

# spig news

Newsletter of AEJMC's Small Programs Interest Group

Summer 2013

## Mitzi Lewis named 'Teacher of the Year' *Texas educator guided college's new digital media minor*

Dr. Mary "Mitzi" Lewis, assistant professor at Midwestern State University in Wichita Falls, Texas, has been named "Teacher of the Year" for 2013 by the Small Programs Interest Group (SPIG) of the Association for Education in Journalism and Mass Communication (AEJMC).

SPIG will present Lewis with the award on Saturday, Aug. 10, at noon during the group's annual luncheon held in conjunction with the AEJMC convention in Washington, D.C.

"I'm really excited to know that Mitzi has been named "Teacher of the Year"

this year," said Dr. Kay L. Colley, SPIG head. "Mitzi is a wonderful colleague and teacher and exemplifies the true nature of a teacher."

Lewis became an instructor at Midwestern State University in 2008, and she was promoted two years later. She has taught several undergraduate courses at Midwestern, including Publication Design, Computer-Assisted Reporting, Web Site Design, Multimedia Design, Introduction to Mass Communication, Foundations of Public Speaking, and an online course titled

See **TEACHER** page 2



**DR. LEWIS**

## SPIG's 2013 'Hot Topic'

### *A race for the news in Boston*

For five days in April we all were riveted to our smartphones, iPads, computers and TV sets as unbelievable news erupted in Boston -- bombings at the storied marathon, a desperate manhunt in a locked-down city, and the search for clues that extended to Russia and beyond.

Now you can hear first hand from the journalists who worked the stories at the signature Hot Topic panel at the Washington AEJMC conference -- "Race for News: Terrorism, Journalism and the Boston Marathon Bombing." The Small Programs Interest Group and Media Ethics Division are co-sponsoring the panel.

Mark your calendar: 11:45 a.m. Friday, Aug. 9, spread the news and be there.

We should have an insightful and wide-ranging discussion with the five seasoned and cutting edge journalists and experts we've assembled.

-- Boston Globe columnist [Kevin Cullen](#) had covered terrorism in Northern Ireland, war in the Balkans, and sexual abuse in the Catholic  
See **BOSTON**, page 5

## HEAD NOTES

### **TOY award named to honor Dr. Miller**

**By Kay Colley**

The sounds of summer are all around me—the roar of lawn mowers, the chirp of crickets, and the frantic clicking of my computer keys to get papers polished, presentations completed and program copy finalized for the AEJMC annual convention in August.

I'm guessing if I were at your home or in your office, I'd hear those familiar sounds as well. Indeed we are in the home stretch of the Washington, D.C. convention, so I hope

See **COLLEY**, page 4

**TEACHER**, from page 1  
The Internet and Society.

Dr. Jim Sernoe, chair of the Mass Communication Department at Midwestern, wrote in a letter of support, "When Dr. Lewis joined the faculty in 2008, she was told that she was to take charge of the newly created digital media minor and to run with it. She was also told that because it was a new area – for us and for the rest of the mass communication education world – no one knew exactly what that would mean. In just four years, the mass media landscape has, again, changed considerably, leaving educators attempting to a) understand where the world of mass communication is going and b) figure out how to structure our curricula to address it all in ways that will adequately prepare our students. Dr. Lewis has met this challenge and then some."

A former student described Lewis as "one of my most important mentors." The student lauded Lewis' "open-door policy," saying, "She supports all students equally with a constructive and positive attitude, ensuring their academic success."

Lewis earned her Ph.D. in educational research from the

University of North Texas, and her dissertation was titled, "A Hierarchical Regression Analysis of the Relationship Between Blog Reading, Online Political Activity, and Voting During the 2008 Presidential Campaign." Lewis received both her master's of arts degree in communication and her bachelor's degree in university studies, with a concentration in communication, from the University of New Mexico.

