

LeadTime

Newspaper & Online News Division, AEJMC

Summer 2014 / Conference issue



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INSIDE: Schedule, Educator of the Year, ACES winners & TNT21 finalists...

Board, 2013-2014

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and Lisa Romero, **Teaching**

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It's a delight to be able to welcome all of you to another annual conference. Whether you'll be attending to events from afar or milling in the midst of them in Montreal, the division is the fullest ever of research presentations, and enthusiasm to build the membership and do new things continues to build.

For the first time in several years, we expect a natural board succession process to take place: Raluca Cozma will take over as head, Mitch McKenney moves up to vice chair, and Jasmine McNealy becomes the senior research chair. Further board positions will be announced at the general membership meeting on Thursday evening. At that time, we'll also present the Educator of the Year award to Carrie Brown-Smith, Memphis; recognize our research paper awardees; and announce our teaching winners from TNT21.

We have openings on the board and welcome volunteers:

- LeadTime editor (no need to know a specific publishing format)
- Webmaster/coach (to oversee our website and help with various publications, perhaps a special project)

If you're interested, please contact Raluca (rcozma@iowa.edu) or me (leslie-jean.thornton@asu.edu) ASAP.

Thanks!

Please read on for a recap of the Southeast Colloquium, announcements of winners and finalists, and a full program listing of all division sponsored and co-sponsored events.

-- **Leslie-Jean Thornton**



Educator of the Year

Congratulations to Carrie Brown-Smith, associate professor at the University of Memphis, for earning this distinction for 2014. The award will be presented at the general membership meeting beginning at 6:45 p.m., Thursday, Aug. 7.

Many qualities contributed to her garnering this award, but chief among them are her evident and contagious enthusiasm for journalism education and research, innovative approaches, generous contributions through social media, talent and skill. Come hear more Aug. 7.

ACES/NOND judging results in tie for editing research

Again this year, the American Copy Editors Society joined with the division in a special call for papers related to editing.

They are: "America's front pages: A 30-year update" by David L. Morris II and Matthew Haught, University of Memphis, and "Anatomy of front pages: Comparison between The New York Times and other elite U.S. newspapers," Yung Soo Kim and Deborah Chung, University of Kentucky.

Tech crash delays awards to students

Submissions to the NOND student projects prizes were lost, in part, after a major computer crash. In fairness to all, we are asking everyone who submitted entries to resubmit by Oct. 15, 2014. There was an exceptionally large entry pool this year.

Results will be announced in early 2015. Any inquiries, please contact Bernie Ankney at mankney@samford.edu.

Submissions for the 2015 conference will proceed as usual.

Teaching News Terrifically in the 21st Century: And the finalists are...

Do you have trouble motivating students to keep up with current events or understand how to network with professionals? Do your beginning reporting students struggle to identify stories or write well for different media? Do the students you know need to learn to be more skeptical of Internet content?

Five professors who have tackled those teaching problems will be honored in Montreal for their submissions to Teaching News Terrifically in the 21st Century, the division's teaching ideas competition. The honorees and their ideas are, in alphabetical order:

- Kim Fox, The American University of Cairo, "The Details are in the Data"
- Michelle Hassler, University of Nebraska, "Getting Real About Verification"
- Rachele Kanigel, San Francisco State, "The Networking Game"
- Nicole Kraft, Ohio State, "Pin the Tail on the Campus"
- Carol Schwalbe, Arizona, "Keeping Current: Talking up the News"
- Patrick Walters, Kutztown State, "Breaking News Story Assignment"

The honorees will learn who earned first, second and third places and honorable mentions during the division's business meeting from 6:45 to 8:15 p.m. Thursday, Aug. 7. Results will be posted to the division's

website, <http://aejmc.us/news>, and its Facebook page, <https://www.facebook.com/newspaperandonlinenews>. They also will be shared via Twitter (hashtag #AEJMC #NOND).

