

Note from Division Head

## Learning from the AEJMC Minneapolis Convention

*2016 offered a diverse slate of research*

**T**he Minneapolis conference was busy and rewarding. What a great program! A huge thanks to our discussants and moderators, to our reviewers and program coordinators, to our passionate presenters and attentive audience members, and to AEJMC for keeping us connected with one another.

Our pre-conference on Wednesday on critical storytelling in reporting on diversity issues drew an incredible conversation and crowd. My personal favorite was the middle panel that brought activists, journalists, and scholars in conversation about #BlackLivesMatter and its press coverage, particularly in light of the summer events in Minnesota.

We partnered with the International Communication Division to examine research on the marriage of globalization theory to critical cultural media and journalism studies, and with the Mass Communication and Society Division to discuss the coverage of the Tianjin explosion in Chinese social media. Other highlights included panels on remembrance, contention in digital spaces, remembering John Dewey, rethinking business in a networking age, and critical issues around generally living in a media world. Fantastic research panels!



**Adina Schneeweis**  
Division Head

Our teaching panels included topics on the teaching of social media and literacy (in partnership with the History Division), of LGBTQ concepts in the Bible Belt (in collaboration with the LGBTQ Interest Group), and of gender equality and social justice (with the Commission on the Status of Women). Thank you to our outgoing Teaching Chair, Kim Trager Bohley, for her commitment to CCSD this past year.

I hope you could join us for the engaging acceptance speech by the 2016 PF&R award winner, Jill Burcum of The Star Tribune. Thumbs up to all who made the trek to join the graduate student and mentor gathering for a coffee break from the convention

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The official newsletter of the Cultural and Critical Studies Division of AEJMC.

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AEJMC  
**cultural & critical**  
STUDIES DIVISION

### Service Opportunity

*CCSD searches for newsletter editor*

Are you a keen editor? Do you have an eye for design? Do you like to tinker with layout? Are you great with deadlines? Do you enjoy a sense of power? (Ok, the last question is a joke.) We are in need of a newsletter editor. Help us communicate more efficiently about the things that matter! If you are interested, email Adina Schneeweis at [schneewe@oakland.edu](mailto:schneewe@oakland.edu).

## 2016 PF&R Award Recipient



Photo courtesy of Suman Mishra  
 Star Tribune journalist Jill Burcum receives the PF&R Award from past division head, Katie Foss. Burcum's presentation laid out her work on the "Separated and Unequal" series on dilapidated Bureau of Indian Education schools, coverage that was a 2015 Pulitzer Prize finalist.

## How to Access Your JCI Membership

As one of your membership benefits of the AEJMC Cultural and Critical Studies Division, you can access the online content of Journal of Communication Inquiry on SAGE Journals Online.

Instructions for setting up your online account access to Journal of Communication Inquiry are below. Once activated, you will be able to view and search issues back to Volume 1, Issue

1. Go to the SAGE Journals Online Subscription Activation page at <https://online.sagepub.com/cgi/activate/basic>.

2. You will be prompted to enter your Customer/Member Number in the field provided (your Customer/Member Number is insert the ID you received from AEJMC here). Then Select "Critical Cultural Studies Division" from the drop-down menu list.

a. Your AEJMC number is emailed with the confirmation of your membership payment. This number is also on the label printed on hard copy items received from

AEJMC, out to the right of their name. It always begins with the first letter of their last name followed by 4 numbers.

3. Click "Submit" and follow the prompts on the screen. On the "Instructions" page, check your personal data and enter a username and password (be sure to write down your selections so you can access your journal in the future). Click "Submit" to confirm the activation.

4. Once complete, return to the journal's homepage at <http://jci.sagepub.com/> and start accessing content.

5. Please note: If you forget your username or password, go to <http://online.sagepub.com/cgi/recnamepwd>. You will be asked to enter either your Username or your Customer/Member Number. Upon confirmation of the information, the username or password will be emailed to you. If you require further technical assistance, please email Shelly Monroe at Societ-

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## Stay Connected

### Web:

[www.aejmc.us/ccs](http://www.aejmc.us/ccs)

### Facebook:

Cultural and Critical Studies Division @ AEJMC

### ListServ:

Join the listserv by contacting Adina Schneeweis at [schneewe@oakland.edu](mailto:schneewe@oakland.edu)

## Send us your news

Your articles and news are welcomed for future editions of **CCSNOTES**.

