

# LeadTime

Newspaper & Online News Division, AEJMC



CC/Gerry Lauzon

## Montreal: Here we come

Hotel Sheraton, Tuesday, Aug. 5 – Saturday, Aug. 10

One hundred and forty-two papers came in this year! A marvelous turnout, and a trend. This year's surprise meant we scrambled for extra reviewers (and could still use more as this goes to digital press). Many thanks to all who entered research, submitted panel proposals, agreed to review, and who serve as board

members, helpers, and liaisons. We've plans to launch new projects, but now it's the beginning of Review Season -- for papers, of course, but also for student entries to Newspaper/Online News Project awards and, soon, other award and grant submissions. Read on...

– Leslie-Jean Thornton, Arizona State

### Pre-conference

If you're going up for tenure, this is for you: Lessons from the tenure track. Tuesday, 3-5:30.

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### Panels

Seven discussion forums and the popular Breakfast of Editing Champions await.

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### Teaching terrifically

This is the sixth year we've offered awards for innovative and tested classroom ideas.

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Detail, Notre Dame Basilica, Montreal. Creative Commons photo by Pedro Szekely.

## We are...

### The Association for Education of Journalism and Mass Communication

is an international organization, based in the United States, with more than 3,700 members.

#### Newspaper & Online

**News** is AEJMC's largest division, and was one of the original 10 divisions approved in 1965, although its name at the time was "Newspaper."

#### Board, 2013-2014

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## Lessons from the tenure track: Learn from those who've been there

Start your Montreal conference with a special pre-convention session, on Tuesday from 3 to 5:30 p.m., for pre-tenured faculty.

The two-part session will focus on getting established as a great teacher while getting going on meaningful scholarship. Importantly, attendees will learn how to explain it so evaluators see a defined research agenda.

There will be tips from seasoned pros and the recently tenured, as well as deans, external reviewers – and even some spouses. (Wait? You can have a life?)

Participants and attendees will be invited to continue the

conversation at a nearby watering hole.

Among the panelists are Marianne Barrett (Arizona State), Michael Dorsher (Wisconsin-Eau Claire), Beth Haller (Towson University), Jan Larson (Wisconsin-Eau Claire), Joe Marron (Buffalo State), and Andy Mendelson (Temple). They represent a range of program sizes and tenure norms.

The registration fee is \$20, payable when you register for the conference. Just check the box for w7 under "Workshops" when you register with the online form.

-- Mitch McKenney,  
Kent State

## Deadlines near for our teaching and research grants for 2014-2015

Once again, the division is offering two grants. One, for \$500, supports research related to newspapers or online news. The other, for \$200, supports innovative teaching in courses related to newspapers or online news.

Full-time faculty members, adjunct professors, graduate students and independent scholars are eligible to apply

for the research grant. Full-time professors or instructors, adjunct faculty members and graduate students teaching their own courses are eligible to apply for the teaching grant.

Email applications to [nondgrants@gmail.com](mailto:nondgrants@gmail.com) by 11:59 p.m. Eastern Daylight Time, Sunday, June 1. Forms: <http://tinyurl.com/oet23qq>

-- Susan Keith, Rutgers



## Topics for Montreal

Division panels address press freedom and the future of news production

**By Raluca Cozma, Iowa State**

Newspaper and Online News division leaders Leslie-Jean Thornton and I tested a news online submission system for panel proposals last October and were excited to receive 14 high-quality submissions from our members.

It was hard to select only a handful for presentation in Montreal, but it helped that this year's chip auction took place completely online, so we could arrange some exciting co-sponsorships. In addition to scheduling four panels proposed by our division members, we joined forces with the Law and Policy division, the Commission on the Status of Women, the Visual Communication division, and the

Community College Journalism Association to co-sponsor their panels that might be of interest to our members. As in the past, we were able to schedule three research sessions (including the high density session) and a poster session. We look forward to a vibrant conference.

In what has now become a division tradition, we will be hosting a new edition of the "Breakfast of Editing Champions" together with the Scholastic Journalism division. Mark your calendars for Friday, Aug. 8, at 8:15 a.m. We also hope you will join us for our pre-conference workshop, "Lessons from the Tenure Track," led by Mitch McKenney, on Aug. 5. He has more details about it on page 2.

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### **#net-work: The transformative role of social networks in news**

Wednesday, Aug. 6, 5-6:30

A burgeoning area of media studies is examining the role of journalism as network, through a variety of methodologies and relying on several theories. The scholars on this panel will focus on how they position journalists and other news creators within networks that are digital, mobile and social. They will examine the role of journalists and news creators in the development and sustainability of networks, specifically discussing and analyzing how these news actors engage in networks over short and long periods of time. Broadly, they will speak how technology and evolving audience expectations of news engagement are helping to drive journalism as network. (Cosponsored by ENDD)

### **Apps, algorithms, and platforms: Emerging objects of digital journalism**

Thursday, Aug. 6, 5-6:30

Online journalism now entails a host of networked tools and practices for gathering, organizing, filtering, and distributing information to audiences. Objects such as smartphone apps, content

management systems, application programming interfaces (APIs), relational databases, front-end user interfaces, personalized algorithms, and online metrics trackers all re-inscribe and extend traditional news work. They are both material markers of historical approaches to news production as well as tangible evidence of contemporary journalistic practices currently being developed and contested. For researchers studying these tools and practices, this moment in digital journalism poses distinct challenges about how and why to trace the co-evolution of news forms and technologies. This panel will bring together journalism studies scholars actively conducting analytically rich empirical work on these questions. (Cosponsored by CTEC)

### **Government-press relations and media regulation worldwide**

Friday, Aug. 8, 3:30-5

This panel will discuss current attempts by government agencies in countries across the board to develop mechanisms of press control and surveillance that directly affect the work of journalists and news organizations as the

Internet continues to grow and new models of journalism emerge worldwide.

