

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

SUMMER 2019 | VOLUME 48, NO. 3

Must-See Workshops, Sessions, and Celebrations



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The 2019 annual conference is upon us, and the CT&M executive board has arranged some exciting programming for this year's event. Because we'll be convening in Toronto, we decided to partner with the International Division for a special, two-part research-teaching globalization series on extending and teaching communication theories across borders. Check the program to see the all-star cast of panelists in these two sessions.

We are continuing long-standing partnerships with ComSHER and Media Ethics to sponsor PF&R and teaching sessions. This year's program also includes a research panel with current and former editors of *Communication Methods and Measures*, our division journal. All are sure to be unmissable events.

In terms of peer-reviewed research, this year's program will host four refereed paper sessions and a scholar-to-scholar poster session that touch on relevant topics across the discipline. The best of this research will be presented in a panel session on Friday afternoon, before our annual members' meeting.

Whether you are a longtime friend of the division or an aspiring new member, I want to personally invite you to attend the CT&M business meeting on Friday, August 9 from 6:30-8:00 p.m. Here we will be celebrating our colleagues' top papers, honoring this year's Barrow Minority Award winner, Marisa Smith, and discussing the future

of our division. If you are interested in leadership with the division, please contact one of our executive board members.

Immediately following the meeting, CT&M will be hosting an off-site social to celebrate the inclusion of *Communication Methods and Measures* in the SSCI index and its inaugural ranking among the 20 best journals in the field. Please check the conference app for location details. This is an extraordinary accomplishment made possible by CT&M liaison and former division head, Jörg Matthes.

My sincerest thank you goes out to everyone who has helped make this year's program a success. Our division continues to shine because of our many talented reviewers, submitters, moderators, discussants, and executive board. I hope to see you all in Toronto!



INSIDE CONCEPTS

**Barrow
award
winner**

PAGE 2

**Toronto 2019
program**

PAGE 3

**Top papers
announced**

PAGE 5

**PF&R panels
look ahead**

PAGE 5

**2018-19
officer info**

PAGE 6

2019 Barrow Minority Scholarship Award Winner



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The Barrow Scholarship Committee selected Marisa Smith from the University of Illinois at Urbana-Champaign as the winner of the 2019 scholarship competition. Smith will receive \$2,000 as well as membership to both the CT&M and Minorities and Communication (MAC) divisions of AEJMC.

Smith, a Ph.D. candidate at Illinois' Department of Communication, has built a solid research agenda that uses computational methods to study framing, minorities, and social networks. Her recommendation letters described her as "a promising and bright young scholar who is tackling important issues in media effects research as the field of mass communication grapples with understanding the impact of social media on society."

Marissa Smith has presented her research at national and international conferences including ICA and NCA, and she received the annual Karl R. Wallace award, a competitive honor that recognizes distinguished scholarship among graduate students within Illinois' Department of Communication.

Smith was selected from a strong pool of applicants, each of whom showed potential for making significant contributions in communication research, particularly in terms of theory and methodology.

This scholarship honors the late Professor Lionel C. Barrow, Jr., in recognition of his pioneering efforts supporting minority education in journalism and mass communication. This award is designed to aid doctoral students in these fields to complete their dissertation research and academic work.

The scholarship committee was comprised of faculty representatives from the CT&M Division, the MAC Division, and the Mass Communication and Society (MCS) Division. This award is sponsored by the CT&M Division and is made possible in part through contributions from the MAC Division, the Commission on the Status of Minorities, the MCS Division, and personal donations.



Marissa Smith is a doctoral candidate at the University of Illinois at Urbana-Champaign, and the recipient of the 2019 Barrow Minority Scholarship Award

"[She] is tackling important issues in media effects research as the field of mass communication grapples with understanding the impact of social media on society."