Please send them to Robby Byrd, website manager, at [rdbyrd@memphis.edu](mailto:rdbyrd@memphis.edu), as attached Microsoft Word documents. Photos should be sent as jpegs.



**Robby Byrd**  
 Website Manager

2016-2017

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Once your account is set up, be sure to also register for free Journal of Communication Inquiry email alerts so you can stay up-to-date as each new issue becomes available online.

We hope you enjoy your free online access to the Journal of Communication Inquiry!

If you have trouble, you can contact Shelly Monroe at Sage, or Pamela Price at AEJMC. (Shelly.Monroe@sagepub.com and aejmcmembers@aol.com)

**Schneeweis | From page 1**

hotel in Minneapolis. Kalen Churcher and Bob Trumpbour provided fantastic coordination for the event – thank you!

At the CCSD business meeting on Sunday, we elected new officers for the year: Madeleine Esch (Vice-Head), Suman Mishra (Secretary), Peter Gloviczki (Lead Research Chair), Ruth DeFoster (Co-Research Chair), Jeanne Criswell (PF&R Chair), Loren Saxton Coleman (Teaching Chair), Chelsea Reynolds and Jess Maddox (Graduate Student Outreach Coordinator), Robby Byrd (Website Manager), and myself as Head. I am honored and excited to work with such lovely, talented, creative, prompt and organized group of officers. To read our bios, please see the “CCS Officers” tab on our site, and to contact any of us, the “Contact CCS” tab

on the site or the ending section of this newsletter.

Next year’s programming for the annual convention has already begun, as Madeleine Esch writes in this issue. To test out your ideas and to receive feedback on your work in progress, consider submitting an abstract to the Midwinter Conference (Dec. 1 deadline). The Midwinter meeting gives you plenty of time to revise and resubmit your projects by the April 1 deadline for the annual conference.

If you’re new to the Division or if you’ve misplaced earlier communication from us, don’t forget we’re on Facebook as the Cultural and Critical Studies Division @ AEJMC and have an official website with AEJMC. You can find officer bios, news, current and archived newsletters, and our division’s bylaws on the site.



Photo courtesy of Katie Foss

Some of CCSD’s 2016-2017 officers pose for a smile after the members’ meeting in Minneapolis, MN, Saturday, Aug. 6, 2016. From left to right, Suman Mishra, Peter Gloviczki, Madeleine Esch, Adina Schneeweis, Jess Maddox, and Jeanne Criswell.

# Six Chips: Panel Planning Underway for Chicago

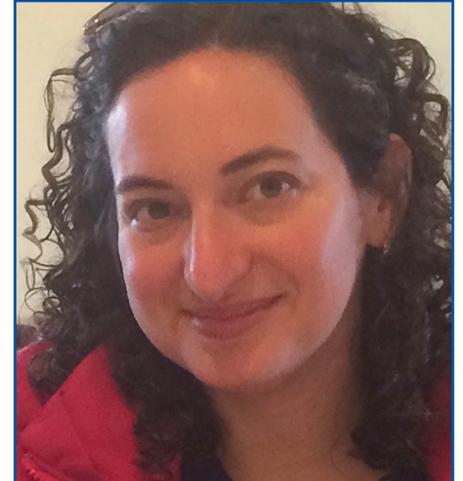
I've been hearing about the legendary "chip auction" for years. You know, stories from the day when panel sessions were brokered by division officers ante-ing up real poker chips? Luckily, today it all happens electronically on a site developed and maintained by Council of Divisions head Chris Roberts, University of Alabama. Roberts has put his own knowledge of MySQL/PHP programming to custom build a user-friendly website for this idiosyncratic annual process.

For those new to the "chip auction" concept, each division gets six virtual chips to use toward their convention programming and each session "costs" one chip. (interest groups get just three.) To stretch the budget, divisions can make deals to co-sponsor panels for half a chip each. So,

now we're in deal-making season.

I can't imagine doing this without the website, but even so, it's still a challenging process, as I'm discovering. How do you budget your chips and create a well-rounded program that will interest current members and attract new ones, that continues longstanding relationships with like-minded divisions and forges new connections with other divisions? I'm still figuring it out but I know already we have some exciting panels on the slate for Chicago. It's a great problem to have too many promising options to work with.

On that note, thanks to everyone who proposed panels! I hope I'll be able to shepherd as many as possible through the chip auction process and find a spot for them on the program.



