How do you launch your academic career? What “soft skills” are appealing to universities as they are evaluating a new faculty hire? How do you know which positions to apply for? What if your skillset/research area does not match exactly what is advertised? Can/should you still apply? What would a “typical” experience be at an R-1 institution versus more teaching focused schools? How about public vs. private universities? We’ll consider these questions and more. We’ll also break down terminology that we all hear thrown around such as “research line” or “seed funding” or other things that scholars would need to know about or how to negotiate for on the job market.
Jared Schroeder, Southern Methodist University

Discussant

Jared Schroeder, Southern Methodist University

Cases
Constructions of Journalism
Who, What, and How: Analyzing Judicial
Arkansas
Dylan McLemore, Michigan State

Promises granted: Venture philanthropy and the tech industry’s increasing authority in journalism

Lucinda Davenport and Joseph Grimm, Michigan State

A Reckoning for the Media Industry: Examining the implementation of CSR communication on diversity

Allie Kosterich, Fordham and Ziek Paul, Pace

Audience Relationships on Substack

Lucinda Davenport, and Joseph Grimm, Michigan State

Discussant

Karin Assman, Georgia

Topic III — Perceptions of journalism: Decision-making about legitimacy and conspiracy

Deceptive Power of Fake News: Perception of Believability in Visuals, News Media, Social Media and Shared Values

Mohammad Ali and Dennis Kinsey, Syracuse

Discerning Whether It’s ‘Fake’ News: The Relationship Between Social Media Use, Political Knowledge, Epistemic Political Efficacy, and Fake News Literacy

Avery Holton, Utah and Homero Gil de Zúñiga, Salamanca/Pennsylvania State

Flooding the Gates: Conservative Media, Hunter Biden’s Laptop Conspiracy and Gatekeeping in the Social Media Era

Burton Speakman, Kennesaw State, Aaron Atkins, Weber, and Marcus Funk, Sam Houston State

Public Perceptions and Attitudes towards the Application of Artificial Intelligence in Journalism: From a China-based Survey

Wencai Hu, Mengru Sun, and Wei Huang, Zhejiang University

The Role of Self-Categorization and Perceptual Media Effects in Selective Exposure to Election Fact-Checking

Dylan McLemore and Christopher Roland, Central Arkansas


Jared Schroeder, Southern Methodist University

Discussant

Kyser Lough, Georgia

Topic IV — Journalistic frontiers: An industry moves forward in uncertain times

For People, For Policy: Journalists’ Perceptions of Peace Journalism*

Meagan Doll, Washington

Journalists as Platypuses? — Understanding the Hysteresis and Habitus of media startups

Matthew Chew, Nanyang Technological University

The Best of Times, the Worst of Times: The Impact of Covid-19 on Digital Subscriptions

Hsiang Iris Chyi, Texas at Austin

Busking the News: Metajournalistic Discourse and Author-Audience Relationships on Substack

Rowan McMullen Cheng, Minnesota

Evaluating the effects of solutions and constructive journalism: A systematic review of audience-focused research

Karen McIntyre, Virginia Commonwealth and Kyser Lough, Georgia

The State of Online News Advertising

Margaret McAlexander, Memphis

Discussant

Jacob Nelson, Arizona State

* Third Place Student Paper Award Winner

Topic V — Staffing the Newsroom

Elephant in the Room: A Study of the Impact of Emotional Experiences on Burnout Among Chinese Reporters

Lei Guo, Nebraska Omaha

How Newspapers’ Social Media Editors in Bangladesh Use Official Social Media Accounts

Ahmed Shatil Alam, Oklahoma and Wahida Alam, New Age

Post-Ghosting: The Depletion of Local Government Coverage After a County’s Newspapers Became ‘Ghosts’

Andrea Lorenz Nenque, North Carolina-Chapel Hill

Auditing Whiteness: Structural Barriers to Antiracist Newsrooms

Andrea Wenzel, Temple

“Without a Fixer, It is Just an Idea, but with a Fixer, It Will be a Story”: Bangladeshi Local News Producers’ Perspectives on their Work and Extant Challenges

