

## Continue Centennial Celebration in D.C.



### **BU ZHONG**

PENNSYLVANIA STATE UNIVERSITY  
DIVISION HEAD

As the 2013 AEJMC annual conference is drawing near, I hope you all will join us to continue the Centennial Celebration in Washington D.C. (August 8 – 11, 2013). At this moment, I am happy to report that our division has had an impressively productive year, leaving an impact not only on the MC&S members, but also the AEJMC as a whole because of the joint effort of our members, judges, reviewers, and officers, past and present.

First, I like to congratulate on all the members whose papers were accepted into the MC&S sessions, and faculty and student paper winners as well as the Moeller student competition winner. Kudos to our winners of MC&S awards this year, including the Traves Award, dissertation award, and awards for distinguished educator and promising professors (Read more on this year's award winners on p. 10).

As you know, the AEJMC started its Centennial Fundraising Campaign last year, which also announced that the group had the most members contrib-

ute \$100 or more to the campaign by Nov. 1, 2012 would receive an extra programming "chip." You're right! Our division won, because we had the most members contributing to the campaign. As a result, our division received the extra "chip," which we used to program an extra session for the 2013 annual conference.

The MC&S members last year had also passed a resolution matching every dollar donated to the AEJMC by any of its members or groups up to \$50,000, which we called the "MC&S challenge." All the donations would benefit the association to prepare for its next 100 years by funding innovative initiatives that help the members on the cutting edge of journalism education. AEJMC President Kyu Ho Youm has recognize our division's contribution in his "From the President" column, which was published in the AEJMC News (July 2013). In the same issue of AEJMC News, Linda Steiner, the immediate past AEJMC president, wrote an article exclusively applauding our donation. While we feel honored and humbled for the recognition from the cen-

tral office, I do believe that our members have made a right decision of providing help to AEJMC, a great organization we call as our academic home.

This year, our officers have worked very hard to serve our members by balancing the three areas of research, teaching and PF&R throughout the year. Our research co-chairs recruited more judges for both the annual and mid-winter conferences. For the first time, our judges needed to review an average of 2.9 papers per person this year, much lower than before. The lower workload should be of a huge help to the reviewing quality, and thus sever our members better. Our PF&R co-chairs have arranged a tour of Newseum after they found a planned White House tour no longer possible. Our vice head, journal editor and editor elected, teaching co-chairs, award co-chairs, graduate student liaisons, social media committee, secretary/newsletter editor and webmaster have done a great job in serving our members, which are also features in this newsletter.

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## Continue Centennial Celebration in D.C. (Conti.)

We also owe a big “Thank You” to our past heads, especially Carol Pardun, Jennifer Greer, Francesca Carpentier and Seung-han Nah, for their guidance and advice on our work whenever we need them. Thank you all for your unmatched excellent service to the MC&S. With efforts from several generations of MC&S officers, MC&S has brought its members a strong sense of community, in which our members meet really good, caring and helpful colleagues. I am glad to report that our effort this year has contrib-

uted some to the MC&S heritage and tradition, serving its members not only as a hub of networking but also a sweet research home where all the members truly feel welcome. To celebrate another successful year of MC&S, I like to invite all of you to attend our division’s members’ meeting at 8:30-10 p.m., August 9, at which we will discuss some future issues our division faces, and of course, recognize all the winners for the MCS awards. See you soon in D.C.!



## MC&S Programs Exciting Sessions and Panels in 2013



**LISA PAULIN**  
NORTH CAROLINA CENTRAL  
UNIVERSITY  
VICE-HEAD &  
PROGRAMMING CHAIR

The officers of the division worked hard throughout the year to bring you this year’s conference program. We have nine co-sponsored panels and 76 refereed research paper sessions that stretch from the first day to the last day of the conference. Plan to stick around through Sunday evening! You won’t be disappointed.

You will find once again two of our popular and always well-attended panel sessions: the publication process and the promising professor competition winners. These panels provide great value by helping attendees with the work that is at the heart of academia: research and teaching. At these panels you will learn the secrets of great professors and graduate students who are distinguishing themselves by their teaching. We will also hear from Jane D. Brown, eminent scholar in media and adolescents who is this year’s Distinguished Educator. In the publication process panel, journal editors will let you in on the secrets and suggestions they have for making it through the review process and seeing your work in print.