Lewis has served her university and several professional organizations in a variety of capacities. She has provided leadership for SPIG, serving as the

*She has provided leadership for SPIG, serving as the teaching co-chair and webmaster. She served as co-editor-in-chief for the first year of "Teaching Journalism and Mass Communication."*

teaching co-chair and webmaster. Additionally, she was on the ad hoc committee that explored and launched the interest group's first peer-reviewed journal, *Teaching*

*Journalism and Mass Communication*, where she served as co-editor in chief in the first year. The journal is completing its second year, and she is the publication's current production editor.

In addition to her work in *Teaching Journalism and Mass Communication*, Lewis has been published in the *Journalism & Mass Communication Quarterly*, *International Journal of Technology, Knowledge and Society*, *International Journal of Interdisciplinary Social Sciences*, *Behavior Research Methods*, *Workforce Education Forum*, and *Perspectives on Undergraduate Research and Mentoring*.

"I am humbled by this honor from an organization that serves faculty whose primary focus is on teaching, advising, and mentoring undergraduate students," Lewis said. "I've learned so much from my SPIG colleagues and from my colleagues at Midwestern State University. Jim Sernoe, chair of the MSU Mass Communication Department and the person who introduced me to SPIG, has been a guiding force through my development as a teacher."

"I'm lucky to get to work with such bright, resourceful, and giving educators and with students who challenge and energize me every day."

## Social media chairs ask for help in drawing new members to SPIG

With the National Conference just around the corner, Carolyn Mae Kim of Biola University ([carolyn.kim@biola.edu](mailto:carolyn.kim@biola.edu)) is inviting current members to help SPIG attract new colleagues.

SPIG's Social Media presence ([Facebook](#) and [Twitter](#)) is really a dynamic opportunity to showcase the value and network of SPIG. When new people are new to AEJMC and

considering where they might fit, they'll often look at the website or Social Media. This is SPIG's chance to shine!

Highlight what is happening in SPIG by using Facebook and Twitter for public conversations. This is, essentially, a window into SPIG that others can glance into to see the awaiting opportunities.

SPIG social media chairs Kim and Sonya DiPalma of the University of North Carolina at Asheville ([sdipalma@unca.edu](mailto:sdipalma@unca.edu)) would be happy to help answer questions -- or, if a member has a conversation topic that is perfect but doesn't feel comfortable starting that conversation, let them know. They'll put it up.

## Dr. Gail Ritchie Henson Bellarmine chair studies end-of-life questions

**What is your current primary job title and employer and what subjects do you teach?**

Professor of Communication and founding chair of Department of Communication, at Bellarmine University, a small Catholic institution in the Derby City, Louisville, Ky. Like many of us at small programs, I have taught every course in our undergraduate curriculum, from mass communication and interpersonal communication to newswriting and feature writing. For the past few years I have primarily taught intercultural communication and our capstone course, communication ethics, both at the undergraduate and graduate level.

**Tell me an interesting fact about you.**

I have a song for everything, from the tenets of social justice to assessment. As long as I can sing about it, I'll remember it (and so will my students).

**What was your first job?**

I worked in the biochemistry lab at a large hospital, as I thought I wanted to be a biochemist. That was a bad idea.

**Tell me about your education.**

Graduated from Louisville's Seneca High School, a public high school of 3,000, in 1969—the same school that had graduated journalist Diane Sawyer six years previously.

Did my undergraduate at a small liberal arts college in the bosom of the Midwest -- DePauw University, majoring in English and religion. That shaped my teaching style and delight in the teaching-learning experience.

Attended St. Mary's College of Divinity at the University of St. Andrews in Scotland for my junior year and reveled in the history there.

### SPIG PROFILE



**DR. HENSON**

Did master's and doctorate at the University of Louisville, with a concentration in seventeenth century rhetoric and literature.

**What was your dissertation topic and what is your current research focus?**

My dissertation was called "A Holy Desperation." It examined the language of religious hope and religious despair. Since its completion in 1981, I have continued research and involvement in end-of-life communication and culturally competent palliative care. A 2004 sabbatical with our local hospice association has led to nine years of volunteering with hospice staff and patients. Last summer I had a fellowship to research this at Oxford.

