

MARK YOUR CALENDARS

Plan now to attend panels, off-site event, celebration ...



Diana Knott Martinelli,
West Virginia,
MC&S Division
Vice Head

The winter convention planning meeting went well, with MC&S securing a total of 16 programming slots, plus two pre-convention events and member and executive committee meeting times.

Given the large number of research paper submissions last year (our division had more than any other, with more than 200 papers submitted and only 39% accepted), we secured as many research slots as possible. These include four regular refereed research panels, a scholar-to-scholar research session, a poster research session co-sponsored by the Newspaper Division, and a special refereed research call co-sponsored by the Religion and Media Interest Group (**see page 7**).

Our programming also includes co-sponsored PF&R and teaching sessions with the visual communication, international communication, and law and policy divisions, as well as our popular Promising Professors session (**see page 4**), co-spon-

sored with the Graduate Education Interest Group. (**See next page** for a complete list of MC&S programming.)

Additional division activities include an off-site tour at the nearby International Spy Museum; a pre-conference workshop—back by popular demand—on how to teach the introduction to mass communication and society course; and a very special pre-conference 40th MC&S anniversary event (see page 5).

Thanks to all who submitted panel proposals. Although we were able to maximize our programming with the time slots allowed, we still wish we could offer more. Please hold on to your ideas and submit them again next year.

Also, please make note of the day and time of our member meeting **on page 3**. We welcome your input and feedback. If you'd like to serve the division in some capacity next year, please let us know. We'd love to work with you.

Head Note

Although many journalists framed the 2006 midterm election as a referendum on the Bush presidency and the Iraq war, decisions by voters to remove staunch social



Marie Hardin,
Penn State,
Division
Head

conservatives (such as Pennsylvania's Rick Santorum) from office may also have been a verdict about political grandstanding around socio-ethical issues such as gay marriage, abortion and even illegal immigration.

The use of these issues by politicians to galvanize voters is nothing new, but years of "Rovian base mobilization," as David Brooks put it, seems to have been rejected by sophisticated voters who are looking for dialogue and reason between simplistic moral poles.

The intersection of religion and morality with U.S. culture and politics does have tangible impact on our democracy, as our elections demonstrate. It also has a controversial one, as a survey last year reveals. According to a report by the Pew Research Center for the People and the Press, although Americans are more comfortable with religion in public life than they were in past decades, they are uneasy with the approaches to religion offered by both parties. Further, most who believe the role of religion is increasing

SEE "HEAD NOTE," P. 3

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More details, highlights of MC&S research program for convention

By Janet A. Bridges
Sam Houston State
Research Co-Chair

With five research panels plus a poster and a scholar-to-scholar session, the MC&S Division anticipates an active and exciting research program at this year's AEJMC convention in Washington, D.C. We are reprinting our call for papers here (see story on page 3), but we want to expand on a few items from this year's "call." Our call is also available on the paper submission web site.

- This year's special-paper call: "Covering religion and politics: Morality, media frames and public opinion," encompasses many areas of the study of mass communication and society, and we want to encourage researchers from all perspectives who are interested in the topic.

We expect papers for the special call from many subject areas, and believe that our DC site and the rhetoric associated with last year's midterm elections should make this session very attractive to convention attendees.

There is a special submission slot on the electronic-submission web site for the Special Call papers, but because your paper title may not be easily recognizable as the special topic, clearly indicate on your title page that you are submitting to the special-call session.

As in every year's competition, special-call papers will be judged first for general quality as part of the general competition. Once the dedicated, "Covering Religion and Politics" panel is full, any additional special-call papers accepted will be presented during the general competition sessions.

- The student-Moeller papers also have a special submission slot on the electronic site. Student Moeller paper submitters must send a letter from the faculty member who taught the class where the paper was written. We do not have a place on the web site for this letter, so the faculty member should send it by e-mail or snail-mail to one of the research chairs.

