

LeadTime

The Newsletter of AEJMC's Newspaper & Online News Division
aejmc.net/news

Summer 2012



August 9-12, 2012



AEJMC returns to Chicago for centennial

AEJMC's annual conference - the 100th - takes place from August 9 - 12, 2012. It features sessions and panels on the latest research, teaching methods and public service in the various components of journalism and mass communication. Pre-conference workshops deal with a variety of topics that range from teaching and media ethics issues to incorporating diversity in the curriculum, and media management issues.

AT A GLANCE:

Division events in Chicago

WEDNESDAY, AUG. 8

7 p.m. – Informal get-together at Ed Debevic's

THURSDAY, AUG. 9

8:15-9:45 a.m. – High-density refereed paper session

10-11:30 a.m. – PF&R panel

1:30-3 p.m. – Research panel

3:15-4:45 p.m. – Refereed research panel

FRIDAY, AUG. 10

7-8 a.m. – Executive committee meeting
8:15-9:45 a.m. – Editing Breakfast of Champions

1-3:30 p.m. – Seven research posters in scholar-to-scholar session

8:30-10 p.m. – Division business meeting

SATURDAY, AUG. 11

8:15-9:45 a.m. – PF&R/research panel

3:30-5 p.m. – Sixteen research posters in scholar-to-scholar session

5:15- 6:45 p.m. – PF&R panel

SUNDAY, AUG. 12

8:15-9:45 a.m. – Research panel

10-11:30 a.m. – Research panel

11:45 a.m. -1:15 p.m. – PF&R panel

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LeadTime

LeadTime is the official newsletter for the Newspaper & Online News Division of the Association for Education in Journalism and Mass Communication. AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals.

The Newspaper & Online News Division examines key concerns facing journalism education, the newspaper industry and society; topics include ethics, new technology, readership, minority recruitment and the media's role in society. It publishes *Newspaper Research Journal* and a newsletter.

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AEJMC 2012

Journalism education schisms reappear in the digital age

You probably missed my thrill-a-minute master's thesis, "A Descriptive Study of the Perceived Moral Dimensions of Journalism/Mass Communication Education," unless you enjoy 155 pages of Q methodology written in passive voice and printed in a fixed-width font.



HEAD LINES

Chris Roberts
Alabama

The thesis sits quietly on bookshelf in my office, an antiquity from 1990. Or maybe it's not. As the guy who moderates our Division's listserv, the roiling June discussion about the "academic-professional chasm" in journalism education led me to thumb through my thesis as a reminder of how far we've come – and how many issues remain unsolved and seemingly unsolvable.

Those 140 or so e-mails began when Utah State's Ted Pease linked to a column by new LSU J-school Dean Jerry Ceppos, "How Journalism Professionals and Educators Can Close the Chasm." Ceppos, a former Knight Ridder news executive, was responding to a column by the Poynter Institute's Howard Finburg about the "nearby storm about to strike journalism education" as both journalism and higher education undergo fundamental changes.

In the week that followed, nearly 50 people commented about the purpose of journalism education, the quality of students and how best to prepare them, how higher education is changing, why professionals don't seem to care about our research, how universities value research for tenure-track professors, and our discipline's standing among professionals and among other academics. The discussion turned circular, with Finburg writing about the discussion at Poynter.org and members responding to his discussion about the discussion.

Newcomers to academia weighed in, along with a who's who of journalism education. Commenters ranged from folks with doctoral degrees to folks with decades of newsroom experience, a few who have both, and from new-school journalism-as-entrepreneurship proponents to old-school journalism-as-public-service proponents (though the two are not mutually exclusive.)

I couldn't help but think about the discussion in the context of my thesis, in which journalism professors clustered into seven groups based upon how they ranked their competing loyalties – to students, to the "university tradition" of scholarship, to the mass media industry, to balancing a theoretical and practical teaching/research/service agendas, and to themselves.

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KICK-OFF EVENT



Preconvention get-together

by Mitch McKenney
Kent State

Kick off your time in Chicago with the Newspaper and Online News Division at Ed Debevic's -- about seven blocks from the downtown Marriott. If you'll be in town by Wednesday night, join us for dinner or drinks.

Some of us will be walking over at 7 p.m. on Wednesday, Aug. 8, from the Marriott lobby -- or you can meet us at the restaurant (640 N. Wells St.) a few minutes later... I'll be the balding guy holding a Chicago Tribune, if that helps. Call my cell (330-475-2287) if you can't find us.

We'll just get as many tables as we need and pay our own checks, so you don't need to RSVP, but if you're likely to come please message me at: mmckenne@kent.edu so we can warn the restaurant folks.

Details

Meet Aug. 8
@ 7pm in the
Marriott lobby

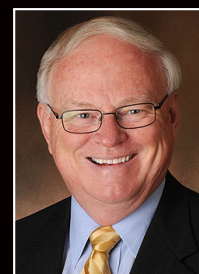
Brooks named Division's Educator of the Year for 2012

by Leslie-Jean Thornton
Arizona State

The Newspaper and Online News Division will name Brian S. Brooks, associate dean of the University of Missouri School of Journalism, its Educator of the Year for 2012 at the national AEJMC convention in Chicago in August.

The award honors professors for outstanding achievement in preparing journalism students, advancing journalism education and promoting career development.

Brooks, who plans to step down as associate dean at the end of August but to continue teaching, holds bachelors and masters degrees from MU. As an instructor, professor and associate dean, he led ground breaking changes at the university in computer-enabled production, publication and process. One highlight includes the \$15 million grant he and colleague Phill Brooks secured from IBM in 1989. That funding, which lasted to 1997, resulted in a university-wide computer network years before the World Wide Web was in existence. This was based on work he had done creating an innovative network of personal computers for the Columbia Missourian, the school's daily community newspaper.