Sohana Nasrin, Bobbie Foster, and Md Mahfuzul Haque, Maryland
WEDNESDAY, AUGUST 4
11 a.m. to 12:30 p.m. / W022

Visual Communication and Newspaper and Online News Divisions

PF&R Panel Session
Best of Design Competition

Moderating/Presiding
Shannon Zenner, Elon
and Ross Taylor, Colorado at Boulder

Faculty Division
First Place
Animal Abecedary Instagram GIFs
Leslie Haines, Middle Tennessee State
Second Place
1 for All Celebrity Campaign
Leslie Haines, Middle Tennessee State
Third Place
IrvineStandardApril2020
Philip Loubere, Middle Tennessee State

Student Division: Visual Identity and Branding
First Place
Olympus Playing Cards
Laura Angle, Syracuse
Second Place
Botanical Brew Spread
Sydnie Tramontina, South Carolina
Third Place
Top Bunk Bucha
Catherine Nester, Elon
Best in Illustration
How College Sports Undermine Athletes
Marina Fernandez de la Cuesta, Syracuse
Best in Logo
Personal Branding Business Cards
Catherine Nester, Elon
Best in Packaging
Yum Yum Sauce
Catherine Nester, Elon
Best in Stationary
Sigmund Freud
Shannon Kirkpatrick, Syracuse
Best in Environmental
HamptonBeezer’s Identity System
Sabrina Hampton, South Carolina

Student Division: Editorial, Interactive and Motion Design
First Place
Rock The Vote
Ryan Richson, South Carolina
Second Place
Not Your Dad’s Protein
Rachel Cifarelli, Elon
Third Place
At War With Yourself
Wesley Harwood, North Carolina at Chapel Hill
Best in Cover Design
Garnet & Black Magazine Cover
Zhané Bradley, South Carolina
Best in Editorial Spread or Feature Design
Interactive Tarot Card Spread
Emily Schoonover, South Carolina
Best in Infographic Design
Narwhals
Gina Flow, North Carolina at Chapel Hill
Best in Motion Graphics/Design
Animating Queer History: Gay Liberation
Michael Gawlik, North Carolina at Chapel Hill
Best in Printed Annual Reports, Brochures, and/or Catalog
Global Carolina Annual Report
Zhané Brandle and Thomas Anderson, South Carolina
Best in Website/App Page Design (non-interactive)
Humanizing Journalism
Lauren Hemmert, Brigham Young

Student Division — Advertising Design
First Place
Quaranchella
Catherine Nester, Elon
Second Place
Girls Who Code a Step Behind
Sam Luo, Art Director, Syracuse
Third Place
Integrated Burger King Have it the Real Way
Rachel Hayashi, Art Director, Syracuse
Best in Direct
final351b
Annie Le, Southern California
Best in Integrated Campaign
Fluent Fare Designs
Daniel Rhys Allson, South Carolina
Best in Video
kinderyou
Alexis Zimmerman, Southern California
Best in Experiential
Experiential CocaCola CashCan
Maia Baptista, Art Director, Syracuse
Best in Print
McDonald’s McDelivery Print
Sam Luo, Art Director, Syracuse
Best in PSA
Digital Accessibility
Caroline Moore, Libby Breeze, and Sarah Massengale, South Carolina
Best in Interactive & Social Media
Apple PAL Protect Asian Lives
Rachel Hayashi, Art Director, Syracuse
Best in Poster Design
Go Sustainable Posters
Rachel Cifarelli, Elon

Student Division — Photography
First Place
Clinically (in)Significant
T.J. Mesyn, Michigan State
Second Place
Winner’s Circle
Lilly Marcadis, South Carolina
Third Place
The Last Ski Season
Gavin Liddell, Syracuse
Best in Journalism Portrait
Bob Weir and Wolf Bros.
Todd F. Michalek, Syracuse
Best in Journalism Still
Vote Here
Lilly Marcadis, South Carolina
Best in Photography Essay
Stepping Up for Justice
Renée Deemer and Laura Oliverio, Syracuse
Best in Commercial Still
Food Photography-Ice Cream
Grayson Meadors, Elon
Recognition and presentation of all winners of 2021 Best of Design competition.