- No individual may submit more than two papers to the MC&S competition. If your name appears on more than two papers, we will review the first two submitted.

- No paper should be longer than 30 double-spaced pages, including all text and supporting materials.

Electronic paper submission exclusively

- Of course, we are again using an electronic submission process, but this year the entire AEJMC paper competition will be handled electronically through a single site. The link is accessible through www.aejmc.org/07convention.

Those of you who submitted papers to our division last year will find the process similar. However, we need to emphasize that there will be no exceptions this year.

Any papers sent in hard copy will not be reviewed unless the paper is loaded into the AEJMC system before 11:59 p.m. CST on April 1. Then the submission part of the site shuts down.

Using the New System: Your first task will be to set up a user account on the paper site. Your AEJMC member login will not give you access to the site. The site will not let you submit the account until all required identifying information is entered in the required places. This restriction will guarantee that we have correct identifying information for the final program.

Your paper will be uploaded through a "Browse" button that is available after your submission information is entered and saved. When your paper is ready, start the submission process.

When the system notifies you that you can upload your paper, the Browse button will open a window on your computer. Double click. The Browse box will show a path to your file. Click "Upload Document" and the process will be finished.

Instructions are written on each submission page and the system is programmed to prompt you if something is missing or entered incorrectly. The HELP button is useful.

Briefly: Click on "Submit or Edit a Proposal" and then on "Create New Submission." This takes you to a list of divisions. Be sure you click on "Mass Communication & Society" or you will be submitting to another division. Then follow the directions for submitters. You will be submitting an "Individual Submission." If yours is a multi-authored paper, each author should be entered in the order they should be listed in the final program. Because authors may be in the system for other papers, the system requires you to conduct an author search first.

This function is clearly marked. If you do not find a co-author in the system, look for the "Add Author" button and add the required information.

The system asks for your audio-visual needs. The hotels generally provide an overhead projector. The division has one, and only one, LCD projector.

If we need additional AV equipment, the division is charged. Therefore, unless a power-point or other type of electronic presentation is required for your paper, please prepare to use overheads.

Helpful hint: The back button on your browser does not help much on this web site. It will take you to the last page of the system. Use the buttons in the upper right corner to move around the site.

An important button is "Accept and Continue." This is the SAVE button and works just like a save on your computer. Unless saved, material will be lost. Apparently you have to finish the submission process before logging out or you will have to begin again. When you reach the "Submission Summary" page at the end of the submission process, click on "Accept and Continue." Your paper will then be ready for review. You can go back in and edit your work. Click on the red "Work on Current Submission" link. Once you log out, this link disappears and you have to log in again to make changes.

Division issues call for papers for 2007 convention in D.C.

By Janet A. Bridges, Sam Houston State, MC&S Research Co-Chair

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2007 AEJMC national convention in Washington, D.C. Papers may be on any topic related to the general field of mass communication and society.

The division is issuing a special call for papers on the topic: "Covering religion and politics: Morality, media frames and public opinion." Paper winners for the special call will be part of a dedicated research panel.

Students are also eligible for the MC&S Moeller paper competition, which recognizes top student papers written during the previous year specifically for a class. Moeller competition papers must be nominated by the faculty member who taught the class.

The division provides cash awards for the top papers in both the general and Moeller competitions and the special call. Student papers are judged with the general papers, but the top papers are recognized separately. Papers not selected for the special-call panel are considered for presentation at other MC&S research-paper sessions. Papers submitted for the special call or the Moeller competition must clearly note the competition on the title page.

Any recognized research method and citation style may be used, and all text and supporting materials should not exceed 30 double-spaced pages. Papers that have been previously presented or published, that are currently being considered for publication, or that have been submitted to another AEJMC division are not eligible. Authors may submit no more than two papers to the MC&S competition.

All papers must be submitted through the AEJMC on-line process—see AEJMC's Uniform Call for papers. Hard copy papers or papers submitted electronically to the research chairs will not be accepted. For questions, contact one of the MC&S research chairs: Janet Bridges at jabridges@shsu.edu, telephone 936-294-1341, or Fuyuan Shen at fus1@psu.edu, telephone 814-865-1371.

