

# LeadTime

## Newspaper & Online News Division, AEJMC

Summer 2017 Issue

### Happy July from the Newspaper & Online News Division Head

Summer is upon us! That can mean a time for rest and relaxation, holidays, concerts and other events. This is a time, in the Northern Hemisphere, where the sun shines a lot, and the weather grows warmer.

And just like the physical and atmospheric climate changing in response to a tilt closer to the sun, so too, has the political and social climate shifted and become increasingly acrimonious to those of us in the broad profession of news and information distribution. Attacks on journalists, limited access to information, and threats to First Amendment freedoms, among other things, require that we change the way we have traditionally thought about and taught news. It can't be business as usual.

Even with a conference as large and notable as the upcoming AEJMC annual convention, it's important for us to think about those outside of academia and the news profession. If you haven't already, you may want to read [Keisha Blain and Ibram Kendi's call to scholars to engage in more public scholarship](#) recently published in



*The Chronicle of Higher Education*. In their essay, they stress the risks of failing to engage the public, whether individuals or organizations, with our scholarship. This may be slightly easier for us in news, as we generally

have training and experience in communicating information. But beyond communicating, we need to answer the question, "So what?" That is, we need to help those outside of the field understand the importance and relevance of what we do. And we can do more.

To that extent, your Newspaper and Online News Division has been busy working to bring you the workshops, panels and presentations that can provide you with pertinent training and information with which to arm yourself. From teaching, to professional freedom and responsibility, and research, we've got you covered. Check out the previews to conference programming further in the newsletter.

I look forward to seeing you all soon in Chicago.

—Jasmine McNealy

# NRJ co-editors wrapping up 17-year run

After 17 years at the helm of the *Newspaper Research Journal*, co-editors Sandra Utt and Elinor Kelley Grusin are handing preparing to hand over the reins.

Incoming editor Dane Claussen will take over officially for the Winter 2018 issue. In the meantime, Utt and Grusin are preparing for a smooth transition – and taking a bit of time to reflect, too.



Grusin

Under their leadership, *NRJ* transitioned to taking electronic submissions, put out a special issue on 9/11 coverage after the Sept. 11, 2001, terrorist attacks, and oversaw the transition to publication by Sage Publications, Inc., in Winter 2015.

As they worked on putting out the Summer 2017 issue of the journal, Utt and Grusin said in interviews that, while the journal faces challenges in a turbulent industry, they see it as a very healthy and vibrant publication fueled greatly by the hard work of the reviewers.

The journal has worked hard to maintain its relevance to both scholars and practicing journalists, both Utt and Grusin said, and that challenge remains. “Academic journals have a challenge in that they have to stay relevant and they have to remember who their audience is,” Utt said. “That’s a challenge for us.”

Grusin said that challenge of putting forward research relevant to scholars and professionals will remain a key one in the future. “We really wanted to touch people in the professional world,” she said.

Utt and Grusin, both graduates of Ohio University, both said the Winter 2003 special issue of the journal dedicated to 9/11 was one of the most memorable moments of their stewardship. As they look toward transitioning the journal to new leadership, they are working with Claussen to work out the details.

“The future of this journal will depend on whether they can take it a step further toward reaching the professionals,” Grusin said.

Utt agreed. “Academic journals have a challenge in that they have to stay relevant and they have to remember who their audience is,” she said. “That’s a challenge for us.”

— Patrick Walters



Utt

## NOND Board

**Head:** Jasmine McNealy, Florida

**Vice head:** Jan Boyles, Iowa State

**Research co-chairs:** Kris Boyle, Brigham Young; Edson Tandoc, Nanyang Technological University

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Facebook: newspaperandonlinenews

Twitter: @aejmc\_nond

Website: <http://aejmc.us/news>

Listserv: [News-List@aejmc.net](mailto:News-List@aejmc.net)

Quarterly publication: *Newspaper Research Journal*

# Division working on new program to help mentor Ph.D. students

Our slate of programming for the AEJMC conference in the Windy City next month reflects the myriad challenges and opportunities present in the news industry. We look forward to your active participation in these sessions! And if you have an idea for a panel for our 2018 conference in Washington, our division's call will be distributed via our listserv in September.

