

TUESDAY, AUGUST 9

2:00-5:00 p.m. Preconference Workshop (\$10 registration) –
The Image of the Public Relations Practitioner in Popular Culture
PUBLIC RELATIONS DIVISION and ENTERTAINMENT STUDIES INTEREST GROUP

Part I — The Image: Panelists will explore the image of the public relations practitioner in the movies, television, fiction and other aspects of popular culture. By studying the image of the PR practitioner in popular culture, we can better understand why the public feels as it does about the PR profession and what this means to the profession, the news media and the public. A special preview of the IJPC video, "The Image of the Public Relations Practitioner in Movies and Television, 1901-2011" will also be shown.

Presiding/Moderating: Joe Saltzman, Southern California

Panelists: Carol Ames, California State Fullerton; Emily Kinsky, West Texas A&M; Karen Miller Russell, Georgia

Part II — Image Repair: In the second half of the session, panelists will discuss related media effects theories, ethics, how negative portrayals of practitioners could impact media relations, how academics can help right incorrect perceptions, and how popular culture provides teachable moments in the classroom.

Presiding/Moderating: Emily Kinsky, West Texas A&M

Panelists: PRSA CEO Rosanna Fiske, Florida International; Margot Opydycke Lamme, Alabama; Timothy Penning, Grand Valley State; Andi Stein, California State Fullerton

WEDNESDAY, AUGUST 10

7:00-8:00 a.m. Public Relations Division
Past Heads Council

Presiding/Moderating:
Kenneth Plowman, Brigham Young

RSVP
PAST HEADS
Chuck Lubbers
Chuck.Lubbers@usd.edu

8:15-9:45 a.m. PF&R/Teaching Panel –
Anticipating Professional Needs: Feedback from the Field
PUBLIC RELATIONS DIVISION and INTERNSHIPS & CAREERS INTEREST GROUP

Presiding/Moderating: Heidi Hatfield Edwards, Florida Tech

Panelists: Alan Freitag, North Carolina Charlotte; Astrid Sheil, California State San Bernardino; Dean Kruckeberg, North Carolina Charlotte; Pamela G. Bourland-Davis, Georgia Southern; Barbara DeSanto, Maryville St. Louis; Chuck Lubbers, South Dakota; Michael Maynard, Temple; Dana Saewitz, Temple

10:00-11:30 a.m. Public Relations Division Top Papers Session

Presiding/Moderating: Denise Sevick Bortree, Penn State

• **1st-place research paper:** Relative effectiveness of prior corporate ability vs. corporate social responsibility associations on public responses in corporate crises. Sora Kim, University of Florida

• **2nd-place research paper:** Issue Saliency Formation among Information Subsidies and Business Media Coverage during Corporate Proxy Contests. **Matt Ragas**, DePaul University

• **3rd-place research paper:** Revisiting the effectiveness of base crisis response strategies in comparison of reputation management crisis responses. **Sora Kim** and **Kang Hoon Sung**, University of Florida

• **1st-place student paper:** Forty Years of Award-Winning Campaigns: What PRSA's Silver Anvil-Winning Campaigns Say about the Public Relations Industry. **Eva Hardy**, North Carolina State University

Discussant: Elizabeth Toth, Maryland

11:45 a.m.-1:15 p.m. Public Relations High-Density Refereed Papers

Presiding/Moderating: Richard D. Waters, San Francisco

• Developing a Valid and Reliable Measure of Crisis Responsibility. **Kenon A. Brown** and **Eyun-Jung Ki**, University of Alabama

• How Companies Cultivate Relationships with Publics on Social Network Sites in China and the United States: A Cross-Cultural Content Analysis. **Linjuan Rita Men** and **Wanhsiu Tsai**, University of Miami

• Internal Relationship Building: A Chinese Story. **Hongmei Shen**, San Diego State University

Discussant: Alan Freitag, North Carolina Charlotte

• Motivating Publics to Act: An Analysis of the Influence of Message Strategy and Involvement on Relational Outcomes and Communication Behavior. **Kelly Werder** and **Michael Mitrook**, University of South Florida

• The overlooked sector: An analysis of nonprofit public relations literature. **Hilary Fussell Sisco**, Quinnipiac University; **Erik Collins** and **Geah Pressgrove**, University of South Carolina

