

1. **International Communication Division**

Division Name: International Communication Division

Current Officers:

Head: Maria Marron, Central Michigan University
Vice Head/Program Chair: Sanjay Asthana, Middle Tennessee State University
Research Chair: Elanie Steyn, North-West, South Africa
Markham Chair: Marcie Hinton, Middle Tennessee State University
Teaching Standards: Margaretha Geertsema, Butler University
Professional Freedom & Responsibility: Jennifer Robinson, University of Florida
Liaison to Divisions: Lulu Rodriguez, Iowa State University
CSW Liaison: Melinda Robins, Emerson College
Membership: Amy Struthers, University of Nebraska-Lincoln
Secretary: Smeeta Mishra, Bowling Green State University
Editor, International Communications Bulletin: Yorgo Pasadeos, University of Alabama
Website/Online Editor: Amy Schmitz Weiss, University of Texas-Austin
International Newswriting Contest Coordinator: Sandhya Rao, Texas State University
– San Marcos
Chair, ICB Editorial Selection Committee: Arnold S. de Beer, University of Stellenbosch

~~2006-2007~~ 2006-2007
International Communication Division (continued)

2. Demographics:

Annual Convention Sessions, 2007

Officers:

Male -- 1 Asian, 2 Caucasian

Female -- 9 Caucasian, 1 Hispanic, 2 Asian

Paper Judges:

Male -- 6 Caucasian

Female -- 9 Caucasian, 2 Hispanic, 3 Asian

Panelists -- Unknown

Moderators -- Male -- 2 Caucasian

Female -- 2 Caucasian, 1 Asian

Discussants -- Male -- 3 Caucasian

Female -- 1 Caucasian, 1 Hispanic, 1 Asian

3. Weighting of Activities in Research, Teaching and PF& R Areas:

The division's activities in 2006-2007 are mostly in the research area with teaching and PF&R less prominent. This primarily is because the teaching standards chair omitted to become involved in the scheduling of program activity in fall 2006, and the chair/head and vice chair/program chair unwittingly omitted to be proactive in contacting both the teaching standards and pf& r chair. Neither the teaching standards nor pf&r chair were available to attend the training sessions at the summer 2006 convention -- an important contributor to follow-up in the year and one whose omission in this case was significant. As a rule, the division participates in the GIFT (teaching) and in various pf&r sessions, often of a pre-conference or workshop nature. In March, when the teaching standards chair this year realized there should be some programming, it was already too late to do anything. Fortunately, many of the papers and panels involve a pf&r and a teaching component. Therefore, the weighting is approximately 60 percent research; 20 percent teaching and 20 percent, pf&r.

Where there is a component of teaching and pf&r this year, it is in the research presentations and the panel presentations. For example, papers such as that by Kyo Ho Youm titled "Globalization of US Law on Press Freedom" is of a pf&r nature as are "Voices in the Hills of Rwanda: African Press Accountability of the 1994 Pogrom" by Emmanuel C. Alozie, Governors State University, and "The Zambian Conundrum: Attitudes Toward Press Freedom Among Members of Parliament," by Greg Pitts, Bradley University. Other pf&r dimensions are in panel presentations by Sharon Murphy, Bradley University, "Roles and Images: Positions and Patterns of Women in International Media," and Vanessa Higgins, Texas, "Brazil's Gender Grap in News Consumption, Coverage and Employment."

Panel presentations such as "Inviting Islamic Expertise to Your Campus through Fulbright" by Gary Garrison, Asia/Middle East Council for International Exchange of Scholars, and "Views on Women as Journalists, Journalism Students and Journalism Educators in the Arab Gulf States" by Judy VanSlyke Turk are among those focusing on Teaching.

4. As incoming chair/head of the division, my goals were to (a) initiate a development program to ensure the fiscal well-being of the division, (b) seek collaborations with other organizations such as the Society of Professional Journalists and the International Women's Media Foundation, and (c) arrange for the 40th anniversary "celebration" of the division, a celebration that got deferred from the previous year.

