p. 4). Many thanks to everyone who served as a judge.

Second, we are looking forward to the first renamed and redesigned edition of our scholarly journal, International Communication Research Journal (formerly the International Communication Bulletin). Fifty ICD members participated in a vote for the new design (see ICRJ editor Zeny Sarabia-Panol's report on p. 3).

Third, we are gearing up for an exciting August convention in Denver. Vice-head Amy Schmitz Weiss and I attended the annual midwinter AEJMC meeting in



Jacksonville, Florida, in December for the chip auction (see Amy's report on pp. 5-6). In addition to the usual peer-reviewed research panels, we are sponsoring or cosponsoring nine PF&R, research and teaching panels.

We are also offering two pre-convention workshops on topics related to international communication.

Our program will feature two special events this year. On Thursday, August 5, all past ICD heads are invited to join us for a past heads breakfast (a list of past heads is available on our Web site at <http://aejmc.net/icd/pastchairs.html>).

As we are moving forward with new initiative for our divisions, we are hoping to reconnect with our past heads. We are also working with Marguerite J. Moritz, professor and UNESCO Chair at the School of Journalism & Mass Communication at University of Colorado in Boulder, on a special off-site event with consul generals of the European Union on Friday, August 6. More

details and formal registration via RSVP will be forthcoming by email in the coming months.

As we are preparing for the conference, a few things to remember:

- Melinda continues to accept volunteers willing to judge conference papers. Unlike past years, and due to the increase in submissions to our division, we've decided to allow people who submit to ICD to also review papers for ICD. We are counting on everyone to judge papers as fairly and ethically as possible. Please contact Melinda if you can serve as a judge.

- The deadline for research paper submissions is 11:59 p.m. (Central Standard Time) on Thursday, April 1. All submissions must be made through the official conference paper Web site at www.allacademic.com/one/aejmc/aejmc10/. We are especially encouraging graduate students to submit their work to the Markham Student Paper Competition. See the helpful tips from Seema Shrikande, chair of the student paper competition, if

you are submitting for the first time.

- Authors will be informed of the outcome of the peer review process by May 15.

- Early registration for the conference will be available on the AEJMC Web site from March until July 6. After that date, registration for the conference has to be done at the conference site.

- Please come to our members' meeting on Thursday, August 5, from 8:30 p.m.-10 p.m. to meet your fellow ICD members.

For those who haven't done so, please join our ICD Facebook page (we currently have 68 fans but 332 members), and bookmark our Web site, <http://aejmc.net/icd/index.html>.

INTERNATIONAL COMMUNICATION DIVISION OFFICERS

Division Head

Janet Gubinska, Case Western
Reserve University
jgubinska@case.edu

Vice-Head

Arny Schmitz, Wayne
State University
aschmitz@midway.edu

Secretary

Tania Cortez, El Paso Community
College
tania_cortez@yahoo.com

Research Chair

Melinda Robins,
Emerson College
Melinda.Robins@emerson.edu

Markham Chair

Seema Shrikande,
Cleveland State University
Sshrikande@csuohio.edu

PF&R Chair

Manuel Chavez,
Michigan State University
chavezmf@msu.edu

Teaching Standards Chair

Yanessa de Macedo Higgins, York
College
yanessa.higgins@gmail.com

CSW Liason

Amrita Koiran,
Indiana University
akoiran@indiana.edu



**UPDATE FROM
THE EDITOR OF THE
BULLETIN/JOURNAL,
ZENY SARABIA-PANOL**

A happy 2010 to all! I am very pleased to report that starting the spring 2010 issue, our division's scholarly journal will carry the new name – the International Communication Research Journal. The October 2009 online poll of division members helped us make the choice. To go with the new name is a new cover design. You may recall that three cover designs were presented to the membership. At the close of the online poll on Dec. 11, 2009, 60 percent of respondents chose ICRJ cover design B shown below.

Thanks again to the 50 members who voted and sent us their comments. I am forever grateful to Dr. Edna Bautista, who came up with the cover design ideas and provided the sample covers. Thanks also to Liz Schrader, editorial assistant, who set up the online poll and tallied the results and to Amy Schmitz Weiss, who promptly sent the email blasts and posted the winning design on the division Website before we all went for the Christmas break.

Within a month or two, we hope to launch a searchable archive of past issues of the International Communication Bulletin. The archive will initially include articles that appeared in ICB issues between 2001-2008. We will continue to add the earlier issues (1987- 2000) throughout the spring semester. Liz Schrader is working tirelessly with Amy Weiss to get this archive up and running.

May I take this opportunity to call for manuscript submissions to ICRJ. Please consider sending your research papers or encourage your colleagues to make ICRJ the publication outlet for their scholarly work.

Here are the guidelines for manuscript submission:

The International Communication Research Journal welcomes all methodological approaches to subject matter dealing with international mass communication. Please email manuscripts to zspanol@mtsu.edu or send three hard copies with accompanying electronic file saved into a CD or flash drive to Zeny Sarabia-Panol, School of Journalism P.O. Box 64, Middle Tennessee State University, Murfreesboro, TN 37132.

•Page limit: 22 double-spaced pages (including references, tables and figures).

•The ICRJ uses the American Psychological Association (APA) style.

•Author identification should appear only on the title page and should include academic rank or professional affiliation, applicable university and department affiliation and contact information.

All submissions will be blind-reviewed by members of the editorial board and/or appropriate ad hoc reviewers.

The ICRJ will also publish commentary pieces and short notes on preliminary findings or research in progress, book reviews (600-800 words or 2-3 double-spaced pages), and bibliographies pertaining to communication practices and issues around the world.

We have a new member of the ICRJ Editorial Staff



For this spring semester, ICRJ is fortunate to have Rattana Phusri as our new editorial assistant. She replaced Kaitlin Vanderpool.

Rattana has a bachelor's degree from Thammasat University, Thailand. She is completing the requirements for an M.S. in mass communication degree here at MTSU.



Lounge at the University of Oklahoma Memorial Union

MIDWINTER NOTES FROM RESEARCH CHAIR MELINDA ROBINS

AEJMC's Midwinter Conference at the University of Oklahoma will be an exciting venue for attendees interested in international media research. This year's winning papers show a range of topics, paradigms and methodologies. True to our Division's purpose, presenters will share their research focusing on many different countries — from North Korea to Cuba to Kazakhstan— as well as those in a diaspora in the U.S., such as Dominican New Yorkers and East Asians.

This year, 22 judges blind-reviewed 29 abstracts. Of those, 13 papers were chosen for presentation. Both graduate students and established faculty members are represented. The papers are:

Al Jazeera's Role in Promoting Extreme and Violent Trends among Arab People. Khalaf Tahat. Arkansas State University.

National Image of North Korea in South Korean Newspapers. Jinbong Choi, Texas State University, San Marcos.

Factors Influencing Risk Perception through Accident News on Television. Eun Hwa Jung, University of Florida, Gainesville.
"mailto:iamjeh@ufl.edu"

Country-of-Origin Perceptions and Diffusion of American Idol Show Genre in Taiwan. Kenneth C. C. Yang. University of Texas at El Paso.

When tourists are your friends: An exploratory examination of discussions about Mexico and Brazil on Facebook. Maria De Moya & Rajul Jain. University of Florida

Framing Dominican-Yorks: How public relations agents communicate with and about the Dominican transnational community. Maria De Moya. University of Florida

A Political Boss, Partisanship and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil. Summer Harlow. University of Texas-Austin. "mailto:summerharlow@hotmail.com"

Framing Justice: Analysis of the Saddam Hussein Trial in the U.S. Media. Jin Yang. University of Memphis. "mailto:jinyang@memphis.edu"

My picture of America: East Asian students' perceptions of the United States. Alejandro de la Sen and Osabuohien P. Amienyi. University of Arkansas.

Changes in Attitude Toward Advertising in Kazakhstan: A Comparative Study. Jami Fullerton. Oklahoma State University.
"mailto:jami.fullerton@okstate.edu"

Media Diffusion and Democratic Change: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003. Jacob Groshek. Iowa State University. "mailto:jgroshek@iastate.edu"

Assessing Global Inequality of Media Transparency: A Cross-National Study. Aimei Yang. University of Oklahoma.

