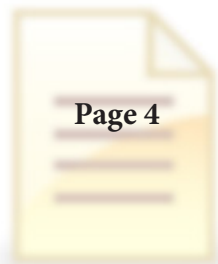


Sweet Home, Chicago



AEJMC returns to its roots for its 100-year anniversary

Division's panels



Page 4

Hotel information



Chicago Marriott Downtown
540 North Michigan Avenue
\$175 a night for single and double

Convention info



<http://www.aejmcchicago.org>

LeadTime

LeadTime is the official newsletter for the Newspaper & Online News Division of the Association for Education in Journalism and Mass Communication. AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals.

The Newspaper & Online News Division examines key concerns facing journalism education, the newspaper industry and society; topics include ethics, new technology, readership, minority recruitment and the media's role in society. It publishes *Newspaper Research Journal* and a newsletter.

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AEJMC 2012

A century later, our first president's words still ring true

This summer's ballyhoo over the centennial of the Association for Education in Journalism and Mass Communication will be about us. After all, the group was formed to think about journalism and journalism education – and in 1912, that meant newspapers.

Broadcast news was years away and the Internet a science-fiction fantasy when 18 journalism professors came to Chicago that year to found the American Association for Teachers of Journalism. Despite changes to the organization, the world, and to journalism since that first meeting, many of the questions about journalism have changed little.

For proof, look no further than the words of Willard Grosvenor Bleyer, who founded the journalism school at the University of Wisconsin and was the AATJ's first president. Curtis MacDougall described "Daddy" Bleyer as a "practical idealist" who was "dry as dust" in the classroom (Nelson, 1987, p. 5) but also "the outstanding pioneer in journalism education (Rogers, 1994, p. 19). Bleyer died in 1935 in his early 60s, yet his efforts in moving journalism study into a more scholarly pursuit survives to this day. His work also survives in the seminal books he wrote: *The Profession of Journalism* in 1910, *Newspaper Writing and Editing* in 1913, *Types of Newswriting* in 1916, *How to Write Special Feature Articles* in 1920, and *Main Currents in the History of American Journalism* in 1927.

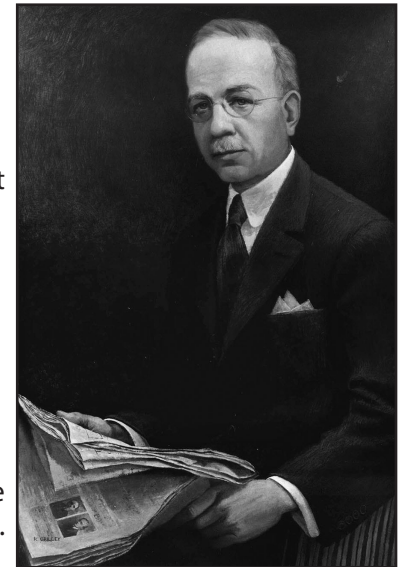
Those main currents of 1927 seem like ripples compared to the tidal waves that have swamped print journalism in the past decade. But other main currents in journalism remain constant. As we head toward this summer's centennial convention, consider how some of Bleyer's quotes (selected by myself and Michael Andrews, a University of Alabama doctoral student) remain as vital today as they did nearly a century ago:

* The problem [of journalism education,] therefore, is to show aspiring writers how to present discoveries, inventions, new methods, and every significant advance in knowledge, in an accurate and attractive form (How to Write Special Articles..., p. iv.)



HEAD LINES

Chris Roberts
Alabama



Willard Bleyer

Reviewers of research papers needed

By Claire Serant
York College, CUNY

It's that time again.

For AEJMC members, the request for summer convention paper reviewers began last fall and stretched into early March 2012. Now faithful volunteers affiliated with the Newspaper and Online News Division are gearing up to review qualitative and quantitative papers written for AEJMC's annual meeting that will be held August 9 through 12 in Chicago.

As of mid-March, over 45 paper reviewers signed up with the All Academic website to select papers for the division's general call and the MacDougall Student Paper Competition. This time last year we recruited 66 paper reviewers. We could always use more.

The All Academic site will continue to accept potential reviewers past the April 1 deadline for paper submission. The reason is three-fold. Sometimes well-intentioned reviewers must back out of their obligation due to personal reasons. Other times more reviewers are needed in case there is a surge of submissions close to deadline. The other reason for more reviewers comes from the first American Copy Editors Society Award (ACES) For Research On Editing which will also be visible on the All-Academic website.

