



LeadTime

Newspaper & Online
News Division, AEJMC

Fall 2016 Issue

INSIDE: Remembering Fred Schiff, word from new NOND division head, search for Newspaper Research Journal editor, and more ...

NOND welcomes new officers after successful conference

The 2016 AEJMC Conference was a success for the Newspaper and Online News Division. NOND sponsored or co-sponsored 7 teaching, professional freedom & responsibility, or research panels and pre-conference sessions. We collaborated with the usual suspects in the Community Journalism Interest Group, Communication Technology, and Law & Policy Divisions, and also reached out to other groups like Media Management, Economics & Entrepreneurship and Sports Communication.

This year's conference also brought some changes. I would like to extend my gratitude to all of the NOND 2015-2016 officers, and members, for all of the time and effort put toward making NOND into the great Division that it is. Your work is greatly appreciated.

In particular, I would like to thank the editor of Newspaper Research Journal, Sandra Utt, who has put many years into making NRJ the important journal that it is. No other journal provides a space for directly practical research like NRJ.

I would be remiss if we did not mention the sudden and surprising passing of Fred Schiff, NOND 2015-2016 research co-chair. Fred initiated the changes to our research competition to make the reviewing system better reflect the mission and goals of NOND. He will be greatly missed.

NOND has a new slate of officers ready to continue the great work the division has been doing. Jan Boyles (ISU) is now NOND vice-head. Kris Boyle (BYU) and Edson Tandoc (NTU) are research co-chairs for 2016-2017. We're ever thankful that Howard Schlossberg (Columbia-Chi) has agreed to remain NOND secretary, Chad Sherman (Waynesburg) will continue on as web editor, and Patrick Walters (Kutztown) will get us LeadTime. Susan Keith (Rutgers), Cynthia Joyce (Ole Miss), and John Wihbey (Northeastern) round-out our teaching standards committee, while Karen McIntyre (VCU) is now in charge of professional freedom & responsibility. Brandon Szuminsky (Waynesburg) heads up membership, and Janita Poe (GSU) continues as our outreach guru. Matt Haight, who writes about the Southeast Colloquium in this issue, is the new Southeast Colloquium chair.

NOND could not exist without our members. So look for new opportunities to get involved. We look forward to having another successful year.

—Jasmine McNealy



Colleagues mourn loss of NOND officer Fred Schiff

Days before he was scheduled to leave for the AEJMC convention in August, Fred Schiff died in his sleep at his house in Houston. Many could not remember the last time he had missed seeing his friends at AEJMC and, especially, taking part in the Newspaper and Online News Division.

Fred, who taught at the University of Houston, joined the NOND leadership in 2014-15 as research co-chair, and had served in that position through the 2015-2016 academic year. He was interested in everything, but his favorite topic was journalism. Those who spent any time with him always heard his theories about improving journalism – and especially journalism education.

He spent a lot of time studying media and how it works. He taught social issues, reporting and investigative reporting. He was a dedicated teacher and was always prepared. He wanted to bring out the best in students. He was committed to the University of Houston and was appreciative of the diversity at the university.

For several years he devoted much of his research to newspaper finances. He went across the nation to find out what publishers thought the future would bring. He still had newspapers from his various stops in his office.



Although he didn't talk much about his background, he led an adventurous life. He traveled to South America and filed stories for the Associated Press about the Dirty War in Argentina. At one point, he and his dog took in part of the Amazon and he had a photograph of that in his office.

In the 1980s, he went to Lebanon for United Press International during the most dangerous period of that country's civil war. While

NOND Board 2016-2017

Head: Jasmine McNealy, Florida

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Research co-chairs: Kris Boyle, Brigham Young;
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Teaching Standards: Susan Keith, Rutgers; Cynthia
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PF&R: Karen McIntyre, Virginia Commonwealth

Newsletter: Patrick Walters, Kutztown

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Membership: Brandon Szuminsky, Waynesburg

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Southeast Colloquium Chair: Matt Haught

Oral History Diversity Project/AEJMC: George
Daniels, Alabama; June Nicholson, Virginia
Commonwealth

Facebook: newspaperandonlinenews

Twitter: @aejmc_nond

Website: <http://aejmc.us/news>

Listserv: News-List@aejmc.net

Quarterly publication: Newspaper Research Journal

teaching, he went to Cuba before the renewed relations with the United States.

Fred grew up in Los Angeles and did his undergraduate studies at Reed College. He earned his Ph.D. at UCLA. He leaves a wife and a young son.

—David McHam

Division seeks new editor for *Newspaper Research Journal*

The Newspaper and Online News Division invites applications and nominations for editor of Newspaper Research Journal. The 3.5-year appointment runs September 2017 to February 2021.

The editor's responsibilities include promptly processing all manuscripts submitted to NRJ and coordinating four issues per year. The editor will also handle correspondence relative to the publication and work with both the AEJMC Central Office on business and budget matters affecting the journal and with the publisher's production and promotion representatives at SAGE. A professional, collegial approach is expected in all matters related to the journal.

The editor receives an annual honorarium of \$5,000 and a \$2,000 stipend for graduate student assistance. Specific dollar amounts will be negotiated with the Newspaper and Online News Division's executive committee. Other uses for this money may be proposed.

The editor is selected by and reports to the Newspaper and Online News Division's executive committee. To maintain a fair and open process, the Committee seeks both applications from those interested and nominations. All who apply will be considered.

Applicants and nominees must be Newspaper and Online News Division members in good standing or willing to join the Division. They should be able to write and edit clearly and concisely, understand and appreciate a broad range of research methodologies, and have an extensive knowledge of the literature of newspaper and online news research. They should also be able to comply with the design standards established for NRJ.