I have authored "The Gentle Agitator," a book on Samuel Robinson, civil rights leader in Kentucky; numerous articles for

various encyclopedias, including the new SAGE "Encyclopedia of Multicultural America," and a variety of articles, competencies and presentations on cultural competence in end-of-life care.

**What do you like about your job and your workplace?**

I feel so much gratitude for the generative experiences I have had in 29 years at Bellarmine. Bellarmine has provided so many opportunities for creativity in teaching, community engagement, teaching abroad, and creating lifelong friendships. I advised the student newspaper for 26 years and the bonds with those student editors are so strong.

**Tell me something about your personal life.**

My husband of 39 years, Ed, has been in the radio business for 40 years, and we currently own and he operates several small market stations in Western Kentucky. We are "empty nesters," so we have to keep very busy. Our three grown children left the Derby City, so we travel to see a son with a Boston University Ph.D. in nanotechnology in San Jose; a son with a Harvard MPH in Boston; and daughter with a Vanderbilt master's in culturally responsive special education in Little Rock, Ark.

**What other significant achievements have you had?**

Civic engagement, in particular with public education, is a passion. I was elected to serve on the local school board for our 100,000-student system, served on the Kentucky State Board of Education, and currently serve on the Board of Regents for the Kentucky Community and Technical College system.

Currently I also serve on The Foundation for a Healthy Kentucky

See **PROFILE** page 4



**PROFILE**, from page 3

Community Advisory Board, a statewide board that funds projects that address Kentucky's dismal health problems.

I have never picked a winner at the Kentucky Derby.

**What are your personal or professional goals now?**

Be a catalyst in the community for helping our healthcare and social service providers to become culturally competent in their interactions with an increasingly diverse population—we have 130 languages in Louisville!

Write a book for general readers about end-of-life issues based on my research and nine years experience as a Hospice volunteer.

Teaching abroad has been a passion (India, Austria, Ireland, England), and I'd like to teach or do research abroad one more time.

**What leadership roles have you had in the AEJMC and the Small Programs Interest Group?**

I have been a reviewer for many divisions over the years—Media Ethics, Critical and Cultural Studies, International, SPIG, etc. Have served as SPIG research chair and co-vice chair.

**What goal do you have for SPIG?**

Inviting others in small programs to be a part of this network of friendship and collegiality, whether asynchronously in cyberspace or face-to-face at conferences. SPIG provides an invaluable support for all

**COLLEY**, from page 1

you've registered, made your hotel reservations and are just counting down the days until we'll see each other again in August.

This year's convention should prove to be even more exciting than last year's as we have *THE* panel that everyone will likely be wanting to attend — Hot Topics, co-hosted with Media Ethics Division reviewing home-grown terrorism in light of the Boston Marathon bombing. What a great topic and what a great job John Jenks has done to pull that together. Don't forget to put it on your schedule of must-sees on Friday at 11:45 a.m.

We will also be celebrating our winners of the Scholarship of Application this year in our pre-conference on Wednesday from 1-5 p.m. Find out more about their projects

of us in small programs, whether sharing experiences with assessment, tenure review, curriculum development, or textbook. I am so grateful for SPIG

**If you had to describe yourself, what words would you use?**

A peripatetic teacher involved in the fabric of the community!

**Yungmann entry wins SPIG 'Scholarship of Application'**

Professor Cathy Yungmann of Cabrini College is the winner of the 2013 SPIG Scholarship of Application competition,

Yungmann's entry was titled "A Prototype for Global Student Journalism: Covering Conflict Without Going There."

And the Honorable Mention Award for 2013 goes to Professor Lisa Phillips of the State University of New York at New Paltz for her entry titled "Faces of the Flood: A Multimedia, Entrepreneurial Approach to the Scholarship of Application."



