

LEAD TIME

NEWSLETTER OF THE NEWSPAPER & ONLINE NEWS DIVISION

Winter 2019

NOND looks forward to a new year

Happy Holidays! It seems just like yesterday that we were gathering together in Toronto. Now we're all pushing to the end of one semester and preparing for the next. As we take a minute to look back at this year's conference, I want to offer a BIG thank you to all of those who worked so hard behind the scenes to make it a successful event.

Just a few numbers to help put this into perspective: We had 45 papers presented in Toronto (35 faculty and 10 student), six panel presentations, and another successful pre-conference session attended by at least 15 graduate students from across AEJMC. All of this was made possible by the hard work of our executive board, 86 paper reviewers, and many others inside and outside our division. So THANK YOU!

Just a quick update on our division. We continue to be the third-largest division within AEJMC. As of this summer, we had 371 registered members. I appreciate Samantha Stanley's willingness to head our membership committee and I'm sure she'd welcome any suggestions you may have to help increase our numbers, particularly with our graduate students.

Now it's time to look forward as we prepare for our next meeting in San Francisco. Vice-chair Matt Haught is in the midst of organizing our programming for 2020 and we should have panel decisions out shortly. The



Kris Boyle

submission deadline to present at the upcoming Southeast Colloquium is quickly approaching (Dec. 18) and I want to thank Matt and Colloquium research chair Chris Etheridge for their great work with this event. You'll soon be hearing from Research Co-Chairs Andrew Duffy and Patrick Ferrucci as they prepare the call for San Francisco. Finally, we have launched another graduate mentoring experience. This year, we have paired five graduate students with mentors. Thank you to both the graduate students and mentors for their participation in this very worthwhile experience.

It is my privilege to serve as the head of NOND for this short time and I look forward to working with you in the weeks and months to come. Please let me know if there's anything we can do for you or if you have any recommendations to help improve our division.

I wish you a very happy holiday and an even better 2020!

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Kris Boyle, Brigham Young University

Vice-Chair

Matt Haught, University of Memphis

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Jeanna Abbot, University of Missouri

Research Committee, Co-Chair

Andrew Duffy,
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Beth Knobel, Fordham University

Newspaper Research Journal Editor

Dane Claussen

AEJMC 2019 NOND by the numbers

Panel Presentations: 6 (1 research, 2 teaching, 3 PF&R)

Papers Presented: 45 (35 faculty, 10 student)

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NRJ plans ambitious special international issue calendar

By **Dane S. Claussen**

Editor, Newspaper Research Journal

At the Newspaper Research Journal, we are embarking on an ambitious schedule of special issues with a geographical focus. In its 40-year history, Newspaper Research Journal has rarely (if ever) published special issues; content was diverse on its own and relentlessly focused on content and design of U.S. newspapers, of which there was no shortage.

Now it is 2019, and mass communication research has become much more international and even globalized. Journalism and media students (especially graduate students) and faculty move from country to country both temporarily and permanently, international comparative research is booming throughout mass communication, as are organizations such as IAMCR, European Communication Research & Education Association, International Communication Association, AMIC, and others. Even AEJMC has gotten into the act, sort of, with a regional conference in Chile in 2015, hundreds of international and immigrant members, and internationalization popping up in AEJMC presidents' priorities and strategic plans at least as far back as 2006 (the AEJMC strategic plan adopted in 2008 included, "Enhance AEJMC journals and the convention to better reflect global concerns and issues."), although progress since then has been in fits and starts because of competing priorities and yearly transitions in AEJMC leadership.

The newspaper industry also has become increasingly internationalized, not so much corporately (since large numbers of newspapers around the world do not have foreign ownership), but as professions and industries. In

the USA, the International News Media Association (formerly International Newspaper Marketing Association), is holding truly international conferences, facilitating international dissemination of best practices, and more. The World Association of Newspapers and News Publishers also is amazing, consisting of about 75 national newspaper associations, plus news agencies, regional press organizations, and newspaper executives in about 100 countries.

There are many major reasons for all of this: for decades, newspapers and newspaper industry associations paid almost no attention at all to their counterparts in other countries, when they probably could have been continuously learning. Online publishing has meant more similarities between problems and solutions among countries, and more access to each others' work. And while the newspaper industry is not doing so well (for varying reasons) in the USA, UK, Canada, China and other countries, the newspaper industry is going gangbusters in places such as India due to increasing education and income levels of large percentages of the public.

