

LEAD TIME

NEWSLETTER OF THE NEWSPAPER & ONLINE NEWS DIVISION

Summer 2019

NOND looks forward to Toronto

As you are making your plans for this year's conference in Toronto, please be on the lookout for the panels and sessions we have scheduled for our division.

The actual schedule for the sessions are still being finalized and will be released soon, but I am already very excited about the sessions and events we have lined up for this year.

A teaching panel that I am very excited about will celebrate the 10th year of our Teaching News Terrifically in the 21st Century Competition.

Founded by Susan Keith, TNT21 was launched in 2009.

This year, the winners will present their winning ideas as part of the panel. We will also have a roundtable discussion with previous winners.

The TNT21 panel is scheduled on Aug. 8 at 1:30 p.m. and is being coordinated by our teaching committee chair, Patrick Walters. More details soon.

We also have a very strong set of 45 research papers accepted for presentation in Toronto—this represents an acceptance rate of about 48%.

We've added an extra high-density session this year, so we'll have more research panels than usual to showcase our members' amazing research projects.

I'd like to thank our senior research chair, Matthew Haught, and our junior research chair, Andrew Duffy, for coordinating the review process.

Big thanks also go to our 75 reviewers who volunteered their time and expertise in the paper competition. Thank you very much!



I am also happy to share that we will have a members' reception this year. This means we'll have more time to catch up!



Edson Tandoc

The social is scheduled on Aug. 8, right after our members' meeting. So please mark your calendars. I will share more details soon.

Finally, our pre-conference for doctoral and early career scholars is also back this year.

Our vice chair, Kris Boyle, and our colloquium chair, Pat Ferrucci, are organizing and it is scheduled on Aug. 6, from 1 to 5 p.m.

Check out the [call for participants](#).

Our committees are now hard at work and closely coordinating with AEJMC. We'll let you know more details closer to the conference.

So stay tuned and looking forward to seeing you soon!

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Nanyang Technological University

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NOND presents at Southeast Colloquium

The Newspaper and Online News Division had two refereed research sessions at a busy Southeast Colloquium in March that included access to a media and civil rights symposium.

The NOND awarded George Daniels and William Heath from the University of Alabama with the Top Faculty Paper Award for their paper “Autopsy of Dow Jones News Fund’s Adviser Update: A Content Analysis of Scholastic Journalism’s Community Newspaper.”

Other presenters not pictured at a NOND session are William Heath, Ryan Broussard, Jiehua Zhang and Matthew Barnidge from the University of Alabama with “Journalist-Audience Interactions on Twitter: Effects on Perceived Credibility, Media Trust, and Perceived Media Bias,” A. Jay Wagner and Christina Mazzeo from Marquette University with “The Daily Miracle: The Overlooked Value of Newspaper Labor, Production and Delivery” and Janita Poe from Georgia State with “Relevant Journalism Pedagogy in The Age of Trump.”



Yewande Addie, University of Florida, presents “A Spoonful Too Many: A Qualitative Framing Analysis of National Coccine Cough Syrup Abuse Coverage in Nigerian Newspapers.”



Kelli Boling, University of South Carolina, presents “A ‘travesty of fundamental fairness’ or a ‘mass moral reckoning’: An Analysis of the Op-Ed Discourse During the Hill-Thomas and Ford-Kavanaugh Hearings” (top student award).



Lifeng Yan, Xiamen University, presents “Mainland Online News Media on 2018 Taiwan Local Election: Framing Analysis of People’s Daily, The Paper and Caixin” with Yiran Zhao and Anuue Uchenna Kingsley, also from Xiamen University.



Sharon Baldinelli, University of Alabama, presents “A Content Analysis of Opioid Framing in American Newspaper Articles (2010-2016).”

Carol Toller to speak at Breakfast of Editing Champions

Join the Newspaper and Online News Division at the annual Breakfast of Editing Champions at the annual AEJMC conference in Toronto.

Carol Toller, deputy head of editing at The Globe and Mail, will explore the evolving roles of editors at news media organizations and how The Globe has restructured its editing teams to reflect new demands and opportunities.

The Globe and Mail is the most widely read newspaper in Canada on weekdays and Saturdays. Carol may be

joined by other members of the editing team as well.

The annual Breakfast of Editing Champions is tentatively scheduled for Thursday, Aug. 8 at 8:15 a.m. The room will be announced in the official conference program.

Our division would like to thank our very generous sponsors who make this event happen every year. Particularly, we must thank the Dow Jones News Fund who increased their donation for the second year in a row.

NOND, GSIG extend pre-conference workshop registration deadline

The Newspaper and Online News Division and Graduate Student Interest Group will host a pre-conference workshop titled “So You’ve Decided to Earn a Ph.D., Now What? A Step-by-Step Guide to Grad School and Early Career Development, from the Dissertation to the Job Hunt (Academic or Industry) to Getting Published and Beyond.”

The deadline for the workshop registration has been extended to June 20.

It is designed for graduate students and those early in their careers as they navigate the transition from student life to a career. Panels within this workshop will address several important areas, including research productivity, time management, establishing a successful publication record, and finding a job. You will hear from a wide range of panelists who have been where you are and are excited to share their experience with you.

The session will be on Tuesday, Aug. 5, from 1 to 5 p.m. If you are interested, please register for the workshop by visiting [this link](#). There is a registration fee (\$25) which can be paid to AEJMC’s main office through your conference registration. If you have any questions, contact NOND Vice-Chair Kris Boyle at kris_boyle@byu.edu.