HEADNOTE, CONTINUED FROM P. 1

on decision-making by politicians say they see this as a bad thing. (See the people-press.org Web site for more about this survey.)

The impact of faith-based beliefs and practices on our everyday lives and our country as a whole is a vibrant area for coverage and for public dialogue. For instance, Lauren Green has become the Fox News Channel's first religion correspondent, and *The Washington Post* and *Newsweek* teamed up last year to begin "On Faith," an online source for conversation with experts about moral and political issues.

Several new books, such as *Quoting God and Religion, Politics and the Christian Right* have also explored issues such as the impact of Sept. 11 on faith-based politics in the United

States and media coverage of morality. Certainly, there is much room for further exploration of the way media coverage has framed recent morality-laden issues.

A special themed session, "Covering religion and politics: Morality, media frames and public opinion," at the AEJMC's 2007 convention in Washington, D.C., will feature the best of MC&S research in this important area. The session, co-sponsored with the Religion and Media Interest Group, will feature top papers entered in our themed competition. (See our paper call; winning researchers will receive a cash award.) Two journalists who cover issues of religion, media and politics also will join the panel to talk about the practical implications of the research and trends in coverage.

MC&S 2007

Convention Schedule

Wednesday, Aug. 8

5:30 to 7:30 p.m. - Pre-convention workshop: How to teach the introductory mass communication course

8 to 10 p.m. - A classic affair: 40th anniversary social

Thursday, Aug. 9

8:15 to 9:45 a.m. - Refereed research paper session

11:45 a.m. to 1:15 p.m. - Covering God and politics: Morality, media frames and public opinion (to feature panelists and top papers), cosponsored with Religion and Media Interest Group

1:30 to 3 p.m. - Off-site PF&R event: International Spy Museum tour

5 to 6:30 p.m. - Media lawyers and their real-life journalism decisions, panel cosponsored with Law & Policy Division

Friday, Aug. 10

7 a.m. to 10 a.m. - Mass Communication & Society editorial board meeting

8:15 to 9:45 a.m. - Promising Professors workshop, sponsored with Graduate Education Interest Group

1:30 to 3:30 p.m. - Scholar-to-scholar refereed research session

3:15 to 4:45 p.m. - 40 years of mass comm. & society research, panel cosponsored with Visual Communication Division

5 to 6:30 p.m. - Going global: Fulbright programs, PF&R panel cosponsored with International Communication Division

8:30 to 10 p.m. - Members meeting

Saturday, Aug. 11

7 to 8 a.m. - Incoming officers meeting

8:15 to 9:45 a.m. - Refereed research poster session, cosponsored with Newspaper Division

1:45 to 3:15 p.m. - Perspectives and ethics in war reporting, PF&R panel cosponsored with International Communication Division

3:30 to 5 p.m. - Eroding press freedoms, PF&R panel cosponsored with Law & Policy Division

5:15 to 6:45 p.m. - Eye track studies: How readers read news in print and online, research panel cosponsored with Visual Communication Division

Sunday, Aug. 12

8:15 to 9:45 a.m. - Refereed research paper session

10 to 11:30 a.m. - Religious foundations of media ethics and practice, teaching panel cosponsored with Religion and Media Interest Group

11:45 a.m. to 1:15 p.m. - Refereed research paper session

1:30 to 3 p.m. - Refereed research paper session

Promising Professors

Awards & Workshop

AEJMC Washington 2007

New Faculty & Graduate Student Teaching Competition

The AEJMC Mass Communication & Society Division and Graduate Education Interest Group will honor our best and brightest teachers during the annual Promising Professors Awards Panel and Workshop at the national convention in Washington.

Eligibility: Faculty who have taught no more than five years full-time and graduate students who have primary responsibility for teaching at least one course. All entrants must be members of the Mass Communication & Society Division.