The Newspaper and Online News Division started TNT21 in 2009 in an effort to:

- Encourage instructors teaching the foundational journalism courses of newswriting, reporting and editing to think about how to best do that in a 21st century news environment
- Honor the work of adjunct professors and graduate students, who often teach basic journalism courses but don't always get a lot of recognition within AEJMC for their teaching work.

The competition typically awards \$100 prizes for the best idea in three categories: full-time faculty member, adjunct professor and graduate-student instructor. This year, for the first time, however, no entries were received from graduate students or adjuncts. Please consider pointing out the competition to adjunct instructors and graduate students next year. The June deadline will be announced on the division's website, the AEJMC website and the division's Facebook and Twitter feeds.

-- Susan Keith

Reporting back from the Southeast Colloquium, Gainesville...



Andrew Dunn, Eastern Tennessee, presents the NOND top paper at the Southeast Colloquium at the University of Florida.

Scholars from seven universities presented 14 research papers to the Newspaper and Online News Division at the 2014 AEJMC Southeast Colloquium.

The University of Florida hosted the 39th annual conference at Emerson Alumni Hall on its Gainesville campus. Natalie Jomini Stroud of the University of Texas delivered the keynote address, which discussed her research regarding political bias and news choice.

The division received 25 submissions. Fourteen were accepted for presentation at the colloquium, for a 56

percent acceptance rate. The NOND hosted four research panels, which each drew crowds of about 20.

Robert Andrew Dunn of East Tennessee State University presented the top faculty paper, "Effects of Political Advertising on Perceived Bias, Value, and Credibility in Online News," written by S. Mariam Ayad, Dunn and Stephen W. Marshall, all of ETSU.

Nino Danelia and Anna Keshelashvili, doctoral students at the University of South Carolina, presented the top student paper, "Internet is an important medium for youth political participation in

Georgia," referencing the former Soviet republic.

Cory Armstrong (University of Florida), Norm Lewis (Florida), Matt Haught (Memphis) and Ron Rodgers (Florida) were discussants, while Haught, Kevin Hull (Florida) and Ginger Blackstone (Florida) moderated. Haught was the research chair for the division.

At the business meeting, members approved the University of Tennessee-Knoxville as host for 2015 and Louisiana State University-Baton Rouge for 2016.

-- **Matt Haught**



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Daily NOND Schedule: Montreal, Hotel Sheraton August 5 – 9

**Preconference:
Lessons from the tenure track**

General Membership meeting:

Thursday, 6:45 pm

**Conference hashtag
#AEJMC14**

TUESDAY

3 pm to 5:30 pm / 017
Newspaper and Online News Division
Preconference Workshop Session:

Lessons from the Tenure Track

Moderating/Presiding:

Mitch McKenney, Kent State

Panelists:

Marianne Barrett, Arizona State

Michael Dorsher, Wisconsin-Eau Claire

Beth Haller, Towson

Jan Larson, Wisconsin-Eau Claire

Joe Marren, Buffalo State

Andy Mendelson, Temple

WEDNESDAY

8:15 am to 9:45 am / 032
Newspaper and Online News Division
High Density Refereed Paper Research
Session:

Beyond Apps, Tweets and Clickbait: Research On Digital Journalism

Moderating/Presiding: **Jasmine McNealy**,
Kentucky

And Then I Just Google it: Evolving Online
News Consumption Processes Among
Young Adults

Dunja Antunovic, **Patrick Parsons**
and **Tanner Cooke**, Pennsylvania
State

Effect of News Tweets on Users' Liking,
Trust, and Intention to Share and Use
Information

Brian Houston, **Mitchell McKinney**,
Esther Thorson, **Joshua Hawthorne**,
David Wolfgang and **Alecia Swasy**,

Missouri
Get It First, Get It Fast, Get It In Fewer Than
140 characters: Local vs. Regional News
Microblogging