Brooks, who co-wrote *The Art of Editing* (now in its ninth edition) and *Working With Words*, has long been associated with the craft of copy editing. As part of his support for the discipline, he has been director or deputy director of the Dow Jones Newspaper Fund editing internship program at Missouri for more than 30 years. He's also a Missouri Group co-author of *News Reporting and Writing and Telling the Story*, and sole author of *Journalism in the Information Age: A Guide to Computers for Reporters and Editors*.

His academic association with the University of Missouri began when he was a student. After his graduation in 1969, he became a summer instructor at the Columbia Missourian -- in time to oversee production of an extra newspaper edition covering the first moon landing.

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Let's have breakfast in Chicago

by Jill Van Wyke
Drake

The Breakfast of Editing Champions returns to the AEJMC national conference in Chicago on Friday, Aug. 10. I'm the organizer and moderator for the event, succeeding the wonderful Deborah Gump in that role.

The breakfast, which will begin at 8:15 a.m., is free and open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. That should be pretty much everyone, right?

This year's breakfast is BYOB: Bring Your Own Bagel. I'm working on providing coffee for everyone. If you would like to attend, please RSVP by signing up here. Please do so by Monday, Aug. 6.

The agenda is simple, yet fundamental to journalism that matters: the future of editing and editing education. This year's breakfast will include a panel discussion on the teaching of social media in editing courses.

Panelists will be:

- Amy Bartner, social media editor at The Indianapolis Star

- Sue Burzynski Bullard, University of Nebraska

- Scott Kleinberg, social media consultant, Tribune Company

- Leslie-Jean Thornton, Arizona State University

A highlight of the breakfasts has been the Teaching Idea Exchange, in which we swap assignments and strategies. Jill Van Wyke of Drake University will again handle the exchange this year, so send your best teaching idea or tip to her at jill.vanwyke@drake.edu by Tuesday, July 31. Send her a few paragraphs on your idea and be ready to discuss it for a minute or two at the breakfast.

Special thanks to the sponsors of this year's breakfast: American Copy Editors Society, AEJMC's Newspaper & Online News Division, Poynter's News University and the School of Journalism and Mass Communication at UNC-Chapel Hill.

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The research was conducted in 1989, but does it sound familiar today?

My favorite comments in the thread came from two senior statesmen of journalism education: North Carolina professor emeritus Phil Meyer and Charles Self, director of Oklahoma's Institute for Research and Training. Both reminded us that this discussion is nothing new.

Meyer reminded us of a 1985 discussion on the topic at Syracuse. "When newspapers thought they were in a steady state," he wrote, "the conflict between academics and practitioners was mostly one of time scale. The academy's time horizon was long, practitioners wanted information they could use right now. That won't change, nor will the fact that the best short-term results require some long-range theory to explain what you are looking at.

Self reminded us of a 1993-94 task force designed to consider alliances among the industry and academics, and he noted that "we have made progress since that initial report was done."

"This discussion also indicates the recognition that many of us in the academy have about the importance of this issue today," he wrote. "However, the ground has shifted under all of us in both the professions and the academy."

Together, Meyer and Self reflect what I believe is the best of journalism education. Meyer doesn't have a doctoral degree, and after decades as a journalist he mastered academic publishing and is the namesake of the professional Investigative Reporter and Editors award for the best in social-scientific journalism. Self, meanwhile, had less professional experience on his way to becoming

an academic's academic—a Ph.D. from Iowa, presidency of AEJMC, and a long career as a researcher and administrator.

Both know their way around both chi squares and newsrooms, with a grounding in the past and an eye toward the future. For all the online debate, the simple answer is that there is no answer—just a variety of approaches by a variety of J-schools toward a future that's fuzzy for both news organizations and academia.

I was fortunate in the late 1990s to sit in with Phil Meyer as he taught statistics to a collection of practicing journalists. I thought of him as a role model when I decided to make the move to academia a few years later.

And Charles Self? He was a member of my thesis committee – one more reminder that we ultimately are role models whose teaching/research/service touches the future in ways we'll never know.

Division hosts many events for convention

Thursday, Aug. 8

8:15 am to 9:45 am

Newspaper and Online News Division
High Density Refereed Research Paper Session

Moderating/Presiding: Debasis "Deb" Aikat, North Carolina at Chapel Hill

New Media, Old Sources: An Examination of Source Diversity of Online News in China

Na Liu and Fen Lin, City University of Hong Kong

A Wave of Sources: An Examination of Sources used in U. S. and Japanese Newspaper Coverage of the Tsunami in Japan

Maria Fontenot, Catherine Luther and Ioana Coman, Tennessee

Online News Coverage and Political Knowledge: The Case of the 2010 Health Care Reform Legislation

Kevin Wang, Butler

Sequence of Internet News Browsing: Platform, Content, Presentation and Interface Usage

Lingzi Zhang, Singapore

Journalists, Technologists, and the Normalization Hypothesis: A Two-Part Case Study of News Innovation Contest Submissions

Seth Lewis and Rodrigo Zamith, Minnesota; Nikki Usher and Todd Kominak, George Washington

Discussant: Nikhil Moro, North Texas

Newspaper Clubs Emerge From Bohemia: Nineteenth Century Press Clubs in Chicago Stop Short of an Interest in Professionalization

Stephen Banning, Bradley

The Sporting News: A Study on Sports Teams and the News that Writes About Them

Ben Miller, Louisiana State

When the War on Drugs is Fought on the Field: Exploring Newspaper Coverage of Drug and Alcohol Deviance of College Athletes from 1970 to 2010

Natalie Brown and Shuhua Zhou, Alabama

Conversational Journalism in Practice: A Case Study of The Seattle Times' 2010 Pulitzer Prize Winner for Breaking News Reporting*

Doreen Marchionni, Pacific Lutheran

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Educator, from page 3

He left to serve as an information officer for the Army's 1st Cavalry Division in Germany and Vietnam, earning a Bronze Star for meritorious service in the process.