**Madeleine Esch**  
Vice Head

## Burcum Receives 2016 PF&R Award, Selection of 2017 Recipient Underway

Jill Burcum, editor, reporter and editorial writer at the Star Tribune, Minneapolis, and a 2015 Pulitzer Prize finalist for her "Separate and Unequal" series on dilapidated Bureau of Indian Education schools, was presented the Cultural and Critical Studies Division's 2016 Professional Freedom and Responsibility Award at the August AEJMC national conference in Minneapolis. CCSD members honored Burcum for her work in numerous areas, including American Indian issues, health care and water quality.

The award was presented at the Members' Meeting at 7 p.m., Saturday, Aug. 6, at which time Burcum also delivered a presentation on her work, which was described by the Pulitzer jury as "well-written and well-reported editorials that documented a national shame by taking readers inside dilapidated government schools for Native Americans" ([http://www.pulitzer.org/2015\\_editori-](http://www.pulitzer.org/2015_editori-)



**Jeanne Criswell**  
PF&R Chair

al\_writing\_finalist\_2). (See this site to read the editorials.)

Burcum also testified before Congress in 2015 about these schools' poor condition. She has been an editorial writer since March 2008, joining the Editorial Board after working in the Star Tribune

newsroom as an editor and reporter. She graduated magna cum laude from the University of Washington in 1991 and started her career as a reporter for the Rochester Post-Bulletin. (Compiled from [http://www.pulitzer.org/2015\\_editorial\\_writing\\_finalist\\_2](http://www.pulitzer.org/2015_editorial_writing_finalist_2) and <http://m.startribune.com/bios/10644551.html>.)

Burcum joined some 39 past recipients of the annual award, which CCS has for more than three decades presented to individuals and organizations demonstrating dedication, courage, leadership or achievement in one or more areas of (1) free expression, (2) ethics, (3) media criticism and accountability, (4) racial, gender and cultural inclusiveness, (5) public service, and (6) equal opportunities for students. (More information on these areas is available on the AEJMC Web site at <http://www.aejmc.org/home/2011/03/ethics-prf/>.) Past winners of the award have included



Photo courtesy of Suman Mishra

*Star Tribune* journalist Jill Burcum receives the PF&R Award at CCSD’s member meeting, Saturday, Aug. 6, 2016. Burcum’s presentation discussed her preference for certain images from the project “Separated and Unequal,” which was a 2015 Pulitzer Prize finalist.

PF&R | From page 4

Ben Bagdikian, Molly Ivins, Noam Chomsky, Nina Totenberg, Studs Terkel, James Carey, Bill Moyers and many others.

The selection process for the 2017 PF&R Award is well underway, and the recipient will be honored at next year’s conference in Chicago. A call for nominations went out Sept. 6 and closed in October. From a slate of nominees, CCS members vote each year for one recipient, and the winner is invited to participate in a special Professional Freedom and Responsibility Award session at the conference.



Photo courtesy of David Joles/*Star Tribune*

Bug-O-Nay-Ge-Shig High School student Terrance White uses a push pole to propel himself through the marshy waters of Mud Lake while harvesting wild rice in a canoe as part of an Ojibwe culture class Tuesday, Sept. 9, 2014, at Mud Lake in Cass County, MN.

# AEJMC Midwinter is Coming

*Deadline for Midwinter abstracts set for December 1, reviewers needed*

**T**he AEJMC Midwinter Conference is an annual forum for the presentation of research and debate in areas relevant to the nine AEJMC groups (divisions, interest groups and commissions) sponsoring the event. The conference provides a platform for presentations and extended discussions in a relaxed setting.

The upcoming conference is scheduled for March 3-4, 2017 at the Gaylord College of Journalism and Mass Communication (University of Oklahoma) in Norman, Oklahoma. Conference participants will be able to enjoy the College's state-of-the-art teaching and research facilities, as well as many winter diversions outside the conference activities, including world-class museums and art galleries.

Call for panel abstracts and panel proposals: Authors are invited to submit research paper abstracts of 800 words (word count excludes author informa-

tion and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings, and conclusions. You can also submit panel proposals for the conference too. If you need more information, you can contact Elanie Steyn at [elanie@ou.edu](mailto:elanie@ou.edu). Submission deadline: Dec. 1, 2016.

