

LeadTime

The Newsletter of AEJMC's Newspaper & Online News Division
aejmc.net/news

Pre-convention print-friendly edition Summer 2013



Gary McCabe/Creative Commons

Lowrey named top educator

Wilson Lowrey, an associate professor at the University of Alabama, is the recipient of the Newspaper & Online News Division's Educator of the Year award for 2013. With characteristic humility, he reacted to being told by replying, "Wow, I'm stunned. They always say 'I'm so grateful and humbled' at awards banquets . . . but I truly am!"



Wilson Lowrey

Doctoral student Betsy Emmons predicted just such a reaction. "Dr. Lowrey is one of the most humble and down-to-earth people you'll ever meet," she wrote. "He truly puts his students' interests first and deflects self-focus. Even though he is quite prolific, he doesn't brag about it; I didn't realize how published he was until I ran a search and saw just how much research he's done! He will probably have the same 'aw, shucks' attitude about this award that he has when he is praised for other things."

His department chair, Jennifer Greer, wrote in his support, "No one could overstate what an integral part of

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DETAILED SCHEDULE STARTS ON PAGE 2:

Division events at AEJMC

WEDNESDAY, AUG. 7

1-5 p.m. – Preconference workshop on student news

THURSDAY, AUG. 8

8:15-9:45 a.m. – High-density papers: Old vs. new media
10-11:30 a.m. – High-density papers: News and emotions
11:45-1:15 p.m. – Research papers: Audience reactions
1:30-3 p.m. – Research panel: 25 years after *Hustler*
3:15-4:45 p.m. – Teaching panel: Freelancing
5-6:30 p.m. – Scholar-to-scholar papers: Social media

FRIDAY, AUG. 9

7-8 a.m. – Executive committee meeting
8:15-9:45 a.m. – Breakfast of Editing Champions
3:15-4:45 p.m. – PF&R panel: Plagiarism and credibility
5-6:30 p.m. – PF&R panel: State of the industry
6:45-8:15 p.m. – Division members' meeting

SATURDAY, AUG. 10

7-8 a.m. – Incoming executive committee meeting
12:15-1:30 p.m. – Scholar-to-scholar papers: News online
1:45- 3:15 p.m. – Teaching panel: Participatory journalism
3:30-5 p.m. – Teaching panel: Global reporting

SUNDAY, AUG. 11

11-12:30 p.m. – Research papers: Sourcing and credibility

See you in D.C.

Dear colleagues,

I look forward to seeing many of you in D.C. We have a particularly full roster of panels and presentations this year, and a timely Wednesday preconference on student-produced news. I am delighted that one of our longtime division stalwarts, Wilson Lowrey, is this year's N&OND Educator of the Year. His award, and quite a few other awards and recognitions for scholarship and teaching, will be presented at the membership meeting on Friday evening. Please be there, if you can!

Safe travels,
LJ



Leslie-Jean
Thornton
Arizona State
Division Head

2012-13 Officers

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Arizona State

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More at:
[http://aejmc.net/
newspaper/](http://aejmc.net/newspaper/)

Detailed division schedule 2013

Wednesday, August 7

Preconference (same-day registration OK)
1 to 5 pm
Electronic News and Newspaper and Online News Divisions
Workshop Session: Big Ideas and Best Practices for Student-Produced News
Moderating/Presiding: Tim Bajkiewicz, Virginia Commonwealth, and Leslie-Jean Thornton, Arizona State
1 to 2:15 pm Focus: Newspaper and Online News
Panelists: Kelly Fincham, Hofstra / Richard Johnson, Arizona State / Mike Reilley, DePaul

2:25 to 3:40 pm Focus: Electronic News
Panelists: Carolyn E. Brown, American / Ken Fisher, Oklahoma / Michelle Van Maanen, South Dakota / Rich Landesberg, Elon

3:50 to 5:00 pm Focus: The Future of Student-Produced News
Speaker: John V. Pavlik, Northwestern, Qatar / Rutgers

