

AEJMC ANNUAL DIVISION AND INTEREST GROUP REPORT  
2005-2006

INTERNATIONAL COMMUNICATION DIVISION (ICD)

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2. Demographic information: See attachment 1

Research:

3. Briefly analyze strengths and weaknesses:

The division had seven chips and, as in 2005, set aside 3.5 chips for competitive research paper sessions. This left 3.5 chips for panels, thus permitting three single-sponsored panels or a maximum of seven co-sponsored panels.

The International Comm. Division received 40 panel proposals (from a total of 261 proposals across all divisions) in time for the Savannah, Ga., mid-winter AEJMC meeting.

Former ICD Chair Zeny Panol filled in for me, when I was on an overseas trip, and worked closely with the Program Chair Maria Marron before the Savannah visit to determine the allocation of chips to the division and to plan likely divisional partners for the auction. They e-mailed the vice chairs of likely co-sponsoring divisions to plan for the Savannah meeting. Although there were some changes at the auction, ICD essentially worked out reasonably well, combining shared-interest proposals, where possible, and partnering with co-sponsors. Due to the efforts primarily of our Program Chair, ICD is the lead sponsor on three panels, and a co-sponsor on three panels. ICD leads in panels with Public Relations, Community College Journalism Association and the Civic and Citizen Journalism Interest Group. It is the co-sponsor of panels with Law, Gay, Lesbian, Bisexual and Transgender Interest Group and Public Relations. It also is a co-sponsor of a mini-plenary on teaching (GIFT) with the CCJA, the Small Programs Interest Group and Scholastic Journalism.

Regrettably, given the huge number of proposals and the paucity of chips, not every panel proposed could be accommodated at the convention. Proposals distributed to many divisions were less likely to get our attention than those more specifically focused on ICD, in part because it seemed other divisions might well assume such proposals. Panels also most likely to require major funding were less likely than others to get accepted. ICD also merited \$4,000 in travel grants from AEJMC -- \$2,000 to each of two panels involving international panelists. Additionally, ICD merged three panel proposals for the ICD pre-convention workshop on teaching moderated by Marcie Hinton and Eric Freedman. Research Chair Sanjay Asthana organized the accepted research papers into six available research sessions and also allocated papers for the poster session. In total we had 133 papers submitted for the competition and 53 papers were accepted for presentation. The overall acceptance percentage was 39.85%.

4. Number of faculty research paper submissions 68; number of acceptances 33;  
48.53 %

5. Number of student research paper submissions 65; number of acceptances 20;  
30.77 %

6. Overview of judging process

The International Communication Division implemented an electronic submission process and asked for papers to be submitted by email. The call for

papers was sent out through the AEJMC's general call for papers and also through the listserv for ICD members. At least two reminders were sent at periodic intervals in the Spring of 2006. The papers were first coded for blind review and then emailed to the judges. The judges were identified based on expressed interest of members to an email request, personal contacts and from an ICD list of judges used in the past three years. Since there were a number of submissions this year, we had to request reviewers for reviewing more than three papers and the reviewers willingly obliged our request. On average judges reviewed 4-5 papers each and responded to items on a standard assessment form. See form 1 in attachment 1.

The results from the judges were rank ordered based on standardized scores (z-scores) and the papers selected in order of merit based on the slots available. Research Chair Sanjay Asthana organized the accepted research papers into six available research sessions and also allocated papers for the poster session. Vice-Chair and Program Chair Maria Marron coordinated the panel selection process in consultation with past-head of CID, Zeny Panol. Overall, the move to electronic submission made it a more efficient and faster process than the earlier years.

**7. Total number of judges 39 for main competition; 3-5 papers per judge**  
List of Judges and their Schools: See attachment 2

**8. Did your group conduct any other refereed competition?**

The ICD conducted additional competitions including the ICD international News Story competition for students; the best faculty research papers competition; the best student research papers competition; the ICD's Asian Journal of Communication Award competition; the ICD's Equid Novi Award; the GIFT (Great Ideas for Teachers competition) and was one of the divisions organizing the mid-winter conference at BGSU.