Friends and enemies: Coverage by The Globe and Mail and The New York Times of three Canadian ministerial visits to Cuba. J. Ian Tennant. Oklahoma State University.

The conference took place from March 6-8, 2010.



**NOTES
FROM VICE-HEAD
AMY SCHMITZ WEISS**

Greetings Everyone!

AEJMC had its annual mid-winter meeting in December in Jacksonville, Florida to determine the programming for the 2010 Convention. Margaretha and I went to the meeting and helped to secure a great schedule of panels and events for the 2010 Convention!

In an effort to maximize the most opportunities for our division to present international communication research this year, we have two refereed research panels, a poster session, a scholar to scholar session and high-density paper session that allow us to have more slots than last year. Just as a note, last year the Bob Stevenson Faculty Research Paper Competition received 72 papers for the 2009 Convention, of which 26 were accepted (36%). As far as the Markham Student competition, we received 69 papers of which 27 were accepted (39%), for a total of 53 slots. Depending on the selection process by Research Chair Melinda Robins and Markham Chair Seema Shirkhande, we will be able to accommodate several more papers this year by 4-5 slots.

Also, this year we have a few new features in the program that include two pre-conference workshops, a scholar-to-scholar session, ICD past heads breakfast meeting, and a special off-site social for ICD members (RSVP will be required, more information to come soon!). Here is a snapshot of the ICD program this August:

**Tuesday, August 3
Preconference Workshop:
"International
communication on the
border: pedagogical
techniques for dealing with
international communication
issues within the US" - 1-5
p.m.**

Description: With increased violence in border towns, and specific immigration and cultural flows, teaching communicators how to understand both national and international aspects of the borders is important. This preconference workshop will feature a diverse group of experts on international communication who will present techniques and useful tips for teaching border and international issues within the US. The workshop will explore areas such as bi-cultural markets, emergency and bi-cultural health communication, global public relations, Spanish language television and coverage of drug traffic and the US/Mexico border. This workshop will also include a practical session involving attendees. Refreshments will be served. Special information packet will be given to attendees. Cost: \$30. RSVP on the AEJMC Registration form. Don't Miss It!

**Tuesday, August 3
Preconference Workshop:
"Teaching on reporting
about nations in conflict,
security & risk issues and
natural disasters" - 5:30-10
p.m.**

Description: International conflicts, security breaches, natural disasters and emergencies are events happening all over the world many times unexpectedly and with indirect impacts on other nations. This preconference workshop will present information on how scholars from around the world are teaching about nations in conflict and other security and risk issues and the successful pedagogical techniques they used in their classroom. In addition, this workshop will feature a panel of journalists and other practitioners who will discuss how they are covering security, risk issues and natural disasters in today's media climate. Refreshments will be served. Special information packet will be given to attendees. Cost: \$30. RSVP on the AEJMC Registration form. Don't Miss It!

**Wednesday, August 4
*ICD High Density Research
Session 8:15-9:45 a.m.**

***MAC and ICD – "Using
digital resources in
ethnicity, race and
international communication
classes" - 10-11:30 a.m.**

Description: With the growth of digital technologies, including ethnic portals, Web-based international media, blogs, YouTube, and various social media, academics are exploring how to incorporate some of these resources into their course designs. In particular professors who

teach classes related to race, ethnicity, and culture (such as The Black Press, Mass Media and Minorities, Covering the Latino Community, Diversity and Communication, International Communication, International Public Relations) find digital technologies particularly useful because they can transcend boundaries and relay culture-specific visual messages. For instance, digital visual archives can help to overcome stereotypes by introducing new images into our students' visual memories. Google Earth, Web cams and other media allow students to visit neighborhoods or people related to class topics. Class blogs, wikis, or social media are supplementary discussion forums or participation tools. And Web sites or portals can be employed to see or hear media from around the world or tap into public opinion polls. Our panel discusses the use (and possible pitfalls or implications) of a variety of resources and related pedagogical strategies. In addition to the panel discussion we plan to distribute a handout with lists of digital resources.

***ICD and LAW – “Journalism and mass communication in Asia: past, present, and future” - 11:45 a.m.-1:15 p.m.**

Description: For many years, JMC has been an important academic discipline in higher education in Asia and Pacific. Many of the Asian and Pacific JMC teachers and scholars have been educated in the U.S. Among the often required subjects for JMC teaching and research in Asia is media law. Not surprisingly, Oxford University Press is expected to publish media law books on

PRC and Singapore in the few years. One of the panel speakers, Prof. Weisenhaus, has authored Hong Kong Media Law and is revising the book. Prof. Kyu Ho Youm, the panel organizer, published Press Law in South Korea. This panel will discuss the U.S. and non-U.S. education in JMC and law. It will be an excellent case of "reverse perspective" for AEJMC.

***CSW and ICD – “Gender and genre transformations within and across contexts” - 1:30-3:00 p.m.**

Description: This panel draws on three case studies and a global cross-cultural analysis to examine the gender implications of recently altered genre conventions in both news and entertainment. Panelists will consider gender concerns related to media producers, texts, and audiences, based on four areas of research: (1) the increasingly tabloid-oriented "page 3" news in India; (2) Venezuelan telenovelas featuring heroines who break the traditional "Cinderella" mold; (3) South African rape news rooted in ubuntu philosophy, which emphasizes social interconnection over freedom of expression; and (4) women's work in journalism organizations in 61 countries. The three case studies illuminate cultural challenges and concessions emerging from shifting genre conventions in contexts characterized by dynamic processes such as emerging democratization, transnational conglomeration, and shifting audience expectations. The concluding cross-cultural analysis reveals global patterns that enable progressive transformations.

Thursday, August 5

Poster Session (co-sponsored with CTEC and CTM)-8:15-9:45 a.m.

****“Dateline South Africa: WJEC-2 Highlights” - 3:15-4:45 p.m.**

Description: After nearly a decade of planning, ICD members created the World Journalism Education Congress, which debuted to rave reviews in Singapore in 2007. It's now finalizing plans for the WJEC-2, which will take place this summer, July 5-7, in Grahamstown, South Africa. This session should satisfy both those who missed the conference and those who attended the WJEC-2 who want to continue discussing it. It will spotlight WJEC-2 highlights – main discoveries, accomplishments and valued experiences. It will also take WJEC-related questions and discuss possibilities for the next WJEC convention.

Friday, August 6

***LAW and ICD – “Freedom of information: an international and comparative perspective” - 8:15-9:45 a.m.**

Description: Now freedom of information (FOI) is more a reality than a dream as a growing number of countries, whether established or fledgling democracies, institutionalize access to government records as the sine qua non of their self-governing polities. In recent years, we have witnessed one of the most significant developments in the FOI history of the world. In October 2006, the Inter-American Court of Human Rights held unanimously that access to government information is a fundamental human right to

freedom of expression and thought. In April 2009, the European Court of Human Rights also read access to information into the European Convention on Human Rights on freedom of expression. At present, more than 80 nations have various types of FOI laws on the books.⁷ They aim to promote transparency as a structural requirement for the working of government. The majority of the new FOI countries have turned to the U.S. Freedom of Information Act, one of the world's first FOI laws, for inspiration and experiential directions. The international and comparative panel of distinguished journalists, free speech activists, and legal scholars from the U.S. and abroad will "take stock" of the current status of U.S. vis-à-vis the rest of the world on FOI. No doubt the panel will offer the AEJMC a rare opportunity to serve as a forum to globalize our FOI discussion amidst the ever-shrinking informational access in the U.S. since the Sept. 11 terrorist attacks.

***Scholar-to-Scholar session - 12:15 p.m.-1:30 p.m.**

***MAC and ICD: "The tenure process from the perspective of minority, women and international faculty: strategies for success" -1:45-3:15 p.m.**

Description: The panel will explore particular experiences and some of the common challenges faced by minority, women and international faculty on tenure track positions. It will offer junior faculty and graduate students tips and advice on how to best prepare themselves for the tenure process; how to meet the challenges of balancing

research, service, teaching and administrative duties; and how to navigate academia in order to rise up to the challenges of the profession.