That was followed by two years at the Memphis (Tennessee) Press-Scimitar, an afternoon daily newspaper. He returned to MU in 1974 as news editor for the Missourian. Brooks was editor in 1989 when he became director of the IBM-funded Journalism Network.

On sabbatical in 1997-1999, he edited Stars and Stripes. During that time, the paper covered the U.S. entry at Kosovo, the Bosnia mission and the Belgrade bombing. Brooks was awarded the Civilian Distinguished Service medal from the Department of Defense for his work.

Brooks chaired the school's editorial department from 1999 to January 2003 when he became associate dean for undergraduate studies and administration.

Presentation of the Educator of the Year award will take place during the Newspaper and Online News Division business meeting on Friday, Aug. 10, at 8:30 p.m.



Abstracts of selected papers

by Ron Rodgers
Florida

The Newspaper and Online News Division received 86 submissions from faculty and students for presentation at the AEJMC 2012 conference, and after much work by our reviewers – many of whom came through and volunteered at the last minute – 43 papers were accepted for an acceptance rate of 50 percent.

While judging has been completed for this year, it is not too early to put in a plug for all members of the Division to consider volunteering to review papers for next year's conference. Indeed, while reviewing papers can take up precious time that could be devoted to your own research, doing so can certainly open your eyes to the many divergent areas of research interests and research methods other Division members are working in – and that broadening of your perspective can only be a good thing.

Indeed, this year's paper submissions cover a broad swath of the many research areas that fall under the Division's interests. And they reflect the changing nature of news and its presentation driven by the shift that we are all so very

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Courting Coverage: A Content Analysis of the News Reporting of Supreme Court of Texas Cases

Kenneth Pybus, Abilene Christian

Discussant: Sandra Utt, Memphis

* Winner, Top Open Division Paper Award

10 am to 11:30 am

Electronic News and Newspaper and Online News Divisions
PF&R Panel Session: State of the Industry

Moderating/Presiding: Bob Papper, Hofstra University

Panelists:

Mike Cavender, executive director, Radio Television Digital News Association

Jane McDonnell, executive director, Online News Association

Mizell Stewart III, board member, American Society of News Editors and VP Content, Scripps Newspaper Group

Tom Rosenstiel, director, Project for Excellence in Journalism

1:30 pm to 3 pm

Newspaper and Online News and International Communication Divisions
Research Panel Session: The Global Journalist in the 21st Century

Moderating/Presiding: Jason Martin, DePaul

Panelists:

- A Survey of U.S. Journalists in the 21st Century

Bonnie Brownlee, Indiana and Randal Beam, Washington

- A Survey of German Journalists in the 21st Century

Siefried Weischenberg, University of Hamburg & Armin Scholl, Institute for Communication Science in Münster, Germany

- A Survey of Belgium Journalists in the 21st Century

Karin Raemaekers, Ghent University, Belgium

- A Survey of Brazilian Journalists in the 21st Century

Heloiza Golbspan Herscovitz, California State, Long Beach

- A Survey of Korean Journalists in the 21st Century

Sung-tae Kim and Jihyang Choi, Indiana

- A Survey of Arab Journalists in the 21st Century

Lawrence Pintak, Washington State

- The Global Journalist: Evidence of Journalistic Diversity from 31 Nations

David Weaver and Lars Willnat, Indiana

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3:15 pm to 4:45 pm

Newspaper and Online News Division

Refereed Paper Research Session: What is News and What is Journalism?

Moderating/Presiding: Andy Bechtel, North Carolina at Chapel Hill

The Press Versus the Public: What is "Good Journalism?"*

Homero Gil de Zuniga, Texas at Austin
and Amber Hinsley, Saint Louis

What Is News? Audiences May have Their Own Ideas

Cory Armstrong, Melinda McAdams and Jason Cain, Florida

Newspaper-Owning Corporate Cultures and the Industry-Wide News Slant

Frederick Schiff and David Llanos, Houston

Newspaper Journalists Evaluate the State of the Watchdog Function

Marsha Ducey, Brockport (SUNY)

Argument Quality in Pulitzer Prize-winning Reporting

David Herrera, Missouri

Discussant: Eric Meyer, Illinois

* Winner, Top Open Division Paper Award

Friday, Aug. 10

7 am to 8 am

Newspaper and Online News Division

Business Session: Executive Committee Meeting

Moderating/Presiding: Chris Roberts, Alabama

8:15 am to 9:45 am

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session: Breakfast of Editing Champions: Beyond the Blog

Moderating/Presiding: Andy Bechtel, North Carolina at Chapel Hill

This annual gathering is open to anyone who teaches editing, appreciates editing or simply likes to hang around editing professors. This year's breakfast includes a panel on the role of social media in editing courses.

1:30 pm to 3 pm

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aware of from the atoms of ink and paper to the pixels of the digital age.

However, if there is one area that received short shrift from our many researchers it was in the area of the changing and now seemingly incoherent role of the editor in the process of reporting, writing and presenting the news. We know from the almost daily reports that apparently – at least in the eyes of those who do the hiring, the firing and the reorganization – editors are either fungible or their roles are open for broad redefinitions. Given that state of flux, this would be an opportune time for media researchers to begin to explore this changing function and tease out the best practices. We can only hope that others agree.

-- Thursday, 8:15-9:45 a.m.
– High Density Refereed Paper Session

New media, old sources: An examination of source diversity of online news in China • Na Liu, City University of Hong Kong; Fen Lin • This study develops a two-dimensional source diversity of online news, containing both typological diversity and geographical diversity. Typological source can indicate the influence of new media technologies on the types of media; while geographical diversity can further offer deep economic and media power relationship behind news

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production on the Internet. A content analysis of most user-searched news on Baidu.com during 112 days shows that new media technologies didn't bring substantial changes to the old news sources production in China.