The International News Story Contest-2006 received thirteen entries this year. The Judges for the contest were Terry Scott Bertling, Assistant Managing Editor for features San Antonio Express-News and Raeann Martinez, News Copy Editor, Austin American-Statesman. The following are the award winners in this competition:

First Place: \$100

Laurie Cook

Berry College, Georgia

Story title: Dining Hall Boss Escaped Albanian Trials

Second Place: \$75

Kathlene Jordan

University of Nebraska at Kearney

Story title: Professor Succeeds in St. Petersburg

Third Place: \$50

Patrick Wellever

Michigan State University

Story title: Agriculture Wars: Social costs of China's environmental protection policies

**9. Describe your faculty/student research awards, if any:**

The best faculty research paper awards are given to the top three research papers in order of merit after blind review by the judges. Similarly the best student research paper awards are given to the top three student research papers in order of merit after blind review by the judges. The ICD's Asian Journal of Communication Award is sponsored by the Asian Journal of Communication and is given to the best paper, in order of merit, among all the papers that deal with an Asian theme in their research. The ICD's Equid Novi award is sponsored by Equid Novi: The South African journal for Journalism Research and is given to the best paper, in order of merit, among all papers that deal with an African theme in their research.

Top Faculty Papers:

- "Radio and the Making of a Nation: Slovak Radio in World War II and the Cold War (1938-1968)" - Owen V. Johnson\*, Indiana University
- "Objectivity in News During a Time of Impending War: An Examination of Coverage in New York Times prior to 2003 Iraq War" - Srinivas R. Melkote, and Jacob Turner, Bowling Green State University\*\*\*\*
- "After the declaration: In search of Africa in *Time* magazine, 1979-1986" - Emmanuel C. Alozie\*\*\*, Governors State University

Top Student Papers

- "No press, no peace: media freedom and the onset of international conflict" - Fred Vultee\*, University of Missouri
- "Framing Sars in China" - Feng Shen and Jiun-yi Tsai\*\*, University of Florida, Gainesville
- "Bride burning: how newspapers framed Dowry in India, 1999-2005" - Porismita Borah\*\*\*, University of Wisconsin-Madison

**10. What do you consider this year's primary research accomplishment?**

This year the research emphasis was on internationalization and we implemented a number of steps to achieve this. The first step was to move to an electronic process of paper submission. This allowed us to include members beyond our North American geographical borders in the division activities. International members found it much easier to submit their

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\* Top first faculty paper

\*\* Top second faculty paper

\*\*\* Top third faculty paper

\* Top first student paper

\*\* Top Second student paper

\*\*\* Top third student paper

research for conference consideration and also to participate in the review process.

As part of my sabbatical trips to Singapore, India, China and Hong Kong, I spoke about AEJMC and publicized the annual conference leading to more awareness and an expressed interest for participation from Communication Scholars in all these countries. The ICD has witnessed an increase in the number of international submissions this year. The division had seven chips and, as in 2005, set aside 3.5 chips for competitive research paper sessions. That meant that we could only accommodate a small number of the record number of submitted papers this year.

The themes were diverse and on a number of current topics of interest. The ICD papers with a research theme at this year's conference are the following:

- "Un-Covering Darfur Sudan 2003-2005: Which News Organization Offered the Most Comprehensive Coverage?" - Bella Mody, University of Colorado
- "Reporting a Humanitarian Tragedy: A Framing Analysis of Chinese Newspaper Coverage of Darfur" - Xun Liu, and Seow Ting Lee, Michigan State University
- "Where in the World is Africa?: Predicting coverage of Africa by U.S. television networks" - Guy J Golan, Florida International University
- "After the declaration: In search of Africa in *Time* magazine, 1979-1986" - Emmanuel C. Alozie\*\*\*, Governors State University
- "A conceptual framework for analyzing the agenda-setting influence of the African media in a conflict context" - Eronini R. Megwa, California State University, Bakersfield
- "Radio and the Making of a Nation: Slovak Radio in World War II and the Cold War (1938-1968)" - Owen V. Johnson\*, Indiana University
- "The "Baghdad Broadcasting Corporation": US conservatives take aim at the BBC" - Melissa Wall, California State University, Northridge and Douglas Bicket St. John Fisher College
- "Blasphemy As Sacred Rite/Right: "The Mohammed Cartoons Affair" and Maintenance of Journalistic Ideology" - Dan Berkowitz, and Lyombe Eko, University of Iowa
- "New Windows, New Air: The Use of Online Political Bulletin Boards by Arabs" - Ali Jamal, Edward Waters College, and S. M. Mazharul Haque, University of Southern Mississippi
- "Selective Exposure of Korean Internet Users to Framed Online News Media" - Yung Soo Kim, and Jyotika Ramaprasad, Southern Illinois University, Carbondale
- "Media framing of Hurricane Katrina and foreign correspondents' journalistic expectations from the US media coverage of the disaster" - Ysuf Kalyango & Petya Eckler, University of Missouri-Columbia