YUNGMANN

in this edition of the newsletter and take an extra day in D.C. to learn how research and practice can be combined in the classroom.

There are so many other great panels SPIG will be co-sponsoring this year. I encourage all of you to take a look at the briefs in this edition of the newsletter and then drop by them all when you get to D.C.

One of the things I'm most excited about is the *Ginger Rudeseal Carter Miller Teacher of the Year*. Yes, SPIG now has a named award, and Ginger will be joining us in Washington, D.C. to present the award this year. If you don't know Ginger, read more about her in the story about the Teacher of the Year winner in this edition of the newsletter and join us for the luncheon. The location will be announced on the listserv soon.

Keep abreast of what's happening on

the listserv and SPIG's Facebook page. Our social media presence continues to be one of the most reliable ways to forge connections outside of SPIG, ask questions and generate buzz among all AEJMC members.

I'm looking forward to seeing all of you in D.C. on Aug. 8.

**Will you 'like' us?**

Want to help SPIG with a couple of taps on your keyboard?

SPIG social media co-chair Sonya R. DiPalma urges members to check out the updates on the "Teacher of the Year" and "Scholarship of Application" awards on the SPIG Facebook page.

The more likes the better!

**BOSTON**, from page 1

Church – but after 2:49 p.m. April 15 the story was at home and visceral for him. He not only covered the story extensively for *The Globe*, but also became the voice of Boston's grieving and angry everyman in multiple national media appearances – with [CNN](#), [Fox](#), [CBS](#), and [NPR](#) (links below).

-- Boston journalist Teresa Hanafin has covered breaking news for years for *The Globe*, and directed boston.com's social media and liveblogging–working non-stop after the first bomb went off. If you want a taste of her experience, check out the link below to [Nieman Journalism Lab](#).

-- John Hanc of New York Institute of Technology – a SPIG stalwart, competitive distance runner and journalist – brings a unique perspective. He wrote the history of the Boston Athletic Association, the 125-year-old organization that founded the Boston Marathon, ran the race on April 15 and reported on it afterward for *Newsday*. (His fitness helped him clock a time of 3 hours, 19 minutes, which meant he crossed the finish line about an hour and a half before the bombs exploded.)

-- The Poynter Institute's [Kelly McBride](#) has plenty of hard-news experiences, and has become the go-to expert on media ethics and the issues that arise as new technology helps



CULLEN

transform journalism. To get a head start on McBride's take on social media and the Boston bombing, watch this Poynter [YouTube video](#) (link below).

-- National Public Radio's [Dina Temple-Raston](#) has been covering terrorism as part of her FBI beat for years, and quickly jumped on the latest case. She's also written several books about foreign and domestic affairs, civil liberties and terrorism, including an account of the prosecution of suspected New York state terrorists in [The Jihad Next Door](#).

**Links to some 'Hot topics' panelists**

**Kevin Cullen** <http://www.boston.com/globe/spotlight/abuse/bios/cullen.htm>

**Cullen in CNN** <http://piersmorgan.blogs.cnn.com/2013/04/16/kevin-cullen-of-the-boston-globe-this-is-a-very-tough-town-we-take-only-three-things-seriously-here-and-thats-sports-politics-and-revenge/>

**Cullen on NPR** <http://www.npr.org/2013/04/16/177507483/sadness-and-defiance-the-mood-in-boston-after-attacks>

**Nieman Journalism Lab** <http://www.niemanlab.org/2013/05/double-coverage-how-the-boston-globe-used-its-dual-sites-to-cover-the-marathon-bombing/>

**Kelly McBride** <http://about.poynter.org/about-us/our-people/kelly-mcbride>

**Poynter YouTube video** <http://www.youtube.com/watch?v=U0obev679dc>  
**Dana Temple-Raston** <http://www.npr.org/people/11209543/dina-temple-raston>

**D.C. panel offers aid on assessment**

It's the dreaded "A" word -- assessment -- and its very mention is enough to make some veteran academics shudder.