This year, we are also partnering with the Graduate Student interest group to host a preconference for Ph.D. students. The sessions will focus on best practices for dissertation writing and job hunting, as well as success on the tenure track. At this preconference, we will also launch our division's mentorship program, which will be a key initiative for 2017-2018. Doctoral students will be paired with a faculty mentor, who will help guide their future progress. We plan to replicate the preconference with a new cohort next year, while using the function as a 'reunion' for this year's participants.

Our conference would not be a success without your involvement! If you would like to deepen your connection to NOND, please attend our business meeting and/or reach out by email ([jboyles@iastate.edu](mailto:jboyles@iastate.edu)). I look forward to seeing you in Chicago soon!

— Jan Boyles

## Poster award being announced in Chicago

The AEJMC Newspaper and Online News Division will give a best poster award at this year's conference in Chicago.

The winning poster will get a \$100 cash prize, sponsored by Nanyang Technological University (NTU) in Singapore.

The winner will be selected from the division's 32 poster presentations scheduled on Friday, Aug. 11, from 3:30 p.m. to 5 p.m.

The result will be announced during the session.

The poster award seeks to encourage presenters to come up with posters that will not only provide the important points about the papers being presented, but will also engage viewers at the same time.

— Edson Tandoc

## Newspaper & Online News Division sessions to tackle fake news, audience engagement

Want to have a real discussion on fake news? Come to an NOND session.

The NOND will have a refereed research session on fake news, scheduled on Friday, Aug. 11, from 1:45 p.m. to 3:45 p.m.

Five papers on fake news, including this year's top student paper, will be presented.

This year's program also includes a refereed research session on audience engagement scheduled on Wednesday, Aug. 9, from 10 a.m. to 11:30 a.m.

Five papers on audience engagement, including this year's top faculty paper, will be presented at the session. The division had 96 submissions this year, of which 50 were accepted, for an acceptance rate of 52 percent.

— Edson Tandoc

# Tentative schedule of NOND preconference and conference sessions

**Tuesday, Aug. 8**

**1 p.m. to 5 p.m.**

**Place TBA**

**Newspaper and Online News Division and Graduate Student Interest Groups**

Preconference Workshop

**Ph.D. Student/Early Career Preconference**

Moderator/Presiding

**Jan Lauren Boyles**, Iowa State

Panelists

**Burton Speakman**, Ohio

**George Pearson**, Ohio State

**Mark Coddington**, Washington and Lee

**Hans Meyer**, Ohio

**Steve Urbanski**, West Virginia

**Edson C. Tandoc, Jr.**, Nanyang Technological

**Jasmine McNealy**, Florida

**Amanda Sturgill**, Elon

This preconference will provide: 1) feedback on dissertation/research work, 2) tips on creating stellar job applications and 3) advice on surviving the academic job market.