A Wave of Sources: An Examination of Sources used in U. S. and Japanese Newspaper Coverage of the Tsunami in Japan • Maria Fontenot, University of Tennessee-Knoxville; Catherine Luther, University of Tennessee-Knoxville; Ioana Coman • This paper examined the use of sources in two major U. S. newspapers and two major Japanese newspapers in their coverage of the March 11, 2011 tsunami that struck Japan. Results revealed that both the U.S. and Japanese newspapers did not use social media outlets as sources of information. Furthermore, the combined papers from both nations tended to rely equally on non-official and official sources. Differences, however, were observed between newspapers within each nation.

Online News Coverage and Political Knowledge: The Case of the 2010 Health Care Reform Legislation • Kevin Wang, Butler University • This study explores the relationship between online news coverage and political knowledge in the contemporary media environment. Using the health care reform legislation as the backdrop, content analysis

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Association for Education in Journalism and Mass Communication
Scholar-to-Scholar Refereed Paper Research Session

Newspaper and Online News Division
Social Media and the Evolution of Journalists' Routines

Brian Moritz, Syracuse

Multimedia Journalism Fever: An Examination of the Spread of Adoption of Digital Reporting Techniques

Matthew Haught and Jack Karlis, South Carolina

Will Social Media "Save" Newspapers? Examining the Effectiveness of Facebook and Twitter as News Platforms

Alice Ju, Sun Ho Jeong and H. Iris Chyi, Texas at Austin

Social Media Editors in The Newsroom: A Survey of Roles and Functions

Tim Currie, King's College

Discussant: Amy Zerba, Florida

The Online Innovations of Legacy News Media: A Content Analysis of Large-Market Newspaper and Broadcast Station Websites

Amy Schmitz Weiss and Tim Wulfemeyer, San Diego State

When Journalism Met the Internet: Old Media and New Media Greet the Online Public

Mike Dillon, Duquesne

Anatomy of a Train Accident: Case Study of News Diffusion Via the Weibo Micro-blogging Service in China

Narayanan Iyer, Southern Illinois and Yanfang Wu, affiliation

Discussant: Norm Lewis, Florida

8:30 pm to 10 pm

Newspaper and Online News Division
Business Session: Members' Meeting

Moderating/Presiding: Chris Roberts, Alabama

Saturday, Aug. 11

8:15 am to 9:45 am

Media Management and Economic and Newspaper and Online News Divisions

PF&R Panel Session: Developing Research Partnerships with Media

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Organizations

Moderating/Presiding: Amber Hinsley, St. Louis

Panelists: C.W. Anderson, CUNY
 Rachel Davis Mersey, Northwestern
 Rich Gordon, Northwestern
 Nikki Usher, George Washington

3:30 pm to 5 pm

History, Communication Technology and Newspaper and Online News
 Divisions Scholar-to-Scholar Refereed Paper Research Session

A Newspaper Strategy for Challenging Access Barriers at Shopping Malls
 Jim DeBrosse, Ohio

A Study of College Students' Attitudes Toward a Paid News Content System
 Yoonmo Sang, Texas at Austin

Herding Reader Comments Into Print: Gatekeeping Across Media Platforms
 Kathleen McElroy, Texas at Austin

The Adoption of Smartphones and Tablet Computers Among American
 Journalists: A National Survey Author*
 Logan Molyneux, Texas at Austin

Discussant: Cathy Stablein, affiliation
 * Winner, MacDougall Student Paper Award

Age, Ethnicity, and the Exemplification of Hunger*
 William Kinnally, Ryan Burkett, Brenton Burkett, Central Florida

Analyzing Online Coverage of a Possible Cancer Risk From Cell Phones
 Ronald Yaros and Elia Powers, Maryland

Gatekeeping in East Africa: Organizational Structure and Reporter Gender as
 Potential Influences on Newspaper Content
 Steve Collins and Tim Brown, Central Florida

Discussant: Bill Cassidy, Northern Illinois
 * Winner, Top Open Division Paper Award

Creating Frames, Contextualizing Frames: Elite versus Non-Elite Press
 Coverage of the 2008 Recession

Josephine Lukito and Atsushi Tajima, SUNY at Geneseo
 Framing of the Egyptian Revolution in the Op-Ed sections of the International
 Herald Tribune and the Wall Street Journal

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was performed on 1,268 stories from 10 online news outlets over a one-month period in 2010, and a survey was conducted with 330 participants to investigate the audience members' media consumption pattern and their perception of the health care reform issue. Theoretical contribution and implications for future research are discussed.

Sequence of Internet News Browsing: Platform, Content, Presentation and Interface Usage
 • Lingzi Zhang, National University of Singapore
 • Discussions on Internet news use have centered on whether the medium allows audiences to have more control in news consumption. This study explores the evolution of platform attendance, content exposure, presentation elements and interface usage over the time of an Internet news browsing session. Responding to the criticism of self-report method, screen video is utilized to extract direct and detailed information about what a user encounters in real-time news browsing.

Journalists, Technologists, and the Normalization Hypothesis: A Two-Part Case Study of News Innovation Contest Submissions
 • Seth Lewis, University of Minnesota-Twin Cities; Rodrigo Zamith, University of Minnesota; Nikki Usher; Todd Kominak, George Washington University
 • This paper examines how journalists and technologists are

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re-imagining the intersection of news and technology through a qualitative study of 234 idea submissions to a popular news innovation contest. We consider these submissions in light of three distinct concepts: interactivity, the public sphere, and normalization. We find in these submissions a break from the normalization hypothesis—a vision of journalism adapting to technology, rather than technology being configured to suit the legacy patterns of journalism.

Newspaper Clubs Emerge From Bohemia: Nineteenth Century Press Clubs in Chicago Stop Short of an Interest in Professionalization • Stephen Banning, Bradley University • It has been suggested that professionalization was being attempted in the nineteenth century by newspaper clubs and associations. For instance, the Missouri Press Association has been shown to have had a strong interest in the professionalization of journalism. However, the extent of this interest throughout the breadth of newspaper groups in the nineteenth century has not been previously investigated. There is evidence of a strong bohemian influence in nineteenth century Chicago newspaper clubs.