When we issued the call for panel proposals in the fall, you responded and we were able to schedule the panels of all the members who submitted. These member-proposed panel topics include media literacy, the evolving videogame industry, and updated research on underrepresented groups in network news coverage. Our other panels were either proposed by other divisions or by other officers of the division.

As one of the divisions with the highest number of paper submissions, we decided to use some of our programming space to share a scholar-to-scholar session with another division which will allow for 40 papers to be presented at one time.

**(to be continued on page 3)**

## MC&S Programs Exciting Sessions and Panels in 2013 (Conti.)

AEJMC also gives the division with the highest number of submissions from the previous year an extra slot for a research paper session.

The vice-head and programming chair begins the fall by issuing the call for panel proposals for the following year, receiving the ideas and submitting them to the main office where they are gathered into a huge document with the proposals from all the divisions and interest groups. The vice-heads and heads then review all the proposals and begin figuring out possible co-sponsoring opportunities.

At the end of November, we meet (although this will change next year) and hold the chip auction. Essentially, every group has an allotted number of spaces for programming during the conference. Much like a newshole, there is a conference hole – only a certain number of available rooms during each time slot of the day.

Certain times are off-limits for research sessions and panels as they are set aside for business meetings or AEJMC activities. Another tricky rule is that no division or interest group can program two activities at the same time. As we go around the room taking turns at selecting times for our panels and research sessions, it becomes more challenging to schedule a co-sponsored panel in which neither group has something else scheduled.

For example, this year on Thursday at 10:00 a.m., there were 12 spaces. When you go around a table where 18 divisions and 10 interest groups are represented, the most desirable time slots fill up fast. This is the main reason that our program goes through late Sunday afternoon this year.

After this meeting, the vice-head communicates with members who proposed panels to get final names of panelists and with co-sponsoring groups to nail down panelists who represent both groups. The main office sets deadlines for versions of the conference program and we check and double-check to make sure the times and days we established in November match the final version of the conference program that you can now see online.

On that note, I want to point out one small error that did not get fixed in time for the conference program: our off-site PF&R visit and tour of the Newseum. The AEJMC conference program says that we will meet in the lobby at 1:30 on Friday. That is INCORRECT! We will meet at 12:30 to walk over. Hope to see you there! And, I hope to see you in the future serving as an officer for the Mass Communication and Society Division!



