

# Rethinking Hands-on Production

Todd M. Sodano – [tsodano@sjfc.edu](mailto:tsodano@sjfc.edu)

St. John Fisher College

AEJMC 2009

# Preview

- Crossover, not convergence?
- First exercise
- Second exercise
- What we learned
- Future collaborations

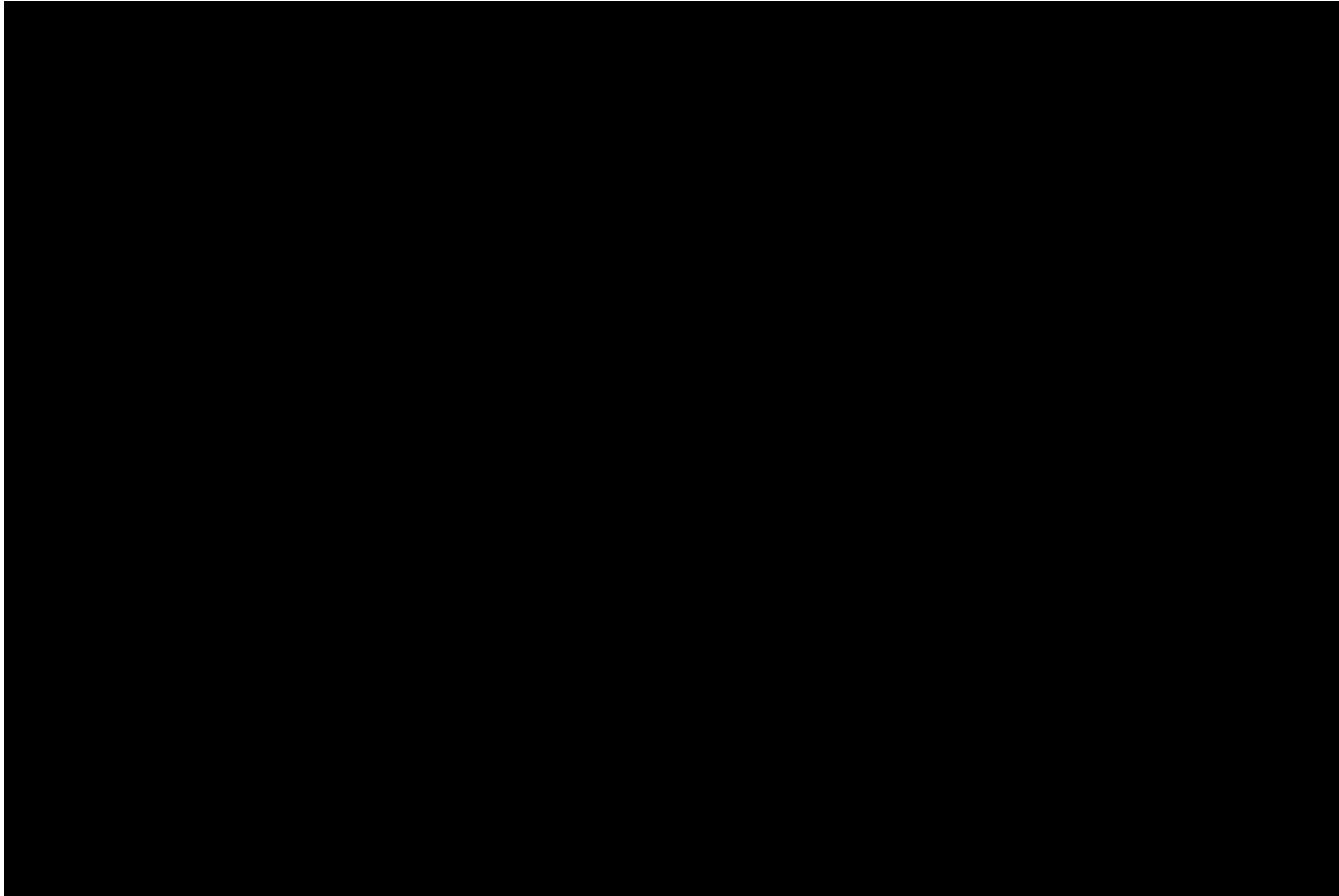
# Crossover, not Convergence?

- Within and across
- Two classes, two sets of learning objectives
- $6 + 16 = 1$
- *Law & Order*

# Exercise #1 – Live in the Studio

- Mock live interviews
- Set design, lighting, sound
- Talent wrangling and time management
- Teaching by students


# Exercise #1 – Live in the Studio



# Exercise #2 – Remote Stand-ups

- Location scouting
- “Shoot to edit”
- Crew of two
- Lessons learned
  - Got tape?
  - Man in the mirror

# Exercise #2 – Remote Stand-ups



Stand-up Interview

# What We Learned

- “Real world” experience
- Time management
- Teaching experience
- Editorial control over messages



# Future Collaborations

- Journalism
- Outside communication/journalism
- Service learning

# Rethinking Hands-on Production

Todd M. Sodano – [tsodano@sjfc.edu](mailto:tsodano@sjfc.edu)

St. John Fisher College

AEJMC 2009