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\*\*\* Top third faculty paper

\* Top first faculty paper

- "Framing Sars in China" - Feng Shen and Jiun-yi Tsai\*\*, University of Florida, Gainesville
- "No press, no peace: media freedom and the onset of international conflict" - Fred Vultee\*, University of Missouri
- "Press freedom in transitional regimes as a contributor to democratic processes" - Svetlana Kulikova, Louisiana State University
- "Using Copyright Law to Protect Folklore: Unintended Consequences in Ghana" - Kwasi Boateng, University of Arkansas, and Duncan H. Brown, Ohio University
- "Engendering transition: A textual analysis of portrayals of female politicians in the Bulgarian press" - Elza Ibroscheva, Southern Illinois University, and Maria Raicheva-Stover, Washburn University
- "Melanin on the Margins: Advertising and the Magic of Women's Skin-Lightening in India" - Radhika E. Parameswaran, Indiana University, and Kavitha Cardoza University of Illinois at Springfield
- "One Region, Two Worlds? Comparing Cultural Values in Chinese and Indian Television Commercials" - Hong Cheng, Ohio University, and Padmini Patwardhan, Winthrop University
- "Fair or Unfair?: Comparative Press Coverage Analysis of Cigarette Trade Talks and Policy by Korean and U.S. Press" - Kwangmi Ko Kim, Towson University, and Heewon Cha, Ewha Womans University, Seoul, South Korea
- "The global village in a local context – Implementing global awareness as a managerial competency within South Africa's multicultural mainstream media newsrooms" - Elanie Steyn, Deon de Klerk, and TFJ (Derik) Steyn, North-West University, South Africa
- "Journalism and the State: Taking Seriously a Collaborative Role for the Press" - Theodore L. Glasser, Stanford University
- "Objectivity in News During a Time of Impending War: An Examination of Coverage in New York Times prior to 2003 Iraq War" - Srinivas R. Melkote, and Jacob Turner, Bowling Green State University\*\*\*
- "Covering Terrorism Abroad: News and news values in the U.S. and China" - Pamela J. Shoemaker, Gang Han, Jong-Hyuk Lee, Syracuse University, and Yonghua Zhang, Shanghai University
- "9/11, the War on Terrorism and the U.S. Image in Latin America: Reinforcement Rather than Rupture" - Sallie Hughes, and Jesus Arroyave, University of Miami
- "International Communication, Terrorism and Post-Colonial theory, Anandam P. Kavoori, University of Georgia
- "Death in the Middle East: an analysis of how the New York Times and Chicago Tribune frame violence in the Israeli-Palestinian conflict" - Mohamad Elmasry, University of Iowa

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\*\* Top Second student paper

\* Top first student paper

\*\* Top second faculty paper

- "How the World Looks to Us: International News in Award-Winning Photographs from the Pictures of the Year, 1943-2003" - Keith Greenwood, and Zoe Smith, University of Missouri
- "Collective memory and visuals of "the most romantic event of World War II" in Parisian newspapers, Susan Keith, Rutgers, the State University of New Jersey
- "Bride burning: how newspapers framed Dowry in India, 1999-2005" - Porismita Borah\*\*\*, University of Wisconsin-Madison
- "Uses of Mass Media for Adaptation Purposes: A Quantitative Study of Brazilian Immigrants in Los Angeles, Raul Reis, California State University, Long Beach

**RESEARCH panel** -Thursday, Aug. 3, 11:45 a.m. - 1:15 p.m.: ICD Panel Presentations, Panel Proposals #201 (China's Media: A Global Communication Challenge, proposed by James F. Scotton, Marquette University) and Panel Proposal #192 (Public Relations Education in Pan-Chinese Regions: Curriculum Evolution and Program Development, proposed by Yan Jin, School of Mass Communications, Virginia Commonwealth University), co-sponsored by Public Relations Division.