**Wednesday, Aug. 9**

**11:45 a.m. to 1:15 p.m.**

**Place TBA**

**History and Newspaper and Online News Divisions**

Teaching Panel Session

**Archives of Alternative Press of the 1960s–1980s in Teaching**

Moderating/Presiding

**Kristin Gustafson**, Washington-Bothell and **Susan Keith**, Rutgers

Panelists

**L.D. Burnett**, Texas at Dallas

**James Danky**, Wisconsin-Madison

**Kevin Lerner**, Marist

**Carol L. Tilley**, Illinois at Urbana-Champaign

**Wednesday, Aug. 9**

**1:30 p.m. to 3 p.m.**

**Place TBA**

**Media Management, Economics & Entrepreneurship and Newspaper and Online News Divisions**

Research Panel Session

**What is the ROI on News?**

Moderating/Presiding

**Geoffrey Graybeal**, Texas Tech

Panelists

**Ann Hollifield**, Georgia

**Jake Batsell**, Southern Methodist

**Rachel Davis Mersey**, Northwestern

**Jesse Holcomb**, Calvin College

**Wednesday, Aug. 9**

**3:15 p.m. to 4:45 p.m.**

**Place TBA**

**Visual Communication and Newspaper and Online News Divisions**

Teaching Panel Session

**From Strategy to Innovation: Startup Principles, Data Visualization, and Visual Storytelling**

Moderating/Presiding

**Carolyn Yaschur**, Augustana

Panelists

Startups and Innovation for Online News

**Ryan Thornburg**, North Carolina

Long-Form Story Design in 2017

**Mindy McAdams**, Florida

Design Thinking, Data Visualization and Social Innovation

**Lisa Villamil**, North Carolina

How Evolving Media Economics Are Changing Visual Storytelling

**Norman Lewis**, Florida

Visual Design for Social Impact

**Chad Sherman**, Waynesburg

**Thursday, Aug. 10**

**3:15 p.m. to 4:45 p.m.**

**Place TBA**

**Electronic News and Newspaper and Online News Divisions**

Research Panel Session

**Breaking News Panel: Teaching about Trust in a Fake News World: The Impact of the 2016 Election in Our Journalism Classrooms and Beyond**

Moderating/Presiding

**Jill Geisler**, Loyola-Chicago

Panelists

**Richelle Rogers**, Loyola-Chicago

**Nikki Usher**, George Washington

**Kris Boyle**, Brigham Young

**Bill Silcock**, Arizona State

**Thursday, Aug. 10**

**5 p.m. to 6:30 p.m.**

**Place TBA**

**Magazine Media and Newspaper and Online News Divisions**

PF&R Panel Session

**Fact-Checking in the Digital Age**

Moderating/Presiding

**Alexios Mantzarlis**, head, Poynter's International Fact-Checking Network

Panelists

**Susan Currie Sivek**, Linfield

**Wendy Cole**, editor, *Realtor Magazine*; former Midwest bureau chief, *Time Magazine*

**Matt Pollock**, assistant editor, *Chicago Magazine*

**Sharon Bloyd-Peshkin**, Columbia College-Chicago

**Lucas Graves**, Wisconsin, Madison

**Patti Wolter**, Northwestern

**Thursday, Aug 10**

**6:45 p.m. to 8:15 p.m.**

**Place TBA**

**Newspaper and Online News Division**

Business Session

**Members' Meeting**

Moderating/Presiding

**Jasmine McNealy**, Florida

**Friday, Aug. 11**  
**7 a.m. to 8 a.m.**

**Place TBA**

**Newspaper and Online News Division**

Business Session

**Executive Committee Meeting**

Moderating/Presiding

**Jan Lauren Boyles**, Iowa State

**Friday, Aug. 11**

**8:15 a.m. to 9:45 a.m.**

**Place TBA**

**Newspaper and Online News and Scholastic Journalism Divisions**

Teaching Panel Session

**Breakfast of Editing Champions: How You Can Retool Your Editing Courses to Meet Real-World Needs**

Moderating/Presiding

**Kirstie Hettinga**, California Lutheran

Panelists

**Sue Burzynski Bullard**, Nebraska-Lincoln

**Lisa McLendon**, Kansas

**Cory Armstrong**, Alabama

**Saturday, Aug. 12**

**11 a.m. to 12:30 p.m.**

**Place TBA**

**Cultural and Critical Studies and Newspaper and Online News Divisions**

PF&R Panel Session

**The Ethics and Efficacy of Native Advertising**

Moderating/Presiding

**Guy Golan**, Syracuse

Panelists

**Ted Glasser**, Stanford

**Mara Einstein**, Queens College

**Patrick Plaisance**, Colorado State

**Matt Carlson**, St. Louis

**Harsha Ganga**, Colorado

**Bartosz W. Wojdowski**, Georgia

\*\*\*\*See tentative NOND refereed research panel session schedule starting on next page

# Tentative schedule for NOND refereed research panels

**Wednesday, Aug. 9, 10 a.m. to 11:30 a.m.**  
**Newspaper and Online News Division**

Refereed Paper Research Session

**Refereed Research: Community and Public Engagement**

Moderating/Presiding

**Jan Lauren Boyles**, Iowa State

An Investigative Journalist and a Stand-Up Comic Walk into a Bar: The Role of Comedy in Public Engagement with Environmental Journalism\*

**Caty Borum Chattoo**, American and **Lindsay Green-Barber**, The Impact Architects

Who Gets Vocal about Hyperlocal: The Role of Neighborhood Involvement and Status in the Sharing of Hyperlocal Website News

