



LeadTime

Newspaper & Online News Division, AEJMC

Summer 2015 Issue

Flickr/Creative Commons

INSIDE: Conference details, awards, update on NRJ's move to SAGE and more ...

We look forward to crossing ‘Global Bridges’ together in San Francisco at #AEJMC15

Dear NOND members,

We are excited to welcome all of you to another annual conference. #AEJMC15 is just two weeks away and promises to be filled with research presentations of the highest caliber, as you will find listed in the pages of this newsletter. In addition to the panel program that we featured in the previous edition of our newsletter, we also have an exciting off-site session in the works. Details on page 3.

We are delighted to be able to continue our natural board succession: Mitch McKenney will take over as head, Jasmine McNealy moves up to vice chair, and Fred Schiff becomes the senior research chair. Further board positions will be announced at the general membership meeting on Friday, August 7, from 6:45pm-8:15pm. We will be holding elections for various officer positions, including research co-chair, teaching chair, PF&R chair, and web editors. This is a great opportunity to get involved in the largest division of AEJMC. We will accept nominations from the floor, so plan to be there if you are interested in any of the positions. At the meeting, we’ll also present our Educator of the Year award to Brian Carroll, Berry College; recognize our research paper awardees; announce our teaching winners from the TNT21 and News Projects competitions; and hear from the Newspaper Research Journal’s editor on our division journal’s transition to SAGE Publications.

In the following pages, you will find a full program listing our research paper and scholar-to-scholar sessions, announcements of award winners, highlights from the first annual report on the Newspaper Research Journal since its move to SAGE, and a draft agenda for our members’ meeting.

Thank you for your continued support. We look forward to seeing all of you in San Francisco!

Raluca Cozma
NOND Head



Board, 2014-2015

Raluca Cozma, Division Head

Mitch McKenney, Vice Head

Howard Schlossberg, Secretary

Michael Cavanagh, Membership

Chris Birks, PF&R Chair (also Web Editor)

Bob Stepno, Founding/Emeritus Web Editor

Randy Reddick, Web support

Jasmine McNealy & Frederick Schiff,

Research Committee Co-Chairs

Robert Byrd, Southeast Colloquium Research

George Daniels & June Nicholson, Oral History Diversity Project/AEJMC

Susan Keith, Lisa Romero, &

Leslie-Jean Thornton, Teaching Committee

Patrick Walters, Newsletter Editor – Leadtime

Facebook: newspaperandonlinenews

Twitter: @aejmc_nond

Website: <http://aejmc.us/news>

Listserv: News-List@aejmc.net

Quarterly publication: Newspaper Research Journal

Join us for Friday lunchtime session on innovation

Come join us at 11:45 a.m. Friday, Aug. 7, for an off-site session very close to the conference hotel (a 3-minute walk), where we'll gather to enjoy free food and get some great ideas.

Innovating Your Classroom

Lessons of the Challenge Fund for Innovation in Journalism Education Grants

You'll hear from teams that each won a \$35,000 Challenge Fund grant to design curriculum that supports local news using the "teaching hospital" model. This put students together with programmers, designers, news organizations, community members and others for projects that, among other things:

- * Used "sensor journalism" to test and report on San Diego's air quality
- * Built a Facebook archive of public events posted for Champaign-Urbana
- * Created an interactive map showing how higher sea levels could remake South Florida's coast
- * Set up pop-up newsrooms to engage better with Reno's Latino population
- * Combined short mobile videos with maps of geographic information systems data to explore poverty in Oklahoma City.

The session will be a lightning round where we'll hear briefly how they did it, what worked and what didn't.

Location: San Francisco State University Downtown Campus, 835 Market St. at the Westfield San Francisco Centre (Room 673-674). This is above Bloomingdale's, just under the rotunda and next door to the Marriott Marquis. Preregistration is NOT required.

Session sponsors: AEJMC Newspaper and Online News Division, Online News Association, San Francisco State University. Challenge Fund grants supported by the Excellence and Ethics in Journalism Foundation, the Robert R. McCormick Foundation, the Knight Foundation, the Democracy Fund and the Rita Allen Foundation.

* Note: Food will be available starting at 11:30 a.m. -- arrive by 11:45 a.m. for the best selection. Event concludes by 1:15 p.m.