Thursday, August 8

8:15 am to 9:45 am

Newspaper and Online News Division
High Density Refereed Paper Research Session: Old vs. New Media Studies
Moderating/Presiding: Debashis "Deb" Aikat, North Carolina at Chapel Hill

Is Google "Stealing" your Content? Examining How the News Industry Framed Google in an Era of News Aggregation*
H. Iris Chyi, Texas at Austin; Seth Lewis, Minnesota and Nan Zheng, James Madison

A Slow Response to Quick Response: Diffusion of QR Technology on U.S. Newspaper Front Pages**
Chris Roberts and Keith Saint, Alabama
Generating "New" News or Recycling Old News? News Diversity and the World Wide Web

Charlene Simmons, Tennessee at Chattanooga
Prescribing the News: Newsroom Size and Journalistic Experience as Key Factors in the Interaction between Health Journalists and Public Health Organizations

Gregory Perreault, Shelly Rodgers and Jon Stemmler, Missouri
Building an Agenda for Regulatory Change: The New York Times Targets Drug Abuse in Horse Racing
Bryan Denham, Clemson

Discussant: Susan Keith, Rutgers

*Winner, Second Place Open Competition

** Winner, Third Place Open Competition

Political or Professional? The Nineteenth Century National Editorial Association
Stephen Banning, Bradley

Reading the Truth-O-Meter: The Influence of Partisanship in Interpreting the Fact-check
David Wise, Megan Duncan, Thomas Jaime, David Coppini and Young Mie Kim, Wisconsin
The News Re-imagined: The Promise of Local Foundation-Funded Journalism
Suzanne Lysak and Michael Cremedas, Syracuse
Journalism's Thin Line: A Case Study of Suburban News and the News Divide
Edgar Simpson, Central Michigan
Three Days a Week: Has a New Production Cycle Altered the Times Picayune's News Coverage?*

David Bockino, North Carolina at Chapel Hill
Discussant: Tracy Lucht, Iowa State
* Winner, MacDougall Student Paper Award

10 am to 11:30 am

Newspaper and Online News Division
High Density Refereed Paper Research Session: News and Emotions
Moderating/Presiding: John Russial, Oregon

Experimental Psychology Applied: Assessing NYT Columnist Nicholas Kristof's Strategies to Overcome Psychic Numbing
Scott Maier, Oregon
If It Bleeds, It Leads: How Cognition, Motivation, and Emotions Influence Our Attention to the News
Margaret Flynn, Connecticut
"Evil Visited this Community Today": News Media Framing of the Sandy Hook School Shooting
Dylan McLemore and Kimberly Bissell, Alabama
Breaking News and Problems Definitions from School Shootings, 1996-2012
Michael McCluskey, Ohio State
Human Trafficking in the Elite Press: A Content Analysis of Newspapers in the West
Irma Fisher and Tobias Hopp, Oregon
Discussant: Leslie-Jean Thornton, Arizona State

The "Militant" Chicago Defender: A Study of Editorials and Letters to the Editor in 1968
Brian Thornton, North Florida
Examining the Behavioral Consequences of the First-person Effect of Newspaper Endorsements in the 2012 Presidential Election
Ran Wei, South Carolina; Ven-Hwei Lo, Chinese University of Hong Kong and Chingching Chang, National Chengchi University
Vicariouly Rejected: Political-Sex-Scandal News Coverage Primes Negative Attitude Toward Sexual Betrayal
Gina Masullo Chen, Southern Mississippi;
Hinda Mandell, Rochester Institute of Technology
John Wolf, New Jersey Institute of Technology
How Journalists Value Positive News: The Influence of Professional Beliefs, Market Considerations, and Political Attitudes
Ka Kuen Leung and Lap Fung Lee, The Chinese University of Hong Kong
Lifecycle of Obesity Coverage: Comparing Attributions of Child and Adult Obesity
Se Na Lim, Virginia Johnson, Adam Sharples, Richard Rush and Rosanne Rumstay, Alabama
Discussant: Jasmine McNealy, Kentucky

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Lowrey

From first page

the faculty here Wilson is. The thing that amazes me about him is that he's such a brilliant researcher but that he's so connected with the profession and current trends. He moves seamlessly back and forth between the two worlds. His research addresses real-world issues

but it is grounded in theory and is quite complex in the problems it tackles, which is not an easy task."