Amanda Sturgill and **Dana Gullquist**,
Elon

Mobile Journalism 101: Student Adoption
of Mobile Devices in Producing News
Content

Dianne Garyantes and **Mark Berkey-
Gerard**, Rowan

Take Me Inside and Tell Me What's
Important: What Do Readers Want from
Journalists

They Follow on Social Media

Amanda Sturgill, **Max Negin** and
Margaret Sloane, Elon

Discussant: **Carol Schlagheck**, Eastern
Michigan

The Adoption of Pinterest by Local
Newspapers in the U.S.**

Clark Greer, Liberty
and **Douglas Ferguson**, College of
Charleston

The Re-Animation of Literary Journalism as
a Digital Genre

Susan Jacobson and **Robert Gutsche
Jr.**, Florida International
and **Jacqueline Marino**, Kent State

Why Web Analytics Click: Factors
Affecting the Ways Journalists Use
Audience Metrics

Edson Tandoc, Nanyang
Technological

The News Agenda Online: Hyperlinks on
Traditional Prestige Media
and Internet-Only Websites

Frank Michael Russell, Missouri
You'll Never Believe What They Found:

Examining Potential Uses
of Clickbait in Headlines

Holly Cowart and **Jeffrey Riley**,
Florida

Discussant: **Jasmine McNealy**,
Kentucky

**Second Place Faculty Paper

10 am to 11:30 am / 042

Newspaper and Online News Division

Refereed Paper Research Session:

Newsroom Standards and Practices

Moderating/Presiding:

Mitch McKenney, Kent State

News Goes Native: An Examination of
Online News Media's
Disclosure Practices for Sponsored
Content*

Joseph Moore, Nebraska at
Lincoln

Gatekeepers Under Siege: Assessing
Factors of Government Public
Information Officers' Controls on
Journalists

Carolyn Carlson, Kennesaw State
and **David Cuillier**, Arizona

A Tale of Two Newsrooms: How
Market Orientation Influences Web
Analytics Use**

Edson Tandoc, Nanyang
Technological

and **Patrick Ferrucci**, Bradley
How U.S. Daily Newspapers Decide to
Design and Implement Paywalls

Mike Jenner, **Esther Thorson**
and **Eunjin (Anna) Kim**, Missouri

The Arizona Republic and *The
Indianapolis Star*: A Comparative
Analysis

of Content Changes after Purchase by
Gannett

Jeanne Criswell, Robert Gobetz
and **Frederick May**, Indianapolis
Discussant: **Eric Meyer**, Illinois

* Top Student Paper

** Top Faculty Paper

11:45 am to 1:15 pm / 054

**Law and Policy and Newspaper and
Online News Divisions**

PF&R Panel Session:

**Federal Shield Law: A Wolf in Sheep's
Clothing?**

Moderating/Presiding:

Joseph Russomanno, Arizona State

Panelists:

Lucy Dalglish, Maryland

Jane Kirtley, Minnesota

Toni Locy, Washington and Lee

3:15 pm to 4:45 pm / 085

**Visual Communication and Newspaper
and Online News Divisions**

Teaching Panel Session:

**Experiential Immersion Workshops -
Students and Professors in the Field,
Together: The Teaching Hospital Model**

Moderating/Presiding:

Wasim Ahmad, SUNY Stony Brook

Panelists:

Gavin Stern, Scripps Howard Foundation
Newswire Fellow

Adam Glenn, CUNY

Denise McGill, University of South Carolina

Seth Gitner, Syracuse

5 pm to 6:30 pm / 098

Newspaper and Online News Division

Research Panel Session:

**#Net-work: The Transformative Role of
Social Networks in News**

Moderating/Presiding:

Avery E. Holton, Utah

Panelists:

Ambient News Networks: News Flow
in Digital Spaces / **Alfred Hermida**,
British Columbia

Studying Race, Power and Voice in
New Networks of News / **Sue
Robinson**, Wisconsin-Madison

