

AEJMC 2020



HISTORY DIVISION GUIDE

Wednesday, August 5



**TERI AND WILL
WELCOME YOU
TO THIS YEAR'S
CONFERENCE**

History Division Virtual Conference Training Set for July 14 on Zoom

We know you have questions about how the conference will work. We have a specific History Division training time set for 1 p.m. Eastern July 14 via Zoom. If you are not able to attend live, it will be recorded and emailed out to the member listserv. This is limited to History Division members only since there is a limit to how many can join this session. Please see the June 16 email from Teri Finneman with the Zoom link and password. Email finnemte@gmail.com if you need it sent again.

Officers and Editors Meeting with Taylor and Francis

10:30 a.m. PT/11:30 a.m. MT/12:30 p.m. CT/1:30 p.m. ET

Executive Committee Meeting

2 p.m. PT/3 p.m. MT/4 p.m. CT/5 p.m. ET

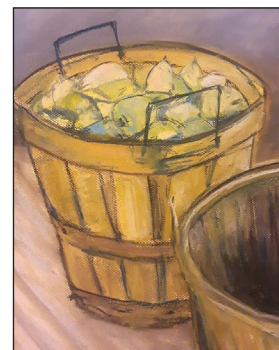
Awards Gala/Media History Trivia

5:30 p.m. PT/6:30 p.m. MT/7:30 p.m. CT/8:30 p.m. ET

Pre-register with your conference registration (free)

Spend an evening celebrating the division's successes in the past year. We will present our top awards, including the inaugural Donald Shaw Senior Scholar Award. Our podcast team will conduct a brief live interview with Book Award runner-up Aimee Edmondson, whose full episode will drop that evening. The gala also will include an auction of a Mike Sweeney original painting; proceeds will benefit the podcast.

After the hour-long program, we'll launch into Media History Trivia. Form a team, join one or just come to watch. Lisa Burns is the emcee of this party in a Zoom Room! The trivia night will include door prize drawings for books entered in the Book Award contest this year and gift cards for the winners.





Donald L. Shaw Award: Maurine Beasley

Presented by Pam Parry, Shaw Award Chair

The History Division will award **Maurine Beasley** its inaugural Donald L. Shaw Senior Scholar Award, recognizing an individual for excellence in journalism history research who has a minimum 15-year academic career and a record of division membership. Beasley is a professor emerita at the Philip Merrill College of Journalism, University of Maryland. The award's namesake Donald Shaw also will be recognized for his achievements.



Hazel Dicken-Garcia Award: Mark Mayfield (advisors, Chris Roberts & Dianne Bragg)

Presented by Amy Mattson Lauters, Thesis Award Chair

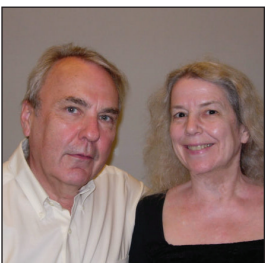
The History Division will award **Mark Mayfield** its 2020 Hazel Dicken-Garcia Award, honoring the outstanding journalism or mass communication history thesis completed in 2019. Mayfield completed his thesis, "At Home: Shelter Magazines and the American Life, 1890 to 1930," under the direction of Chris Roberts and Dianne Bragg at the University of Alabama.



Covert Award: Katie Day Good

Presented by Sheila Webb, Covert Award Chair

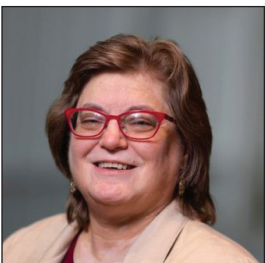
The History Division will award **Katie Day Good** its 2020 Covert Award, honoring the article or chapter in an edited collection that represents the previous year's best essay in mass communication history. Author of "Sight-Seeing in School: Visual Technology, Virtual Experience, and World Citizenship in American Education, 1900–1930" in *Technology and Culture*, Good is an assistant professor at Miami University in Oxford, Ohio.



