

LeadTime

Newspaper & Online News Division, AEJMC

Spring 2017 Issue



Greetings from the Editor

It's been quite a year so far in the world of journalism and all of us at the Newspaper & Online News Division have found ourselves reinforcing our most important principles in the classroom, in our academic research, and in the field. As we begin thinking about our summer conference in Chicago, we've been hard at work developing new teaching techniques and working on research that continues to study the ways journalism is changing and on ways to help practitioners and educators alike make the field stonger.

To that end, in this issue of *LeadTime*, you will find information on submitting papers for the conference in August, on our ongoing search for a new editor for the *Newspaper Research Journal*, and on ways you can get involved as a moderator or discussant at our panel sessions in Chicago.



As always, we encourage people to follow NOND on Facebook and Twitter, join our listserv and like us on Facebook. The information for all of those is in the adjacent box. Contact Janita Poe (JPoe5@gsu.edu) if there is any information you would like us to send out on our social media accounts, and Chad Sherman (csherman@waynesburg.edu) if there is any information you would like posted on the website. Or contact me (pwalters@kutztown.edu) if you have an article you'd like included in *LeadTime*.

—Patrick Walters

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Facebook: newspaperandonlinenews

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Website: <http://aejmc.us/news>

Listserv: News-List@aejmc.net

Quarterly publication: *Newspaper
Research Journal*

Last Call: *Newspaper Research Journal* editor search extended, applications being accepted until March 10

A few months ago, we started a search for the next editor for the *Newspaper Research Journal*. We have recently extended the application time frame.

Applications must be received by March 10, 2017. A complete application will include a letter outlining the candidate's qualifications, a letter of support from the applicant's department head and/or dean, a four-to-five-page outline of the applicant's vision for the journal, and contact information for five professional references. All application material should be uploaded [here](#). Questions can be directed to NOND Head Jasmine McNealy at jmcnealy@jou.ufl.edu.

The editor's responsibilities include promptly processing all manuscripts submitted to *NRJ* and coordinating four issues per year. The editor will also handle correspondence relative to the publication and work with both the AEJMC Central Office on business and budget matters affecting the journal and with the publisher's production and promotion representatives at SAGE. A professional, collegial approach is expected in all matters related to the journal.

The editor will be provided with funds to assist with the administration of the journal.

The editor is selected by and reports to the Newspaper and Online News Division's executive committee. All who apply will be considered. Applicants must be Newspaper and Online News Division members in good standing. They should be able to write and edit clearly and concisely, understand and appreciate a broad range of

research methodologies, and have an extensive knowledge of the literature of newspaper and online news research. They should also be able to comply with the design standards established for *NRJ*.

The editor selected will be housed in a department or school that is able and eager to cooperate with this publishing venture in terms of office space, travel funding, use of equipment, and graduate student or staff assistance. Transition will begin in September 2017, with the first issue edited by the new editor in Winter 2018.

—Jasmine McNealy

Help Wanted: Reviewers, moderators, discussants needed for the 2017 convention

The Newspaper and Online News Division invites you to be one of our reviewers for the papers to be submitted for the Association for Education in Journalism and Mass Communication (AEJMC) Conference 2017 in Chicago on August 9-12.

We are also looking for moderators and discussants as we begin to plan our sessions for AEJMC's 100th conference!

Please fill out [this short online survey](#). It's really short—we only have 10 questions!

—Chad Sherman

2017 NOND Pre-Conference Workshop: Calling all graduate students or early-career academics seeking help navigating their careers

Call for Participants:

AEJMC Newspaper and Online News Division & Graduate Student Interest Group

Ph.D. Student/Early Career Preconference

When: Tuesday Aug. 8, 1-5 p.m.

Where: AEJMC Annual Conference at Marriott Magnificent Mile Chicago

Who: Are you a Ph.D. student in media, communications or an allied field? Are you seeking a tenure-track position on the academic market within the next three years? Or are you an early career researcher? Would you like a mentor to help you with navigating your academic career? If you answered 'yes' to any of those questions, we'd love to have you join us!