### Teaching

The division traditionally co-sponsors the GIFT (Great Ideas for Teachers) Competition and the mini-plen and is the sole sponsor of the pre-convention Teaching workshop. This year we continued to sponsor these activities. Instead of using the pre-convention teaching workshop as one single session, we have combined three panels on teaching to be part of this pre-convention workshop. This year the 'internationalization' theme was the basis of the pre-convention teaching workshop. The details of this workshop are as follows:

### **Title: Bon Voyage: International Opportunities, Testimonials and Promotion and Tenure Possibilities for Communication Faculty**

Presiding/Moderating: Marcie Hinton, Middle Tennessee State University

Title of presentations or papers, panelists or authors: List full name and affiliation. (Session is divided into 3 parts)

#### **I. All Aboard: Opportunities for Communication Faculty to travel, teach and research abroad**

Marcie Hinton, Middle Tennessee State University, moderating/presiding

Panelists:

1. Sarah Egerer, Director, International Programs, Berry College
2. Paul Fischer, Middle Tennessee State University (faculty developed and led program in London, England)

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\*\*\* Top third student paper



3. Jan Quarles Middle Tennessee State University (Fulbright and UNESCO to Australia and Cambodia)
4. Robert R. Mercer, Cypress (Developed and led program in Prague, Czech Republic)

II. Tours of Duty: Testimonials from Communication Scholars who have traveled, taught or researched abroad

Marcie Hinton, Middle Tennessee State University, moderating/presiding  
Panelists:

1. Jan Quarles Middle Tennessee State University (Fulbright and UNESCO to Australia and Cambodia)
2. Norma Green, Columbia, Chicago ( Fulbright Fellow in Denmark)
3. Elizabeth Burch, Sonoma State (Fulbright Fellow in Jamaica and experiences in Nepal, Israel and India)

III. Coming Home: Promotion and Tenure Possibilities for Communication Professors because they have traveled, taught or researched abroad

Eric Freedman, Michigan State University, presiding  
Panelists:

1. Manuel Chavez, Michigan State
2. Thomas Kunkel, Maryland
3. Ralph Izard, Louisiana State
4. Arlene Morgan, Columbia

Also, as part of the main and mid-winter conferences we also have research papers that focus on pedagogical aspects relevant to international communication. Some of them are listed below in each category (even though they qualify under more than one category).

**11. Curriculum**

- ❖ Cultural competence of U.S. international news journalists reporting from foreign news bureaus of U.S. daily newspapers by Dianne G., Temple University.
- ❖ The Baku Project: Motivational Education Techniques For Journalists in Countries with No Press Freedom by Karl Idsvoog, Kent State University.

**12. Leadership**

- ❖ Seeking Cultural Lacunas in International Magazine Design By Myles Ludwig and Dr. Erika Grodzki, Lynn University.
- ❖ The State of Media Studies at Lebanese Universities by Melki Jad, Towson University.

**13. Course Content and Teaching Methods**

- ❖ Content Diversity in U. S. Media Coverage of One-child Policy in China by Yahui Zhang, Ph. D. Student, School of Communication Studies, Bowling Green State University, Bowling Green, OH, 43403.