Michael S. Sweeney Award: Ronald Zboray and Mary Saracino Zboray

Presented by Therese Lueck, Publications Committee Chair

The History Division will award **Ronald Zboray** and **Mary Saracino Zboray** its 2020 Michael S. Sweeney Award, honoring the best article published in the previous volume of *Journalism History*. Author of "Recovering Disabled Veterans in Civil War Newspapers: Creating Heroic Disability" (March 2019), Zboray and Zboray are faculty members in the Department of Communication at the University of Pittsburgh.



Best Podcast Guest Award: Pam Parry

Presented by Teri Finneman, Podcast Executive Producer/History Division Chair

The History Division will award its 2020 Best Podcast Guest Award to **Pam Parry**, a professor in the Mass Media Department at Southeast Missouri State University. Taking into consideration the number of podcast downloads and other factors, the podcast team selected Parry to win the award for "Eisenhower: The Public Relations President" (Episode 25).



Book Award: Will Slauter (Runner-Up: Aimee Edmondson)

Presented by Lisa Burns, Book Award Chair

The History Division will award **Will Slauter** (Université de Paris) its 2020 Book Award, honoring the best journalism and mass communication history book published in 2019: *Who Owns the News? A History of Copyright* (Stanford University Press). Runner-up is **Aimee Edmondson** (Ohio University), for *In Sullivan's Shadow: The Use and Abuse of Libel Law During the Long Civil Rights Struggle* (University of Massachusetts Press).

A Note from Teri Finneman, Chair of the History Division

After everything that's happened in recent months, it's difficult to not be able to seek out the familiar comfort of our friends at this year's conference.

However, we have a tremendous amount to celebrate as a division this year that deserves to be highlighted from our annual report.

1) We named our next editor of *Journalism History*. Pam Parry will begin training in August under current editor Greg Borchard.

2) Our *Journalism History* podcast will reach close to 9,000 downloads by August.

3) We enhanced our journal marketing by having Taylor and Francis design a flyer featuring both *Journalism History* and *American Journalism* via a partnership with AJHA. We also made direct connections with researchers encouraging them to submit.

4) We clarified the mission of *Journalism History* and what types of submissions are accepted to be clearer about the diverse range of topics encouraged.

5) We launched a webinar series during the school year to allow our members to meet virtually.

6) We continue to add fresh content every week at journalism-history.org with research, teaching, and student essays, as well as podcast transcripts. A monthly e-newsletter to members summarizes each month's content.

7) We created a media experts database of our members' areas of journalism history and sent

it to media outlets across the country.

8) We made significant updates to our website for the first time in about four years.

9) We continued our mentorship program pairing members in various career stages together.

10) We instituted the Jinx C. Broussard Award for Excellence in the Teaching of Media History and the Donald Shaw Senior Scholar Award.

11) We began an undergraduate essay contest about Why Does Journalism History Matter?

12) We created a handout for members with details about various history conferences.

13) We scrambled in a week to turn our New York JJCHC conference into a virtual one.

14) We produced *Clio* about every six weeks and featured 110 unique individuals.

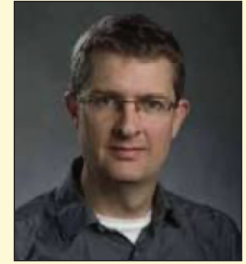
15) We continued an assertive membership recruitment/retention campaign and remain at around 285 members, of which 45 people were involved in some kind of History Division position this year.

16) We maintain an active Facebook group and Twitter presence and branched into Instagram.

17) We're hosting a Summer Zoom Social with History graduate students.

As long as we have the amazing membership base we do, journalism history will never be dying, my friends. It's been an honor to serve as your chair for the past year.

Teri Finneman



Liseblad, Parks honored for service

Madeleine Liseblad (Middle Tennessee State) and **Perry Parks** (Michigan State) will be recognized during the History Division's virtual Awards Gala for Exceptional Service to the AEJMC History Division. This new honor from the chair and vice chair recognizes these junior scholars for their behind-the-scenes commitment to advance the importance of journalism history through public relations initiatives.