Awards: Three faculty winners will be selected and receive awards ranging from \$75-\$250. Two graduate winners will receive awards ranging from \$50-\$75. Winners will be required to attend the Promising Professors Workshop and Breakfast at the AEJMC national conference in Washington on Friday, August 10 at 8:15 a.m.

The Workshop: There is no better way to kick off a new school year than by thinking about teaching and learning in new ways. Promising Professors competition winners and this year's Distinguished Educator will share what has brought them success in the classroom. A continental breakfast will be served.

How to enter: Please send three copies of each of the following:

- Current vita
- Letter of support from your department chair or dean
- Brief statement explaining what makes your teaching unique and your assessment of your strengths and weaknesses as an instructor
- At least two syllabi from classes you have taught within the past two years (Graduate students may send only one)
- At least two examples of assignments or activities used in those classes
- Other materials that demonstrate teaching creativity, instructional development and responsiveness to student needs

Deadline: 5:00 p.m. Monday, March 19, 2007

Send all materials to: Jennifer Fleming, MC&S Teaching Standards Co-chair, Dept. of Journalism, California State University, Long Beach, 1250 Bellflower Blvd., SPA 024, Long Beach, CA 90840-4601. All entries will be acknowledged but not returned. A panel of at least three judges will review the entries. Winners will be notified no later than April 30, 2007.

Contact Jennifer Fleming (E: jfleming@csulb.edu T: 562/985-7986) with questions.

Advice for submitting papers to MC&S for AEJMC convention

By *Andrea Holt Duke*
University of Alabama

MC&S Division Graduate Student Liaison

For students with little experience attending academic conferences, let me assure you that attending a national AEJMC conference is quite rewarding—everything from presenting your own research to meeting scholars whom you learn about in class. Every person at the conference is anxious to learn about breakthrough ideas and new ways of doing research. While most of the conference is attended by professors and industry experts, the presence of graduate students at AEJMC is increasing in numbers.

As the MC&S Division's graduate student liaison, I want to offer some information and advice on submitting your paper to the Mass Communication and Society Division for the 2007 AEJMC national

convention in Washington, D.C.

The first step in the submission process is to complete a project and corresponding paper that you believe involves new thoughts and research on a mass communication topic. Once this is done, it is very important to read all information, procedures, and rules on paper submissions for AEJMC. This includes paper length, abstract requirements, paper format, and time deadline.

Paper submissions for all divisions and groups are, again in 2007, utilizing the electronic submission process. You can find the official website through the AEJMC main page. Because the submission is electronic, you must create a log-in for the site, which you should do before submitting your paper. Once you have logged on to the site, the submission process is very user-friendly and should explain the proper

steps in detail.

Deadline for paper submissions is 11:59 p.m. (Central time) Sunday, April 1.

However, if you have any problems or concerns, you may email me (andreaduke1@gmail.com) or check the "Help" function on the submission site. After submitting your paper, the hardest part comes—waiting! Typically, decisions are sent in early-May by either email or mail. You do have the ability to check on the progress of your paper(s) through the submission website, if you desire.

AEJMC is comprised of different divisions, interest groups, and commissions, incorporating almost every facet of the communication world. I encourage each of you to submit a paper to the Mass Communication and Society Division. Feel free to email me at any time and I hope to see all of you in Washington, D.C. in August!

Turning 40 can be fun...

You are invited
to celebrate
the

40th anniversary

of the founding of the

Mass Communication & Society Division

at a

Classic Affair

Wednesday, August 8

8 to 10 p.m.

Reservations required*

Former division heads, journal editors
and Traves Award recipients
will be recognized.

** Sign up when you register for the convention*

Nominations sought for MC&S Distinguished Educator Award

By *Jennifer J. Fleming*
California State, Long Beach
Teaching Co-Chair

The Teaching Standards Committee of the Mass Communication & Society Division is accepting nominations for its Distinguished Educator Award, which is given annually to a MC&S member whose personal teaching excellence and influence on pedagogy in the field is profound.