The editor selected will be housed in a department or school that is able and eager to cooperate with this publishing venture in terms of office space, travel funding, use of equipment, and graduate student or staff assistance.

Transition will begin in June 2017 with the first issue edited by the new editor in Fall 2017.

Nominations must be received by October 20, 2016. Applications must be received by December 1, 2016. A complete application will include a letter outlining the candidate's qualifications, a letter of support from the applicant's department head and/or dean, a four-to-five-page outline of the applicant's vision for the journal, and contact information for five professional references. All application material should be [uploaded at this link](#). Nominations can be made at [this link](#). Please contact Jasmine McNealy, NOND chair, at jmcnealy@jou.ufl.edu with any questions.

—Jasmine McNealy

NOND welcomes submissions to Southeast Colloquium

Scholars to gather March 9-11 at Texas Christian University in Fort Worth

The 2017 AEJMC Southeast Colloquium is planned for March 9-11 at Texas Christian University in Fort Worth, Texas.

The colloquium, in its 42nd year, is a prime venue for scholars to present their work and receive critique. Research presented at the colloquium is still eligible to be submitted to and presented at the AEJMC national conference.

The colloquium is open to both students and faculty members.

The Newspaper and Online News Division seeks research paper submissions for the conference. Authors should submit each paper as an email attachment (documents may be submitted in the following formats: Word, PDF) directly to paper chair Matt Haught (mjhaught@memphis.edu) by no later than 5 p.m. EST December 12, 2016. In the body of the email, authors must provide the title of the paper, and the name, affiliation, address, office phone, home phone, fax and e-mail address for each author. Students and faculty should indicate their status for consideration of faculty and student top paper awards. Do not include any author identifying information on any page of the attached paper submission. Authors also should redact identifying information from the document properties. On the cover page of the attached paper, only the title of the paper should appear. Following the cover page, include a 250-word abstract. Length of papers should not exceed 30 pages including references and tables. APA, Chicago or other citation styles are acceptable.



TCU photo courtesy of Creative Commons

Papers will be peer reviewed and decisions will be made by early February.

NOND is one of seven divisions in the conference. Others include Electronic News, History, Law and Policy, Magazine, Visual Communication, and an open division.

The full call for papers, as well as further conference information and registration, is available at <http://schieffercollege.tcu.edu/aejmc/>.

Rooms have been reserved at the Hilton Garden Inn - Fort Worth Medical Center, for \$144 per night. The conference itself will be on TCU's campus. Transportation between the hotel and the conference will be provided.

—Matt Haught

Diversity Oral History Project launches new website, continues interviews

It's hard to believe that it's been three years since AEJMC officially began organizing the [Trailblazers Diversity Oral History Project](#).

As the 2016-2017 officers begin their terms in October, this initiative of the largest gathering of journalism and mass communication educators moves into its fourth year with a new website. So far 14 oral histories have been processed and posted to the [Dolph Briscoe Center for American History](#) at The University of Texas at Austin.

AEJMC has been deeply engaged in ensuring diversity in journalism education, and in journalism. For many members, diversity is at the heart of journalism. After the 1969 Kerner Commission Report, news organizations sought to address the lack of racial and ethnic representation in their newsrooms. Organizations such as the ASNE and the RTNDA set lofty goals to achieve parity in newsrooms. Minority and women journalists created their own associations to encourage more from their respective groups to enter journalism, to gain newsroom promotions, and finally, to challenge unfair journalistic treatments. Sexual orientation was later recognized as another important aspect of the diversity of journalism.

Launched at the AEJMC Annual Conference in 2013, this oral history project documents the experiences of those who have worked toward a more inclusive news media, more inclusive research and curriculum, more inclusive faculty and student body, and more inclusive service.

The goal of the AEJMC Trailblazers of Diversity Oral History Project is to create a robust archival research resource. This project will include a structured audio, video, documentary and photographic archive that will be accessible to scholars, journalists, and others interested in learning more about all aspects of diversity in the U.S. news media.



Dr. George L. Daniels interviewed Dr. Sharon Bramlett-Solomon for the AEJMC Trailblazers Oral History during the 2016 AEJMC Annual Conference in Minneapolis, Minn.

During our most recent conference in Minneapolis, I conducted one of our most recent oral history interviews with Dr. Sharon Bramlett Solomon of the Cronkite School of Journalism and Mass Communication at Arizona State University. Solomon is a former head of the Commission on the Status of Minorities.

The new website includes an indexing of the interview. With the index, one can skip to the portion of idea needed for his or her study.

—George L. Daniels

NOND looking for reviewers for 2017 AEJMC conference papers

Behind the scenes of the 2016 paper competition, research co-chair Fred Schiff brought enormous energy to our division. More specifically, Fred worked with NOND officers to streamline the reviewing criteria for judging the 112 papers we received in 2016. His contributions will serve as a lasting legacy to NOND.

We are incredibly grateful to NOND members who submitted research papers, served as reviewers and/or volunteered their talents as moderators/discussants for the 2016 convention in Minneapolis. As we turn to the 2017 conference in Chicago, we look forward to your continued contributions.

Would you like to be more involved in NOND this academic year? Here is one key way you can contribute to our efforts this fall:

Serve as a reviewer. Volunteering your talents as a reviewer not only helps our internal paper competition; it's also a great way to keep up with research in the field. Our research co-chairs will be distributing the call for reviewers via the NOND listserv soon.

If you have any other ideas for programming associated with the Chicago conference, feel free to reach out at any time. We look forward to building an engaging set of panels and sessions for the division!

— Jan Boyles