At Newspaper Research Journal, we always have welcomed research about newspapers published outside the USA, although acceptance rates have been historically low for various reasons. We hope our special issue calendar will really put the journal on the global map as eagerly interested in international research about newspapers, even while we need more editorial board members from outside the USA. (And we are concerned about too much mixing-and-matching—for example, conducting research on, say, South Korean newspapers based on hypotheses drawn from a literature review consisting almost entirely of studies on US papers; because



countries vary in terms of culture, economics, politics/government/law, history, geography, and in many other ways, social scientific theories must be nationally specific at most.)

Our tentative special issue calendar for the coming years is:

- Winter (1st Qtr.) 2022: Newspapers of South Asia (deadline May 1, 2021).
- Winter (1st Qtr.) 2023 (tentative): Newspapers of the Middle East (deadline May 1, 2022).
- Winter (1st Qtr.) 2024 (tentative): Newspapers of Latin America (deadline May 1, 2023).
- Winter (1st Qtr.) 2025 (tentative): Newspapers of Africa (deadline May 1, 2024).
- Winter (1st Qtr.) 2026 (tentative): Newspapers of Europe (deadline May 1, 2025).

We look forward to receiving your submissions. If you have questions or suggestions, please email us at: danenrjeditor@gmail.com

NOND recognizes teaching and research

At the 2019 AEJMC National Conference, awards were given for teaching and research papers as well as research grants. Pictured below are some of the award winners.



Patrick Walters, NOND Teaching Chair, gives the second place teaching award to Jeff South, Virginia Commonwealth University, for “Forget Grades. Focus on Portfolios.”



Allison Steinke, University of Minnesota Twin Cities, accepts the second place student competition award from NOND Vice Chair Matt Haught for “The Emergence of Social Justice Journalism.”



Soo Young Shin revives the \$1,000 student research grant for “Addressing News Media Image in an Age of Skepticism” from NOND Chair Kris Boyle.



Martin Johannes Riedl, Texas at Austin and Alexander von Humboldt Institute for Internet and Society, and Gina Masullo Chen, Texas at Austin, (from left) accept the first place faculty research paper award from NOND Vice Chair Matt Haught. Co-authors for “Responding to Online Disagreement Comments: It’s Not What You Say, But How You Say It” were Marc Ziegele, Heinrich Heine University Düsseldorf, Pablo Jost, Johannes Gutenberg-Universität Mainz and Teresa Naab, University of Augsburg.



Logan Molyneux, Temple, receives the best poster award from NOND Vice Chair Matt Haught. His work “Guilt by Association: How Chum Box Advertising Affects News Readers’ Perceptions” won the recognition with co-author Bartosz Wojdyski, Georgia.



David Wolfgang, Colorado State, accepts the third place faculty research award from NOND Vice Chair Matt Haught for “Keepers of the comments: How comment moderators handle audience contributions” co-authors Hayley Blackburn, and Stephen McConnell, Colorado State.

Announcements

San Diego State University seeks director of school of journalism and media studies

The School of Journalism and Media Studies at San Diego State University invites applications for a Director of the School of Journalism and Media Studies, to start in July 2020. The Director should be able to provide visionary leadership and strong advocacy for the School. The director should be able to work collaboratively and collegially with faculty and staff to foster innovative curricula and teaching; strong research and creative activities; and engagement with the university, communities and professions served by the School of JMS.

The Director serves as the facilitator to the School’s vision, mission and

strategic plan. The Director provides effective leadership of the management of the School’s administrative staff and faculty, program planning, undergraduate/graduate curriculum development, instructional/equipment budgets, external funding and development, facility/equipment resources, and faculty recruitment/mentoring/evaluation. The Director reports to the Dean of the College of Professional Studies and Fine Arts and represents the School to both on-campus and off-campus stakeholders. The Director also has a leadership role in fundraising as well as developing and maintaining relationships within

and outside the University. The Director will bring professional values that strengthen inclusion, diversity, equity and access across the broad constituencies served by the School.

Review of application materials will begin Jan. 6 and continue until the position is filled. Applicants should apply via Interfolio. All additional inquiries should be addressed to: Amy Schmitz Weiss, Ph.D., Search Committee Chair, Associate Professor, School of Journalism and Media Studies San Diego State University aschmitz@sdsu.edu

For more details: <https://apply.interfolio.com/70823>

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