

# LEAD TIME

NEWSLETTER  
OF THE  
NEWSPAPER &  
ONLINE NEWS  
DIVISION,  
AEJMC

SUMMER 2018 ISSUE

## Celebrating a successful year

Greetings NOND Friends!

It's hard to believe that another AEJMC conference is almost upon us! Behind the scenes, our entire officer team has been working throughout the year to make this gathering our best yet.



Jan Lauren  
Boyles

Moving into AY17-18, we established a trio of goals:

1) Launch a Ph.D. mentorship program. Building upon our inaugural Ph.D. student pre-conference in August 2017, we launched our mentorship program in September. In our first year, we had 20 faculty mentors and 20 doctoral mentees.

2) Improve our paper competition. Under the leadership of our research co-chairs, we revised the evaluation criteria and considered changes to submissions.

3) Establish an off-site session. We're thrilled that our division will welcome

members (by pre-registration only) to the Pew Research Center's headquarters, where we'll learn about the latest in media research.

This year we also welcomed a new editor to the helm of Newspaper Research Journal, distributed monthly email blasts to our officer team, sent welcome letters to new NOND members, revamped our panel proposal review process and grew our social media presence.

Our new leadership team (Edson Tandoc, Kris Boyle and Matt Haught), who will begin their terms in August, will take our division to even greater heights. We are in excellent hands moving forward.

To every member who contributed to our division throughout the calendar year, you have my deepest appreciation. It has been an absolute joy working with all of you.

Thanks for the honor to serve as your chair.

Many thanks, Jan

### 2017-2018 Officers

#### Division Head

Jan Lauren Boyles,  
Iowa State University

#### Vice Division Head

Edson Tandoc,  
Nanyang Technological University

#### Research Committee,

##### Senior Chair

Kris Boyle, BYU

#### Research Committee,

##### Junior Chair

Matt Haught,  
University of Memphis

#### Secretary

Mitch McKenney,  
Kent State University

#### Teaching Committee Chair

Patrick Walters,  
Kutztown University

#### Professional Freedom

##### & Responsibility

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#### LeadTime Newsletter Editor

Kirstie Hettinga,  
California Lutheran University

#### Web Editor

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University of Oregon

#### Trailblazer Project

George Daniels,  
University of Alabama

#### Social Media/Outreach

Chris Etheridge, University of North  
Carolina-Chapel Hill

### Connect with NOND at the conference:



Twitter: aejmc\_nond

Facebook: aejmc.nond

# At a glance: NOND in D.C.

NOND will participate in more than a dozen panels, poster sessions, and high-density sessions during the conference in D.C. Additionally, the division will host a pre-conference workshop for doctoral students and early career academics, as well as an offsite tour of the Pew Research Center (pre-registration was required for both). A calendar of NOND sessions is listed below. Be sure to check the official conference schedule and conference app for the most up-to-date information.

## **Monday, Aug. 6, 2018**

**11:45 a.m. to 1:15 p.m.** Newspaper and Online News Division High Density Refereed Research Paper Session “Trends in Fake News” Moderating/Presiding: Edson Tandoc, Nanyang Technological

**1:30 to 3 p.m.** Newspaper and Online News Division Refereed Research Paper Session “Twitter’s Role in News” Moderating/Presiding: Matthew J. Haught, Memphis

**3:15 to 4:45 p.m.** Newspaper and Online News and Media Ethics Divisions PF&R Panel Session “Data Journalism in the Trump Era: Accessing Data and Uncovering Stories” Moderating/Presiding: Stan Ketterer, Oklahoma State

**5 to 6:30 p.m.** Mass Communication and Society and Newspaper and Online News Divisions Scholar-to-Scholar Refereed Paper Poster Session

## **Tuesday, Aug. 7, 2018**

**8:15 to 9:45 a.m.** Newspaper and Online News and Scholastic Journalism Divisions Teaching Panel Session “Breakfast of Editing Champions” Moderating/Presiding: Kirstie Hettinga, Cal Lutheran

**11:45 a.m. to 1:15 p.m.** Electronic News and Newspaper and Online News Divisions PF&R Panel Session “Breaking News: A News-Related Topic That Just Happened” Moderating/Presiding: Tony DeMars, Texas A&M-Commerce

**1 to 2:30 p.m.** Pew Research Center Newspaper and Online News Division Off-site Session Pew Research Center Moderating/Presiding: Jan Lauren Boyles, Iowa State (*Pre-registration is required*).