If you know a faculty member who has served as a mentor and role model for your teaching, please consider nominating her/him for this prestigious award.

In addition to being honored at the MC&S business meeting at the AEJMC national conference in Washington, D.C., this year's Distinguished Educator Award recipient will also make a formal presentation on

teaching during the division's annual Promising Professor's Workshop & Breakfast, which will begin at 8:15 a.m. Friday, August 10, 2007.

To formally nominate a candidate, please send nomination letters along with a nominee's curriculum vita to: Jennifer Fleming, MC&S Teaching Standards Co-Chair, Department of Journalism, California State University, Long Beach, 1250 Bellflower Blvd., SPA 024, Long Beach, CA 90840-4601.

All nominations must be received by 5:00 p.m. Monday, March 19, 2007.

This year's Distinguished Educator and her/his nominator will be notified of the honor no later than April 30, 2007.

Contact Jennifer Fleming (E:jffleming@csulb.edu T: 562/985-7986) with questions.

MC&S research award promises \$\$\$

The Mass Communication & Society Division in 2007 will choose the second recipient(s) of the MC&S Research Award, a cash grant of up to \$5,000 to encourage high-quality research on media and society. Research funded by the grant will be submitted to Mass Communication & Society for review within two years of the award. The \$5,000 may be awarded to a single project or to two smaller projects.

Deadline: May 1, 2007

Acceptable topics: Any topic that advances mass communication research, especially at the societal or macrosocial level. Proposals must emphasize the interaction with society and fit with the division's mission.

Methods: All methods, whether qualitative or quantitative, are welcome.

Proposal format: Include the following sections in your proposal: 1) An overview of the study, stressing the importance of the topic and the fit with the division's mission. This section should include the research questions and hypotheses, if applicable; 2) A brief literature review citing the most relevant articles and describing where your project fits with past research; 3) Proposed methods, with as much detail as possible. 4) A proposed timeline from inception of the project to submission to the journal for consideration.

Note: The project must be completed within two years (and the selection committee encourages a faster timeline, if possible). This proposal should be put in a Word Document with the .doc extension. The proposal document should be no more than 5 pages, single spaced.

Additional materials: Submitters also should include a current curriculum vita and a detailed project budget, showing how the research funds would be used. For the most part, hosting/entertaining expenses and personal memberships and subscriptions will not be funded, unless justified by the researcher.

If matching funds are promised by another source, please include a letter (or e-mail) of support from the department chair or other administrator responsible for those funds.

Who is eligible: Any member of the Mass Communication & Society division currently teaching, researching or studying mass communication full time. Members of the MC&S executive committee or the selection committee are ineligible.

Additional rules: Half of the awarded funds will be distributed at the start of the project, and the other half will be awarded when the project is submitted to *Mass Communication & Society* for review, as long as that submission takes place within the two-year deadline.

Those not completing the project in two years from the date of award become ineligible for the additional funding; however, the journal still has first right of refusal on the research project. The proposals will be reviewed by the award committee, composed of: the current division head, the immediate past division head, the current journal editor, the immediate past editor of the journal, and one at large member appointed by the current head.

Submit to: Denis Wu, committee head, at hdeniswu@lsu.edu. Attach all required materials in either Word (with .doc extension) or Excel files. Hard copies are not accepted.

Division seeks nominations for Traves Award

Since 1985, the Mass Communication & Society Division has been honoring Edward Traves and those who have followed in his footsteps by providing outstanding service to the MC&S Division, AEJMC, and the field of mass communication.

Among Traves's many contributions was his position as founding editor of *Mass Comm Review* (now *Mass Communication and Society*). For a list of past recipients, see the MC&S Web site (<http://aejmc.net/mcs/>).

For this year's award competition, please send nomination letters for the Traves Award to Marie Hardin, MC&S Division Head, c/o Penn State University, 222 Carnegie Building, University Park, PA 16802.

