

AEJMC 2018

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HISTORY DIVISION GUIDE

Refereed Research Paper Sessions

Tuesday, August 7

1:30-3 p.m. – News Philosophies and Practices

Moderating: **Therese Lueck**, Akron
Discussant: **Aimee Edmondson**, Ohio

“Walter Lippmann and the Follies of Detachment”

Julien Gorbach, Hawaii at Manoa

“Journalism with the Voice of Authority: The Rise of Interpretive Journalism at The New York Times, 1919-1931”

Kevin Stoker, Nevada, Las Vegas

“‘Songs of the Craft’: Poetry in 20th-Century U.S. Newsrooms”

Will Mari, Northwest

“‘More News Space’: Money and Publisher W. E. ‘Ned’ Chilton III, 1953-1984”

Edgar Simpson, Central Michigan

Wednesday, August 8

1:45-3:15 p.m. – International Journalists, Global News

Moderating: **Caryl Cooper**, Alabama
Discussant: **Catherine Cassara**, Bowling Green

“Making China Their ‘Beat’: A Collective Biography of U.S. Correspondents in China, 1900-1951”

Yong Volz and **Lei Guo**, Missouri

“Henry Luce’s American and Chinese Century: An Analysis of U.S. News Magazine’s Coverage of General Chiang Kai-shek from 1936 to 1949”

Daniel Haygood and **Glenn Scott**, Elon

“The German-American Press and Anti-German Hysteria during World War I”

Kevin Grieves, Whitworth

“Retreat from the Golden Age: Russian Journalists and Their World, 1992-2000” **Rashad Mammadov**,

Suffolk, and **Owen V. Johnson**, Indiana

History Division Top Papers

Tuesday, August 7, 5-6:30 p.m.

Moderating:

Erika Pribanic-Smith, Texas at Arlington

Discussant:

Doug Cumming, Washington and Lee

First Place Faculty Paper



"The Amateurs' Hour:
South Carolina's First Radio
Stations, 1913-1917"
John Armstrong, Furman

Second Place Faculty Paper



"The War Council: Editors'
Publicity Campaign for Louis D.
Brandeis's 1916 Supreme Court
Nomination"
Erin Coyle (pictured), **Elisabeth
Fondren**, and **Joby Richard**,
Louisiana State

First Place Student Paper (tie)



"Driving and Restraining
Forces Toward the
Marketization of Broadcasting
in the UK in the 1990s"
Madeleine Liseblad,
Middle Tennessee State

First Place Student Paper (tie)



"Textbook News Values:
A Century of Stability
and Change"
Perry Parks, Michigan State

High Density Paper Session

Wednesday, August 8, 5:15-6:45 p.m.

Each presenter delivers a four-minute summary of his or her work, followed by a session of one-on-one Q&A.

Moderating: **Cayce Myers**, Virginia Tech

Discussants: **Lisa Burns**, Quinnipiac; **William Davie**, Louisiana at Lafayette; **Thomas Bivins**, Oregon



Third-Place Faculty Paper

"Winning Women's Votes: Dotty Lynch
and the Gender Gap in American Politics,
1972-1984"

Wendy Melillo, American

"The Delphian Society and Its Publications: A Historical and Cultural Analysis of a Primer for Middle-Class Women's Education"

Sheila Webb, Western Washington

"Pulpit and Press Pioneer: Samuel E. Cornish, the Minister, before Founding Freedom's Journal"

Kenneth Campbell, South Carolina



Third-Place Student Paper

"We Matter': The Launching of a Counter-Narrative Black Public Affairs Program in Columbia, S.C."

Kelli Boling, South Carolina

"Elmer Davis and His Anti-McCarthyism Broadcasts on ABC Radio" **Ray Begovich**, Franklin College

"Your Paper Saved Seattle': E.W. Scripps, a Man of Contradictions, Responds to the Star's Coverage of the General Strike of 1919" **Aaron Atkins**, Ohio

"(Re)covering Disabled Veterans in Civil War Newspapers: Creating Heroic Disability"

Ronald J. Zboray and **Mary Saracino Zboray**, Pittsburgh

"Constructing ('Typhoid') Mary Mallon: How Public Health and Journalism Criminalized the Healthy Carrier"
Katie Foss, Middle Tennessee State

"The Rationales for Public Relations: The Engineering of Human Interactions" **Burton St. John**, Old Dominion

Scholar-to-Scholar

Wednesday, August 8, 12:15-1:30 p.m.

Authors of Scholar-to-Scholar papers present their research on 4x8' posters and engage in one-on-one discussion with attendees.