Saturday, August 7

***ICD and CSW – "Feminization of HIV/AIDS and media: responses and case studies" - 8:15-9:45 a.m.**

Description: The panelists will explore theoretical and empirical relationships between mass media and public awareness of HIV/AIDS. Women around the world are becoming infected with HIV virus at a faster rate than men, leading to a more pervasive feminization of the epidemic. Mass media can be conduits of communicative change by engaging citizens in critical discussions about the relationship between gender violence, poverty and the spread of HIV.

***Refereed Research Session: 10-11:30 a.m.**

***MME and ICD - "Trends in Spanish-Language media" - 11:45 a.m.-1:15 p.m.**

Description: In both the domestic and global marketplace, there has been a dramatic increase in Spanish-language media, as well as a corresponding interest among media scholars into related research areas. The panel will feature established and emerging scholars in the area of Spanish-language media – both in the United States and the international marketplace. Panelists will address issues related to racial and cultural inclusiveness, media accountability and free expression.

***Refereed Research Session: 1:30-3:00 p.m.**

***History and ICD - "New perspectives on media, the fall of the Soviet Union, and its aftermath" - 3:15-4:45 p.m.**

Description: The collapse of the USSR was one of the most profound historical events of the 20th century and resulted in a sea tide of scholarship. Work on media at this time, however, focused primarily on the Soviet central media and state policy, and eventually died on the vine of "transitology." This panel seeks to reinvigorate the exploration of media and the impact of this moment by offering new perspectives that turn our attention to new focuses and new research paradigms. Past research has centered on Moscow-based "all-Union" media precisely at the time when the periphery was of mounting importance. This panel helps redress this imbalance by drawing attention to varied experiences in Siberia, Central Asia and the Baltics. While media scholars have not generally looked beyond the metropole others have, often with concern for what Mikhail Gorbachev called the "parade of sovereignties." However, examinations of nationalism in this period have also frequently been too simplistic and the papers on this panel use media to add complexity to this area of study. The panel bookends with the August putsch and the post-Soviet Tulip Revolution. August 1991 provides us a way not only to add to our understanding of the use of media in this pivotal political moment, but a view to a wider understanding of the

"new media moment." The Tulip Revolution offers not only a telling blow to the transition thesis, but a means to move away from it and examine media use in Kyrgyzstan on its own terms.

Note:

In the coming months, stay tuned for more details on these exciting panels and sessions, they will be announced via email, on the website and through Facebook.

Also make note of the not-to-be-missed ICD Business Meetings and Socials

Thursday, August 5

*ICD Past Heads Meeting Breakfast - 7:00-8:00 a.m.

*ICD Business Meeting - 8:30 p.m. - 10:00 p.m.

*ICD Executive Committee Meeting - 10:15-11:45 p.m.

Friday, August 6

*ICD Off-site social: 4-6 p.m. (RSVP required, more details to come!)



Colorado Mountains

**Markham Competition
Reminder from Seema
Shrikhande, Ph.D Chair,
Markham Competition**

The ICD Markham competition for students offers an excellent opportunity to get research papers into the conference program. Here are a few tips to help your paper get accepted.

First, consider carefully whether the International Communication Division (ICD) is the best division for your paper. Even though your paper deals with media from outside the US, it may be equally or better suited to another division. For example, a paper about the newspaper industry in Korea might be better suited to the newspaper division than the ICD. Check the Call for Papers, papers that do not meet the specifications have to be disqualified.

Second, please make sure your paper does not exceed the maximum page length and remove all identifying information, authors sometimes forget to remove their names from the

header that appears on every page of the paper.

Third, write an introduction that clearly states the contribution your paper makes to the field, and articulates your research question.

Fourth, read your paper carefully to make sure it has a clear focus and that this focus is maintained throughout the paper (note: If English is not your first language, have a native speaker read your paper for grammar, usage and mechanical errors).

And finally, if your paper is not accepted, recognize that the reviewers' suggestions can help you strengthen your paper. You may not always agree with what the reviewers said, but this may give you a taste for the review process at a journal.

ICD values the contributions that graduate students make to the conference and is looking forward to receiving your submissions.



ICD HEAD MARGARETHA GEERTSEMA AND VICE-HEAD AMY SCHMITZ-WEISS IN JACKSONVILLE

**AEJMC WINTER PLANNING MEETING
FOR THE 2010 CONVENTION IN
DENVER, COLORADO**



Program Chairs, Left to Right: Iliia Rodriguez, MAC, Amy Schmitz-Weiss- ICD, Jennifer L. Rauch, CSW, Amy Gajda- Law and Policy.



Jacksonville, Florida harbor

2010 AEJMC Convention
International
Communication Division (ICD)
Call for Papers:

Bob Stevenson Open
Paper Competition
& Markham Student Paper
Competition

The International
Communication Division
welcomes all papers that
clearly deal with international
aspects of mass
communication. Any
theoretical and
methodological approaches
appropriate to communication
research are acceptable and
encouraged. Papers are
submitted either to the Bob
Stevenson open paper
competition (faculty and
student-faculty) or the
Markham student competition
(strictly student-authored
papers).

All research papers must
be uploaded through an
online server to the group
appropriate to the paper's
topic and author (faculty or
student) via a link on the
AEJMC website. Detailed
information will be sent to
authors when notified that
their papers have been
accepted.

In addition to guidelines
that apply to all AEJMC paper
competitions, ICD's specific
guidelines are listed below.

Guidelines:

1. The paper must be
uploaded to the server no
later than 11:59 P.M. (Central
Standard Time) Thursday,
April 1, 2010.

2. Format must be in Word
or a PDF.

3. Researchers also must
upload a paper abstract of no
more than 75 words.

4. ICD requires a paper
length of no more than 25
pages, 12-point, double-
spaced type (count and
format does not include
notes, references, figures
and/or illustrations).

5. Completely fill out the
online submission form with
author(s) name, affiliation,
mailing address, telephone
number and email address.
The title should be on the first
page of the text and on
running heads on each page
of text, as well as on the title
page. Do not include author's
name on running heads, title
page or hidden popup options
(specifically on material
submitted as PDF), or the
submission will be
disqualified.

6. Papers are accepted for
peer review on the
understanding that they are
not already under review for
other conventions and that
they have been submitted to
only one AEJMC group for
evaluation. Papers accepted

for the AEJMC Convention
should not have been
presented to other
conventions or published in
scholarly or trade journals
prior to presentation at the
convention.

7. At least one author of
any accepted paper must
attend the convention to
present the paper.

8. By May 15, authors will
be advised whether their
paper has been accepted and
will receive access to
reviewers' comments.

9. Authors of accepted
papers retain copyright of
their papers and are free to
submit them for publication
after presentation at the
convention.

10. Authors are
responsible for following the
guidelines for paper
submissions outlined in the
AEJMC uniform paper call
and additional ICD guidelines
listed in this call. Papers that
do not meet guidelines will
not be reviewed (Note: those
papers submitted to the
wrong competition, those that
have any identification on
papers or abstracts without
papers by the time of the
deadline, will be disqualified).

Submissions will be blind-
reviewed by a panel;
selections are based strictly
on merit.

Awards: ICD awards cash prizes for top three faculty papers and top three student papers. Student winners will also receive free conference registration. Both The Asian Journal of Communication and Ecquid Novi: African Journalism Studies also sponsor a "Best Paper Award" with cash prizes (Cash prizes are forfeited if an author fails to present her or his work). More details about these two awards are below:

Asian Journal of Communication Best Paper Award: The AJC Best Paper Award is presented annually by the Asian Journal of Communication (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University (SCI-NTU) in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD

Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

Ecquid Novi: African Journalism Studies Best Paper Award for Journalism Research: The ICD's "Best Paper Award for Journalism Research" is sponsored annually by Ecquid Novi: African Journalism Studies for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and Aids. In line with the Division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

If you have questions about the call or the 2010 ICD research competition at any time, contact:

Bob Stevenson Open Paper Competition Chair for ICD

Dr. Melinda Robins
Emerson College
melinda_robins@emerson.edu

Markham Student Paper Competition Chair for ICD
Dr. Seema Shrikhande
Oglethorpe University

sshrikhande@oglethorpe.edu

WJEC UPDATE:

Check out the exciting events that will take place this summer in South Africa at ICD's World Journalism Education Congress! Click on <http://wjec.ru.ac.za/>, and let the adventure begin.