ACES will recognize the best research about story editing,

headline writing and other editing-related topics. The winner will present their research at the August AEJMC convention and receive a \$100 prize from ACES, the award's sponsor. The winner will also receive complementary registration to ACES national conference in North Carolina next year.

So what should paper reviewers for the Newspaper and Online News Division expect this year? The first thing will be a smoother process. Some of the kinks regarding how to submit a name-blind paper were eliminated. This year, papers with any identifying information will be automatically disqualified. Instructions for paper submissions were posted on AEJMC's website at: aejmccchicago.org/papers/.

All paper participants submitted their work electronically and were required to label their entries on the title page as designated for the "ACES Competition, General Call or MacDougall Student Paper Competition."

Paper reviewers will be assigned a minimum of three papers for conference consideration. The deadline for reviewers to complete their assessment is **May 1**. Paper submitters will be notified of their manuscript's acceptance or rejection by May 20.

Here are some helpful tips for a successful review process from Felicia G. Brown AEJMC's production manager:

1) To review a proposal, click

the REVIEW link to the right of the proposal title, and then complete the review form. An asterisk will precede required fields. Be sure to complete all fields and make constructive comments.

2) You will not be able to make changes to a review after you have marked it completed. If you feel that you may need to make changes to a review, or if you are unable to complete a review in one sitting, you should click the SAVE WORK AND FINISH LATER radio button at the bottom of the review page.

3) Reviews that you save to finish later are not complete - they will still appear as pending on your review page. You are only finished with your reviews when ALL of the items listed on your review menu are labeled COMPLETE in the status column.

Thanks again for serving as a paper reviewer for the Newspaper and Online News Division. Your participation guarantees that AEJMC's Chicago convention will have conference panels that are engaging and well planned.

Questions about the review process, paper submission or interest in serving as moderators or discussants for the August convention may be directed to Research Co-Chairs, Claire Serant at cserant@york.cuny.edu and Ronald Rodgers at rrodders@jou.ufl.edu. For the ACES competition, Serant and Rodgers will field inquiries along with Andy Bechtel, ACES director of research, at abechtel@email.unc.edu.

Special panels for summer convention set

By Jin Yang
Memphis

Newspaper and Online News division leaders Chris Roberts and I spent a couple of days in Louisville, Kentucky in early December of 2011 planning and scheduling our division's panels for the 2012 Chicago. In addition to scheduling four panels proposed by our division members, we joined forces with the Media Management & Economics division, Electronic News division and International Communication Division to co-sponsor their panels that might be of interest to our members. As always, we were able to schedule three research sessions (including the high density session) and a poster session.

Besides, we were going to host an editing breakfast session together with the Scholastic Journalism division. While the planning and programming seemed to be made at the mid-winter meeting, the real work started way back to the late October when submitted panels had been selected by each division and collected by the central office. That is when division programming chairs talked to each other and made deals about co-sponsoring each other's panels. It was a time-consuming procedure but it was a good learning experience and a nice way of connecting with people.

Panels

The Global Journalist in the 21st Century

by Lars Willnat, Indiana University

to be presented 1:30 p.m. to 3:00 p.m. August 9

(co-sponsored by International Communication Division)

Editing centers – Yea or nay?

by John Russial, University of Oregon

to be presented 5:15 p.m. to 6:45 p.m. August 11

(co-sponsored by Media Management and Economics Division)

Changing Newsrooms:

Contributions from Newsroom Ethnography in the Digital Age

by Carrie Brown, University of Memphis

to be presented at 10:00 a.m. to 11:45 am. August 12

(co-sponsored by Electronic News Division)

Moderation in All Things?:

Anonymous Readers' Comments and the Ethics of Editorial Control

by Bill Broun, University of Houston

to be presented 11:45 a.m. to 1:15 p.m. August 12

Division, society to offer award

Andy Bechtel
UNC-Chapel Hill

The Newspaper & Online News Division is teaming up with the American Copy Editors Society by establishing the ACES Award For Research On Editing.

"We hope to bridge the gap between academia and working journalists," said Teresa Schmedding, president of ACES. "Research in editing is even more crucial as the media landscape changes as managers are faced with tough decisions -- decisions that shouldn't be made based upon instinct or past practices. We need the strong data that comes from research to guide us."