— Mitch McKenney

Newspaper Research Journal Editor and SAGE Representative to Present First Annual Report

Our division's journal, Newspaper Research Journal, has successfully transitioned to SAGE Publications starting with the Winter 2015 issue. SAGE representative Leah Fargotstein will join journal editor Sandy Utt at our membership meeting on Friday, August 7, at 6:45 p.m., to bring you highlights and statistics from the first annual report. Join us to learn details on the beginning stages of what we hope will be a mutually beneficial professional relationship. Over the course of the next year, SAGE plans to load the journal's entire backfile onto the [new website](#) for easy access by members and institutional subscribers alike.

More details about this exciting new phase will be provided at the meeting.

— Raluca Cozma



WANTED: NOND searching for volunteers to be Web Editors

Greetings, NOND members... I'm trying to retire (again). I've been in charge of the division's Web presence for a dozen years, a position that some institutions might count toward tenure, something like editing a newsletter or journal. Ideally the editor would be someone who could attend AEJMC national and regional events and report on division activities. The NOND editorship needs someone who can be at the August annual meeting to proselytize a more transparent "digital first" approach in conducting the division's business — maybe putting meeting minutes, budgets and policies online, coordinating with its Newspaper Research Journal, encouraging online discussions, etc.

The software we are using for [our website](#) is a more customizable version of the free wordpress.com hosting you might already be familiar with. If you have interest or experience in such things and want to help the division live up to the "and online" we added to its name, please contact head Raluca Cozma (rcozma@iastate.edu), vice head Mitch McKenney (mmckenne@kent.edu) or send me a note at bob@stepno.com. Better yet, come to the members' meeting on Aug. 7 at 6:45 to hear more about what the position entails. After the new officer election, I will be happy to explain how the site operates, help, coach, advise, or bow out completely, but I do hope someone more active in AEJMC events steps forward to add to the division's online presence.

— Bob Stepno

Brian Carroll, journalism professor at Berry College, named 2015 NOND Educator of the Year

The Newspaper and Online News Division is delighted to award Dr. Brian Carroll, professor and chair of the Department of Communication at Berry College, its Educator of the Year Award for 2015 at the national AEJMC convention in San Francisco in August.

The award honors professors for outstanding achievement in preparing journalism students, advancing journalism education, and promoting career development.

Carroll (Ph.D., University of North Carolina at Chapel Hill) has an outstanding record as a journalism teacher. From 2011 to 2015, he was the head of Berry College's honors program. In addition to a wide range of



journalism courses, Carroll is teaching in the IEIMedia program in Italy, a high-quality study-abroad program. For the past several years, he has also taught an online journalism course for the University of North Carolina at Chapel Hill, his alma mater. Carroll works hard to include professionals in his classes and constantly keeps up with changes in the industry, even though he has been out of the business for many years.

His former students and colleagues speak highly of his teaching, advising, and scholarship alike. A media historian, Carroll has published four books and numerous book chapters and journal articles. His latest book, *A Devil's Bargain: The Black Press and Black Baseball, 1915-1955*, will be published next month.

Presentation of the Educator of the Year award will take place during the Newspaper and Online News Division members' meeting on Friday, Aug. 7, at 6:45 p.m. Please plan to join us in celebration there if at all possible.

His most immediate predecessors in this award are Carrie Brown-Smith, CUNY;



Wilson Lowrey, Alabama; and Brian Brooks, Missouri.

Please join us in congratulating Brian. His e-mail address is bc@berry.edu.

— Raluca Cozma

Commas and Coffee: Let's meet for breakfast in San Francisco

The Breakfast of Editing Champions returns to #AEJMC15 in San Francisco, on Friday, Aug. 7. The informal meeting will begin at 8:15 a.m. and is open to anyone who teaches editing, appreciates editing or just likes to hang out with editing professors.

This year's featured speaker is Allan Richards, associate dean of Florida International University's School of Journalism and Mass Communication in Miami. Richards is a leading advocate of dedicated writing and language skills programs in j-schools. He is the director of FIU's pioneering writing and language skills program and the architect of its digital language skills exam, or the "Dreaded Grammar Test" as students call it. He will share ideas and insights for developing writing programs to meet the challenges of an increasingly multicultural, bilingual student body.