• Private labeling, crisis communication and media influence: The Menu Foods pet food recall. **Worapron Worawongs** and **Colleen Connolly-Ahern**, Penn State University

• Quiet, Creeping, and Sudden?!: Exploring Public Information Officers' Definitions of Health Crisis. **Elizabeth Avery** and **Tatjana Hocke**, University of Tennessee

Discussant: Kenneth Plowman, Brigham Young

• Representational, structural, and political intersectionality of public relations' publics. **Jennifer Vardeman-Winter**, University of Houston; **Hua Jiang**, Towson University; **Natalie Tindall**, Georgia State University

• Testing the Theory of Cross-National Conflict Shifting: A Quantitative Content Analysis and a Case Study of the Chiquita Brands' Transnational Crisis Originated in Colombia. **Juan-Carlos Molleda** and **Vanessa Bravo**, University of Florida; **Andrés Felipe Giraldo Dávila** and **Luis Horacio Botero**, Universidad de Medellín-Colombia

• Women as Public Relations Managers: Show Me the Money. **Bey-Ling Sha** and **David Dozier**, San Diego State University

Discussant: Patricia Swann, Utica College

1:30-3:00 p.m. PF&R Panel – Let's Talk About Vaccines:

Expert Thoughts on Reframing the Debate

COMMUNICATING SCIENCE, HEALTH, ENVIRONMENT & RISK and PUBLIC RELATIONS DIVISIONS

Presiding/Moderating: **Amanda Hinnant**, Missouri

Panelists: **Beth Avery**, Tennessee; **Shari Veil**, Kentucky; **Brooke F. Liu**, Maryland; **Jennifer Ohs**, St. Louis ; **Mike Smith**, Louisville School of Medicine



3:15-4:45 p.m. PF&R Panel –

Lion When Blogging, Mouse When Confronted: Sports Bloggers, Their Place in Sport Media, and Their Fight for Credibility

PUBLIC RELATIONS DIVISION and SPORTS COMMUNICATION INTEREST GROUP

Presiding/Moderating: **Peggy Beck**, Kent State-Stark

Panelists: Experts in the field of blogging in sports, media relations personnel and baseball bloggers from the St. Louis area.

5:00-6:30 p.m. Top Public Relations Division Teaching Papers

Presiding/Moderating: **Brad L. Rawlins**, Brigham Young

- *1st-place teaching paper:* U.S. Student-Run Communication Agencies: Enhancing Students' Understanding of Business Protocols and Professionalism. **Lee Bush** and **Barbara Miller**, Elon University
- *2nd-place teaching paper:* Service-Learning for Branding Success: A Case of Student-Client Engagement in Oklahoma State University's \$1 Billion Capital Campaign. **Lori McKinnon**, **Jacob Longan** and **Bill Handy**, Oklahoma State University
- *3rd-place teaching paper:* Missing citations, bulking biographies and unethical collaboration: Types of cheating among public relations' majors. **Giselle Auger**, Duquesne University
- *4th-place teaching paper:* Are we teaching them to be CSR managers? Examining students' expectations of practitioner roles in CSR. **Rajul Jain** and **Lawrence Winner**, University of Florida

Discussant: **Carol Ames**, California State Fullerton

THURSDAY, AUGUST 11

7:00-8:00 a.m. Outgoing PRD Board Meeting

All members interested in the introduction of new matters or discussion or current matters are urged to attend.

Presiding/Moderating: **Colleen Connolly-Ahern**, Penn State



8:15-9:45 a.m. Public Relations Refereed Papers Poster Session

Presiding/Moderating: **Denise Sevick Bortree**, Penn State

Topic: Political Communication/Public Diplomacy

- *3rd-place student paper:* Public Diplomacy at Arab Embassies: Fighting an Uphill Battle. **Leysan Khakimova**, University of Maryland
- Youth Political Engagement: Factors That Influence Involvement. **Jarim Kim**, University of Maryland
- Influencing forces or mere interview sources? What media coverage about health care means for key constituencies. **Cheryl Ann Lambert** and **Denis Wu**, Boston University
- A network approach to public diplomacy: A case study of U.S. public diplomacy in Romania. **Antoneta Vanc**, Quinnipiac University