The award is sponsored by ACES and administered by the Newspaper & Online News Division.

Here's how the award works: Professors and graduate students will be invited to submit research papers for submission to the annual AEJMC conference, held in August of each year.

The division will assign judges to select the best research paper that focuses on story editing, headline writing and other areas relevant to editing.

The winner will present the research at the AEJMC conference.

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Continued from Page 4

The winner will also receive a \$100 prize and complementary registration to the ACES conference for the following year.

The idea of paper competition about editing generated a great deal of interest at the most recent AEJMC conference, said John Carvalho, a journalism professor at Auburn University and head of the Newspaper Division of AEJMC.

“Our goal is that our academic research also benefit the profession,” he said. “Partnerships with groups like ACES help us focus our research in specific areas, like copy editing, that encourage high levels of professionalism.”



Call for entries

AEJMC Newspaper and Online News Division’s Newspaper Project Award

The AEJMC Newspaper and Online News Division’s Newspaper Project Award recognizes publications produced by students and professors in journalism classes or as special curricular projects connected to courses. To qualify, the publication must have been edited and produced as part of the curriculum, text reported and written by students, and professors must have been responsible for editing and/or advising. Magazines, newsletters or Yellow Page-like compilations will not be accepted. Eligible publications must have been published in either the 2010-11 or 2011-12 academic years. Online newspaper publications are eligible and may be submitted on a DVD or CD. The following form should be filled out and accompany the entry:

Professor’s Name: _____
 Institution: _____
 Address: _____

 Phone with area code: _____
 Email: _____
 Name of Newspaper Publication: _____
 Date(s)Published: _____
 Course/s or project affiliated with publication:

Attach a one-page, double-spaced explanation about the newspaper project. Address why you chose this project, its target audience, special challenges the publication faced, what you and the students learned in completing this project and how it fits into your journalism curriculum.

Submissions: Entries will consist of 5 copies of a single issue of the newspaper or DVDs or CDs. Please be sure to attach copies of the entry form and the one-page explanation about the project to each of the 5 copies you submit. They must be postmarked by **May 1, 2012**. Address queries to Bernie Ankney at rnankney@samford.edu.

Entries will be judged on writing and visual storytelling. As a result, photojournalism, layout and design that aid in storytelling will be evaluated. Online-only publications will be evaluated using the same criteria as the print submissions. Finally, these publications must be special projects, not routine stories that were published in a newspaper. Send entries to: Dr. Bernie Ankney, Samford University, Journalism and Mass Communication, 800 Lakeshore Drive, UCA 105, Birmingham, AL 35229.

Continued from Page 2

*"Instead of thinking of readers as a more or less indefinite mass, the writer will find it advantageous to picture to himself real persons who may be taken as typical readers (How to Write Special Articles..., p. 20)."

* No other profession has a more vital relation to the welfare of society or to the success of democratic government than has journalism. ... The most essential training which the university can give to a student thinking of journalism is to equip him broadly with the knowledge of the ages and give him such intellectual power that he will be continually fertile in applying that knowledge to present conditions."(Quoted in Bronstein, C, & Vaughn, S, "Willard G. Bleyer and the Relevance of Journalism," Journalism and Mass Communication Monographs 166, June 1998.)

*"Ideal conditions of newspaper editing and publishing are not likely to be brought about by legislation." (The Profession of Journalism: A Collection of Articles on Newspaper Editing and Publishing, 1918), p. x).

*"The most vital matters for both men and women are their home and their business interests, their success and their happiness. Anything in the day's news that touches directly or indirectly these things that are nearest and dearest to them, they will read with eagerness." (p. xiii)

*"In so far as the newspaper performs a public function, its usefulness will be measured by the character of the service that it renders. Its standing will be determined by the extent to which it serves faithfully the community, the state, and the nation." (p. xxiii)

*"To present the news effectively is as important as to get it. Many a good piece of news has been spoiled in the writing" (Newspaper Writing and Editing, 1918, p. 60).

To sum up journalism a century ago and today, we close with this quote from the foreword of his Professional of Journalism book: "There is no one simple solution for the complex problems of journalism" (p. xxii). Because of that, what we do as mass communication educators remains as important today as it was a century ago.



Bleyer reads a newspaper early in his career

Sources

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Rogers, E. (1994). *A history of communication study: A biographical approach*. New York: Free Press.