

**AEJMC Scholastic Journalism Division Teach-In**  
**Wednesday, Aug. 3, 2016, 8 a.m.**  
**University of Minnesota**  
**School of Journalism and Mass Communication**  
**Murphy Hall Room: 228**

**SCHEDULE**

**8 a.m.**

**Check-in and Chat** Get to know your fellow advisers, your hosts and some of the presenters. (Continental Breakfast provided by the University of Minnesota)

**8:30 a.m.**

**Welcome:**

**Jeff Browne** Head, AEJMC Scholastic Journalism Division Instructor, University of Colorado Boulder

**Karla Kennedy**, Vice Head, AEJMC Scholastic Journalism Division

**Lori Keekley**, JEA Curriculum Leader, Law and Ethics, Student Media Adviser Louis Park High School

**8:45 a.m.**

**Documentary Film and Discussion: "Taking the Lede"**

*Facilitator: Jeffrey Browne, University of Colorado*

This 45-minute documentary tells the story of courageous high school journalists who, over the past 20 years have published stories that created waves when they were published. Profiled are a young editor who in the mid-1990s took on Focus on the Family — and won; an investigative journalist who forced the Pentagon to shut down its recruiting; a trio of student-journalists who had to report on tragic event happening in real time at their school; and two students who felt the sting of censorship in a state where their First Amendment rights are supposed to be protected. Stay for a discussion with the producer, writer, director and editor.

**Jeff Browne (Producer)** is a journalism instructor in the University of Colorado's College of Media, Communication and Information. He is the director of CU News Corps, an explanatory/investigative news project staffed by advanced undergraduates and graduate students, who produce multimedia content for professional media partners. In his 25 years as a journalism educator, Browne has also served as the executive director of both the Colorado High School Press Association and the Kansas Scholastic Press Association, and was the director of Student Media at Colorado State University.

**9:45 a.m.**

**"More than Marshmallow Fluff"**

*Facilitators: Candace Perkins Bowen and John Bowen, Kent State University*

It's not necessarily a bad thing to print or broadcast lighthearted, fluffy stories, BUT if that's all your students suggest when signing up for the next publication's topics, they may need some suggestions on why and how to cover stories that make a difference. Learn about how to help your students so they can and will report on issues that can change your school and your community for the better.

**Candace Perkins Bowen** is an associate professor in Kent State's School of Journalism and Mass Communication and director of both the Center for Scholastic Journalism and the Ohio Scholastic Media Association. Bowen advised high school newspapers and yearbooks in Illinois and suburban Washington, D.C., for more than 20 years. A former Dow Jones News Fund Journalism Teacher of the Year, she has served as the president of the Journalism Education Association.

**John Bowen** is currently JEA Scholastic Press Rights Director and at adjunct professor at Kent State University where he teaches undergraduate Newswriting Across Platforms, Storytelling Across Platforms and ethics, and Social Role and Responsibility and Ethics in the online educators graduate program. He advised scholastic media for 30+ years. He is a former Dow Jones Newspaper Adviser of the Year and Carl Towley Award winner.

10:45 a.m.

**“Another Few Reasons for Taking Journalism”**

*Facilitator: Peter Bobkowski, University of Kansas*

This session presents national data say about how high school journalists compare to their peers who aren't in journalism. Hint: high school journalists are better citizens than their non-journalism friends.

**Peter Bobkowski** teaches in the William Allen White School of Journalism and Mass Communications at the University of Kansas. From 1999 to 2006 he advised high school publications at St. Thomas High School in Houston.

11:45 a.m.

**“Lunch with Mitch: It's All About the Culture”**

*Keynote Address: Mitch Eden, Kirkwood High School (Mo.)*

Dow Jones News Fund 2015 National High School Journalism Teacher of the Year

One key to building a successful media program is creating a classroom culture of empowerment and empathy. Journalism classrooms should be like no other on campus, engaging students in high energy, innovative and fun activities.

**Mitch Eden, MJE** is a journalism teacher at Kirkwood High School in Missouri, and he is the Dow Jones News Fund 2015 Journalism Teacher of the Year. He advises *The Kirkwood Call* newspaper, *Pioneer* yearbook and thekirkwoodcall.com website at Kirkwood High School in Kirkwood, Mo. He has been teaching scholastic journalism for 20 years and loves working with passionate young people to help them become better people and better journalists while creating the best publications possible. Eden and his young journalists produced a *Suicide Awareness Press Kit*.

More information can be found at:

<http://adviserupdate.org/mag/0084901001448045211?page=28>

(Lunch provided by AEJMC Scholastic Journalism Division)

**1 p.m.**

**PANEL: “Youth, Media, and Citizenship: The View From the Classroom”**

*Facilitator: Peter Bobkowski, University of Kansas*

*Panel: Lori Keekley, Mitch Eden, and TBA*

Three (or two) expert high school journalism advisers will share their observations about how young people today use media to effect change in their communities.

This panel is part of a Symposium on Youth Media and Citizenship (hosted by National Scholastic Press Association and the School of Journalism at University of Minnesota), which will start with lunch and go until 4:30. Teach-In attendees are welcome to sit in on these afternoon sessions. We will feature three education researchers who study how young people use media for civic purposes.

**2:30 p.m.**

**“Managing Press-Freedom Controversies”**

*Facilitator: Frank LoMonte, Esq., Executive Director, Student Press Law Center*

Students want, and need, to talk about sensitive social issues that can be lightning rods for administrative censorship. We'll review some recent case studies of teachers who've successfully navigated school and community blowback over controversial topics, and deal with some of the most common myths and misconceptions about student press rights.

**Frank LoMonte** joined SPLC in January 2008 after practicing law with Atlanta-based Sutherland LLP and clerking for federal judges on the Northern District of Georgia and the Eleventh Circuit U.S. Court of Appeals. Before law school, LoMonte was an award-winning investigative journalist and political columnist for daily newspapers in Florida and Georgia. LoMonte graduated magna cum laude from the University of Georgia School of Law, where he was a senior editor of the Georgia Law Review. His articles about the First Amendment and media-law topics have been widely published in Education Week, The Chronicle of Higher Education, the American University Law Review, the University of North Carolina First Amendment Law Review, and in many other outlets.

**4 p.m.**

**Closing Remarks and Thank You**

This concludes the 2016 AEJMC/SJD Teach-In. Thanks to all participants and organizers who helped in any way to make this program a success. Please keep in touch and if you need any further information or assistance, please do not hesitate to call on the Scholastic Journalism Division of AEJMC