#### 14. Assessment

- ❖ Academic Policies and Regulations: Statements on Plagiarism in American and Russian Universities (BGSU and SPSU) by Anastasia A. Alexandrova, Graduate Student, The School of Communication Studies, Bowling Green State University

#### 15. Please describe other teaching activities:

ICD has always been committed to enhancing the teaching of international communication. In addition to the above activities ICD also is sponsoring the following teaching panel:

- ❖ Saturday, Aug. 5, 11:45 a.m. - 1:15 p.m., ICD sponsored Teaching Panel: Proposals #194 and #22 co-sponsored by CCJIG (Blogs and Wikis: Creating a Convergent Global Village, proposed by Janet Kolodzy, Emerson College, and Citizen Journalism: Global Initiatives, Local Reverbations, proposed by Andrea Breemer Frantz, Wilkes-B. U.).

In addition, ICD continues to market the teaching booklet, "50 fabulous ways to internationalize your journalism and mass communication courses". The ICD bulletin also regularly solicits and publishes lists of new resources for teaching international communication. Any relevant news and announcements are also disseminated to members through the ICD electronic listserv.

#### PF&R

ICD has consistently demonstrated a strong dedication to PF& R activities. There were a number of papers on PF&R at the mid-winter convention in BGSU. Also, a substantial number of the ICD sponsored panels focused on PF&R themes. Some of them are as follows:

#### 16. Free Expression

- ❖ Saturday, Aug. 5, 10 - 11:30 a.m., ICD sponsors Panel Proposal #206, co-sponsored by CCJA (A Measure of Excellence: The Pulitzer Prize in International Reporting, proposed by Zeny Sarabia-Panol, MTSU). This is a PF&R panel.
- ❖ In Search for a Right of Access to Information: A Historical Analysis of Article 19 of the Universal Declaration of Human Rights by Cheryl Ann Bishop Roy H. Park PhD Fellow University of North Carolina - Chapel Hill.

#### 17. Ethics

- ❖ Saturday, Aug. 5, 1:30 - 3 p.m., ICD co-sponsors with the PR Division Panel Proposal #204 (Ethics in Public Diplomacy: Exploring

the Moral Dimensions of U.S. International Communication, proposed by Kathy Fitzpatrick, DePaul University, Chicago). This is a PF&R panel.

#### 18. Media, Criticism and Accountability

- ❖ Friday, Aug. 4, 5 - 6:30 p.m., ICD co-sponsors with Law Division Panel Proposal #217 (International and Comparative Approach to Media Law, proposed by Kyi Ho Youm, University of Oregon). This is a PF&R panel.
- ❖ Cultural competence of U.S. international news journalists reporting from foreign news bureaus of U.S. daily newspapers by Dianne G., Temple University.
- ❖ Academic Policies and Regulations: Statements on Plagiarism in American and Russian Universities (BGSU and SPSU) by Anastasia A. Alexandrova, Graduate Student, The School of Communication Studies, Bowling Green State University.

#### 19. Racial, Gender and Cultural Inclusiveness

- ❖ Thursday, Aug. 3, 5- 6:30 p.m., ICD co-sponsors Gay, Lesbian, Bisexual and Transgender Interest Group's Panel Proposal #250 (Coverage of Religion and Gays -- an International Perspective, proposed by Christopher Burnett, Cal State University, Long Beach). This is a PF&R panel.
- ❖ A Comparison and Critique of the female image in Russian and American Film by Ms. Angela Denise Prater, Ph.D. Student, Bowling Green State University, School of Communication Studies.
- ❖ Competition between Al-Jazeera's Arab news diversity and US Channels in the USA by Badreya AL-Jenaibi, PhD student in the Dept of Comm Studies in Bowling Green State University.
- ❖ U.S. Media Portrayal for Asian Political Leaders: Image Assessment Youngshin Hong, Graduate Student, Department of Public Relations, College of Journalism and Communications, University of Florida.