Plan now for AEJMC 2021 in New Orleans

We hope to see everyone in person again next year, Aug. 4-7, 2021, at the New Orleans Marriott, a 4-star hotel on Canal Street, between the French Quarter and the Warehouse District. The hotel's website notes it's "a short walk from Jackson Square, the Audubon Aquarium of the Americas and Harrah's Casino. The hotel is also near the cruise port, the Convention Center and the Mercedes-Benz Superdome." Many rooms offer views of the Mississippi River and downtown. The National World War II Museum and New Orleans Jazz Museum each are just more than a mile away.



Future locations

Detroit, Michigan	Aug. 3-6, 2022
Washington D.C.	Aug. 7-10, 2023
Philadelphia, Pa.	Aug. 7-10, 2024
San Francisco, Ca.	2025 (dates TBA)

High Density Paper Session

8:15 a.m. PT/9:15 a.m. MT/10:15 a.m.
CT/11:15 a.m. ET

The high density session will be a rapid-fire research jam with authors given five minutes to summarize their work. At the end of each "round," the assigned discussant will provide feedback. Attendees can type questions in the chat during the jam with an open discussion at the end.

Moderating: **Brian Creech**, Temple
Discussants: **Janice Hume**, Georgia;
David Davies, Southern Mississippi; **Sid Bedingfield**, Minnesota

"Film Censorship's Last Stand: The Memphis Board of Review 1967 to 1976," **Thomas J. Hrach**, Memphis

"Framing Women's Roles in W 20th Century Farming: A Content Analysis of Cover Images," **Catherine Staub**, **Amy Vaughan**, and **Alina Dorion**, Drake

"Platform Life, Platform Death: Civilian Counter-Histories of Military-Made Social Media," **Muir McCammon**, Pennsylvania

"Don't Waste the Reader's Time': The Journalistic Innovations and Influence of Willard M. Kiplinger," **Rob Wells**, Arkansas

"Shaping Billboard Magazine: Lee Zitto's Rise from Part-time Writer to Vice President, 1945 to 1993," **Madeleine Liseblad** and **Gregory Pitts**, Middle Tennessee State

"Our Forgotten Mother: Daisy Bates and Her School Integration Campaign," **Lori Amber Roessner** and **Monique Freeman**, Tennessee

"Libbers' March': Newspapers and the 50th Anniversary of U.S. Women's Suffrage," **Dana Dabek**, Temple

"How the 1910 Bombing of the Times Building Destroyed the Socialist Party and the Unions," **Daniel Wolowicz**, Alabama

U.S. News Media and Democratic Backsliding: How Did We Get Here? Is Journalism Complicit? (co-sponsor: Political Communication)

11:45 a.m. PT/12:45 p.m. MT/1:45 p.m. CT/2:45 p.m. ET

Moderating: **Aaron Veenstra**, Florida Atlantic

Panelists: **Michael McDevitt**, Colorado Boulder; **Perry Parks**, Michigan State; **Kevin Lerner**, Marist; **Betsi Grabe**, Indiana

This panel will explicate and debate the premise that journalism undermines its democratic commitments through appeals to its own values. Scores of journalists in the elite press and elsewhere were undoubtedly repulsed by Donald Trump in the 2016 campaign. The "earned media" he benefited from nevertheless suggests that reporters and editors were fascinated by the emotive main-springs of populist support. This panel considers whether news media contribute to democratic decline at the expense of other institutions.

Virtual Reality: Reaching New Audiences Via Virtual Conferences & Podcasting (co-sponsor: Public Relations)

1:30 p.m. PT/2:30 p.m. MT/3:30 p.m. CT/4:30 p.m. ET

Moderating: **Karen Russell**, Georgia

Panelists: **Amanda Weed**, Kennesaw State; **Geah Pressgrove**, West Virginia; **Teri Finneman**, Kansas; **Nick Hirshon**, William Paterson

With university travel money a constant limitation, it's time for more outside-the-box thinking on how to promote our research to broader audiences while remaining inclusive of faculty and graduate students who do not have the financial means to attend conferences. In this session, the History Division will discuss the success of its podcast and sharing journalism history research on a global scale, including as a teaching tool in university classrooms. The Public Relations Division will discuss the success of its virtual conference and the benefits of providing a sense of community and research support throughout the year.