Improve your peer-to-peer presentation

This year I’ll present my third poster at AEJMC. Though it’s hardly enough to make me an expert, I have learned a few things from experience. Below are some tips to make your work more visually accessible.

- Give it a headline – not a paper title. Paper titles are long and sometimes confusing. Go short and to the point. In my case I’m researching mainstream news outlets’ tweets with the hashtag Me Too. The actual title isn’t long, but anyone who is interested in a sentence-long explanation would also gravitate toward “News images of #metoo.” That’s all I’m putting at the top of my poster. The font size will probably be in the neighborhood of 220 points.
- Don’t be afraid of white space. While you’re trying to cram everything important on your poster, realize that very few people will stand there and read everything you wrote (your discussant will read your paper).
- Focus on the point of the poster session. If you want people to stop and talk about your research then you have to give them something to look at. Screen captures, pictures and graphs are great for this, but an interesting finding works well too. Consider walking by my poster and seeing in bright red, “Images tweeted by news media about Me Too will be more likely to be of people accused of sexual misconduct than its victims.” You might stop.
- Save time – use templates. Odds are good somewhere in your college or university’s materials are templates for research posters. The best part of using one is that you’ll know it’s the correct dimensions for printing. It also may give you basic categories: hypotheses/rqs, method, results, and contact info.
- Color is your friend. You may be starting with your college or university’s colors if you’re using a template. If not, search color scheme on Google and you’ll have plenty of options.
- Center alignment is not your friend. Center alignment is hard to read, and it’s generally an indication of lazy design. For every element you think you want to center align, try left, right or justified first. You might be surprised how much cleaner the entire design looks.



Holly Cowart

Announcements

Utah State University seeks two post-doc teaching fellows

The Department of Journalism and Communication at Utah State University's main campus in Logan invites applications for two nine-month, nonrenewable postdoctoral teaching fellowships in Journalism and Mass Media to begin Aug. 1, 2019.

Candidates must have completed a Ph.D. in journalism, media studies, or communication by Aug. 1, 2019. Fellows will teach three undergraduate courses per semester (fall and spring). These could include introductory survey, media literacy, research, and news writing courses and upper-division courses for majors. Preferred qualifications include the ability to teach other courses (particularly in public relations) and profes-

sional experience in the communication industries. The successful fellow may expect a salary commensurate with experience, health benefits, office space, computer, \$1,000 in moving expenses, and library privileges.

Review of applications is underway and will continue until the position is filled. Along with the online application and list of at least three recent academic and/or professional references, attach a current curriculum vitae, cover letter, statement of teaching philosophy and/or goals, and sample syllabus for a course the applicant has taught as instructor of record or as a teaching assistant.

The Department of Journalism and Communication (<http://journalism.usu.edu>)

is a professional program incorporating journalism (multimedia, web, broadcast, print), public relations, and social media. The department has eight full-time faculty and about 225 undergraduate student majors. It produces an award-winning local news show, sponsors an active Public Relations Student Society of America chapter, and supports a student-run magazine.

For the full position description and online application, go to <https://careers-usu.icims.com/jobs/1293/post-doctoral-teaching-fellow-%28journalism-and-mass-media%29/job>

Contact Dr. Cathy Ferrand Bullock at cathy.bullock@usu.edu with questions.

Texas A&M University invites applications for lecturer in journalism studies

The Department of Communication at Texas A&M University invites applications for a Lecturer in Journalism Studies starting in the fall semester of 2019 ending the spring semester of 2020 (nine months, one academic year) in print and multimedia journalism. Completed M.A. or Ph.D. in journalism or related discipline is required or Bachelor's degree with relevant professional experience in the field of journalism. Successful candidates should be able to teach entry-level skills courses in journalism such as introduction to mass media and media writing as well as upper-level classes such as advanced media writing, editing, and reporting with the possibility of also teaching upper-level courses in area of expertise. Demonstrated teaching excellence at the college level is preferred.

The department offers the Ph.D., M.A., B.A. and B.S. degrees, and has 27 tenured/tenure-track faculty members, 15 non-tenure track faculty, more than 45 graduate students, and approximately 1600 undergraduate majors. Further information regarding the department

is available at: <http://comm.tamu.edu>. Texas A&M University is a research-intensive flagship university with more than 64,000 students, including 10,000 graduate students, making it the sixth largest university in the United States. The student body includes 26 percent African American, Hispanic, Asian or Pacific Islander, and American Indian or Alaskan Native students, as well as approximately 5,000 international students from 130 countries. The Department of Communication embraces the development of a socially and culturally diverse intellectual community and welcomes candidates from diverse backgrounds and groups that are historically underrepresented in our field. Texas A&M University is committed to enriching the learning and working environment for all visitors, students, faculty, and staff by promoting a culture that embraces inclusion, diversity, equity, and accountability. Diverse perspectives, talents, and identities are vital to accomplishing our mission and living our core values.

Review of applications will begin immediately and will continue to be ac-

cepted until the position is filled. Interested candidates should send a letter of application, curriculum vitae, evidence of teaching effectiveness or supervision and mentorship, and names and contact information for three references to: J. Kevin Barge (comm@tamu.edu). Please use subject line: Lecturer-JOUR, Department of Communication, 4234 TAMU, Texas A&M University, College Station, TX 77843-4234. We request that the cover letter should address the applicant's fit with the position and offer evidence of a demonstrated commitment in the areas of diversity and inclusion as it applies to their teaching or supervision and mentorship.

Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

The Texas A&M University System is an Equal Opportunity/Affirmative Action/Veterans/ Disability Employer committed to diversity.

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