Discussant: **Colleen Connolly-Ahern**, Penn State

Topic: Social Media/New Media

- The Impact of Dialogue on Blog Traffic: An Analysis of the Blogs of the Philanthropy 400. **Sarah Merritt**, **Dale Mackey** and **Lauren Lawson**, North Carolina State University
- Is Interactivity always worth it? The Effect of Interactivity and Message Tone on Attitude toward Organization. **Kang Hoon Sung**, University of Florida
- A Three-Year Longitudinal Analysis Study Measuring New Communications Media Use by Public Relations Practitioners. **Don Wright**, Boston University; **Michelle Hinson**, Institute for Public Relations, University of Florida
- "Like" or "Unlike": How Millennials Are Engaging and Building Relationships with Organizations on Facebook, **Tina McCorkindale**, Appalachian State University; **Marcia DiStaso**, Pennsylvania State University
- What Information is Available For Stakeholders on Facebook and How Does This Information Impact Them? **Michel Haigh** and **Pamela Brubaker**, Pennsylvania State University; **Erin Whiteside**, University of Tennessee
- Twittering to the Top: A Proposed Model for Using and Measuring Twitter as a Communication Tool. **Haley Edman** and **Nicole Dahmen**, Louisiana State University

Discussant: **Emily Kinsky**, West Texas A&M University

Topic: Organization-Public Relationship/Relationship Management

- Exploring Negative Organization-Public Relationships (OPR) in Public Relations: Toward the Development of an Integrated Measurement Model of OPR. **Bitt Beach Moon** and **Yunna Rhee**, Hankuk University of Foreign Studies
- A Process Evaluation of the Carolina Covenant's Communication Strategy. **Joseph Erba**, **Stephanie Silverman** and **Luisa Ryan**, University of North Carolina at Chapel Hill
- The Effectiveness of Dialogic Relationship on the Military Public Relationship. **Sejin Park**, **Lisa Fall** and **Michael Kotowski**, University of Tennessee
- Relationship Management With the Millennial Generation of Public Relations Agency Employees. **Tiffany Gallicano**, University of Oregon

Discussant: **Trent Seltzer**, Texas Tech University

Topic: Media Communication

- Localization of Public Health News Releases for Publication in Community Newspapers. **Rachel Young**, **Erin Willis**, **Jon Stemmler** and **Shelly Rodgers**, University of Missouri
- Expecting the unexpected: Nonprofit media responses to anti-abortion terrorism. **Beth Sundstrom**, **Rowena Briones** and **Melissa Janoske**, University of Maryland

Discussant: **Barbara DeSanto**, Maryville St. Louis

Topic: Crisis and Risk Communication

- Presidential Apology and Level of Acceptance: The U.S. beef import negotiation upheaval in South Korea. **Yungwook Kim** and **Yujin Lim**, Ewha Womans University
- Communication and the D.C. Sniper: Toward a response typology for public safety crises. **J Suzanne Horsley** and **Kenon A. Brown**, University of Alabama

• Legitimacy Disputes and Social Amplification of Perceived Risk.
Joon Soo Lim, Kwansik Mun and Sung-Un Yang, Middle Tennessee State University

Discussant: **Brooke Fisher Liu**, University of Maryland

3:15-4:45 p.m. PF&R Panel –

Military Ethics and Media Ethics: Conflicts for Practitioners

PUBLIC RELATIONS and MEDIA ETHICS DIVISIONS




Presiding/Moderating: **Michael Parkinson**, Texas Tech

Panelists: **Shannon Bowen**, Syracuse;
Kenneth Plowman, Brigham Young;
Robert Pritchard and **John Schmeltzer**, Oklahoma;
Joseph Sanders and **Mark Swiatek**,
United States Air Force Academy

8:30-10:00 p.m. PRD Members' Meeting

Presiding/Moderating: **Colleen Connolly-Ahern**, Penn State

- **PLANK CENTER AWARDS**, University of Alabama, for top student papers 
- **WILCOX AWARDS**, San Jose State University, for top teaching and open category papers
- **SupPRstar Awards**

[FRIDAY, AUGUST 12](#)

7:00-8:00 a.m. Incoming PRD Board Meeting

All members interested in active PRD leadership roles are urged to attend.