We'll also exchange teaching ideas. What innovative assignments are you using in class? Come ready to share a brief description. Coffee and tea will be provided. This event is free, but please RSVP by using this simple online form. The deadline is Aug. 1. Special thanks to the sponsors of this year's breakfast: American Copy Editors Society, The Dow Jones News Fund, Newspaper and Online News Division of AEJMC, Poynter's News University, and Scholastic Journalism Division of AEJMC.

This will be my last time organizing and moderating the breakfast. After five years, I feel it's time to hand it off to the next person with a love for editing and journalism education. If that's you, e-mail me at abehtel@email.unc.edu or see me at the conference.

— Andy Bechtel



Flickr/Creative Commons

NOND Refereed Research Session Schedule

Thursday, 1:30 pm to 3 pm

Topic — Social Responsibility and Public Journalism

40. Assessing the Health of Local Journalism Ecosystems: Testing New Metrics on Three New Jersey Communities

Sarah Stonbely, New York; Philip M. Napoli, Rutgers; Katie McCollough and Bryce Renninger

41. Disrupted Lives, Disrupted Media: The Social Responsibility Role of Newsprint 10 Years after Hurricane Katrina

Jan Lauren Boyles, Iowa State

42. Examining Interactivity Between Florida Political Reporters and the Public on Twitter

John Parmalee and David Deeley, Northern Florida

43. Conceptualizing the Impact of Investigative Journalism: How a Prominent Journalistic Nonprofit Talks About Its Work
Magda Konieczna, Temple and Elia Powers, Towson

Discussant: Carol Schlagheck, Eastern Michigan

Topic — Social Media Influences

44. Following the Leader: An Exploratory Analysis of Twitter Adoption and Use Among Newspaper Editors

Kris Boyle, Brigham Young and Carol Zuegner, Creighton

45. The Influence of Twitter Sources on Credibility in Online News

Taisik Hwang, Camila Espina, and Bartosz W. Wojdyski, Georgia

46. A Little Birdie Told Me: Factors That Influence the Diffusion of Twitter in Newsrooms

Alecia Swasy, Illinois

47. The Role of Twitter in Speed-driven Journalism: From Journalists' Perspective

Angela Lee, Texas-Dallas

Discussant: Gina Masullo Chen, Texas

Topic — Credibility and Civility

48. Incivility, Source and Credibility: An Experimental Test of How University Students Process a News Story

Yanfang Wu and Esther Thorson, Missouri

49. The Third-Person Effect of News Story Comments

Gina Masullo Chen and Yee Man (Margaret) Ng, Texas at Austin

50. Credibility of Black and White Journalists and Their News Reports on a Race-Coded Issue

Alexis Tan, Washington State; Francis Dalisay, Hawaii at Manoa; Zhang Yunying, Austin Peay; Lincoln James, Washington State; Han Eun-Jeong, John Carroll; Marie Louis Radanielina-Hita, McGill

and Mariyah Merchant

51. Effect of Negative Online Reader Comments on News Perception: Role of Comment Type, Involvement and Comment Number

Manu Bhandari and David Wolfgang, Missouri

Discussant: Carl Sessions Stepp, Maryland

Topic — Content and Framing

52. Framing E-Cigarettes: News Media Coverage of the Popularity and Regulation of "Vaping"

Lu Wu, North Carolina

53. Picturing the Scientists: A Content Analysis of the Photographs of Scientists in The Science Times

CONTINUED ON NEXT PAGE

Hwalbin Kim, Sei-Hill Kim and Christopher Frear, South Carolina and Sang-Hwa Oh, Appalachian State

54. Framing Oil on the Media Agenda: A Model of Agenda Building

Mariam Alkazemi and Wayne Wanta, Florida

55. An Issue Divided: How Business and National News Differ in Affordable Care Act Coverage

Lauren Furey and Andrea Hall, Florida

56. Is the Internet Portal an Alternative News Channel or Another Gatekeeper?

Kyung-Gook Park, Pittsburgh and Eunju Kang, Florida

Discussant: Bill Cassidy, Northern Illinois

Topic — International Issues

57. Who Makes (Front Page) News in Kenya?

Steve Collins

58. Interactivity in Egyptian Newspapers

Ahmed El Gody, Örebro University

59. The Adoption of Technology and Innovation Among Colombian Online News Entrepreneurs

Victor Garcia, Texas at Austin

60. Tailoring the Arab Spring to American Values and Interests A Framing Analysis of U.S. Elite Newspapers' Opinion Pieces