**Join us at the  
AEJMC 2013 Conference**

**Washington, D.C.**

- **August 8-11**
- **Renaissance Washington,  
DC**

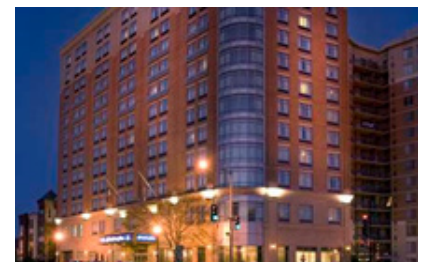
*Join us*

*for the MC&S Members'*

*Meeting at 8:30-10:00 p.m.,*

*Friday, August 9, 2013*

*(See the AEJMC Program for  
Location)*



# MC&S Schedule for 2013 AEJMC Conference

Thursday, August 8	Friday, August 9	Saturday, August 10	Sunday, August 11
<p><b>7:00-8:00 a.m.</b> Executive Committee Meeting</p> <p><b>8:15-9:45 a.m.</b> Teaching Panel with Graduate Student Interest Group: "The Publication Process"</p> <p><b>10:00-11:30 a.m.</b> Teaching Panel with Cultural and Critical Studies Division: "The Importance of Media Literacy and Strategies for Teaching it at the College Level"</p> <p><b>5:00-6:30 p.m.</b> PF&amp;R Panel with Media Ethics Division: "Wanted: A Free and Responsible Press: The Scholarship of John C. Merrill (1924-2012)"</p>	<p><b>7:00-8:00 a.m.</b> Mass Communication and Society Editorial Board Meeting</p> <p><b>8:15-9:45 a.m.</b> High Density Refereed Research Session (10 papers)</p> <p><b>11:45 a.m.-1:15 p.m.</b> PF&amp;R Panel with Sports Communication Interest Group: "Public Relations and Sports: The Good, the Bad, and the Very, Very Ugly"</p> <p><b>12:30 p.m.</b> PF&amp;R Off-site Social: Tour of the Newseum</p> <p><b>1:30 p.m.-3:00 p.m.</b> Scholar-to-Scholar (6 papers) Second and Third Place Papers from the Moeller Competition and the Student Competition</p> <p><b>3:15-4:45 p.m.</b> Teaching Panel with Graduate Student Interest Group: "Promising Professor and Distinguished Educator Award Winners"</p> <p><b>5:00-6:30 p.m.</b> Refereed Research Paper Session: Media Credibility and Public Opinion (5 papers)</p> <p><b>8:30-10:00 p.m.</b> Members' Meeting</p>	<p><b>1:45-3:15 p.m.</b> Refereed Research Paper Session: Best of Mass Communication and Society (5 papers)</p> <p><b>3:30-5:00 p.m.</b> Refereed Research Scholar-to-Scholar Session (40 papers)</p> <p><b>5:15-6:45 p.m.</b> Refereed Research Paper Session: Prosocial Messages (5 papers)</p>	<p><b>9:15-10:45 a.m.</b> Teaching Panel with Communication Theory and Methodology Division: "Mixing Theory and Skills in Mass Communication Curricula"</p> <p><b>11:00 a.m.-12:30 p.m.</b> PF&amp;R Panel with Communication Technology Division: "The Videogame Industry Matures: The Rise of Older Gamers"</p> <p><b>12:45-2:15 p.m.</b> Research Panel with Community College Journalism Association: "Examining Mainstreamed News Media Coverage of Women and Underrepresented/underserved Communities in the ABC, CBS and NBC Evening News Programs"</p> <p><b>2:30-4:00 p.m.</b> PF&amp;R Panel with International Communication Division: "Reporting Africa: The Paradigmatic and Diachronic Dynamics"</p> <p><b>4:15-5:45 p.m.</b> Refereed Research Paper Session: Media Frames and Stereotypes (5 papers)</p>

# PF&R Event in D.C.: A Tour of Newseum



**JENNIFER KOWALEWSKI**  
TEXAS CHRISTIAN UNIVERSITY  
PF&R CO-CHAIR

**JANET BRIDGES**  
SAM HOUSTON STATE UNIVERSITY  
PF&R CO-CHAIR



**PF&R Sessions:** The PF&R (Professional Freedom & Responsibility) committee has focused on an off-site activity this year: a trip to the Newseum in DC. If you have not visited for a while, the museum site is now about 250,000 square feet and has been able to increase its focus to include exhibits on both the history of news and the future of journalism.

Permanent displays at the Newseum range from Front Pages of the Civil War to First Dogs (pets of Presidents in the White House). Current temporary displays include a JFK exhibit and one on G-Men and Journalists. If you are interested in the JFK exhibit, it is expected to close in January.

The Neuseum has also grown enough to have a decent selection of eating facilities on site. For a reservation CONTACT: [masscommunicationsociety2013@gmail.com](mailto:masscommunicationsociety2013@gmail.com).

**Specifics:** if you have a reservation, meet in the Renaissance Hotel lobby at 12:30 p.m. Friday

(August 9). Adults will be charged \$16.95 (+ tax = \$17.97), our special fee below the regular entrance fee. Children under 18 are welcome; up to four per paying ticket are free. Each entrance ticket is good for two days in a row: "our" Friday visit and also Saturday, if you want to use it. You can walk from the hotel. Please bring your entrance fee in cash, as we will pay at the gate.

Those of you who were following the proposed White House tour probably realize that it was canceled because of the reduction in White House open-event security.

Last year in Chicago, PF&R co-sponsored three sessions: (1) The Media and Health Literacy; (2) Religion, Politics and the Quest for the White House; and (3) Social Media: Games and Advertisers.

**PF&R role:** PF&R has a specific focus in AEJMC. It is identified as sponsoring activities related to five areas: free expression; ethics; media criticism and accountability; racial, gender and cultural inclusive-

ness; and/or public service.

Specific PF&R responsibilities vary from year to year, depending on the conference city's special facilities. PF&R chairs are responsible for identifying and coordinating activities that support these obligations. Some years the Committee sponsors or co-sponsors research sessions; other years, such as 2013, it identifies an off-site facility that supports its specific focus. As much as possible, PF&R coordinates with other divisions for research sessions.