Reciprocal Journalism In Networked
Spaces / **Seth C. Lewis**, Minnesota
Twin-Cities

Networks Before Social Media:
Hyperlinks and the News / **Juliette De
Maeyer**, Université de Montréal

A Networked Perspective on the
Evolution of News Media / **Matthew S.
Weber**, Rutgers

THURSDAY

7 am to 8 am / 111

Newspaper and Online News Division

Business Session:

**Outgoing Executive Committee
Meeting**

Moderating/Presiding:

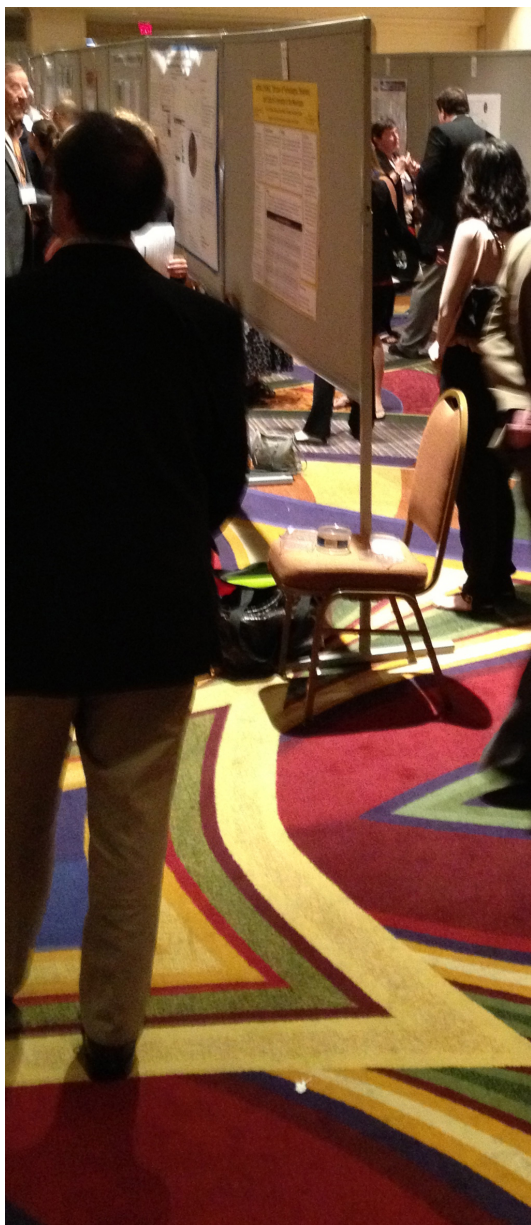
Leslie-Jean Thornton, Arizona State

8:15 am to 9:45 am / 125

**Newspaper and Online News and
History Divisions**

**Scholar-to-Scholar Refereed Paper
Research Session**

Newspaper and Online News Division



Leslie-Jean Thornton

Topic I — The Next Generation of Journalists:

22. Bouncing Back from Stress: Psychological Resiliency Among Journalism School Students

Clyde Bentley, Tom Warhover and **Ed Morris**, Missouri;
David Wallace and **Jim Koller**, Missouri
 Counseling Center
Tina Hoffman, Central Iowa Psychological Services

23. The Objectivity Question: A Q Study of Journalism Students' Perceptions of Objectivity as a Normative Value

Amanda Kehrberg, Christina DeWalt, Joonil Kim and **Peter Gade**, Oklahoma

24. Preparatory Journalism: The College Newspaper as a Pedagogical Tool

David Bockino, affiliation

Discussant:

Jane Singer, Iowa

Topic II — International News Issues:

