• Call to order and approval of minutes from 2018 Business Meeting

• Division updates

State of the Division is strong

301 members (4th largest Division at AEJ) / membership is up 54% since 2011 (165)

Have seen improved diversity among membership as well as an organized panel participants

Paper acceptance rate is within AEJ guidelines (45-53%)

Do we need more paper slots for the 2020 conference?

5-year review/report completed in 2018. All good

• 2019 AEJ conference update

139 reviewers – a record number

160 submissions (also a record) / 65 accepted (40 posters and 25 for paper panels)

   46% acceptance rate for all papers (48% for student papers)

   19 submitted papers were disqualified, mainly because they contained authors’ identifying information. Uploading papers as PDFs rather than doc versions may help address this issue.

   Goal was to lower acceptance rate this year compared to past years. Achieved.

• Financial update

$2,200 expenses in this year, including subsidizing the Eason Student Paper Award ($660 – remainder from endowment for a combined total of $1000) as well as the Division Social at this meeting ($1500)

Current income - $2,000-$3,000 per year on average / $20 membership fee ($0 for students)

Balance - $8,200 / up from $5,850 in 2016

Overall – financial are on a continued healthy trajectory

• Science Communication journal update

Impact factor = 2.03 (ranked 19/84 in Communication)

15% acceptance rate (down from 18% in 2017)

Average review time is 3 months
Need Associate Editors – contact Susanna Priest editorscicom@gmail.com if interested. There are lots of benefits to serving, including keeping up to date on the latest research in the field.

The journal takes commentaries, research notes, and full research articles. Reviewers are always needed. Must have a Ph.D. to review.

218 submissions received in 2018.

- **Future AEJ conference locations**

  2020 – San Francisco  
  2021 – New Orleans  
  2022 – Detroit, MI  
  2023 – Washington, DC  
  2024 – choice between New York, Philadelphia, and Nashville

Average hotel rates –

- New York – $259/night / no grad discount)  
- Philadelphia - $214/single, $234 double / grad discount available  
- Nashville - $249/night / grad discount available – conference hotel TBA but may not be in the downtown area

Members presented voted on preferred city – 21 PHI, 13 NSH, 9 NY

- **Other Business**

  1. International travel concerns – lower attendance for international scholars this year. Especially problematic for international scholars in the U.S. who have U.S. visas – can be difficult to visit Canada.

  2. Live-streaming at least parts of the conference in the future for those who cannot attend? May want to discourage remote presentations, however, unless extenuating circumstances arise.

  3. ComSHER needs more of a social media presence (e.g., Twitter)

  4. Voting Item

      a. Dues are currently $20 for faculty, Free for students. Members voted to keep this arrangement

  5. 2019 ComSHER awards
**Eason Prize (Top Student Papers)** - divided into three awards and remains the largest overall student award at AEJMC

<table>
<thead>
<tr>
<th>Place</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Place ($500)</td>
<td>Liking and Physical Attraction offer Promising Pathways to Policy Persuasion Despite Potentially Negative Narrative Influence</td>
<td>Julie Cannon</td>
</tr>
<tr>
<td>Second Place ($300)</td>
<td>Fear and Hope, Bitter and Sweet: Emotion Sharing of Cancer Community on Twitter</td>
<td>Jinping Wang and Lewen Wei</td>
</tr>
<tr>
<td>Third Place ($200)</td>
<td>Follow the Heart or the Mind? Examining Cognitive and Affective Attitude on HPV Vaccination Intention</td>
<td>Xizhu Xiao</td>
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**Teaching Awards**

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<tr>
<th>Place</th>
<th>Author</th>
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</thead>
<tbody>
<tr>
<td>First Place</td>
<td>Cynthia-Lou Coleman, Portland State</td>
</tr>
<tr>
<td>Second Place</td>
<td>Shirley Ho, Nanyang Technological</td>
</tr>
<tr>
<td>Third Place</td>
<td>Jessica Willoughby, Washington State</td>
</tr>
<tr>
<td>Honorable Mention</td>
<td>Mary Beth Deline, Illinois State</td>
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## Top Conference Papers