# How Your Research Papers Selected and Programmed?



**JENSEN MOORE**  
LOUISIANA STATE UNIVERSITY  
RESEARCH  
COMMITTEE CO-CHAIR



**KEVIN WILLIAMS**  
MISSISSIPPI STATE UNIVERSITY  
RESEARCH  
COMMITTEE CO-CHAIR

This year the MC&S Division had 145 papers submitted to the AEJMC conference in Washington, D.C. Overall, we had 108 submissions in the open category (57 accepted), 34 submissions in the student category (15 accepted), and 5 submissions to the Moeller Student competition (4 accepted). Of the total submissions, 21 were disqualified, 48 were rejected by two or more judges, and 76 were accepted for the conference. Papers were disqualified for violating the rules laid out in our paper call. This included going over the page limit or including identifying information in the paper. This puts the MC&S overall acceptance rate for 2013 at 62.8%.

This year we were able to recognize five top paper winners in the open competition: 1) Robert McKeever; University of South Carolina, 2) Ji won Kim, Monica Chadha, Homero Gil de Zuniga; University of Texas-Austin TIE Valerie Barker, David Dozier, Amy Schmitz Weiss,

Diane Borden; SDSU and 3) Silvia Knobloch-Westerwick, Laura Willis, Ashley Kennard; The Ohio State University TIE Todd Holmes, University of Florida. We recognized three top paper winners in the student competition: 1) Ana Keshelashvili, Kenneth Cardell, 2) Lisa Barnard, and 3) Ruth DeFoster; University of Minnesota, Natasha Swalve; University of Nebraska. Finally, we recognized three Moeller Student Competition winners: 1) Edson Tandoc; University of Missouri-Columbia, 2) Denae D'Arcy, Kyle Heuett, Katie Reno; University of Tennessee and 3) Wooyeol Shin, University of Minnesota, Twin-Cities. All competition winners will be recognized at the annual Business Meeting.

Being a Research Co-Chair is a huge undertaking. The bulk of our work is accomplished long before the national conference takes place. During the year the Research Co-Chairs update the research section of the MC&S website and contribute to the MC&S newsletter. We also help make changes to evaluation forms for the Research Award and Dissertation Award.

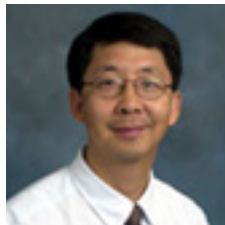
Our duties leading up to the national conference consist of: 1) finalizing copy for the AEJMC call for papers, 2) recruiting research paper judges, 3) working with the MC&S Vice-Head regarding number of research slots and sessions, 4) recruiting research session moderators and discussants, 5) assigning papers to judges, 6) making sure research paper reviews are complete, 7) identifying top papers in the open, student, and Moeller competitions, 8) accepting/rejecting/disqualifying papers based on scores

and comments, 9) notifying authors if their papers have been accepted/rejected/disqualified, 10) assigning papers to themed research, scholar-to-scholar and high-density sessions, 11) assigning moderators and discussants to sessions, 12) creating AEJMC program copy for the research sessions, and 13) notifying MC&S Head and Awards Committee about open, student and Moeller competition winners.

After conference programming is complete, the Research Co-chairs submit information for the annual report. We also vote on the several division awards. Finally, at the national conference we serve as the moderators for the large scholar-to-scholar session to ensure that each moderator and paper presenter knows what is going on. We also meet with the MC&S Division Board to suggest changes for the upcoming year and attend the Division Business Meeting.

None of this could be accomplished without the generous support of MC&S Division members. We would like to thank the 127 paper judges who each reviewed between 2-5 papers for MC&S. This year MC&S instituted a new reward program for those judges who submitted their reviews on time. Through a lottery system drawing, Sue Robinson and Brendan Watson were rewarded with free conference registrations. We would also like to thank the MC&S members who volunteered to serve at the national conference as moderators and discussants. In total, MC&S needed 7 moderators and 15 discussants this year.