**1:30 to 3 p.m.** Association for Education in Journalism and Mass Communication Scholar-to-Scholar Refereed Paper Poster Session

**3:15 to 4:45 p.m.** Newspaper and Online News and History Divisions Teaching Panel Session Contextualizing Media Credibility in 2018 Moderating/Presiding: Kristin Gustafson, Washington-Bothell and Susan Keith, Rutgers

## **Wednesday, Aug. 8, 2018**

**1:45 to 3:15 p.m.** Newspaper and Online News Division and Participatory Journalism Interest Group Research Panel Session How Journalists Define, Measure and Discuss Impact Moderating/Presiding: Elia Powers, Towson

**3:30 to 5 p.m.** Newspaper and Online News Division Refereed Paper Session Covering the Traumatic: News and Its Relationship with Trauma Moderating/Presiding: Kris Boyle, Brigham Young

**5:15 to 6:45 p.m.** Newspaper and Online News and Mass Communication and Society Divisions Research Panel Session 50 Years of Agenda Setting Moderating/Presiding: Chris Vargo, Colorado

**7 to 8:30 p.m.** Newspaper and Online News Division Business Session Members’ Meeting Moderating/Presiding: Jan Lauren Boyles, Iowa State

**8:45 to 10:15 p.m.** Newspaper and Online News Division Business Session Executive Committee Business Meeting Moderating/Presiding: Edson Tandoc, Nanyang Technological University Singapore

## **Thursday, Aug. 9, 2018**

**9:15 to 10:45 a.m.** Communication Technology and Newspaper and Online News Divisions Teaching Panel Session Practical, Theoretical and Ethical Challenges and Strategies of Teaching Digital Analytics Moderating/Presiding: YoungAh Lee, Ball State

**11 a.m. to 12:30 p.m.** Newspaper and Online News Division and Community Journalism Interest Group Teaching Panel Session Journalists in the Hot Seat: Staying Safe in a Hostile Political Climate Moderating/Presiding: Dianne Bragg, Alabama

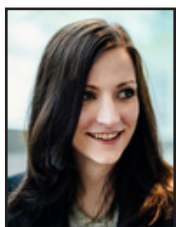
# Mentorship program creates opportunities for collaboration

NOND launched its first Ph.D. mentorship program in 2017. In the last issue of *LeadTime* we introduced two outstanding student participants. Now, meet two of the mentors generously donating their time. Interested in becoming a mentor or finding a mentor? NOND hopes to continue this program moving forward. Be on the lookout for more information.

## Meet the mentors!

### Valerie Belair-Gagnon

*Assistant Professor | University of Minnesota*



Valerie Belair-Gagnon

In connecting stellar students with faculty members not based in the students' host institutions, the NOND mentor program has the potential to expand the field of news and journalism studies as well as showcase the work of emerging scholars in our field. While the program provides a support source for graduate students in their

last months of Ph.D. life, it is also an enriching experience for faculty members to learn about the successes and challenges graduate students experience. The NOND leadership paired me with a promising student [Chris Etheridge, Ph.D. candidate at the University of North Carolina-Chapel Hill] with whom I shared intellectual interests. It was an enjoyable experience and we learned a lot from each other.

### Avery Holton

*Assistant Professor | University of Utah*



Avery Holton

The first few years of academia can feel pretty isolating. We're buried in books and chapters and journal articles, constantly burrowing down rabbit holes of interesting and fresh research. We're searching for and exploring identities upon which to build up our professional selves. But the experience doesn't have to be a solo one, nor should it be. Some of the greatest creative work comes from collaboration, whether that is in the form of simply listening to one another or in the formation of new ideas and stud-

ies. Opportunities such as the NOND Mentorship Program provide an illuminating space where young scholars connect with those who have stood in their shoes, offering a symbiotic experience where rich research can thrive. The program invites young and more progressed scholars to remember that the academic journey is less defined by the successes and failures we all experience and more so by the people we surround ourselves with. Therein lies the greatest opportunity of the NOND Mentorship Program: In realizing that our voyage does not have to be a solitary one and that there is strength in the collaborative and connective experience.

## Pre-conference preview

Some 30 doctoral students and early career scholars will participate in NOND's pre-conference on Aug. 5, where several speakers will share tips on publishing research and navigating the job market.

This is the second time NOND is holding this pre-conference, which is co-sponsored with the Graduate Student Interest Group (GSIG).