Journalism
History

Broussard Teaching Awards: “Transformative Teaching of Media and Journalism History”

3:15 p.m. PT/4:15 p.m. MT/5:15 p.m. CT/6:15 p.m. ET | Moderators: Kristin Gustafson and Amber Roessner

This contest and panel features original and tested transformative teaching ideas and practices that address pedagogies of diversity, collaboration, community, and/or justice. Spearheaded by Kristin L. Gustafson, the division’s Teaching Standards co-chair, the Jinx Coleman Broussard Teaching Awards competition acknowledges and shares best practices publicly that journalism educators and media historians use in their classrooms.

The teaching ideas shared on this panel collectively speak to the AEJMC Teaching Standards Committee’s focus on curriculum, leadership, course content and teaching methods, or assessment. The ideas were selected in part based on their potential for transferability of the course content and teaching methods to curriculum in other institutions.

Panelists are pictured below.



Lisa M. Burns
Quinnipiac



Elisabeth Fondren
St. John’s



Andrew Offenburger
Miami



Joe Saltzman
USC Annenberg



Pamela E. Walck
Duquesne

The Future of Our History (co-sponsor: American Journalism Historians Association, via the Council of Affiliates)

5 p.m. PT/6 p.m. MT/7 p.m. CT/8 p.m. ET

Moderating: **Will Mari**, Louisiana State

Panelists: **Cayce Myers**, Virginia Tech; **Greg Borchard**, Nevada, Las Vegas; **Donna Lampkin Stephens**, Central Arkansas; **Aimee Edmondson**, Ohio; **Ford Risley**, Penn State

Featuring leaders from the History Division and AJHA, this open round-table discussion will address concerns over the future of media and journalism history research and declining university support for journalism history in the classroom. This session aims for audience members to help brainstorm ideas for overcoming these issues and coming up with solid proposals for moving forward.

The division’s leadership believes strongly that doing so proactively will strengthen our field’s prospects and activate positive relationships down the road, with related academic disciplines.

Friday, August 7

PAPERS: Publicity, the Press, and Social Movements

11:45 a.m. PT/12:45 p.m. MT/1:45 p.m. CT/2:45 p.m. ET

Moderating: **Candi Carter Olson**, Utah State

Discussant: **Jinx Broussard**, Louisiana State

“A Know-Nothing’s Portrayal of Mexicans in the 1850s Press: The Work of G. Douglas Brewerton,” **Michael Fuhlhage**, Wayne State (third-place faculty paper)

“‘The Paper of Record of The Women’s Movement’: The National Identity of *off our backs*,” **Kate Yanchulis**, Maryland (third-place student paper)

“‘Skeptics Make the Best Readers’: The Institute of Propaganda Analysis’ Pioneering Media Literacy Efforts and the Fight Against Misinformation (1937-1942),” **Elisabeth Fondren**, St. John’s

“The Nation’s First Press Secretary: Ray Stannard Baker and the Lessons of Publicity,” **Meghan McCune** and **John Maxwell Hamilton**, Louisiana State

History Division Top Papers

5 p.m. PT/6 p.m. MT/7 p.m. CT/8 p.m. ET

Moderating: **Cayce Myers**, Virginia Tech

Discussant: **Erika Pribanic-Smith**, Texas at Arlington



First Place Faculty Paper

"Capturing 'The Real Thing': James Ricalton Brings the Russo-Japanese War to American Parlors," **Natascha Toft Roelsgaard** and **Michael S. Sweeney**, Ohio