Presiding/Moderating: **Heidi Hatfield Edwards**, Florida Tech



8:15-9:45 a.m. Public Relations Refereed Papers Poster Session

Presiding/Moderating: **Richard D. Waters**, San Francisco

Topic: Public Relations and Ethics

- Determinants of Ethical Practices of Public Relations Practitioners. **Eyun-Jung Ki** and **William Gonzenbach**, University of Alabama; **Hong-Lim Choi**, Sun Moon University; **Junghyuk Lee**, Kwangwoon University
- How a Public Evaluate an Organization's Official Statement to Pursue Organizational Transparency: An Impact of Organizational Claims to Truth on the Public's Perception of Credibility toward the Content. **Bo Kyung Kim** and **Seoyeon Hong**, University of Missouri
- The Impact of Organizational Social Capital on Transparency and Trust: Communication Adequacy and Accuracy. **Bumsub Jin**, State University of New York at Oswego; **Moonhee Cho** and **Maria De Moya**, University of Florida

Discussant: **Brad Rawlins**, Brigham Young

Topic: Corporate Social Responsibility

- *2nd-place student paper:* Impact of corporate social responsibility on consumers' attribution of a crisis responsibility: A buffer against reputation withdrawal or a backfire. **Hanna Park**, University of Florida
- The Impact of Corporate Social Performance on Customer Satisfaction: A Cross-Industrial Analysis. **Weiting Tao**, University of Florida
- Corporate Social Performance and Reputation: Effects of Industry and Corporate Communication. **Weiting Tao** and **Mary Ann Ferguson**, University of Florida

• Finding antecedents of CSR perceptions and Relationship Outcomes: Individual-Level Collectivist Orientation and CSR Genuineness. **Hyunmin Lee, Ye Wang, Glen Cameron** and **Shelly Rodgers**, University of Missouri

Discussant: **Dean Kruckeberg**, North Carolina Charlotte

Topic: Public Relations Profession

- Integrated Impression Management: How NCAA Division I Athletics Directors Understand Public Relations. **Angela Pratt**, Bradley University
- Toward A Theory of Public Relations Practitioners' Own Conflict: Work vs. Life. **Hua Jiang**, Towson University; **Hongmei Shen**, San Diego State University
- Strategize - Implement - Measure – Repeat: Are We Evaluating Our Way to PR Accountability. **Susan Grantham**, University of Hartford; **Edward Vieira**, Simmons College
- Effective Public Relations Leadership in Organizational Transformation: A Case Study of Multinationals in Mainland China. **Yi Luo**, Montclair State University

Discussant: **Natalie Tindall**, Georgia State

Topic: Credibility and Persuasion

- Exploring the Impact of CEO Credibility on Perceived Organizational Reputation and Employee Engagement. **Linjuan Rita Men**, University of Miami
- The affect of receiver expertise on perceptions of source credibility and message believability. **Austin Sims**, Texas Tech University
- Consumer Knowledge of News Making: How Increased Persuasion Knowledge of Video News Releases Influences Beliefs and Trust in a News Story. **Michelle Nelson** and **Sangdo Oh**, University of Illinois; **Jiwook Park**, Southern Illinois University

Discussant: **Spiro Kiouis**, Florida

Topic: Teaching Public Relations

- Students' Motivations and Expectations for Service Learning in Public Relations. **Nancy Muturi** and **Samuel Mwangi**, Kansas State University; **Soontae An**, Ewha Womans University
- College vs. Credential: What Do Entry-Level Practitioners in Public Relations Need? **Bey-Ling Sha**, San Diego State University; **John Forde**, Mississippi State University; **Jay Rayburn**, Florida State University
- Perceptions of public relations students' empowerment, faculty interaction, and perceived relationship investment as determinants of relationship quality with their academic department. **Moonhee Cho**, University of Florida; **Giselle Auger**, Duquesne University

Discussant: **Susan Gonders**, Southeast Missouri State

12:15-1:30 p.m. Bill Adams/Edelman Public Relations Division Luncheon

Sponsor: **Edelman Public Relations Worldwide**

Presiding/Moderating: **Colleen Connolly-Ahern**, Penn State

Speaker: **Alan VanderMolen**, President and CEO, Global Practices and Diversified Insights Businesses

Off-site location (walking distance from the conference hotel):

Lucas Park Grille, 1234 Washington Ave., (314-241-7770).

Seating is limited. NO FEE but pre-registration is required.