Toronto 2019 Program

Date	Time	Session type	Description
W, Aug. 7	10:00-11:30am	Research panel	<p>The State of Research Methods in our Field: Celebrating Communication Methods & Measures' Inclusion in the SSCI and Reflections on the Future of Publishing Moderating: Elizabeth Stoycheff, Wayne State</p> <ol style="list-style-type: none"> 1. Dave Ewoldsen, Editor, Annals of the International Communication Association 2. Louisa Ha, Editor, Journalism and Mass Communication Quarterly 3. Andrew Hayes, Ohio State 4. Lance Holbert, Editor, Journal of Communication 5. Jörg Matthes, Editor, Communication Methods and Measures
	11:45am-1:15pm	Refereed research panel	<p>Advances in Social Media Research Moderating: Magdalena Saldana, Pontificia Universidad Católica de Chile</p> <ol style="list-style-type: none"> 1. Social Networking for Interpersonal Life: Facebook Use and the Forms of Competence by Brandon Bouchillon 2. Understanding Privacy Concern in Using Social Media: The Extension of Marshall McLuhan by Bu Zhong, Pennsylvania State; Tao Sun, University of Vermont; Yakun Huang, Jinan University; and Yu Zhou, South China University of Technology 3. Culling on Social Media: Antecedents and Consequences of Unfriending and Unsubscribing by Dam Hee Kim, Kate Kenski, and Mo Jones-Jang 4. Classifying Twitter Bots by Mike Kearney, Lingshu Hu, and Iuliia Alieva, Missouri-Columbia <p>Discussant: Melissa Gotlieb, Texas Tech</p>
	1:30-3:00pm	Refereed research panel	<p>Current Understandings of News Moderating: Yan Su, Washington State</p> <ol style="list-style-type: none"> 1. Processing News on Social Media. The Political Incidental News Exposure Model (PINE) by Joerg Matthes and Andreas Nanz, Vienna; Raffael Heiss, Management Center Innsbruck and Marlis Stubenvoll 2. Theorizing News Literacy: A Proposed Framework for Unifying a Fractured Field by Emily Vraga, Minnesota; Melissa Tully, Iowa; Adam Maksl, Indiana-Southeast; Stephanie Craft, Illinois at Urbana Champaign; and Seth Ashley, Boise State 3. That's Not News: Audience Perceptions of "News-ness" and Why it Matters by Stephanie Edgerly, Northwestern, and Emily Vraga, Minnesota 4. Why Defining Automation in Journalism is Not Automatic by Jia Yao Lim, Ruoming Zheng, Edson Tandoc, Andrew Prahl, and Shangyuan Wu, Nanyang Technological University Singapore <p>Discussant: Kjerstin Thorson, Michigan State</p>
R, Aug. 8	8:15-9:45am	Teaching panel with International Communication Division	<p>Breaking (National) Boundaries: How Culturally-diverse are the Theories and Methods of International Communication that We Teach or Should Teach in the Era of Globalization? Moderating: Ming (Bryan) Wang, Nebraska-Lincoln</p> <ol style="list-style-type: none"> 1. Lyombe Eko, Texas Tech 2. Jeannine Rely, Arizona 3. Peiqin Chen, Shanghai International Studies 4. Hemant Shah, Wisconsin-Madison
	11:45am-1:15pm	PF&R panel with ComSHER	<p>Strategic Use of Social Media and Social Media Data for Science and Health Communication Moderating: Jason T. Peifer, Indiana</p> <ol style="list-style-type: none"> 1. Pat Rich, Health Quality Ontario 2. Itai Himelboim, Georgia 3. Jill Hopke, DePaul 4. Nicole Lee, North Carolina State 5. Paige Brown Jarreau, Louisiana State
	1:30-3:00pm	Scholar-to-scholar poster session	<p>Theme I — Advances in Agenda Setting Research</p> <ol style="list-style-type: none"> 1. A Territorial Dispute or An Agenda Battle? A Cross-National Examination of the Network and Intermedia Agenda-Setting Effects between Newspapers and Twitter on Diaoyu Islands Dispute by Yan Su, Washington State; and Jun Hu, Southern California (Second-Place Student Paper) 2. Agenda Setting by News and by the Audience in a News Portal Experiment by Martina Santia, Raymond Pingree, Kirill Bryanov, and Brian Watson, Louisiana State 3. Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral by Josephine Lukito, Prathusha Sarma, Jordan Foley, Jon Pevehouse, Aman Abhishek and Dhavan Shah, Wisconsin-Madison; Erik Bucy, Texas Tech; Chris Wells, Boston; and Ayellet Pelled, Wisconsin-Madison <p>Discussant: Lei Guo, Boston</p> <p>Theme II — New Frameworks of Study</p> <ol style="list-style-type: none"> 1. Realtime Distributed Cognition: A Conceptual Framework by Wes Hartley, Regent University (Third-Place Student Paper) 2. Testing the Role of Positive News in the Empathy-Helping Relationship by Masahiro Yamamoto, University at Albany and Chun Yang, Louisiana State <p>Discussant: Trevor Diehl, Central Michigan</p>