MEMBER NOTES**ANNOUNCEMENT**

The Rockefeller Foundation would like to inform you of an opportunity at the Bellagio Study and Conference Center in Bellagio, Italy. For nearly fifty years, the Foundation has hosted high-level scholars, creative artists, and public affairs practitioners at Bellagio for concentrated work on major projects. Accomplished professionals use time at Bellagio, away from usual daily demands, to advance work that has impact across disciplines. Residents interact daily in an active international and intellectual community. Artists and scholars stay for one month of work at Bellagio, and flexible schedules are employed for public affairs practitioners. The selection process for Bellagio is very competitive, and only proven professionals with significant projects should apply. Applicants from outside the United States and Western Europe are encouraged to apply, as are those working on projects aligned with

foundation objectives to aid disadvantaged populations.

To learn more about Bellagio, and to view the online application, please visit <http://www.rockfound.org/bellagio/>

David B. J. Adams, Ph.D.
Senior Program Officer
Outreach and Public Affairs
CIES, a division of the Institute of International Education.

DIVISION HEAD NOTE:

Are you interested in serving as an officer of the ICD in 2010-2011?

Please contact incoming head Amy Schmitz Weiss before the members' meeting.

Correction:

In the previous edition, we mistakenly printed Ecquid Novi: Journal of African Media Studies instead of the correct name, Ecquid Novi: African Journalism Studies. Our apologies.

Thanks to all who contributed to the newsletter.

INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

Nancy Benson, Editor

Please send your newsletter
contributions to:

Nancy Benson, Associate Professor

Department of Journalism

College of Media

University of Illinois, Champaign, IL

nbenson@illinois.edu

International Communication Division for AEJMC To all members: You should receive the first edition of the new International Communication Research Journal (formerly International Communication Bulletin) this week. Congratulations and a big thank you to the editor, Zeny Sarabia-Panof, and editorial assistants.

Wall Info Photos Discussions Boxes Notes

What's on your mind?

Attach:

Options

International Communication Division for AEJMC To all members: You should receive the first edition of the new International Communication Research Journal (formerly International Communication Bulletin) this week. Congratulations and a big thank you to the editor, Zeny Sarabia-Panof, and editorial assistants.

June 7 at 2:33pm · Comment · Like · Promote

International Communication Division for AEJMC We are gearing up for a very interesting convention in Denver. More information soon!

June 2 at 5:15pm · Comment · Like · Promote

Mich Sheeha likes this.

Write a comment...

International Communication Division for AEJMC

Announcement of ICD paper competition winners

Congratulations to all the ICD paper competition winners. They are: Faculty: One professional- Multiple Identifiers, Russian Regional Reporter: Perceptions of the Professional Community, Wilson Lowrey, University of Alabama, and Emma Brakove, Central Michigan University...


June 2 at 5:45pm · Comment · Like · Share

International Communication Division for AEJMC Congratulations to long-time ICD member Kyu Ho Youm with his election as AEJMC vice president. Of special interest to our division is his goal of expanding the international scope and outreach of the AEJMC.

Kyu Ho Youm Elected AEJMC Vice President - Hot Topics

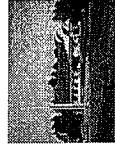
aejmc.org

Kyu Ho Youm, University of Oregon, has been elected AEJMC Vice President for 2010-2011. He will become president-elect in 2011-2012 and president in 2012-2013. Youm ran against David Hirsch, St. Michael's College, in the vice-presidential race. ...



Create an Ad

YMCA Storer Camps



Our staff have 30 children and 6 grandchildren. We get it. 800-536-8607 Take a look. Click here now.

Like

Indianapolis Almost Free



1 ridiculously huge coupon emailed to you each day. Indianapolis' best restaurants, spas, events & more, up to 50% off. See today's!

Like

Never Shave Again



American Laser Centers are giving away \$3,000 in FREE laser hair removal treatments. Enter today!

Like

The International Communication division is one of 17 divisions, 10 special interest groups and 2 commissions of the Association for Education in Journalism and Mass Communication (AEJMC). See our Web site at: <http://aejmc.net/ibd/>

Insights

See All

0 Post Quality

0 Interactions This Week

Pages are visible to page admins only.

12 Friends Like This

6 of 12 Friends

See All

Vanessa De Macedo Higgins	Rosental Calmon Alves	Herman Wasserman
Elaine Steyn	Frauke Hechtmann	Arnold S de Beer

03 People Like This

INTERNATIONAL COMMUNICATION DIVISION / ICD - AEJMC

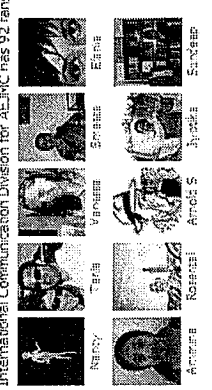
HOME | NEWS | HISTORY | ICD OFFICERS | BYLAWS | PAST CHAIRS | NEWSWRITING CONTEST | 2010 CONVENTION | WJEC | ICRJ | ICD ARCHIVE |

International Communication Division for AEJMC on Facebook
You like this, Unlike

International Communication Division for AEJMC To all members: You should receive the first edition of the new International Communication Research Journal (formerly International Communication Bulletin) this week. Congratulations and a big thank you to the editor, Zeny Sarabia-Panol, and editorial assistants.
June 7 at 2:33pm

International Communication Division for AEJMC We are gearing up for a very interesting convention in Denver. More information soon!
June 2 at 5:51pm

International Communication Division
International Communication Division for AEJMC has 92 Fans



Become a Fan:
International Communication Division for AEJMC on Facebook


Welcome Message from ICD Head: Margaretha Geertsema

Welcome to the Web site of the International Communication Division of the AEJMC. Our division promotes research, teaching, and awareness of issues related to professional freedom and responsibility in international communication. [Read on for more of Margaretha's welcome message >>](#)

ICD Summer News

ICD AEJMC 2010 Paper Winners Announced! Congratulations to all the ICD paper competition winners. For the list, please see the [news section](#).

ICD Newsletter - Spring 2010 Edition Now Available!
The second edition of the ICD newsletter is now available! Please check out the edition for the latest news on the programming for the Division for the 2010 AEJMC Convention in Denver, highlights from the Midwinter Paper Competition, member news, and much more! [ICD Spring 2010 Edition \(pdf\)](#)



Book of Interest: Wiley/Blackwell has just published "New Media for a New China" by longtime ICD members James F. Scotten and William A. Hechten. Congratulations! For more information about the book, visit <http://www.wiley.com/WileyCDA/WileyTitle/productCd-1405187964.html>

Vol. 45, No. 1-2 • Spring 2010

International Communication Research Journal

Contents

- 1 From the Editor
- 2 All Things Being Equal: Assessing ASEAN Identity in the Region's Print Media
By Bradley C. Freeman
- 24 Who is Winning the Hearts and Minds of the Arab Public? An Examination of How Arab Viewers Judge the Credibility of *Al-Jazeera, Al-Arabiya, Al-Hurra* and Local Arab Stations
By Thomas J. Johnson & Shahira Fahmy
- 49 Bibliography of the Press in the Spanish Civil War, 1936-1939
By Jerry W. Knudson
- 55 Book Reviews
- Schejter, Amit M., *Muting Israeli Democracy: How Media and Cultural Policy Undermine Free Expression* (K. Stone Review)
- John Owen & Heather Purdey (eds.), *International News Reporting: Frontlines and Deadlines* (Y. Pasadeos Review)
- 60 Recent Publications

A PUBLICATION OF THE INTERNATIONAL COMMUNICATION DIVISION OF THE
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION
ISSN 2153-9707

ICD Off-Site Event

Hosted by the Colorado European Union Center for Excellence from University of Colorado-Boulder and the International Communication Division

EU Update: Conversations with Consuls General

What: Find out the latest news and perspectives on US-EU relations from Denver's consular officers from several EU countries. Network and converse with scholars Kristina Riegert from the University of Stockholm and Isabelle Le Breton-Falezan from the University of Paris-Sorbonne, along with members of the Colorado EU Center for Excellence at University of Colorado-Boulder.

When: Friday, August 6, 4 – 6 p.m.