Rsvp
LUNCHEON

Brooke Fisher Liu
bfliu@umd.edu



2:00-5:00 p.m. Fleishman-Hillard
Agency Headquarters Tour

Presiding/Moderating: Natalie Tindall,
Georgia State, and Heidi Hatfield Edwards,
Florida Tech

FLEISHMAN
INTERNATIONAL COMMUNICATIONS
HILLARD

*Off-site location (walking distance from
the conference hotel):*

Fleishman-Hillard, 200 N. Broadway.
NO FEE but pre-registration is required.

RSVP
AGENCY TOUR
Heidi Hatfield Edwards
heidihat@fit.edu

7:00-8:30 p.m. PRD Social

Sponsors:

- The Arthur W. Page Center for Integrity in Public Communication, Pennsylvania State University
- Center for Risk, Health & Crisis Communication Research Unit, University of Tennessee

RSVP
SOCIAL
Jennifer Vardeman-Winter
jvardema@Central.UH.edu
or Katie Place
kplace1@slu.edu



- St. Louis University
- University of North Carolina School of Journalism & Mass Communication
- Georgia State University

Hosting: Katie Place, St. Louis University, and
Jennifer Vardeman-Winter, University of Houston

*Off-site location (walking distance from the
conference hotel):* Tigin Irish Pub & Restaurant,
33 Washington Ave. (314-241-8666).
NO FEE but pre-registration is required.

SATURDAY, AUGUST 13

8:15-9:45 p.m. PF&R Panel – Analyzing Journalism, Public Relations
and Content Creation in the Arab World

PUBLIC RELATIONS and INTERNATIONAL COMMUNICATION DIVISIONS

Presiding/Moderating: Alma Kadragic, Wollongong, Dubai

Panelists: Serajul Bhuyian, Auburn; Tina Leshner, William Paterson and
Dean Kruckeberg, North Carolina Charlotte



11:45 a.m.-1:15 p.m. Teaching Panel – How the Management Function
at Marketing Communication Firms is Changing

ADVERTISING and PUBLIC RELATIONS DIVISIONS

CONVENTION HOTEL

RENAISSANCE GRAND, 800 Washington Ave. in St. Louis
(314-621.9600). Rates include internet access in rooms:
\$170 single, \$190 double, \$200 triple, \$210 quad.
aejmclouis.org/home/

PAPER AUTHORS ARE REQUIRED TO SEND ELECTRONIC COPIES OF THEIR MANUSCRIPTS TO THE MODERATORS AND DISCUSSANTS OF THE SESSIONS IN WHICH THEY ARE PRESENTING