<table>
<thead>
<tr>
<th>Place</th>
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<tbody>
<tr>
<td>First Place</td>
<td>The Power of Emotional Appeal in Motivating Behavior to Mitigate Climate Change</td>
<td>Weiting Tao, Shiyun Tian, Wanhsiu Tsai, and Michelle Seelig</td>
</tr>
<tr>
<td>Second Place</td>
<td>Users’ Responses to Public Discourse of HPV Vaccination on YouTube</td>
<td>Yanqing Sun, Fangcao Lu, and Stella Chia</td>
</tr>
<tr>
<td>Third Place</td>
<td>Young Adults’ (Mis)use of Prescription Opioid Drugs: An Exploratory Study</td>
<td>Jie Xu and Xiaoxia Cao</td>
</tr>
<tr>
<td>Fourth Place</td>
<td>Tweeting the #Flushot: Beliefs, Barriers, and Perceived Threat at Different Points of the Flu Season</td>
<td>Jeanine Guidry, Ioana Coman, Lucinda Austin, Nicole O’Donnell, Alessandro Lovari, and Marcus Messner</td>
</tr>
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</table>

## Article of the Year

<table>
<thead>
<tr>
<th>Place</th>
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</tr>
</thead>
<tbody>
<tr>
<td>First Place:</td>
<td>Pathways of Influence in Emotional Appeals: Benefits and Tradeoffs of Using Fear or Humor to Promote Climate Change-Related Intentions and Risk Perceptions</td>
<td>Christofer Skurka, Jeff Niederdeppe, Rainer Romero-Canyas, and David Acup. <em>Journal of Communication</em></td>
</tr>
<tr>
<td>Honorable Mentions</td>
<td>Taking Climate Change Here and Now – Mitigating Ideological Polarization with Psychological Distance</td>
<td>Haoran Chu and Janet Z. Yang in <em>Global Environmental Change</em></td>
</tr>
</tbody>
</table>
“Online, Offline, or Word-of-Mouth? Complementary Media Usage Patterns and Credibility Perceptions of Nuclear Energy in Southeast Asia” by Shirley S. Ho, Alisius D. Leong, Jiemin Looi, and Agnes S.F. Chuah in *Energy Research & Social Science*

“When Personal Feels Invasive: Foreseeing Challenges in Precision Medicine Communication” by Chelsea L. Ratcliff, Kimberley A. Kaphingst, and Jakob D. Jensen in *Journal of Health Communication*

“Using the CAUSE Model to Understand Public Communication About Water Risks: Perspectives from Texas Groundwater District Officials on Drought and Availability” by Matthew S. Van Dyke and Andy J. King in *Risk Analysis*

6. **2019 Best Poster Award** - $100 award sponsored by Nanyang University

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<tr>
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<th>Author(s) and Journal</th>
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<tbody>
<tr>
<td>First Place (tie)</td>
<td>Why would I choose to live less?” Millennial cancer clinical trial frame preference</td>
<td>Brandon Nutting and Monique Luisi</td>
</tr>
<tr>
<td>First Place (tie)</td>
<td>Formative research on promoting car-free youth transportation</td>
<td>Autumn Shafer and Jared Macary</td>
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7. Changes to the ComSHER bylaws – all approved. (To be applied to starting at the 2020 conference.

a. Move Field Trip and Social responsibilities to Vice-Heads.

b. Reinstitute voting for officers below PF&R.

c. Remove Graduate Student Liaison (lack of engagement).

d. Amend current chair titles – (1) from Social Media to Media and (2) Newsletter and Website to Outreach.

e. Engagement expectations

> All officers, elected or otherwise, are expected to engage as fully as possible in their responsibilities. This includes planning for and attending the annual conference. Officers must attend the annual conference and business meeting, excluding life circumstances.
an officer is unable to attend, they must coordinate their duties with other officers, including the Head and Vice-Heads. Additionally, they will not be eligible to move up in officer standing until the following year if they are unable to attend that year’s conference.

8. New leadership – 2019-2020

**Head:** Rachel Young

**Vice-Head:** Kajsa Dalrymple

**Vice-Head Elect:** Sara Yeo

**Co-Research Chair:** Timothy Fung

**Co-Research Chair:** Matthew VanDyke

**Teaching Chair:** Jessica Willoughby

**Co-PF&R Chair:** Ashley Anderson

**Co-PF&R Chair:** Leona Yi-Fan Su

**Secretary:** Sojung Kim*

**Co-Secretary:** Mary Beth Deline

*Secretary position(s) added to voting slate in 2018

9. Thanks to Avery Holton (retiring Head) – 7 years as a ComSHER Officer!