Call for abstract reviewers: CCSD is seeking reviewers for the 2017 Midwinter Conference. Could you help out?

Since submissions for Midwinter are only 800-word abstracts rather than full papers, reviewing is a fairly easy task. Last year, most reviewers looked at three abstracts (if we have more volunteers, it could be just one or two!), and there's a simple form to provide structured feedback. Reviewing for Midwinter is a great low-commitment way to help our division. Your feedback helps us put on a



**Suman Mishra**  
Secretary

great mini-conference and helps authors revise their work to submit to CCSD for the annual convention next August.

If you are willing to help review submissions, email Suman Mishra at [smishra@siue.edu](mailto:smishra@siue.edu) with your contact information and a few areas of CCSD research that interest you.

## Maddox, Reynolds join CCSD leadership team

**J**essica Maddox and Chelsea Reynolds joined CCSD's leadership this summer as graduate outreach co-chairs. Jessica is a Ph.D. student at the University of Georgia Grady College of Journalism and Mass Communication, where she researches pop culture and visual communication. Chelsea is a Ph.D. candidate at the University of Minnesota School of Journalism and Mass Communication. Her dissertation applies cultural theory to examine news coverage of Craigslist sex forums.

Jessica and Chelsea are excited to plan a multi-division networking event for graduate students at AEJMC in Chicago. If you are a member of another division or interest group that might want to co-sponsor this event, please reach out to us via e-mail ([reynolds492@umn.edu](mailto:reynolds492@umn.edu) or [jesslh21@uga.edu](mailto:jesslh21@uga.edu)).

We are accepting suggestions for cheap happy hours and good coffee shops in the Chicago Loop. We'll be in touch with more information as we firm up plans and co-sponsors.



**Reynolds**



**Maddox**

# Refocusing on Critical Pedagogy

**M**ass communication educators are charged with a challenging task. We are responsible for facilitating the learning process in a discipline that is constantly evolving and transforming. With the rapid pace of technological innovation, it is necessary that we engage in consistent professional and pedagogical development.

Opportunities for professional development exist in a variety of forms across our discipline. However, it seems that these professional organizations are largely “practice” oriented or “research” oriented. In these seemingly dichotomous contexts, pedagogy and teaching methodologies are often deprioritized. This deprioritization of pedagogy in the academy specifically is conditioned by a variety of micro- and macro-structures, such as Carnegie classifications, tenure and evaluation structures, and identity politics.

The Cultural and Critical Division at

AEJMC, among other divisions, has a rich history of challenging this deprioritization in several ways. Many of us have presented and published scholarship that attempts to eliminate the gap between scholarly activity and critical pedagogy. More specifically, our division has worked to situate critical pedagogy as scholarship. As technology and new media platforms widen their reach and influence on our respective areas of study, revisiting the meaning and practice of critical pedagogy is of growing importance.

As teaching chair, I hope that we are able to grapple with the concept and practices of critical pedagogy in mass communication. I urge division members to think about ways in which they engage in critical pedagogy in their respective classrooms. I encourage division members to submit teaching panels and papers that explore classroom spaces and how those spaces condition the engagement with, and employment of, critical pedagogy. My attempt is to not call



**Loren Saxton**  
Teaching Chair

for best practices for critical pedagogy, but rather, to refocus on the range of meaning and practices within critical pedagogy in mass communication.

## CCSD Paper Call for the 2017 Convention

**T**he Cultural and Critical Studies Division welcomes faculty and student submissions of original research that contributes to the study of journalism and media communication from a cultural and critical perspective. The Division accepts submissions that include critical inquiry that cuts across theoretical and methodological boundaries. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

The Division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCSD encourages

work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media. We also welcome intersectional research that highlights the perspectives of traditionally marginalized or underrepresented groups.

The Division presents awards to the authors of the top-ranking faculty and student submissions. Only one paper per author is accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Faculty and student submissions undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2016–2017 school year – should

include a cover sheet that clearly states that the paper is a student submission. Student papers with faculty co-authors are reviewed in the faculty competition and should not be designated as student-authored papers.

Paper length should not exceed 25 pages excluding tables, figures, and references. Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. Any identifying information found on the submission results in an immediate disqualification of the paper.

Questions concerning submissions should be directed to research co-chairs Peter Głowiczki (pgłowiczki@coker.edu) or Ruth DeFoster (rmdefoster@stskate.edu).