The pre-conference will feature three panels. The first panel brings together speakers Patrick Ferrucci (U. of Colorado-Boulder), Avery Holton (U. of Utah) and NOND chair Jan Lauren Boyles (Iowa State) who will share about balancing quality and quantity when it comes to doing academic research.

The second panel will talk about tips on publishing research across different formats and outlets. Confirmed speakers are Valerie Belair-Gagnon (U. of Minnesota), Nikki Usher (George Washington), and Newspaper Research Journal editor Dane Claussen.

Finally, the third panel will focus on navigating the job market. Mark Coddington (Washington & Lee), Teri Finneman (South Dakota State), and former NOND chair Jasmine McNealy (U. of Florida) will be sharing about their experiences.

The pre-conference is sponsored by Nanyang Technological University in Singapore, along with the University of Colorado and University of Minnesota.



# Research competition

A BIG thank you to all those who willingly helped review submissions for this year's paper competition. We had 113 submissions this year (96 in the open competition and 17 in the student competition) and were able to accept around half for presentation. We had 102 judges assist us in this effort, several of which willingly stepped up and reviewed extra papers at the last minute to ensure each submission was seen by at least three judges. We have some great research going on within our division and as a result, we'll have a strong program in August. We also wanted to add our congratulations to this year's competition winners.

## Open Competition

"All the News That Tweets: Newspapers' Use of Twitter Posts as News Sources from 2009 to 2016," *Kyle Heim, Shippensburg University (Top Faculty Paper)*

"Journalism's Relationship to Democracy: Roles, Attitudes, and Practices," *David Wolfgang, Colorado State University; Tim Vos and Kimberly Kelling, Missouri (2nd place Top Faculty Paper)*

"Re-examining News Overload: Effects of Content Characteristics and News

Topics on Selective Scanning and Avoidance," *Angela Lee; Avery Holton, Utah; & Victoria Chen, National Chung Cheng University (3rd Place Top Faculty Paper [tie])*

"Exploring a Branding Alignment Typology: Influences on Individual, Organizational, and Institutional Forms of Journalistic Branding," *Logan Molyneux, Temple; Seth Lewis, Oregon; Avery Holton, Utah (3rd Place Top Faculty Paper [tie])*

## Student Competition

"Control and Resistance: The Influences of Political, Economic, and Technological Factors on Chinese Investigative Reporting," *Lei Guo, Missouri (Top Student Paper)*

"A Community that has Lost its Way: Framing the Sherman Park Unrest in Milwaukee, Wisconsin," *Rachel Italiano, Marquette University (2nd place Top Student Paper)*

"Breaking Babel: Understanding the Dark Side of Digital News," *David Berman, University of Pennsylvania (3rd place Top Student Paper)*

See you all in D.C. Kris Boyle and Matt Haught, Research co-chairs

# Join NOND & SCHJ for breakfast

This year's Breakfast of Editing Champions is **Tuesday, Aug. 7 at 8:15 a.m.** and will feature Angie Drobnic Holan, editor of Politifact, who will speak about "the intersection of editing and fact-checking journalism."

Angie Drobnic Holan is the top editor for the national politics fact-checking website PolitiFact, where she oversees a team of 10 journalists.



Angie Drobnic Holan

PolitiFact focuses on looking at specific statements made by politicians and rating them for accuracy. She will discuss fact-checking journalism as a new genre of journalism and its role in society today.

Holan will explore how fact-checking journalism and editing intersect—gauging the accuracy of language and evaluating style and readability.

Holan was a member of the PolitiFact team that won the Pulitzer Prize for its coverage of the 2008 election. She has been with the Tampa Bay Times since 2005 and previously worked at newspapers in Florida, Alabama, Louisiana and New Mexico.

Holan holds a master's degree in journalism from Columbia University and a master's of library science from the University of South Florida. Her undergraduate degree is from the Plan II liberal arts program at the University of Texas at Austin. She is a native of Louisiana and attended the Louisiana School for Math, Science and the Arts.

For many years, NOND has partnered with the Scholastic Journalism Division for the Breakfast of Editing Champions. This panel is sponsored by the Dow Jones News Fund, the Society for Editing, and Poynter NewsU.

Early in 2018, the Poynter Institute acquired direct ownership of PolitiFact.com from its founding entity, the Tampa Bay Times.

The generous financial contributions of our partners enable NOND and SCHJ to provide pastries and coffee for the event.



Association for Education in Journalism and Mass Communication

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