

2021 Virtual Conference At A Glance

TUESDAY, AUGUST 3

1:30 to 5:30 p.m. / PC012

Newspaper and Online News Division and Graduate Student Interest Group

Preconference Workshop Session Eyeing the Job Market as a Doctoral Student

Moderating/Presiding
Patrick R. Johnson, Iowa and **Andrew Duffy**,
Nanyang Technological

Keynote Speaker
Mia Moody-Ramirez, Baylor

Panelists
Steve Bien-Aime, Northern Kentucky
Gregory P. Perreault, Appalachian State
Shahira S. Fahmy, American in Cairo
Gina Masullo, Texas at Austin
Matt Haught, Memphis

How do you launch your academic career? What “soft skills” are appealing to universities as they are evaluating a new faculty hire? How do you know which positions to apply for? What if your skillset/research area does not match exactly what is advertised? Can/should you still apply? What would a “typical” experience be at an R-1 institution versus more teaching focused schools? How about public vs. private universities? We’ll consider these questions and more. We’ll also break down terminology that we all hear thrown around such as “research line” or “seed funding” or other things that scholars would need to know about or how to negotiate for on the job market.

WEDNESDAY, AUGUST 4

9 to 10:30 a.m. / W008

Newspaper and Online News Division

Scholar-to-Scholar Refereed Paper Poster Session

Topic I — **Did you Hear the Latest? Sharing, Influencing, Branding, and Receiving News**

Getting News from Social Media Influencers and from Legacy News Media in Seven Countries: The More-and-more Phenomenon and the New Opinion Leadership

Justin Martin, Northwestern Qatar and **Krishna Sharma**, Northwestern

Predicting News Sharing in Social Media from an Integrated Approach

Su Jung Kim, Southern California and **Jacob Nelson**, Arizona State

#BREAKING in L.A.: Twitter Use in a Regional News Market

Frank Russell, **Miquel Hernandez**, and **Korryn Sanchez**, California State–Fullerton

Passive News Consumption, Social Media Use, and Public Perceptions of Journalistic Roles

Lars Willnat and **Yu Tian**, Syracuse

What You See and What You Think: Exploring News-ness Perceptions and News Media Repertoires in Singapore

Jingwei Zheng and **Edson Tandoc Jr.**, Nanyang Technological

Discussant

Joy Jenkins, Tennessee

Topic II – **Making modern news: Diversity, transparency, and the free press**

The Impact of Public Transparency Infrastructure on Data Journalism: A Comparative Analysis between Information-rich and Information-poor Countries

Lindita Camaj, Houston; **Jason Martin**, DePaul and **Gerry Lanosga**, Indiana

How Journalists Think About the First Amendment Vis-à-Vis Their Coverage of Hate Groups

Gregory Perreault, Appalachian State;

Jon Peters, Georgia; **Brett Johnson** and **Leslie Klein**, Missouri

Source Diversity in Nonprofit News: A Comparative Analysis of the 19th* and *The New York Times*

Carolina Velloso, Maryland

Diversity Sourcing Tool: Intentions, Self-Observation and Learning

Lucinda Davenport and **Joseph Grimm**, Michigan State

A Reckoning for the Media Industry: Examining the implementation of CSR communication on diversity

Allie Kosterich, Fordham and **Ziek Paul**, Pace

Promises granted: Venture philanthropy and the tech industry's increasing authority over the journalism field

Brian Creech, Temple and **Perry Parks**, Michigan State

Discussant

Karin Assman, Georgia

Topic III – Perceptions of journalism: Decision-making about legitimacy and conspiracy

Deceptive Power of Fake News: Perception of Believability Centers around Visuals, News Media, Social Media and Shared Values

Mohammad Ali and **Dennis Kinsey**, Syracuse

Discerning Whether It's 'Fake' News: The

Relationship Between Social Media Use, Political Knowledge, Epistemic Political Efficacy, and Fake News Literacy

