

LEAD TIME

NEWSLETTER
OF THE
NEWSPAPER &
ONLINE NEWS
DIVISION,
AEJMC

SPRING 2018 ISSUE

Submit for 2018 in Washington DC

We are looking forward to this year's AEJMC conference in Washington D.C., a wonderful city full of rich history. We hope to see many of you there and invite you to consider submitting original, unpublished research papers to NOND for presentation. We welcome all theoretical orientations and methodologies that investigate newspaper and online news. You can find the full paper call at <http://aejmc.us/news/>.

Professional freedom and responsibility is one area of inquiry members should consider when submitting research papers. PF&R topics include freedom of expression, ethics, media criticism and accountability, racial, gender and cultural inclusiveness, and public service contributions. In our current climate, research related to PF&R issues is vitally important. For more information about PF&R, please see [Recommended Ethical Professional Freedom & Responsibility Guidelines](#) on the AEJMC website.

Just a few notes on submissions. All papers must follow the AEJMC uniform paper competition guidelines. Papers should be no more than 30 pages, double spaced, including tables, references, and appendices. The top three papers will be recognized with a monetary award (1st, \$100; 2nd, \$75; 3rd, \$50). Students may apply for the Mac-



Dougall Student Paper Award. Papers with faculty co-authors are not eligible for this award. Authors should include "MacDougall Student Paper Award" on the top of the submission. MacDougall winners will be awarded \$200 and a certificate of recognition during the conference.

We anticipate a large number of submissions this year, so we would appreciate any help you can offer in reviewing entries. If you are available to help, or have any other questions related to this year's research competition, please contact Kris Boyle, Brigham Young University, kris_boyle@byu.edu or Matt Haught, University of Memphis, mjhaught@memphis.edu. For questions about PF&R submissions, please contact Dianne Garyantes, Rowan University, garyantes@rowan.edu.

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New mentor program connects students, faculty

After assembling for our first-ever Ph.D. preconference in Chicago last summer, our division launched a mentorship program. Targeted at doctoral students headed into the job market, and accepted students were paired with faculty mentors in their research/methods areas of expertise. We were overwhelmingly overjoyed with the number of applications we received.

In our inaugural year, we have 20 students and 20 faculty members who are participating. Mentors provide guidance on publications, job applications, and dissertation work. For students, it's another support source to provide counsel in the final months before graduation. We also circulate a monthly newsletter to participants. This summer, we'll gather again as a cohort at the Washington conference, where we will have a reunion social with the 2017 and 2018 classes of the Ph.D. student preconference. Many thanks to all students and faculty who have made this program a success for the division!

Meet the mentees!

Paro Pain

Ph.D. Student at the University of Texas at Austin

"As a Ph.D. candidate, the process of writing a dissertation and publishing while on the job market can be overwhelming. My mentor, Dr. Mark Coddington, assistant professor at Washington and Lee University, through the NOND Mentor program, makes the process more manageable with his thorough feedback on my writing. I am so glad I signed up for the NOND Mentor program!"



Chris Etheridge

Ph.D. Student at the University of North Carolina-Chapel Hill

"I have many great people who serve as important guides in my doctoral journey at UNC-CH, but Valerie [Belair-Gagnon] has provided an essential outside perspective for me as I prepare for the job market and complete my dissertation. The NOND leadership clearly took a lot of time and care to make sure I was being paired with someone who shared my interests and could help address my specific questions."



Meet the designer



As a part of a "copyediting, layout and design" class at California Lutheran University, junior Dakota Allen redesigned the LeadTime newsletter. Her design was one of three finalists voted on by the students of the class. The final design was selected by NOND Chair Jan Lauren Boyles.

Dakota is a double major in political science and communication with an emphasis in journalism. She is also pursuing a minor in German.

Dakota currently serves as the news and managing editor for Cal Lutheran's student newspaper, The Echo. She is also the president of Cal Lutheran's chapter of PRSSA, a captain of the university debate team, and a resident assistant.

NOND to host 3 panels at Southeast Colloquium

NOND will have three panels at this year's Southeast Colloquium, which runs March 8-10 at the University of Alabama. For more information on the colloquium visit: <https://cis.ua.edu/AEJMCSEC18/>

Panel 1 (full paper presentations):

Friday, March 9 from 9 to 10:15 a.m.

Moderator/Discussant: Dr. Chris Roberts, Department of Journalism and Creative Media, University of Alabama (croberts@ua.edu)

*Growing the Audience: Does a Metrics-Driven Newsroom Lead to More Web Clicks but Fewer Watchdog Stories? (*Paul D'Ambrosio, U. of Memphis*)

*Unlikely Spokesperson? How Malala Yousafzai and Aylan Kurdi Changed the Conversation (*Tamar Gregorian, U. of Southern Mississippi*)

*Healing and Recovery as a News Value (*Michael McCluskey, U. of Tennessee-Chattanooga*)

*Protecting the Credibility of the Fourth Estate: Journalists' Role in Addressing the Fake News Dilemma (*Deborah Dwyer, U. of North Carolina at Chapel Hill*)

Panel 2 (full paper presentations):

Friday, March 9 from 10:45 a.m. to noon

Moderator/Discussant: Susan Keith, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University (susank@cominfo.rutgers.edu)

*A Most Violent Game: A Framing Study on the Media's Coverage of

Concussions and Injuries In Sports (*Parker Schwartz and Robert Andrew Dunn, East Tennessee State U.*)

*Investigating the Production of Braille Magazines in Egypt (*Ibrahim Emara, Tanta U., UNC visiting scholar*)

*Locker Room Banter: Portrayal of Sexual Assault in the Immediate Reports of the Trump Tape (*Amanda Ladner, U. of Southern Mississippi*)

*Banning Bestsellers: A Case Study of Newspapers' Coverage of Books Censorship (*Ahmad Alhaidar, U. of Southern Mississippi*)

Panel 3 (research in progress – extended abstracts):

Saturday, March 10 from 9 to 10:15 a.m.