You may also send electronic submissions to Hardin at mch208@psu.edu. Additional materials can include additional nominating letters and the curriculum vitae of the nominee. Self-nomination is permitted with at least one supporting

letter.

Letters should be sure to address service to the division, AEJMC, and the field of mass communication. Deadline for nominations is April 1, 2007.

The winner will be announced in the spring issue of the MC&S Newsletter and the award will be presented at the AEJMC convention in August in Washington, D.C. The division's Executive Committee serves as the selection committee.

MC&S tops in participation at 2007 Midwinter Conference

By Ran Wei

University of South Carolina

MC&S Research Chair, Midwinter Conference

The MC&S Division had the largest number of submissions and presentations at the 2007 AEJMC Midwinter Conference at the Reynolds School of Journalism, University of Nevada, Reno, February 23-24, 2007.

The division received 36 paper abstracts and three panel proposals, the most among the 11 participating divisions. Among them, nearly 60% were graduate students, 28% were faculty, and 13% were mixed. (See Table Below)

MC&S Division Submissions
Grad Student - 23 (59%)

Faculty - 11 (28%)

Student/Faculty (Mixed) - 5 (13%)

Total - 39 (100%)

Twenty judges volunteered their time to review submitted paper abstracts and panel papers during the holiday break.

Thanks to their hard work and timely feedback, the Division was able to notify acceptance a week ahead of schedule. Among the 36 paper abstracts, 25 were accepted with an acceptance rate of 69.4%. All of the three panels were accepted, but only two sessions were actually held. At the 2007 conference, MC&S Division not only had the largest number of submissions, but was also one of the two divisions that had the

largest number of the sessions (4.5 sessions plus three panels). The division awarded three top papers at the conference. They were (listed alphabetically):

- Robert E. Drechsel (Wisconsin-Madison), "Garcetti v. Ceballos: The First Amendment, Employee Speech, and Academic Freedom."

- Sara Steffes Hansen (Wisconsin-Madison) and James C. Tsao, (Wisconsin-Oshkosh), "Effects of Lifestyle and Media Attitude on Teens' Trust of Advertising."

- Matthew S. Weber (Southern California), "Network Structure of Online News Sites."

Name/Institution	Title	Institution
Dr. Ibrahim Saleh	Arab Media: A Dichotomy: A Dichotomy between Governments and Public	American U in Cairo
J. Richard Stevens	Facing Change: The Role of Context and Privacy Expectations in Facebook Disclosure Decisions	Southern Methodist U
Douglas J. Swanson	La Crosse, the River, Denial: Framing Responsibility for River Drowning Deaths in a College Town	Cali Polytech State U
Raquel Marvez	Faith in News: the Relationship between Religiosity and Broadcast News Usage	Brigham Young U
Masudul K. Biswas	Framing of Women in Malaysian Newspapers: Thematic and Textual Analysis of News stories in Star, New Straits Times and Malaysiakini	Ohio University
Richard A. Lee	Private Lives of Public Officials: The Gray Line Between the Right to Privacy And the Public's Right to Know	Rutgers U
Matt J. Duffy	Framing Tesla: Why the History Books Smile upon Thomas Edison, but Ignore Nikola Tesla	Uof Georgia
Maria R. Gonzalez, Victor Jaramillo, Dr. Sandy Rao	Killing the Messenger: Aggression and Violence against Journalists in Mexico	Texas State U-San Marcos
Marti Howell	Letter to the Editor: Serial Killers & Their Correspondence to Newspaper Editors & Staff	U of Nevada, Reno
Janice Wood, Ph.D.	Striking Home: How Both Sides in a Texas Oil Strike	Texas Christian U
Robert E. Drechsel	Garcetti v. Ceballos	U of Wisconsin-Madison
Yvonne Chen	An Empirical Examination of Advertising Strategies	Wash State U
David Kitchen	Under the Influence? A Trend Analysis of Using Sex Appeal in Alcohol Advertisements	Brigham Young University
Sara Steffes Hansen	Effects of Lifestyle and Media Attitude on Teens' Trust of Advertising	U of Wisconsin-Madison
Shuhua Zhou	Face-ism Effects in Television News	University of Alabama
Ying-Ying Chen	Rethinking Political attitudes and behavior and The Daily Show	UT-Texas
Sangki Lee	Is self-enhancement explanation valid to define first-person perceptions?	Penn State U
Sangki Lee	Motivational explanatory mechanism for third-person perceptions	Penn State U
Carolyn Stewart Dyer	Restricted data, media timidity and the deaths of cold warriors	U of Iowa
Young-Shin Cho	The Abolition of the Pilot Edition and Content Diversity of front page in Korean Newspapers	Penn State U
Donica Mensing	Images of China and the US in each other's newspapers:	U of Nevada_Reno
Matthew S. Weber	Network Structure of Online News Sites	USC
Ada Diaconu-Muresan	Gender's role in perceptions of credibility, persuasiveness likeability, and quality of sports columns	U of Nevada_Reno
Miles Yoonwhan Cho	Developing a predictive measurement of media effect	Rutgers U
Kalen M.A. Churcher	Are alternative media the new mainstream?: Journalism's potential identity crisis	Penn State U
Daniel Stout	"The Emerging Field of Entertainment Studies: Research Issues and Trends"	UNLV
J. Greer	Boomer Beauty:	UN-Nevada
Seth Oyer*	Over the Web and through the woods:	U. of Florida
*cancelled		