Where: Osteria Marco, (Wine Room), 1453 Larimer Street, Denver, CO
[http:// www.osteriamarco.com](http://www.osteriamarco.com) (a few blocks away from Convention Hotel)

Cost: Free!

Light refreshments will be served. Cash bar will be available for wine, beer and spirits.

RSVP is required as limited spaces are available for this special off-site event!

**Submit this form and your RSVP no later than June 1, 2010 to
Amy Schmitz Weiss (aschmitz@mail.sdsu.edu)**

RSVP FORM

Name _____

Title _____

Institution _____

Phone _____

Email _____

AEJMC ICD Membership Report December 2009

<i>Membership Category</i>	<i>Self-Reported Count</i>	<i>Fraction</i>	<i>Percentage</i>
African-American	16	16/332	5
Asian-American	21	21/332	6
Caucasian	135	135/332	41
Gender, Female	99	99/332	30
Latino	9	9/332	3
Native American	1	1/332	--
Other	1	1/332	--
Unreported (?)	50	50/332	15
ALL	332	332/332	100

Name
School/Institution
Title/Position
Address
City, State
Zip
Country
Gender
Ethnicity/Race
Email Address
Phone Number
Social networks/media contact information

1. How many years have you been a member of the International Communication Division?
2. Why did you join the International Communication Division?
3. What kind of activities would you like to see the division get involved in throughout the years?
4. What kinds of international communication research do you currently engage in?
5. Would you be interested in collaborating with others who share similar research interests?
 - a. Yes
 - b. No
6. What kind of international communication research would you like to learn more about?
7. Do you receive the International Communication Research Journal (Formerly known as the International Communication Bulletin)?
 - a. Yes
 - b. No
8. How would you like to connect with your fellow ICD members in the division?
9. What kind of digital resources would you like to access as a member of the division?

10. What social networks do you have an account with?

- a. Facebook
- b. MySpace
- c. LinkedIn
- d. Twitter
- e. Hi5
- f. Sonico
- g. Other (please fill in: _____)

11. How would you like to benefit from your ICD membership?

12. Would you be willing to serve as a reviewer for ICD?

- a. Yes (if yes, go to 13a)
- b. No

13a. Any stipulations or recommendations?

DIG NEWS

Divisions and Interest Groups have been asked to contribute one original column per year related specifically to its perspective area. Each column will be featured in *AEJMC News* and cross-posted on the AEJMC website. *History Division, International Communication Division, Law and Policy Division, Magazine Division, Gay, Lesbian, Bisexual, Transgender Interest Group; Graduate Education Interest Group; and Internships and Careers Interest Group* are featured below.

HISTORY DIVISION

The Challenge We Face Today

Among the widespread upheaval underway in journalism is a redefinition of the role of the academy in journalism education. Outright scorn for the study of journalism in college and universities has long been one of the odd and rather remarkable features of the journalism profession. It is hard to think of any other professional occupation in which its practitioners denigrated what students could learn if they studied a field as their undergraduate majors. Students interested in journalism were urged by professionals to study something else. The journalism was best learned on the job, the argument went.

Well, those days are over. Nobody pretends that any organization has the time or resources to teach entry-level journalists the tools of the trade. In fact, the opposite is true. The most common entry-level position in broadcast news is that of a backpack journalist, somebody who can report, use the camera, and edit the package. These are skills learned in journalism school these days, not in the field. In fact, for the first time, I have heard several job seekers report that people in the field are telling them to get masters degrees in journalism and master's degrees give people a big advantage in the job search.

But teaching skills is only a very small part of what the academy is being called on to do in this time of crisis. The new technology is posing a challenge to the entire culture of journalism. Increasingly, what journalism is and what journalism should be is not

being defined in the field. It will have to be defined, at least in part, in the academy. These were times when different newspapers and other media organizations used to have their own newsroom cultures. For a long time, the name Henry Grady really meant something at the Atlanta Constitution—and it meant something long after Henry Grady had passed away. The Chicago Tribune, the Los Angeles Times, even the Baltimore Sun had long and storied histories. Recently, a veteran columnist for the Sun recalled the thrill she felt when she first started at the Sun and sat at H.L. Mencken's desk. Young journalists could learn the lore of their newspapers from seasoned veterans.

These days, seasoned veterans more likely to take buy outs (if they are not laid off) than acculturate younger journalists. And I think that it is telling that the names of Grady, Medill and others live on as the names of journalism schools, rather than as living memories in newsrooms.

With the utter devastation to and depletion of the senior ranks of journalists, it is up to the academy to define journalism and draw our students into its culture. Journalism cannot be reduced to a set of technical skills. It is a way of looking at the world, a way that has changed over time as conditions have changed. Those of us in the academy are the only ones now positioned to take the long view of what journalism was, is and should be. We are the stewards of the culture of journalism.

Ironically, the academy is not that well positioned to teach the new technical skills currently in demand. As soon as we could get

course about Web design on the books, we had to worry about blogs and then Twitter. As soon as we got non-linear editing suites, we had to worry about mobile devices. What we are well-positioned to do is to educate our students that as they become journalists, while the tools they have at their disposal are new, the way that journalists go about doing their jobs, and have gone about doing their jobs, and why they go about doing their jobs the way they do, is anchored in a long and contentious history. While convergence and citizen news and instant feedback may be new, people have thought about, and worried about, the role of journalism in society for a long time. Some have even given up their lives for their belief in the need to bear witness as a journalist.

In 2005, Michael Yon, a former member of the U.S. Army Special Forces went to Iraq with the intention for staying for a month and blogging about his experience. He wound up being embedded with U.S. troops longer than any journalist. When he first started, Yon has remarked, he did not know the "rules of journalism," but over time he came to see himself as a journalist. That is the challenge for the academy in creating and maintaining the culture of journalism. How do we get our students to see themselves as journalists? If we can succeed there, it will make little difference if they deliver the news via print, broadcasts, Web, blog, Twitter or whatever comes next. They will see the world as journalists.

While journalism may be being reinvented today, it is not being reinvented for the first time. Journalism is being fashioned from something that al-

ready exists. Helping our students understand what exists and why it exists will help them fashion the future.



BY ELLIOT KING,
LOYOLA UNIVERSITY MARYLAND

INTERNATIONAL COMMUNICATION DIVISION

What's New in Cross-National Comparative Communication Research

Comparative communication research, an inherent part of international communication studies, is receiving increasing attention from communication scholars, funding organizations and publications. Technological, political and economical developments of the late 20th century, combined with increased global media and transnationalism, have elevated the subject of comparative research to new prominence.

Comparative communication research has also faced its share of critics. There are those who doubt the accuracy of cross-national and cross-cultural comparisons, who fear reductionism and the lack of theoretical base in such studies. In a wide range of studies, cross-national communication researchers have recently undertaken major efforts to address such methodological and theoretical challenges. These projects bring innovation and a better understanding of communication phenomena, cultures and initiatives.

I recently interviewed Thomas Hanitzsch, professor of communication studies at the University of Munich and author of

several pieces on comparative communication studies, to get his insight on some important advancements in the field. According to Hanitzsch, "There is a growing awareness of the fact that most of our research is of western origin. And even within the west, concepts are often differently understood in different national settings." He added that, "Universality of concepts and measurements is something that cannot be assumed but must be established. Researchers have become much more careful in the cross-cultural application of their concepts." Hanitzsch pointed out that equivalence of concepts, method, administration and meaning are essential in such studies.

Among other methodological challenges raised by comparative communication studies is the identification of the unit of analysis. If communication and information flow across national borders, then would the nation be a proper unit of analysis? Some claim that if the subject being analyzed surpasses such borders, then perhaps other cultural, geographic or linguistic units of analysis would be better. On the defense of the nation as the unit of analysis, the argument is that policies, structures and cultures are still very much based on the nation.

Hanitzsch sees a trend toward sophistication and reflection among those who are embarking in the study of comparative communication. "Today, many researchers see the urgency of situating their studies in a theoretical perspective that guides their research strategies (design, selection of cases etc.) and facilitates their interpretations. Data analysis has also become much more sophisticated with important methodological inventions," he said. Such innovations include "fuzzy set qualitative comparative analysis, as well as various statistical techniques to model cultural differences such as scaling, multi-level modeling or multi-group structural equation modeling."