Second Place Faculty Paper

"Influence of the Supreme Court's Plessy v. Ferguson Decision on Southern Editorial Arguments During the 'Massive Resistance' to Integration"
Ali Mohamed, United Arab Emirates



First Place Student Paper

"A True Newspaper Woman': The Career of Sadie Kneller Miller"
Carolina Velloso, Maryland
Winner of the 2020 Diversity in Journalism History Research Award



Second Place Student Paper

"Robert Capa: War Photographer as Performance and Revision of the Myth"
Christopher T. Assaf, Texas

Connecting Today's Students with Jim Crow-era Media History (co-sponsor: Minorities and Communication)

3:15 p.m. PT/4:15 p.m. MT/5:15 p.m. CT/6:15 p.m. ET

Moderating: **Nathaniel Frederick**, Winthrop

Panelists: **Juan González**, Rutgers; **Kristin Gustafson**, Washington Bothell; **Gheni Platenburg**, Auburn; **Kathy Roberts Forde**, Massachusetts; **Rachel Grant**, Florida

This teaching panel addresses the best practices and pedagogies needed for teaching students about media production, representation, and/or the political economy in the Jim Crow era in the U.S. The current moment is one during which reverberations of state-sponsored segregation are particularly loud.

In addition, it is relevant that the root cause of these horrors—the 400th anniversary of slavery in the United States—has just passed and getting media attention through such avenues as The 1619 Project with The New York Times. The panel will include scholars who can address how we teach these issues—in the classroom and through public scholarship—in a diverse set of ways.

Member Business Meeting

6:45 p.m. PT/7:45 p.m. MT/8:45 p.m. CT/9:45 p.m. ET

The business meeting will include discussion of transitioning to a better division website as well as a potential change in the publication of book reviews in order to release them in a more timely and public manner.



We will also hear from our future journal editor, Pam Parry, in addition to our regular business of our accomplishments for the year, recognition of our paper winners (see left column and page 4) and the transition to the new leadership team under incoming chair Will Mari.

Be sure to attend the meeting for the auction of one of Mike Sweeney's amazing paintings. Proceeds will benefit the Journalism History podcast.

Historic Media Coverage of LGBTQ Issues: San Francisco and Other Key Places (co-sponsor: LGBT Interest Group)

11:30 a.m. PT/12:30 p.m. MT/1:30 p.m. CT/2:30 p.m. ET

Moderating: **Chelsea Reynolds**, California State, Fullerton

Panelists: **Andrew E. Stoner**, California State, Sacramento; **Robby Byrd**, Memphis; **Michael Bajko**, The Bay Area Reporter

Broad consideration of issues related to LGBTQ history and media coverage, and more narrowly focused research on specific “places” in the history of gay people and the gay liberation movement, will be the focus of this session. Among other pressing issues, the role of mainstream or heterocentric media coverage of gay issues, as well as the role of the emerging place for gay journalists in telling the story, will be at the center of conversation.

Analysis of issues of objectivity and advocacy will be included, as well as a brief review of media coverage of LGBTQ issues from a “problem perspective” in its earliest days, beginning in circa the 1980s.

Media, War and Memory: Researching Remembrance of the Past (co-sponsor: Cultural and Critical Studies)

1:15 p.m. PT/2:15 p.m. MT/3:15 p.m. CT/4:15 p.m. ET

Moderating: **Susan Keith**, Rutgers

Panelists: **Jonathan M. Bullinger**, New York at Geneseo; **Jill A. Edy**, Oklahoma; **Nour Halabi**, Leeds; **Maira McCammon**, Pennsylvania

This panel will involve important conversations between scholars at a key moment in time. As we move away from the 100th anniversary of the end of World War I (in 2018) and toward the 75th anniversary of the end of World War II (this year, in 2020), media historians now occupy a key moment for research on media and remembrance of all types of war and conflict.

This research panel brings together scholars examining media remembrance around World War I, World War II, the 1973 October War and digital media manifestations of war.