**Peter Bobkowski**, **Liefu Jiang** and **Laveda Peterlin**, Kansas and **Nathan Rodriguez**, Wisconsin-Stevens Point

“Engaging” the Audience: Journalism in the Next Media Regime

**Jacob Nelson**, Northwestern

The Mobile Community: College Students and the Hometown Sense of Community Through Mobile News App Use

**Chris Etheridge**, North Carolina at Chapel Hill

Disrupting Traditional News Routines Through Community Engagement: Analysis of a Media Collaboration Project

**Jennifer Moore** and **John Hatcher**, Minnesota Duluth

Discussant

**Mark Coddington**, Washington and Lee

\* First Place, Open Competition

**Thursday, Aug. 10, 8:15 a.m. to 9:45 a.m.**

**Newspaper and Online News Division**

High Density Refereed Paper Research Session  
**NOND High-Density Refereed Research**

Moderating/Presiding

**Kris Boyle**, Brigham Young and **Edson C. Tandoc, Jr.**, Nanyang Technological

Gaming the News: Examining the Effects of Online Political Quizzes on Interest in News and Politics

**Gina Chen**, **Yee Man Margaret Ng**, **Victoria Chen**, and **Martin J. Riedl**, Texas at Austin

Coding the News: The Role of Computer Code in the Distribution of News Media

**Matthew Weber**, **Allie Kosterich** and **Rohit Tikyani**, Rutgers  
All Forest, No Trees? Data Journalism and the Construction of Abstract Categories

**Wilson Lowrey** and **Jue Hou**, Alabama

Is the Robot Biased Against Me? An Investigation of Boundary Conditions for Reception of Robot as News Writer

**Bingjie Liu** and **Lewen Wei**, Pennsylvania State

Discussant

**John Russial**, Oregon

Trustee Versus Market Model: A Journalistic Field Experiment\*

**Douglas Wilbur**, Missouri

Examining the Relationship Between Trust and Online Usage

**Katie Yaeger** and **Harsh Taneja**, Missouri

Tripling the Price and Wondering Why Readership Declined? A Longitudinal Study of U.S. Newspapers' Price Hikes, 2008-2016

**Iris Chyi** and **Ori Tenenboim**, Texas at Austin

Does Working Memory Capacity Moderate the Effects of Regulatory Focus on News Headline Appraisal and Processing Speed?

**Yu-Hao Lee**, Florida

Discussant

**Donica Mensing**, Nevada, Reno

\* Third Place, Student Paper Competition

**Thursday, Aug. 10, 3:15 p.m. to 4:45 p.m.**

### **Electronic News and Newspaper and Online News Divisions**

Research Panel Session

**Breaking News Panel: Teaching about Trust in a Fake News World:**

**The Impact of the 2016 Election in Our Journalism Classrooms and Beyond**

Moderating/Presiding

**Jill Geisler**, Loyola-Chicago

Panelists

**Richelle Rogers**, Loyola-Chicago

**Nikki Usher**, George Washington

**Kris Boyle**, Brigham Young

**Bill Silcock**, Arizona State

**Friday, Aug. 11, 1:45 p.m. to 3:15 p.m.**

### **Newspaper and Online News Division**

Refereed Paper Research Session

**NOND Refereed Paper Session: The Era of Fake News**

Moderating/Presiding

**Jasmine McNealy**, Florida

Way-finding and Source Blindness: How the Loss of Gatekeepers Spread Fake News in the 2016 Presidential Election\*

**George Pearson** and **Simon Lavis**, Ohio State

Fighting Facebook: Journalism's Discursive Boundary Work with the "Trending," "Napalm Girl," and "Fake News" stories of 2016

**Brett Johnson** and **Kimberly Kelling**, Missouri

Fake News, Framing and Birtherism: New Media's Role in Propagating President Obama's Birth Certificate Controversy

**J.D. Gallop**, Florida Today and **Heidi Hatfield Edwards**, Florida Institute of Technology

Fake News, Real Cues: Cues and Heuristics in Users' Online News Credibility Judgments

**Kate Keib**, Oglethorpe and **Bartosz Wojdyski**, Georgia

The Small, Disloyal Fake News Audience: The Role of Audience Availability in Fake News Consumption