Avery Holton, Utah and **Homero Gil de Zúñiga**, Salamanca/Pennsylvania State

Flooding the Gates: Conservative Media, Hunter Biden's Laptop Conspiracy and Gatekeeping in the Social Media Era

Burton Speakman, Kennesaw State, **Aaron Atkins**, Weber, and **Marcus Funk**, Sam Houston State

Public Perceptions and Attitudes towards the Application of Artificial Intelligence in Journalism:

From a China-based Survey

Wencai Hu, **Mengru Sun**, and **Wei Huang**, Zhejiang

The Role of Self-Categorization and Perceptual Media Effects in Selective Exposure to Election Fact-Checking

Dylan McLemore and **Christopher Roland**, Central Arkansas

Who, What, and How: Analyzing Judicial

Constructions of Journalism in Twenty-First Century Cases

Jared Schroeder, Southern Methodist

Discussant

Kyser Lough, Georgia

Topic IV — Journalistic frontiers: An industry moves forward in uncertain times

For People, For Policy: Journalists' Perceptions of Peace Journalism*

Meagan Doll, Washington

Journalists as Platypuses? — Understanding the Hysteresis and Habitus of media startups

Matthew Chew, Nanyang Technological

The Best of Times, the Worst of Times: The Impact of Covid-19 on Digital Subscriptions

Hsiang Iris Chyi, Texas at Austin

Busking the News: Metajournalistic Discourse and Author-Audience Relationships on Substack

Rowan McMullen Cheng, Minnesota

Evaluating the effects of solutions and constructive journalism: A systematic review of audience-focused research

Karen McIntyre, Virginia Commonwealth and **Kyser Lough**, Georgia

The State of Online News Advertising

Margaret McAlexander, Memphis

Discussant

Jacob Nelson, Arizona State

* Third Place Student Paper Award Winner

Topic V — Staffing the Newsroom

Elephant in the Room: A Study of the Impact of Emotional Experiences on Burnout Among Chinese Reporters

Lei Guo, Nebraska Omaha

How Newspapers' Social Media Editors in Bangladesh Use Official Social Media Accounts

Ahmed Shatil Alam, Oklahoma and **Wahida Alam**, New Age

Post-Ghosting: The Depletion of Local Government Coverage After a County's Newspapers Became 'Ghosts'

Andrea Lorenz Nenque, North Carolina-Chapel Hill

Auditing Whiteness: Structural Barriers to Antiracist Newsrooms

Andrea Wenzel, Temple

"Without a Fixer, It is Just an Idea, but with a Fixer, It Will be a Story": Bangladeshi Local News Producers'

