

# LeadTime

Newspaper & Online News Division, AEJMC

Spring 2015 Issue

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**INSIDE:** Conference details, Educator of the Year info, & NRJ transitioning to SAGE...

## Ready for “Global Bridges” in San Francisco, Aug. 6 - 9

The Newspaper & Online News Division is excited for #AEJMC2015 in San Francisco and its fitting theme, “Global Bridges.” We received 112 submissions for the research competition and are grateful to our members who volunteered to review papers. We will notify authors about paper acceptances later this month, and we will include information on refereed research sessions in the summer issue of our newsletter. In the meantime, we are excited about our cosponsored pre-conference workshop and our accepted panels. You’ll find details in the following pages. Once again, we are offering research and teaching grants, and our teaching committee is accepting submissions for its TNT21 competition and Educator of the Year award. Read on for details and deadlines. In exciting news, our quarterly publication, Newspaper Research Journal, is transitioning to SAGE. Enjoy!

- Raluca Cozma, Iowa State



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Quarterly publication: Newspaper Research Journal

# NOND seeks nominations for Educator of the Year Award

The Educator of the Year Award is open to any journalism instructor who is a full-time faculty member of a bachelor degree-granting institution of higher education in the United States.

The nominee should have a demonstrated track record of achievement in preparing journalism students, advancing journalism education, and promoting career development. Please attach a nomination package consisting of the following:

1. A letter of nomination of no more than two single-spaced pages show-

ing the nominee's achievements in teaching. This letter should indicate the nominator's name, title, school/organization/affiliation, email address, and phone number.

2. A copy of the nominee's curriculum vitae.

3. A maximum of three letters of support from the nominee's students, former students and industry professionals may also be included. Each of these letters should be no more than one single-spaced page. These letters

should be included in the submission, attached to the ONE email, and not sent separately from individual letter writers.

Please e-mail applications and letters by June 1 to: Lisa Romero at [l-romero@uiuc.edu](mailto:l-romero@uiuc.edu) and Raluca Cozma at [rcozma@iastate.edu](mailto:rcozma@iastate.edu).

Please note in the subject line of the email that it is a nomination for the NOND Educator of the Year Award.

Good luck!

## **Beyond Storytelling: How to Turn Oral History into Scholarship and Public Knowledge**

Start your #AEJMC2015 convention with a workshop cosponsored by the History and the Newspaper & Online News Division on Wednesday, August 5, from 1 to 5 p.m. In recent decades, oral history has been increasingly recognized as vital to understanding the plurality yet connectedness of human experiences. Journalists, as witnesses, chroniclers, and sometimes agents of history, have been important subjects in numerous oral history collections. Oral history, however, is often misperceived as random collections of personal accounts of the past. This workshop will focus on turning oral history into publishable scholarship, transforming oral history into public knowledge through digital archiving, and using oral history to explore neglected or suppressed media and cultural phenomena. The panelists will showcase their oral history projects and discuss a wide range of topics related to oral history research. The registration fee is \$10, payable when you register for the conference (workshop w5). For information, contact Yong Volz at [volzy@missouri.edu](mailto:volzy@missouri.edu) or 573-882-2159.

## Call for Entries: Teaching News Terrifically in the 21st Century

*Deadline: 11:59 p.m. Eastern Daylight Time, Friday, May 29, 2015*

Do you have an innovative idea for improving the teaching of newswriting, reporting or editing in the digital era? If so, enter it in Teaching News Terrifically in the 21st Century, the teaching-ideas competition sponsored by the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication.

TNT21 was founded in 2009 to publicly acknowledge good ideas for teaching three types of foundational journalism courses – newswriting, reporting and editing – by three types of instructors:

- Full-time faculty members
- Adjunct professors
- Graduate-student instructors

A prize of \$100 will be awarded for the best teaching idea from each group of instructors. The summer deadline gives you time to enter the ideas you