Toronto 2019 Program, cont'd

Date	Time	Session type	Description
R, Aug. 8	3:15-4:45pm	Teaching panel with Media Ethics Division	Don't Know Much About Philosophy: Putting the Ethics Back in Ethics Education Moderating: Theodore Glasser, Stanford 1. Laurie Lee, Nebraska-Lincoln 2. Lindsay Palmer, Wisconsin-Madison 3. Chad Painter, Dayton 4. Ginny Whitehouse, Eastern Kentucky
F, Aug 9	11:30am-1:00pm	Refereed research panel	Refining Measurement in Communication Research Moderating: Benjamin Johnson, Florida 1. An Approach for Measuring Partisan Segregation in Political Media Consumption by Jacob Long (Chaffee-McLeod Top Student Paper) 2. Inferential Statistical Analysis with Inaccurate Self-reports Comparing Correlational Outcomes with Self-reported and Logged Mobile Data by Mo Jones-Jang, Yu-Jin Heo, Robert McKeever, Leigh Moscowitz and David Moscowitz, South Carolina 3. Personality Factors Differentiating Selective Exposure, Selective Avoidance and the Belief in the Importance of Silencing Others: Further Evidence for Discriminant Validity by Yariv Tsfati, University of Haifa 4. News About Victims' Delayed Sexual Harassment Accusations and Effects on Victim Blaming: A Mediation Model by Christian von Sikorski and Melanie Saumer Discussant: Myiah Hutchens, Florida
	1:15-2:45pm	Research panel with International Communication Division	Big Questions for International Communication in the Era of Globalization: Paradigms, Theories, and Approaches Moderating: Lindita Camaj, Houston 1. Radhika Parameswaran 2. Kalyani Chadha, Maryland 3. Herman Wasserman, University of Cape Town 4. Mehdi Semati, Northern Illinois 5. Denis Wu, Boston
	4:45-6:15pm	Refereed research panel	Best of CT&M (Top Papers Panel) Moderating: Elizabeth Stoycheff, Wayne State 1. Exploring Genetic Contributions to Motives for News Use: A Study of Identical and Fraternal Twins by Chance York and Paul Haridakis, Kent State (First-Place Open Competition Paper) 2. Climate Frame Dynamics Over Time: Computer-assisted Detection and Identification of News Frames by Yingying Chen and Kjerstin Thorson, and John Andrew Lavaccare, Michigan State (Second-Place Open Competition Paper) 3. Mediation Analysis in Communication Science: Examining the Study of Indirect Effects in Communication Journals Between 1996-2017 by Michael Chan, Panfeng Hu, and Macau K. F. Mak, Chinese University of Hong Kong (Third-Place Open Competition Paper; Top Method Paper) 4. Priming Postpartum Prejudice: Comparing Media Effects and Embodied Risk to Accessibility of Mental Illness Concepts by Lynette Holman, Appalachian State and Robert McKeever, South Carolina (Top Theory Paper) Discussant: Wayne Wanta, Florida
	6:30-8:00pm	CT&M members' meeting	
Sat, Aug. 10	11:00am	Scholar-to-scholar poster session	Moderating: Michael Schmierbach, Pennsylvania State Theme I — Strategic Communication Research 1. Foundations for the Development of Communication that Works with, Not Against, Stakeholders' Existing Viewpoints by Sadie Hundemer and Martha Monroe, Florida 2. Beyond the What to the Who: Advancing Archetype Theory to Improve Branded Communication by Katie Williams, Karissa Skerda, Jared Brickman, and Carnegie Dartlet 3. Mapping the Corporate Social Responsibility Research in Communication: A Network and Bibliometric Analysis by Grace Ji, Virginia Commonwealth; Weiting Tao, Miami; and Hyejoon Rim Discussant: Frank Dardis, Pennsylvania State Theme II — New Perspectives on Methods 1. What Makes Gun Violence a Prominent Issue? A Computational Analysis of Compelling Arguments and Partisanship by Lei Guo, Kate Mays, Yiyan Zhang, Margrit Betke, and Derry Wijaya, Boston 2. Improving the Generalizability of Inferences in Quantitative Communication Research by Jacob Long 3. Framing Effects of Numerical Information in Communicating Risk by ByungGu Lee, Jiawei Liu, Hyesun Choung, and Douglas McLeod, Wisconsin-Madison Discussant: Michael Schmierbach, Pennsylvania State