"Honestly," she went on to say, "he's just the poster boy for well-rounded academic."

Lowrey, as graduate coordinator, oversees both the traditional thesis-track program as well as the innovative MA in Community Journalism done in conjunction with The Anniston Star. Sara Milledge, a master's student in the award-winning program and current Star

staff writer, recalled that she "realized pretty quickly (I think we all did) that Dr. Lowrey is one of those professors we will remember throughout our careers, not only for the things he taught us, but for the way he made us feel. He genuinely cares about each student."

Please join us in celebration at the Newspaper & Online News membership and business meeting Friday, Aug. 9, when the award will be presented. The event starts at 6:45 p.m.

Schedule

From previous page

11:45 am to 1:15 pm

Newspaper and Online News Division
Refereed Paper Research Session: Audience Reactions to the News
Moderating/Presiding: Raluca Cozma, Iowa State

Online Story Commenting: An Experimental Test of Conversational Journalism and Trust*
Doreen Marchionni, Pacific Lutheran
Crank or Community: Describing Those Who Comment on News Stories

Hans Meyer and Michael Clay Carey, Ohio
The Power of the Impulse: The Flow of Content Communities and Online News Consumption
Amy Schmitz Weiss, Valerie Barker, David Dozier and Diane Borden, San Diego State
Anonymous User Comments and the Influence on Fan Identity and Sports Article Credibility
Sean Sadri, Florida

Who Reads Online News Anyway? On and Offline Behaviors that Predict Reading of Online Newspapers
Michael Horning, SangHee Park, Luyue Ma and Fang Wang, Bowling Green State
Discussant: Carol Schlagheck, Eastern Michigan

* Winner, First Place Open Competition

1:30 pm to 3 pm

Law and Policy and Newspaper and Online News Divisions
Research Panel Session: 25 Years After Hustler: The Current State of Intentional Infliction of Emotional Distress
Moderating/Presiding: Joseph Russomanno, Arizona State

Panelists: Alan Isaacman, partner, Isaacman, Kaufman and Painter / Amy Gajda, Tulane Law School / Lee Levine, partner, Levine Sullivan

Koch & Schultz / W. Wat Hopkins, Virginia Tech

3:15 pm to 4:45 pm

Visual Communication and Newspaper and Online News Divisions
Teaching Panel Session: Freelancing in a Multiplatform World
Moderating/Presiding: Bret Schulte, Arkansas

Panelists: Tom Kennedy, managing editor/Digital News, PBS NEWSHOUR / Sarah Sampsel, director of digital, mobile and new product design, The Washington Post / Laura Helmuth, science and health editor, Slate / Steve Fox, Massachusetts Amherst; former editor, WashingtonPost.com

5 pm to 6:30 pm

History, Newspaper and Online News and Public Relations Divisions
Scholar-to-Scholar Refereed Paper Research Session
Newspaper and Online News Division
Topic — Social Media and Journalistic Routines

24. Microblogging the News: Covering a Crisis When Twitter is the Only Option
Amanda Sturgill and Rajat Agarwal, Elon
25. Nate Silver and the Rise of the Poll Aggregators: How They Proved Their Worth to News Media in the 2012 Election
Brad Scharlott, Northern Kentucky and Nikhil Moro, North Texas
26. Reading the Truth-O-Meter: The Influence of Partisanship in Interpreting the Fact-Check
David Wise, Megan Duncan, Thomas Jaime, David Coppini and Young Mie Kim, Wisconsin
27. The Social Mediation of News and Political Rumors
Soo Young Bae, Michigan
28. It's the Leadership, Stupid, Not the Economy: A Framing Study of Newspaper Endorsements of Presidential Candidates in the 2012 Election
Kenneth Campbell, Ran Wei, Wan Chi Leung and Maia Mikashavidze, South Carolina