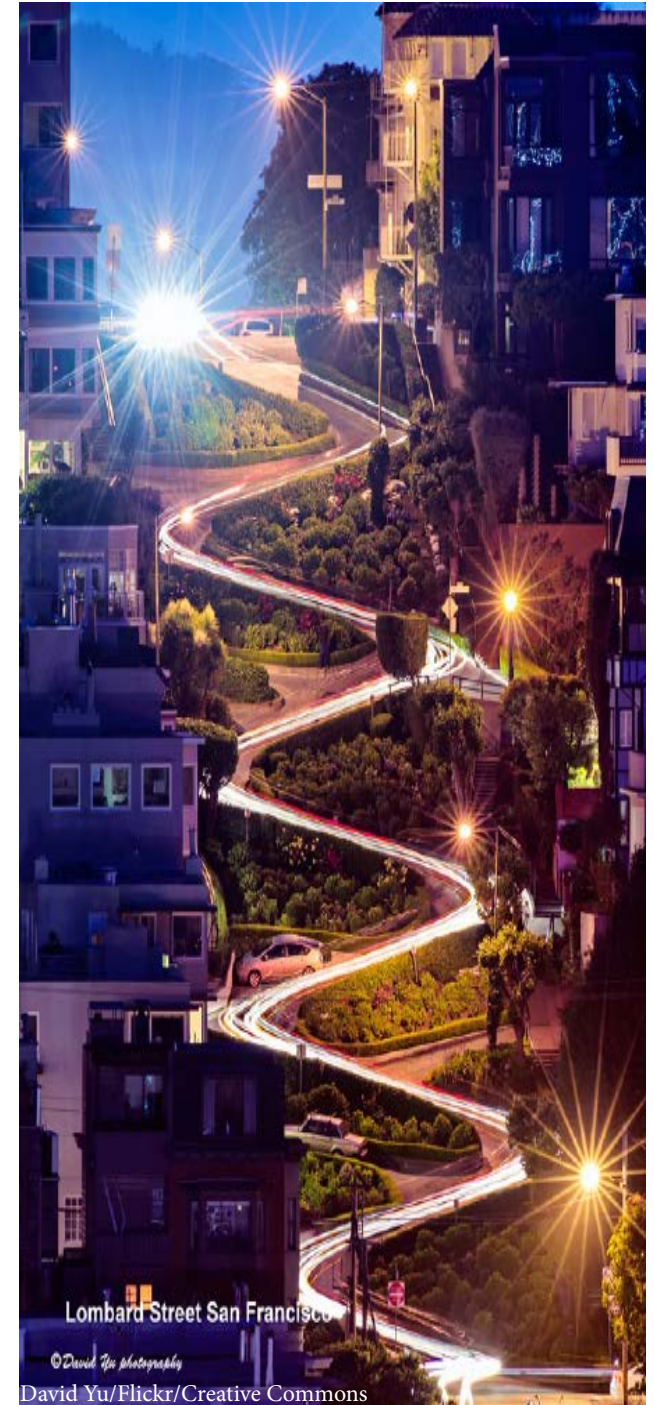
used in classes in fall 2014 and spring 2015.

TO ENTER:

- Download the entry form at <http://bit.ly/1E3IYWC> (The form will download as a Word document.)
- Complete the form.
- Return the form as an attachment, along with any supporting materials, to [21stcenturyteachingtips@gmail.com](mailto:21stcenturyteachingtips@gmail.com) by 11:59 p.m. EDT Friday, May 29.

Teaching ideas should be tailored for use in teaching newswriting, reporting or editing courses in a world where technologies for creating and delivering journalism are rapidly changing. For example, the competition would welcome tips for teaching newswriting across media, using social media in editing courses or exploring the ethical implications of reporting under-

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verified information online. Teaching ideas may be tailored for specific versions of newswriting, reporting or editing courses, such as sports reporting, business reporting or environmental reporting. All ideas, however, should help professors address the challenges of the 21st century classroom.

Ideas will be judged for their originality, innovative nature, ease of application, completeness and writing. In addition, judges will take into account whether the ideas would work in more than one course and/or at different types of schools. All ideas submitted should be:

- Original. Please do not submit any work that has been published or presented elsewhere or that is borrowed from another instructor's work. Please do not submit anything that has already been a winner or a finalist in another AEJMC or journalism and mass communication teaching ideas competition. Submitting such work

may result in disqualification.

- Classroom-tested. Please do not submit ideas that you have not yet used.

Winners will be announced on the Newspaper and Online News Division Twitter feed, @AEJMC\_NOND; website, <http://aejmc.net/news>; and e-mail listserv during the AEJMC convention in San Francisco.

Entrants do not have to attend the convention to win.

If you have questions about the competition, please e-mail Susan Keith of Rutgers University at [susank@rutgers.edu](mailto:susank@rutgers.edu).