**Jacob Nelson**, Northwestern and **Harsh Taneja**, Missouri

Discussant

**David Ryfe**, Iowa

\* First Place, Student Paper Competition

**Friday, Aug. 11, 3:30 p.m. to 5 p.m.**

### **Newspaper and Online News Division**

#### **Scholar-to-Scholar Refereed Paper Research Session**

Topic I – **News Credibility**

The Least Trusted Name in News: Exploring Why News Users Distrust BuzzFeed News\*\*

**Jordon Brown**, Texas at Austin

Listicles and the BuzzFeed Generation: Examining the Perceived Credibility

of Listicles Among Millennials

**Sean Sadri**, Old Dominion

The Imagined Audience for and Perceived Quality of News Comments



**Jisu Kim**, Minnesota-Twin Cities; **Seth Lewis**, Oregon  
and **Brendan Watson**, Michigan State

Alienating Audiences: The Effect of Uncivil Online Discourse  
on Media Perceptions

**Natalee Seely**, North Carolina at Chapel Hill

“Alphabet Soup”: Examining Acronyms in Newspaper Headlines

**Alyssa Appelman**, Northern Kentucky

Discussant

**Jeanne Abbott**, Missouri

\*\* Third Place, Student Paper Competition

Topic II – **Roles and Autonomy**

Contest Over Authority: Navigating Native Advertising’s Impacts  
on Journalism Autonomy

**You Li**, Eastern Michigan

Mediated Policy Effects of Foreign Governments on Iraqi Independent  
Media During Elections

**Mohammed Al-Azdee**, Bridgeport

When Journalists Think Colorful But Their News Coverage Stays Grey  
Exploring the Gap Between Journalists’ Professional Identity, Their Role  
Enactment and Output in Newspapers

**Patric Raemy** and **Daniel Beck**, University of Fribourg, Switzerland  
Connectivity with a Newspaper and Knowledge of Its Investigatory Work  
Influence Civic Engagement

**Esther Thorson**, **Weiyue Chen** and **Stephen Lacy**, Michigan State

Discussant

**Brian Steffen**, Simpson

Topic III – **News Coverage I**

Anonymous Journalists: Bylines and Immigration Coverage in the Italian  
Press

**Francesco Somaini**, Central Washington

PolitiFact Coverage of Candidates for U.S. Senate and Governor 2010-  
2016

**Joan Conners** Randolph-Macon

Gender Profiling in Local News

**David Pritchard** and **Emily Wright**, Wisconsin-Milwaukee

Discussant

**Joseph Treaster**, Miami

Topic IV – **News Coverage II**

Misconception of Barack Obama’s Religion: A Content Analysis of Print  
News Coverage of the President

**Joseph Kasko**, SUNY-Buffalo State

Exploring the “Wall,” Bible and Baphomet: Media Coverage  
of Church-State Conflicts

**Erica Salkin** and **Elizabeth Jacobs**, Whitworth

Covering Pulse: Understanding the Lived Experience of Journalists Who  
Covered a Mass Shooting

**Theodore Petersen**

and **Shyla Soundararajan**, Florida Institute of Technology

Discussant

**Bill Cassidy**, Northern Illinois

Topic V – **News Framing I**

The Syrian Exodus: How *The Globe and Mail*, *The New York Times*  
and *The Sun* Framed the Crisis?\*

**Zulfia Zaher**, Ohio

A Movement of Varying Faces: How “Occupy Central” Was Framed in  
the News

in Hong Kong, Taiwan, Mainland China, the U.K., and the U.S.

**Y. Roselyn Du**, Hong Kong Baptist; **Fan Yang**, Wisconsin – Madison  
and **Lingzi Zhu**, Hong Kong Baptist

Vapor and Mirrors: A Qualitative Framing Analysis of E-Cigarette  
Reporting in High-Circulation U.S. Newspapers

**Vaughan James** and **Paul Simpson**, Florida

Discussant

**Sandra Utt**, Memphis

\* Second Place, Student Paper Competition

### Topic VI – **News Framing II**

Framing Drunken Driving as a Social Problem

**Kuang-Kuo Chang**, Shih Hsin University

News Dynamics, Frame Expansion and Salience: Boko Haram and the War against Terrorism