Perspectives on their Work and Extant Challenges

Sohana Nasrin, **Bobbie Foster**, and **Md Mahfuzul**

Haque, Maryland

WEDNESDAY, AUGUST 4

11 a.m. to 12:30 p.m. / W022

Visual Communication and Newspaper and Online News Divisions

PF&R Panel Session

Best of Design Competition

Moderating/Presiding

Shannon Zenner, Elon

and **Ross Taylor**, Colorado at Boulder

Faculty Division

First Place

Animal Abecedary Instagram GIFs

Leslie Haines, Middle Tennessee State

Second Place

1 for All Celebrity Campaign

Leslie Haines, Middle Tennessee State

Third Place

IrvineStandardApril2020

Philip Loubere, Middle Tennessee State

Student Division: Visual Identity and Branding

First Place

Olympus Playing Cards

Laura Angle, Syracuse

Second Place

Botanical Brew Spread

Sydney Tramontina, South Carolina

Third Place

Top Bunk Bucha

Catherine Nester, Elon

Best in Illustration

How College Sports Undermine Athletes

Marina Fernandez de la Cuesta, Syracuse

Best in Logo

Personal Branding Business Cards

Catherine Nester, Elon

Best in Packaging

Yum Yum Sauce

Catherine Nester, Elon

Best in Stationary

Sigmund Freud

Shannon Kirkpatrick, Syracuse

Best in Environmental

HamptonBeezer's Identity System

Sabrina Hampton, South Carolina

Student Division: Editorial, Interactive and Motion Design

First Place

Rock The Vote

Ryan Richson, South Carolina

Second Place

Not Your Dad's Protein

Rachel Cifarelli, Elon

Third Place

At War With Yourself

Wesley Harwood, North Carolina at Chapel Hill

Best in Cover Design

Garnet & Black Magazine Cover

Zhané Bradley, South Carolina

Best in Editorial Spread or Feature Design

Interactive Tarot Card Spread

Emily Schoonover, South Carolina

Best in Infographic Design

Narwhals

Gina Flow, North Carolina at Chapel Hill

Best in Motion Graphics/Design

Animating Queer History: Gay Liberation

Michael Gawlik, North Carolina at Chapel Hill

Best in Printed Annual Reports, Brochures, and/or Catalog

Global Carolina Annual Report

Zhané Brandley and **Thomas Anderson**, South Carolina

Best in Website/App Page Design (non-interactive)

Humanizing Journalism

Lauren Hemmert, Brigham Young

Student Division — Advertising Design

First Place

Quaranchella

Catherine Nester, Elon

Second Place

Girls Who Code a Step Behind

Sam Luo, Art Director, Syracuse

Third Place

Integrated Burger King Have it the Real Way

Rachel Hayashi, Art Director, Syracuse

Best in Direct

final351b

Annie Le, Southern California

Best in Integrated Campaign

Fluent Fare Designs

Daniel Rhys Allson, South Carolina

Best in Video

kinderyou

Alexis Zimmerman, Southern California

Best in Experiential

Experiential CocaCola CashCan

Maia Baptista, Art Director, Syracuse
Best in Print

McDonald's McDelivery Print

Sam Luo, Art Director, Syracuse

Best in PSA

Digital Accessibility

Caroline Moore, **Libby Breeze**,

and **Sarah Massengale**, South Carolina

Best in Interactive & Social Media

Apple PAL Protect Asian Lives

Rachel Hayashi, Art Director, Syracuse

Best in Poster Design

Go Sustainable Posters

Rachel Cifarelli, Elon

Student Division — Photography

First Place

Clinically (in)Significant

T.J. Mesyn, Michigan State

Second Place

Winner's Circle

Lilly Marcadis, South Carolina

Third Place

The Last Ski Season

Gavin Liddell, Syracuse

Best in Journalism Portrait

Bob Weir and Wolf Bros.

Todd F. Michalek, Syracuse

Best in Journalism Still

Vote Here

Lilly Marcadis, South Carolina

Best in Photography Essay

Stepping Up for Justice

Renée Deemer

and **Laura Oliverio**, Syracuse

Best in Commercial Still

Food Photography-Ice Cream

Grayson Meadors, Elon

Recognition and presentation of all winners of 2021

Best of Design competition.