The Sporting News: A Study on Sports Teams and the News that Writes about Them • Ben Miller • This study examined the relationships between source credibility, reputation, athletic

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Guy J Golan, Syracuse

The Natural Framing of Military Conflict News: The 2008 Russian Invasion of Georgia in Resonance, Izvestia and The New York Times

Robert McKeever, North Carolina at Chapel Hill;

Ekaterina Basilaia, affiliation; Ivane Javakhishvili, Tbilisi State and Donald Shaw, North Carolina at Chapel Hill

Discussant: Barbara Reed, Rutgers

How Student Journalists Seek Information and Evaluate Online Sources During the Newsgathering Process

Julia Tylor, Arizona State

Justice and Journalism at the Supreme Court: Newspaper Coverage of Ideology within the Roberts Court

Elizabeth Woolery, North Carolina at Chapel Hill

The Viewing Room: How Journalists Prepare for and Respond to Witnessing Executions

Kenna Griffin, Oklahoma

Discussant: Andi Stein, California State, Fullerton

Media Credibility and Journalistic Role Consumptions: Views on Citizen and Professional Journalists among Citizen Contributors

Deborah Chung and Seungahn Nah, Kentucky

Hostility toward Sport Commentators in the Online Arena: A Reexamination of Disposition Effects Hypothesis

Po-Lin Pan, Arkansas State

Today's Main Feature: Disappearing Feature Sections in the Age of Feature Writing

Bret Schulte, Arkansas

Discussant: Tom Moore, CUNY

5:15 pm to 6:45 pm

Newspaper and Online News and Media Management and Economics Divisions

PF&R Panel Session: Editing Centers — Yea or Nay

Moderating/Presiding: John Russial, Oregon

Panelists: Teresa Schmedding, president, American Copy Editors Society

Randy Jessee, media general, Richmond, VA

Tracy Collins, head, Gannett Design Studio, Phoenix

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Sunday, Aug. 12

8:15 am to 9:45 am

Newspaper and Online News Division
 Refereed Paper Research Session: The Business of Journalism

Moderating/Presiding: Mark Ludwig, California State, Sacramento

A Comparison of News Media Avoidances Among Young Adults Across Media
 Amy Zerba, Sylvia Chan-Olmsted and Hyejoon Rim, Florida

Old Dogs, New Tricks: Online News Uses New Tools but Attracts the Same
 Eyeballs

Kelly Kaufhold, Texas Tech

The State of the Weekly Newspaper Industry

Stephen Lacy, Michigan State; Daniel Riffe, North Carolina Chapel Hill;
 David Coulson, affiliation and Robin Blom, Michigan State

The Impact of Local Newspaper's Community Capital Perception on
 Subscription/Readership and Advertising Effects

Gi Woong Yun, David Morin, Louisa Ha, Mark Flynn, SangHee Park
 and Xiao Hu, Bowling Green State

Social Responsibility Theory and the Digital Nonprofits: Should the
 Government Aid Online News Startups?

Rebecca Nee, San Diego State

Discussant: Rod Carveth

10 am to 11:30 am

Newspaper and Online News and Electronic News Divisions
 Research Panel Session: Changing Newsrooms: Contributions from
 Newsroom Ethnography in the Digital Age

Moderating/Presiding: Carrie Brown, Memphis

Panelists: Jane Singer, Iowa
 Jonathan Groves, Drury
 Nikki Usher, Southern California
 C.W. Anderson, City University of New York
 Sue Robinson, Wisconsin-Madison

11:45 am to 1:15 pm

Newspaper and Online News Division
 PF&R Panel Session: Moderation in All Things?: Anonymous Readers'

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identity and self-efficacy. One hundred and thirty-five participants read an article about the Louisiana State University (LSU) football's 2010 victory over the University of Alabama from one of four different online news sources. The sources represented perspectives of national (ESPN.com), local (theadvocate.com), school-produced (LSUsports.net), and opponent (BamaOnLine.com) sources. The participants were then asked questions about their LSU athletic identity and self-efficacy after viewing one of the four conditions.

When the War on Drugs is Fought on the Field: Exploring Newspaper Coverage of Drug and Alcohol Deviance of College Athletes from 1970 to 2010 • Natalie Brown, University of Alabama; Shuhua Zhou, University of Alabama • This study is the first to use deviance theory to examine newspaper coverage of drug and alcohol arrests of college athletes and how that coverage has changed over time. This paper analyzed 121 newspaper articles published from 1970 to 2010. This "War on Drugs" that dominated headlines over the past forty years represent the perfect combination of characteristics that maximized newsworthiness: deviance, social issues, and sport.

* Conversational Journalism in Practice: A Case Study of The Seattle Times' 2010 Pulitzer

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Comments and the Ethics of Editorial Control

Moderating/Presiding: Bill Broun, East Stroudsburg

Panelists: David Nelson, Northwestern
Bill Reader, Ohio
Rem Rieder, editor, American Journalism Review
Jack Rosenberry, St. John Fisher



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Prize Winner for Breaking News Reporting • Doreen Marchionni, Pacific Lutheran University • This case study built on recent experimental research that sought to measure journalism-as-a-conversation, or co-created news between citizens and journalists, by overlaying it on The Seattle Times' 2010 Pulitzer-Prize-winning coverage of the slayings of four sheriff's deputies. Findings suggest the growing power of Web tools that engage online audiences in breaking news and beyond, but also the need for more humanizing efforts, including short, personalized videos of journalists discussing their craft.