# Report from New Editor of MC&S Journal



**RAN WEI**  
UNIVERSITY OF SOUTH CAROLINA  
ELECTED EDITOR IN CHIEF  
MASS COMMUNICATION AND  
SOCIETY

The division's flagship journal, *Mass Communication and Society*, has had a successful and busy year. The transfer of editorship from Stephen Perry to Ran Wei is nearly complete. The journal's submissions are increasing, and research published in the journal is getting coverage in national media outlets. Proposals for a special issue in 2015 are being accepted, and reviews for a 2014 special issue are underway. The 2013 Olympics special issue drew some high-quality research to the journal. And a previous special issue was recently published as a stand-alone book. Lastly, the editors are proposing two bylaw changes, to be discussed at August's board meeting and the division's business meeting in Washington, D.C.

## Status of the journal

The statistical year for MCS ended June 30. Calculations of acceptance rates for the prior year, average time to decision, and total numbers of reviewers used will be among the statistics we will report at the editorial board meeting at AEJMC as well as at the business meeting.

It does appear, however, that the journal's Impact Factor and rankings will improve this year. More details will be available at the board meeting at AEJMC.

As of June 30, 158 manuscripts have been submitted to MC&S in 2013. This is slightly ahead of the pace for submissions in 2012, which saw more than 300 manuscripts submitted to the journal in a calendar year.

Media reports that have picked up on our research have been published recently in *Asia News International*, *Men's Health*, *ABC News*, *Huffington Post*, *Science Daily*, and in several blogs and on some news wires. Press releases that we have written and have been promoted through both the author's university and through Taylor & Francis continue to have some success in gaining public visibility for the journal's research.

**The transfer of editorship** from Stephen Perry (Illinois State) to Ran Wei (South Carolina) is coming to a close. In August 2012, Wei became the Editor-Elect, and took charge of processing new manuscripts; throughout the year, Wei took on more of the editor duties, including working with Taylor & Francis, planning future special issues, and promoting the journal, among other things. Meanwhile, Perry has filled the remaining issues of MC&S under his editorship, produced a newsletter for the journal's editorial board, worked on a website for the journal, and promoted the research being published.

Most of these duties will fall to Wei after the AEJMC conference this year, with Wei's first issue (Vol. 17) set to be published in early 2014. The editors expect a number of articles accepted under Perry's editorship likely will be published under Wei, in order to clear the files processed under Perry.

Perry's editorial assistant, Jordan Goebig, graduated with a master of arts in journalism from Illinois State in May 2013. Meanwhile, Wei's editorial assistant, Matt Haught, will begin his academic career as an assistant professor of visual communication at the University of Memphis starting in August. Both Perry and Wei want to recognize the hard work put in by both editorial assistants during the changeover. Incoming South Carolina doctoral student Chris Frear will step in to the editorial assistant role for Wei starting in August.

## Special Issues

A call for proposals was issued in May for the special topic issue in Vol. 18 of 2015. So far, two proposals have been submitted, and a third is expected. Once the issue proposals are finalized, a document explaining both proposals will be sent to the entire editorial board for vetting. We request that board members vote for one proposal in a response email. We will tally the votes and notify all of the result. A call for papers for that issue will be sent later this year.

**(to be continued on page 8)**

# Report from New Editor of MC&S Journal (Conti.)

**The Olympics special issue**, guest edited by Marie Hardin and Andy Billings, is almost complete. It looks like there will be four articles in the symposium, which is set to publish in the final issue of 2013. Thanks to both of them and to all who submitted articles for consideration.

**The Entertainment Media and Politics special issue** is also underway. The submission due date for the special issue is September 30, 2013. Interest in the special issue has been consistent since the first wave of promotion of the CFP in Fall 2012, but there has been a surge of inquiries since the middle of May (when most spring semesters come to a close). There is every reason to believe the pool of submissions will be solid in terms of both breadth and depth. A final wave of promotion will take place in the month of July leading to the submission deadline. Submission reviewers have been lined up for the task of looking over the manuscripts. The goal is to get all special issue submission decisions completed in six weeks. There will then be six weeks for revisions to be undertaken, with the goal of passing along a final set of accepted manuscripts to Editor Wei prior to the close of the 2013 calendar year.

## Special issue books published

The publication of *Media and Social Inequality: Innovations in Community Structure Research*, edited by John Pollock, draws on a special issue of MC&S, published Volume 14, Issue 6, from 2011.

Pollock's book republishes articles from the special issue, and explores the impact in community inequality on reporting. For more information about the book, visit <http://www.routledge.com/books/details/9780415631181/>.