One of the important advancements made in comparative research mentioned by Hanitzsch was the establishment of "collab-

orative links to other disciplines that have a much longer tradition of comparative research, such as sociology, political science, psychology and anthropology. We are fast learners, though it takes time to catch up and incorporate the new conceptual and methodological know-how."

Facilitated by conferences such as those promoted by AEJMC, as well as by communication technologies, communication scholars have formed and maintained international networks for collaborative efforts within the communication discipline. Hanitzsch said that technology has also made it easier for the management of large international projects, including his own cross-national comparison of 22 countries.

There are currently several innovative and ambitious projects underway in our field. Hanitzsch offered a selection of some comparative research he finds particularly innovative. "Space allows pointing to only a few examples: Daniel Hallin and Paolo Manicini's work on western media systems has proved extremely influential, and it inspired others to do similar work. Drawing on surveys from 90 countries, Pippa Norris recently explored the field of global media and cultural convergence. Akiba Cohen and Pamela Shoemaker just published the results of their 'News around the World' project, and Jesper Strömback has done a lot comparative research on election coverage across countries. In the area of journalism research, David Weaver and Lars Willnat are recently putting together the second edition of the 'Global Journalist,' and our own project, the 'Worlds of Journalisms' study, has already grown into a collaborative endeavor of researchers from 22-nations."

Hanitzsch offered some helpful resources for comparative studies, such as the Freedom House, IREX and Globalbarometer Surveys. Together with Frank Esser, he is also editing a handbook of comparative communication research, which is scheduled to be published in 2011.

With careful consideration to methodological issues and thor-

ough analysis, comparative communication research promotes better understanding of our own media and communication system, as well as the increasingly necessary understanding of other cultures (and the intersection of both). Such research is also important for testing the generalizability of theories. With some of these recent innovations and a more careful look into the restrictions and challenges of comparative communication research, scholars are forging a path, as diverse as the field of communication itself, to new endeavors.



BY VANESSA DE MACEDO HIGGINS JOYCE,
THE UNIVERSITY OF TEXAS AT AUSTIN
AND THOMAS HANITZSCH,
UNIVERSITY OF MUNICH

LAW AND POLICY DIVISION Shield Law Would Protect Those Who Commit Acts of Journalism

People who commit acts of journalism might soon have limited protection from willy-nilly federal subpoenas.

It's been a long road to getting a federal shield law passed by Congress, but journalism organizations, including AEJMC, have been dogged in their support of the free flow of information. Media law researchers, too, have played a key role in informing the debate. A federal shield law is closer to passage than ever before.

The Free Flow of Information Act, still under consideration by Congress as of early February, would provide journalists greater ability to protect their anonymous sources and notes from government intrusion by federal agencies. Already, 36 states and the District of Columbia offer some protection to journalists from state and local subpoenas. Without some protection, law enforcement agencies would demand any and all notes and anonymous sources, drying up crucial sources that turn to journalists to expose important public issues, such as "Deep Throat" helping Bob Woodward and Carl Bernstein break Watergate.

A key area of debate for the

federal shield law has been how to define "journalist." Some thought that the definition should be narrow, limited to full-time paid reporters of media organizations. Others, however, felt that protection should be afforded to anyone acting as a journalist — gathering and disseminating information of general interest to the public, including freelancers and bloggers (see AEJMC's statement from October supporting the broad definition).

Ultimately, the final proposed legislation provides protection for anyone acting as a journalist, whether working for a news organization or not.

Another key issue has been under what circumstances someone could hide information from the government. The Senate Judiciary Committee debated the measure for months as Sen. Jon Kyl, R-Ariz., and others argued that it would enable terrorists to hide information that would endanger national security. Ultimately, provisions were provided in the final bill to allow governments to acquire information if it would endanger national security.

Also, some have argued that the law was unnecessary, that federal agencies rarely subpoena journalists for their anonymous sources or notes. The Reporters Committee for Freedom of the Press provided examples of unnecessary subpoenas, but of course they would — they're biased, right? That's where scholarly research came into play.

RonNell Andersen Jones, an assistant professor of law at Brigham Young University, surveyed 761 newspaper and television organizations from around the country. She found that in 2006 those newsrooms had received a total of 3,062 subpoenas, of which 335 came from federal agencies. Extrapolated nationwide, that would be 774 federal subpoenas issued annually against journalists, double what was reported in a 2001 survey. One news organization had to deal with 160 subpoenas in one year. Two-thirds of journalists said government officials were increasingly relying on subpoenas to get information they

Continued on page 10

**Attention Colleagues:
Judges Needed for WJEC 2010, Grahamstown, South Africa**

The second World Journalism Education Congress will be held at Rhodes University in Grahamstown, South Africa, July 5-7, 2010. The Congress will run in conjunction with the 14th Highway Africa conference and will coincide with the 2010 Soccer World Cup hosted in South Africa. It follows the successful first congress held in Singapore in June 2007. (For details see <http://wjec.ou.edu/congress.html> or <http://www.ru.ac.za/jms>).

With the support of journalism education organizations worldwide, the Congress is designed to provide a discussion forum on common issues and interests and a foundation for supporting the continuing development of journalism and journalism education worldwide.

In order for the WJEC to run a successful paper competition, we need your valuable assistance!

Only paper abstracts (minimum 500 words) will need to be reviewed, and these will be available electronically after the submission deadline, December 1, 2009.

The number of paper abstracts each judge will review will depend on the number of submissions and the number of judges. Reviewers will use a point system to evaluate the abstracts. In addition, we urge judges to write critiques, as these reviews are especially helpful to the authors. You will have enough time to review the abstracts assigned to you.

If you can serve as a judge, please complete the form below form and save your changes. Then e-mail the completed form to elanie@ou.edu. (Please note, however, that paper submitters cannot also be paper judges.)

Mark an X next to the areas that best describe your area of expertise and that you would feel most comfortable in reviewing abstracts:

- | | |
|--|--|
| <input type="checkbox"/> Globalization | <input type="checkbox"/> Regulation/Policy |
| <input type="checkbox"/> Comparative Studies | <input type="checkbox"/> Film/Video |
| <input type="checkbox"/> Technology | <input type="checkbox"/> Advertising |
| <input type="checkbox"/> Print media | <input type="checkbox"/> Qualitative studies |
| <input type="checkbox"/> Online/new media | <input type="checkbox"/> Quantitative studies |
| <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Other: Please specify |
| <input type="checkbox"/> Public Relations | |

NAME: _____ E-MAIL: _____
TITLE: _____ GENDER: (optional) _____
ADDRESS: _____ RACE: (optional) _____
PHONE: _____ FAX: _____

Thank you for volunteering to serve as a paper judge!! We greatly appreciate your time and efforts!

CALL FOR PAPERS FOR MIDWINTER CONFERENCE

Deadline: Tuesday, Dec. 1, 2009

Dear ICD Colleagues,

This coming year, 12 AEJMC divisions, interest groups and will participate in the Midwinter Conference, scheduled for March 6-8, 2010, at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, OK. Authors should submit research paper proposals consisting of a 300- to 500-word abstract to the relevant division/interest group/commission contact person. Do not submit full papers. The abstracts should give a clear sense of the scope of the research and the method of inquiry used. Panel organizers should submit proposals to the relevant division/interest group/commission contact person indicating the panel title, a description of the session's focus, the issues to be discussed, and a list of panelists (potential and confirmed), including affiliation. All abstracts and panel proposals must be e-mailed to the appropriate division/interest group/commission's midwinter paper chair by Dec. 1, 2009 (see the AEJMC website). For more details on the conference, please visit the International Division website: <http://www.aejmc.net/icd>.

Best,

Melinda Robins
Research Chair, ICD
Melinda_robins@emerson.edu

2010 AEJMC Convention International Communication Division (ICD) Call for Papers:

Bob Stevenson Open Paper Competition & Markham Student Paper Competition

The International Communication Division welcomes all papers that clearly deal with international aspects of mass communication. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. Papers are submitted either to the Bob Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers).

All research papers must be uploaded through an **online server** to the group appropriate to the paper's topic and author (faculty or student) via a link on the AEJMC website. Detailed information will be sent to authors when notified that their papers have been accepted.