What: This Ph.D. student/early career preconference will provide: 1) feedback on dissertation/research work in progress, 2) tips on creating stellar job application materials, 3) advice on surviving the AEJMC job hub, as well as phone and campus interviews and 4) advice on transitioning to tenure-track life. Ideally, we'd like to launch a mentorship program to pair students/early career researchers with junior/senior faculty. This preconference also provides a great chance to network with fellow scholars in your field.

Cost: The participation fee will be \$20, and will be collected by AEJMC on its conference workshop form. Discounted hotel rates are available through AEJMC for the preconference.

If you'd like to participate in our preconference, please send the following to jboyles@iastate.edu:

- Your name, institution and graduation year (expected or actual);
- A copy of your most recent C.V.;
- A one paragraph summary of your research interests;
- A one paragraph summary of your career ambitions after doctoral study;
- Any questions that you have about academic careers.

Deadline for submission:
April 1, 2017

Questions about the preconference? Contact our NOND organizer:

Jan Lauren Boyles, Vice Chair – Newspaper and Online News Division
Iowa State University
jboyles@iastate.edu

—Jan Lauren Boyles



Photo by Megan Gilbert

No Foolin' – NOND's Call for Papers Open Until April 1

The Newspaper & Online News Division invites you to submit original, unpublished research papers for presentation at the AEJMC Annual Conference, Aug. 9-12, 2017, in Chicago. Submissions will be due April 1. The division welcomes all theoretical orientations and methodologies that investigate newspaper and online news, broadly defined, including (but not limited to):

- Agenda-setting
- Bias, credibility and partisan perception
- Blogging
- Business models of news production and dissemination
- Communication inequalities, digital divide and news illiteracy
- Convergent newsrooms, production and distribution
- Cross-media and digital regulation, and whistle-blower prosecutions
- Digital, mobile, streaming and social news – platforms, technology and models
- Diversity and fairness issues
- Effects research
- Framing
- Gatekeeping
- Global journalism and foreign news
- Market-driven journalism and public relations subsidies
- Native advertising, infomercials, adver-

- torials and PR subsidies
- Network analysis
- News content and coverage
- Newsroom practices, routines, professional norms and “sacred cows”
- Non-profit and community news outlets
- Ownership, management and corporate consolidation of news media
- Participatory communication and citizen journalism
- Policy issues
- Readership and audience analytics
- Sourcing
- Usability and access issues and concerns
- User-generated content, audience agenda building and grassroots journalism
- Uses and gratifications

The top three papers will be recognized with a cash award (1st, \$100; 2nd, \$75; 3rd, \$50).

Students may apply for the MacDougall Student Paper Award. Papers with faculty co-authors are not eligible for this award. It is possible, however, to apply for both the ACES and MacDougall awards. Authors should include “MacDougall Student Paper Award” on the top of the submission. MacDougall winners will be awarded \$200 and a certificate of recognition.

Interested authors must submit their papers

using the All Academic System. All Academic requires that authors re-register each year. The division does not accept hard copies. All papers must follow the AEJMC uniform paper competition guidelines. Papers should be no more than 7,500 words, including tables, references, and appendices. All submissions undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere and that they have been submitted only to the Newspaper & Online News Division for evaluation. Authors must remove all identifying information from their papers or they will be automatically disqualified from the competition. Authors will be required to submit an abstract of their paper, which is no more than 75 words and which must include 3-5 keywords and the kind of methodology used (qualitative, quantitative or mixed). Papers are due by 11:59 p.m. (CDT), Saturday, April 1, 2017.

If you have questions, please contact: Edson C. Tandoc Jr., Nanyang Technological University, edson@ntu.edu.sg, or Kris Boyle, Brigham Young University, kris_boyle@byu.edu.

—Chad Sherman