#### 20. Number of non-member convention speakers:

1. Mike Yamamoto, exec. Editor for CNETNews.com
2. Roy Gutman, Newsday, 1993 Pulitzer Prize Winner for story on the human rights violations in Croatia and Bosnia-Herzegovina.
3. Les Payne, Tribune Media Services, 1974 Pulitzer Prize for his series that traced the flow of heroin from Turkey to New York.
4. Sarah Egerer, Berry College
5. Paul Fischer, Middle Tennessee State University

21. Please list pre-convention activities

ICD is sole sponsoring the following pre-convention teaching workshop:

Title: Bon Voyage: International Opportunities, Testimonials and Promotion and Tenure Possibilities for Communication Faculty

Presiding/Moderating: Marcie Hinton, Middle Tennessee State University

Title of presentations or papers, panelists or authors: List full name and affiliation. (Session is divided into 3 parts)

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Marcie Hinton, Middle Tennessee State University, moderating/presiding  
Panelists:

1. Sarah Egerer, Director, International Programs, Berry College
2. Paul Fischer, Middle Tennessee State University (faculty developed and led program in London, England)
3. Jan Quarles Middle Tennessee State University (Fulbright and UNESCO to Australia and Cambodia)
4. Robert R. Mercer, Cypress (Developed and led program in Prague, Czech Republic)

II. Tours of Duty: Testimonials from Communication Scholars who have traveled, taught or researched abroad

Marcie Hinton, Middle Tennessee State University, moderating/presiding  
Panelists:

4. Jan Quarles Middle Tennessee State University (Fulbright and UNESCO to Australia and Cambodia)
5. Norma Green, Columbia, Chicago ( Fulbright Fellow in Denmark)
6. Elizabeth Burch, Sonoma State (Fulbright Fellow in Jamaica and experiences in Nepal, Israel and India)

III. Coming Home: Promotion and Tenure Possibilities for Communication Professors because they have traveled, taught or researched abroad

Eric Freedman, Michigan State University, presiding  
Panelists:

5. Manuel Chavez, Michigan State
6. Thomas Kunkel, Maryland
7. Ralph Izard, Louisiana State
8. Arlene Morgan, Columbia

**23. Please list out-of-convention activities**

- ❖ ICD is one of the organizing divisions of the Mid-Winter Convention that was held in BGSU
- ❖ ICD conducted the International News Story Writing contest for journalism students
- ❖ Every year ICD recognizes the contributions of members and non-members in furthering the cause of international communication. This year award plaques will be presented to scholars and administrators, both nationally and internationally, who have promoted international communication and its scholarship, administration and dissemination around the world. As is the practice these names are kept confidential until the business meeting where they will be awarded.

**24. What do you consider this year's primary accomplishment in the area of PF&R**

ICD continues all its PF&R activities from the past year. In addition, this year ICD has increased its efforts in promoting its PF&R and other activities. ICD has designed and setup a new website at [www.aejmc-icd.org](http://www.aejmc-icd.org) that showcases all ICD related activities and reaches out to its membership through this website and the electronic listserv as also the ICD bulletin. In addition to all the PF&R panels, ICD is also very active with the planning for the World Journalism Education Congress to be held in Singapore in 2007.

In addition, a new editorial selection committee has been constituted with Arnold S de Beer as the Chair to oversee the selection of an editor for the ICD's journal as per the new by-laws approved by the division membership in San Francisco. The members of this committee include the Chair (Sundeep Muppidi); the Vice-Chair (Maria Marron) and three members (Rosental Alves, Lianne Fridriksson and Sanjay Asthana). This committee will meet in San Francisco to take this process forward.

**General Information**

**25. Please attach copies of the newsletters sent by your group this year**

ICD has no print newsletter for the division. Instead it uses the electronic listserv and the website to promote its news activities and announcements

**26. Goals**

The goals for this year were the following:

1. Internationalization of ICD beyond North America
2. Move to an electronic submission process for the paper competition
3. Setting up a dedicated website
4. Co-Organizing the mid-winter convention in BGSU
5. Continue working with the Asian Journal of Communication and the Equid Novi: South African Journal of Journalism Research
6. Develop new collaborations

All these goals were successfully completed this year. The one goal that still needs to be achieved is the reorganization of the ICD bulletin to make it a competitive and prestigious journal. Towards this end, the editorial selection

committee has been put in place this year under the chairmanship of Arnold S. de Beer who has been a member of AEJMC for the last 28 years.

In consultation with the Chair for next year, Maria Marron, the goals for the next year include fulfilling these unfinished goals as also to raise ICD-specific sources of funding for the division.



## Attachment 2: List of Judges

### Reviewer Name and Address

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