25. Agenda Rich, Agenda Poor: Exploring Agenda Diversity of Internet Events on News Coverage in China

Shuning Lu, Texas at Austin and **Baohua Zhou**, Fudan

26. Since 1984: The Emergence of Journalistic Professionalism of Southern Weekend

Xiaoqin Li, Macau

27. Intermedia Agenda-setting in a Multimedia Environment: The Case of National Elections in Austria

Ramona Vonbun, University of Vienna, **Katharina Kleinen-von Königslöw**, University of Vienna and **Klaus Schoenba**, Northwestern University Qatar

28. The Coverage and the Speech: A Case in Collaborative Agenda Setting and Singapore

Fernando Paragas, Chee Leong Lam, Premkumar Thanapalan and **Eugene Seng**, Nanyang Technological University

29. Weibo as News: Credibility Judgments in the Context of Chinese Microblogging

Xue Dong and **Alyssa Appelman**, Pennsylvania State; and **Chun Liu**, Southwest Jiaotong

Discussant: **Raluca Cozma**, Iowa State

Topic III — Trends and Views on Convergence:

30. Converging on Quality: Integrating the *St. Louis Beacon* and *St. Louis Public Radio* Newsrooms

Frank Michael Russell, Esther Thorson, Margaret Duffy and **Heesook Choi**, Missouri

31. Cultural Convergence 10 Years Later: A Reexamination of Intergroup Bias Among Journalists in the Digital Media Age***

Vincent Filak, Wisconsin-Oshkosh

32. Newsroom Innovation Continuum: A Model for Understanding

Heterophily and Innovation
Larry Dailey and **Mary Spillman**, Nevada-Reno

Discussant: **Bob Britten**, West Virginia

***Third Place Faculty Paper

Topic IV — **Studies on News Sources:**

33. Blog Sites and Blog Cites: Newspaper Journalists' Use of Blogs as News Sources (2004-2013)
Kyle Heim, Seton Hall

34. Journalist's Perceived Knowledge and Use of Heuristics in Selecting Sources and Story Ideas for Health News Reporting
Heather Shoemaker and **Shelly Rodgers**, Missouri

35. Social Media in the Newsgathering Process: A Survey of Routines and Practices
Tamara Gillis and **Kirsten Johnson**, Elizabethtown

Discussant: **Michael Dorsher**, Wisconsin-Eau Claire

Topic V — **How News Media Cover Key Issues:**

36. Characteristics of Newspaper Stories For and Against Tobacco Control
Zongyuan Wang, **Ginny Chadwick** and **Shelly Rodgers**, Missouri

37. Community Conflict, News Coverage, and Mountaintop Mining in Appalachia: A Content Analysis of Major State and Mining Community Newspapers
Kylah Hedding and **Daniel Riffe**, North

Carolina at Chapel Hill

38. Framing Building in News Coverage of School Shootings
Brian Houston, **Mitchell McKinney**, **Esther Thorson**, **Joshua Hawthorne**, **David Wolfgang** and **Alecia Swasy**, Missouri

39. How Do U.S. Problem States' Local Newspapers Frame Prescription Drug Abuse?
Rebecca Burton, **Kim Walsh-Childers** and **Calli Breil**, Florida

Discussant: **Jennifer Cox**, Salisbury

40. Making Business News: A Production Analysis of *The New York Times* and The Implications for Accountability Journalism
Nikki Usher, George Washington

41. Portrayals of Hunger: Priming Effects of Stereotypical News Images on Caucasian and Hispanic Audiences
Meredith Morris and **William Kinnally**, Central Florida

42. Selling a National Influence: The Coverage of the National Collegiate Athletic Association in the *New York Times*, 1906-1916
Ashley D. Furrow, Memphis

43. Sourcing and Framing the Syrian Crisis: How Elite Newspapers Covered the International Reaction to Syria's Use of Chemical Weapons
Raluca Cozma, Iowa State and **Claudia Kozman**, Indiana