Discussant: Ashley Kirzinger, Illinois

29. Fuzzy, Transparent, and Fast: Journalists and Public Relations Practitioners Characterize Social Media Interactions
Aaron Chimmel, Texas Christian; Tracy Everbach, North Texas
and Jacqueline Lambiasi, Texas Christian
30. Generating Visits through Facebook: The Ambivalent Role of Engagement
Jan Boehmer, Michigan State
31. Journalism Endures: Has Twitter Changed the News Product?
Shin Haeng Lee, Washington
32. Reshaping the Journalists-Audience Relationship: National Survey of Journalists and Their Use of Twitter
Magdalena Saldaña, Texas at Austin
33. Stay Tuned for More News from Your Friends
Seok Ho Lee, Texas

Discussant: Pavica Sheldon, Alabama, Huntsville

34. Scanning and Sharing But Little Engagement: Newspaper Reporters' Use Of Social Media
Arthur Santana, Houston
35. Making Change: Diffusion of Technological, Relational, and Cultural Innovation in the Newsroom
Jane B. Singer, Melissa Tully, Shawn Harmsen and Brian Ekdale, Iowa
36. Deciphering 'Digital First' During Football Season: A Study of Blogging Routines of Newspaper Sports Reporters
George Daniels and Marc Torrence, Alabama
37. What Journalists Retweet: Opinion, Humor and Brand Development on Twitter
Logan Molyneux, Texas
38. Are Online Newspapers Inferior Goods or Public Goods?*

Louisa Ha and Xiaoqun Zhang, Bowling Green State
Discussant: Gary Kebbel, Nebraska
*Winner, American Copy Editors Society (ACES) Paper Competition

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Schedule

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39. A Predictive Model of Story Prominence in U.S. Daily Newspapers

Frederick Schiff and David Llanos, Houston

40. Page One or Six: A Proposition for a News Type Index

Patrick Merle, Florida State and Clay Craig, Coastal Carolina

41. Newspaper Coverage of the BP Oil Spill:

Framing by Distance and Ownership

Robert T. Buckman and William R. Davie, Louisiana at Lafayette

42. Frames of Mental Illness in an Indian Daily Newspaper

Roma Subramanian, Missouri

43. Framing the Egyptian Revolution: An Analysis of the U.K. and U.S. Elite Press

Rodrigo Zamith, Stephen Bennett and Ziaofel He, Minnesota

Discussant: Eric Meyer, Illinois

44. Capitalism, Crisis & Custom Content

Kyle Brown, McMaster

45. This Just In: Examining the Presence of Spot News in Print and Online News Organizations

Jennifer Cox, Salisbury

46. Technological and Sociological

Motivations: Predictors of Online Content Curation Platform Acceptance Among Journalists

Angela Lee, Texas; Vittoria Scao and Marco Giardina, University of Neuchatel

47. The Challenge of Interactive News for a Public Caught in an Online Identity Crisis

Megan Mallicoat, Florida

48. Editorials, Privilege and Shield Law

Post-Branzburg: Forty Years of Newspaper Narratives

Sandra Mardenfeld, Long Island University

49. Whose Public Sphere? An Analysis of the

Final Comments on a Community

Newspaper's Online Forum

Shannon Sindorf and Anthony Collebrusco, Colorado

Discussant: Catherine Cassara, Bowling Green State

Friday, August 9

7 am to 8 am

Newspaper and Online News Division

Business Session: Outgoing Executive

Committee Meeting

Moderating/Presiding: Leslie-Jean Thornton, Arizona State

8:15 to 9:45am

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session:

Breakfast of Editing Champions

Moderating/Presiding:

Andy Bechtel, North Carolina at Chapel Hill

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. The featured speaker this year is Howard Finberg of The Poynter Institute. Free; RSVP required.