WEDNESDAY, AUGUST 4

1 to 2:30 p.m. / W033

Magazine Media and Newspaper and Online News Divisions

PF&R Panel Session

Taking the Long View: Journalism Steps Back From Daily Reporting

Moderating/Presiding

Kevin Lerner, Marist

Panelists

Margie Mason, Asia Medical/Investigative Reporter, *Associated Press*

Robin McDowell, Investigative Reporter, *Associated Press*

Adrienne LaFrance, Executive Editor, *The Atlantic*

Clara Jeffery, Editor-in-Chief, *Mother Jones*

WEDNESDAY, AUGUST 4

3 to 4:30 p.m. / W050

Newspaper and Online News Division and Community Journalism Interest Group

PF&R Panel Session

Forging a Local News Media Ecosystem Research Agenda

Moderating/Presiding

Susan Keith, Rutgers and **Christina Smith**, Georgia College

Panelists

Black Weekly Newspapers: Research Conundrums, Concerns, Connections

George L. Daniels, Alabama

Local TV News: Examining Professional Norms and Routines

Danielle Deavours, Montevallo

Local Newspapers: More than Just News

Nick Mathews, Minnesota

Nonprofit and Public Media Ecosystems Today

Christoph Mergerson, Rutgers

Local Media's Voice: The Role of Community and Novelty in Radio Production

Kyle Miller, South Dakota

WEDNESDAY, AUGUST 4

5 to 6:30 p.m. / W065

Visual Communication and Newspaper and Online News Divisions

PF&R Panel Session

Whose Visual Ethics? Everyone's Visual Ethics

Moderating/Presiding

Mary Angela Bock, Texas at Austin

Panelists

The Ethics of Witnessing

Julianne Newton, Oregon

Defending the Castle: Photojournalistic Ethical Codes as Boundary Maintenance in a Time of Professional Precarity

Andrew Mendelson, CUNY

Disconnection between Image and Reality: Ethical Questions for Journalists, Subjects, and Researchers

Kimberly Lauffer, Keene State College (NH)

Unpublishing the News Beyond Text: Facing Unique Challenges of Visual and Multimedia Content

Deborah L. Dwyer, North Carolina at Chapel Hill

Discussant

Gina Gayle, Emerson

Visual media are particularly powerful, emotionally persuasive, and potentially damaging when used to lie, distort, or stereotype. Digitization has democratized access to visual media production and, importantly, a world-wide audience. Citizen journalism and participatory journalism provides opportunities for new voices and new perspectives, with the advantage of granting visibility to marginalized communities. But one of the disadvantages of a more diverse sphere of media production is the lack of agreement about shared ethical principles.

THURSDAY, AUGUST 5

11 a.m. to 12:30 p.m. / T023

Newspaper and Online News Division

High Density Refereed Paper Session

Negativity, Incivility, and Anonymity in the News and the Comments/Frames and the Language of News

Moderating/Presiding

Jonathan Anderson, Minnesota

Topic I — **Journalists and their Audiences**

An Evolutionary Approach to Why People Seek and Avoid More Information About Negative News Stories

Esther Thorson, Carin Tunney

and **Kevin Kryston**, Michigan State

The Role of Anonymity and Race in Online News Story Comment Sections

William Singleton, Alabama

Seeing Red: Reading Uncivil News Comments Guided by Personality Characteristics

Arthur Santana, San Diego State and **Toby Hopp**, Colorado-Boulder

Reciprocal Journalism's Double-Edged Sword: How Journalists Resolve Cognitive Dissonance After Experiencing Harassment from Audiences on Social Media

Danielle Deavours, Montevallo; **Will Heath**, Alabama-Birmingham; **Kaitlin Miller** and **Misha Viehouser**, Alabama;

Sandra Palacios Plugge and **Ryan Broussard**, Sam Houston State

Redemption vs. #MeToo: How Journalists Addressed Kobe Bryant's Rape Case in Crafting His Memory

Patrick Walters, Kutztown

Discussant

Magda Konieczna, Concordia

Topic II — **The Framing of the News**

Elite Journalists' Narrative Evolution in the 2018 Midterm Elections on Twitter and in Print

Mitchell Bard, Iona and **Michael Mirer**, Wisconsin-Milwaukee

Media and Good Governance: Examining Role of Valenced Framing in Perceptions of Good Governance

Juan Liu, Columbus State

"Timely, Accurately, Avoid Unnecessary Panic": How Vietnamese Newspapers Framed the COVID-19 Pandemic during the Initial Stage

Huu Dat Tran and **Pham Phuong Uyen Diep**, Kansas State

The Public's Frame: News Outlets, YouTube Comments and the 2018 Teacher Strike in West Virginia