Discussant: **Jasmine McNealy**, Kentucky

44. The Rise of the Dragon? Framing China's Global Leadership in Elite American Newspapers

Guy J. Golan and **Josephine Lukito**, Syracuse

45. Understanding Digital Media Adoption: Analysis of U.S. Newspaper Coverage of Social Networks and Virtual Worlds

Donna Davis and **Yan Yang**, affiliation

46. When New Media Makes News: Framing Technology and Sexual Assault in the Steubenville Rape Case

Rosemary Pennington, Indiana and **Jessica Birthisel**, Bridgewater State

47. Accessibility-Heuristic and Changes of Media Frames

Byung Wook Kim and **Subin Paul**, Iowa

Discussant: **Mitch McKenney**, Kent State

Topic VI — **Political Coverage**

48. Political Participation and Newspaper Coverage of Municipal Elections In Small-Town America

Esther Thorson, **Scott C. Swafford** and **Eunjin (Anna) Kim**, Missouri

49. Primary Differences: How Market Orientation Can Affect Content

Patrick Ferrucci, Bradley

50. When a Change Isn't Really a Change: Sampling Error In Coverage of Presidential Approval Ratings

Matthew Reavy and **Kimberly Pavlick**,

Scranton

51. The Gender Gap Revisited: Pattern Persists of Under-representing Female Candidates in Newspapers' Election Coverage

Audrey Post, Florida State

Discussant: **Bill Cassidy**, Northern Illinois

Topic VII — **Questions on Commenting:**

52. Controlling The Conversation: The Availability of Commenting Forums By News Topic In Online Newspapers

Arthur Santana, Houston

53. Culture Clash in Hawai'i: Staradvertiser.com Reader Comments Debate Locals vs Outsiders in Federal Agent's Murder Trial

Ann Auman and **Kapi'olani Ching**, Hawaii

54. Do Online News Comments Matter? Anonymity, Argument Quality and Valence

Barbara Miller, **Qian Xu** and **Brooke Barnett**, Elon

55. Relationships Among Reader Commenting Systems and the Credibility of News Messengers and Messages

Lindsey Conlin and **Chris Roberts**, Alabama

Discussant: **Mitch McKenney**, Kent State

Topic VIII — **The Design of News**

56. America's Front pages: A 30-year Update

David L. Morris II and **Matthew Haught**,
Memphis

57. Anatomy of Front Pages: Comparison between *The New York Times* and Other Elite U.S. Newspapers

Yung Soo Kim and **Deborah Chung**,
Kentucky

58. Graphic Display in News Stories
Frederick Schiff and **David Llanos**,
Houston

Discussant: **Sandra Utt**, Memphis

Topic IX — **Issues in Editorial Discretion and Labor**

59. The Effect of Correction Impact on News Perceptions: An Analysis of Democratic Theory

Alyssa Appelman, Pennsylvania State
and **Kirstie Hettinga**, California Lutheran

60. What Makes "Good" News Newsworthy?

Karen McIntyre, North Carolina at Chapel Hill

Discussant: **Jasmine McNealy**, Kentucky

11:45 am to 1:15 pm / 145

Commission on the Status of Women and Newspaper and Online News Division

PF&R Panel Session:

Hearth and Home Revisited: Where are the Women Now?

Moderating/Presiding:
Cory Armstrong, Florida

Panelists:

Marie Hardin, Pennsylvania State
Steve Collins, Central Florida

Linda Steiner, Maryland

Barbara Friedman, North Carolina
Cory Armstrong, Florida

1:30 pm to 3 pm / 154

Association for Education in Journalism and Mass Communication Scholar-to-Scholar Refereed Paper Research Session Newspaper and Online News Division