**Ngozi Akinro**, Texas Wesleyan

Framing EU borders in Live-blogs: A Multimodal Approach

**Ivana Cvetkovic**, New Mexico  
and **Mirjana Pantic**, Tennessee

Discussant

**Joel Campbell**, Brigham Young

### Topic VII – **Media Routines I**

The Effects of Disclosure Format on Native Advertising Recognition and Audience Perceptions of Legacy and Online News Publishers\*\*\*

**Michelle Amazeen**, Boston  
and **Bartosz Wojdyski**, Georgia

Service at the Intersection of Journalism, Language, and the Global Imaginary:

Indonesia's English Language Press\*\*\*\*

**John Carpenter** and **Brian Ekdale**, Iowa

Young vs Old: How Age Impacts Journalists' Boundary Work Shift in Social Media Innovation

**Yanfang Wu**, Missouri

Discussant

**Cory Armstrong**, Alabama

\*\*\* Second Place, Open Competition

\*\*\*\* Third Place, Open Competition

### Topic VIII – **Media Routines II**

Picturing the Solution? An Analysis of Visuals in Solutions Journalism

**Jennifer Midberry**, Temple  
and **Nicole Dahmen**, Oregon

Looking at Past and Present Intermedia Agenda-setting: A Meta Analysis

**Alexander Moe**, Texas Tech

and **Yunjuan Luo**, South China University of Technology

Knowledge-based Journalism in Science and Environmental Reporting: Opportunities and Obstacles

**Anthony Van Witsen**  
and **Bruno Takahashi**, Michigan State

Discussant

**Patrick Ferrucci**, Colorado

### Topic IX – **Media Routines III**

Differences in the Network Agendas of #Immigration in the 2016 Election

**Jisu Kim**, Minnesota-Twin Cities  
and **Mo Jang**, South Carolina

Whose Tweets Do You Trust? Message and Messenger Credibility Among Mainstream and New Media News Organizations on Twitter

**Anna Waters** and **Chris Roberts**, Alabama

News Organizations' Link Sharing on Twitter: Computational Text Analysis Approach

**Chankyung Pak**, Michigan State

Social Media Echo Chambers: Political Journalists' Normalization of Twitter Affordances

**Logan Molyneux**, Temple  
and **Rachel Mourao**, Michigan State

The Whole Picture: Journalistic Identity Practices in Words and Images on Twitter

**Kyser Lough**, Texas at Austin; **Logan Molyneux**, Temple  
and **Avery Holton**, Utah

Discussant

**Valerie Belair-Gagnon**, Minnesota

# Congratulations to our top paper winners

## Open Competition

***An Investigative Journalist and a Stand-Up Comic Walk Into a Bar: The Role of Comedy in Public Engagement with Environmental Journalism (Top Faculty Paper)***; Caty Borum Chattoo chattoo@american.edu American University School of Communication; Lindsay Green-Barber lgreenbarber@gmail.com The Impact Architects

***The Effects of Disclosure Format on Native Advertising Recognition and Audience Perceptions of Legacy and Online News Publishers (Top 2 Faculty Paper)***; Michelle Amazeen mamazeen@bu.edu Boston University; Bartosz Wojdyski bartw@uga.edu

***Service at the intersection of journalism, language, and the global imaginary: Indonesia's English language press (Top 3 Faculty Paper)***; John Carpenter john-c-carpenter@uiowa.edu University of Iowa; Brian Ekdale brian-ekdale@uiowa.edu University of Iowa

## Student Competition

***Way-finding and source blindness: How the loss of gatekeepers spread fake news in the 2016 Presidential election (Top Student Paper)***; George Pearson pearson.325@osu.edu The Ohio State University; Simon Lavis lavis.2@buckeyemail.osu.edu The Ohio State University

***The Syrian exodus: How The Globe and Mail, The New York Times and The Sun framed the crisis? (Top 2 Student Paper)***; Zulfia Zaher zz330410@ohio.edu Ohio University

***Trustee Versus Market Model: A Journalistic Field Experiment (Top 3 Student Paper)***;

Douglas Wilbur dsw5z9@mail.missouri.edu The University of Missouri at Columbia

***The Least Trusted Name in News: Exploring Why News Users Distrust BuzzFeed News (Top 3 Student Paper)***; Jordon Brown jordonbrown@utexas.edu The University of Texas at Austin