I believe I have been relatively successful in maintaining the financial well-being of the unit as its budget is a few hundred dollars improved over the previous year, i.e., it was \$3,369.54 at end of June 2006; it is \$3,655.45 in mid-June 2007. However, I did not have time to pursue the development aspect, but because of the passing of Bob Stevenson, there is a move afoot to start a scholarship for international students in his memory. Details of the proposed scholarship were announced in the latest edition of the ICB, and the announcement will be repeated at the summer convention. Efforts to liaise with SPJ and International Womens Media Foundation were unsuccessful. I made only one approach to each organization, but nothing resulted. I had hoped that ICD might be able to avail of IWMF speakers and perhaps collaborate on some funding partnerships during the year, but there was no impetus in that regard from IWMF. As of writing, I have not undertaken any activity in terms of the 40th anniversary.

On the plus side, a couple of factors that were unplanned but which manifested themselves were successful: The emergence of Amy Schmitz Weiss as the website editor was highly fortunate. Amy undertook the hosting of the website through the doteasy provider with the view to ensuring continuity for the next chair/head, and she was a tremendous resource in terms of updating the site and providing ideas for site elements, etc. Her work in sorting out the website situation in September/October was tremendous: The website previously had been hosted on the university server of the incumbent chair/head; Amy and I decided that that should not be the case because it poses problems in continuity at the start of each year. Doteasy provided the solution, and I have paid the hosting fee (relatively small). Similarly, contact with Diane St. John, a communications consultant/educator who undertook a survey of members' interest in international internship and job opportunities was also something that should benefit the division. The

division was able to host the survey on the website and through the listserv of members, thereby providing a service to members and facilitating Diane in her goal of assessing opportunities. Another strength of the organization this year were vice chair/programming chair Sanjay Asthana who did a marvelous job in following up on things that needed to be done and in singlehandedly organizing the convention program at the chips auction in New Orleans at a time when I was about to have surgery, and Elanie Steyn, research chair, who managed to work through initial problems in coordinating the research effort to put together a good program of refereed research presentations.

A report from incoming chair/head Sanjay Asthana is attached.

RESEARCH

5. Number of Faculty Research Paper Submissions -- 64; Acceptances -- 27, of which 22 were in the refereed research paper sessions and 5 in the scholar-to-scholars sessions. Acceptance rate = 42 percent
6. Number of Student Research Paper Submissions -- 42; Acceptances -- 26, of which 4 were in the refereed research paper sessions, 2 in the scholar-to-scholar session and 20 in the poster sessions. Acceptance rate = 62 percent
7. Overview of judging form process -- A call was sent out to all members of the division to participate in the judging of papers. Ultimately, only 20 people responded, so there was a total of 20 judges for 110 papers from which 4 papers were rejected (because of a lack of papers being attached or identification on papers). The total number of papers evaluated was 106. There was some confusion about the evaluators because of the online system whereby some evaluators had as many as three access accounts. Once Elanie Steyn, research chair, and Marcie Hinton, Markham chair, worked through the problems with Jan Slater's assistance, the evaluation process went relatively smoothly. However, some papers had to be redistributed among other evaluators as some evaluators initially were assigned as many as 7 papers. In one case, one evaluator had himself submitted a paper and was serving as a judge, not necessarily having access to his own paper but nonetheless a situation in which a conflict of interest could be said to exist.

The forms used were the standard forms for evaluations.

8. There were 20 judges for 106 papers. Approx. 5 papers per judge.
9. No and Yes. The division really did not conduct any other refereed competition in the research sense, but it did conduct the International Newswriting Contest, as is customary every year. Results are yet to be announced.

10. The in-convention activities related to research are the refereed research paper presentations, the scholar-to-scholars sessions (poster sessions) and panel presentations.
11. There are no out-of-convention activities related to research.
12. The research goals of the division are to encourage research for both refereed sessions and panel presentations related to matters of international media, e.g., everything from the framing of certain stories to matters pertaining to ownership, economics, law and ethics in the international media. Toward that end, the division offers three prizes for the Top Three Faculty Papers and three prizes for the Top Three Student (Markham Competition) Papers. The division also publishes the International Communications Bulletin to facilitate the publication of members' research in the international arena.