In addition to guidelines that apply to all AEJMC paper competitions, ICD's specific guidelines are listed below.

Guidelines:

1. The paper must be uploaded to the server no later than 11:59 P.M. (Central Standard Time) Thursday, April 1, 2010.
2. Format must be in Word or a PDF.
3. Researchers also must upload a paper abstract of no more than 75 words.
4. ICD requires a paper length of no more than 25 pages, 12-point, double-spaced type (count and format does not include notes, references, figures and/or illustrations).
5. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should be on the first page of the text and on running heads on each page of text, as well as on the title page. **Do not include author's name on running heads, title page or hidden popup options (specifically on material submitted as PDF), or the submission will be disqualified.**
6. Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Convention should not have been presented to other conventions or published in scholarly or trade journals prior to presentation at the convention.
7. At least one author of any accepted paper must attend the convention to present the paper.
8. By May 15, authors will be advised whether their paper has been accepted and will receive access to reviewers' comments.
9. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the convention.
10. Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and additional ICD guidelines listed in this call. Papers that do not meet guidelines will

not be reviewed (Note: those papers submitted to the wrong competition, those that have any identification on papers or abstracts without papers by the time of the deadline, will be disqualified).

Submissions will be blind-reviewed by a panel; selections are based strictly on merit.

Awards: ICD awards cash prizes for top three faculty papers and top three student papers. Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes (Cash prizes are forfeited if an author fails to present her or his work). More details about these two awards are below:

Asian Journal of Communication Best Paper Award: The *AJC* Best Paper Award is presented annually by the *Asian Journal of Communication (AJC)*, a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University (SCI-NTU) in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the *AJC* Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

Ecquid Novi: African Journalism Studies Best Paper Award for Journalism Research: The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *Ecquid Novi: African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and Aids. In line with the Division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

If you have questions about the call or the 2010 ICD research competition at any time, contact:

Bob Stevenson Open Paper Competition Chair for ICD

Dr. Melinda Robins
Emerson College
melinda_robins@emerson.edu

Markham Student Paper Competition Chair for ICD

Dr. Seema Shrikhande
Oglethorpe University

sshrikhande@oglethorpe.edu

Attention Colleagues: Judges Needed!

International Communication Division for AEJMC 2010 conference

The International Communication Division needs judges as well as moderators and discussants for the annual convention. We welcome your valuable assistance, no matter your primary division affiliation!

Papers for review will be available electronically through All Academic, a secure website, after the submission deadline of April 1. Judges will submit reviews to the website using forms that contain both standardized criteria and room for narrative critiques. The research chair will provide detailed instructions on how to use the website.

The number of papers will depend on the number of submissions and the number of judges. We anticipate 3 or 4 papers per judge. A point system is used to select the papers. Judges are also urged to write critiques because these are especially helpful to the authors. You will have approximately three weeks to read and review the papers.

If you can serve as a judge, moderator or discussant, please complete this form and save your changes. Then e-mail it to melinda_robins@emerson.edu

I am interested in being a judge for the Annual Conference.

I am interested in being a discussant for the Annual Conference.

I am interested in being a moderator for the Annual Conference.

Mark an X next to your areas of expertise:

Globalization

Comparative Studies

Technology

Print media

Online/new media

Telecommunications

Public Relations

Regulation/Policy

Film/Video

Advertising

Qualitative studies

Quantitative studies

Other: Please specify

Name: _____

E-mail: _____

Gender: (optional) _____ Ethnicity (optional) _____

Affiliation: _____

Address _____

Phone: _____

Thank you for volunteering to serve as a paper judge!

We greatly appreciate your time and efforts.

Research panel Saturday, Aug. 7, 8:15 a.m.

Border crossings and global news flows

Transborder Journalism: Bypassing the nation to engage Europe

Kevin Grieves, Ohio University

The Structural Embeddedness of Global News Flow: A Social Network Analysis Approach to International News

Seung Joon Jun, Korea University; **Ju-Yong Ha**, Inha Univ., Incheon

From the Periphery to the Center: a Historical Account of ideas Crossing Structural Distance.

Marco Briziarelli, University of Colorado at Boulder

Transnational News Media Role in Building Consensus about Muslim Communities in the EU

Vanessa de Macedo Higgins Joyce, University of Texas at Austin

Predicting international news coverage: How much influence do gatekeepers have?

Beverly Horvit, University of Missouri; **Peter Gade**, University of Oklahoma; **Elizabeth A. Lance**, University of Missouri

Moderator: Joseph Treaster, University of Miami

Discussant: Danielle Coombs, Kent State

Research panel Sat., Aug. 7, 10 a.m.

Practicing Journalism: Freedom and change in the newsroom (5)

One Profession—Multiple Identities: Russian Regional Reporters □ Perceptions of the Professional Community (**Top faculty paper #1**)

Wilson Lowrey, University of Alabama; **Elina Erzikova**, Central Michigan University

Do journalists have information access? Exploring news media freedom and colonial heritage in 42 nations (**Top faculty paper #3**)

Jeannine Relly, University of Arizona

Dimming Lights and Deepening Shadows over Press Rights in Kyrgyzstan

Eric Freedman, Michigan State University

Sustainability of Organizational Change in the Newsroom: A Case Study from Australia

Brian Massey, East Carolina University; **Jacqui Ewart**, Griffith University

Media freedom and corruption: Media effects on governmental accountability in 133 countries

Lindita Camaj, Indiana University

Moderator: Lee Anne Peck, University of Northern Colorado

Discussant: Catherine Cassara-Jemai, Bowling Green State University

Scholar to Scholar

Telling stories: Journalism in times of war and crisis (6)

How Two Irish Newspapers Framed the 2007 British Military Withdrawal From Northern Ireland (**Top student paper #1**)

Dave Ferman, University of Oklahoma

Analyzing the Spell of War: A War/Peace Framing Analysis of the 2009 visual coverage of the Sri Lankan Civil Conflict in Newswires (**Top faculty paper #2**)

Rico Neumann, University of Arizona; **Shahira Fahmy**, University of Arizona

From Heritage to Horror: Crisis coverage of the Mumbai terrorist attacks

Bridgette Colaco, Troy University

Reinforcing Functions of Attention to Affective Coverage and Partisans for Attitudes

Jeongsub Lim, Sogang University

Procedural Justice Matters More than Distributive Justice: How the Saddam Hussein Trial Became a Show Trial

Jin Yang, University of Memphis

More Troops, More War: A Framing Analysis of International News Coverage of the Troop Surge in Afghanistan

James Ian Tennant, University of Texas at Austin

Moderator: Thimios Zaharopoulos, Park University

Discussant: Hun Shik Kim, University of Colorado-Boulder

High-density Wed., Aug. 4, 8:15 a.m.

Politics and the press

Presidential Candidate Preference Based on Issue Salience and Homophily: A Cross-Cultural Analysis

Iti Agnihotri, University of Louisiana at Lafayette; **William Davie**, University of Louisiana at Lafayette; **Lucian Dinu**, University of Louisiana at Lafayette; **Philip Auter**, University of Louisiana at Lafayette

The Daily Dance: Agenda-setting, framing, and communication for development at daily State Dept. briefings

Ed Simpson, Ohio University

Making the Case for War: CNN and BBC coverage of Colin Powell's 2003 presentation to the United Nations

Seth Ashley, University of Missouri-Columbia

Al Jazeera: Walking a Fine Line Between a Pro-Western Government and Terrorists

Khalaf Tahat, Arkansas State University; **Lily Zeng**, Arkansas State University

The Korean Netizens' Online & Offline Collective Activism

HyunMee Kang, Louisiana State University; **Daekyung Kim Kim**, Idaho State University

Sensationalism in News: NBC's Coverage of The U.S. Presidents' Visits to China, 1989-2009

Boya Xu, West Virginia University

Thailand's Internet Policies: The Search for a Balance between National Security and Rights to Information

Chalisa Magpanthong, Ohio University

A Content Analysis of the *New York Times* and CNN Coverage of the 2009 Iranian Presidential Election

Kanghui Baek, University of Texas at Austin

A Political Boss and the Press: The impact on democracy of two Brazilian newspapers

Summer Harlow, University of Texas-Austin

Moderator: Joe Foote, University of Oklahoma

Discussant: Minabere Ibelema, University of Alabama-Birmingham

Poster groupings

Focus on Africa: News, political satire and social change

Framing Barack Obama's first visit to Africa as president: A comparative analysis of African and non-African news coverage

Etse Sikanku, University of Iowa

Agenda Building and the Politics of Regime Legitimacy in East Africa

Yusuf Kalyango, Ohio University (*Equid Novi Best Paper Award*)

Journalism in a Complicated Place: The Role of Community Journalism in South Africa

John Gatcher, University of Minnesota Duluth

The Art of Criticism: How African Cartoons Discursively Constructed African Media Realities in the Post-Cold War Era.