3:15 pm to 4:45 pm

AEJMC Council of Affiliates (Society of Professional Journalists), Small Programs Interest Group and Newspaper and Online News Division

PF&R Panel Session: Plagiarism: The Growing Threat to Credibility

Moderating/Presiding: Mallary Tenore, managing editor, Poynter.org

Panelists: John Ensslin, Bergen (N.J.) Record, past-president, Society of Professional Journalists / Ed Wasserman, California-Berkeley / Fred Vultee, Wayne State

5 pm to 6:30 pm

Electronic News and Newspaper and Online News Divisions

PF&R Panel Session: The State of the Industry: Print, Broadcast and Online

Moderating/Presiding: Bob Papper, Hofstra

Panelists: Jim Brady, editor-in-chief, Digital

First Media, president, Online News

Association / Karen Dunlap, president, The Poynter Institute / Rob Mennie, senior vice

president, Senior News Executive, Gannett Broadcasting / Tom Rosenstiel, executive

director, The American Press Institute

6:45 pm to 8:15 pm

Newspaper and Online News Division

Business Session: Members' Meeting

Moderating/Presiding: Leslie-Jean Thornton, Arizona State

(Awards are given at this event.)

Saturday, August 10

7 am to 8 am

Newspaper and Online News Division

Business Session: Executive Committee

Meeting

Moderating/Presiding: Leslie-Jean Thornton, Arizona State

12:15 pm to 1:30 pm

Association for Education in Journalism and Mass Communication

Refereed Paper Research Session: Scholar-to-Scholar

Newspaper and Online News Division

65. News Consumption in the Age of Content Aggregation: The Case of Yahoo, Google and Huffington Post

Angela Lee and H. Iris Chyi, Texas at Austin

66. The "SomeTimes Picayune:" Comparing

the Online and Print Offerings of the New Orleans' Newspaper Before and After the Print Reduction

Young Kim and Andrea Miller, Louisiana State

Discussant: Leslie-Jean Thornton, Arizona State

1:45 pm to 3:15 pm

Civic and Citizen Journalism Interest Group

and Newspaper and Online News Division

Teaching Panel Session: Best Practices/Lessons in the Teaching of Participatory Journalism

Moderating/Presiding: Mike Jenner, Missouri

Panelists: Carrie Brown-Smith, Memphis / Joy Mayer, Missouri / Mark Poepsel, Loyola

3:30 pm to 5 pm

Newspaper and Online News Division and Internships and Careers Interest Group

Teaching Panel Session: Global Reporting for Undergrads

Moderating/Presiding: Jan Larson, Wisconsin-Eau Claire

Panelists: Tony Barbieri, Pennsylvania

State / Jan Larson, Wisconsin-Eau Claire /

Mike Dorsher, Wisconsin-Eau Claire / Yusuf Kalyango, Ohio

Sunday, August 11

11 am to 12:30 pm

Newspaper and Online News Division

Refereed Paper Research Session: Sourcing and News Credibility

Moderating/Presiding: Camille Broadway, Georgia Southern

When Critical Voices Should Speak Up:

Patterns in News Coverage of Unofficial Sources During the BP Oil Spill

Brendan Watson, Minnesota-Twin Cities

Unnamed Attribution: A Historical Analysis of the Journalism Norms Surrounding the Use of

Anonymous Sources

Matt Duffy, Georgia State

Trust Me, I am your News: Media Credibility

Across News Platforms in U.S. & Korea

Yunmi Choi, Daniel Axelrod and Jihyun Kim, Florida

Whom Do you Trust? Comparing the

Credibility of Citizen and Traditional

Journalists

Alecia Swasy, Manu Bhandari, Edson Tandoc and Rachel Davis, Missouri

The Effect of Heuristic Processing of Online

News Columns on Source Credibility and

Message Believability Ratings

Amna Al-Abri and Alexandra Merceron,

Connecticut

Discussant: Bill Cassidy, Northern Illinois

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