But speakers at a SPIG panel at AEJMC in Washington will offer some case studies on assessment done right -- along with the many problems that can occur along the way, according to Prof. James Simon of Fairfield, who organized the panel and has taken part in two assessment projects.

"It sounds simple enough: establish student learning outcomes, then see if you are succeeding, whether it be at the classroom level, department level, in internships, in a capstone, and other activities," Simon said. "Assessment can mean a lot of things, and this hands-on panel discussion will present success stories -- and horror stories to avoid -- that can guide your efforts."

The panel includes several veterans of the assessment wars: Paul Parsons of Elon, John Williams of Principia, Sonya DiPalma of UNC Asheville and Pam Parry of Belmont.

They will discuss both assessment successes and frequent complications such as generating a lot of work with no real impact on student learning, taking too much time on the project, and how it can create divisiveness in a department.

The event, co-sponsored by the Community College Journalism Association, will be held Saturday at 5:15 p.m.

For more information, contact James Simon, Ph.D., Associate Dean, College of Arts and Sciences, Fairfield University, Room 100, Canisius Hall, North Benson Road, Fairfield, CT 06824, V. 203-254-400, x2792. Email [jsimon@fairfield.edu](mailto:jsimon@fairfield.edu).



## Journal's special edition features service learning

The team of Dean Martin and Jerry Lewis is legendary in film history, and this summer the team of Vivian Martin and Mitzi Lewis will make their mark when TJMC publishes its most-digital edition ever, featuring research on service learning.

In August 2012 TJMC editor Vivian Martin of Central Connecticut State University suggested SPIG produce a special issue of its online journal. This summer that special issue will be published, and it has a lot of digital content.

The TJMC editors published an online call for papers. Michael A. Longinow of Biola University and Michael Ray Smith of Campbell University received abstracts from all over on a variety of topics, and chose the best for the special edition.

For example, research by Carolyn Kim of Biola University uses Coordinated Management of Meaning Theory to explore the way students and others interpret and act on their service learning experience.

Mia Moody and Cassy Bureson of Baylor University provide a number of examples and practical suggestions for service learning opportunities, particularly through non-profit agencies. In a similar vein, Sonya R. DiPalma of University of North Carolina Asheville, explored service-learning benefits when students helped clients in their public relations practicum.

Carrie M. Buchanan and Margaret T. Finucane of John Carroll University explore Participant Action Research, a collaborative model where undergraduates taught media literacy to elementary school age children.

Amanda Sturgill, Phillip Motley and Staci Saltz, all of Elon University, include diversity as a key component of service learning in research they conducted in communications courses at three levels and found that students who work with economically disadvantaged people first-hand gain a better appreciation for the



Photograph by Amanda Sturgill of Elon University MEDIA WRITING students from Elon University in central North Carolina record a volunteer's story in the context of the food bagging room where she works at Loaves and Fishes of Burlington, N.C. From left are students Sam Kelly and Kally Lavoie who are interviewing volunteer Suzy Schut.

portrayal of the poor in mass media.

Sturgill and Motley also joined forces for a second research article on the trade-offs of students working on a service-learning project either first-hand or not. The research suggests that direct contact is needed for students to gain the maximum benefit of reflection about civic engagement.

David Remund and Kelly Bruhn of Drake University explored problem-based learning and evidence-based practices and service learning in research on a public relations capstone class. The team learned that students profit from exposure to working professionals who offer insight on their work using the standard of best practices.

Mitzi Lewis of Midwestern State University, who not only edits articles but also posts them online, and Martin asked contributors to take advantage of

the online features by submitting digital video and photographs to amplify the scholarship. The special edition is loaded with digital content that will add to the reading experience.

Co-editors Longinow and Smith expressed gratitude to their colleagues in Small Programs Interest Group for the outstanding research on service learning and they, too, look forward to reading it online.