Scholar-to-Scholar Paper Session

11:30 a.m. PT/12:30 p.m. MT/1:30 p.m. CT/2:30 p.m. ET

Presenters will upload digital posters and engage during their scheduled session in live discussion and Q & A with the discussant and those who attend.

Discussant: **Sheryl Kennedy Haydel**, Louisiana State

“Complaining, Campaigning, and Everything in Between: Media Coverage of Pay Equity in Women’s Tennis in 1973 and 2007,” **Shannon Scovel**, Maryland

“History of the Black Power Movement: Going Beyond Mediated Images,” **Adrienne Grubic**, Texas

“Individual- and Role-Level Influences on Crisis Coverage: A Content Analysis of Columbine,” **Danielle Deavours**, Alabama

Sunday, August 9

PAPERS: Publicity, the Press, and Social Movements

11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET

Moderating: **Daniel Haygood**, Elon

Discussant: **Dianne Bragg**, Alabama

“Gladwin Hill and ‘The Wetbacks’: The New York Times and the Mexican Migrant Security Threat,” **Melita Garza**, Texas Christian

“Enemy Words on American Airwaves: Cold War Radio Moscow Broadcasts to the U.S.,” **Kevin Grieves**, Whitworth

“From Prohibition’s Demon Drink to Acceptable Indulgence: Distillers and the Battle to Normalize Liquor in America,” **Wendy Melillo**, American

“Democracy on the Skids: The Hutchins Commission’s Fears for America’s Future,” **Stephen Bates**, Nevada, Las Vegas

A Nation Challenged to Change, Implications for Media Educators: An AEJMC Conversation

Friday, August 7

1:30 p.m. PT/2:30 p.m. MT/3:30 p.m.
CT/4:30 p.m. ET

Moderating: **Tim Vos**, Michigan State

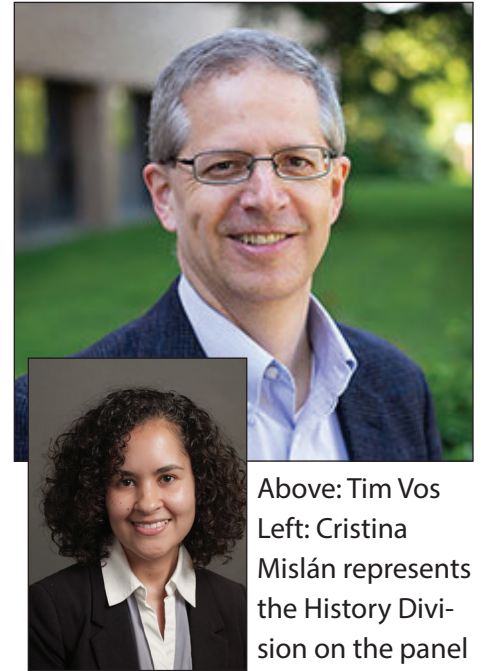
Panelists: **Danielle Kilgo**, Minnesota; **Nneka Logan**, Virginia Tech; **Thomas Hrach**, Memphis; **Cristina Mislán**, Missouri

The death of George Floyd at the hands of Minneapolis Police ignited a wave of protests and civil unrest not seen since the 1960s. As millions from all races and ethnicities both in the U.S. and around the

world raised their voices for change in the treatment of those from marginalized communities, journalists were thrust into covering a second crisis even as a worldwide pandemic continued.

The confluence of events presents an extraordinary teaching opportunity for those preparing the next generation of journalists and media message producers.

Join AEJMC President-Elect Tim Vos, a former chair of the History Division, as we explore these issues and the role of every journalism and mass communication educator in addressing them.