Additionally, *The Olympics, Media and Society*, edited by Kim Bissell and Stephen Perry, was published in February 2013. This book republishes special issue 15(4), from 2012, exploring the ways media changes the experience of the Olympics. For more information about the book, visit [http://www.routledge.com/articles/the\\_olympics\\_media\\_and\\_society/](http://www.routledge.com/articles/the_olympics_media_and_society/).

Congratulations to Pollock, Bissell, and Perry for their hard work updating the chapters of their books and making these projects a reality!

## Proposals for bylaws changes

The financial success of MC&S has given the journal a sizable bank account. Therefore, both Drs. Wei and Perry propose two bylaws changes:

**1. Book review editor stipend:** MC&S will pay an annual stipend of \$1,000 to the book review editor for coordinating and soliciting book reviews for the journal starting in 2013. The current book review editor is John Pollock, from The College of New Jersey.

**2. Reviewer of the Year Award:** To motivate and reward service of reviewers, MC&S will give an award of \$500 prize and accompanied by a plaque/certificate to one outstanding reviewer selected each year.

The editor and associate editors will form a committee to select an outstanding reviewer of the year. Criteria for determining the award will include the number of reviews completed, quality of the review, promptness of review response, and the impact of reviews in nurturing young scholars. This award will be given annually starting in 2014. In the event of no suitable nomination, the editors reserve the right not to give the award.

## Board Meeting

The annual meeting of the MC&S editorial board is set for 7-8 a.m., Friday, August 9, with the location to be determined. Taylor & Francis will provide a breakfast buffet, and both editors and representatives from the publisher will discuss the journal's status, progress, and promotional efforts. We look forward to seeing you there.





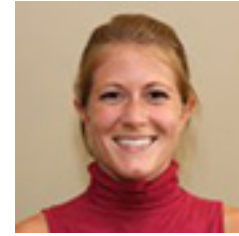
# Upcoming Teaching Panels in D.C.

We are wrapping up another successful year of teaching activities for MC&S. In this final article, we want to inform you of the exciting teaching panels we have scheduled for this year's annual conference in Washington, DC. We also have a brief overview of the teaching chairs' responsibilities during the course of a year.

At this year's annual conference in Washington, DC, we are co-sponsoring five teaching panels. The first panel is the annual promising professor award workshop, which will be held on Friday, August 9th, at 3:15 pm. Once again, this panel will include presentations from a group of outstanding teachers, so we encourage you to attend. Our second session focuses on the publication process. This session will be held Thursday, August 8th at 8:15 am and showcases short presentations from the editors of some of AEJMC's most prestigious journals. In addition, the audience will have the opportunity ask the editors questions about the publication process. This session was well attended last year, and we expect another full house in DC. Our third panel, Public Relations and Sports: The Good, the Bad and The Very, Very Ugly, is scheduled for Friday, August 9th at 11:45 am. The session is co-sponsored with the Sports Communication Interest Group and it will focus on the public relations industry's role in professional and college sports. Our fourth session is co-sponsored with the Communication Theory & Methodology Division. The panel focuses on integrating theory into practical classes



**JAY HMIELOWSKI**  
YALE UNIVERSITY  
TEACHING COMMITTEE CO-CHAIR



**MELANIE SARGE**  
OHIO STATE UNIVERSITY  
TEACHING COMMITTEE CO-CHAIR

and it will be held on Sunday, August 10th at 9:15 am. It will provide an overview of how to integrate theory into skills-based classes. Our final panel, The Importance of Media Literacy and Strategies for Teaching at the College Level, is scheduled for Thursday, August 8th at 10:00 am. This panel, which is co-sponsored with the Cultural and Critical Studies Division, focuses on how to effectively teach media literacy to undergraduates. Given the increasing significance of media in today's society, this is an important panel that discusses ways to get students thinking about and understanding the significant role media plays in our daily lives.