TEACHING

13. The in-convention activities in relation to teaching are through the research presentations -- mostly in the poster sessions, and the panel presentations, many of whose topics deal with the education of women journalists, curricular issues and so on. Contrary to most years, the division this year is not participating in GIFT as a co-sponsor nor has it organized a teaching workshop prior to the convention. However, the division has a strong teaching component in the panel presentations.
14. There are no out-of-convention activities related to teaching.
15. The division's goals and activities related to teaching encompass the International Newswriting Contest where students working for campus media or working on international newswriting assignments for newswriting classes, may submit their work.

PF&R

16. The division's PF&R activities revolve around refereed research presentations, panel presentations and poster sessions. Like teaching, pf&r occupies about one-fifth of the components of activity this year. Sessions on media law and accountability and on gender are among the PF&R activities. The division's pf&r "public service" component was evident through its collaboration in spring 2006 with the mid-winter AEJ meeting in Reno, Nevada, of which it was a co-sponsor.
17. There are no out-of-convention activities related to PF&R.
18. The pf&r goals of the division involve exploration of ethics, criticism and accountability, etc. Usually, the goals are realized in part through the division's

collaboration in pre-convention workshops, through contributions of a scholarly nature to the International Communications Bulletin, etc. This year, however, the division's pf&r contributions mostly are through the pf&r component in panels, etc. (approx. 20 percent), and through co-sponsorship of the mid-winter meeting and the World Journalism Education Congress in Singapore in June.

19. The only newsletters sent by the group are the International Communications Bulletin, and they cannot be attached to this. Other important communications were via the ICD website and the members' listserv. Both the website and the listserv were much-used and highly useful tools in the 2006-07 AY.

June 17, 2007

Dear Maria:

Please find below a brief report on my tasks as ICD Vice Head and Program Chair. As part of my primary duties, I was actively involved in working out the modalities for several panels. Upon completion of the review process, I organized panels into PF&R, Research, and Teaching areas. Although you were unable to attend the midwinter meeting in New Orleans - for the "chips auction" - due to a health emergency, I was able to successfully negotiate and work out several panels with other divisions. ICD's range of panel topics and themes reflect the focus of our division: international and global journalism, cross-cultural media, intellectual and racial diversity, among others.

For next year, as the Head of the division, here are some of my goals:

1. I would like to continue to strengthen the above areas with specific focus on how new media is reshaping international communication and journalistic practices.
2. I like to explore the possibilities and have a dialogue with fellow ICD members about expanding the membership of ICD beyond the borders of United States.
3. Create a digitized version of the ICD Bulletin for faster circulation. This will enable to attract new international members, besides, of course, with other important benefits of an electronic bulletin.
4. A major part of my academic interests and research engagements, this past year had taken me to Saudi Arabia, United Kingdom, and France. During these visits, I had been actively involved in promoting AEJMC and ICD.

These are tentative goals. We shall have a dialogue with fellow ICD members during the business and executive meetings regarding the goals outlined above.

Thank you!

Sincerely,

Dr. Sanjay Asthana
Vice Head/Program Chair
International Communication Division
AEJMC

International News Story Contest-2007

This year we received seven entries. The Judges for the contest were Terry Scott Bertling, Assistant Managing Editor for features San Antonio Express-News and Raeanne Martinez, news copy editor, Austin American Statesman.

First Place: \$100

Maggie Stehr
University of Nebraska-Lincoln
Story title: ³ Ethnicity and race²

Tie for Second Place: \$75 each

Joel Gehringer
University of Nebraska-Lincoln
Story title: ³ Culture in Germany²

And

Katie Backman
University of Nebraska-Lincoln
Story title: Turkish Immigrants in Germany