See the list of the winners from last year's TNT competition here:

<http://aejmc.us/news/2014/08/10/carol-schwalbe-takes-tnt21-2014-top-prize/>

## Newspaper Research Journal joins SAGE Publications in winter 2015

**N**ewspaper Research Journal joined the ranks of the many prestigious journals published by SAGE Publications, Inc., starting with the winter 2015 issue, after the Newspaper and Online News Division signed a five-year contract with the publisher. The move to SAGE will broaden the readership and give earlier access online to published articles. Until the SAGE website for NRJ is complete, however, reviewers, authors and others should use the current website of <http://newspaperresearchjournal.org>. From there, you will be directed to <http://nrj.sagepub.com>, once that website is fully operational.

Also, when the new SAGE website is complete and the tracking system is “up,” all members of the editorial board will get a username and a password so they can access manuscripts for review. Meanwhile, those who want to read NRJ published articles online can go to [www.sagepub.com](http://www.sagepub.com), click on “Journals” and enter “Newspaper Research Journal” in the search box. With the transition to Sage, the editors and the editorial review process will remain the same. For any additional information, please feel free to call 901-678-4238 or email [nrj@newspaperresearchjournal.org](mailto:nrj@newspaperresearchjournal.org).

**- Elinor Kelley Grusin and Sandra H. Utt,  
co-editors of Newspaper Research Journal**

## Mark your calendars for our co- sponsored panels at #AEJMC2015

Thank you to all who submitted panel proposals! We received a total of 15 proposals and, following the online “chip auction,” we are excited to bring you the following panels to San Francisco, in addition to our refereed research sessions that we will announce later in May:

### **THURSDAY, August 6:**

*8:15 a.m. to 9:45 a.m.*

NOND & Electronic News Divisions

Teaching Panel Session: *Promises and Pitfalls – Teaching Social Media News Practices to the Digitally Active*

Moderating/Presiding: Kelly Fincham, Hofstra

Panelists:

Kelly Fincham, Hofstra

Leslie-Jean Thornton, Arizona State

Donica Mensing, Nevada

Tim Bajkiewicz, Virginia Commonwealth

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**THURSDAY, August 6:**

*3:15 p.m. to 4:45 p.m.*

Communication Technology & NOND

Teaching Panel Session: *Teaching Newsroom Math: Demystifying Data Skills in the Journalism Classroom*

Moderating/Presiding: Susan Zake, Kent State

Panelists:

Robert Hernandez, Southern California

Mindy McAdams, Florida

Katy Culver, Wisconsin-Madison, PBS MediaShift

Mike Reilly, DePaul

Brant Houston, Illinois

**FRIDAY, August 7:**

*8:15 a.m. to 9:45 a.m.*

NOND & Scholastic Journalism Division

Teaching Panel Session: *Breakfast of Editing Champions*

Presiding: Andy Bechtel, North Carolina at Chapel Hill

**SATURDAY, August 8:**

*1:45 p.m. to 3:15 p.m.*

NOND & Electronic News Division

PF&R Panel Session: *The News, from Silicon Valley*

Moderating/Presiding: Bret Schulte, Arkansas

Panelists:

David Daley, editor in chief of Salon

Jane Ellen Stevens, editor and founder, Acestoo High

Steve Fox, Massachusetts-Amherst

*3:30 p.m. to 5 p.m.*

Sports Communication Interest Group & NOND

PF&R Panel Session: *“Dōmo arigatō,” Mr. Roboto: The Merits (and Ethics) of Robot Reporting in Sports*

Moderating/Presiding: Molly Yannity, Quinnipiac

Panelists:

Brad Schultz, Mississippi

Mary Lou Sheffer, Southern Mississippi

Susan Kirkman Zake, Kent State

Janie MacCauley, Associated Press

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**SUNDAY, August 9:**

*9:15 a.m. to 10:45 a.m.*

Minorities and Communication Division & NOND

PF&R Panel Session: *Thugs and Missing White Girls: Race, Gender, and Blame in Crime News*

Moderating/Presiding: Josh Grimm, Louisiana State

Panelists:

Carol Liebler, Syracuse

Jaime Loke, Oklahoma

Dustin Harp, Texas-Arlington

*Keep an eye out for our summer issue in July, where we'll announce grant and award winners as well as publicize our refereed research sessions.*

*We also have an exciting off-site event in the works for Friday, Aug. 7, at lunchtime. It's titled "Innovating Your Classroom," and we'll learn more about projects that won Challenge Fund Grants.*

*Finally, mark your planner for the division members meeting from 6:45 to 8:15 p.m. on Friday, Aug. 7.*

*Thank you for your continued support and best wishes for an energizing and productive summer from the NOND board!*