Laura Harbert, Ohio

It's All Rhetoric: Dominant Climate Change Discourses in a UK and US Newspaper

Kathleen I. Alaimo, Colorado-Boulder

Discussant

Bill Cassidy, Northern Illinois

THURSDAY, AUGUST 5

1 to 2:30 p.m. / T032

Minorities and Communication and Newspaper and Online News Divisions

Research Panel Session

Surviving and/or Thriving? The State of Black-Owned News Operations in the Age of Protest and Pandemic

Moderating/Presiding

Dorothy Bland, North Texas

Panelists

Gheni Platenburg, Auburn

George L. Daniels, Alabama

Connie Mitchell Ford, Maryland

Miya Williams Fayne, California State-Fullerton

Karanja Ajanaku, *The New Tri-State Defender*

THURSDAY, AUGUST 5

3 to 4:30 p.m. / T050

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom

Moderating/Presiding

Patrick Walters, Kutztown

Panelists

Amanda Sturgill, Elon

Ahmed Mansoori, United Arab Emirates

Brian Creech, Temple

Sonali Kudva, Tampa

This panel will feature presentations of selected entries to the "Teaching News Terrifically in the 21st Century" competition.

FRIDAY, AUGUST 6

9 to 10:30 a.m. / F007

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session

Champions of Editing Teaching and Research Competitions

Moderating/Presiding

Kirstie Hettinga, California Lutheran

Keynote Speaker

Nana aba Duncan, Carleton University

Revealing the Veil in Internet Memes and GIFs: A Comparative Framing and Stereotyping Analysis*

Omneya Ibrahim, Texas at Austin and **Shahira**

Fahmy, American in Cairo

Be a New York Times Digital Headline Editor**

Melanie Faizer, Tennessee-Knoxville

Breaking-News Drill**

Joe Grimm, Michigan State and **Mary Lou Song**, Northwestern

* First Place Research Competition

** First Place Teaching Competition (Tied)

The newly renamed Champions of Editing is honored to welcome Nana aba Duncan, the inaugural Carty Chair in Journalism, Diversity and Inclusion Studies at Carleton University's School of Journalism, for a discussion of diversity, equity and inclusion across journalism and mass communication curriculum. Duncan will provide tips for individual educators and briefly address systemic change. An award-winning broadcaster and advocate of underrepresented perspectives in journalism, Duncan previously worked as a host and producer at *CBC Radio*. The recipients of the Champions of Editing's teaching and research competitions, who will receive cash prizes provided by our sponsors, (Dow Jones News Fund, ACES: The Society for Editing, Poynter), will also be recognized.

FRIDAY, AUGUST 6

5 to 6:30 p.m. / F048

Newspaper and Online News Division

Refereed Paper Session

How the News Shaped COVID and How COVID Shaped the News

Moderating/Presiding

Annalise Baines, Kansas

How Different Market Oriented News Organizations Portrayed News Coverage about the CARES Act?

Michelle Rossi, Colorado-Boulder

Intermedia Agenda Setting during the COVID-19 Pandemic: A Computational Analysis of China's Online News

Hanxiao Wang, Nanjing Normal and **Jian Shi**, Syracuse

The numbers game: How local newspapers used statistics to frame the coronavirus pandemic

Newly Paul and **Gwendelyn Nisbett**, North Texas

Struggling to stay alive: Russia's provincial journalism adapts to the COVID-19 pandemic

Elina Erzikova, Central Michigan and **Wilson Lowrey**, Alabama

A profession in flux: How Covid-19 coverage is pushing the boundaries of traditional journalism

Kathleen I. Alaimo, Colorado-Boulder

Discussant

Christopher Etheridge, Kansas

FRIDAY, AUGUST 6

7 to 8:30 p.m. / F062

Newspaper and Online News

Refereed Paper Session

Top Papers in the Newspaper and Online Division

Moderating/Presiding

Kathleen I. Alaimo, Colorado-Boulder

"I Didn't Know How We Were Going to Survive": COVID-19's Disruption of U.S. Community Newspapers*