32. Transformation of the Print: Examining the Diminishing News Orientation of Leading American Newspapers

Miki Tanikawa, Texas at Austin

33. Seeing Through the User's Eyes: The Role of Journalists' Audience Perceptions in Their Use of Technology

Mark Coddington, Texas at Austin

34. Tweets and Tributes to Fallen Journalists: The Emerging Role of Social Media in Journalism's Hero Mythology

Raymond McCaffrey, Arkansas

35. Job Satisfaction and Gender at Iowa Newspapers: Findings from a Mixed-Method Study

Tracy Lucht, Iowa State

36. Can the Watchdog Ever Retire? Reevaluating Journalistic Roles

Through Their Performance
Lea Hellmueller, Lindsey Blumell, Jennifer Huemmer and **Claudia Mellado**,
affiliation

Discussant: **Michael Dorsher**, UW-Eau Claire

5 pm to 6:30 pm / 186
Newspaper and Online News and
Communication Technology Divisions
Research Panel Session:
Apps, Algorithms, and Platforms:
Emerging Objects of Digital Journalism

Moderating/Presiding:
Mike Ananny, Southern California

Panelists:
Josh Braun, Quinnipiac University
Nick Diakopoulos, Columbia University
Fenwick Mckelvey, Concordia University
Mike Ananny, Southern California

6:45 pm to 8:15 pm / 199
Newspaper and Online News Division
Business Session:
Members' Meeting
Moderating/Presiding:
Leslie-Jean Thornton, Arizona State

FRIDAY

7 am to 8 am / 229
Newspaper and Online News Division
Business Session:
Outgoing Executive Committee Meeting Moderating/Presiding:
Raluca Cozma, Iowa State

8:15 am to 9:45 am / 246
Newspaper and Online News and
Scholastic Journalism Divisions
PF&R Panel Session:
Breakfast of Editing Champions
Moderating/Presiding:
Andy Bechtel, North Carolina at Chapel Hill

Keynote speaker: **Craig Silverman**,
The Poynter Institute

1:45 pm to 3:15 pm / 266
Community College Journalism Association and **Newspaper and Online Division**
Teaching Panel Session:
Can Digital Journalism Co-exist With Print?
Moderating/Presiding:
Toni Albertson, Mt. San Antonio College

Panelists:
June Nichol森, Virginia Commonwealth
Ralph Hanson, Nebraska
Sally Renaud, Eastern Illinois
Leslie Walker, Merrill

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3:30 pm to 5 pm / 280

Newspaper and Online News and International Communication Divisions

PF&R Panel Session:

Government-Press Relations and Media Regulation Worldwide in the Internet Age

Moderating/Presiding:

Jeannine Relly, Arizona

Panelists:

Media Regulation and Its Impact on Press Freedom in South American Countries / **Heloiza G. Herscovitz**, California State, Long Beach

Government-press Relations and Legal Ramifications in the United States / **Dave Cuiller**, Arizona; president, Society of Professional Journalists

Government-press Relations in Arab Countries and Its Impact on Press Freedom / **Mohammed el-Nawawy**, Queens of Charlotte

Government Regulation on Print and Online Media in India, Singapore and Neighboring Countries and Its Impact on Press Freedom in the Region / **Sundeep Muppidi**, Hartford

Discussant: **Jeannine Relly**, Arizona

SATURDAY

11 am to 12:30 pm / 350

Newspaper and Online News Division

Refereed Paper Research Session:

Issues in Professional Journalism

Moderating/Presiding:

Mitch McKenney, Kent State

Disrupted or Misinformed? A Review of U.S. Newspapers' Technology-Driven Strategy

H. Iris Chyi, Texas at Austin

Going Digital and Social: How a Colorado Newspaper Adopted New Journalistic Strategies

Kris Kodrich, Colorado State

The Evolution of Values: A Case Study of *Washington Post* Sunday Magazine Editors

Jeff Lemberg, Curry College

Journalists and Linking: A Metajournalistic Discourse Analysis
Juliette De Maeyer, Montréal and
Avery Holton, Utah

Local Press Politics: Transparency and the Lobbying Efforts of Newspaper Associations in the U.S.

Michael Clay Carey, Samford

Discussant: **Howard Schlossberg**, Columbia College