Moderator/Discussant:

Dr. Michael McCluskey, Department of Communication, University of Tennessee at Chattanooga (michael-mccluskey@utc.edu)

*Restorative Narrative and Visual Storytelling: Stories of Struggle and Renewal by Citizen Storytellers in the Digital Age (*Jennifer Moore, U. of Minnesota at Duluth*)

*Race, Protest and Violence: U.S. Newspaper Coverage of Charlottesville (*Susan Keith & Christoph Mergerson, Rutgers U.*)

*Is All Terrorism Covered Equally? Characteristics of U.S. News Coverage of International Terrorist Attacks (*Kirsten Adams, U. of North Carolina at Chapel Hill*)

*Pacific Frames: Representation of Marshall Islanders in U.S. Newspapers (*Ivy Ashe, U. of Texas at Austin*)

CONNECT WITH US ON SOCIAL MEDIA

Hello NONDerS!

I'm Chris Etheridge, the social media and outreach coordinator for 2017-18. I'm also a Ph.D. candidate at the University of North Carolina at Chapel Hill. Our Twitter (@aejmc_nond) and Facebook (aejmc.nond) feeds tend to be pretty active before and during conference time, but I would love to see some more sustained traffic throughout the year. With that in mind, I want to hear what you division members need from our Twitter and Facebook accounts.



Do you have ideas for what you would like from our social media? Drop me a line at cetherid@live.unc.edu. Also, I am looking for a volunteer for the upcoming Southeast Colloquium in March. I would love to see some photos and posts showing off the talents of up-and-coming (and seasoned) scholars presenting their work. If you have a smartphone and you are going to Tuscaloosa next month, I would love to hear from you. Thanks in advance on both of these items.

Teaching Competition

Competition Deadline is March 16

For the 13th year, the AEJMC Elected Committee on Teaching will honor innovative teaching ideas from our colleagues. Each year, the committee selects three winners in a themed competition highlighting different areas across the journalism and mass communication curriculum.

The 2018 Best Practices competition will focus on diversity in journalism and mass communication; we seek entries that explain how you have used projects or tasks to teach about diversity in the context of journalism and mass communication, with respect to content and/or practice. This area is broad, and ideas are welcomed from all disciplines represented among our membership. Teaching areas appropriate for this competition include, but are not limited to, media and society; print, broadcast, reporting

and editing; public relations; advertising; media law; media ethics; visual communication; and photojournalism.

The AEJMC Teaching Committee will select winning entries for publication in our 13th annual AEJMC Best Practices in Teaching competition, which will be published in an e-booklet. Winners are required to share their entries during a teaching session at the AEJMC annual conference in Washington, D.C., on Aug. 6-9, 2018. Winners also will receive certificates and a cash prize: First: \$300, Second: \$200, Third: \$100. Honorable mentions may also be awarded, but no cash will be provided for those entries.

For submission guidelines visit: <http://www.aejmc.org/home/2017/12/best-practices-competition/>

New efforts to reach our NOND members

The leadership team of the Newspaper and Online News Division has been working since September to help its 356 members feel more connected. Jeanne Abbott, the membership chair, sends a letter each month to new and renewed members to welcome them and invite participation in the division's initiatives. Since Sept. 1, the division has welcomed 17 new or renewed members. Here is a reminder of the ways the membership can become more involved in NOND:

* A Ph.D. student mentorship program was launched last year where faculty closely work with graduate students. Students are paired with a faculty mentor (who shares research/methodological/institutional interests). Each mentor will connect with their mentee on a monthly basis, serving as a "help-line" for questions related to the dissertation and job market. Details are available by contacting the NOND chair, Jan Lauren Boyles, at jboyles@iastate.edu.

* NOND sponsors an annual competition for educators with innovative ideas to improve the teaching of newswriting, reporting and editing in the digital era. The selected ideas are published in a collection called "Teaching News Terrifically in the 21st Century."

* The division also offers small grants for research and teaching activities. The division awarded two grants: A \$2,500 grant to support research related to online news or newspapers and a \$1,000 grant for graduate students engaged in research related to online news or newspapers.

* The LeadTime newsletter has more information about the division, as does our Facebook page that shares periodic announcements. You can also follow NOND on Twitter.

Be on the lookout for:

- * Information about our preconference offsite tour
- * Information about the Breakfast of Editing Champions (scheduled for Tuesday, Aug. 7)
- * The microsite for AEJMC 2018



Association for Education in Journalism and Mass Communication

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