Jae Sik Ha, Illinois-Springfield

Discussant: Michael Longinow, Biola

Topic — Data, Curation, and Aggregation

61. Getting Their Stories Short: News Aggregation and the Evolution of Journalistic Narrative

Mark Coddington, Washington & Lee

62. What's The Big Deal with Big Data? Norms, Values, and Routines in Big Data Journalism

Edson Tandoc, Nanyang Technological University and Soo-Kwang Oh, William Paterson

63. How is Online News Curated? A Cross-sectional Content Analysis

Xi Cui, Dixie State

Discussant: Howard Schlossberg, Columbia College Chicago

Topic — News Responses and Coverage

64. The Affective Gap: Response to News of Humanitarian Crisis Differs by Gender and Age

Scott Maier, Oregon; Marcus Mayorga and Paul Slovic, Decision Research

65. Radically Objective: The Role of the Alternative Media in Covering Ferguson, Missouri

Mark Poepsel, Southern Illinois-Edwardsville and Chad Painter, Eastern New Mexico

66. Who's Responsible for Our Children's Education? Framing a Controversial Consolidation of School Systems

Morgan Arant and Jin Yang, Memphis

67. To the Backburner During Crisis Reporting: Citizen Journalists and Their Role During the Boston Marathon Bombings

Josh Grimm and Jaime Loke, Oklahoma

Discussant: John Carvalho, Auburn

Topic — Newsroom Decision-making

68. Gatekeeping and Unpublishing: Making Publishing and Unpublishing Decisions

Nina Pantic and Tim Vos, Missouri

69. Error Message: Creation and Validation of a Revised Codebook for Analyses of Newspaper Corrections

Alyssa Appelman, Northern Kentucky and Kirstie Hettinga, California Lutheran

CONTINUED ON NEXT PAGE

70. Social Responsibility a Casualty of 21st Century Newspaper Newsroom Demands
Scott Reinardy, Kansas

71. Hubs for Innovation: Examining the Effects of Consolidated News Design on Quality
Matthew Haught and David Morris II, Memphis

Discussant: Leslie-Jean Thornton, Arizona State

Topic — The Audience Perspective

72. Likeable News: Three Experimental Tests of What Audiences Enjoy About Conversational Journalism
Doreen Marchionni, The Seattle Times

73. Exploring the Influence of Normative Social Cues in Online Communication: From the News Consumers' Perspective
Jiyoun Kim, affiliation

74. The Buzz on BuzzFeed: Can Readers Learn the News from Lists?
Tara Burton and Chris Roberts, Alabama

75. Real Significance of Breaking News: Examining the Perception of Online Breaking News
Joseph Yoo, Texas at Austin

Discussant: Brett Borton, South Carolina

Topic — Politics and Information

76. The New Norm: "Publicness" and Self-Disclosure Among U.S. Journalists on Social Media
Justin Blankenship, North Carolina at Chapel Hill

77. Channel Characteristics and Issue Types in the Agenda-Building Process of Election Campaigns
Ramona Vonbun and Joerg Matthes, University of Vienna

78. Social Media as a Catalyst for News Seeking: Implications

for Online Political Expression and Political Participation
Yonghwan Kim, Joon Yea Lee and Bumsoo Kim, Alabama

79. Determinants of Issue Salience
Catherine Huh, California-Davis

Discussant: Chance York, Kent State

Friday, 5 pm to 6:30 pm

Refereed Paper Research Session: Journalists' and Audiences' Perceptions

Moderating/Presiding: Theresa de los Santos, Pepperdine

Newspaper Editors' Perceptions of Social Media as News Sources
Masahiro Yamamoto, Wisconsin-La Crosse; Seungahn Nah and Deborah Chung, Kentucky

Taking It from the Team: Assessments of Bias and Credibility in Team-operated Sports Media*

Michael Mirer and Megan Duncan, Wisconsin-Madison
Objective, Opaque, and Credible: The Impact of Objectivity and Transparency on News Credibility

Edson Tandoc, Nanyang Technological University and Ryan Thomas, Missouri-Columbia

Discussant: Patrick Walters, Kutztown

* MacDougall Student Paper Award

CONTINUED ON NEXT PAGE

Saturday, 12:15 pm to 1:30 pm

Refereed Paper Research Session: Online, Digital, Mobile and Social Journalism

Moderating/Presiding: Jasmine McNealy, Florida

On Click-Driven Homepages: An Analysis of the Effect of Popularity

on the Prominence of News

Rodrigo Zamith, Massachusetts-Amherst

The Buzz on BuzzFeed: Can Readers Learn the News from Lists?