WEDNESDAY, AUGUST 4
3 to 4:30 p.m. / W050
Newspaper and Online News Division and Community Journalism Interest Group
PF&R Panel Session
Forging a Local News Media Ecosystem Research Agenda
Moderating/Presiding
Susan Keith, Rutgers and Christina Smith, Georgia College
Panelists
Black Weekly Newspapers: Research Conundrums, Concerns, Connections
George L. Daniels, Alabama
Local TV News: Examining Professional Norms and Routines
Danielle Deavours, Montevallo
Local Newspapers: More than Just News
Nick Mathews, Minnesota
Nonprofit and Public Media Ecosystems Today
Christoph Mergerson, Rutgers
Local Media’s Voice: The Role of Community and Novelty in Radio Production
Kyle Miller, South Dakota

WEDNESDAY, AUGUST 4
1 to 2:30 p.m. / W033
Magazine Media and Newspaper and Online News Divisions
PF&R Panel Session
Taking the Long View: Journalism Steps Back From Daily Reporting

WEDNESDAY, AUGUST 4
5 to 6:30 p.m. / W065
Visual Communication and Newspaper and Online News Divisions
PF&R Panel Session
Whose Visual Ethics? Everyone’s Visual Ethics
Moderating/Presiding
Mary Angela Bock, Texas at Austin

Panelists
The Ethics of Witnessing
Julianne Newton, Oregon
Defending the Castle: Photojournalistic Ethical Codes as Boundary Maintenance in a Time of Professional Precarity
Andrew Mendelson, CUNY
Disconnection between Image and Reality: Ethical Questions for Journalists, Subjects, and Researchers
Kimberly Lauffer, Keene State College (NH)
Unpublishing the News Beyond Text: Facing Unique Challenges of Visual and Multimedia Content
Deborah L. Dwyer, North Carolina at Chapel Hill
Discussant
Gina Gayle, Emerson

Visual media are particularly powerful, emotionally persuasive, and potentially damaging when used to lie, distort, or stereotype. Digitization has democratized access to visual media production and, importantly, a world-wide audience. Citizen journalism and participatory journalism provides opportunities for new voices and new perspectives, with the advantage of granting visibility to marginalized communities. But one of the disadvantages of a more diverse sphere of media production is the lack of agreement about shared ethical principles.

THURSDAY, AUGUST 5
11 a.m. to 12:30 p.m. / T023

Newspaper and Online News Division

High Density Refereed Paper Session
Negativity, Incivility, and Anonymity in the News and the Comments/Frames and the Language of News

Moderating/Presiding
Jonathan Anderson, Minnesota

Topic I — Journalists and their Audiences
An Evolutionary Approach to Why People Seek and Avoid More Information About Negative News Stories
Esther Thorson, Carin Tunney

and Kevin Kryston, Michigan State
The Role of Anonymity and Race in Online News Story Comment Sections
William Singleton, Alabama
Seeing Red: Reading Uncivil News Comments Guided by Personality Characteristics
Arthur Santana, San Diego State and Toby Hopp, Colorado-Boulder
Reciprocal Journalism’s Double-Edged Sword: How Journalists Resolve Cognitive Dissonance After Experiencing Harassment from Audiences on Social Media
Danielle Deavours, Montevallo; Will Heath, Alabama-Birmingham; Kaitlin Miller and Misha Viehouser, Alabama;
Sandra Palacios Plugge and Ryan Broussard, Sam Houston State
Redemption vs. #MeToo: How Journalists Addressed Kobe Bryant’s Rape Case in Crafting His Memory
Patrick Walters, Kutztown
Discussant
Magda Konieczna, Concordia