Above: Tim Vos
Left: Cristina Mislán represents the History Division on the panel

Jhistory Interest Group panel: When Journalism and Media Change Paradigms

Thursday, August 6

1:30 p.m. PT/2:30 p.m. MT/3:30 p.m. CT/4:30 p.m. ET

Moderating: **David T. Z. Mindich**, Temple

Panelists: **Daniel C. Hallin**, California, San Diego; **Kim Person**, College of New Jersey; **Devon Powers**, Temple; **Lewis Wallace**, journalist and activist, Durham, NC

There are times when journalism and media bring about a profound change in the way we see the world. Reports in The New York Times and the New Yorker about Harvey Weinstein and the #MeToo movement and the New York Times's 1619 Project are two recent examples. Sometimes competing paradigms are fought over, like when Ida B. Wells attempted to change the paradigm about lynching in the 1890s and was able to do so for the black press but not immediately for the white-owned press, which rejected her evidence. Four panelist will examine how journalism and media shift paradigms.

Minorities and Communication Diversity Teach-in

Saturday, August 8

8:15 a.m. PT/9:15 a.m. MT/10:15 a.m. CT/11:15 a.m. ET

The Minorities and Communication Division will offer an interactive workshop featuring Sally Lehrman (The Trust Project) and Venise Wagner (San Francisco State University), co-editors and co-authors of Reporting Inequality: Tools and Methods for Covering Race and Ethnicity. Both will facilitate this 90-minute workshop on teaching methods to unpack racial inequality. These methods can help communication students improve coverage and representation of communities of color, and also add impact to journalism curricula. Plan to leave with strategies and tools for effective teaching. This workshop is free for all registered AEJMC conference attendees, but separate registration is required by July 15 at <https://www.surveymonkey.com/r/AEJMCDiversityMACD>



Find the full conference program at <http://aejmc.org/events/sanfrancisco20/schedule/>



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Show transcripts are available at <https://journalism-history.org/podcast>

Journalism History rips out the pages of your history books to re-examine the stories you thought you knew ... and the ones you were never told.

The AEJMC History Division's Journalism History podcast covers an array of topics, going in depth with experts in the field on today's hot topics. Recent episodes include:

- **A Nation of Newsboys:** Author Vince DiGirolamo uncovers the successes and struggles of the children who have hawked and delivered newspapers since the founding of America.
- **News for the Masses:** Historian Bill Huntzicker, author of the book *The Popular Press, 1833–1865*, describes the forces that radically altered the journalism industry in New York and across the United States in the mid-1800s.
- **The Women's Press & Utah's Battle Over the Vote:** Researcher Candi Carter Olson shares how women in Utah used the power of the press and rose up in protest as Congress considered taking away their right to vote in the late 1800s.
- **The Stonewall Riots:** Scholar Michelle Rotuno-Johnson describes the derogatory press coverage of the 1969 New York City protests that became emblematic of the gay rights movement.



journalismhistorypodcast.podbean.com

Journalism History



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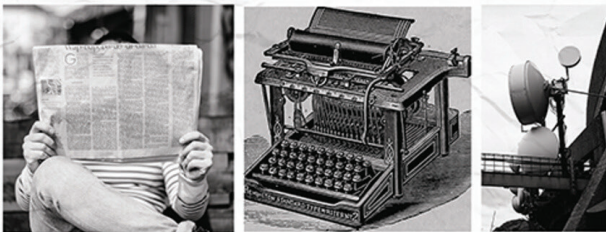
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JOURNALISM HISTORY

THE OFFICIAL JOURNAL OF AEJMC'S HISTORY DIVISION



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Journalism History, the official journal of AEJMC's History Division, publishes research on mass communication history, which may discuss individuals, institutions, or events. The journal features manuscripts that provide fresh approaches and a new, significant understanding about a topic in its broader context, as well as topical essays, especially if they contain clear theses with supporting documentation. In addition to content about traditional journalism, *Journalism History* welcomes submissions with historical angles on visual communication, public relations, advertising, scholastic journalism, media diversity, sports media, the business of journalism, media technology, oral history, media law and ethics, and documentaries. We also encourage cross-disciplinary and global collaboration so that the content of the journal increasingly reflects media history outside of U.S. borders and across disciplines.

Interested in sharing your work with *Journalism History*? Scan the code to the right, or visit the below link to submit an article and make an impact!



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