* Winner, Top Open Division Paper Award

Courting Coverage: A Content Analysis of the News Reporting of Supreme Court of Texas Cases • Kenneth Pybus, Abilene Christian University • Although the Supreme Court of Texas is the state's highest civil judicial body and the final arbiter of Texas law, average Texans may know little about this governmental body. This study researches the reporting of four major Texas newspapers. An analysis of these news stories yields data on political references, topic popularity and subject matter. Texas newspapers generally cover a Supreme Court of Texas decision only if that decision has a significant impact on their broader audiences. It devotes ample resources to those stories, but scant resources and provides limited coverage to the vast number of cases, most of which derive interest from niche audiences.

-- Thursday, 3:15- 4:45 p.m. "What is News and What is Journalism?" refereed research session

* The press versus the public: What is "good journalism?" • Homero Gil de Zuniga, University of Texas – Austin; Amber Hinsley, Saint Louis University •

For several decades, citizens have reported that they trust some news outlets over others largely because they perceive the industry to be biased in its coverage. Research on journalists and their audience has long indicated journalists have a more positive perception of their work than does the public. Even in today's hyper-digital media landscape, public perception on credibility and believability continue to decline and journalists don't know how the public rates some of their core professional tasks.

* Winner, Top Open Division Paper Award

What Is News? Audiences may have their own ideas • Cory Armstrong, University of Florida; Melinda McAdams, University of Florida; Jason Cain, University of Florida • This study examines what young adults consider to be news, comparing that with traditional news values as espoused by journalists and taught in journalism schools. Employing an online survey, we compared those views with the participants' assessment of whether 42 headlines are "news." Findings indicated that traditional values of prominence, impact and controversy were important to participants, but that timeliness and proximity were less so. Opinion also emerged as a value.

Newspaper-Owning Corporate Cultures and the Industry-Wide News Slant • Frederick Schiff, University of Houston; David Llanos, University of Houston • This study compares eight theories of news content, using a random stratified sample of 114 newspapers and 6,090 stories. The paper describes 12 newspaper-owning groups as having distinctive ways of treating stories, giving them more or less prominence depending on content characteristics embedded in the stories. The existence of exceptional or distinctive coverage by a few newspaper

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groups demonstrates the patterns in the rest of the newspaper industry, which we describe an industry-wide “news slant.”

Newspaper Journalists Evaluate the State of the Watchdog Function • Marsha Ducey, The College at Brockport (SUNY) • This study examined the state of the watchdog function at daily newspapers in the United States following the elimination of thousands of journalism jobs and massive changes in the industry. The watchdog function is the ideal that the press should hold those in power, particularly government officials, accountable for their actions. Five hundred journalists from the Top 100 circulation daily newspapers were invited to take an internet survey.

Argument quality in Pulitzer Prize-winning reporting • David Herrera, University of Missouri • Journalists strive to inform citizens about the way the world is, was, and will be. A test of whether journalists inform citizens is whether the journalists’ reasons and evidence support their conclusions. This paper applies tools from argumentation, informal logic, and critical thinking to conduct such a test on Pulitzer Prize-winning reporting. It finds that the stories frequently presented insufficient evidence for their conclusions, while struggling to justify important assumptions and appeals to authority.

-- Friday, 1:30-3 p.m. Scholar-to-scholar refereed paper session

Social media and the evolution of journalists’ routines • Brian Moritz • With social media platforms growing in popularity, it’s important to look at how they are being used by journalists. This qualitative study examines how social media is becoming a part of journalists’ work routines. Seventeen reporters working at newspapers were during the winter of 2010-2011. This data suggest that reporters are using social media to break news, keep tabs on their beats, share links to their stories and communicate with sources and readers.

Multimedia journalism fever: An examination of the spread of adoption of digital reporting techniques • Matthew Haught, University of South Carolina; Jack Karlis, University of South Carolina • Since the rise of the

Internet age, newspapers and television news operations have migrated their content from their traditional platforms to online distribution. Convergence spread through the newsroom starting with a small group and then spreading to others, as explained by the diffusion of innovation theory. Using network analysis research methods, this paper explores how multimedia practices diffuse through a social network in a newspaper newsroom.

Will Social Media “Save” Newspapers? Examining the Effectiveness of Facebook and Twitter as News Platforms • Alice Ju, University of Texas at Austin; Sun Ho Jeong, University of Texas at Austin; H. Iris Chyi, University of Texas at Austin • In response to the popularity of social media, most newspapers are distributing content through Facebook and Twitter. Yet, the role of social media in these newspapers’ overall business models remains unclear. Analyzing the top 66 U.S. newspapers’ social media presence, this study empirically examines the effectiveness of Facebook and Twitter as news platforms.

* Social Media Editors in The Newsroom: A Survey of Roles and Functions • Tim Currie, U. of King’s College • Social media editors are now common in large news organizations. Different from website editors, these journalists focus on creating conversations with the audience. Their place in the newsroom, however, is developing. This paper surveyed 13 social media editors at Canadian news organizations to determine their roles and functions. It concludes that social media editors were challenging the traditional gate-keeping function of news editors by representing audience interests in the newsroom.

* Winner, American Copy Editors Society award for research on editing

The Online Innovations of Legacy News Media: A Content Analysis of Large-Market Newspaper and Broadcast Station Websites • Amy Schmitz Weiss, San Diego State University; Tim Wulfemeyer, San Diego State University • The state of the digital news media landscape is in a moment of transition as well as opportunity. According to the State of the News Media Report (2012), digital news consumption is rising and the ways news

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consumers are getting news and information ranges across various media types (broadcast, print, web) and platforms (mobile, web, print). Despite the new players entering the market ranging from Huffington Post to Patch, legacy media (newspapers, local television stations and news radio stations) still have opportunities to innovate and capture new audiences through their digital platform, the website.

When Journalism Met the Internet: Old Media and New Media Greet the Online Public • Mike Dillon, Duquesne University • American news organizations have long been criticized for not more effectively anticipating, appreciating and exploiting the Internet as it became a fact of daily life in the mid-1990s. Conventional wisdom holds that a lack of planning stymied the development of journalism on the Web and cast doubt on the viability of traditional public service journalism and its enduring values of accuracy, fairness, advocacy, etc. The diminishment of these values, in turn, endangered democracy itself.