Topic II — The Framing of the News
Elite Journalists’ Narrative Evolution in the 2018 Midterm Elections on Twitter and in Print
Mitchell Bard, Iona and Michael Mirer, Wisconsin-Milwaukee
Media and Good Governance: Examining Role of Valenced Framing in Perceptions of Good Governance
Juan Liu, Columbus State
“Timely, Accurately, Avoid Unnecessary Panic”: How Vietnamese Newspapers Framed the COVID-19 Pandemic during the Initial Stage
Huu Dat Tran and Pham Phuong Uyen Diep, Kansas State
The Public’s Frame: News Outlets, YouTube Comments and the 2018 Teacher Strike in West Virginia
Laura Harbert, Ohio
It’s All Rhetoric: Dominant Climate Change Discourses in a UK and US Newspaper
Kathleen I. Alaimo, Colorado-Boulder
Discussant
Bill Cassidy, Northern Illinois
THURSDAY, AUGUST 5
1 to 2:30 p.m. / T032

Minorities and Communication and Newspaper and Online News Divisions

Research Panel Session
Surviving and/or Thriving? The State of Black-Owned News Operations in the Age of Protest and Pandemic

Moderating/Presiding
Dorothy Bland, North Texas

Panelists
Gheni Platenburg, Auburn
George L. Daniels, Alabama
Connie Mitchell Ford, Maryland
Miya Williams Fayne, California State-Fullerton
Karanja Ajanaku, The New Tri-State Defender

THURSDAY, AUGUST 5
3 to 4:30 p.m. / T050

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session
Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom

Moderating/Presiding
Patrick Walters, Kutztown

Panelists
Amanda Sturgill, Elon
Ahmed Mansoori, United Arab Emirates
Brian Creech, Temple
Sonali Kudva, Tampa

This panel will feature presentations of selected entries to the "Teaching News Terrifically in the 21st Century" competition.

FRIDAY, AUGUST 6
9 to 10:30 a.m. / F007

Newspaper and Online News and Scholastic Journalism Divisions

Teaching Panel Session
Champions of Editing Teaching and Research Competitions

Moderating/Presiding
Kirstie Hettinga, California Lutheran

Keynote Speaker
Nana aba Duncan, Carleton University

Revealing the Veil in Internet Memes and GIFs: A Comparative Framing and Stereotyping Analysis*
Omneya Ibrahim, Texas at Austin and Shahira Fahmy, American in Cairo
Be a New York Times Digital Headline Editor**
Melanie Faizer, Tennessee-Knoxville
Breaking-News Drill**
Joe Grimm, Michigan State and Mary Lou Song, Northwestern

* First Place Research Competition
** First Place Teaching Competition (Tied)

The newly renamed Champions of Editing is honored to welcome Nana aba Duncan, the inaugural Carty Chair in Journalism, Diversity and Inclusion Studies at Carleton University’s School of Journalism, for a discussion of diversity, equity and inclusion across journalism and mass communication curriculum. Duncan will provide tips for individual educators and briefly address systemic change. An award-winning broadcaster and advocate of underrepresented perspectives in journalism, Duncan previously worked as a host and producer at CBC Radio. The recipients of the Champions of Editing’s teaching and research competitions, who will receive cash prizes provided by our sponsors, (Dow Jones News Fund, ACES: The Society for Editing, Poynter), will also be recognized.
**FRIDAY, AUGUST 6**
5 to 6:30 p.m. / F048

Newspaper and Online News Division

**Refereed Paper Session**
**How the News Shaped COVID and How COVID Shaped the News**

Moderating/Presiding
Annalise Baines, Kansas

How Different Market Oriented News Organizations Portrayed News Coverage about the CARES Act?
Michelle Rossi, Colorado-Boulder

Intermedia Agenda Setting during the COVID-19 Pandemic: A Computational Analysis of China’s Online News
Hanxiao Wang, Nanjing Normal and Jian Shi, Syracuse

The numbers game: How local newspapers used statistics to frame the coronavirus pandemic
Newly Paul and Gwendelyn Nisbett, North Texas

Struggling to stay alive: Russia’s provincial journalism adapts to the COVID-19 pandemic
Elina Erzikova, Central Michigan and Wilson Lowrey, Alabama

A profession in flux: How Covid-19 coverage is pushing the boundaries of traditional journalism
Kathleen I. Alaimo, Colorado-Boulder