Top Papers Awards for 2019



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Once again, CT&M had great participation in the paper submission process from our awesome reviewers. We had 51 paper submissions for this year’s conference, and each was reviewed by three of our dedicated and thorough faculty reviewers.

Of the 51 submissions, 13 were student papers. We accepted 27 papers in total, including four student papers, for an overall acceptance rate of 53%.

CT&M would like to congratulate our top paper winners, determined by our reviewers’ evaluations. Our top faculty paper was “Exploring Genetic Contributions to Motives for News Use: A Study of Identical and Fraternal Twins” by Chance York and Paul Haridakis, both from Kent State University.

We are also acknowledging two other outstanding faculty papers: “Climate Frame Dynamics over Time: Computer-Assisted Detection and Identification of News Frames” by Yinying Chen, Kjerstin Thorson, and John Andrew Lavaccare, all from Michigan State University; and “Mediation Analysis in Communication Science: Examining the Study of Indirect Effects in Communication Journals between 1996-2017” by Michael Chan, Panfeng Hu, and Macau K. F. Mak, all from the Chinese University of Hong Kong.

Chan, Hu, and Mak’s paper was also our Top Methods Paper for this year. Our recently introduced Top Theory Paper awarded was earned by Lynette Holman (Appalachian State University) and Robert McKeever (University of South Carolina) for their paper, “Priming Postpartum Prejudice: Comparing Media Effects and Embodied Risk to Accessibility of Mental Illness Concepts.”

We had some exceptional student submissions this year, as well. The Chaffee-McLeod Award for the stop student paper was awarded to Jacob Long for the paper, “An Approach for Measuring Partisan Segregation in Political Media Consumption.” Our two other top student papers were “A Territorial Dispute or an Agenda Battle? A Cross-National Examination of the Network and Intermedia Agenda-Setting Effects between Newspapers and Twitter on Diaoyu Islands Dispute” by Yan Su and “Realtime Distributed Cognition: A Conceptual Framework” by Wes Hartley.

Much of this exceptional work will be presented during our Best of CT&M session on Friday, August 9 from 4:45-6:15 p.m. Please join CT&M to celebrate the success of these authors at that session and the annual business meeting, which will follow immediately.

PF&R Panels on the Future of Publishing and Social Media



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Building on the exciting news that our division’s journal, *Communication Methods and Measures*, has been accepted as a SSCI indexed journal, the first PF&R panel will focus on the state of research methods in the field and reflections on the future of publishing—to be held on Wednesday, Aug. 7 at 10 a.m. Moderated by CT&M Division chair Elizabeth Stoycheff, the discussion will include an impressive line-up of panelists, including Ohio State’s Andrew Hayes and journal editors Louisa Ha, Lance Holbert, Dave Ewoldsen, and Jörg Matthes.

The second panel, co-sponsored with the ComSHER Division, will be held on Thursday, August 8, at 11:45 a.m. This panel will focus on issues surrounding the analysis and strategic use of social media for science and health communication. The panel is designed to offer both practical insights and grapple with methodological challenges related to collecting and analyzing social media data. We hope you can make a show of support for the CT&M division by attending one or all of our great panels. See you in Toronto!

2018-19 CT&M Officers

CT&M CONCEPTS, the newsletter of the Communication Theory & Methodology division of the Association for Education in Journalism and Mass Communication, is published three times per school year.

Please submit any articles to newsletter editor Benjamin Johnson
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Back issues of the newsletter and ongoing discussions can be found at the CT&M web site, aejmc.us/ctm

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