“Newspapers as Quasi-Stationery in Nineteenth Century America: The Economic Role of the Letter-Sheet Price-Currents”
Bradford Scharlott, retired, and **Matthew Baker**, Westminster College

“Mortimer Thomson’s Witches: Undercover Reporting on the Fortune-Telling Trade”
Samantha Peko, Ohio

“Voices on Woman’s Suffrage: Lingering Structures of Feeling in 1917 U.S. Letters to the Editor”
Lori Amber Roessner, Tennessee

“Southern Education Report: An Examination of a Magazine’s Contribution to Education News in the Civil Rights Era”
Melony Shemberger, Murray State

“Race and Rhetorical Choices: Newspaper Coverage of Detroit’s Twelfth Street Riot”
Brandon Storlie, Wisconsin-Madison

Discussants: **John Ferré**, Louisville;
Jon Bekken, Albright

Scholastic Journalism Panel

Wednesday, August 8, 3:30-5 p.m.

Touching the (First Amendment) Third Rail: Techniques for Constructive Conversations

Join staff from Washington, D.C.’s **Newseum** for this teaching panel organized by History Division Chair Doug Cumming. All panel attendees will receive free passes to the Newseum.

Member Business Meeting

Tuesday, August 7, 6:45-8:15 p.m.

Members will meet **new Journalism History Editor Gregory Borchard**, vote on proposed bylaw amendments, and discuss the transition of the **Clio newsletter** to a monthly e-newsletter.

The division will award the **inaugural Michael S. Sweeney Award** for Best Article in *Journalism History*, as well as the Book Award, Covert Award, and research paper awards (see page 2).

Michael S. Sweeney Award: Dale Cressman



The History Division will award **Dale Cressman** its 2018 Michael S. Sweeney Award, honoring the best article published in *Journalism History* since Summer 2017. Author of “News in Light: The Times Square Zipper and Newspaper Signs in an Age of Technological Enthusiasm” (Winter 2018), Cressman is an associate professor in the School of Communications at Brigham Young University.

Book Award: Fred Carroll



The History Division will award **Fred Carroll** its 2018 Book Award, honoring the best journalism and mass communication history book published in 2017. Author of *Race News: Black Journalists and the Fight for Racial Justice in the Twentieth Century* (University of Illinois Press), Carroll is a lecturer in the Department of History and Philosophy at Kennesaw State University.

Covert Award: Andie Tucher



The History Division will award **Andie Tucher** its 2018 Covert Award, honoring the article or chapter in an edited collection that represents the previous year’s best essay in mass communication history. Author of “‘I believe in faking’: The Dilemma of Photographic Realism at the Dawn of Photojournalism” in *Photography & Culture* (June 2017), Tucher is a professor in the Columbia Journalism School.

History Division Panels

Monday, August 6

11:45 a.m. to 1:15 p.m. – Research Panel

So You Want to Write a Book? A Survival Guide
Co-sponsor: Sports Communication

1:30-3 p.m. – Research Panel

History of Black Media
Co-sponsor: Commission on the
Status of Women

3:15-4:45 p.m. – PF&R Panel

Connecting Industry and Ivory Tower:
Advertising, Journalism and PR Executives
Tell Professors How to Matter

Tuesday, August 7

3:15-4:45 p.m. – Teaching Panel

Contextualizing Media Credibility in 2018
Co-sponsor: Newspaper and Online News

Wednesday, August 8

8:15-9:45 a.m. – Teaching Panel

Innovating Ideas that Foster a Community
and Its History
Co-sponsor: Community Journalism

3:30-5 p.m. – Teaching Panel

Remembering, Forgetting, and Nostalgizing
1968: The Year That Rocked Our World
Co-sponsor: Cultural and Critical Studies

Thursday, August 9

11 a.m. to 12:30 p.m. – Research Panel

Votes for Women: The Role of the Press in the
Struggle for Suffrage
Co-sponsor: Commission on the
Status of Women



Library of Congress

Special Events

Off-site Tour/Q&A: National Press Club

Monday, August 6, 7 p.m.

Event is open to those who signed up in advance. Representatives of the **White House Historical Association** and the **National Press Club's** History and Heritage Committee will discuss what their organizations have to offer.

Off-site Tour: Library of Congress

Tuesday, August 7, 9:30 a.m.

Tour is open to those who pre-pay with their convention registration. Meet in the lobby of the **Library of Congress** Madison Building. Transit time 25-30 minutes from the conference hotel by Metro (**Metro Center Station to Capitol South Station**).

Off-site Social: Capitol City Brewing Co.

Tuesday, August 7, 8:30 p.m.

Co-sponsor: Graduate Student Interest Group
Enjoy free hors d'oeuvres and conversation with others interested in these two sponsoring groups. **Capitol City Brewing Co.** is located at 1100 New York Ave. NW (corner of 11th and H streets NW, a **5-6-minute walk from the conference hotel**).