The attempt to control the press has regained force and taken new forms in democratic nations such as the United States, in emerging democracies in Latin America and Asia, and in traditionally non-democratic Arab nations. The Internet has created a global spiral of fear among governments of all types prompting legal ramifications and reactions from different stakeholders (civil society, media owners, etc.) in distinct cultures that share diverse perceptions of press freedom and media roles. (Cosponsored by INTC)

### **A federal shield law: A wolf in sheep's clothing?**

Wednesday, Aug. 6,  
11:45-1:15

For years, the notion of a federal shield law has sat in the United States Congress. After the surveillance of journalists was acknowledged at the highest levels of the federal government in 2013, officials pledged to renew the push for the law that would help journalists protect their sources. As a bill moved through the Senate Judiciary Committee, concerns surfaced.

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## Teaching News Terrifically in the 21<sup>st</sup> Century

Deadline: 11:59 p.m. Eastern Daylight Time, Sunday, June 1, 2014

Do you have an innovative idea for improving the teaching of newswriting, reporting or editing in the digital era? If so, enter it in this teaching-ideas competition sponsored by our division.

TNT21 was founded in 2009 to publicly acknowledge good ideas for teaching three types of foundational journalism courses – newswriting, reporting and editing – by three types of instructors:

- Full-time faculty members
- Adjunct professors
- Graduate-student instructors

A prize of \$100 will be awarded for the best teaching idea **from each group of instructors**.

The summer deadline gives you time to enter the ideas you used in classes in fall 2013 and spring 2014. To enter:

- Download the entry form at <http://tinyurl.com/os8ohad>
- Complete the form.
- Return the form as an attachment, with any supporting materials to [21stcenturyteachingtips@gmail.com](mailto:21stcenturyteachingtips@gmail.com) by 11:59 p.m. EDT Sunday, June 1.

Teaching ideas should be tailored for use in teaching newswriting, reporting or editing

courses in a world where technologies for creating and delivering journalism are rapidly changing. For example, the competition would welcome tips for teaching newswriting across media, using social media in editing courses or exploring the ethical implications of reporting under-verified information online. Teaching ideas may be tailored for specific versions of newswriting, reporting or editing courses, such as sports reporting, business reporting or environmental reporting. All ideas, however, should help professors address the challenges of the 21<sup>st</sup>-century classroom.

Ideas will be judged for their originality, innovative nature, ease of application, completeness and writing. Judges will take into account whether the ideas would work in more than one course and/or at different types of schools. All ideas submitted should be:

**Original.** Please do not submit work that has been published or presented elsewhere or that is borrowed from another instructor's work. Do not submit work that has been a winner or a finalist in another AEJMC or journalism and mass communication teaching ideas competition.

**Classroom-tested.** Please do not submit ideas that you have not yet used.

Winners will be announced on the division's Twitter feed, website, Facebook page, and e-mail listserv during the AEJMC convention in Montreal. Entrants do not have to attend the convention to win. Winning entries and runners-up will be published in a PDF booklet available online and linked to our Facebook and Web pages.

Any questions, email **Susan Keith, Rutgers**, at [susank@rutgers.edu](mailto:susank@rutgers.edu).

TNT  
21  
2013

Top submissions to  
Teaching News Terrifically  
in the 21st Century

Vol. 2

Newspaper and Online News Division  
Division of Education  
in Journalism and Mass Communication

See previous  
winning entries

<https://dl.dropboxusercontent.com/u/3465807/TNT21booklet.pdf>

<https://dl.dropboxusercontent.com/u/3465807/TNT21.2013.booklet.pdf>

### From page 4

Those included that the law contained a provision (1) defining “journalist,” thus limiting the population of those who could be protected by the law, and (2) providing a national security exception to the law’s protection. (LAWP)

### Students and professors in the field, together: The teaching hospital model

Wednesday, Aug. 6, 3:15-4:45

There’s a lot of buzz about the “Teaching Hospital” model of journalism education – students put to practice what they’re learning in the classroom through real world experiences, reporting real in-depth stories out in the field. News21 is a great example of this. But these endeavors are well-funded and take time to organize. Incorporating this model on a smaller scale in the classroom is something every professor can do - sometimes with a little advance planning to look at local events (in the case of Stony Brook University, Occupy Wall Street

anniversaries in NYC) or reacting quickly to breaking news (Hurricane Sandy). In either case, the components to making this work are: planning, engagement with the students, an on-the-scene classroom experience, coordination (via Twitter), and real-world deadlines. By turning major news events into one-day workshops, students learn about the gravity, magnitude and importance of the stories they are covering, and also gain valuable skills from the critiques in the field classrooms -- something they use to improve the same day they’re working. (VISC)

### Hearth and home revisited: Where are the women now?

Thursday, Aug. 7, 11:45-1:15

This panel will focus the portrayal of women in media content, revisiting and updating the seminal work of *Hearth and Home: Images of Women in Mass Media* by Tuchman et al. (1978). The panelists will include contributors from the upcoming book, *Media*

*Disparity: A Gender Battleground*, edited by panelist and moderator Cory Armstrong. The focus of this panel will be on informational media with panelists discussing news content, sports coverage, coverage of domestic/international human trafficking, international newsrooms and contributions to Wikipedia. (CSWN)

### Can digital journalism co-exist with print journalism and its traditions?

Friday, Aug. 8, 3:30-5

Faculty complain that students will always put off the immediate deadline of web but rise to meet the drop-dead-our-printer-will-kill-us deadline of print. But real journalistic discipline is getting the news out as quickly (and accurately) as possible. This session will discuss ways to get your students to think differently about publishing on the Web. (CCJA)



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