Tara Burton and Chris Roberts, Alabama

Personalization Without Fragmentation: The Role of Web Portal and Social News Recommendations on News Exposure

Michael Beam, Kent State and R. Kelly Garrett, Ohio State

The Effects of Homepage Design on News Browsing and Knowledge Acquisition

Natalie Stroud, Alexander Curry, Cynthia Peacock and Arielle Cardona, Texas

Discussant: Janet Bridges, Sam Houston State

Sunday, 11 am to 12:30 pm

Refereed Paper Research Session: Newsroom Issues and Practices

Moderating/Presiding: Fred Schiff, Houston

Writing Ideology: Journalists' Letters to Editors

Wendy Weinhold, Coastal Carolina

Death Threats, Workplace Stress and the American Newspaper Journalist

Jenn B. Mackay, Virginia Tech

Employing Transparency in Live-blogs

Mirjana Pantic, Erin Whiteside and Ivana Cvetkovic, Tennessee
Variation in the Media Agenda: How Newspapers in Different States Covered the "Obamacare" Ruling

Brandon Szuminsky and Chad Sherman, Waynesburg

Discussant: Mitch McKenney, Kent State.

Sunday, 12:45 pm to 2:15 pm

Refereed Paper Research Session: Inter-Media and Political Influences

Moderating/Presiding: Eric Meyer, Illinois

Using Time Series to Measure Intermedia Agenda Setting in China
Kun Peng

Small Town, Big Message Strategy: Media Hybridity at the Hyper-local Level

Laura Meadows, Indiana-Bloomington

Strangers on a Theoretical Train: Inter-Media Agenda Setting, Community Structure, and Local News Coverage

Marcus Funk, Sam Houston State and Maxwell McCombs, Texas at Austin

Inter-Media Agenda Setting Between Government and News Media: Directions and Issues

Abdullah Alriyami, Michigan State

Discussant: Anju Chaudhary, Howard

NOND to announce awards for outstanding student projects at general members' meeting in San Francisco

This year, we'll again be recognizing outstanding student news projects at our general members' meeting. While the winners haven't yet been selected, I can happily announce that there's a very competitive field. We have entries representing the work of students from 40 universities, and they range from large collaborations to individual and small-team productions. For the first time, we've offered categories from which awards will be given. Each category has had submissions.

Due to major technological disruptions, last year's awardees were not announced in August. We will recognize them this year along with the 2015 honorees. But for a sneak peek, here they are, the 2014 winners:

First place, The Blank Generation
Nevada Media Alliance, University of Nevada/Reno

Second place (tied)
Dateline Brazil

Kent State University
and
I-Elect
University of Illinois

Third place
The Jerusalem Project
Hebrew University of Jerusalem

Honorable mentions
Dateline Alabama
University of Alabama

The Commoner
University of King's College

The Vanishing Point
Mount Royal University

A web page with links to winning projects will be available after the conference.

— Leslie-Jean Thornton

NOND Members' Meeting
Friday, Aug. 7, 6:45 - 8:15 p.m.

DRAFT AGENDA:

- Approval of minutes from 2014 meeting
- Award Presentations
 - Educator of the Year: Raluca Cozma
 - Top Faculty Papers: Jasmine McNealy
 - Top Student Papers: Fred Schiff
 - TNT21 (Teaching News Terrifically in the 21st Century):
Susan Keith
 - News Projects: Leslie-Jean Thornton
- Committee Reports
 - NRJ Annual Report: Sandy Utt and Leah Fargotstein
 - Research Report: Jasmine McNeal and Fred Schiff
 - Program/Vice Chair Report: Mitch McKenney
 - Southeast Colloquium: Robert Byrd
 - Membership, Finances: Raluca Cozma
- New officer elections
- Discussion of future goals