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Ames, Carol: T-2:00p W-5:00p
Auger, Giselle: W-5:00p F-8:15a
Avery, Elizabeth: W-11:45a W-1:30p
Beck, Peggy: W-3:15p
Bhuyian, Serajul: S-8:15a
Bortree, Denise Sevick: W-10:00a R-8:15a
Botero, Luis Horacio: W-11:45a
Bourland-Davis Pamela: W-8:15a
Bowen, Shannon: R-3:15p
Bravo, Vanessa: W-11:45a
Briones, Rowena: R-8:15a
Brown, Kenon: W-11:45a R-8:15a
Brubaker, Pamela: R-8:15a
Bush, Lee: W-5:00p
Cameron, Glen: F-8:15a
Cho, Moonhee: F-8:15a
Choi, Hong-Lim: F-8:15a
Collins, Erik: W-11:45a
Connolly-Ahern, Colleen: W-11:45a R-7:00a R-8:30p F-12:15p
Dahmen, Nicole: R-8:15a
Dávila, Andrés Felipe Giraldo: W-11:45a
De Moya, Maria: F-8:15a
DeSanto, Barbara: W-8:15a R-8:15a
DiStaso, Marcia: R-8:15a
Dozier, David: W-11:45a
Edman, Haley: R-8:15a
Edwards, Heidi Hatfield: W-8:15a F-7:00a F-2:00p
Erba, Joseph: R-8:15a
Fall, Lisa: R-8:15a
Ferguson, Mary Ann: F-8:15a
Fiske, Roseanna: T-2:00p
Forde, John: F-8:15a
Freitag, Alan: W-8:15a W-11:45a
Gallicano, Tiffany: R-8:15a
Gonders, Susan: F-8:15a
Gonzenbach, William: F-8:15a
Grantham, Susan: F-8:15a
Haigh, Michel: R-8:15a
Handy, Bill: W-5:00p
Hardy, Eva: W-10:00a
Hinnant, Amanda: W-1:30p
Hinson, Michelle: R-8:15a
Hocke, Tatjana: W-11:45a
Hong, Seoyeon: F-8:15a
Horsley, J. Suzanne: R-8:15a
Jain, Rajul: W-5:00p
Janoske, Melissa: R-8:15a
Jiang, Hua: W-11:45a F-8:15a
Jin, Bumsub: F-8:15a
Kadragic, Alma: S-8:15a
Khakimova, Leysan: R-8:15a
Ki, Eyun-Jung: W-11:45a F-8:15a
Kim, Bo Kyung: F-8:15a
Kim, Jarim: R-8:15a
Kim, Sora: W-10:00a
Kim, Yungwook: R-8:15a
Kinsky, Emily: T-2:00p R-8:15a
Kiousis, Spiro: F-8:15a
Kotowski, Michael: R-8:15a
Kruckeberg, Dean: W-8:15a F-8:15a S-8:15a
Lambert, Cheryl Ann: R-8:15a
Lamme, Margot Opdycke: T-2:00p
Lawson, Lauren: R-8:15a
Lee, Hyuunmin: F-8:15a
Lee, Junghyuk: F-8:15a
Leshner, Tina: S-8:15a
Lim, Yujin: R-8:15a
Liu, Brooke Fisher: W-1:30p R-8:15a F-12:15p
Longan, Jacob: W-5:00p
Lubbers, Chuck: W-7:00a W-8:15a
Luo, Yi: F-8:15a
Mackey, Dale: R-8:15a
Maynard, Michael: W-8:15a
McCorkindale, Tina: R-8:15a
McKinnon, Lori: W-5:00p
Men, Linjuan Rita: W-11:45a F-8:15a
Merritt, Sarah: R-8:15a
Miller, Barbara: W-5:00p
Mitrook, Michael: W-11:45a
Molleda, Juan-Carlos: W-11:45a
Moon, Bitt Beach: R-8:15a
Mun, Kwansik: R-8:15a
Muturi, Nancy: F-8:15a
Mwangi, Samuel: F-8:15a
Nelson, Michelle: F-8:15a
Oh, Sangdo: F-8:15a
Ohs, Jennifer: W-1:30p
Park, Hanna: F-8:15a
Park, Jiwoo: F-8:15a
Park, Sejin: R-8:15a
Parkinson, Michael: R-3:15p
Paterson, William: S-8:15a
Penning, Timothy: T-2:00p
Place, Katie: F-7:00p
Plowman, Kenneth: W-7:00a W-11:45a R-3:15p
Pratt, Angela: F-8:15a
Pressgrove, Geah: W-11:45a
Pritchard, Robert: R-3:15p
Ragas, Matt: W-10:00a
Rawlins, Brad: W-5:00p F-8:15a
Rayburn, Jay: F-8:15a
Rhee, Yunna: R-8:15a
Rodgers, Shelly: R-8:15a F-8:15a
Ryan, Luisa: R-8:15a
Russell, Karen Miller: T-2:00p
Saewitz, Dana: W-8:15a
Saltzman, Joe: T-2:00p
Sanders, Joseph: R-3:15p
Schmeltzer, John: R-3:15p
Sha, Bey-Ling: W-11:45a F-8:15a
Sheil, Astrid: W-8:15a