Teri Finneman, Kansas; **Will Mari**, Louisiana State, and **Ryan Thomas**, Missouri

Rethinking Hybridity in Diaspora Journalism: A Study of Exiled Syrian Journalists' Advocacy

Networks and Role Perceptions**

Rana Arafat, City University of London

How Partisan is Partisan? Media Framing of the 2017 Tax Cuts and Job Act***

Amanda Comfort, **Beverly Horvit** and **Camile McManus**, Missouri

An "Assumption of Bad Faith": Using Fake News Rhetoric to Create Journalistic Teaching Moments****

Kelsey Mesmer, Wayne State

"The Chinese Virus" and Conditional Partisan

Framing? An Analysis of the Cross-platform

Partisan Framing in American News Coverage of China's Role in the COVID-19 Pandemic*****

Yiyan Zhang and **Briana Trifiro**, Boston University
Discussant

Patrick Ferrucci, Colorado-Boulder

* First Place Open Competition Paper Award Winner

** Second Place Open Competition Paper Award Winner

*** Third Place Open Competition Paper Award Winner

**** First Place Student Paper Award Winner

***** Second Place Student Paper Award Winner

FRIDAY, AUGUST 6

8:45 to 10:15 p.m. / F075

Newspaper and Online News Division

Divisional Members' Meeting

Moderating/Presiding

Matthew Haught, Memphis

SATURDAY, AUGUST 7

10:30 to Noon / S004

Cultural and Critical Studies and Newspaper and Online News Divisions

PF&R Panel Session

Journalism and the Carceral State: The Challenges of Reporting on American Prisons

Moderating/Presiding

Mary Angela Bock, Texas at Austin

Panelists

The Risk of "Othering": Balancing Ethical Principles and Journalistic Values in Immersive Prison Reporting

Patrick Walters, Kutztown

The Ethics of Bringing Stories Across the Walls

J. Michael Lyons, Saint Joseph's

Alternate Sources: Using Lack of Access to Teach Students about FOIA, Formal Reports and Past-Tense accounts

Mary Kay McFarland, West Virginia

Through the Bars: How Media Produced with and by Prisoners Offers an Alternative Lens to Understand the Criminal Justice System

Krishnan Vasudevan, Maryland

Discussant

Paromita Pain, Nevada, Reno

This panel addresses the need to improve coverage of prisons in the U.S. and the institutional impediments to such coverage. The U.S. has the highest rate of incarceration of any industrialized country. Approximately 1.5 million people are in prison, rivaling the population of many of the country's largest cities, and 200,000 people are in prison for life. People of color bear the brunt of this incarceration binge. The rate of imprisonment for women is increasing as well, though their overall numbers remain a fraction of male prisoners. Many states contract with for-profit prison contractors.

The Bureau of Justice Statistics estimates that the U.S. spends a little over \$80 billion on prisons, but an advocacy group called the Equal Justice Initiative argues that the true cost to taxpayers and families far exceeds that number. Yet because they are located far outside urban centers, strategically out of sight, the prison system is often out of reach for most news organizations. As a result, inmates – about ten percent of whom are estimated to be innocent – are denied the chance to be seen or heard, as even their own families struggle to visit.

This is a big story, yet one that is not well-covered, and not necessarily for a lack of trying. The Society of Professional Journalists advocates for improved journalistic access to the American prison system and maintains a webpage with resources and information for reporters pursuing access, but access remains difficult for all journalists and especially multi-media journalists. The virtual ban on visual coverage means that TV news will rarely, if ever, touch the topic. Sometimes officials will set up a

media area where officials will hold news conferences, but this is at the state's discretion. Access to inmates is difficult, and case law has sided with prisons, suggesting that journalists have no more rights than the general public to prison access