Anatomy of a Train Accident: Case Study of News Diffusion Via the Weibo Micro-blogging Service in China • Narayanan Iyer; Yanfang Wu • Micro-blogging applications such as Twitter and Weibo (extensively used in China) have become a key social media tool for information dissemination and networking within the context of social movements. Researchers have examined the role and use of micro-blogging during times of crises arising out of political conflict as well as natural disasters. This paper uses the case study approach to analyze the most retweeted messages sent immediately after the July 23 railway accident in Wenzhou, China.

-- Saturday, 3:30-5 p.m. Scholar-to-scholar refereed paper session

A Newspaper Strategy for Challenging Access Barriers at Shopping Malls • Jim DeBrosse, Ohio University • In recent years, the growing shift toward private control of the public sphere – from downtowns to malls, from neighborhoods to gated communities, from public records to private contracts — has occupied media and

legal scholars who are rightly worried about the eroding foundations of the country's democratic institutions. This paper will focus more narrowly on how the shift to privately-owned gathering spaces in malls and shopping centers has impacted working reporters.

A study of college students' attitudes toward a paid news content system • Yoonmo Sang, University of Texas at Austin • This study investigated college students' attitudes toward a paid news content system. It sought to identify factors that may predict such attitudes. To deepen our understanding of news copyright issues, I also analyzed responses to open-ended questions and identified patterns in such responses. Among the predictor variables, perceiving news as a commodity was the only significant predictor of college students' attitudes toward a paid news model.

Herding Reader Comments Into Print: Gatekeeping Across Media Platforms • Kathleen McElroy, University of Texas at Austin • This study examined newspaper features that highlight online reader comments and found that through selection, organization, and editing of comments, journalists juggle the spontaneity of online conversation with such print standards as logic, civility, and readability. A content analysis of printed comments, as well as interviews with journalists who choose them, reveals a gatekeeping process shaping this hybrid site of public discourse, which is similar to but distinct from letters to the editor.

* The adoption of smartphones and tablet computers among American journalists: A national survey • Logan Molyneux, University of Texas at Austin • This national survey of working journalists examined the extent to which they have adopted smartphones and tablet computers in their work and how that adoption has changed their routines and practices. Results show that most journalists have smartphones and feel they have improved the quality of their work. Journalists with smartphones are freed from their desks and gather more multimedia information than those without smartphones. Tablets have been adopted to a lesser extent.

* Winner, MacDougall Student Paper Award

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* Age, Ethnicity, and the Exemplification of Hunger
 • William Kinnally, University of Central Florida; Ryan Burkett, University of Central Florida; Curry Chandler; Brenton Burkett • This study applies exemplification theory to examine the ways in which editorial intentions behind the design of a news article about hunger in the Orlando Sentinel corresponded to readers' judgments about the ages and ethnicities of the people receiving emergency hunger services. A sample of 335 college students was randomly assigned to read one of three news articles.

* Winner, Top Open Division Paper Award

Analyzing Online Coverage of a Possible Cancer Risk From Cell Phones • Ronald Yaros, University of Maryland; Elia Powers, University of Maryland-College Park • This content analysis considers articles from newspapers and online news outlets reporting the World Health Organization's change in the risk category of brain cancer associated with cell phone use to "possible." Articles were coded for their portrayed risk assessment, use of sources, and explanation of complex information. Results indicated that nearly 20% of the stories used incorrect terms to describe the risk category.

Gatekeeping in East Africa: Organizational Structure and Reporter Gender as Potential Influences on Newspaper Content • Steve Collins, University of Central Florida; Tim Brown, University of Central Florida • This content analysis examined two Ugandan newspapers, one owned by the government and the other seen as "the opposition paper." The results suggest that the independent newspaper includes more voices while the government paper offers more mobilizing information. However, both are thinly sourced and under represent women. The paper also considers the potential influence of reporter gender on content.

Creating Frames, Contextualizing Frames: Elite versus Non-Elite Press Coverage of the 2008 Recession • Josephine Lukito, State University of New York at Geneseo; Atsushi Tajima, State University of New York at Geneseo • This paper analyzes newspapers coverage of the 2008 recession in the United States, through

the New York Times as an elite press and USA Today as a non-elite press. Economics is a technically complex social-science. Thus, the press must present economic stories comprehensively. While the elite press maintains complexity, the non-elite press simplifies stories. In addition, the former consistently covers events prior to the latter. This time lag considerably characterizes how each constructs its stories.

Framing of the Egyptian Revolution in the Op-Ed sections of the International Herald Tribune and the Wall Street Journal • Guy J Golan, Syracuse University • The Op-Ed section of the newspaper is unique in that it allows experts to articulate their opinions regarding salient issues without editorial interference. The current study builds upon previous research on the Op-Ed through the analysis of the Op-Ed articles that were published in two European newspapers during the Egyptian revolution of 2011. The content analysis focused on the identity of the Op-Ed contributors, their use of sources and their selection of frames as highlighted in their opinion articles.

The Natural Framing of Military Conflict News: The 2008 Russian Invasion of Georgia in Resonance, Izvestia and The New York Times • Robert McKeever, The University of North Carolina at Chapel Hill; Ekaterina Basilaia, Ivane Javakhishvili Tbilisi State University; Donald Shaw, The University of North Carolina at Chapel Hill • Historically, news organizations located in the heart of conflict zones have been an important player in informing the public and shaping its understanding on particular issues. This study utilized quantitative content analysis to examine how Georgian, Russian, and American media framed the 2008 war in Georgia. By examining coverage in Izvestia and Resonance as well as The New York Times – this paper elucidates cross-national differences in the frames emphasized by media during conflict coverage.