Discussant
Christopher Etheridge, Kansas

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**FRIDAY, AUGUST 6**
7 to 8:30 p.m. / F062

Newspaper and Online News

**Refereed Paper Session**
**Top Papers in the Newspaper and Online Division**

Moderating/Presiding
Kathleen I. Alaimo, Colorado-Boulder

“I Didn’t Know How We Were Going to Survive”: COVID-19’s Disruption of U.S. Community Newspapers*
Teri Finneman, Kansas; Will Mari, Louisiana State, and Ryan Thomas, Missouri

Rethinking Hybridity in Diaspora Journalism: A Study of Exiled Syrian Journalists’ Advocacy

Networks and Role Perceptions**
Rana Arafat, City University of London
How Partisan is Partisan? Media Framing of the 2017 Tax Cuts and Job Act***
Amanda Comfort, Beverly Horvit and Camile McManus, Missouri

An “Assumption of Bad Faith”: Using Fake News Rhetoric to Create Journalistic Teaching Moments****
Kelsey Mesmer, Wayne State
Yiyan Zhang and Briana Trifiro, Boston University

Discussant
Patrick Ferrucci, Colorado-Boulder

* First Place Open Competition Paper Award Winner
** Second Place Open Competition Paper Award Winner
*** Third Place Open Competition Paper Award Winner
**** First Place Student Paper Award Winner
***** Second Place Student Paper Award Winner

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**FRIDAY, AUGUST 6**
8:45 to 10:15 p.m. / F075

Newspaper and Online News Division

**Divisional Members’ Meeting**

Moderating/Presiding
Matthew Haught, Memphis

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**SATURDAY, AUGUST 7**
10:30 to Noon / S004

Cultural and Critical Studies and Newspaper and Online News Divisions

**PF&R Panel Session**
**Journalism and the Carceral State: The Challenges of Reporting on American Prisons**

Moderating/Presiding
Mary Angela Bock, Texas at Austin
Panelists
The Risk of "Othering": Balancing Ethical Principles and Journalistic Values in Immersive Prison Reporting
**Patrick Walters**, Kutztown

The Ethics of Bringing Stories Across the Walls
**J. Michael Lyons**, Saint Joseph’s

Alternate Sources: Using Lack of Access to Teach Students about FOIA, Formal Reports and Past-Tense accounts
**Mary Kay McFarland**, West Virginia

Through the Bars: How Media Produced with and by Prisoners Offers an Alternative Lens to Understand the Criminal Justice System
**Krishnan Vasudevan**, Maryland

Discussant
**Paromita Pain**, Nevada, Reno

This panel addresses the need to improve coverage of prisons in the U.S. and the institutional impediments to such coverage. The U.S. has the highest rate of incarceration of any industrialized country. Approximately 1.5 million people are in prison, rivaling the population of many of the country’s largest cities, and 200,000 people are in prison for life. People of color bear the brunt of this incarceration binge. The rate of imprisonment for women is increasing as well, though their overall numbers remain a fraction of male prisoners. Many states contract with for-profit prison contractors.

The Bureau of Justice Statistics estimates that the U.S. spends a little over $80 billion on prisons, but an advocacy group called the Equal Justice Initiative argues that the true cost to taxpayers and families far exceeds that number. Yet because they are located far outside urban centers, strategically out of sight, the prison system is often out of reach for most news organizations. As a result, inmates – about ten percent of whom are estimated to be innocent – are denied the chance to be seen or heard, as even their own families struggle to visit.

This is a big story, yet one that is not well-covered, and not necessarily for a lack of trying. The Society of Professional Journalists advocates for improved journalistic access to the American prison system and maintains a webpage with resources and information for reporters pursuing access, but access remains difficult for all journalists and especially multi-media journalists. The virtual ban on visual coverage means that TV news will rarely, if ever, touch the topic. Sometimes officials will set up a media area where officials will hold news conferences, but this is at the state’s discretion. Access to inmates is difficult, and case law has sided with prisons, suggesting that journalists have no more rights than the general public to prison access.