2006-07 Executive Committee

Division Head

Marie Hardin, Penn State, Mch208@psu.edu

Vice head

Diana Knott Martinelli, West Virginia, Diana.Knott@mail.wvu.edu

Research co-chairs

Janet A. Bridges, Sam Houston State, jabridges@shsu.edu

Fuyuan Shen, Penn State, fus1@psu.edu

Midwinter Research Chair

Ran Wei, Ph.D., University of South Carolina, ran.wei@sc.edu

PF & R co-chairs

Shahira Fahmy, Southern Illinois, sfahmy@siu.edu

Donnalyn Pompper, Florida State, donnalyn.pompper@comm.fsu.edu

Teaching co-chairs

Jennifer J. Fleming, California State Long Beach, jffleming@csulb.edu

Frank E. Dardis, Penn State, fed3@psu.edu

Newsletter/secretary

George Albert Gladney (past MC&S head), University of Wyoming, ggldadney@uwyo.edu

Webmaster

Kevin D. Williams, Mississippi State, kwilliams@comm.msstate.edu

Graduate student liaison

Andrea M. Holt, University of Alabama, andreaholt1@yahoo.com

Immediate Past head

Jennifer Greer, University of Nevada, jdgreer@unr.edu

MC&S needs judges for paper competition

By Fuyuan Shen

Penn State

Research Co-Chair

The Mass Communication and Society Division needs your help in reviewing papers for the 2007 AEJMC convention in Washington, D.C., in August.

The MC&S Division received more than 200 papers last year, and—should this interest continue—we will need everyone's help. In order to provide a fair review, we would like to have three judges per paper.

This year, we will be using a new online submission site, which will again allow judges to access the papers for review. Each judge will be responsible for no more than five papers.

If you plan to submit a paper to the Mass Communication and Society Division, you will not be eligible to review this year. If you are planning to submit a paper to a different division or are not sure to which division you will be submitting a paper, please let us know when you volunteer and we can watch for your name. If you decide to submit, we can put your name on our list for next year.

If you are interested in serving as a judge, please email directly the division's research co-chairs: Janet A. Bridges at jabridges@shsu.edu or Fuyuan Shen at fshen@psu.edu. So we can assign papers in your interest areas, in your email, please include two areas of expertise and your primary methodology.

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Columbia, SC 29210

AEJMC

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