We would also like to briefly discuss our responsibilities as teaching chairs. These responsibilities include developing in-convention and out-of-convention activities for the division. MC&S teaching chairs often reach out to teaching chairs of other divisions in order to create panel proposals. These are written up and submitted in the fall. We also work on developing out of conference activities. These activities can include writing short articles for the newsletter or posting interesting or useful teaching stories on our

social media outlets. We also write three newsletter articles during the year. Finally, we serve as members of the awards committee. All members of the awards committee evaluate applications for the division's annual awards including the Promising Professor Award, the Distinguished Educator Award, and the Traves Award. Overall, we had a productive year and enjoyed our time as teaching chairs. See you in DC!



# MC&S Awards Recognize Teaching, Research and Service in 2013



**GANG (KEVIN) HAN**  
IOWA STATE UNIVERSITY  
AWARD CO-CHAIR



**SEI-HILL KIM**  
UNIVERSITY OF SOUTH  
CAROLINA  
AWARD CO-CHAIR

Greetings from Awards Committee! With our Division's continued popularity and large member base, this year we still saw tremendous interest expressed by our members in MC&S's various awarding opportunities. After two busy months in May and June receiving and reviewing submissions, we are pleased, on behalf of our Division's officers and our reviewers, to announce the winners/recipients of MC&S awards for 2012-2013 academic year (below please see the list).

Please join us at the Division's business meeting, August 9 (Friday), 8:30-10:00 p.m., to greet and congratulate our honored members.

## Top Papers Open Competition

### 1st place:

Robert McKeever,  
U of South Carolina

### 2nd place:

Ji won Kim,  
U of Texas-Austin  
Monica Chadha,  
U of Texas-Austin  
Homero Gil de Zuniga,  
U of Texas-Austin

### 2nd place (tie):

Valerie Barker,  
San Diego State U  
David Dozier,  
San Diego State U  
Amy Schmitz Weiss,  
San Diego State U  
Diane Borden,  
San Diego State U

### 3rd place:

Silvia Knobloch-Wester-  
wick, The Ohio State U  
Laura Willis,  
The Ohio State U  
Ashley Kennard,  
The Ohio State U

### 3rd place (tie):

Todd Holmes, U of Florida

## Student Competition

### 1st place:

Ana Keshelashvili,  
U of South Carolina  
Kenneth Cardell,  
U of South Carolina

### 2nd place:

Lisa Barnard, U of North  
Carolina

### 3rd place:

Ruth DeFoster, U of Minne-  
sota  
Natashia Swalve, U of Ne-  
braska

## Moeller Competition

### 1st place:

Edson Tandoc, U of Missouri

### 2nd place:

Denae D'Arcy, U of Tennessee  
Kyle Heuett, U of Tennessee  
Katie Reno, U of Tennessee

### 3rd place:

Wooyeol Shin, U of Minne-  
sota

## Promising Professors Awards

### Faculty

**1st place:** Jason Martin (DePaul University)

**2nd place:** Hyunjin Seo (University of Kansas)

**3rd place:** Anthony Dudo (UT-Austin)

### Graduate Students

**1st place:** Robin Haislett (Texas Tech University)

**2nd place:** Elizabeth Stoycheff (Ohio State)

**3rd place:** Viorela Dan (Free University of Berlin)

### Research Award

William Kinnally, U of Central Florida  
Ann Neville Miller, U of Central Florida

### Traves Service Award

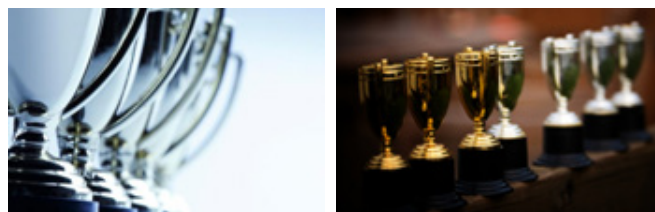
Stephen Perry, Illinois State U.

### Distinguished Educator Award

Jane D. Brown, U of North Carolina

### Dissertation Award

Katherine Ognyanova, U of Southern California



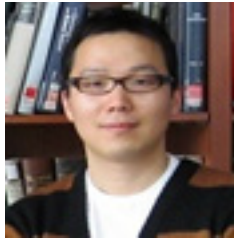
# Greetings from Our Graduate Liaisons



**ALYSSA APPELMAN**  
PENNSYLVANIA STATE UNIVERSITY  
GRADUATE STUDENT LIASON

Hi graduate students! We hope you had a great year and are taking a little time to relax this summer.