How student journalists seek information and evaluate online sources during the newsgathering process • Julia Tylor, Arizona State University • A thorough understanding of how to evaluate website credibility is a crucial tool for journalists. This study examines how journalism students conduct the online newsgathering process and seeks to understand the decisions they

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make involving credibility assessment. The findings that resulted from a content analysis and interviews suggest that while journalism students exhibit some level of understanding about the importance of verification, they rely strongly on search engines and trust the credibility of search-engine results.

Justice and journalism at the Supreme Court: Newspaper coverage of ideology within the Roberts Court • Elizabeth Woolery, UNC-Chapel Hill • This study examined how five newspapers discussed judicial ideologies in their coverage of First Amendment decisions handed down by the Supreme Court in its 2006, '07, and '08 terms. Findings indicate that journalists did cover the Supreme Court as an ideologically fueled institution cases with 5-4 decisions. This study builds on previous research and provides a more up-to-date, comprehensive and qualitative look at the issue of news coverage of the Supreme Court.

The Viewing Room: How Journalists Prepare for and Respond to Witnessing Executions • Kenna Griffin, University of Oklahoma • This series of interviews with journalists who witnessed executions in 2010 explains how they emotionally prepared for and responded to the traumatic events. Findings show that newsroom managers do not offer journalists emotional assistance. However, the journalists were aware formal counseling services existed and chose not to use them. Instead, journalists relied on their professionalism as a barrier, denying trauma symptoms. The research supports the need for training within news organizations about job-related trauma.

Media Credibility and Journalistic Role Consumptions: Views on Citizen and Professional Journalists among Citizen Contributors • Deborah Chung, University of Kentucky; Seungahn Nah • This study identifies citizen journalists' role conceptions regarding their news contributing activities and their perceptions of professional journalists' roles. Specifically, media credibility (mainstream and citizen) was assessed to identify predictors of roles. Analyses reveal citizen journalists perceive their roles to be somewhat distinct from professionals. Citizen media credibility predicted

all citizen journalists' roles. Mainstream media credibility predicted the disseminator and interpreter roles for professional journalists but negatively predicted certain citizen journalistic roles (i.e., interpreter, mobilizer).

Hostility toward Sport Commentators in the Online Arena: A Reexamination of Disposition Effects Hypothesis • Po-Lin Pan, Arkansas State University • Very few studies examined the effects of sport commentary on readers' attitudes toward sport commentators. Approaching disposition effects hypothesis in the context of online readership, the study aimed at examining the effects of the positive/negative sport commentaries and the win/loss of readers' favorite team on online readers' hostility toward online sport commentators. A two (the win of the favorite team versus the loss of the favorite team) by two (the positive commentaries versus the negative commentaries) within-subjects repeated measures experiment with emotional responses as one covariate was designed to examine readers' hostility toward online sport commentators.

Today's Main Feature: Disappearing Feature Sections in the Age of Feature Writing • Bret Schulte, University of Arkansas • Research has shown that feature-style writing has gained ground on the inverted pyramid. Through content analysis of feature pages and feature sections in seven major newspapers, this research shows that the state of play for feature writing is far more complicated, with newspapers engaging in increasingly divergent strategies for their back pages.

-- Sunday, 8:15-9 a.m. "The Business of Journalism" refereed research session

A comparison of news media avoidances among young adults across media • Amy Zerba, University of Florida; Sylvia Chan-Olmsted, University of Florida; Hyejoon Rim, University of Florida • The study explores a pivotal step in the Uses and Gratifications process — news media avoidances. News media avoidances are the active choice of choosing not to use a medium. The survey findings showed how print newspaper avoidances are similar to nonuses of traditional media (TV, magazines, radio), but differ for news sites. The findings show avoidance of a medium can impact use of another

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medium. The study describes nonusers of a medium compared to users.

Old Dogs, New Tricks: Online News Uses New Tools but Attracts the Same Eyeballs • Kelly Kaufhold, Texas Tech University • Longitudinal analysis of Pew data found that most migration of news consumers online was actually due to existing, older news consumers. Young adults are the most likely to be online; their elders, the most likely to consume news online. The oldest Americans, those over 50, are still the most likely to still follow news in print newspapers and on TV – but are also half-again more likely to follow news online as are adults under 30.

The State of the Weekly Newspaper Industry • Stephen Lacy, Michigan State University; Daniel Riffe, University of North Carolina; David Coulson; Robin Blom, Michigan State University • This study found that the community weekly newspaper industry has changed during the past dozen years. Between 1997 and 2009, the weekly industry became dramatically more suburban and urban as the percentage of weeklies in rural areas declined. The proportion of weeklies that were group owned increased by about half. Roughly two-thirds of the weeklies had websites in 2009, but only about 6% allowed visitors to directly upload articles, and about 6% had paywalls.

The Impact of Local Newspaper's Community Capital Perception on Subscription/Readership and Advertising Effects • Gi Woong Yun; David Morin, Bowling Green State University; Louisa Ha, Bowling Green State University; Mark Flynn, Bowling Green State University; SangHee Park; Xiao Hu, Bowling Green State University • With the advent of the Internet, once prosperous local papers are now faced with closure as the number of subscriptions decreases and advertising revenue continues to wane. The purpose of this paper is to investigate how the perception of a newspaper's role in the community, conceptualized as community capital, influences subscription and readership of the newspaper and willingness to visit local retailers putting their ads in the newspaper. Results suggested that the higher community capital a newspaper has, the higher its subscription/readership.

Social Responsibility Theory and the Digital Nonprofits: Should the Government Aid Online News Startups? • Rebecca Nee, San Diego State University • As the size and scope of metropolitan daily newspapers shrink in the digital age, some veteran journalists are picking up the mantle of socially responsible journalism by establishing nonprofit news sites. Their economic sustainability is tenuous, however. The purpose of this study is to determine how leaders of these civic journalism startups view the government's role in their survival. Findings show they are not open to direct government subsidies, but are attempting to diversify their revenue sources.