**SPIG NEWS CO-EDITORS**  
**Richard D. Hendrickson**  
 John Carroll University  
 newsprof@mac.com 323-806-1427  
**Sandra L. Combs**  
 Arkansas State University  
 scombs@astate.edu 870-972-2704

## Q&A: What's your policy on plagiarism?

By **Sandra L. Combs**, Arkansas State University

**Linda Jones** was perplexed.

"We've just had what seems like a particularly bad semester for plagiarism cases in journalism writing courses – the usual cut-and-paste from published articles that are SO easy for instructors to find but also so disheartening," said Jones, an associate professor of Journalism and associate provost for Undergraduate Studies at Roosevelt University in Chicago.

"There seems to be some sentiment for a 'one strike and you're out' policy. Some of us also are thinking that especially if we go to such a policy, we need a plagiarism/academic integrity course or workshop or even an online training module that we could require of all students," Jones wrote.

So, Jones posed two questions on the SPIG listserve:

1. Do any of you have a one strike and you're out policy on plagiarism?
2. Are any of you requiring a mandatory workshop or short-course or online something for journalism majors?

The answers varied.

**Dave Weinstock** of UT-Tyler said they practice the one strike policy.

"Our mutually agreed upon policy in the UT-Tyler news-editorial curriculum is if we catch you plagiarizing, you will flunk the course," he said. "We also devote class time, on the first day in our basic news writing classes, to defining what plagiarism is and how to avoid committing it. Then we hit it again when we cover quotation and attribution. All of our syllabi lay out the penalties for plagiarism quite succinctly."

**Mary Alice Basconi** of East Tennessee State said she gives lessons on ethics with examples of what not to do to help her students learn about plagiarism and at the same time suggested that professors use "Desire2Learn" or "Turnitin" to check for plagiarism.

**Michael A. Longinow** of Biola University agreed with the plagiarism lessons.

"...the majority of students plagiarize because they have either never learned what attribution is or have been taught (by older siblings or other students, or sadly by inattentive and uncaring school systems) that theft is OK by degrees. So I teach about plagiarism," Longinow said.

He also recommended that professors "Document everything. Keep a trail for every piece of writing if you can."

**Jim Simon** of Fairfield University said he pretty much relies on paper trails.

"As long as there is no evidence from the dean of prior offenses, I give a zero on the assignment, which usually drags their final grade down by a letter at least. If there is any

plagiarism [pley-juh-riz-uh m]

**noun**

1. an act or instance of using or closely imitating the language and thoughts of another author without authorization and the representation of that author's work as one's own, as by not crediting the original author: *It is said that he plagiarized Thoreau's plagiarism of a line written by Montaigne.*  
**Synonyms:** appropriation, infringement, piracy, counterfeiting; theft, borrowing, cribbing, passing off.

2. a piece of writing or other work reflecting such unauthorized use or imitation: *"These two manuscripts are clearly plagiarisms," the editor said, tossing them angrily on the floor.*

evidence of plagiarism in another course, I give an F for the course," Simon said.

During the SPIG list serve discussion, policies from Roosevelt University in Chicago and Abilene Christian University were shared: <http://www.roosevelt.edu/plagiarism>; and

<http://www.acu.edu/academics/cas/jmc/about/policies/integrity.html>. The policies include definitions, examples and the penalties for plagiarism. Abilene's policy even called the violation of academic integrity "a form of lying (and stealing)."

Nevertheless, colleges and universities with small programs aren't the only ones with potential plagiarism and fabrication problems. Last year in Cambridge, Mass., Harvard University officials investigated a case of about 125 students sharing answers or plagiarizing on a take-home final exam.