We wanted to give you a brief overview of the division's opportunities for graduate students. We offer several awards that you are eligible for. First, we have the Dissertation Award, which recognizes the top dissertation in the field of mass communication and society. The winner receives an opportunity to publish in the division's journal and earns a cash prize of \$3,000.



**WOOHYUN YOO**  
UNIVERSITY OF WISCONSIN-MADISON  
GRADUATE STUDENT LIASON

We also have the Promising Professor Awards, which are granted to graduate students who exhibit excellence and innovation in teaching Mass Communication classes; the top three winners in this competition receive \$250, \$150, and \$75, respectively. Aside from our top student paper competition in the annual convention, we also have the Moller Award, which specifically honors student papers completed for a class. Moller Award submissions must be nominated by the faculty member who taught the class,

class, and that faculty member must send a letter or email verifying that the paper was completed for a class.

These awards all are presented at the division's business meeting at the annual conference. If you are at all interested in the Mass Communication and Society division, then feel free to come to this year's business meeting to see this year's winners and to get ideas about which awards you might want to apply for in the next few years.

As graduate student liaisons, our job is to help you learn more about the division and to answer any questions that you might have. We also serve the division by contributing to the division's newsletter and reviewing submissions as committee members of multiple division awards. Feel free to visit our section of the Mass Communication and Society division's website (<http://aejmc.net/mcs/graduate.php>) for more information about opportunities for graduate students and for our contact information.

## The Midwinter Conference Is Another Big Success



**TEMPLE NORTHRUP**  
UNIVERSITY OF HOUSTON  
MIDWINTER CHAIR

This year marks another successful representation by the Mass Communication & Society Division at the AEJMC Midwinter Conference. A total of 28 papers were presented, by far the most of any division, and we were the only division to have a ses-



sion scheduled in every available timeslot. More importantly, many of the great papers that were presented at the Midwinter Conference have been revised and will be presented at the national conference, demonstrating that it can be a useful testing ground for a

new manuscript.

During the course of the year, as Midwinter Chair, I have written four newsletter articles discussing events related to the conference. In the fall, I posted the paper call and contacted officers and colleagues to ask for help reviewing submissions. Once the proposals were sent to me, I sent them to those reviewers. I then compiled the reviews, determined who was in and who was out, and sent emails to all submitters. Best of all, I got to attend the conference and hear some of the great research being presented.

# Updates from the Social Media Committee Chairs



**JACK KARLIS**  
UNIVERSITY OF  
SOUTH CAROLINA  
SOCIAL MEDIA  
COMMITTEE CO-CHAIR

Currently, the social media platforms for the Mass Communication and Society Division seek continued growth. As of June 30, 2013, there are 179 Facebook members, 953 followers on Twitter, and 36 members on LinkedIn. The social media committee would kindly ask that if there is any news to share or MC & S members that have not joined, they do so. The social media committee is committed to raising the profile of the division through social media. Also, Jack's email address is now jackkarlis@gmail.com.



**BENJAMIN LAPOE**  
LOUISIANA STATE UNIVERSITY  
SOCIAL MEDIA  
COMMITTEE CO-CHAIR



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## 2012-2013 Mass Communication and Society Executive Committee

### **DIVISION HEAD**

Bu Zhong, Pennsylvania State University, zhongbu@psu.edu

### **VICE HEAD**

Lisa Paulin, North Carolina Central University, lpaulin@ncsu.edu

### **MASS COMMUNICATION & SOCIETY JOURNAL EDITORS**

Steve Perry (Editor in Chief), Illinois State University, sdperry@ilstu.edu

Ran Wei (Elected Editor in Chief), University of South Carolina, ran.wei@sc.edu

### **SECRETARY/NEWSLETTER EDITOR**

Hua Jiang, Syracuse University, hyjiang@gmail.com

### **PROFESSIONAL FREEDOM AND RESPONSIBILITY COMMITTEE CO-CHAIRS**

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### **TEACHING COMMITTEE CO-CHAIRS**

Jay Hmielowski, Yale University, jay.hmielowski@gmail.com

Melanie Sarge, Ohio State University, sarge.2@osu.edu

### **MIDWINTER CONFERENCE CHAIR**

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### **AWARD COMMITTEE CO-CHAIRS**

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Sei-Hill Kim, University of South Carolina, seihillkim@gmail.com

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