Shen, Hongmei: W-11:45a F-8:15a
Seltzer, Trent: R-8:15a
Silverman, Stephanie: R-8:15a
Sims, Austin: F-8:15a
Sisco, Hilary Fussell: W-11:45a
Smith, Mike: W-1:30p
Stein, Andi: T-2:00p
Stemmler, Jon: R-8:15a
Sundstrom, Beth: R-8:15a
Sung, Kang Hoon: W-10:00a R-8:15a
Swann, Patricia: W-11:45a
Swiatek, Mark: R-3:15p
Tao, Weiting: F-8:15a
Tindall, Natalie: W-11:45a F-8:15a F-2:00p
Toth, Elizabeth: W-10:00a
Tsai, Wanhsiu: W-11:45a
Vardeman-Winter, Jennifer: W-11:45a F-7:00p
Vanc, Antoneta: R-8:15a
VanderMolen, Alan: F-12:15p
Veil, Shari: W-1:30p
Vieira, Edward: F-8:15a
Wang, Ye: F-8:15a
Waters, Richard: W-11:45a F-8:15a
Werder, Kelly: W-11:45a
Whitewide, Erin: R-8:15a
Willis, Erin: R-8:15a
Winner, Lawrence: W-5:00p
Worapron, Worawongs: W-11:45a
Wright, Don: R-8:15a
Wu, Denis: R-8:15a
Yang, Sung-Un
Young, Rachel: R-8:15a
AL, U: T-2:00p W-11:45a R-8:15a R-8:30p F-8:15a
Arthur W. Page Center: F-7:00p
CA, Fullerton: T-2:00p W-5:00p
CA, San Bernardino: W-8:15a
CA, San Diego: W-11:45a F-8:15a
CA, San Francisco: W-11:45a F-8:15a
CA, San Jose: R-8:30p
CA, Southern: T-2:00p
Center for Risk, Health & Crisis Communication: F-7:00p
Colombia, Medellin: W-11:45a
CT, Hartford: F-8:15a
CT, Quinnipiac: W-11:45a R-8:15a
Edelman: F-12:15p
Dubai: S-8:15a
Fleishman-Hillard: F-2:00p
FL, International: T-2:00p
FL, Miami: W-11:45a F-8:15a
FL, South: W-11:45a
FL, State: F-8:15a
FL, Tech: W-8:15a F-7:00a F-2:00p
FL, U: W-10:00a W-11:45a W-5:00p R-8:15a F-8:15a
GA, Auburn: S-8:15a
GA, State: W-11:45a F-8:15a F-2:00p
GA, Southern: W-8:15a
GA, U: T-2:00p
Global Practices and Diversified Insights: F-12:15p
IL, Bradley: F-8:15a
IL, DePaul: W-10:00a
IL, Southern: F-8:15a
IL, U: F-8:15a
Institute for Public Relations: R-8:15a
KY, Louisville Medicine: W-1:30p
KY, U: W-1:30p
Korea, Ewha: R-8:15a
Korea, Hankuk: R-8:15a
Korea, Kwangwoon: F-8:15a
Korea, Sun Moon: F-8:15a
KS, State: F-8:15a
LA, State: R-8:15a
MA, Boston: R-8:15a
MA, Simmons: F-8:15a
MD, Towson: W-11:45a F-8:15a
MD, U: W-10:00a W-1:30p R-8:15a F-12:15p
MI, Grand Valley State: T-2:00p
MO, Maryville St. Louis: W-8:15a R-8:15a
MO, Southeast: F-8:15a
MO, St. Louis: W-1:30p F-7:00p
MO, U: W-1:30p R-8:15a F-8:15a
MS, State: F-8:15a
NC, Appalachian State: R-8:15a
NC, Chapel Hill: R-8:15a F-7:00p
NC, Charlotte: W-8:15a W-11:45a F-8:15a S-8:15a
NC, Elon: W-5:00p
NC, State: W-10:00a R-8:15a
NJ, Montclair State: F-8:15a
NY, Oswego: F-8:15a
NY, Syracuse: R-3:15p
NY, Utica: W-11:45a
OH, Kent State: W-3:15p
OK, State: W-5:00p
OK, U: R-3:15p
OR, U: R-8:15a
PA, Duquesne: W-5:00p F-8:15a
PA, State: W-10:00a W-11:45a R-7:00a R-8:15a R-8:30p F-12:15p F-7:00p
PA, Temple: W-8:15a
Plank Center: R-8:30p
PRSA: T-2:00p
SC, U: W-11:45a
SD, U: W-7:00a W-8:15a
SuPRstar Awards: R-8:30p
TN, Middle State: R-8:15a
TN, U: W-11:45a W-1:30p R-8:15a F-7:00p
TX, Houston: W-11:45a F-7:00p
TX, Tech: R-8:15a R-3:15p F-8:15a
TX, West A&M: T-2:00p R-8:15a
U.S. Air Force Academy: R-3:15p
UT, BYU: W-7:00a W-11:45a W-5:00p R-3:15p F-8:15a
Wilcox Awards: R-8:30p