At the same time, professional journalists have been known to damage their careers or ruin their careers and credibility because of charges of fabrication and plagiarism. The poynter.org website even does a "Roundup of plagiarism & fabrication cases" and include some of the following names: Detroit Free Press columnist Mitch Albom, USA Today's Jack Kelley, Boston Globe's Mike Barnicle, New York Times columnist Maureen Dowd, New Republic's Stephen Glass, New York Times reporter Jayson Blair, The New Yorker reporter Jonah Lehrer, Florida Times-Union editorial

See **PLAGIARISM** page 8

## Aug. 7 : Press freedom, censorship, advancement of women faculty

Besides SPIG'S 1-5 p.m. session presenting projects in the Scholarship of Application competition, AEJMC offers three other pre-conference programs in Washington Aug. 7, a day ahead of the Aug. 8-11 convention. There will be no extra cost to attend the panels.

Here are details on the others:

1. **AEJMC Press Freedom Summit** workshop, 2:30 to 6:30 p.m.

This workshop allows the AEJMC Press Freedom Summit participants and others to revisit, revise, and otherwise continue with the press freedom discussions that took place in April 2013 at the University of Oregon. It will focus on a paper, "Freedom of the Press in the Twenty-First Century: An Agenda for Thought and Action," from the summit. The paper comprises four reports on political economy, privileges, privacy, and secrecy. The reports are supplemented with excerpts from the transcripts of the UO summit discussions.

**Theodore Glasser** of Stanford and Tim Gleason of Oregon will preside. Contact Glasser ([glasser@stanford.edu](mailto:glasser@stanford.edu)) with questions.

2. **"Journalists Under Fire: Latest Research and Trends about Violence and Censorship against Journalists around the World"** 9 to 11:30 a.m.

This research panel will bring together scholars who are conducting

### *June 15 deadline for women faculty*

research on violence and censorship against journalists in various regions of the world. Using a variety of methodologies and theoretical frameworks, scholars will discuss the latest research on the phenomenon of aggressions against news media workers.

Topics of discussion include journalists who work on the political and geographic periphery, potential comparative research projects, challenges of conducting research in conflict zones, and the journalist in the popular imaginary. Additional topics include: "Beyond the Border: Teaching Journalism in the US and Mexico" and "Truth and Accuracy in Terminology: Toward Improving Journalism about Immigrants and Immigration." (ICD)

3. **AEJMC Pre-Convention Workshop Women Faculty Moving Forward** (WFMF) program. 2 to 6 p.m. (Participation is limited to 25. The deadline to apply is June 15.)

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication at Florida International University and the AEJMC Council of Affiliates, this

program is designed to help junior faculty members move forward in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is designed for tenure-track women, but some exceptions may be made. The organizers are seeking a cohort of 25 women for this inaugural pre-conference workshop. Applicants must be AEJMC members.

Speakers include senior scholars and administrators and women colleagues who have achieved significant leadership positions in their careers. Keynote speakers are **Dianne Lynch**, president of Stephens College and a former journalism school director, and **Hagit Limor**, WCPO-TV Cincinnati, and past president of the Society of Professional Journalists.

In addition to the training and networking at this workshop, participants who are selected will be invited to take part in activities of both the CSW and the Kopenhagen Center during the year and receive publications of both groups. An opportunity will be provided for the cohort to reunite at subsequent conventions.

To apply, contact **Lillian Lodge Kopenhagen**, FIU School of Journalism and Mass Communication, [kopenhav@fiu.edu](mailto:kopenhav@fiu.edu)

### PLAGIARISM, from page 7

page editor Lloyd Brown, Washington Post's Janet Cooke, and The Bakersfield Californian reporter Nada Behziz.

Finally, two SPIG members said a stiff penalty for plagiarism in a class course is proper training for employment after graduation.

"In professional journalism, this kind of dishonesty can have big consequences – for the audience and for the news person. If you can get fired for this in the field, then an F in

the course seems like an appropriate response," said John Lofflin of Park University.

Dave Weinstock said, "If we're preparing our students to take their places as journalism professionals, what better place is there than within our programs to provide them with a taste of the 'one-strike-and-you're-out' policy their future employers certainly have in place?"

"They can repeat the course in our programs," he added, "but plagiarists rarely get a redo in the job market."