Lyombe Eko, University of Iowa

Rural Use of Internet Technology and Economic Development in Nigeria

Primus Igboaka, Bowling Green State University; **Louisa Ha**, Bowling Green State University

Moderator: Melinda Robins, Emerson College

Discussant: Gregory Pitts, University of North Alabama

Development Communication and Social Media: Making a difference

From the Periphery to the Center: a Historical Account of ideas Crossing Structural Distance.

Marco Briziarelli, University of Colorado at Boulder

Social Media and Social Movements: Facebook and an Online Guatemalan Justice Movement that Moved Offline

Summer Harlow, University of Texas-Austin

A comparative analysis of earthquake-relief public service announcements in China and the United States

Xiaopeng Wang, University of South Florida St. Petersburg

Pandemic as a Global and Local Health Emergency?: H1N1 News Frames and Determinants

Hyejoon Rim, University of Florida; **Jinhong Ha**, University of Florida

Beyond "soap opera for social change": An analysis of Kenya's *The Team*

Melissa Tully, University of Wisconsin-Madison; **Brian Ekdale**, University of Wisconsin-Madison

Moderator: Peter Gross, University of Tennessee, Knoxville

Discussant: Mitch Land, University of North Texas

Viewing the other: "We" see "them"

International Attitudes Toward America: Relationship Status – It's Complicated

Olga Randolph, Oklahoma State University; **Jami Fullerton**, Oklahoma State University;

Alice Kendrick, Southern Methodist University

Understanding Orientalism: The construction of the 'other' (**Top student paper #3**)

Adrienne Atterberry, Syracuse University

Proud, sexy, and highly intoxicated — An expatriate blogger's conceptions about Finns and Americans

Sanna Ala-Kortesmaa, University of Oregon

A Cross-National Study of Social-Networking Services between the U.S. and Korea

Dong-Hee Shin, Sungkyunkwan University

Framing the Sichuan Earthquake on U.S. Television

Daniela Dimitrova, Iowa State University

Moderator: Hebatalla El Smary, United Arab Emirates University

Discussant: TBA

Exploring culture, questioning identity

Understanding media frames that cover an ethnic minority group in a homogeneous country:
Expanding a generic frame in minority studies

Moonhee Cho, University of Florida; **Jaejin Lee**, University of Florida; **Jin Sook Im**,
University of Florida

Culture and Metaphors in Advertisements: France, Germany, Italy, the Netherlands, and the U.S.

Pamela Morris, Loyola University Chicago

Festival de Viña del Mar: Articulating Chilean Identity Through a National Media Event

Claudia Bucciferro, University of Colorado at Boulder

Modernity and Tradition: Technology in Chinese Television Commercials

Ying Xi, Tsinghua University, China (*Asian Journal of Communication Best Paper Award*)

Adapting Business Communication to A Culturally Diverse Online Marketplace: Exploring the Effectiveness of Cultural Appeals in Internet Advertising

Gennadi Gevorgyan, Xavier University

Moderator: Anne Cooper-Chen, Ohio University

Discussant: Seema Shrikhande, Oglethorpe University (*might not attend conference*)

The business of the media: Marketing, policy and programming

Competition and the Decline of Foreign Television Program Popularity in Indonesia during the 1990s

Tuenyu Lau; **David Atkin**, University of Connecticut

From Heavy-Handed to a Light Touch: Protecting Children through Media Regulation in Singapore

Temple Northup, The University of North Carolina, Chapel Hill

Intellectual Games: International Intellectual Property Rights and the Middle Eastern Video Game Industry (**Top student paper #2**)

Adrienne Shaw, University of Pennsylvania

A Comparison of Consumers' Reactions to Cause-Related Marketing in the US and China

Ye Wang, University of Missouri; **Weiping Hu**, University of Shanghai

Moderator: Xiaopeng Wang, University of South Florida

Discussant: **Amy Schmitz-Weiss**, San Diego State University

Call for Nominations Kriehbaum Under-40 Award

Nominations for AEJMC's annual Kriehbaum Under-40 Award are now being accepted. The award honors AEJMC members under 40 years of age who have shown outstanding achievement and effort in all three AEJMC areas: teaching, research and public service.

The late Hillier Kriehbaum, former New York University professor emeritus and 1972 AEJMC president, created and funded the award in 1980. Nominees must be under 40 at the time of the April 1 deadline. They must also be AEJMC members in good standing at the time of the nomination and during the preceding year.

AEJMC's three elected standing committee chairs, or other designees, and AEJMC's executive director (non-voting) serve as the award's selection committee. Selection of the nominee is based on the content of his/her packet of materials. This award does not require the nominee to duplicate his/her tenure and promotion packet.

The committee reserves the right not to present the award.

• NOMINATIONS should contain:

- * a letter from an AEJMC member (other than the nominee) describing in detail the candidate's professional record in teaching, research and service;
- * one additional letter of support from a colleague (on or off campus) who is also an AEJMC member;
- * a full vita.

• ADDITIONAL MATERIALS:

- * no more than five total of any combination of the following: abstracts of research findings, professional papers or published articles;
- * no more than five course outlines or innovative teaching tools;
- * no more than five teaching evaluations, citations or other recognitions pertaining to the nominee.

All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on April 1 to aejmchq@aol.com.

Questions? Contact Jennifer McGill at above email or 803-798-0271.

ICD 2010 Student International News Story Contest Postmark Deadline: April 1, 2010

The International Communication Division of AEJMC, announces its student contest in news story writing for the year 2009-2010. The contest is open to all undergraduate students.

Entries must be nonfiction, journalistic stories on a topic related to an international issue. The news story should have an international angle on a local story or it may be an international story with a local angle. It should be a story written as a class assignment and/or published in a university/regular newspaper/publication (stories completed/published between April 2, 2009 and April 1, 2010 will be considered).

Stories will be judged based on criteria such as originality, relevance of the story idea, and journalistic merit.

Rules: Students may enter one article; Articles written by more than one person may be sent as long as all the authors are undergraduate students in the same school; Entry form (one per entry) must be signed by a faculty member attesting to the originality of the story and accuracy of the information provided. Submit: One tear sheet/copy of the original, published story/class assignment along with a title page that includes article title, name, and date, and if published, name, date and page number/s of the publication plus two (2) blind copies of the class assignment/published story with author's name and school eliminated.

Awards: Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

Send entry and completed form to: ICD-Student Writing Contest, Sandy Rao, School of Journalism and Mass Communication, 102, Old Main, Texas State University, San Marcos, TX 78666; Tel: 512-245-2656/3790, Email: sr02@txstate.edu.

The AEJMC-ICD Entry Form

(Duplicate this form as needed) Type or write in block letters.

Title of Entry: _____

Student Name/s: _____

School Name: _____

Address where student can be reached during summer 2010:

Street address: _____ City, state, zip: _____

Phone (Work): _____ (Home): _____

Email: _____

SPONSORING FACULTY MEMBER

Name: _____ Title: _____

School name and address: _____

Summer Address: _____

Phone (Work): _____ (Home): _____

Email: _____

Please read and sign the following statement:

I certify that the entrant(s) wrote/published this original story during a course at my school or was closely supervised by our faculty between April 2, 2009 and April 1, 2010. I also certify that the entry form and any attachments I have signed are complete and correct to the best of my knowledge.

Faculty Member's Signature

The AEJMC, ICD's Contest Coordinator will notify all participants of the status of their entries by mid-July, 2010. (Students, if your summer plans change, please inform the Contest Coordinator).